

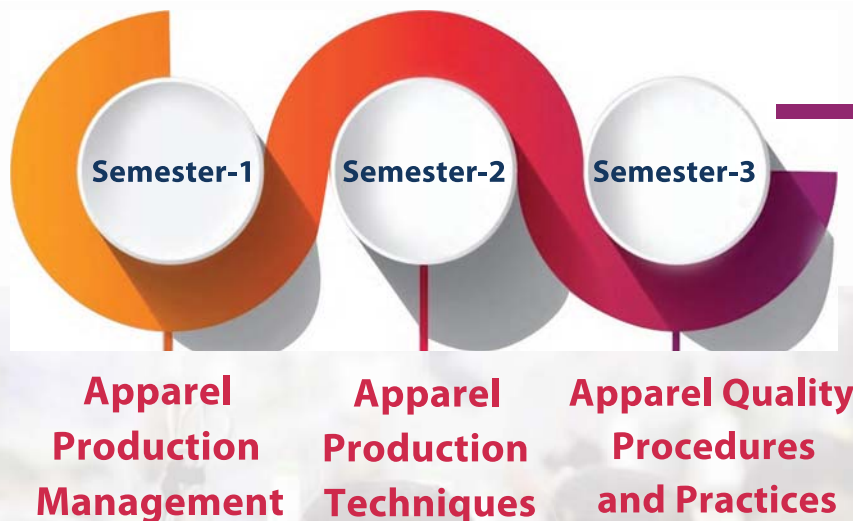
Apparel Product Management Interdisciplinary Minor (IDM-I) for PG

Grooming Apparel Business Managers

Key Points

- ▶ Unique opportunity to get exposure of key apparel business areas
- ▶ Gaining an edge in addition to your creative design skills and management abilities
- ▶ Knowledge to set-up a successful apparel business with cost effectiveness
- ▶ Orientation towards the scientific approach of apparel manufacturing
- ▶ Ability to take informed business decisions
- ▶ Opens new avenues of employment in apparel business

Subjects

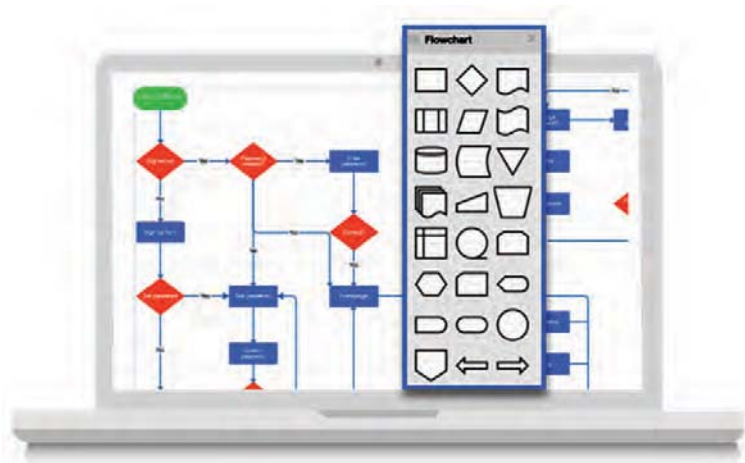


Offered by Department of Fashion Technology

IT Essentials for Fashion E-Business

Interdisciplinary Minor (IDM-II) for PG

Passion for E-commerce



Keywords

- Database management Systems
- Data manipulation
- Structured Query Language
- Front end and backend tools
- Wireframe design
- Domain name system
- E-business web page

Semester-1

Fundamentals of Database Management Systems

- ▶ Handling of business data for managing the information
- ▶ Create custom made business reports for decision making

Semester-2

Web page designing

- ▶ Web design principles
- ▶ Create Visual Communications
- ▶ Design and develop a static website
- ▶ Create web based portfolio
- ▶ Converting physical Retail business into multi channel including E-business

Semester-3

E-Business in Fashion

- ▶ Converting physical Retail business into multi channel including E-business
- ▶ Relevance of E-business in current economic conditions and how future trade will be shaped by IT



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