

Mr. Prabhat Kumar

Assistant Professor, Fashion Design, Bhopal

Area of Teaching and Research - Retailing, Merchandising, Apparel Production, Lectra, Fastreact, and Product Development



Prabhat Kumar is an Assistant Professor with the Department of Fashion Design. He joined NIFT in Sept 2022 at Bhopal Campus. He has done his Masters in Journalism and Mass Communication, and graduation in Fashion Technology (BF Tech). He is an alumnus of NIFT, Hyderabad. He is having an industry experience of around 7 years. He has worked with reputed brands like Madura Fashion & Lifestyle (Aditya Birla Group), Reliance Trends, Pantaloons Retail (I) Ltd, and Gini & Jony Pvt. Ltd. He is also having an academic experience of 6 years before joining NIFT.

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Ms. Nayan Tara Singh

Assistant Professor, Fashion Design, Bhopal

Area of Teaching and Research - Design fundamentals, History of costume, Trend Forecasting, Design Thinking, and Design Process, Pattern Making etc.



Nayan Tara Singh is an Assistant professor and an active academician at the Department of Fashion Design. Passion for design and teaching brought her to join NIFT in the year 2022 at NIFT, Bhopal. She has worked in the industry with few prestigious Design Houses as an Executive Designer and has been an academician now for over 10+ years. Before joining NIFT she was an Academic Head in a reputed University at Bardoli, Gujarat. She specializes in Fashion, Design, Psychology, Forecasting, Traditional Craft, and Design History. She has several publications in the area of Fashion and Textile in renowned national and international journals and refereed national and international conferences.

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Ms. Neha Verma

Assistant Professor, Fashion Design, Bhopal

Area of Teaching and Research - Art and aesthetics, Art-History, History of Fashion, Art Design, and Architecture



Neha Verma is an Assistant Professor in the Fashion Design Department at NIFT Bhopal. Her areas of research interest include fine arts, art history, printmaking, architecture, patterns, and geometry. She is pursuing Ph.D. in the area of “Decorative symbolic expression in Mughal art and architecture” from Dept. of HSS, IIT Kanpur. She holds a postgraduate degree in Fine Arts from S. N. School of Art and Communication, University of Hyderabad, and a bachelor’s degree in Fine Arts from Banaras Hindu University, Varanasi.

Her creative art-Practice has been exhibited on national and international platforms, and she has participated in several national Artist Residency programs. She has published and presented papers in the area of Art-history, architecture, and Heritage in various conferences and journals.

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Mr. Ayan Tiwari

Associate Professor, Fashion & Lifestyle Accessories,
Bhopal

Area of Teaching and Research - Digital Drawing, Fashion illustration, Product sketching & rendering, Design Process



Ayan Tiwari is Design faculty (Associate Professor) at NIFT since 2009 and currently in F&LA Department and PIO Academics. He is a post graduate from NID and graduated in e-commerce from IMS, DAVV Indore. Prior to Academics he catered to brands like SF Jeans-Madura Garments, Tata Leather, Fashion Technology Park & Color Plus as design professional. His area of specialisation is Fashion illustration, Product sketching/Rendering, Digital Art & Conceptual design, Visual communication through Graphics, Functional/Performance oriented product design and Design interventions for craft incubation.

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Dr. Ashish Kumar Singh

**Assistant Professor, Fashion & Lifestyle Accessories,
Bhopal**

Title of Dissertation of PhD - Ergonomic evaluation and design of hand-tool interventions in handicraft industry

Area of Teaching and Research - Industrial Design, Human Factors and Ergonomics, User-Centric Design, Applied Statistics, Research Methodology, Materials and Manufacturing Processes.



Dr. Ashish Kumar Singh is an Assistant Professor at Fashion and Lifestyle Accessories Department, NIFT Bhopal, India. Prior to joining NIFT, he worked as an Assistant Professor at School of Design, VIT Vellore, India. He was a Postdoctoral Fellow in the Department of Design at IIT Guwahati, India. He earned a doctorate in the area of Ergonomics from Malaviya National Institute of Technology (MNIT), Jaipur. During his PhD, he worked on developing 'low-cost handtools for handicraft workers'. He holds a Master's degree in Industrial engineering from BITS Pilani and a Bachelor's in Mechanical engineering from the University of Rajasthan. Apart from academics and research, he also worked in a couple of industries for around 4 years.

His research interests lie at the intersection of ergonomics and occupational health. His research areas are ergonomics, human response to noise and vibration, biomechanics, and noise and cognition. He has published more than 30 research articles in various renowned international journals and refereed international conferences. He is an active reviewer for multiple reputed journals and a life member of the Indian Society of Ergonomics and the Institution of Engineers.

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Dr. Hema Dubey

Assistant Professor, Fashion & Lifestyle Accessories, Bhopal

Title of Dissertation of PhD - 'Design and Implementation of Improved Parallel PageRank Algorithms on CUDA'

Area of Teaching and Research - Data mining, Web mining, High-performance computing, Operating Systems, Distributed Systems, C Programming, CAD



Dr. Hema Dubey is an assistant professor in the department of Fashion & Lifestyle Accessories and also holds position of webmaster, NIFT Bhopal. She has received her Ph.D. degree and M.Tech. Degree in Computer Science and Engineering from National Institute of Technology (MANIT), Bhopal, and B.Tech. (CSE) from U.I.T RGPV Bhopal. She has joined NIFT Bhopal in October 2021, before that she was working as an Assistant Professor in IIIT Bhopal and NIT Bhopal. She has 10 years of experience in teaching and research. Her areas of research are data mining, web mining, high-performance computing. She has published more than 10 research papers in reputed journals and conferences. She has published 2 patents in the field of IOT. She has delivered expert lectures in many workshops. She is also a reviewer in many reputed journals.

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Dr. Prabhat Kumar

**Assistant Professor, Fashion & Lifestyle Accessories,
Bhopal**

Title of Dissertation of PhD - Identification, Classification and Mitigation of Uncertainty during Early Design Stages

Area of Teaching and Research - Manufacturing Process, Materials for Designer, Home Accessory Design Project.



Dr. Prabhat Kumar is an assistant professor with the department of Fashion & Lifestyle Accessories and Student Development Activity Coordinator. He is a PhD in Mechanical Engineering with the PhD topic “Identification, Classification and Mitigation of Uncertainty during Early Design Stages” from Indian Institute of Information Technology, Design, and Manufacturing, Jabalpur. Passion for design brought him to join NIFT in the year 2018 at NIFT, Bhopal. He has worked in MNNIT Allahabad and PCST Indore prior to his appointment at NIFT. He specializes in Intelligent and Innovative Product Design, Product Planning and Management, Intelligent Decision Modelling, Artificial Intelligence in product/engineering design, Advanced Manufacturing Technologies, Industrial Ergonomics. He has several publications in the area of Product Design, and Mechanical Engineering in national and international journals, including SCIE and Scopus indexed journals. He has presented papers in various peer-reviewed international conferences too. He is a member of the IAENG and Indian Science Congress Association (ISCA).

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Mr. Rishikant Kumar

Assistant Professor, Fashion & Lifestyle Accessories,
Bhopal

Area of Teaching and Research - Communication, Cinema
Studies, and Film production and Editing



Rishikant Kumar joins NIFT as an Assistant Professor in Fashion & Lifestyle Accessories Department. He specializes in all forms of communication, cinema studies, and film production. He has twelve years of hands-on Mass Communication experience in Communication, Cinema Studies, Film making, Audio-visual production, Film editing, Research, News, Radio, Resource Person and Teaching.

He has qualified UGC-NET and served as an Assistant Professor in two central universities. He served many positions in different Mass Media, Film, and Fashion industry. His associated feature films and documentary films screened at various platform in India and abroad. His Audio work and Radio feature Program broadcast on All India Radio, New Delhi and Articles published in Magazines and in newspapers.

He is also a professional member of GRAFTII (Graduate of Film and Television Institute of India).

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Dr. Soumik Halder

**Associate Professor, Fashion & Lifestyle Accessories,
Bhopal**

Title of Dissertation of PhD - Developing Strategies in the area of craftes in Madhya Preadesh (Betul a case study)

Area of Teaching and Research - Design methods and its application in various ecosystem, form studies , Ergonomics & Various design projects



Soumik Halder is Associate Professor and Centre Coordinator with the department of Fashion and Lifestyle Accessories, NIFT, Bhopal. He is a PhD in the area of strategizing and management of crafts, from the department of Management, Rabindranath Tagore University, Raisen, Madhya Pradesh. He has worked in Industry and has been an academician for touching 13 years. He specializes in Design methods and its application in various ecosystem. He has several publications in the area of traditional crafts, Strategizing socio-economic system of rural crafts, Packaging design, History and evolution of craft culture etc. in national and international journals and management. PhD Topic -“Developing Strategies in the area of craftes in Madhya Preadesh (Betul a case study).

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Ms. Supriya Yadav

Associate Professor, Fashion & Lifestyle Accessories,
Bhopal

Area of Teaching and Research - Bag Development, Fashion
Forecast and Design modules



Supriya Yadav is an Associate Professor with the department of Fashion & Lifestyle Accessories at NIFT Bhopal with nearly 13 years of teaching experience and more than 3 years of Industry experience in Leather Hard-goods, Bags and Fashion Accessories. Her primary expertise lies in Bags and Fashion Forecasting. She is presently pursuing her PhD.

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Dr. Anupam Saxena

Associate Professor, Textile Design, Bhopal

Title of Dissertation of PhD - The Interrelationship Based on Thematic and Cultural Representation Between the Shri Krishna Paintings Of Pushtimargiya Temples and Indian Miniature Paintings.

Area of Teaching and Research - Craft Research, Design Research, Art History, Visual Arts, Print, Ethnography.



Dr. Anupam Saxena, is an Associate Professor with the Department of Textile Design, National Institute of Fashion Technology, Bhopal shouldering the position of CIC, Bhopal. She joined NIFT in the year 2009 at NIFT Bhopal. Worked as an academican in reputed institutions for more than 22 years. She specializes in Visual Arts, Print Design, Craft Research, Ethnography, Art History, and Digital Design. She qualified for UGC/NET-JRF and has been awarded a Ph.D. degree in the area of Visual Arts in the year 1999. Her Topic of Ph.D. was “The Interrelationship Based on Thematic and Cultural Representation Between the Shri Krishna Paintings of Pushtimargiya Temples and Indian Miniature Paintings”: A comparative study” \She has several publications in the area of Design, Design education, and art history in National and International journals indexed in EBSCO, Index Copernicus, Ulrich’s Periodicals Directory, etc. She has contributed to many projects sponsored by State Govt. and DC Handicraft. She has developed Continuing Education Programme for 03 months and conducted it successfully. She is nominated for a Ph.D. Guide by NIFT for research guidance.

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Dr. Arnab Sen

Associate Professor, Textile Design, Bhopal

Title of Dissertation of PhD - Studies on effect of different parameters on dyeing of eco friendly Polyester fibres

Area of Teaching and Research - Textile Science, Fabric Quality Assurance, Weaving, Innovation in Textiles



Arnab Sen is an Associate Professor with the department of Textile Design. He is a PhD in Textile Dyeing and specializes in natural dyes. His topic of PhD was “Studies on effect of different parameters on dyeing of eco friendly Polyester fibres”. Interest in academics made him join NIFT in 2008. He has work experience with textile majors like Arvind Ltd., Nahar Group & Aditya Birla Group in the fields of yarn dyeing and fabric quality assurance, between 2001 & 2008. His areas of expertise include yarn dyeing, application of natural dyes on textile fibers, spectrophotometry and evaluation of fabric quality. He also shares keen interest in smart textiles and latest developments in textiles. He has several publications to his name in the field of textile dyeing in Scopus indexed, peer reviewed, UGC approved national and international journals.

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Dr. Debojyoti Ganguly

Associate Professor, Textile Design, Bhopal

Title of Dissertation of PhD - Optimization of Wool-Silk Blend Dyeing Process Using Acid and Reactive Dyes

Area of Teaching and Research - Woven Design & CAD, Textile Chemical Processing, Technical Textiles, Statistical Optimization



Dr. Debojyoti Ganguly joins NIFT in 2008, is an Associate Professor in Textile Design Department. He specializes in Textile Chemical Processing and has several publications to his name in the field of textile dyeing in Scopus indexed, peer reviewed, national and international journals. His interested research areas include dyeing of blended fibres, Textile Printing, Design of experiment and statistical optimization methods, non-conventional printing process, colour physics and spectroscopy, Chemical Processing on Technical Textile and Non-woven, Functional Finishes etc.

After passed out from IIT Delhi in 2002, he served several textile industries like Sarla Fabric Limited, JCT Limited, The Vardhman Group, and The Nahar Group in Continuous Fabric Dyeing process from 2002 to 2008. He has expert industrial knowledge on chemical processing of different types of natural, regenerated and synthetic fibres and their blends and Technical Textiles.

He is also a professional member of Society of Dyers and Colourist (U.K), American Association of Textile Chemist and Colourist, and Patron Member in Textile Association (India).

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Dr. Latika Bhatt

Assistant Professor, Textile Design, Bhopal

Title of Dissertation of PhD - 'Application of Essential Oils Of Textiles'

Area of Teaching and Research - Natural Dyes, World Textiles, Quality Assurance, Creative textiles, Research Interests.



Dr. Latika Bhatt is an Assistant Professor and the Centre Coordinator in department of Textile Design, NIFT Bhopal. She is NET qualified and holds a PhD in Textile Chemistry and specializes in Micro & Nanotechnology and its textiles applications. The topic of her Ph.D. was "Application of Essential Oils Of Textiles" Passion for teaching brought her to join NIFT Mumbai in the year 2019 as an Assistant Professor and held the portfolio of Link RIC. She has 7 years of industry and academic experience. She has worked in the industry as research and development merchandiser, research personal for government projects, and as an academican. She specialises in fabric quality assurance and wellness finishes. She has several publications in the area of textile finishes, nanotechnology in national and international journals, including three in scopus indexed journals.

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Ms. Stuti Bisen

Assistant Professor, Textile Design, Bhopal

Area of Teaching and Research - Design Intervention, Design Process, Surface Embellishment, Traditional Textiles



Stuti Bisen is an Assistant Professor with department of Textile Design in NIFT Bhopal. She has done graduation (Bachelors of Design - Textile design) from NIFT and Post-graduation (Masters of Design – Strategic Design Management) from NID. Her interest in helping students in carving future in design brought her to join NIFT in year 2021. She has work experience of industry in areas of textile innovation, colour theory, trend forecast study, UX research and design intervention in businesses. Her area of interests are traditional crafts, print design, surface embellishment and innovation in design.

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Ms. Swati Vyas

Assistant Professor, Textile Design, Bhopal

Area of Teaching and Research - Design Process, Print/surface/craft Design, and Material studies.



Swati Vyas is an Assistant Professor with the department of Textile Design and the Centre Coordinator for Foundation Program. She is pursuing PhD in Design and done P.G. in Textile Design from NID. She joined NIFT in the year 2014 at NIFT, Bhopal and has been an academican now for 7 years. Before joining NIFT she has worked in the Textile print, craft and export industry, and also been a founder of Textile Design Studio. She specializes in Print Design, Craft studies, and Surface Design. She has publications in the area of textile and craft fields in various journals. She has also worked as a part of various craft and design related projects like USTTAD and Global Bamboo Summit.

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Dr. Vishaka Agarwal

Assistant Professor, Textile Design, Bhopal

Title of Dissertation of PhD - Impact of Visual Merchandising on the Impulse Buying Behavior of Consumers for Apparel and Lifestyle Accessories In Madhya Pradesh

Area of Teaching and Research - Textiles, Non-loom Techniques, Visual Merchandising, Sustainable design, IPR, Design Thinking.



Dr. Vishaka Agarwal is a Assistant Professor with the Textile Design Department and currently Co-ordinator International and Domestic Linkages at NIFT Bhopal. She is a PhD in Design and specializes in Design for Visual Merchandising. Her topic of PhD was “Impact of Visual Merchandising on the Impulse Buying Behavior of Consumers for Apparel and Lifestyle Accessories In Madhya Pradesh”. Deep sensibility and to create disruption in design brought her to join NIFT in the year 2008 at NIFT, Bhopal. She has worked in the industry and has been an academicanforover 16 years . She specializes in Traditional Textiles, World Textiles, Creative Textiles, Non-loom Techniques, Textile Art, Visual Merchandising, Sustainable design, Intellectual Property Rights, Craft Research and Documentation, Product development and Design. She has several research paper presentations and publications in the area of Sustainable Design, Design Education, Intellectual Property Rights, Eco-Waste recycling, Visual Merchandising in national and international Conferences, proceedings of conference and peer reviewed International journals, including one in Springer journals.

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Ms. Baisakhi Dalapati

Assistant Professor, Fashion Communication, Bhopal

Area of Teaching and Research - Design Fundamentals,
Communication



Baisakhi Dalapati is a Fashion Communication Faculty (Assistant Professor) at NIFT Bhopal. She holds a Masters degree in Mass Communication and has qualified NET in Mass Communication and Journalism. She is a graduate from Miranda House, Delhi University. She has worked as a Journalist in United News of India for nine years and forayed into Academics at Apeejay Stya University in Journalism and Mass Communication for more than three years. She has been the editor of four books namely - Brahmi- Rediscovering the Lost Script; Magic of Mandu ; Xplore Mandu ; and A Tribute to Bundela Paintings.

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Mr. Birendra Baliarsingh

Assistant Professor, Fashion Communication, Bhopal

Area of Teaching and Research - Communication, Audio Visual Communication, Photography, Videography, Filmmaking, Film Appreciation, Writing, Story Telling, Advertising & Public Relations.



Mr. Birendra Baliarsingh is an Assistant Professor in the Department of Fashion Communication (FC) at NIFT Bhopal, Madhya Pradesh. Before serving NIFT he had been working as a Guest Faculty at the National Institute of Social Work and Social Sciences (NISWASS), Bhubaneswar, Odisha. He worked in All India Radio (AIR), New Delhi as a News Reader cum Translator in 2011. Besides that, he has a keen interest in Theater, Writing, Filmmaking, and Research. Some of his Short Films/Documentaries on Social Issues have been awarded at different Film Festivals. He has also worked as a freelance in the Advertising and Bollywood Film Industries. Besides that, he has given his input in Documentation and Development Communication in various National and International NGOs. He holds double Master's Degrees in Public Relations & Advertising (MPRA) from Utkal University, Bhubaneswar (2008) and Audio Visual Communication (MAAVC) from the National Institute of Social Communication Research and Training (NISCORT) from NCR Delhi (2012).

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Ms. Chitra. S

Assistant Professor, Fashion Communication, Bhopal

Area of Teaching and Research - Space design, Visual Merchandising, Auxiliary drawings, Interior design and decor, Sustainable material study (recycle)



Chitra.S is an Architect with 12 years of experience in High-End Residential and Retail Interior Design. She has been handling various projects and teams as Creative Head and Senior Architect in various design firms. Her Design is based on the use of different materials, colors, and shapes, studying & integrating nature as a primary element in the design process. The fascination with these is what guided her in choosing the specialization in her post-graduation and eventually her Thesis research and design. She graduated with a Bachelor's in Architecture from NIT Calicut and her post-graduation in Sustainable Architecture from Satyabama Institute of Science and Technology, Chennai. Her thesis research & design in Post-Graduation is "Co-housing for senior citizens with biophilic design approach ". She is also a registered member of the Council of Architecture. She joined NIFT, Bhopal as an Assistant professor in 2022 in the Fashion communication department.

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Ms. Namrata Singh

Assistant Professor, Fashion Communication, Bhopal

Area of Teaching and Research - Fashion and Design Thinking, Design Fundamentals, Visual Communication, UX and UI Design, CX, Precious Jewellery Design and Development, Lifestyle Accessories, Design for Society, Craft Research



Namrata Singh is an Assistant Professor with the Fashion Communication Department at NIFT Bhopal. A NIFT Alumna, she did her graduation in Accessory Design from NIFT Gandhinagar and Masters of Design from NIFT Mumbai. She is a multidisciplinary design professional and her core teaching areas include Creative Thinking, Experience Design, Brand Identity Design, Information Design (digital and print media), Precious jewellery design and development, Lifestyle Accessories, Communication skills, Social Design and Craft Cluster study.

Carrying a demonstrated experience in various areas of the design industry for several years, her passion to guide young minds to think and craft meaningful designs brought her to academics. She joined NIFT in 2022. Prior to NIFT, Ms. Namrata has led the User Experience Program at Jagran Lakecity University where she has significantly contributed in developing the UX Design curriculum as per the National Education Policy. She has presented papers in the area of Indian crafts in national and international conferences.

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Mr. Mohmad Rijwan Ahmad

Assistant Professor, Fashion Communication, Bhopal

Area of Teaching and Research - Drawing/sketching/illustration



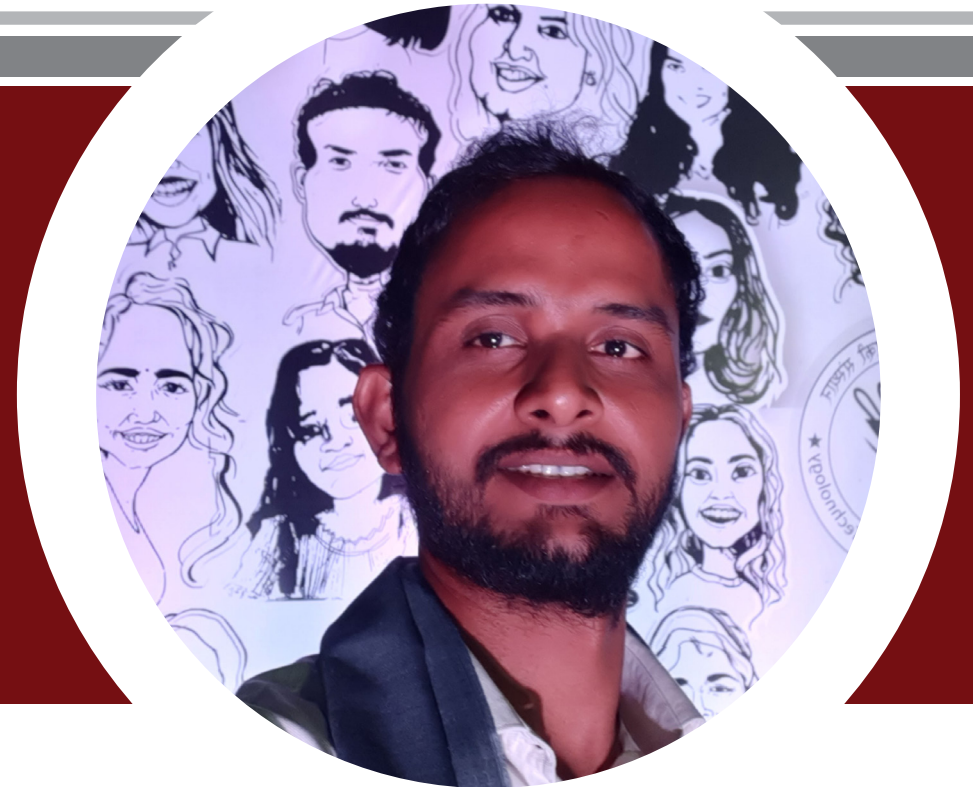
Mohmad Rijwan Ahmad is a Fashion Communication Faculty (Assistant Professor) at NIFT Bhopal. He holds his Bachelors and Master's Degree in Applied Art from College of Arts and Crafts, Faculty of Fine Arts, Lucknow University. He has contributed his services to UNICEF. He has exhibited his art works in more than 20 art galleries in India and abroad and was also awarded at National Art Exhibition. He forayed into academics at NIFT, Rae Bareli in Visual Arts and semiotics for more than five years.

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Mr. Rahul Sharma

Assistant Professor, Fashion Communication, Bhopal

Area of Teaching and Research - Fine Arts- Painting, Visual Arts, Art & Design Aesthetics, Philosophy, Installations, Contemporary Art, Animation, Digital Collage, Photography, Drawing, Product sketching & rendering, Social Issues and Theory & Practice based Research.



Mr. Rahul Sharma is Fine Art / Visual Art Faculty as Assistant Professor with the department of Fashion Communication. He Specializes in Master of Fine Arts and Bachelor of Fine Arts in Painting, from College of Art, University of Delhi and Second Masters in Masters of Arts in Visual Arts from Ambedkar University Delhi. And also Qualified NTA UGC NET in Visual Art- Drawing and Painting, Delhi.

He is professionally working as Academician and as Artist in the Field Since 2013. He taught at the Painting Department, College of Art, University of Delhi, Govt. and some other Pvt. Institutions (as Visiting Faculty and Contractual).

He received Young Artist, National Award of Scholarship in Visual Art-Painting from Ministry of Culture, Government of India. And also received Academic Merit "SAILOZ Award", and also some other Academics Merit Awards. He has also participated in many Art Exhibitions; Research based workshop and Art workshops in the field (Nationally).

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Dr. Ritesh Yaduwanshi

Assistant Professor, Fashion Communication, Bhopal

Title of Dissertation of PhD - Cooperative Localization in Internet of Vehicles.

Area of Teaching and Research - Blockchain Technology, Java Programming, Internet of Things, CAD



Mr. Ritesh Yaduwanshi is an Assistant Professor in the department of Fashion Communication and. He has awarded PhD in Computer Science from Jawaharlal Nehru University (JNU), New Delhi and completed his M.Tech (CSE) from JNU, New Delhi and B.Tech (IT) from YMCA US&T, Faridabad, Haryana. He has joined NIFT Bhopal in September 2022. His areas of research are data mining, web mining, high-performance computing. He has several publications to his name in the field of Internet of Things (IOT) in Scopus indexed, peerreviewed, UGC approved national and international journals.

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Mr. Abhishek Anand

**Assistant Professor, Fashion Management Studies,
Bhopal**

Area of Teaching and Research - Brand management, Supply chain, Visual Merchandising, Marketing, Product design & development



Abhishek Anand has joined the academic institution from 2021 as an Assistant prof for the Fashion Management Studies department, NIFT Bhopal and his area of interests are Brand management, Supply chain, Brand management, Financial management, Marketing management, Visual Merchandising, Marketing, Management information system and Multifunctional Product design & development.

He is a graduate in the field of Fashion & Lifestyle accessories from NIFT Bhopal and holds a MBA in Brand management. He has 8.4 years of experience in the field of Visual merchandising on multiple roles ranging from a store vm to VM head – Pan India with brands like – Shoppers Stop, Lifestyle International pvt ltd, Reliance Retail ltd & Max – India from 2013 to 2021.

He also holds keen interest in sports, public speaking and has 11 published hindi poetry anthology books.

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Ms. Chetna Patiyal

Assistant Professor, Fashion Management Studies, Bhopal

Area of Teaching and Research - Merchandising, Visual Merchandising, Styling, Consumer Behavior, Advertising & Marketing, Fashion Basics, Design Methodology & Craft Studies.



Chetna Patiyal is an alumna of NIFT Mumbai. She has pursued her graduation in Knitwear Design Technology and Masters in Fashion Management. She has an experience of 2 years in the industry. She forayed into academics at Apeejay Stya University in School of Design & Visual Arts as an Assistant Professor for 8 years. Currently she is working as an Assistant Professor at NIFT Bhopal in FMS department.

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Ms. Manika Verma

Assistant Professor, Fashion Management Studies, Bhopal

Area of Teaching and Research - Retail Merchandising, Export Merchandising, EXIM Documentation, Brand Management, Fabrics & Apparels Fundamentals, International Trade



Ms. Manika Verma has experience of more than 15 years in Academics & Industry. She has education background of Fashion Design and Fashion Management. She takes teaching as her passion. Textiles & Apparels are fields of her keen interest. She has good exposure and experience in the areas of Merchandising, Buying and Product Development also. She has served in FDDI as Sr. Faculty and Head of Department for 9 years. She has also handled International Consultancy Project with Ethiopia, as a Resource Person of International Trade for Ethiopian Delegates. She has also attended and organized workshops, guest lectures and seminars in her 9 years of Academic line of work. She has also acted as interview panel member in FDDI Recruitment Process. She was also member in Senate-FDDI. Prior to Academics vocation, she has worked in the Export and Retail Industry for more than 6 years.

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Dr. Rajdeep Singh Khanuja

Assistant Professor, Fashion Management Studies, Bhopal

Title of Dissertation of PhD - An Analytical Study Of Financial Ratios Of Public And Private Banks Of India

Area of Teaching and Research - Strategic management, Marketing & Financial Management



Dr. Rajdeep Singh Khanuja, a Gold-Medalist in Masters of Business Administration (Finance & Marketing), has been presently serving National Institute of Fashion Technology, Bhopal as an Assistant Professor and Centre Coordinator – Department of Fashion Management Studies. Dr. Rajdeep Singh Khanuja has presented several research papers in various National/International Conferences & also published papers in various good national/international journals including “Scopus Indexed journal” as his contribution in the area of research. Adding to the perfect research environment constructed by him at the department, he has also completed his Ph.D. in Management in the area of “Accounting & Finance”.The topic of his Ph.D. is” “An Analytical Study Of Financial Ratios Of Public And Private Banks Of India”.

He has successfully qualified “National Eligibility Test (NET)” organized by University Grants Commission(UGC) in the year 2012. His other academic qualifications include M.Com. (Accounts) & M.Phil. (Management).

Dr. Khanuja’s research and teaching areas includes Fashion Business Research, Fashion Marketing. Strategic Management, Costing, Financial Management, Entrepreneurship Management, Consumer Behaviour, etc. He has also handled the significant profile of “Controller of Examinations” at NIFT Bhopal.

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Ms. Sakshi

Assistant Professor, Fashion Management Studies, Bhopal

Area of Teaching and Research - Merchandising, Brand management, Customer experience, Retail Planning & Buying, Fashion Basics.



Sakshi is an Assistant Professor with the department of Fashion Management Studies, CIC and Link CC for FMS Bhopal. She is a Design and Management graduate from NIFT and currently pursuing her PhD in Attitude Branding from NIFT. Her topic of PhD is “A Study of Attitude Branding for Fashion & Lifestyle Segment of Indian Retail Industry” She specialises in Merchandising, Brand Management, Retail and Visual Merchandising. Her passion for Design, Retail and Branding brought her to join NIFT in year 2018. She has a mix of industry as well as academics related experience of 10 years. She is passionate about teaching and interacting with students is what keeps her motivated.

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