

# NIFTFLICK

Streaming...Bengaluru

NIFT Bengaluru  
Issue 05; Oct 2022



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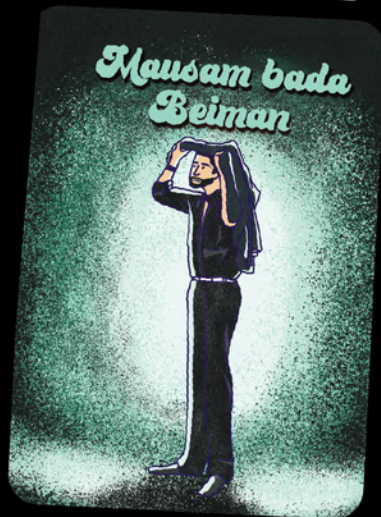
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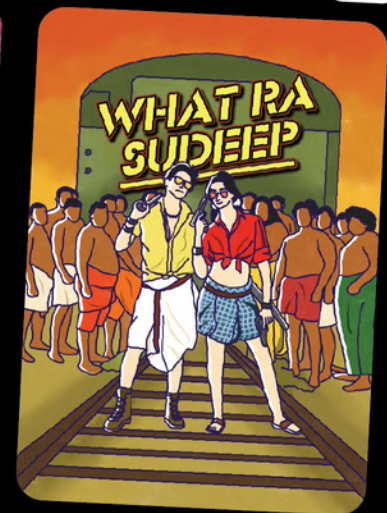
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# DIRECTOR'S CUT

This festival feels different. Am I the only one who feels so? After many moons, there are *plans*. *Confident ones*. The ifs and buts of the pandemic world are slowly fading from the conversation. People are dressing up, meeting up and travelling. As they say *Diwali ki raunak* is full on this time. For many communities, Diwali marks the new year. Long before accounting systems were standardized globally, Diwali also marked the beginning of the financial year.



Diwali brings with it many other celebrations. There is Govardhan pooja, there is bhaidhoj and in a few days time, there is also the sun worship in *Chhat pooja*. The beauty of this country is the multiple narratives that accompany every festival. In Karnataka, traditional celebrations start with naraka chaturdashi, followed by Lakshmi pooja and bali padyami.

I am a sucker for the diverse ways in which many communities in this country negotiate their relationship with Gods and festivals. Even within a state, there are variations. And we should consciously make an effort to know more of these narratives, and preserve this mosaic.

I worked in Rajasthan for almost a decade and was fascinated that the Jaipur royal family always wears black during Diwali commemorating their ancestors who lost lives in a war on a Diwali. But they are heavily embellished with gota, salma, sitara et al. Across the country, there are stories and folklores hidden in every corner. I hope when you travel during this break, you will take care to unlock those treasures apart from the feasting and glamming up.

As always, shine your brightest light, that's what Diwali is all about.

Add a bit of sparkle in the lives around you.

-Sus



Illustration By-  
Vaidehi Patil (FC-5)

After two excruciating years of the COVID-19 pandemic, the natural state of the world is now back to its full glory, and unprecedentedly the spirit of Janmashtami took over the campus of NIFT Bengaluru.

Shades of blue, yellow and green took over the campus in a festive mood. The crowd bore witness to the young talents of NIFT Bengaluru. From Shloka recitals to dance performances, a miniature visual treat of the Rasa Lila was put together to celebrate Lord Krishna.

The cultural programme concluded with the ritual of Dahi Handi. The breaking of Dahi-filled Matka garnered the attention and enthusiasm of all who came to emulate the childhood mischief of Sri Krishna. Students piled up to form human pyramids, forming a boys' team and a girls' team, both of which passionately broke the two Matkas and were showered with blessings in the form of Dahi. The energy of the crowd was unmatched, with chants of "हाथी घोड़ा पाल की, जय कन्हैया लाल की" echoing throughout the campus.

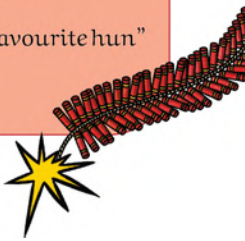
- Lakshmi K Jayakumar (KD-5)

**Rapid Fire  
Cracker**

Translate it into a  
Bollywood movie dialogue-

I am my favourite.

- "Me apni favourite hun"



# ONAM

## പൊന്നോണം വരവായി

### Rapid Fire Cracker

What's the first thing you would do if you wake up as your fav actor/actress?

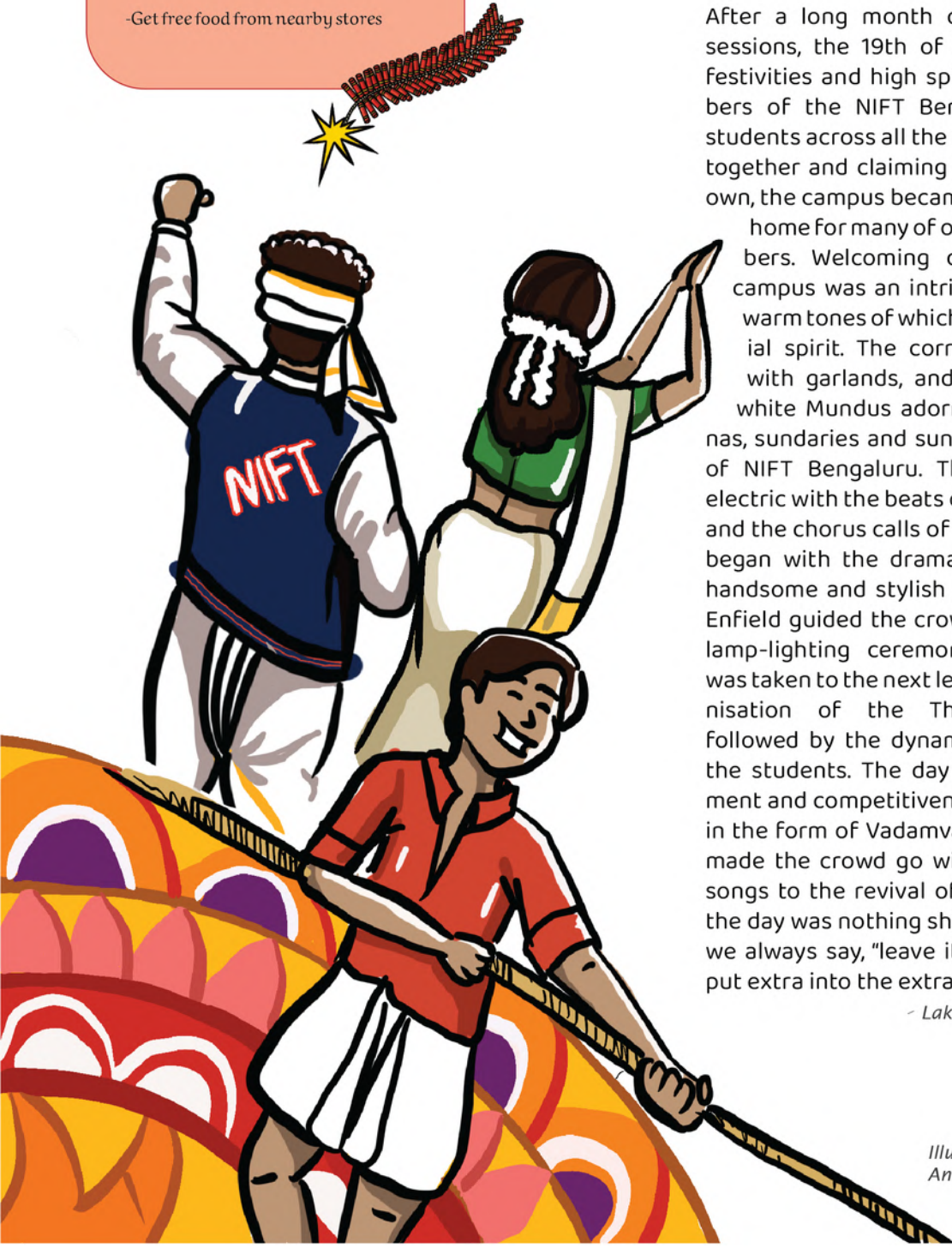
- Start a company from their money
- Get free food from nearby stores

Festivity knocked the doors of the campus in full abandon to the accompaniment of Chenda melam, bringing together the entire community in the joyful spirit of Onam.

After a long month of rigorous practice sessions, the 19th of September saw the festivities and high spirits of all the members of the NIFT Bengaluru family. With students across all the departments coming together and claiming Thiruvonam as their own, the campus became a home away from home for many of our Mallu Family members. Welcoming one and all to the campus was an intricate Pookalam - the warm tones of which enhanced the familial spirit. The corridors were adorned with garlands, and Kasavu sarees and white Mundus adorned all the sundaranas, sundaries and sundar non-binary folks of NIFT Bengaluru. The atmosphere was electric with the beats of the Chenda melam and the chorus calls of "Arpo Irro, Irro!" What began with the dramatic entrance of the handsome and stylish Mahabali on a Royal Enfield guided the crowd to the auspicious lamp-lighting ceremony. The programme was taken to the next level with the synchronisation of the Thiruvathira dancers, followed by the dynamic performances of the students. The day also saw entertainment and competitiveness coming together in the form of Vadamvali and Uriyadi which made the crowd go wild. From enchanting songs to the revival of old Malayalam hits, the day was nothing short of vibrant; and as we always say, "leave it to the NIFT kids to put extra into the extraordinary!"

- Lakshmi K Jayakumar (KD-5)

Illustration By-  
Anna Bobby (FC-5)



# NAVARATRI & DURGA PUJO

As the monsoon begins to recede, you know the festivities are around the corner. This year the months of September and October brought with them the blessings of Maa Durga. The celebrations of Navratri and Pujo overlapped and everyone at NIFT Bengaluru came together as one to celebrate the Ultimate irrespective of cultural bounds.

In the days leading up to the celebration, students dressed according to the nine colours of Navratri... and put to good use was color theory! Day 1 saw all the students donned in white, and as the days progressed, shades of red, royal blue, yellow, green, grey, orange, peacock green and pink followed suit.

Students across all the departments put together a spectacle - beginning with the depiction of the courageous tale of Mahishasur Mardini, the fight of Good over Bad. And as the play went on, the crowd went berserk seeing their Goddess come to life through the students, who also dressed up as Mahishasur and other Asurs. The celebration also saw various Garba performances, without which any Navratri celebration would be incomplete. Vibrant shades of the Chaniya Choli's and the white and red colours of the Lal-Par Bengali sarees' engulfed the campus grounds. The auspiciousness of the two celebrations culminated in a NIFT-ified version of a Dandiya-Garba night, combining regional and Bollywood music.

- Lakshmi K Jayakumar (KD-5)

আ নবরাত্রী  
মা বাড়ি আসছেন

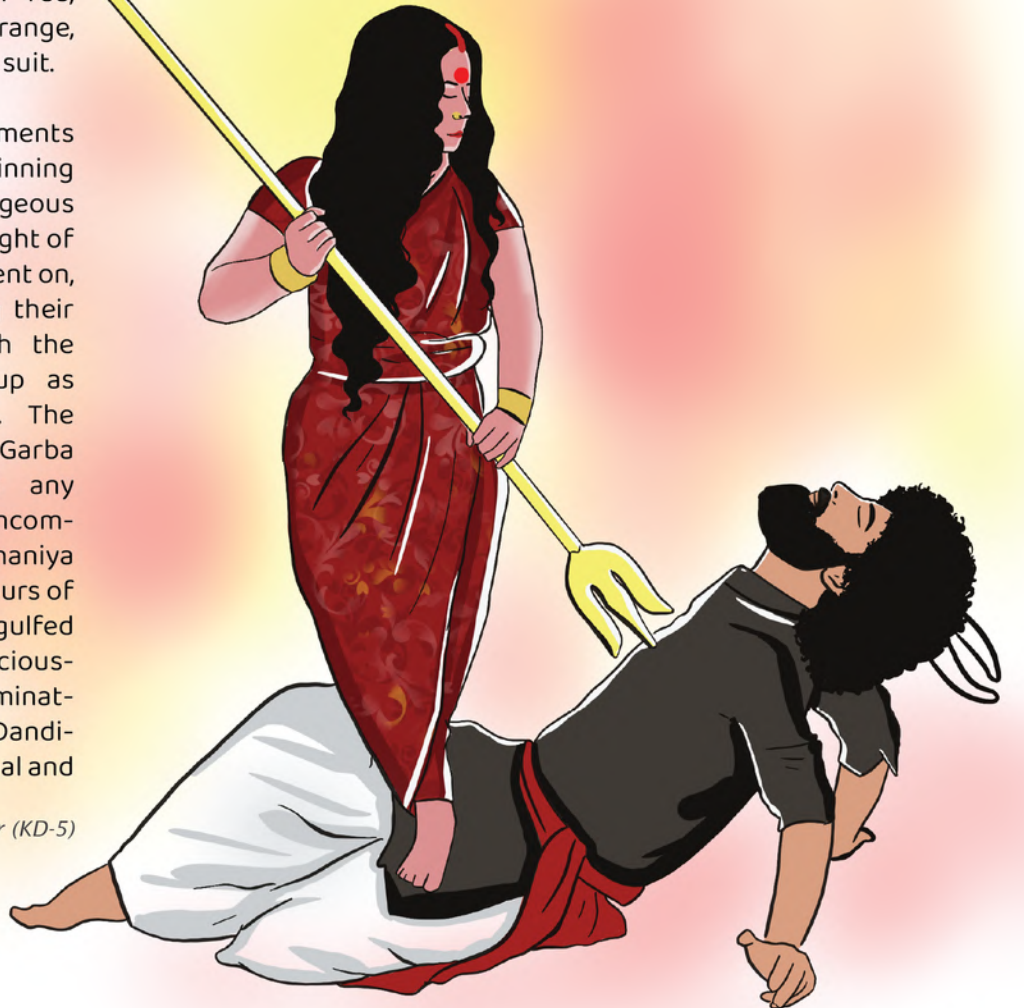


Illustration By-  
Guneet Arora (KD-5)

# A Quiet Hope

To every single person out there who can stand in front of a mirror and not want to throw a boulder at the glass, who feels comfortable in their own skin even in the presence of the modish and the chic. I salute you. I admire your grit.

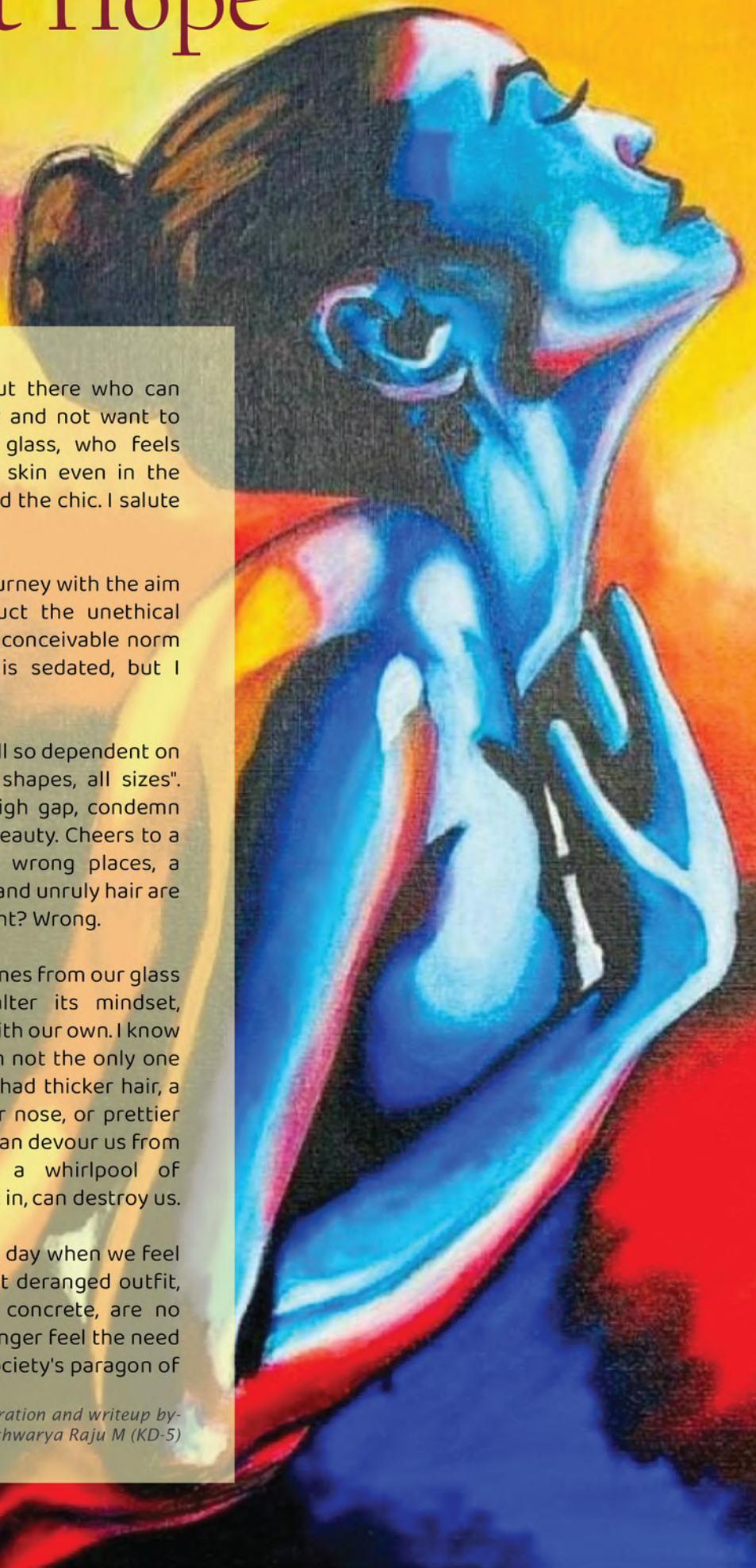
We have begun the long journey with the aim to remodel and reconstruct the unethical ideals of society, and its inconceivable norm of beauty. Our progress is sedated, but I promise you, it is gaining.

It amuses me how we are all so dependent on society to transform. "All shapes, all sizes". Condemn the frivolous thigh gap, condemn the norm of fair-skinned beauty. Cheers to a society where fat in the wrong places, a non-existent bikini bridge, and unruly hair are considered acceptable. Right? Wrong.

Before we start hurling stones from our glass houses for society to alter its mindset, perhaps we should begin with our own. I know as a matter of fact that I'm not the only one who still wishes that they had thicker hair, a thinner waistline, a smaller nose, or prettier features. Our insecurities can devour us from within, sucking us into a whirlpool of uncertainty, which, if we let in, can destroy us.

So, let's raise a glass to the day when we feel confident even in our most deranged outfit, our houses are made of concrete, are no longer fragile and we no longer feel the need to either berate or to be society's paragon of beauty.

*Illustration and writeup by-  
Aishwarya Raju M (KD-5)*



**FERVOR**

ബിലഹരി

6

बिलहरी

பிலஹரி

Bilahari

بیلہری

బిలహరి

*Akashdeep, Beyond the Stars*

Bilahari in Carnatic music is a Ragam, but more than that, here at NIFT Bengaluru, it is an emotion. The idea of Bilahari originates in assembling all the students and faculties across the various departments to kickstart their month with an auspicious and traditional congregation.

The theme 'Akashdeep' means 'Illuminated heavenly realm,' or 'star in the sky,' which conveyed the essence of a guiding light to the audience. The dais set a platform for the freshers to showcase their skills in poetry, dance and music. With one and all dressed in shades of white and

blue, the assembly reminded us that sometimes all we need is to trust the process and have faith in the Universe's ability to give us what we deserve. As Teacher's Day fell on the same day, the students and faculties were reminded of what a blessing it is to have one another in our lives - for the teachers were the guiding North Star to the lost and wandering students- both of which would be incomplete without the other.

*-Lakshmi K Jayakumar (KD-5)*



Illustration By-  
Sunayana SS (FC-5)



## 100 Hands

As soon as you walk in through the gate, the smell of *Chatpata Chaat* and *Samosa* instantly piques your interest. You enjoy a plate of hot *Vada Pav* and set off for the long walk ahead of you. After crossing a selfie hot spot, the colourful umbrellas, you begin

to get sucked into the wonder of handmade products. From accessories to home decor. Pure silver jewellery to hand woven sarees from Assam, the exhibition brought crafts from all over India to us. A hundred hands, together.

-Shruti Sri Ravi (KD-5)

### Rapid Fire Cracker

What's the first thing you would do if you wake up as your fav actor/actress?

- Stare at myself for half an hour
- Sare paise apne bank me transfer krva dunga



Illustration By-  
Devanshu Rauthan (KD-5)

### Must have apps!

#### NestAway

One of the most unnerving things about moving to a new city is having to put up with the hassle of finding an apartment for yourself. Whether you are looking for a furnished room or a home for rent, the NestAway app will help you move-in, pay your rent, and ask for maintenance services such as plumbing work or appliance repair etc, in a breeze.

#### Splitwise

Splitwise is a free app that allows consumers to split expenses with friends. If a group needs to share the cost of a particular bill, Splitwise ensures that anyone who pays is reimbursed the correct amount with a minimal number of transactions.

#### Moovit

Moovit is a journey planner app. It guides you from point A to B easily and efficiently. Get train and bus times, maps, and live arrival times with ease, so you can plan your trip with confidence. Find critical alerts and service disruptions for your favourite lines.

-Kritika Kesarwani (KD-5)

#### Events High

This app shows all kinds of events happening throughout the ongoing month, across Bangalore. Events range from plays, theatre, standup comedy, and gigs to adventure treks, photo walks, and fitness camps.

Illustration By-  
Devanshu Rauthan (KD-5)



# Craft Bazaar

Mela – The Bloom 2022 Craft Bazaar

The heavens opened up on the eve of the Craft bazaar at the campus, a conglomeration of Master artisans from across the country who had travelled to tell their stories of handlooms. The craft bazaar was a dedication to award winning artisans from across the country- an apt get-together of the masters to commemorate the 25th year of NIFT Bengaluru, and the 75th year of Independence. Bloom 2022, held between 3rd to 8th Aug 2022, saw a bustling beehive of activity, with craft enthusiasts hovering around the stalls and buying Ajrakh, Kotpad and Kutch embroideries with equal aban-

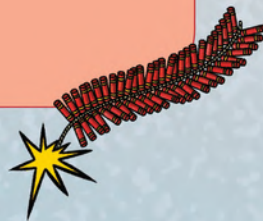
don. The rains couldn't dampen the spirit of buying amongst the shoppers, or the glint in the eyes of the artisans as they spoke about their work. The chill in the air was offset by the warmth in the bonhomie that lit the campus everyday as the stalls neared closing time. Age, language and region took a backseat every evening as the artisans bonded over a hot cup of tea and exchanged notes on the happenings of the day. For me, this was the warmest moment of Bloom 2022, as I listened to their stories and banter- for men may come and men may go, but the craft lives on....

-Dr. Nithya Venkataraman  
Associate Professor  
Department of Knitwear Design

## Rapid Fire Cracker

What's the first thing you would do if you wake up as your fav actor/actress?

- Delete my social media
- Maybe write a book
- Ban unpaid internship



वो हर पल हमारे साथ हैं, चाहे दिन है या रात है।  
कुछ तो इनमें खास,  
वो चाह कर भी हम से नाराज़ नहीं हो सकते,  
शायद उनसे जुड़ी हमारी जज़्बात है ।  
- MD Athar Zya (AD-5)



Illustration By-  
Sunayana SS (FC-5)

## Vignette

*Vignette- a brushstroke of color evoking nostalgia and beauty!*

On the occasion of national handloom day NIFT Bengaluru presented Vignette, a tribute to the famed Visvakarma series of Textiles . In collaboration with the NGMA, Bengaluru, it brought together beautiful pieces of art showcasing diverse techniques, lovingly created by artisans from all over the country. This exhibition was painstakingly curated by our beloved director, Ms Susan Thomas, who carefully selected 25 textiles which featured in the Visvakarma exhibitions in the 1980s.

These textiles were picked such that they can be seen as pieces of art. As students, it urged us to look at textiles as an artform rather than mere expressions of craftsmanship.

Large pieces of Kalamkari narrating tales as old as time, alongside intricately crafted woven fabrics, the exhibits took the viewer on a journey through the country's best textile pieces. The display of such vast skill and technique leaves one overawed at the amount of detail and care taken to produce every single piece. From abstract screen printed works to the luxurious fabric woven out of peacock feathers, this vignette - a grandeur of Indian textiles- left us with a sense of pride . A tribute to 25 years of NIFT Bengaluru, and an inspiration for many years to come!

- Shruti Sri Ravi (KD-5)



-A P Athul Nataraj (FC-5)

**Lights  
Camera  
Action!**



-Aru Jain (FC-3)



-A P Athul Nataraj (FC-5)



-A P Athul Nataraj (FC-5)



-Aru Jain (FC-3)



-Amal Pinheiro (FC-5)



-Amal Pinheiro (FC-5)



-Karan Oli (FC-5)



-Karan Oli (FC-5)

# FRESH INTO CAMPUS

Fresh words with Mr and Ms Fresher, a Fresh, new perspective.

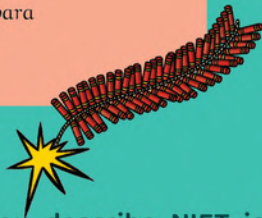
Mr Fresher- Prithwiraj Chaudhari  
Dept. of Fashion & Lifestyle Accessory

## Rapid Fire Cracker

Replace one word of ur fav Bollywood dialogue with the word "Egg or Ande"

-Eggy Potter

-Ande na Milege Dohara



**Q: How would you describe NIFT in one sentence?**

A: NIFT is a wonderful space for young designers, where one can express his/her creativity and also learn from many things - not limited to just the faculties. The campus and environment here ignite your creativity.

**Q: What did you like the most about the Freshers'?**

A: The whole celebration was very enthusiastic. The one thing I liked the most was the cultural element of it all (the 70's Disco theme). I liked the whole process of the event, how the talents were introduced, how they were interviewed, and the holistic approach to it all.

**Q: Did you expect to win the title of Mr Fresher?**

A: Yes, sort of. I didn't sign up to win the title of Mr Fresher, I wanted to enjoy the celebration and interact with my seniors and batchmates.

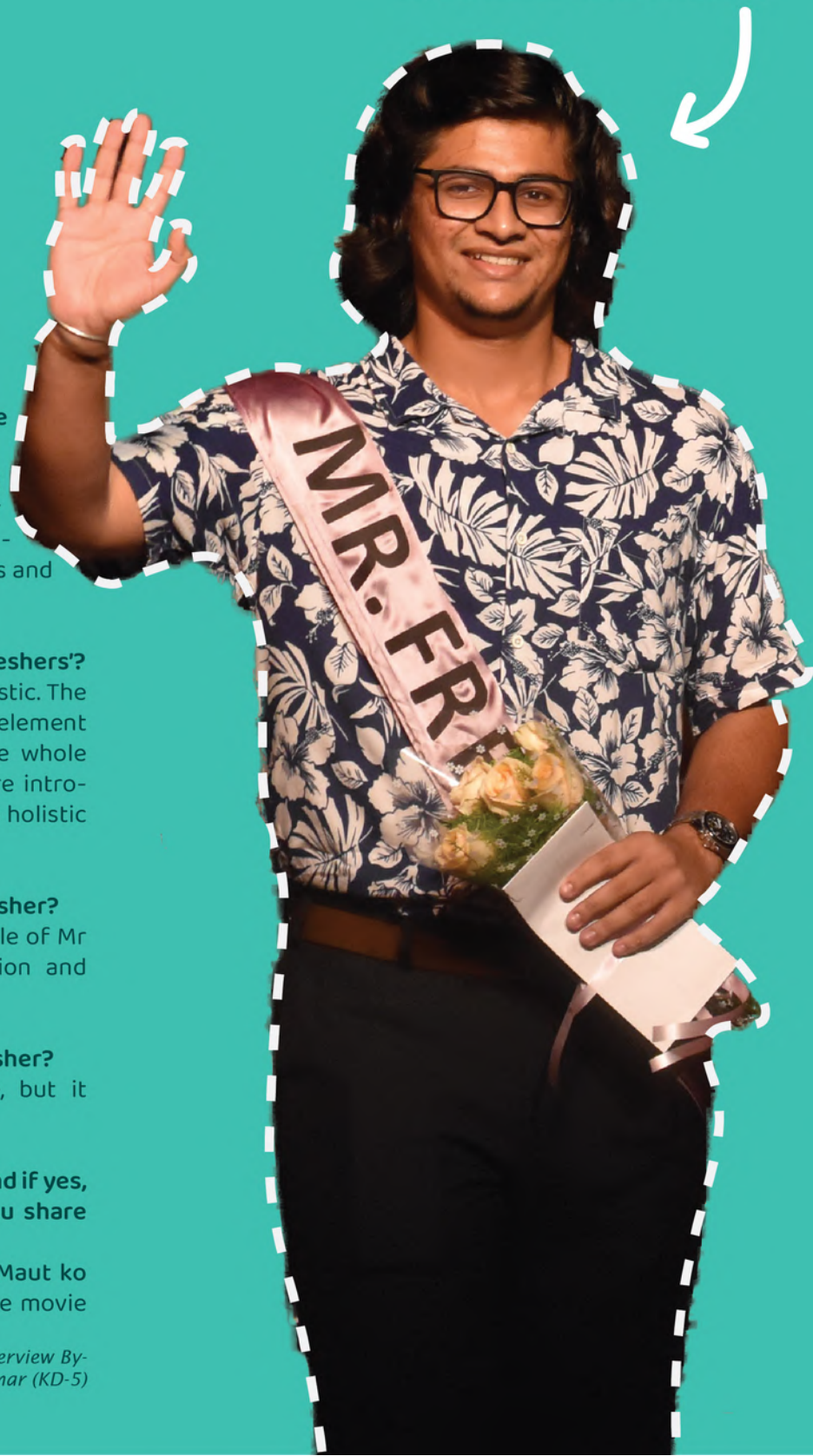
**Q: How did it feel to win the title of Mr Fresher?**

A: It's definitely a wonderful experience, but it doesn't change anything about who I am.

**Q: Do you watch any Bollywood movies? And if yes, what is your favourite movie and can you share your favourite dialogue from the movie?**

A: Yes I do, and my favourite dialogue is..."Maut ko chuke tap se wapas aa sakta hun" from the movie Kick.

Interview By-  
Lakshmi K Jayakumar (KD-5)



Ms Fresher- Manasvi Pandey  
Dept. of Design Space



**Q: How would you describe NIFT in one sentence?**

A: NIFT came into my life as an opportunity to re-live my college life all over again by pursuing a master's degree.

**Q: What did you like the most about the Freshers'?**

A: I liked how so many people participated in the event by following the theme and beautifully carried the 60's look with an amazing fashion sense.

**Q: Did you expect to win the title of Ms Fresher?**

A: Honestly speaking I did expect to win every time I participate in any event it boosts my confidence level and even if I'm not winning I have this thing in mind yes I tried my best which matters the most.

**Q: How did it feel to win the title of Ms Fresher?**

A: It felt great in terms of winning the competition, the feeling stayed for an hour till everybody congratulated me but after that day till today I don't think Ms Fresher is going to help me in any way if I am not participating in college events which is why I keep looking for opportunities to showcase my talent and being social enough with everyone so that they also consider me worthy enough for this title.

**Q: Do you watch any Bollywood movies? And if yes, what is your favourite movie and can you share your favourite dialogue from the movie?**

A: I love Bollywood movies and I feel I even live a life full of it I get inspired and sometimes excited. My favourite movie is- Dangal; and the Dialogue is- "Mhari choriya Choron se kam hai kay!"

Interview By-  
Lakshmi K Jayakumar (KD-5)

### Rapid Fire Cracker

Replace one word of ur fav Bollywood dialogue with the word "Egg or Ande"

-Dilwale Ande le Jayege

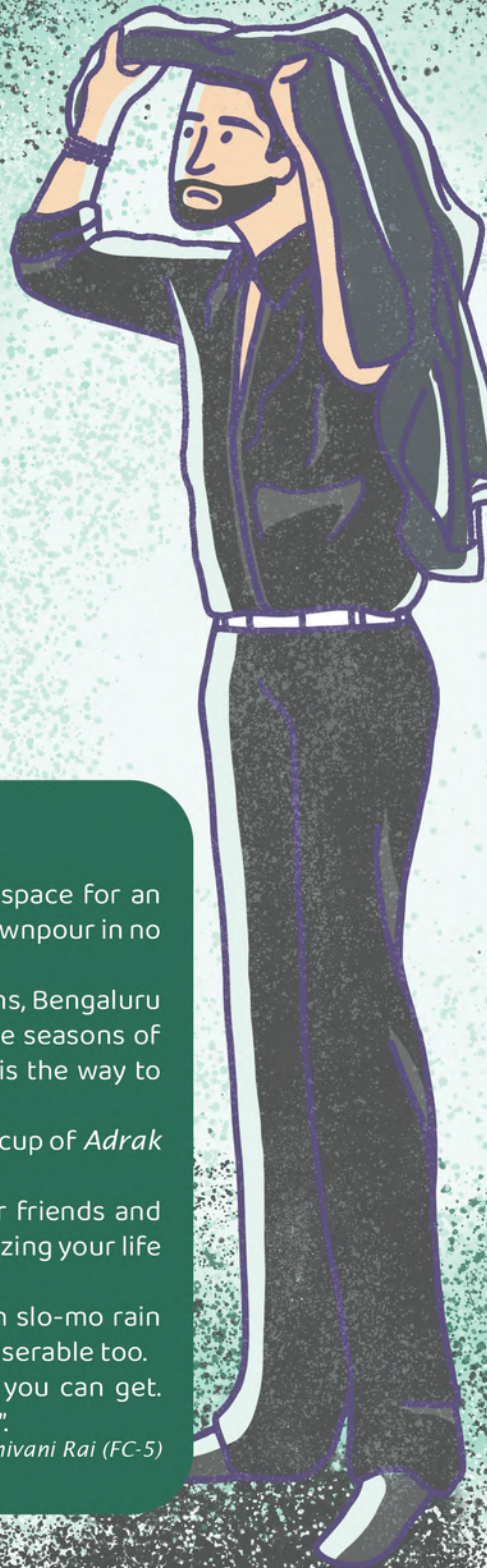
-Anda Chahta Hai



# BEIMAN MAUSAM

14

Illustration By-  
Vaidehi Patil (FC-5)



## Tips to Survive Bangalore Weather:

- While packing remember to make space for an umbrella- a fun drizzle can flip into downpour in no time.
- From scorching suns to raucous rains, Bengaluru weather is a constant carousel of the seasons of the year fit into one day. So layering is the way to go.
- Enjoy the weather with a piping hot cup of *Adrak Chai* and *Pakode*.
- Get drenched in the rain with your friends and pretend your life is a movie. Romanticizing your life has never been easier.
- Update your instagram stories with slo-mo rain clips. No reason for your feed to be miserable too.
- And always cherish whatever sun you can get. Because "ye mausam bada beiman hai".

-Shivani Rai (FC-5)

Welcome to Bangalore, the city of pleasant skies, unrelenting traffic, startups and sweet sambar. For all the things namma Bengaluru is known for, the most admired is it's pleasant weather.

At least that is what you hear from the people who have lived here. Personal experience, however, would say otherwise. The constant down-pour can be a real downer.

The infamous Bengaluru rains will give you a case of monsoon blues. Rainy days and postponed college events is something you get used to. Forget about going out, the neck-breaking auto fares during rains will empty your pockets sooner than college supplies. And the cherry on top are the power cuts, known to happen frequently during submissions.

Safe to say the gloomy weather is not fit for everyone. But for those who enjoy the rainy season there is no better place to be.

-Shivani Rai (FC-5)

Illustration By-  
Vaidehi Patil (FC-5)



# MOTICHOOOR CHAKNACHOOOR

## सामग्री :

- बेसन - 2½ कप
- नारंगी फूड कलर
- दूध - ¼ कप
- चीनी - 1½ कप
- घी - डीप फ्राई के लिए
- काजू - 10 (छिले और काटे हुए)
- पिस्ता - 10 (छिले और काटे हुए)

## चाशनी की विधि :

- गरम पतीले में तीन कप पानी और चीनी डालें। चाशनी रिशतों सी मीठी और अटूट बन्नी चाहिए | कहने का मतलब है वन थ्रेड कंसिस्टेंसी।
- अब डालें आधा कप दूध और उबालें। मलाई वाले झाग को चम्मच से निकाल दें, जैसे वो हो इस मूवी का विलेन/ एक बिन बुलाया मेहमान |
- इच्छा अनुसार फूड कलर का उपयोग करें, जिंदगी में आपको कहीं तो चॉइस मिल रही है।
- मिला के किनारे में रख दें।

## लड्डू की विधि :

- एक बड़े कटोरे में बेसन और पानी का बैटर बनाएं। फिर इच्छा अनुसार रंग डालें। बैटर में गांठ से ऐसे बचें जैसे असाइनमेंट में एक्स्ट्रा काम / असाइनमेंट इनकंप्लीट होने पर टीचर / मोहल्ले की चुगलखोर आंटी।
- बड़ी कढ़ाई में घी गरम करें। फ्राइंग स्पून (झर्रा) कढ़ाई के अंदर डालें और उसके ऊपर बैटर दो से तीन मिनट तक फ्राई करें। इस तरह बूंदी बनाएं।
- बूंदी को चाशनी में मिला कर धीमी आंच पर पकाएं। इलायची पाउडर डालें और मिलाएं।
- समान रूप से पच्चीस हिस्सों में विभाजित करें। क्योंकि हर बॉलीवुड मूवी की तरह बंटवारा यहां भी जरूरी है।
- हाथ में दबाते हुए लड्डू बनाएं। काजू और पिस्ता से सजाएं। ये आपके लड्डू में चार चांद लगाएंगे।

-Shivani Rai (FC-5)



## What ra Sudeep?

Kannada Movie Watchlist

### Charlie 777

Watch on: VOOT

Summary: A workaholic Dharma lives alone after the death of his parents and is perceived as rude and arrogant. His life changes when an escaped dog, Charlie, enters his life. It is a love story about an unexpected friendship between a pet and a pet owner.

### Garuda Gamana Vrishabha Vahana

Watch on: ZEE5

Summary: Set in the town of Mangaladevi, the story revolves around two gangsters, Shiva and Hari, and a cop named Brahmayya. It traces Shiva and Hari's background, rise to power, and the conflicts Brahmayya faces. Its world-class storytelling with references to Hindu mythology and philosophy will surely leave you amazed.

### Kanthara

Watch on: PVR (currently airing)

Summary: Rishab Shetty's Kantara tells us the stories of a fictional place in Dakshina Kannada, named Kadubettu. It showcases the lives, beliefs and traditions of the people of Dakshina Kannada, and all the characters in the film are a treat to watch. The film adapts folklore like storytelling in its

screenplay, and pulls it off well. While Kantara's power lies in its storytelling, the film's technical brilliance makes it a theatre experience you wouldn't want to miss out on.

### Guru Shishyaru

Watch on: INOX (currently airing)

Summary: There is a serious lack of sports dramas in Kannada cinema, and Guru Shishyaru fills up a tiny part of that void. The story revolves around Manohara, a former Kho Kho champion who joins as a PT Teacher in a school. What happens to him, the school and the village and its conflicts after he goes there forms the crux of the story.

### Thurthu Nirgamana

Watch on: Amazon Prime Video

Summary: They say life gives you a second chance, but Hemanth Kumar's Thurthu Nirgamana is the story of a man whose death gives him a second chance. Vikram, who dies, later gets an opportunity to relive the last 3 days of his life once again. Does he manage to make something out of it? Watch the film to find out.

-Shruti Sri Ravi (KD-5)

## God's Own Cinema

The Malayalam Film Industry has been well known for its beautiful melodies and mind bending cinematography. Whether it is beauty, the narrative or the landscape, there is always a humane element that connects the viewer to it. This is a result of these actors being able to play real people that you would take to be a part of your everyday life.

Malayalam movies have gone beyond a mere source of entertainment. It didn't take long before the entire cinema world got lured by size zero fair skinned beauties drenched in make-up. Yet Malayalam films have been redefining beauty standards since ages and bringing diverse range of opinions on board. Heroism is often discouraged by the Malayalam audience and that also explains why

even though huge film stars like Mohanlal and Mammootty are Kerala's pride, they are still seen as people like you and I. Actors aren't judged based of the roles they play and controversial themes are openly discussed in the films. Political themes being one of the major focus points.

The art of Malayalam cinema is well nourished by portraying the varied accents, costumes, artforms and emotions of the people that live in certain regions of Kerala. There is a raw essence to these films that is fulfilled under a small budget. Malayalam cinema despite being understated has impacted many and truly enriched it's audience with a one of a kind experience.

- Aparna Prasad (FC-5)

# TEAM NIPTFLICK



Aishwarya Raju M  
Knitwear Design  
Semester- 5



Akanksha Bandi  
Knitwear Design  
Semester- 5



Anna Bobby  
Fashion Communication  
Semester- 5



Avni Joshi  
Fashion Communication  
Semester- 5



Devanshu Rauthan  
Knitwear Design  
Semester- 5



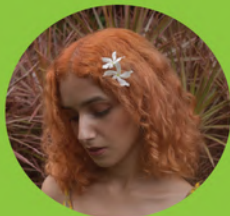
Guneet Arora  
Knitwear Design  
Semester- 5



Kritika Kesarwani  
Knitwear Design  
Semester- 5



Lakshmi K Jayakumar  
Knitwear Design  
Semester- 5



Shivani Rai  
Fashion Communication  
Semester- 5



Shruti Sri Ravi  
Knitwear Design  
Semester- 5



Sunayana SS  
Fashion Communication  
Semester- 5



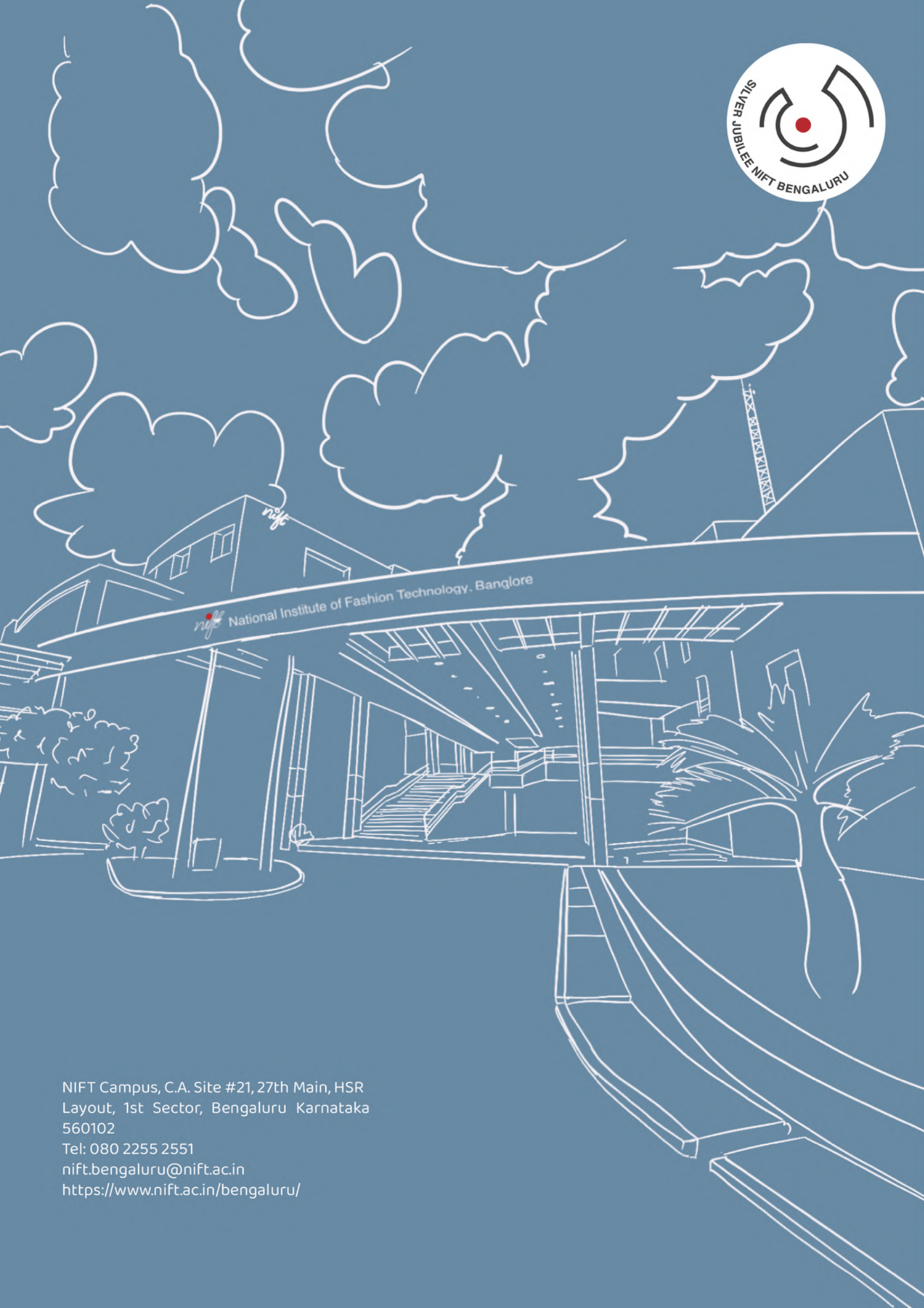
Vaidehi Patil  
Fashion Communication  
Semester- 5

Faculty Advisor **Dr Nithya Venkataraman**,  
Associate Professor, Dept. of Knitwear Design

# PICTURE ABHI BAAKI HAI MERE DOST!



Illustration By-  
Anna Bobby (FC-5)



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