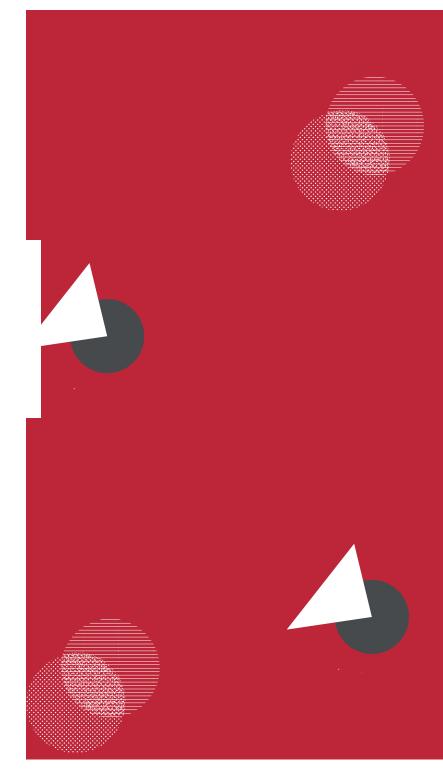


राष्ट्रीय फैशन प्रौधोगिकी संस्थान

National Institute of Fashion Technology A Statutory Institute governed by the NIFT Act 2006 Ministry of Textiles, Government of India

ADMISSION 2019 for Artisans/ Children of Artisans



BENGALURU · BHOPAL · BHUBANESWAR · CHENNAI · GANDHINAGAR · HYDERABAD · JODHPUR • KANGRA · KANNUR · KOLKATA · MUMBAI · NEW DELHI · PATNA · RAEBARELI · SHILLONG · SRINAGAR (J&K)

ARTISANS/CHILDREN OF ARTISANS ADMISSION IN NIFT

THE Institute

The National Institute of Fashion Technology is a leader in fashion education with the ability to integrate knowledge, traditional arts, contemporary thought, academic freedom, innovations in design and technology and creative thinking to continuously upgrade its curriculum to address the changing needs of the industry. Its history of more than three decades at the pinnacle of fashion education stands as a testimony to its focus on core values where academic excellence has been nurtured. The institute has stood as a beacon of industryacademia engagement and a key enabler in developing competent professionals.

The National Institute of Fashion Technology (NIFT), set up in 1986 under the Ministry of Textiles, Government of India, is a Statutory Institute governed by the NIFT Act 2006. Bringing in a wide range of aesthetic and intellectual orientations, the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA.

Academic inclusiveness has been the key thought in the expansion plans of the institute. NIFT, today, has spread its wings across the length and breadth of the country. Through its 16 professionally managed campuses, National Institute of Fashion Technology provides an excellent environment to its students from different parts of the country to achieve their highest potential through the programmes offered. Since the early years of its inception, the institute has provided a firm foundation in fashion education in the domains of Design, Management and Technology. Since then, NIFT has continued to set and achieve higher academic standards.

The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at NIFT headquartered in New Delhi is a reminiscence of many educational thinkers and visionaries who have been instrumental to the institute's road map to success.

NIFT regularly strengthens its academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, the institute is empowered to award Degrees in undergraduate, post graduate and doctoral studies. In pursuance of its objective of providing comprehensive worldclass academic learning environment, the institute has entered into strategic alliances with leading international institutes. NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.

Over the years, the role and possibilities of design, management and technology have expanded manifold. At NIFT we constantly endeavor to stay ahead of the industry and act as a leader for guiding the fashion scenario of India. The curriculum is reviewed regularly to meet the current and future demands and NIFT announces the Admissions 2019 with a new restructured curriculum with enhanced creative potential and flexibility ahead of the times. The key features are concept of Majors and Minors, specialisations within the programme, and a basket of General Electives to choose from, leading to individuated pathways.

An artisan is a skilled craft worker who makes or creates things by hand that may be functional or strictly decorative. For example furniture, decoratvie art, sculpture, clothing, jewellery, food items, household items and tools or even mechanisms.

ELIGIBILITY CRITERIA

FOR BACHELOR'S Programmes (B.Des)

Who can apply?

Any candidate who fulfils the prescribed age and educational qualification criteria for the concerned programme can apply.

1. Qualifying Age:

Maximum age should be 23 years as on 1st October, 2019. The upper age limit may be relaxed by a period of 5 (five) years for candidates of Scheduled Caste/Scheduled Tribe/ Person with Disability (PWD) categories

2. Educational qualification for Bachelor of Design (B.Des) Programmes (Fashion Design / Leather Design / Accessory Design / Textile Design / Knitwear Design / Fashion Communication)

• The +2 level examination in the 10+2 pattern of examination of any recognized Central/State Board of Secondary Examination, such as Central Board of Secondary Education / State Board New Delhi, and Council for Indian School of Certificate Examination, New Delhi.

or

• A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects.

or

• 3 or 4-years diploma recognized by AICTE or a State Board of Technical Education.

or

• Any Public School/Board/University Examination in India or in foreign countries recognized by the Association of Indian Universities as equivalent to 10+2 system.

or

• General Certificate Education (GCE) Examination (London/ Cambridge/Sri-Lanka) at the Advanced (A) level/ International Baccalaureate (IB).

AND

• Photo identify card of Parent (Father/Mother) from Development Commissioner (Handicraft), or Development Commissioner (Handlooms), Ministry of Textiles or State Government.

SCHEME OF EXAMINATION

Candidates will have to appear for a studio test, personal interview and verification of documents/eligibility at the NIFT Campus opted by them. The studio test is designed to test the knowledge and skill aptitude of the candidate for the programme opted.

There is no negative marking. Entry to the Examination Centre will be allowed with Admit Card only. Mobiles and other infotech gadgets are not allowed inside the Examination Centre. Candidates found with mobile or other infotech gadgets will be asked to leave the examination centre and shall be disqualified. Candidates should reach the Examination Centre at least 30 minutes before the commencement of the examination.

The studio test will be held at NIFT Campuses.

SCHEDULE OF STUDIO TEST, INTERVIEW AND ELIGIBILITY/ DOCUMENTS VERIFICATION

Date of Test: 29th June 2019

Merit list will be prepared based on the marks obtained by the candidates in Studio Test and Interview, subject to fulfilling the eligibility criteria and verification of documents as per schedule and weightage indicated below:

Course	Test	Weightage	Timings	Venue
	Studio Test *	40	11:30 am to 01:00 pm	
Bachelor of Design (B.Des)	Interview	20	02:00 pm onwards	
(2.203)	Verification of documents/eligibility		02:30 pm onwards	

* Studio Test - Creative ability and basic 3-D modelling ability (using 3-D modelling clay) or other material(s).

ADMIT CARD

On the basis of information given in the NIFT Application Forms, Admit Card of provisionally eligible candidates will be available for download from www.nift.ac.in. Admit Card will not be sent by post. Candidates are advised to regularly check NIFT website for updates.

COUNSELLING

Based on the suitability of skill, allocation of the course and campus in order of Merit and preference will be given.

The result of the selection test will be displayed on the NIFT website.

Candidates applying for the examination should ensure that they fulfill all the eligibility criteria for admission. Their admission at all the stages will be provisional, subject to their satisfying the prescribed eligibility criteria. During verification at any time, if it is found that candidate does not fulfill the eligibility criteria, his/her candidature shall stand cancelled without any notice or further reference. NIFT shall not be liable for any consequences on account of such cancellations.

RESERVATION OF SEATS

The seats reserved for SC / ST / Persons With Disabilities (PWD) / Foreign Nationals / SAARC / NRI, in each programme are as under:

SC	15%
ST	7.5%
OBC (NON-CREAMY)	27%
Persons With Disabilities (PWD)	5% Horizontal reservation for Differently Abled Person (with 40% or more disability) cutting across all sections i.e. SCs, STs, OBCs NonCreamy and General category. Campus and programme will be allotted on rotation, at NIFT's discretion.
State Domicile	20% (supernumerary)
Foreign Nationals / SAARC/NRI	15% (supernumerary)
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Category once filled up in the application form will not be changed at any stage.

The qualifying candidates need to meet the eligibility and admission requirements of NIFT.

EWS reservation applicable in terms of MHRD OM No.12-4/2019-UI dated 17th January, 2019.

REQUIREMENTS OF EACH CATEGORY ARE AS FOLLOWS:

SC/ST Candidates

Candidates applying under this reserved quota will have to produce a Caste/Tribe certificate from the Competent Authorities of the respective States/Union Territories/ National Commission of Tribes.

OBC (Non-Creamy)

Candidates applying under this quota would have to substantiate the caste and non-creamy layer requirement. Candidates applying under this quota shall produce a caste certificate from the Competent Authority certifying that they belong to the non-creamy layer. that the expenses for the same will be borne fully by the student/ applicant. It is however recommended that the student/ applicant arrange his/her own external assistant for this purpose as this will ensure a better fit for individual needs. The certificate should be in favour of the candidate, issued not earlier than April 01, 2019. Failure to produce an appropriate certificate from a Competent Authority shall make the candidate ineligible for counselling, and the applicants will not be offered admission. Requests for provisional admisssion will not be entertained. To summarize:

a) The candidate should possess an OBC certificate issued in the name of the candidate and not in favour of respective parents/guardian.

b) The OBC certificate should not be more than a year old and should clearly mention that the candidate belongs to the non-creamy layer.

c) The certificate must be issued by the Competent Authority.

d) In case of married women applying to any course under reserved category, she has to produce the caste certificate in her own name. Certificate in the name of husband / mother/ father is not acceptable.

Persons With Disabilities (PWD)

Candidates applying under this category should have Certificate of Disability issued as per sub-section (2)(a) of section 58 of The Rights of Persons with Disabilities Act, 2016(49 of 2016) in Form V, Form VI or Form VII as per rule 18(1) of the notification vide number G.S.R. 591(E)dated 15th June, 2017.

The certificate should be issued by a medical authority designated under sub-section (1) of section 57 of the act and rules 17 (a) and (b) of G.S.R. 591(E).

Such candidates are required to produce the original Certificate of Disability both at the time of Counselling and at the time for Admission to the Institute.

It is mandatory for the Person with Disability to attend the Counselling for evaluation. The course will be allotted to the candidates after assessing the capabilities of the candidates. NIFT may consider applications from PWD students for providing external assistance during assessments, with the condition that the expenses for the same will be borne fully by the student/ applicant.

It is however recommended that the student/ applicant arrange his/her own external assistant for this purpose as this will ensure a better fit for individual needs. NIFT will assess the actual physical/ psychological capability of a candidate selected for counselling of a particular programme/ course as per the specific requirements of that particular Programme/ course by a Board constituted at each campus by the Campus Director.

The three member's Board will consist of a Medical Officer/ Psychologist, one Faculty from the concerned department (Design/ Technology/Management) and an Administrative Officer. Candidates are advised to come prepared for such assessments at the time of counselling. NIFT may utilize its laboratories/ equipment/ test materials for making such assessment of the physical/psychological capability of a candidate for undertaking that Programme/ Course and may customize such test for each individual separately as decided by the Board.

The assessment is compulsory for all candidates seeking reservation under this category.

The Board in its proceedings will recommend whether the candidate is capable or incapable for undertaking the particular programme/ourse applied for.

A copy of such order will also be communicated to the candidate in writing under acknowledgement informing him/ her that he/she can make an appeal against the order, in which case the appeal will be referred to the Standing Board at Head Office (HO) whose recommendation will be final and no further representation will be accepted.

NIFT reserves the right to disqualify the candidature in case of inability of the candidate for a particular programme.

The table below indicates the type of assessment that may be conducted by a Board of NIFT for various categories of disability and programmes to find if the Student is able to access mainstream curriculum:

Programme	Criteria / Method	Suitability / Capability				
Design	Drawing/ Sketching/ making models/ colour sense/ operating machines/ computer keyboard manually/ mobility Operating Machines/ Computer Keyboard manually/mobility	Visual clarity	Minor speech disability	Minor Hearing disability	No major locomotor disability in hand, legs, face & neck	Able to select, organize and integrate visual & verbal information into a drawing or model with aesthetics

General requirements: Adequate cognitive functions to access mainstream curriculum; no intellectual impairments. Adaptive functioning showing mild deficit, in academic and/or communication skills but able to meet the requirements of curriculum and learning environment using assistive devices independently. Good social interaction skills and emotional stability to be adaptive with large group learning setting and do not have a challenging behavior that disturbs the education of other students.

Programme	Criteria / Method	Suitability			
Technology	Operating Machines manually / Computer Keyboard manually/ mobility	Minor Visual Clarity	Minor speech disability	Minor Hearing disability	No major locomotor disability in hand, legs, face & neck

General requirements: Adequate cognitive functions to access mainstream curriculum; no intellectual impairments. Adaptive functioning showing mild deficit in academic and/or communication skills but able to meet the requirements of curriculum and learning environment using assistive devices independently. Good social interaction skills and emotional stability to be adaptive with large group learning setting and do not have a challenging behavior that disturbs the education of other students.

NOTE:

 The required certificate (s) for reserved categories / classes will be essential at the time of the counselling / admission and no provisional admission shall be granted for want of caste/category certificate from the local Competent Authority. Further, the caste/category certificate has to be in the name of candidate himself/ herself and not in favour of respective parents/ guardians.
 In case of married women applying to any course under reserved category, she has to produce the caste certificate in her own name. Certificate in the name of husband / mother/ father is not acceptable.



Accessory Design

Accessory design programme prepares design professionals with embedded fashion knowledge, to offer innovations across myriad platforms spanning jewellery, crafts, personal accessories, soft goods and work gear. Accessory Design programme is a career based education that is relevant today and has the ability to address the changing future scenario.

Majors

Accessory Design Majors provides extensive design knowledge in a socially relevant fashion scenario. Knowledge is enhanced with conceptual understand of design as a process, material as a medium and ability to synthesize outcomes enabling them to address the contemporary needs.

The programme helps millennial students to perfect the design process through a balance of latest chic trends and a passion for hand crafted artisanal products and process. Students are creatively engaged in developing visualization skills with greater degree of digital fluency. They stand empowered with material manipulation skills with an indigenous edge of traditional techniques.

Students are enabled to articulate their individuality through their signature style accessory design collection, yet keeping it relevant to the market and industry challenges. This design collection of eclectic fashion lifestyle accessories are based on patterns stemming from a synergy of forms, colours and materials.

Deepening Specialisations (DS)

Accessory design students are empowered with a choice of deeper learning of specific skills in form of deepening specialisation that constitutes of Jewellery Design, Fashion products & Work Gear. Student can make conscious choice of selecting any one deepening specialisation. This process is well supported by the department faculty mentor attached to every student throughout his learning in campus.

DS 1 Jewellery Design

Students gain an in-depth understanding of the jewellery domain knowledge in terms of product, people and functioning. Students are equipped with traditional & technical skills in jewellery making.

Students are enabled to design fashion jewellery collection with contemporary aesthetics and position them in the fashion space.

DS 2 Fashion Products & Work Gear

Students gain an in depth understanding of the fashion accessory category knowledge in terms of fashion, form & function.

Students get proficiency in traditional & technical skills in creating the accessories. Students attain fluency in terms of material and process that is built on explorative experience. Students are capable of designing fashion accessory collection with contemporary aesthetics and position in the fashion space.

DS 3 Décor & Design

Students understand space & visualisation with an opportunity mapping in living space, bedroom & bathing luxury accessories. They get to sense aesthetic & ornamentation opportunity application in the living space segment.

They get to explore the making process & products with mixed media thereby knowing the nuances of manufacturing & making of fine dining products. Design an eclectic artefact with respect to the context and design products that are in sync with environment.

Career Pathways

Accessory design students are empowered to design their combinational pathways to enter future careers with transferable skills and flexibility. Few of the career path ways envisaged are:

Accessory Design, Jewellery Design, Décor Design, Design Thinking, Designing Ideation and concept development, Design Researcher, Fashion Trend consultation, Accessory Design solutions for both International and domestic markets, Craft based Product Design, Design futures etc. Students have a choice to work for both corporates and international business.

Students are also embedded with design thinking methods and a combination of business knowhow that triggers them to start their own design business. During the process of learning they are exposed to an array of possibilities and promising business directions. The opportunities are right there in front of them clearly giving a kick start to their entrepreneurial cravings. In the past many of them have established prominent design ventures.



Fashion Communication

In the ever-growing world of fashion, the Fashion Communication design programme at NIFT happens to be the singlemost cutting-edge, exciting, and increasingly essential pathway to open up in the fashion and lifestyle industry. The significance of brand identity has come to be seen on par with what the brand sells i.e., the product. Numerous prêt and luxury brands keep appearing in the Indian retail scenario, and it has become essential for each one of them to develop a unique brand identity for maximum impact and visibility. Fashion Communication has made it feasible for these brands to communicate their products, identity, and strategy, by providing a platform for these very brands.

Majors

This programme encompasses cohesive course studies, introducing the FC graduate as a Visual Design Strategist capable of providing integrated solutions, in the following major pathways: Graphic Design, Advertising Space Design, Visual Merchandising, Fashion Media, Fashion Photography, Fashion Journalism, Creative Writing, Fashion Styling and Fashion Thinking, Interaction Design and New Media Design, specific to the fashion and lifestyle industry.

Graphic Design aims to prepare its graduates to have strong skills in visual design, an adeptness of visual design elements such as typography, grid systems, colour, and composition. Space Design aims to produce professionals with the ability to innovate in the vast field of space design and equip them to an exciting job of transforming physical spaces into functional, comfortable retail experiences.

Fashion Media offers sensitisation towards the development of a visual language incorporating the sense of photography and fashion writing. Fashion Thinking explores the dimensions of culture that stimulate fashion thinking and innovation, developing innate abilities to articulate assumptions and blind spots, value diversity, engage in conflict and collaboration.

Deepening Specialisations (DS)

In addition to these majors, FC students also have an option to professionally strengthen themselves by opting between the two Deepening Specialisations, i.e., either in the area of Visual Communication or Fashion Creatives. Under each pathway, new areas have been incorporated to match the pace of the industry.

DS 1 Visual Communication

One of contemporary society's most beloved art forms is Visual Communication. The course would stimulate every student to expand his or her cultural experience, support a full array of still and moving images with an overall goal of fostering short film-making.

DS 2 Fashion Creatives

This specialisation would enable students to be a creative writer with the ability to bring clothing to life; putting style in a cultural context; inspiring and informing the reader and figuring out where fashion might be heading next; be a copywriter or communication manager for the fashion industry.

Career Pathways

Fashion Communication graduates emerge as dynamic professionals qualified to offer the most effective and financially viable communication solutions for the fashion, lifestyle industry and beyond.

The fast-moving digital revolution has opened up Fashion Communication design to new disciplines that require students to excel not only in traditional design skills but also explore and design human-centered concepts and system design processes linked with information technology:

- New material i.e., experimental, combinations and futuristic
- Fashion Thinking

• Modules like Omni-channel (UX), sensory design, augmented reality, virtual experience design, artificial intelligence, have been incorporated as they are the future of the fashion and other retail industry.

As new careers keep growing in the industry, there is infinite scope for the graduates of Fashion Communication to explore and expand their horizons. In the areas of branding, styling, social media marketing, photography, commercial fashion space, UI & UX design and graphics, Fashion Communication graduates are both versatile and passionate about more areas than just one. Come graduation, the students are well versed with knowledge, concept base and skill. With some of the most prolific companies regularly seeking such talented and disciplined students, Fashion Communication remains one of the most desirable design disciplines at NIFT.



Fashion Design

A flagship programme of NIFT, the Fashion Design programme has played an influential role in the growth of the Indian fashion industry. In more than three decades of its existence the graduates of the department have made remarkable presence in the Indian as well as global fashion scenario. The four-year programme in Fashion Design aims to produce dynamic design professionals who can face the challenges of the ever-changing fashion industry. It also equips them with strong creative and technical skills related to the field of fashion, which empower them to adapt to an evolving fashion biosphere.

In tandem with the industry requirements where design thinking plays a pivotal role, the students are trained to anticipate and address relevant concerns and issues. Study of historical and contemporary fashion influences provide a concrete foundation for focused design interpretations and inspirations.

Majors

The core domain areas of the department have been identified as Design & illustration, Fundamentals of apparel development, Value addition for apparel and History & contemporary fashion. Various subjects such as fashion design and illustration, pattern making, draping, garment construction, fabric fundamentals, sustainable crafts & fashion, history of Indian textiles, history of clothing, value addition exports, retail, couture & prêt etc., are offered under these broad areas. The subjects of study within each semester lead towards progressive learning from basic to advance levels of design and their interpretations over the years of study in the department.

Deepening Specialisations (DS)

The Department offers two Deepening Specialisation areas to choose from by the names of Luxury & Couture and Image Creation & Styling.

DS 1 Luxury & Couture

This course examines luxury couture fashion with a focus on understanding the specific market, its design details and construction procedures. Spread over 5 semesters, students acquire Hi fashion sewing skills on suitable fabrics with application of relevant trims and embellishments for bridal, evening or occasion wear. Hand and speciality machine stitching, creative pattern cutting and fine fabric finishes applicable for creating women's and men's luxury range constitute the practice based learning under this specialisation. Students will leave the course with design journals focused on conceptualization, ideation, surface explorations, pattern developments, garment execution along with the complete look. This specialisation envisages honing meticulous design detail with aesthetic and commercial knowhow for crafting luxury fashion products.

DS 2 Image Creation & Styling

This course provides insight into the business of image creation and styling in fashion. The course progresses along the areas of fashion society and culture, celebrity styling, make up and image creation, fashion styling and styling for performing arts over 5 semesters. It will challenge the students to work with real life instances as they learn to understand the needs of the client. The students will be exposed to professionals in the field and gain insights to practical situations. Students will leave the course with a portfolio of image building ideas which capture self-executed real-life/hypothetical projects.

Career Pathways

With a versatile set of career pathways, the fashion design programme equips students to take challenging roles within the fashion industry. A wide array of career directions offered by this programme makes it the most desirable programme in the field of fashion education.

Career destinations such as fashion designer (within independent labels, MNC's or retail brands), costume designer (theatre, films or television), fashion stylist, image consultant, fashion Illustrator, visual merchandiser, craft revivalist, social entrepreneur, fashion forecaster, researcher, fashion blogger, production designer, set designer, wedding designer, merchandiser, sampling & production coordinator, choreographer, exporter, industrial pattern cutter, event manager are a few roles that the fashion design graduates easily occupy. Niche fashion segments/ markets such as bespoke, luxury, couture, maternity, wearable technology, denim wear, menswear, kids wear etc., further complement this wide diversity enhancing the profile of the programme.



Knitwear Design

The Knitwear Design Department addresses the need of specialised design professionals for the Knitwear domain of Fashion Apparel & Accessories industry. The department provides students a comprehensive exposure towards designing and execution of Knitwear Fashion garments and products. The scope of curriculum encompasses multiple segments, from foundation garments to outerwear. Students are given inputs on the latest technological knowhow and detailed design methodologies to remain abreast with latest trends and forecast in fashion. The department enables students to grow as professionals who can handle all aspects of Knitwear Fashion, right from designing of fabric to product realisation.

Through four years of amalgamated exposure in knowledge and skill, a Knitwear Designer seeks to emerge with a blend of creative thinking, strong technical skills and a dynamic market orientation with respect to Flat Knits, Circular Knits and Computerised Knitting. The students acquire capabilities to work for all categories of Knitwear Apparels viz. menswear, women's wear, kids wear, active or sportswear, leisure wear, winter wear, lingerie and intimate apparels.

Majors

In the new curriculum students will learn four major subjects, one subject from deepening specialisation area, one subject from interdisciplinary minor area, one general elective subject and one optional elective subject in every semester. The major subjects offered by Knitwear programme across semesters cover the broad areas of Knitting, Flat Pattern & Construction, Fabric Technology, Illustration and Presentation Techniques. Study and practice of crafts are also given due importance in all the semesters.

Deepening Specialisations (DS)

The Department offers two Deepening Specialisation areas to choose from, by the names of Intimate Apparel and Sportswear.

DS 1 Intimate Apparel

This specialisation aims to provide opportunity to the students to specialise in the intimate apparel segment of Knitwear. This shall enable students to understand and practice design process through thematic approach. The students shall learn to design concepts of intimate apparel collections taking inspiration from the latest trends, forecasts, design aesthetic and renowned peer works. It further provides scopes to develop intimate apparel products by learning specific pattern designing and construction techniques. This also provides exposure to specialised fabrics and trims used for intimate apparels. The students get opportunity to plan collections according to brand aesthetics and finally be able to come up with unique, creative design for intimate apparel collections.

DS 2 Sportswear

The Sportswear specialisation provides a unique opportunity for a knitwear design student to specialise in one of the most promising and challenging segments of the knitwear industry. The students would learn to conceptualise design aesthetics for diversified functional and aesthetic needs of different categories of sportswear. Understanding various user needs and performance expectations are important leaning targets for the students of this specialisation. Students shall learn specific pattern designing, specialised material handling and construction techniques for sportswear. Distinctive design projects for casual sportswear and active sportswear provide opportunity to conceptualise specific design goals and practically execute products to fulfil performance and aesthetic requirements.

Apart from the Majors and Deepening Specialisations, the department also offers Industry Internship of 8 weeks in any Knitwear industry to develop practical knowledge in the industry. At the end of the programme, the student has the choice of undergoing a 16 weeks of Graduation Project in a Knitwear industry or to design and execute a creative Design Collection.

Career Pathways

Career pathways for graduates of Knitwear Design Programme are Knitwear designers for all categories, Knitted Fabric Designer, Merchandiser, Stylist, Visual Merchandiser, Entrepreneur. Knowledge and skill in knitwear fashion along with the learning from interdisciplinary minor and the electives chosen, shall further increase the scope of becoming a multifaceted professional in various segments of fashion industry.



Leather Design

The Leather Design degree programme of NIFT is a unique programme that intends to create prepared Design Professionals and Design Entrepreneurs for Fashion Leather products, Luxury goods and allied product sectors in National and International Business. With the intent to help Nation building through the Design Professionals & Entrepreneurs, the curriculum of Leather Design programme of NIFT, with Design and Product Development as the core, caters to the different industry segments of Fashion Product sector, viz. Garments, Leather Goods, Footwear, Luxury goods and hand crafted products.

The professional expertise is developed by imparting the required knowledge, skills, creative exploration and practices built within the curriculum through four subject categories, viz. Majors, Deepening Specialisations, Interdisciplinary Minors and General Studies.

Majors

The majors across the 8 semesters provide the requisite material & product knowledge, creative, technical and hand skills and capabilities for explorative and real time applications of learning through the main core domains/major areas running across the semesters viz. Material Studies- Leather & Non Leather, Design & Fashion Studies, Apparel Production & Ergonomics, Luxury Product Design & Marketing, Apparel Design Studio, Drawing & Digital Design and Craft Cluster Initiatives (Integration). Supported and strengthened by the deepening specialisation, the majors ensure the student's portfolio building with multi-categories of leather products and accessories which complete the apparel range. The Majors are also strengthened by the floating majors to ensure the requisite knowledge, skills and capabilities that are imparted at different levels with each graduating semester to create the necessary prepared design professionals for the industry. The whole learning of majors culminates in the Graduation Project in the final semester in the form of design collection projects either self or industry sponsored or graduation research projects as per the career pathways opted by the students.

Deepening Specialisations (DS)

The B.Des.(Leather Design) programme offers two Deepening Specialisations as secondary concentration of subjects that complements the Majors and provides in-depth knowledge related to the specialised Majors that lead to focused career pathways. These subjects are mandatory and are offered from Semester III to VII assigned with 3 credits of direct contact hours and 1 credit of studio practice. The two Deepening Specialisations offered in Leather Design are: (i) Product Design Studio and (ii) Footwear Design Studio.

DS 1 Product Design Studio

Students gain an in-depth understanding of the Product

Design Studio track across the semesters. It equips a student to take forward a product story from concept to prototyping with the understanding of the classification and identification of the range of products offered across the semesters. The student, through these semesters, either designs or understands and interprets the available category of products - flat and fancy goods, small leathers goods, bags and solid leather goods. The product design or design interpretation is then translated into patterns through concepts of geometry and spatial understanding as an intermediary step towards the physical piece. Thereafter knowledge of fabrication techniques and procedures are transferred for respective product category to help students to convert the patterns into physical pieces. By the close of the track, the student is efficiently armed with the knowledge and skills required to handle the leather product category.

DS 2 Footwear Design Studio

The Footwear Design Studio track equips the students to take forward a footwear story from concept to prototyping with the understanding of the classification and identification of range of footwear offered across the semesters. The track would see a student understand the anatomy of the foot, the different types of footwear & last, the anthropometrics involved in footwear design and construction. With broad categories of footwear with respect to gender and application/utility - male/female and formal/semi-formal/ casual/sporty, this track takes a student across the semesters through the sub categories- open, closed and complex types of footwear. The student either designs or understands and interprets available design of footwear and then translates into patterns and completes the footwear through prototyping process. By the close of the track, the students are efficiently armed with the knowledge and skills to handle the footwear category as the deepening specialisation of their career path.

Career Pathways

The curriculum of Leather Design programme of NIFT, with Design and Product Development as the core career pathway for LD graduates, caters to the different industry segments of Fashion Product sector, viz. Garments, Leather Goods, Footwear, Luxury goods and Hand Crafted products.

Besides Design and Product Development pathway, three more allied career pathways - Design Production, Design Marketing & Merchandising and Design Communication have been incorporated into the curriculum to spread the menu of career choices across the various categories of the sector. These allied career pathways are envisaged and built up through the Interdisciplinary Minors. This is to ensure that the curriculum offers various combinations with 6 fashion product sectors and 4 career pathways for the students to choose from, as per their interests and expertise.



Textile Design

From fibre to fabric, the design and development of textiles is the key to the business of fashion. The fast paced activities in the export and domestic sectors of the Indian apparel and home fashion industry demand professional textile designers who can think 'out-of-the-box' and yet adapt to the challenging business environment.

Majors

The Textile Design Major equips students with knowledge and hones their creativity and understanding of design application for the industry. Woven, print design and surface embellishment are the core textile subjects, using both hand and digital skills, to impart an extensive and versatile training for the students. The Major builds upon the integration of creative forces of design with textile technology, and also keeps in mind the historical, social and cultural contexts in which the designers work today. Textile innovation and emerging textile technologies are an integral part of the Major.

The Major offers ample opportunity to students to create, experiment and innovate with materials. Alongside there is also emphasis on learning specialised software in order to explore digital and non-traditional approach to design, fabric structures and surfaces. The objective is to provide handson experience through practical set-ups and state-of-the-art technology. The department boasts of an array of studios including weaving, textile testing, surface design and CAD.

Deepening Specialisations (DS)

DS 1 Textiles for Apparel & Fashion Accessories

The Deepening Specialisation 'Textiles for Apparel & Fashion Accessories' will strengthen student's understanding of the apparel segment and build up their vocabulary of fashion, apparel categories, details and trimmings used in garments and accessories. The specialisation focuses on intensive fabric studies in order to equip students to select appropriate fabrics for different apparel products, and comprehend the nuances of product development including costing and sourcing for a specific product. Specific industry linked design projects in core areas of prints, surface and weaves will provide real time experience to design fabrics for apparel and fashion accessories.

DS 2 Textiles for Home & Spaces

The Deepening Specialisation 'Textiles for Home & Spaces' will focus on home textile products for bed, bath, kitchen and living spaces, and other interior spaces. The students will gain an understanding of regional variations in home fashion in terms of colours, motifs, patterns and sizing of products. The specialisation entails to strengthen students' knowledge of fabrics and their properties in terms of performance and aesthetics for a specific end application. The critical knowhow of product development from ideation to product realisation will be addressed through industry linked projects. The students will be adept to design prints, weaves and embellished fabrics for home textiles.

The Textile Design students undertake sponsored Graduation Project in their final year with the industry for a period of 16 weeks to develop design collections. The projects are sponsored by textile mills, export houses, home and apparel retail brands, designers or NGOs. The students are also given choice to undertake self-sponsored or research projects. The Graduation Project culminates with academic evaluation and final showcase of students' work in an annual show.

Career Pathways

The programme prepares students for a wide range of careers in the textile and fashion industry like mills, export houses, buying agencies, design studios, handloom and handicraft cooperatives, NGOs, home and apparel retail brands and online stores as Designers, Merchandisers, Buyers, Managers, Home/Fashion Stylists and Trend Forecasters or work independently as Entrepreneurs. The Textile Design alumni are doing collaborative and interdisciplinary work with world-leading industry partners such as Arvind Mills, Welspun, Bombay Dyeing, Madura Garments, Maspar, Portico, D'décor, Trident Group, Samsung, W for Woman, Biba, Satya Paul, Triburg, Sarita Handa Exports, Shades of India, Apartment 9, Blackberrys, Fabindia, Jaypore and with designers like Sabyasachi Mukherjee, Ritu Kumar, Tarun Tahiliani, among others. Some of the alumni are successful entrepreneurs, setting trends and making great strides in the fashion world.

SEATS AVAILABLE

Seat/Vacancy Position in various courses at NIFT Campuses is given at Annexure III

ADMISSION CALENDAR

Activities	Timeline
Online Registration	10th June 2019
Last date of online registration	25th June 2019
1. Studio Test & Interview at NIFT Campus AND 2. Scrutiny of forms and Verification of Documents/Eligibility	29th June 2019
Declaration of result of eligible cadidates • Shortlisted for Admission Counselling with CMR • Not eligible based on the verification of documents	5th July 2019
Interface Counselling for Shortlisted candidates, allotment of Programme and Campus as per Common Merit Rank (CMR)	13th July 2019

Note: Admit Cards, Results and Counselling Schedule will be available on NIFT's website only. No separate communication will be sent by post.

REFUND POLICY

Withdrawal of Admission after admission and refund of fee:

(i)A candidate, who has taken admission once and then withdraws, will not be considered for admission during subsequent rounds of counselling.

(ii) In case the candidate is seeking refund before commencement of academic session, the request for withdrawal of admission in the prescribed proforma may be submitted to the Director of the Campus where the candidate attended the counselling.

After commencement of the academic session, refund request may be submitted to the Director of the Campus allotted to the candidate.

The candidates will be required to surrender the original Admission Receipt issued at the time of Counseling/Admission while applying for withdrawal of admission. Requests for withdrawal of admission would not be entertained without original admission receipt.

(iii) The refund against withdrawal of seat will be governed as under:

	Time	Amount re- funded	NRI /SAARC/ Foreign Na- tional Candidates
1	On or before 17th July 2019	Full fee except registration fee	
2	After 17th July 2019 but before the date of start of last round of coun- seling	Full fee except 50% tuition fee and Registra- tion fee	Full fee except 50% tuition fee and Registration fee
3	On or after the date of start of last round of counseling	Only Security deposit	

HOW TO APPLY: SUBMISSION OF APPLICATION FORM

Candidates can apply online at www. nift.ac.in

Guidelines for applying online may be referred for the purpose. The Application Fee has to be paid through online payment gateway.

• Fee for General/OBC (Non-Creamy) Category: Rs.2000/- through payment gateway.

• Fee for SC/ ST/ PWD Category : Rs.1000/- through payment gateway.

Mode of Payment: Credit Cards/Debit Cards Payments of application fee (Rs.2000/- or Rs.1000/-) can be made through credit cards / debit cards as explained above. The Bank and transaction charges on the application fee will be borne by the applicant.

Candidates are advised to apply on time. For any assistance, may contact the Director of the nearest of the NIFT Campus. Applicants are advised to keep a printout / photocopy of Application Form for further reference along with proof of payment.

"SARTHAK" NIFT FINANCIAL ASSISTANCE SCHEME

The financial strategy of the institute places student development as a key priority. A considerable sum from NIFT Development Fund is effectively put to use in this core area every year. To maximize the potential of its students, the institute's "Sarthak" NIFT Financial Assistance scheme allows students from humble backgrounds to avail subsidized tuition fee at every Campus.

FEE STRUCTURE

ACADEMIC

FEE Structure (for new students admitted during the year 2019-20)

Academic Fee Semester Wise	For Non-NR	l Category (In Rupees)					
	201			20-21	2021-22		2022-23	
	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
TUITION FEE (NON REFUNDABLE)	112450	112450	123700	123700	136100	136100	149700	149700
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	7400	0	8100	0	8900	0	9800	0
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	3700	0	4000	0	4500	0	4900	0
EXAM FEE (PER YEAR)	3700	0	4000	0	4500	0	4900	0
TOTAL	127250	112450	139800	123700	154000	136100	169300	149700
ONE TIME PAYMENTS								
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	9400	0	0	0	0	0	0	0
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON REFUNDABLE)*	0	0	0	0	0	0	4600	0
REGISTRATION FEE (ONE TIME)	9300	0	0	0	0	0	0	0
TOTAL	18700	0	0	0	0	0	4600	0
TOTAL	145950	112450	139800	123700	154000	136100	173900	149700
Academ	ic Fee Annua	ally for NRI (Per year - co	onsisting of t	wo semester	s) (In Rupe	es)	
	201	9-20	202	20-21	2021	-22	202	2-23
TUITION FEE (NON RE- FUNDABLE)	712	200	747800		781700		859800	
LIBRARY FEE (PER YEAR) (NON REFUNDABLE)	412	200	43200		45100		49600	
MEDICLAIM & STUDENT DEVELOPMENT FEE (PER YEAR) (NON REFUNDABLE)	26400		27700		28900		31800	
EXAM FEE (PER YEAR)	37	00	4000		4500		4900	
TOTAL	783	500	822700		860200		946100	
ONE TIME PAYMENTS								
SECURITY DEPOSIT (ONE TIME) (REFUNDABLE)	9400		0		0		0	
ALUMNI ASSOCIATION MEMBERSHIP FEE (ONE TIME) (NON REFUND- ABLE)*	0		0		0		4600	
REGISTRATION FEE (ONE TIME)	93	00	0		0		0	
TOTAL	187	700		0	0		46	00
TOTAL	802	200	822700		860200		950700	

Note:

NIFT reserves the right to revise the above mentioned fees for any academic year.
 One time payments for NRI Candidates have been kept at par with the Non-NRI Candidates.

ACADEMIC FEE Structure (for new students admitted during the year 2019-20)

AT NIFT BENGALURU, CHENNAI, GANDHINAGAR, HYDERABAD, KOLKATA, MUMBAI, NEW DELHI, RAEBARELI & SRINA-GAR

For Non-NR	l Category (In Rupees)					
2019-20		202	20-21	2021	-22	2022	2-23
Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
112450	112450	123700	123700	136100	136100	149700	149700
7400	0	8100	0	8900	0	9800	0
3700	0	4000	0	4500	0	4900	0
3700	0	4000	0	4500	0	4900	0
127250	112450	139800	123700	154000	136100	169300	149700
9400	0	0	0	0	0	0	0
0	0	0	0	0	0	4600	0
9300	0	0	0	0	0	0	0
18700	0	0	0	0	0	4600	0
145950	112450	139800	123700	154000	136100	173900	149700
nic Fee Annua	ally for NRI (Per year - co	onsisting of t	wo semester	s) (In Rupe	es)	0
2019	9-20	202	20-21	2021	-22	202	2-23
498	540	523460		547190		601	860
288	340	30240		31570		34720	
18480		19390		20230		22260	
37	00	4000		4500		4900	
549	560	577090		603490		663740	
9400		0		0		0	
0		0		0		4600	
93	00		0	0		()
93			0	0			00
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Note:

1. NIFT reserves the right to revise the above mentioned fees for any academic year.

2. One time payments for NRI Candidates have been kept at par with the Non-NRI Candidates.

ANNEXURE I

NIFT CAMPUSES

BENGALURU NIFT Campus, No. 21st, 16th Cross Street 27th Main Road, Sector I HSR (Hosur Sarjapura Road) Layout, Bengaluru – 560 102 (Karnataka) T: (080) 22552565 F: (080) 22552566

BHOPAL NIFT Campus, M P Bhoj (Open) University Campus, Kolar Road, Bhopal-462016 (MP) T: (0755) 2493636/736 F: (0755)2493635

BHUBANESWAR NIFT Campus, IDCO Plot No-24 Opp. KIIT School of Mgmt. Chandaka Industrial Estate, Bhubaneswar – 751024, Odisha T: (0674) 2305700, 2305701 F: 0674-2305710

CHENNAI NIFT Campus, Rajiv Gandhi Salai, Taramani, Chennai – 600 113, Tamil Nadu T: (044) 22542759 F: (044) 22542769

GANDHINAGAR NIFT Campus Gh-O Road, Behind Info City, Near DAICT Gandhinagar-382007, Gujarat T: (079) 23265000, 23240832, 23240834 F: (079) 23240772

HYDERABAD NIFT Campus, Opposite Hi-tech City, Cyberabad Post, Madhapur, Hyderabad-500 081 Telangana T: (040) 23110841/42/43, 23110630. F (040) 23114536 JODHPUR NIFT Campus, Karwar, Jodhpur, Rajasthan - 342 037 T: 91-291-2659558/56, F: 91-291-2659556

KANGRA NIFT Campus Chheb, Kangra-176001 (HP) T: (01892) 263872 F: (01892) 260871

KANNUR NIFT Campus, Dharmasala, Mangattuparamba, Kannur - 670 562 (Kerala) T: (0497) 2784780-86

KOLKATA NIFT Campus, Plot No. 3B, Block - LA, SEC-III, SALT LAKE CITY, Kolkata-700098 (WB) T: (033) 23357332, 23358872 F: (033) 23355734

MUMBAI NIFT Campus. Plot no 15, Sector 4, Kharghar, Navi Mumbai - 410210 Maharashtra T: (022) 27745549, 27747000, 27747100 F: (022) 27745386

NEW DELHI NIFT Campus Hauz Khas, Near Gulmohar Park New Delhi T: (011) 26867704, 26542148/49/59 F: (011) 26542151 PATNA NIFT Campus, Mithapur Farms, Patna -800001 (Bihar) T: (0612) 2340032, 2366833/4 F: (0612) 2366835

RAEBARELI NIFT Campus, Doorbhash Nagar, Sector - II, Raebareli - 229 010 (UP) T: (0535) 2702422/31 F: (0535) 2702423/24/29

SHILLONG NIFT Campus, Old NEIGRIHMS Campus 'C' Block, Pasteur Hills, Lawmali, Polo Shillong - 793 001, Meghalaya T: (0364) 2590240 /253 F: (0364) 2590676

SRINAGAR NIFT Campus, SIDCO, Electronic Complex, Rangreth Srinagar - 191132 Jammu & Kashmir T:0914 2300116

ANNEXURE II

LIST OF DOCUMENTS TO BE SUBMITTED

The following documents along with the photocopies shall be required for Admission after qualifying the entrance examination. The original certificates, except the medical certificate, will be returned to the candidate after verification.

(i) Original certificates of qualifying examination i.e. 12th class/degree (marks Sheet and Certificate).

(ii) In case the candidate has appeared for qualifying exam/compartment (of final year/semester) and the result is due, the date sheet /admit card for examination has to be brought.

(iii) Bank Draft(s) of requisite fee in favour of "NIFT HO" has to be bought. The name of the candidate, date of counselling, phone/ mobile no., name of the programme, Category, Rank and Roll Number are to be mentioned at the back of Bank Draft(s).

(iv) Proof of date of birth (Secondary School Mark Sheet & Certificate) (Original and Photocopy).

(v) SC/ST/OBC - Non-Creamy/PWD (supported with requisite Certificate). For State Domicile seats the status of domicile will be decided by the address of school / college (qualifying degree) last attended, whichever applicable.

(vi) Basis of funding of the tuition fee/ certificate of the parents income e.g Income Tax Return of 2018-19, Salary Certificate of March'2019 etc.

(vii) Certificate of Medical Fitness to be signed by a Registered Medical Practitioner in the prescribed format in original.

(viii) Affidavit on non-judicial stamp paper of Rs.10/- for seeking provisional admission only in case, the result of qualifying examination is yet to be declared (in the format at Annexure-I). (ix) An undertaking regarding Anti-Ragging (Annexure-II)

(x) An undertaking regarding refund of fee (Annexure-IV)

(xi) Photo identify card of Parent (Father/Mother) from Development Commissioner (Handicraft), or Development Commissioner (Handlooms), Ministry of Textiles.

Note: -

In case any of the above document(s) is/are in any language other than Hindi/ English, then as the authentic translation in English/Hindi should be produced duly verified by the issuing institution/ gazetted officer / Self attested (original and photocopy) by the candidate at the time of Counselling /Admission. Failure on the part of candidate to produce the requisite authentic translation may result in refusal of admission.

LIST OF NODAL OFFICERS

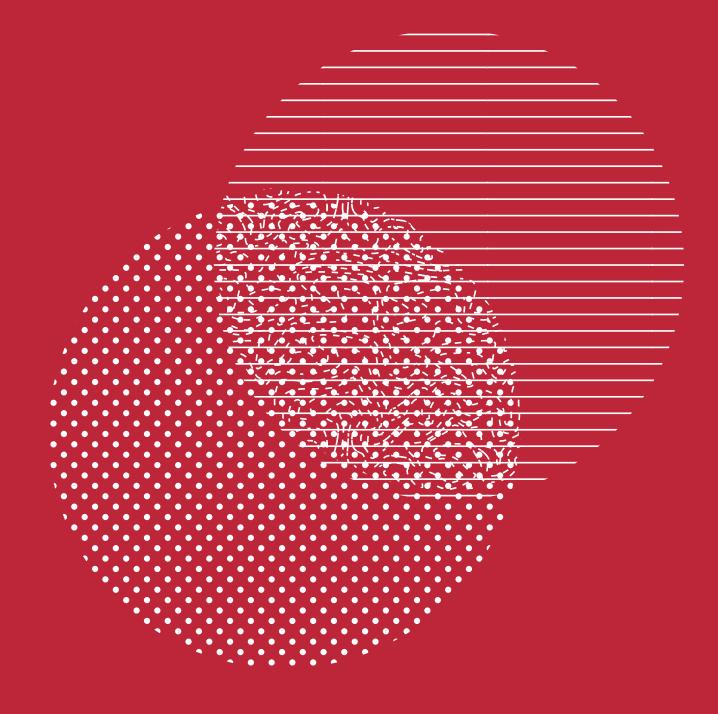
S. No.	Campus	Name	Designation	Mobile No.	E-mail
1	Bengaluru	Monika A N	Assistant Professor	9008001176	monica.an@nift.ac.in
2	Bhopal	Dr. Rajdeep Singh Khanuja	Assistant Professor	9826494474	rajdeep.khanuja@nift.ac.in
		Dr. Prabhat Kumar (Co- Nodal Officer)	Assistant Professor	9424333444	prabhat.kumar1@nift.ac.in
3	Bhubaneswar	Dr. Goutam Saha	Associate Professor	8280114671	goutam.saha@nift.ac.in
		Mr.Gangadhar Malik	Assistant Professor	9437563676	gangadhar.malik@nift.ac.in
4	Chennai	Mr. N. Vennimalai (Nodal Officer)	Assistant Professor	9790126341	vennimalai.n@nift.ac.in
		Mr. S. Jayaraj, (Co-Nodal Officer)	Assistant Professor	8807894567	jayaraj.s@nift.ac.in
5	Gandhinagar	Mr. Nilesh Kumar Shidhpura	Assistant Professor	9978910058	nileshkumar.shidhpura@nift.ac.in
		Mr. Amit Phoghat	Assistant Professor	9904075676	amit.phogat@nift.ac.in
6	Hyderabad	Dr. Prithwiraj Mal	Assistant Professor	9703044163	prithwiraj.mal@nift.ac.in
7 Jodhpur	Jodhpur	Mr Yuvraj Garg	Assistant Professor	8209126322	yuvraj.garg@nift.ac.in
		Dr. Ankur Saxena	Assistant Professor	9116367996	ankur.saxena@nift.ac.in
8	Kangra	Mr. D. K. Rangra	Joint Director	8219606759	jointdirector.kangra@nift.ac.in
9	Kannur	Mr. N. Chandramouli	Assistant Professor	9656440062	chandramouli.n@nift.ac.in
10	Kolkata	Mr. Sanjib Kumar Das	Associate Professor	9830772477	sanjib.das@nift.ac.in
11	Mumbai	Mr. Brijesh Deore	Joint Director	9987512287	jointdirector.mumbai@nift.ac.in
12	New Delhi	Mr. Shakti Sagar Katre	Assistant Professor	8800961429	Shakti.katre@nift.ac.in
		Dr. Priyanka Gupta	Assistant Professor	9811232817	Priyanka.gupta@nift.ac.in
13	Patna	Mr.N.S.Bora	Joint Director	7070895406	Jointdirector.patna@nift.ac.in
		Mr Prabhash Kr. Jha	Assistant Director	7766916081	Ad.patna@nift.ac.in
14	Raebareli	Mr. Akhil Sahai	Joint Director	8604019083	jointdirector.raebareli@nift.ac.in
15	Shillong	CA Mrinal Sajwan	Joint Director (I/c) & Deputy Director (F&A)	8794738735	jointdirector.shillong@nift.ac.in ddfinance.shillong@nift.ac.in
		Mr. Arnab Banerjee	Assistant Professor & CI&DL	8787491161	arnab.banerjee@nift.ac.in
16	Srinagar	Mr. Syed Azhar	Assistant Professor	9086922202	syed.azher@nift.ac.in
		Ms. Nousheen Qazi	Assistant Professor	9906613355	nousheen.qazi@nift.ac.in

ANNEXURE III

Campuswise vacant seat position for Nift Artisans/ Wards Of Artisans Admission 2019

Sl. no.	Campus	Bachelor of Design (FD/LD/AD/FC/KD/TD)
1.	Bengaluru	2
2.	Bhopal	2
3.	Bhubaneswar	2
4.	Chennai	2
5.	Gandhinagar	2
6.	Hyderabad	2
7.	Jodhpur	2
8.	Kangra	2
9.	Kannur	2
10.	Kolkata	2
11.	Mumbai	2
12.	New Delhi	2
13.	Patna	2
14.	Raebareli	2
15	Shillong	2
16.	Srinagar	2
	TOTAL	32*

* Supernumerary Seats.



www.nift.ac.in