

CAMPUS PLACEMENTS

National Institute of Fashion Technology
An Institute of Design, Management & Technology
A Statutory Institute governed by the NIFT Act 2006
Ministry of Textiles, Government of India

Alumni Speak...



“NIFT has a culture of its own and is marked by its uniqueness in identity. The course curriculum is well designed to enhance one’s creativity to its best. It is an institution which transforms its students into professionals and prepare them for a wide array of careers in apparel industry. NIFT has nurtured and made me what I’m today.”

Romi Agarwal, CEO-Garments, Alok Industries Ltd. Mumbai



“NIFT creates a sense of entrepreneurship which stays with a NIFTian through their career. This single discerning factor enables a cutting edge across businesses. The leather department has helped in creating an all-round knowledge bank which gives the students a 360 degrees on the business requirements. The exposure in LD allows the students to have an international flair in design and development which is an asset in the connected world.”

Debashish Das, Head, Leather Garments, Tata International Ltd.



“ Success is the sum of all small efforts repeated day in and day out. My aim was to make an income while making an impact. And this is exactly what Knitwear Design department gave me. Thanks to the department, i am living my true self in the most effective formulae for success there is.”

Rohit Kulkarni, General Manager, Buying, Max Retail, Landmark Group

“NIFT as an institution prepares you for the industry while bringing out the best in you. Having graduated in Fashion Design, One can never think of taking a position that needs finesse in Textile and its core. But the academic process in NIFT prepared me in a such a way that I have significantly delivered on every position I took in my professional career. Be it an assistant Designer post at Sabyasachi, Designer post at Fabindia, Menswear Head- Ceremonial post at shantanu and nikhil or Manager- Design at Rustorange, I have always kept my lessons from NIFT at heart and have blended them well in the present. NIFT is not only an institute that provides a mere degree, Its an Institution that prepares an individual into a powerhouse capable of creating their own path. It provides a lifestyle one can never turn back from. It provides a bandwagon of fresh minds prepared to take on the industry and make their mark. I feel lucky to be a part and product of this institution.”

Anishesh Shrivastava, Manager - Design, Rustorange

“My years at NIFT were memorable for diverse reasons...for the faculty and batch mates that I met. I learnt so much from them and developed strong relations, many of whom I continue to cherish and work with even today.”

Sanjay Garg, Textile Designer, Founder of the label ‘Raw Mango’ and ‘Sanjay Garg’



“NIFT opened several doors for me. From the insightful ones that liberated my thought process and imagination to the ones that continue to offer extraordinary opportunity to perform and excel in the fashion & lifestyle accessory industry.”

Harpreet Padam, Partner & Designer, Unlike Design Co.



“Fashion Communication at NIFT encompasses subjects that extremely industry specific, along with providing expertise, new skill sets and a creative direction to students to be able to operate in the fashion and design industry in idea with an edge.”

Shweta Sharma - Costumier and Fashion Stylist & Illustrator based in Mumbai.



“My masters Degree in Design has prepared me for all the design endeavors in my career.

It involved a great deal of independent research, requiring initiative, self-motivation and wide range of other interpersonal skills. As a design enthusiast I have found this course very stimulating and has helped me achieve success and stability.”

Khushali Ashar, Design Researcher & Creative Visualizer at Freedom Tree Design



“My Design studies at NIFT had shown me a great responsibility towards design and r elated areas. I am successful in my profession because of my Alma matter-specially the faculty and resources I was exposed to. When I look back, it has actually inculcated great sense of pride, professional attitude”

B. Santhosh Kumar, Head Visual Merchandiser, Indus League, Future Lifestyle Fashion

“Shaping Future Fashion Leaders”
Nishitosh Nand, Future Group



CONTENTS

BACHELOR PROGRAMMES: Bachelor of Design (B.Des.)

Accessory Design

Fashion Communication

Fashion Design

Knitwear Design

Leather Design

Textile Design

BACHELOR PROGRAMME: Bachelor of Fashion Technology (B.F.Tech.)

Apparel Production

MASTER PROGRAMMES

Master of Design (M.Des.)

Master of Fashion Management (M.F.M.)

Master of Fashion Technology (M.F.Tech.)

NIFT PLACEMENTS 2017

Placement Schedule

Contacts at NIFT Campuses

JAF Form



BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

ACCESSORY DESIGN

Chairperson: Mr. G Chiranjeevi Reddy

The one of its kind programme in the country, Accessory Design has a well- defined curriculum for developing integrated expertise in design methodology, materials and production process, consumer behavior and market dynamics trends and forecast interpretations, business practices and project management in the field of fashion and lifestyle accessories.

A strong industry orientation is reflected in its credo 'Design for Business' with the most successful industry education interface in student learning. The programme has gradually evolved to address the entire spectrum of accessories and lifestyle products, precious and costume jewellery, leather goods, footwear, watches, giftware, tableware, silverware, crystalware/ office furniture, consumer interface design, & retail environment design.

Each NIFT campus is expected to provide national leadership in the area of its specialization. This will enhance the intensity and the depth of each category of especialization and will address design, management, marketing and technological issues, within specific product category.



AREAS OF STUDY

Accessory Design at NIFT New Delhi, Bengaluru, Bhubaneswar, Bhopal, Chennai, Hyderabad, Mumbai, Patna, Rae Bareli, Shillong and Kangra:
Product range: Home Accessories, Luxury products, Lighting, & Lighting Fixtures, Garden Accessories, Bathroom & Kitchen Accessories and Utensils, Leisure Accessories, Toys & Children Products, Architectural Accessories, Corporate & Business Accessories, Handicraft & Visual Merchandising for Retail Business Environments.

Jewellery & Precious Products specialisation at NIFT Gandhinagar and Accessory Design at NIFT Kolkata:
Product Range: Precious & Costume Jewellery, Silverware, Giftware using Precious Metal & Stones.

The programme prepares students for careers as Designers, Brand Managers, Visual Merchandisers, Product Managers and Entrepreneurs in broad areas of precious and costume jewellery, leather goods, giftware, tableware, watches, footwear, handicrafts and lifestyle products



EMPLOYERS

- Adidas
- Amrapali
- Arvind Brands
- Carbon
- D'damas
- Development Alternative
- Episode
- FabIndia
- Ganjam Nagappa & Sons
- Gitanjali Jewellery Pvt. Ltd
- Honda Cars
- ITC Wills Lifestyle
- Li & Fung
- Liberty Shoes Ltd.
- Matti Design
- Michael Aram
- Nokia Design Research Studio
- Pantaloon
- Ravissant
- Reid & Taylor
- Reliance Retail
- Shoppers Stop
- Swarovski
- Tanishq
- Tata Elxsi
- Tiffany
- Timex Watches
- Titan
- TVS Motors Styling Studio
- United Colors of Benetton
- VIP luggage
- Westside
- Zen Design



STAR ALUMNI

- Almas Virji - Director, Inc5, Mumbai
- Sangeeta Dewan - Design Head – Tanishq
- Rahul Bose - Design Manager- Zen Design
- Hemant Pal - Design Coordinator-Titan Industries Ltd. (Watches), Bengaluru
- Amrita Kaushal, Co-Founder, Studio ABD
- Jijo Varghese, Senior Designer, Tata Elxsi
- Mishu Batra, Designer (Interior) Renault
- Chitali Grover, Director, Metal ware corporation
- Parminder Pal Singh, Director, Locodesign
- Vishal Bhatnagar, Sr. Designer, Titan Watches
- Kamallesh Kumar, Retail Manager, Flipkart
- Bollu Santhosh Kumar, Head-Visual Merchandiser Indus League, Future Lifestyle Fashion



BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

FASHION COMMUNICATION

Chairperson: Ms. Sushama S.Saitwal

Today, the success of a brand is marked and understood largely through its uniqueness in identity. With a multitude of prêt and luxury brands mushrooming in the Indian retail scenario, it has become essential for each one of 'them' to develop a unique brand identity for maximum impact in the domain of Fashion and Lifestyle.

Thus, 'Fashion Communication' forms the core of the whole business of Fashion. One of the newest and most exciting avenues in the industry, Fashion Communication encompasses integrated course study relating with areas such as Graphic Design, Fashion Journalism, Visual Merchandising, Styling and Photography, Advertising, Public Relations and Space Design.

Thus, at the exit level equipped with an intensive skill, knowledge and concept base Fashion Communication students emerge as dynamic professionals qualified to offer the most effective and financially viable communication solutions for the fashion and lifestyle industry.

AREAS OF STUDY

Fashion Studies
History and Philosophy of Design
Communication Concepts & Processes
Writing Skills
Consumer Behavior in Fashion
Multimedia
Graphic Design
Visual Merchandising
Photography
Design Methodology
Publication Design
Exhibition Design
Fashion Styling
Fashion Journalism
Craft Cluster & Documentation
Industry Internship
Graduation Project

Fashion Communication is a specialised programme that enables students to acquire communication skills pertinent to the Fashion and Lifestyle industry. Multiple exit levels are envisaged overall: Graphic Design, Visual Merchandising, Retail Space Design, Styling and Photography, Fashion Journalism, PR/ Events and Fashion Advertising.

EMPLOYERS

- Marks & Spencer
- Madura Garments
- Shoppers Stop
- Christian Dior
- Lifestyle
- Benetton
- Tommy Hilfiger
- Liberty
- Freelook
- Lopez Design
- Marie Claire
- Images
- Vogue
- Harper's Bazaar
- Times of India
- Asian Age
- Couture Asia
- Femina
- FDCI
- MTV
- NDTV
- Times Now
- Headlines Today
- Perfect Relations
- Wizcraft
- Ogilvy & Mather
- JWT
- Lintas

STAR ALUMNI

- Alpi Boylla - Senior Manager, Design Communication, FDCI
- Amandeep Kaur - Asst. Fashion Editor, Marie Claire, India
- Divya Narang - Visual Merchandiser, Tanishq
- Mahelaqua Alam - Senior Interaction Designer, Samsung
- Nishi Uttam - Asst. Manager Communications, Swarovski
- Pooja Saxena - Intern, Apple, USA
- Priyanka Misra - Fashion Director, Harper's Bazaar, India
- Rajit Gupta - Associate Director, McCann Erickson
- Siddhant Sahu - Visual Marketing Director Liganova, GMBH
- Simran Singh - Senior Graphic Designer
- Simran Sahi - Entrepreneur, Communication Designer Pune
- Urvashi Pant - Asst. Editor, Femina
- Anant Chauhan - Visual Merchandising Head, Fossil and Skagen, Fossil India Pvt. Ltd.
- Arpit Raizadai - Visual Merchandising Head, South India. PUMA Sports India Ltd.
- Anirudh U - Asst. Manager, Visual. Lt Merchandising (South India), Louis d Philippe.IND
- Richa Srivastava - VM Creatives, IA, FOSSIL AllenSolly, Madura Fashion & Lifestyle
- Nitish Sharma - User Interface Designer, UX Design Labs
- Rahul S. - Visual Merchandiser, Indus League
- Shweta Sharma - Costumier and Fashion Stylist & Illustrator based in Mumbai
- Esha Singh - Head Graphic Designer - Weirdass Comedy Pvt. Ltd.



BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

FASHION DESIGN

Chairperson: Prof. Dr. Malini Divakala

A flagship program of NIFT, the Dept. of Fashion Design has played an influential role the growth of the Indian fashion industry. In the 28 years of its existence the graduates of the department have made a remarkable presence in the Indian as well as global fashion scenario.

The four-year program in Fashion Design aims to produce dynamic design professionals who can face the challenges of the ever-changing fashion industry. It also equips them with strong creative and technical skills related to the field of fashion that enables them to adapt to an evolving fashion biosphere.

The curriculum incorporates combination of experiential learning and hands on training that enables holistic development.

The programme prepares students to pursue careers as Designers, Freelance Design Consultants, Design Managers, Stylists, Exhibition and Visual Display Experts, Forecasting and Fashion Trends Forum Organisers, Costume Designers, Illustrators, Pattern Engineers and Entrepreneurs.

AREAS OF STUDY

Design Process
 Professional Practices
 Fashion Studies, Fashion Styling
 Fashion Illustration & Design
 Portfolio Development
 Pattern Making
 Menswear Design & Development
 Draping
 Entrepreneur Development
 Garment Construction
 IPR
 Surface Development Techniques
 Research Methods
 Elements of Textiles
 Craft Cluster Study
 History of Design & Fashion
 Couture Design
 Digital Illustration & Presentation
 Theatre Costumes & Design
 Manufacturing Process
 Visual Merchandising
 Marketing
 Design Collection
 Merchandising



EMPLOYERS

- Raymond
- Arvind Garments
- Benetton
- Indus League Clothing
- ITC Ltd.
- Levis
- Lifestyle
- Madura Garments
- Modelama Exports
- Omega Designs
- Orient Craft
- Pantaloon
- Proline
- Shahi Exports
- Span India
- Spykar
- Swarovski India
- Uni Style India
- Texport Overseas
- Snapdeal
- Shoppers Stop
- Pearl Global
- Mahajan Overseas
- Kimaya
- Gokuldas Images
- Rohit Bal
- Varun Behl
- Raghuvendra Rathore
- Sabyasachi Mukherjee

STAR ALUMNI

In Corporate Sector

- Abhishek Dahiya - U I Lead, INQ Mobile, UK
- Anupreet Bhui & Varun Wadhawan - Head Design, Levis, Hongkong
- Biswaroopa Mohantee - Faculty, Manipal University, Dubai, UAE
- Bharat Pratap Singh - Design Head, Bexinco, Bangladesh
- Deepa Ganguly - Faculty, Art Institute of Dallas, USA
- Guneet Monga - Business Analyst, Wells Fargo, San Francisco
- Sanjeev Sahai - Label Amethysta, Italy
- Akhil Tamta - Head Branded Services, Raymonds
- Akshay Deep Singh - Head Design, Good Earth
- Anu Sharma Dubey - Head Design (Womenswear), Matrix Clothing
- Deepak Chakravorty - Design Specialist Lifestyle Retailing, ITC
- Karunesh Vohra - CEO, Munch Design Studio
- Krishna Thingbaijam - Chief of Design, Pantaloon Retail
- Nidhi Raj - Head Design, Peter England
- Priya Talwar - Category Head, Li&Fung
- Ravi Sahary - Sr. Designer, Spykar Jeans
- Rangraj Bhattacharya - Art Director, August Communication

Designers

- Manish Arora
- Rajesh Pratap Singh
- Ashish Soni
- Ritu Beri
- J. J. Valaya
- Sabyasachi Mukherjee
- Gaurav Gupta
- Nida Mahmood
- Nitin Bal Chauhan



BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

KNITWEAR DESIGN

Chairperson: Ms. SunithaVasan

The Knitwear Design Department addresses the need of specialized professionals for the Knitwear Domain of Fashion Apparel & Accessories Industry.

The department provides students a comprehensive approach towards designing and execution of Knitwear Fashion garments and products. Students are given inputs in the latest technological know how along with design inputs to abreast with latest trend and forecast.

Through four years of amalgamation in knowledge and skill, the knitwear designer seeks to emerge with a blend of creative thinking, strong technical skills and a dynamic market orientation with respect to Heavy Knits & Circular Knits.

The students have the capability in working for kids wear, active or sportswear, casual apparel, winter wear, lingerie and intimate apparels.

The programme has been designed to create well-rounded professionals equipped to handle the challenges of circular and flat-bed knitting in the domestic and export fields. They can pursue careers as Designers, Product Developers, Fashion Stylists, Fashion Forecasters, Creative Managers, Merchandisers, Product Managers and Entrepreneurs.



AREAS OF STUDY

Fashion Illustration
 Computerized Flat Knitting
 Digital Illustration
 Hand Knitting, Sportswear
 Flat Knitting and Hand Knitting
 Craft Research and Development
 Pattern Making (W/M)
 Garment Construction (W/M)
 Computerized PM
 Photography
 Grading & Marker Making
 Textile Dyeing and Finishing
 Fashion Mktg. and Merchandising
 Traditional Indian Textiles
 Industry Internship
 Trends and Forecasting
 Lingerie, Kidswear
 Surface Embellishment
 Design Process and Research
 Visual Merchandising
 Circular Knitting
 Retail Buying
 Draping
 Image and Fashion Styling
 Print Design, Portfolio Development
 Production and Planning
 Design Collection/Graduation Project
 Product Development



STAR ALUMNI

- Abhilasha Tiwari - Manager (Design and Development) Sholstrom AB, Sweden
- Abilasha - Senior Merchandiser, Levis, Bangalore
- Achla Grover - Associate Vice President, Daiki Brands Pvt. Ltd.
- Alinda Mohanty - Brand Manager, Aditya Birla
- Bella Monoj - VP -Eshakti
- Bhupinder Singh- Team Leader-Triburg
- Biplab Mohanty - MD -Amani Retail
- Hemant Ahuja - Entrepreneur, Ten & CO.
- Ishani Jaiswal - Designer
- Jiten D. Maru - Entrepreneur, U-BOI,U-GAL, Mumbai
- Nirbhay Kumar - Design Director
- Rohit Kulkarni General Manager Buying Max Retail, Landmark Group
- Mr. Shyam Natarajan, Senior Manager (Lead) Design and Product Development, Asmara Apparels India Pvt Ltd
- Mr. Santosh Bandari Yadav, DGM - Design Arrow, Arvind Lifestyle Brands

EMPLOYERS

- Arvind Brands
- Benetton
- Cascade Enterprises
- Creative Lines
- Future Group
- GAP
- Gokul Das Images
- Winsome Group
- Gupta Exim
- Impulse International
- Park Avenue
- Indian Terrain
- Intertek India Pvt. Ltd.
- ITC LRBD
- K.S.KnitFabs
- Land Mark-Dubai
- M&S
- Madura Garments
- Matrix Clothing
- Monte Carlo
- Nahar Group of Industries
- Octave
- Oil & Grease
- Orient Craft
- Oswal Woolen Mills
- Prathibha Syntex
- Rajah Hosiery
- Raymond
- RMX Joss
- Sarjevan Knitwear
- Shri Bharat International
- Woodland
- SPL Industries
- TCNS Ltd.
- Triburg
- Omega Fashions
- Apparel online
- Gestures Apparels
- Myntra
- Levis

BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

LEATHER DESIGN

Chairperson: Mr. Rahul Sethi

The Leather Design Program at NIFT is unique in its structure and application to the Fashion Footwear and Accessories Industry. It focuses on an integrative Design perspective within the Industry requirements.

The Department was set up in 1993 at New Delhi and initially focused on Leather Garments. Keeping in view the needs of the Industry and the nature of the department to evolve with changing times we have encompassed the areas of Fashion goods, Personal Life-style accessories and Footwear across our four centers.

The program emphasizes the integration of design concepts with material knowledge to respond to the requirements of specific target markets. At present, the Leather Design program is being offered at Chennai, Kolkata, New Delhi & Rae Bareli. The course is highly structured and focused to the human resource requirement of the Indian Leather Industry and is aimed at developing a holistic professional.

The specialization aims at nurturing social values while shaping the competitive and entrepreneurial spirit of the student. Exposure to the industry through field trips, tannery training, industry internship and graduation projects are an integral part of the curriculum.

The multidisciplinary approach strengthens the spectrum of the various product categories being dealt with in the curriculum. The Leather Design graduates have opportunities in areas of fashion business as Designers, Entrepreneurs, Product Developers, Production Managers, Merchandisers etc.

The Target industry for our Graduates includes Export and Domestic Manufacturing, Retail, Buying and Sourcing. Due to the comprehensive nature of the course we have seen successful entrepreneurial developments from our students. The Alumni of the Department are trendsetters in their respective areas and have evolved the modern paradigm of the industry making it an integrated part of the Global Fashion and Lifestyle arena.



AREAS OF STUDY

Leather Studies & Processes
Design & Fashion Studies
Design Process & Developments
Fashion Trends & Forecasting
Surface Techniques
Fashion Illustration
Leather Acc. Design & Development
Footwear Design & Development
Pattern Making & Grading
Draping
Construction Techniques
Production Planning & Control
Marketing & Merchandising
Design Mgmt. & Entrepreneurship
Computer Application & CAD
Design Methods & Prototyping
Portfolio Development
Craft Research and Documentation
Tannery Training
Industry Internship
Cross Discipline Electives
Graduation Project



EMPLOYERS

Designer Brands:

- Varun Behl
- Sabyasachi Couture
- J.J. Valaya
- ManavGangwani, Malaga
- MeeraMahadevia
- Rajesh Pratap Singh
- Anita Dongre Limited

Entrepreneur Designers:

- Amal Kiran Jana
- RimiNayak
- Nitin Chawla -Theorem
- Rahul Reddy
- Shivan Bhatia of brand Shivan Naresh,
- ShahrukhZaidi
- Vaibhav Singh
- SonalVerma brand Rara Avis,
- ShaineSoni Brand : N.U.D.E Designs
- AsitBarik ,Brand : Barik Designs.

Retail Brands:

- Reliance Footwear
- Liberty Footwear
- Batas, Carlton – London
- Fossil
- Cross leather accessories
- Future Lifestyle Fashions Ltd
- Shoppers Stop
- Raymond Ltd
- Simaaya fashion
- Hidesign
- Benetton India
- Landmark Group
- Lifestyle
- Holii accessories Pvt ltd
- Arvind Ltd.
- Royal Enfield
- Samsung

Buying Houses:

- Triburg Leathers
- Impulse India Pvt Ltd
- Li and Fung Ltd
- Asmara Home Products
- William E. Connor & Associates Ltd
- Mango
- Target Sourcing Services

Export Manufacturing Houses:

- ABC Leathers
- Alpine Apparels
- AMC/Target Sourcing Services
- Apollo International Ltd
- A V THOMAS & Co. LTD
- Bhartiya International
- Century Overseas
- Crew BOS
- Diesel India
- Edcons
- Impulse
- Index Sports
- Kabir Leathers



STAR ALUMNI

- Rahul Reddy - Designer Brand Rahul Reddy
- Shivan Bhatia - Designer & Entrepreneur of Brand ShivanNaresh
- Bharti Gulati - Triburg Leathers
- Sachin Mendiratta - AVT Chennai
- M.S. Kannan - Regional Manager, Target Sourcing Services (Amc)
- Monika Sahani - Merchandising Head, TRIBURG LEATHERS
- Ruban Harry - Technical Head, CARLTON LONDON, HONGKONG
- Anoop Singh Rana- R&D Manager, Leather Accessories, Diesel India
- Ashish Bhatt - Design Head, ORIONCONMERX
- Shahrukh Zaidi - Designer Consultant, Studio SRZ
- Niharika Manchanda - Head Designer, Samsung
- Rajan Singh - Asst Designer, Chanel, Paris
- Kanika Jolly - Aesthetic & Trend Designer, Royal Enfield
- Akarshan Giri - Designer, SATYA PAUL
- Debashish Das - Head Leather Garments, Tata International Limited
- Vaibhav Singh - Designer
- Nitin Chawla - Founder and Designer at Theorem



BACHELOR PROGRAMMES

Bachelor of Design (B.Des.)

TEXTILE DESIGN

Chairperson: Prof. Dr. Sudha Dhingra

The Textile Design course is designed to produce dynamic design professionals who embrace the newer challenges, opportunities and technologies to produce creative and responsible solutions in the field of Textile Design.

The four year programme prepares students for domestic and International Home Fashion and Apparel Industry. During the four year programme, student learning is based on integration of design concept with market requirements covering the entire gamut of idea, design and product development.

The students are trained on weaving, printing, surface ornamentation and digital design and are exposed to Textile Design studio setups, industrial units and craft cluster areas around the country.

A strong foundation of eighteen weeks industry linked programme at the end of the four year, prepares student for developing market viable collections for domestic and International market.

Textile Design professionals provide value to multiple areas for the ever changing fashion business as Textile Designers, colorists, trend analysts and stylists in design studios, textile mills, export houses, fashion designers studios, buying houses and Craft Sector.



AREAS OF STUDY

Elements of Textile Design

CAD – Print

Textile Design Techniques

CAD – Dobby, Carpet and Jacquard

Woven Structures

Traditional Indian Textiles

Advanced Woven Structures

World Textiles

Woven Design Project

Craft Research and Documentation

Print Design Project

Fashion Mktg. & Merchandising

Sustainable Design

Professional Ethics & Responsibilities

Advanced Design Project

Pattern Making & Construction

Textile Science

Visual Merchandising

Textile Chemical Processing

Non-Loom Techniques

Fabric Quality Assurance

Entrepreneurship management

Fabric Studies

Industry Internship

Fashion Studies

Graduation Project

Fabric Styling

Surface Techniques



EMPLOYERS

- Arvind Mills
- Bharat Silks
- Crew BOS
- Grasim Industries Ltd.
- Himatsingka Seide
- Indian Terrain
- Madura Fashion & Lifestyle
- Mafatlal Industries Ltd.
- Mahajan Overseas
- Mura Collective
- Nahar Industries
- AVH Exports
- Globe Enterprises
- Portico
- Rateria Exports
- Shades of India
- Shingora International Pvt. Ltd.
- The Shop
- Triburg
- Welspun India
- Donear Industries Ltd.
- Bombay Dyeing
- Rupayan (Jaipur)
- Jagdish Stores

STAR ALUMNI

- John Varghese- Designer, Donna
- Kunjan Singh - Manager, Product Karan Home (India)
- Samrat Som - Head (Apparel & Design, Krimson Accessories), Royal Enfield
- Navneet Seth - COO, Indian Cornucopia
- Himanshu Bharadwaj – AVP (Marketing), Alps Industries
- Vaishali Bahel - Category Head Retail Anirwan Bansariyar - Design Head, Aquarell Clothing
- Yukti Gupta - Textile Designer, Himatsingka Seide
- Jitendra - Textile Designer, HimatSingkaSeide
- Sanjay Garg - Founder, Raw Mango
- Disha Saluja - Asst. Merchandiser, William E Connor and Associates, Gurgaon
- Sanwari Handa – Designer, Arvind Mills
- Tashi String -Landmark Group – Dubai, UAE
- N. Bhushavali - Designer cum entrepreneur of online boutique
- Henna Bajaj - Creative Designer – Trident Group, Ludhiana

BACHELOR PROGRAMMES

Bachelor of Fashion Technology (B.F.Tech.)

APPAREL PRODUCTION

Chairperson: Prof. Jomichan S Pattathil

Bachelor of Fashion Technology (BFT) programme is a first choice of aspiring fashion technologist in the country from ages. BFT programme provides a rare combination of cutting edge technologies and best managerial practices prevailed in apparel manufacturing set-up in India and abroad. BFT programme prepare the students for challenging research based academics and a host of sports, cultural and organizational activities.

The industry responsive course curriculum, state-of-art infra structure, practical insights in real world through constant and dynamic interactions with apparel industry and well trained and experience faculty force helps the department to stay competitive and maintain the long standing tradition of providing highly trained personnel in garment manufacturing setups.

The multi-disciplinary four year programme with well integrated information systems gives students insight on diktat of fashion manufacturing business and keeps them abreast with the latest and best methods and practices in sewn product industry. It prepares professionals who can significantly contribute to the fashion technology domain of the apparel industry by providing practical solutions to the industry.

The programme equips students to pursue wide range of careers in areas of Garment Production, Quality Assurance, Garment Fit, Industrial Engineering, Product Development, Sourcing, Project Analysis, Production Planning, Entrepreneur Development, Human Resource Management, System Analysis, Software Application and Merchandising for retail and export.



AREAS OF STUDY

Production: Spreading & Cutting of Apparel Products, Apparel Production Planning & Control, Computer Aided Production Planning, Lean Manufacturing, Sewn Product Machinery & Equipment's, Sustainable Production, Production & Operations Management, Product Analysis & Development

Industrial Engineering: Work Study for Apparel Manufacturing, Ergonomics, Plant Layout, Maintenance Management

Management: IPR, OB, HRM, Fashion Merchandising, Entrepreneurship Management, Costing of Apparel Products, Research Methodology, Apparel Quality Management, Apparel Standard Specification & Quality Control, Joint Venture & Acquisition, Project Management, Training & Development of Supervisors, CSR Information Technology: Computerized Data Management, Structured System Analysis & Design, RDBMS, MIS, VB.Net, Web Technology, ERP, E Commerce, Auto CAD

Textile: Fabric Science, Dyeing, Printing & Finishing, Fabric Objective Measurement

Fit Appreciation: Pattern Making, Apparel CAD & Grading, Garment Construction Research Project & Internships



EMPLOYERS

- Amabattur Clothing Company
- Aquarelle India Pvt. Ltd
- Arvind Mills
- AYN Accessories, Hong Kong,
- Banswara Syntex Surat & Daman
- Bombay Rayon Fashions Ltd.
- Brandix
- Celebrity Fashions
- Color Plus
- Fiber & Fabrics International Pvt. Ltd
- Flipkart
- Indian Terrain
- Intimate Fashion India Pvt. Ltd
- L T Karle
- Laguna Clothing
- Landmark, Dubai
- Levi Strauss
- Madura Garments
- Matrix Clothing
- Modern Denim
- Neeti Clothing
- Norwest Industries Limited, Bangladesh
- Orient Craft
- Pantaloons
- Rajesh Bheda Consulting
- Raymond Pvt Ltd
- Reliance Brands
- Sabyasachi Couture
- Scotts Apparels Group
- Shahi Exports Pvt Ltd
- Silver Spark Apparel Ltd.
- Taffles
- Texport
- The Shirt Company

STAR ALUMNI

- Abhishek Kumar - Manager Operations, Flipkart
- Ajay Singh - Global Quality Manager AYN Accessories, Hong Kong
- Amit Rai - Vice President, Operations Texport, Overseas
- Aniket Keshi - Manager, Myntra Designs Pvt. Ltd
- Annu Kumari - Senior Merchandiser, Shahi Exports
- Anurag Sinha - Merchandising Manager, Norwest Industries Limited, Bangladesh
- Govind Kumar - Senior Manager, Business Development, Flipkart
- Harish M - Plant Head- Operations, Celebrity Fashions Ltd.
- Manoj Dubey - Category Manager - Menswear, Pantaloons Pvt. Ltd.
- Mohit Sinha - Merchandising Manager, PTameya Living Style, Indonesia
- Nikhil Ranjan Agrawal -Q A Manager, Mothercare
- Pankaj Kumar - Manager Merchandising, Roverco Apparels
- Poojitha.V - Consultant, Technopak Advisor Pvt Ltd
- Ramesh - Factory Manager, Fatface Ltd (Indian liaison office)
- Randhir Kumar - Manager Category, Adidas
- Saurabh Arya - Manager, Celebrity Fashions
- Shlok Hariramani - Marketing Manager, Madura Garments
- Shreeza Narayan - Merchandiser, Decathlon
- Shrey Sharma - Sr.Manager (Marketing), Amazon.in
- Sumit Kharb - Manager (Operations), Vardhman Nisshinbo Garment Co Ltd.
- Wardhan Watsh - Manager, Decathlon, Bangladesh



MASTER PROGRAMMES

MASTER OF DESIGN

Chairperson: Ms. Rupa N Agarwal

The Master of Design program inculcates thinking towards a concept driven innovation for new business outcomes through higher research. The entire spectrum of 'space' available in the world of design is our playground. A 'one of its kind' program that welcomes aspirants from cross disciplines to bring their existing skill sets and knowledge base to interact with design and develop fresh perspectives. Areas like sociology, art, architecture, economics, biotechnology & sciences interact with design to throw up new perspectives in viewing clothing habits of tribal community, developing microwave friendly Indian terracotta, size sets for petite women, fuel trends for a leading car manufacturer in India, museum design, developing games for children with cerebral palsy, ergonomic issues of in-flight catering system and many more. These projects ensure NIFT's foray into niche industries.

At Design Space, user-centered approach to design has led to build bridges with organizations that place research as a key driver for innovation.

This program offers an interdisciplinary focus by understanding that Design is a field of amalgamation of various disciplines, which results in innovative design practices, the outcome of which will be the diverse Design industry projects.



AREAS OF STUDY

Pedagogic approach is built on higher research skills and systemic approach. Students graduating from this programme are equipped to hold key positions in large fashion or corporate houses, and in related fields like accessories, craft, textiles, forecasting, special needs, publications, media, lifestyle products, new product development, graphics etc. based on the area of specialization pursued by them.

Design Research, Visual and Design Culture, Language of Fashion, Trends Research and Forecasting, Design for Special Needs, Craft and Costume studies, Sustainable Systems, Experiential design, Design Thinking, Design Methods, Space and Interactive Design, Cluster visits, IPR, Professional Practices, Entrepreneurship & Business Plan Development are some of our core areas.

The course culminates with Dissertation in the final semester.

The programme prepares students to hold key positions in corporates, academia, government and development sector as User experience designer, Fashion forecaster, trend analyst, Product developer, Design researcher and CSR executive. Equipped with skills in Design thinking and research, the graduates also foray into becoming entrepreneurs.



EMPLOYERS

- Microsoft
- Madura Garments
- Samsung
- Meena Bazaar
- Axind Software
- Orient Craft
- Visual Retailing – iShop Shape
- Pantaloons Retail
- AB Design Habit
- Provogue
- Dorling Kindersley
- Punikim
- Future Group
- Rangasutra
- Images Fashion Magazine
- Reebok
- Images Retail Intelligence Service
- Seasons Furnishings
- Centre for Knowledge Studies
- Shoppers Stop
- CS Direct
- Suhaag Textiles Clothing
- Jharcraft
- Technopak
- Leela Creation
- Various Designers and Academia



STAR ALUMNI

- KhushbooHasija - User Experience Researcher at Microsoft
- Anjali Dabas - Lead Designer (CMF) at Samsung Electronics
- SonalSrivastava - Lead Designer, Samsung
- Bodhisatya Bhattacharya – Manager-Creatives (Exhibitions and Retail concepts) at Pavilions & Interiors India Pvt. Ltd.
- Ity Sharma – Designer at JJ Expo IMPO
- Nalini Singh- Research Manager, IMRB
- PritiVini – Designer, Landmark group UAE
- VeenaYadav – Visual Merchandiser Designer –M&S
- Nuamneimawi - Future Group as Designer
- Neha Singh- Fashion Stylist, Future Group
- Wasvika Saini- Design Researcher CS Direct
- RichaJambhurkar- Project coordinator (R & D) Dept., Spectrum International Pvt. Ltd.
- Darshita Modi- Designer, Archana Kochhar
- Sachin Singh- Regional Visual merchandiser South zone at Madura
- Khushali Ashar- Design Researcher & Creative visualizer at Freedom tree Design
- Suruchi Kasari-UX/Visual Designer at Think Design Collabrative Pvt. Ltd.
- Shuchi Agrawal- Designer at CuroCarte-Svatantra online services Pvt. Ltd.(Aditya Birla Group)
- Annapoorani M- UX/UX Designer, CuroCarte-Svatantra online services Pvt. Ltd.



MASTER PROGRAMMES

MASTER OF FASHION MANAGEMENT

Chairperson: Dr. G. Hari Shankar Prasad

The objective of the two year Master of Fashion Management (MFM) Programme (erstwhile AMM), started in 1987, is to develop managerial talents in the field of marketing, merchandising and retailing best suited to the requirements of the garment export and fashion retail sectors. Students undergo rigorous education in buying, merchandising (retail and export), retail operations, forecasting, international marketing, international trade practices and project formulation. They are exposed to creative merchandising/marketing, innovative fashion management practices, directions of fashion trends and business practices through field visits and industry internships. They have the right blend of hard and soft skills and possess the right attitude to enter the middle management of any growing organisation.

The programme prepares students for positions in areas of Fashion Marketing & Merchandising, Retail & Mall Management, Brand Management, Retail Buying, Global Sourcing, Product Development, Export Merchandising, Management Consulting, Fashion Education, Retail Technology, Supply Chain and Customer Relationship in the sectors of apparel & lifestyle.

AREAS OF STUDY

Fashion Marketing
 Industry Management
 Global Marketing
 Consumer Behaviour &
 Fashion Brand Management
 CRM
 Economic Analysis
 Fashion Forecasting & Product Development
 Statistics and Statistical Software
 Marketing Research
 Information Technology
 Supply Chain Management
 Operations Research
 Fashion Merchandising
 Management Accounting
 Retail Merchandising & Financial Management
 Export Merchandising
 Human Resource
 Fashion Retail Management
 Retail Buying and Category
 Legal Environment of Business
 Brand & In-Store Communication
 Strategic Management
 Intellectual Property Rights
 Overview of Global Fashion
 Professional Practices

EMPLOYERS

- Esprit
- Fabindia
- FCUK
- Federated Group
- Forever New
- Francis Wacziarg
- Future Group
- GAP India
- Genesis Colours
- Givo
- Gucci
- HSBC
- ICICI
- India Bulls
- Indian Terrain
- Infosys
- ITC Wills Lifestyle
- Sun Microsystems
- Taj Hotels
- Tata International
- TCNS
- ITC Infotech
- JC Penny
- JDA
- JWT
- Koutons
- Kimaya Fashions
- Lacoste
- Landmark
- Leo Burnett
- Lerros
- Levis
- Li & Fung
- Lifestyle
- Lintas
- Marks & Spencer
- Mast Lanka
- MCannErickson
- Mckinsey
- Metro Cash & Carry
- Monalisa
- NEXT
- Nike Inc.
- Nokia
- Ogilvy & Mather
- Orient Clothing
- Orient Craft
- Orient Fashion
- Piramyd
- Planet Retail Holdings
- Prateck lifestyle
- Puma
- Raymond
- Reach Technologies
- Reebok
- Reliance Brands
- Reliance Retail
- Royal Sporting House
- SAP
- Shoppers Stop
- SnapDeal.com
- Spencers
- Technopak
- Tesco
- Textiles Network
- The Home Store
- Steve & Barrys
- Tommy Hilfinger
- Trent Ltd.
- Triburg
- Trident
- Triveni Clothing
- Tukatech
- VF- Arvind
- Vishal Mega Mart
- Welspun
- WestylesInt'L
- Wipro
- Yebhi.com
- YKK
- Zara
- Zodiac

STAR ALUMNI

- Devangshu Dutta - CEO, Third Eye Sight
- Pallab Banerjee - Director, GAP
- Darshan Bhat - Director, Creatnet
- Mridul Das Gupta - Country Manager, JC Penney
- Nikhil Mohan - CMD, Blackberrys
- Sanjay Shukla - DMM, Triburg Sportswear
- Sanjeev Mohanty - Managing Director South East Asia, Benetton
- Vijay Chauhan - Country Head, Adidas, Indonesia
- Vineet Kapoor - Head Merchandising, ITC
- Atul Ujagar, Country Manager - NIKE



MASTER PROGRAMMES

MASTER OF FASHION TECHNOLOGY

Chairperson: Prof. Jomichan S Pattathil

Master of Fashion Technology (MFT) is a flagship programme of NIFT and equips the student to take up leadership positions in apparel manufacturing. It trains them to adapt to the changes in the apparel sector and take strategic decision to lead them to success. This two year programme is exclusively designed for engineers. The scientific knowledge combined with specific focus to apparel technology and operations lead to creation of human resource which is amalgamation of operation and strategic thinking capabilities.

The industry responsive course curriculum, state-of-art infra structure, practical insights in real world through constant and dynamic interactions with apparel industry and well trained and experienced faculty force helps the department to stay competitive and maintain the long standing tradition of providing highly trained personnel in garment manufacturing setups.

The programme is techno-managerial in nature and provides integrated information in field of apparel technology and management. The Programme offers two specializations: 'Operations' for tactile / hands-on knowledge of the apparel sector; and 'Strategy' to provide best strategic solutions.

The programme equips students to contribute in areas of Apparel Technology Management, Industrial Engineering, Quality Management, Production Management, Garment Fit, Supply Chain & Logistic Management, Merchandising, CSR, Business Analysis, Research & Development and Consultancy in the global fashion industry.



AREAS OF STUDY

For both Operations and Strategy

Fit Appreciation: Pattern Appreciation

Manufacturing & Industrial Engineering: Manufacturing Process, Technology for Apparel Production, Control of Production Process, Plant Layout & Facility Design

Management: IPR, HRM, Apparel Marketing & Merchandizing, Costing of Apparel Products, Entrepreneurship Management, Research Methodology, Apparel Quality Management, Professional Practice

Textiles: Fabric Study (woven & knits), Dyeing & Printing

Information Technology: Enterprise Resource Planning. Research Project & Internships

For Operations: Pattern Engineering, Garment Construction, Apparel CAD, Maintenance Engineering, Productivity and Work Study, Ergonomics & Work Place Engineering

For Strategy: Apparel Technology Management, Computer integrated Manufacturing, Retail Technology, International Business, Logistics & Supply Chain Management, Finance Management and Web Based Data Management

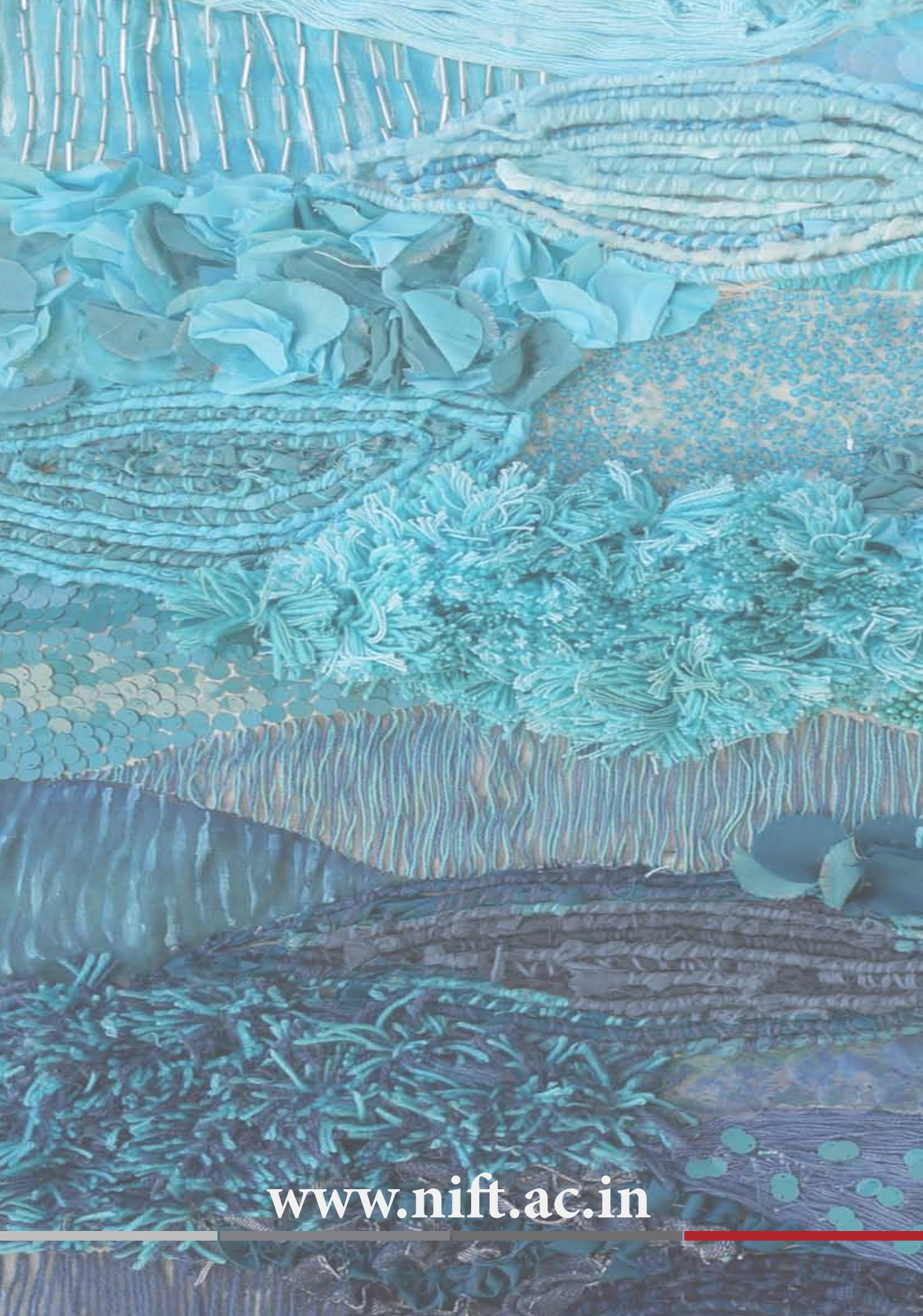
EMPLOYERS

- Alok Industries
- Arvind Mills
- Asmara, Vietnam
- Bema Thai, Thailand
- Busana Apparel Group, Indonesia
- Celebrity Fashions Ltd
- Decathlon
- Denimach Limited Bangladesh
- Exodus Knitwear
- Future Group
- Holit International Indonesia
- Impulse
- Inditex
- Indochine, UK & China
- Isex Fashion
- ITC
- J.J Export Import
- Jabong
- Kimaya
- Laguna clothing
- Matrix Clothing
- Must Garments, Bahrain
- Neeti Clothing
- Orient Craft
- Raymond
- Reliance Trends
- Roverco Apparels
- Rupa & Co
- Scotts Apparels Group
- Shahi Export House
- Silver Spark Apparel Ltd.
- Technopak Advisors
- Texport Garments
- TMS Fashion Indonesia
- Triburg
- Triumph International India Pvt. Ltd.
- Turtle
- Walmart
- Wazir Advisors



STAR ALUMNI

- Abhishek Kumar, Co-founder and Principal Consultant, Apparel Consulting & Sourcing services
- Adarsh Sharan, CEO, Matrix Clothing
- Akhilesh Anand CEO, Network Clothing ltd
- Amitabh Suri, COO, Indian Terrain
- Anil Mishra, Country Manager, Asmara, Vietnam
- Gaurav Govind, Manager- Buying (Apparel), Wal mart
- Manish Bajpai, VP- Marketing, Shahi Exports
- Mausmai Ambashtha, CEO IntelloCut
- Mrinal Kanti Sarkar, Head- Production & Quality, Rupa & Company
- Nidhi Dua, Country Manager, M&S
- Nitin Mohan, Managing Partne, BlackBerrys.
- Prem Kumar, MD, TNT Creative Resources Company, Vietnam
- Rajesh Nautiyal, General Manager, Holit International, Indonesia
- Rakesh Ranjan, Sourcing head of India, H&M
- Romi Agarwal CEO, Apparel Division Alok Industries
- Sanjeev Wadhawa, Director, TMS Fashion, Indonesia
- Shankar Chatterjee- Transport and Customs Team Manager; India Zone Oxylane (Decathlon)
- Shashi Bhushan, GM – Operations, Silver Spark Apparel Ltd., Raymond
- Vimarsh Razdaan, Associate VP, Orient Craft Gurgaon
- Vipin Atri, Managing Director, Bema Thai, Thailand



www.nift.ac.in