## Mr. Arvind Kumar Madheshiya

Assistant Professor, Fashion Design, Srinagar

**Area of Teaching and Research** - Creative Thinking Skills, Geometry, Product Design, Manufacturing Processes, Mechatronics, Industrial Engineering and Material Studies, Advanced Manufacturing Processes, Rapid Prototyping, Renewable Energy Resources, and IC Engines.



Arvind Kumar Madheshiya is an Assistant Professor in the Department of Fashion Design. He is also the Coordinator of International & Domestic Linkages and the Continuing Education (CE) Program Facilitator at the National Institute of Fashion Technology, Srinagar. He has done M. Tech in Mechanical Engineering with a specialization in Product Design & Development from Motilal Nehru National Institute of Technology, Allahabad. He has 7+years of experience in academics. He has served as an Assistant Professor in the Mechanical Engineering Department at Muzaffarpur Institute of Technology, a Bihar State Government Institution. His teaching expertise lies in Creative Thinking Skills, Product Design, Manufacturing Processes, and Material Studies. His research area is Rapid Prototyping, CAD/CAM, IC Engines, and Biofuels. He has published articles in SCI/Scopus indexed journals and International Conferences.

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### Ms. Deepshikha Garg

Assistant professor, Fashion Design, Srinagar

**Area of Teaching and Research -** Design Process, Fashion Illustration, Storytelling and narration



Deepshikha Garg is Assistant Professor from Fashion Design Department. She has completed her post graduation from Pearl Academy Delhi in Fashion Design and textiles. She has worked for various collections for celebrities while working in Kukoon. She has spent two years in NID, Gandhinagar pursuing Design Teachers Development Program. She holds an experience of seven years working in industry as well as academics. She is also pursuing a Phd degree in textile waste.

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## Ms. Gulistaan Siddiqui

Assistant professor, Fashion Design, Srinagar

**Area of Teaching and Research** - Art & Culture History, Art & Design Aesthetics, Design process, Visualisation and fashion illustration.



Gulistaan is working as Assistant Professor in the Fashion DesignDepartment. With more than 12 years of experience in the industry as well as the academic sector she is specialised in Art & culture History, Visualisation, Graphic Designing, Drawing & Painting. She is UGC NET qualified, Gold medalist of BFA and MFA from Jamia Millia Islamia. She holds certificate in Art Appreciation from National Museum Institute. She designed many prestigious Postage Stamps for Dept. of Posts, Govt. of India. Besides various awards in the art field, she is an awardee of prestigious Junior fellowship for the outstanding person working in the field of Visual Art' by CCRT, Ministry of Culture, Govt. of India. Prior to joining the NIFTshe worked at Amity University Noida, Sahitya Kala Parishad, Govt. of Delhi, National Bal Bhawan and National Science centre Delhi. Many of her Artworks are in the collection of AIFACS, Lalit Kala Akademi and Postage stamps in the collection of the 'National Philatelic Museum' New Delhi, Serbia Post and Lichtenstein Post. She researched on various Art and Culture projects like "Art for Prisoners', 'Head-gears of India', 'Embroideries of India', 'Bridal Costumes of India' & 'Terracotta temples of India' etc.

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#### Ms. Nousheen Qazi

**Assistant Professor, Fashion Design, Srinagar** 

**Area of Teaching and Research -** Fashion Orientation, Fashion History, Fashion/Costume in Fiction, Culture and Costume etc.



Nousheen Qazi is an Assistant Professor with the Department of Fashion Design and currently the Centre Coordinator for Fashion Design Department. She is a graduate in Fashion Design with a Masters Degree in Fashion Management from NIFT Delhi. She has worked in Fashion Production before joining Academia. She has been working with NIFT Srinagar since 2013 and helped establish the Campus since its inception.

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#### Mr. Ravinder Kataria

Assistant Professor, Fashion Design, Srinagar

**Area of Teaching and Research -** Non-traditional machining, composite materials and conventional machining, Materials for designers, Manufacturing and processes, Rapid prototyping, and Qualitative research methods.



Ravinder Kataria is working as an Assistant Professor in the National Institute of Fashion Technology Srinagar, India. He obtained his PhD in the area of Ultrasonic Machining from the Department of Mechanical Engineering, National Institute of Technology, Kurukshetra (Haryana), India. He received his BTech in Mechanical Engineering from the Kurukshetra University, Kurukshetra (Haryana) and MTech in Industrial and Production Engineering from the National Institute of Technology, Kurukshetra (Haryana), India. His areas of research includenon-traditional machining, composite materials, ultrasonic machining and conventional machining.

He has published more than 65 research articles throughout the several SCI / Scopus indexed journal, including National / International level conferences. Seven book chapters have also been published in reputed publications i.e. Intech Open, Springer, etc. He is also academically engaged with the editorship and reviewership with the several SCI/ Scopus indexed Journals from last 8-9 years. He is also a Guest Editor of World Journal of Engineering (Emerald Publications), and International Journal of Six Sigma and Competitive Advantage (Inderscience Publisher). He has also been nominated as General Chair Reviewer, Technical Program Committee, National Advisory Committee, etc. during various national/international events held throughout the country.

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#### **Mr. Varun Mehrotra**

**Assistant Professor, Fashion Design, Srinagar** 

Area of Teaching and Research - Process Improvisation (Productivity & Quality) | Operation/Manufacturing Excellence | Lean Management | Kaizen | Kanban | Technology & Innovation Research (IOT, Industry 4.0, Machine Learning) | Industrial Engineering | Concept Development for Strategic Management



Varun Mehrotra is an Assistant Professor with the department of Fashion Design. He holds the degree of Bachelor in Fashion Technology (NIFT Mumbai) and Masters in Fashion Technology (NIFT Delhi) specializes in Apparel Production & Management. He is an Apparel manufacturing veteran inspiring and guiding fashion industry organizations with the expertise over manufacturing excellence, productivity improvement through Lean Management, Technology & Innovation Research, Industry 4.0, Industrial Engineering, sustainable win-win solutions for supply chain key stakeholders & certified trainer with over 9+ years of contribution to the fashion industry.

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## Mr. Shashi Ranjan

**Assistant Professor, Fashion Communication, Srinagar** 

**Area of Teaching and Research -** "Store Experience Design, Exhibition Design, Design Process, Photography"



Shashi Ranjan is Assistant Professor with the Fashion Communication Department. After working for five years in the Fashion & E-commerce industry, and teaching subjects related to Graphic design and Photography at the Institute of Fashion Technology, Vadodara, Shashi joined NIFT Srinagar in 2021. Shashi, holds Master of Design from The M. S. University of Baroda & Bachelor of Design from NIFT Mumbai.

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#### **Ms. Swati Thakur**

**Assistant Professor, Fashion Communication, Srinagar** 

**Area of Teaching and Research -** Graphics | Packaging | Events | Advertising | UI/UX



Currently working as an Assistant Professor at NIFT Srinagar in the department of Fashion Communication, Swati Thakur has completed her Master's degree from NIFT Delhi in Design Space. In the course, her specialization was in Applied Arts and Design research. Before that, she has also earned a versatile experience in the Event Industry, Advertising, and Packaging sector.

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### **Syed Azher**

**Assistant Professor, Fashion Communication, Srinagar** 

**Area of Teaching and Research -** Graphic Designing, Animation, Photography, 3D application, and Print Media



Syed Azher is a graduate in digital art with 7 years of experience in the field of graphic design, motion graphics, and landscape photography and eight years of teaching experience in the field of design in the National Institute of Fashion Technology - Fashion Communication department and at present handling the portfolio of Campus Academic Coordinator. Native to the beautiful valley of Kashmir which many a time is considered as a paradise on earth. Love to travel, ski, and go on for long rides on a motorbike in the mountains. The sound of a stream and that of a shutter button gives me pleasure.

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# Mr. Vijay Kant Verma

**Assistant Professor, Fashion Communication, Srinagar** 

**Area of Teaching and Research -** Technology & Design related subjects



Vijay Kant Verma is Assistant Professor with the Department of Fashion Communication and Course Coordinator for the Fashion Communication. He is handling the portfolio of a Regional Industry coordinator. He perceived his M.Tech from the Indian Institute of Information Technology in IT and specialised in Web designing, AR-VR websites, UI/UX. Passion for design brought her to join NIFT in the year 2018 at NIFT, Srinagar. He has worked in the industry and has been an academician now for 3 years. He specialises in IT, Database, Artificial Intelligence, E-commerce, and Web.

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#### Dr. Yaseer A. Mir

**Assistant Professor, Fashion Communication, Srinagar** 

**Title of Dissertation of PhD -** "Impact of Branding on Growth & Development of Kashmir Pashmina"

**Area of Teaching and Research**-Marketing, Branding, Advertising, Design Thinking, and Design Research



Dr. Yaseer A. Mir with 16 years of industry and academic experience joined NIFT Srinagar this year as Assistant professor in Fashion Communication Department. Dr. Yaseer besides having completed doctoral research on "Impact of branding on Kashmir Pashmina" has qualified UGC-NETand possesses post-graduation in Marketing. Over the years, he has worked extensively in regional handicraft sector of Kashmir and has led many projects meant for development of this sector. Prior to joining NIFT Srinagar, he has worked with Craft Development Institute, Srinagar as a core faculty member and has mentored many students to establish successful craft enterprises. His core competency lies in handicrafts, cluster development, research, design management, entrepreneurship, marketing, consumer behavior, branding and IPR (GI).

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