



**BON
HOMIE!**

MESSAGE FROM
THE DIRECTOR

What a summer it has been in campus this year! Students have finally reclaimed their campus after two years and there is plenty of sunshine and cheer around. The campus has been abuzz with activities and we have been a fizzy drink that cant stop gushing. Bilahari, the first ever Tedx – Dear Society, craft bazaar, artisan awareness week, Chau by Spic Macay artists, the list is endless.

Summer has always been about activities. Of energy and vibrance. Of tans and detox.



In more ways than one, the summer of 2022 has seen the world wake up after a long hibernation due to pandemic. Many of you left home for the first time, made new friends and moved to another city. Movement is good. Contentment with status quo is the enemy of progress. Stay open to possibilities. Brush with new cultures, new food habits and a new city can be the beginning of a process which helps us to embrace the other. In a world that is torn down by differences, acceptance is always key. To that extent, nature always presents a fine example. Some trees shed leaves, some bloom profusely, some like mango wait for summer to bear fruits. Birds migrate, animals shed and all have coping mechanism for different seasons that help them survive tough heat.

Have you ever thought of your coping mechanism when it gets hot under the collar? While your senses surrender to a scrumptious kulfi this summer season, do take a minute to reflect on your personal architecture and how you bear the heat? Meanwhile shine as always!

NIFT JURIES

और

Shark Tank

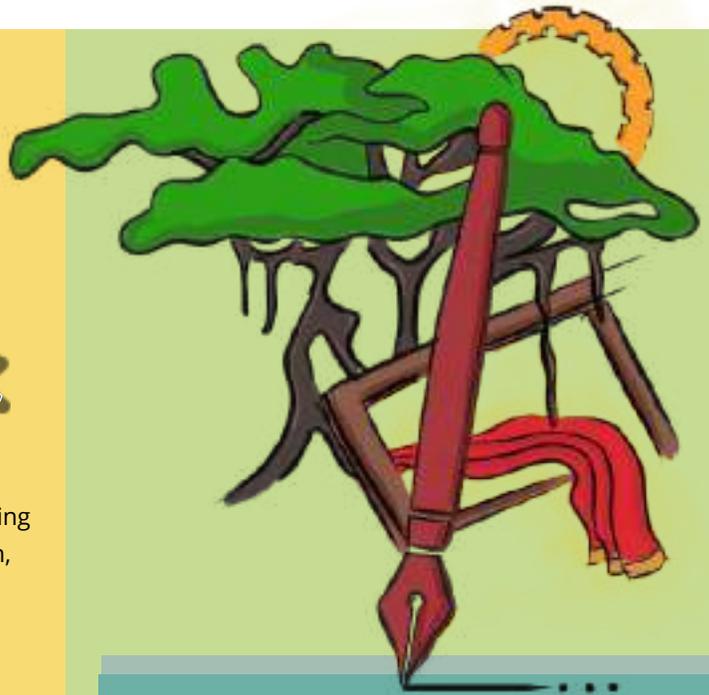


“KYA HAI YEH, BILKUL BAKWAAS hai !!! Utility kahan hai aapke project ki...?” And I stood there dumbfounded looking at my own feet hunting the nooks and corners of my brain, clueless, about why I started my project in the first place.

“How do you even call this a project ?”. And there came another jab flying in my face. I began questioning my own existence. But wait, another thought was catching up, why does all this seem so familiar? My thought process was interrupted by the third jury member when she exclaimed, “ Is this a joke. I cannot mark this work. I am out.”

And at that moment I realized what a striking similarity our jury panel and Shark Tank had. Both consist of extremely knowledgeable individuals who are brutally honest while reviewing your work. And on the other side of the table stands a person who thinks that he has done a decent job but ends up getting roasted.

But, I feel we have an upper hand over the show because you can always “REDO”.



क्या लिखूं

- Prakhar Gupta, BFT-6

क्या लिखूं क्या ना लिखूं

गजुर गई मेरी शाम कल उकताते इस सवाल पर

लिखूं कमरे के कोने पर लगे हुए उस जाल पर

या फिर लिख दूं मैं इश्क में डूबे उस दीवाने के हाल पर

बात करूं क्या मैं रवि वर्मा के चित्र की

या अभी तमुहे मैं बतलाऊं उन मोहतरमा के इत्र की

क्या लिखलूं मैं उस बरगद की ठंडी छांव पर

या घमा तमुहें मैं ले आऊं गंगा तट उस चांद चकोरी नाव पर

क्या लिख दूं उस शिव मंदिर के चंदन पर

या राज-काज की बात करूं वादों और उनके खडंन पर

क्यों ना लिख दूं मैं उनकी चड्डी , बाली , कंगन पर

या लिख ही ना दूं इक परिवार सरीखी लंगर छकती पंगत पर

अरे छोड़ो भईया क्या घमा फिरा कर कहते हो

लिख ही डालो उनकी काली जलुफें, झील सी आखें और

गालों की रंगत पर।।

RAPID FIRE



ONE WORD!

One word for a spat you had?

SENIORS

OVERWHELMING

BANTER

IRRITATING

ANNOYING

WHICH CRAFT

EK KARIGAR KI DASTAAN

- Raghvi Arora, TD-6

क्या है दरोहर उस संसार की जहान बिकता हुनर कोटियों के भाओ?
क्या है दरोहर उस ईमान की जिस पर लगे बेरोजगारी का दाग?
दरोहर पूछते हो तुम हमारे कारीगरों की?
अरे, जाओ जाओ पहले खुद को परख के आओ।

कहते हैं कर्म कर, फल की चिंता मत कर
कुछ यहीं सोच लेकर मैं कर्म करता चला गया
एक चित्र को मन मैं बनाता चले गया
धागे से मैं सारी पिरोता चले गया।
मन्ना की जेब तंग थी,
मन्ना की जेब तंग थी
मगर उम्मीद अभी भी थी,
उम्मीद थी एक संसार की जहान मेरे हुनर,
मेरी आवाज को पहचान मिलेगी।

वो दिन, वो मंच, थोड़ी देर से ही सही मगर मुझे मिला
मेरे देश के कल ने मुझे स्विकार किया, मुझे प्रोत्साहित किया,
और मुझे NIFT मैं लाके खड़ा करदिया।
तो बस फिर क्या था, मेरे सपनों को एक उड़ान मिली, मेरी ज़मीन को रोशनी नसीब
हुई।
मेरे बच्चे अब भुंके नहीं सोटे, मेरी बीवी अब फटे कपड़े नहीं पहनती।

हां, माना की अब घर से थोड़ा दूर ही रहना पढ़ता है,
लेकिन जब तक मैं अपने देश की दरोहर को दुनिया के हर कोने तक नहीं
पहुँच ना देता,
मुझे ऐसी कामची बेयर नहीं!

RAPID FIRE



ONE
WORD!

One word for the
first college event
you attended?

AMAZING

THRILLING

DAMN

ENTHU

MAN!!

EXCITING





BON VOYAGE!!
- AISHWARIYA FC-6

Many exchange programs are offered by NIFT, and they are beneficial in helping you grow as a person and widening your scope of opportunities. I opted for an AAS degree in Fashion Business Management at FIT and spent my third year of college in New York. It was an exciting and nerve-racking experience for me as I travelled when COVID was still a big hurdle and with people I had never met in person before. The first month was hectic as we had to buy basic necessities, adjust to a new kind of college life and most

importantly, make friends with different kinds of people. Things settled down though. I made some really good friends and exploring the city with them was the best part of the experience – the “Empire State of Mind” is very real, and the city is just so inspiring. The classes were super interesting too. I loved the subjects I had, and we had a lot of group projects for which we had to work with students from all over the world. The one downside was the expenses. To give you a clearer picture, one plain dosa at Saravanabhavan is 800 rupees. There are so many more expenses besides the tuition and dorm fees that you don’t see coming. Overall though, I loved my time at FIT and would definitely make the same choice if I had to, but I did miss home and I am looking forward to getting back.

हाय गर्मी !

डोसे के तवे सी तपन

फिल्टर कॉफी सा उबाल

बना दे सबको इलाल, हाल हो जाए बेहाल

क्यों चकरा गए ना

ये है हमारे यहां की गर्मी का कमाल

नागिन सी बलखाती लू

राहत की चाह में भटकती रूह

हे देवराज इंद्र कृपा कर तू

बारह मास का साल उसमे छः महीने की गर्मी

इतनी ना-इंसाफी क्यों?

कच्ची कैरी, आम पन्ना , मैंगो शेक

नानी का घर , मटका कुल्फी , समर ब्रेक

आज भी हैं यादें ताज़ा हर एक

सोचता हूं इत्मीनान से

माज़ी की कुर्सी पर लगा कर टेक गालों की रंगत पर।।

- **Prakhar Gupta, BFT-6**



REALITY IS AN ILLUSION

- **Jaishree Tiwari, BFT-6**

You and I take
the same
route to our
homes

While one of us
ends up in a multi-
storeyed jail where
bodies live and souls
die

The other finds peace in a tiny studio after he
prepares himself some chai

You and I can love the same man

While one knows that he is tall and dark, and that
coffee dates make him uncomfortable

The other knows that his dark skin hides a scar
that he got when he was 6, after he boldly
proposed to his first girlfriend on one such coffee
date and fell from the table

You and I saw an artist draw a figure

While one of us thinks that its broad shoulders
and boisterous stance justifies it to be a
woman

The other thinks that its soft pink lips and
scarcely hairy chin mirrors it with a man

On a star-lit jewelled up summer night

While one of us gazes up to find the constellation
that resonates with their sunsign

The other looks up trying to resurrect forlorn
souls in their heart and send up prayers as
soon as the Pole star shines

Objectivity is abstract

Subjectivity is real

Two of us could be on the same page, yes!

But who's the lines and who's the spaces between
them,

Could you guess?

Things you believe in

Might betray you later

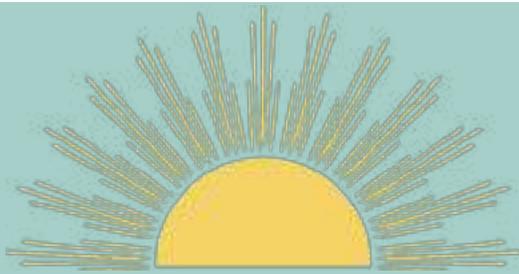
Reality is an illusion

It has other purposes to cater

I am supposed to reflect the society that's true!

But how do you know where to place the mirror?





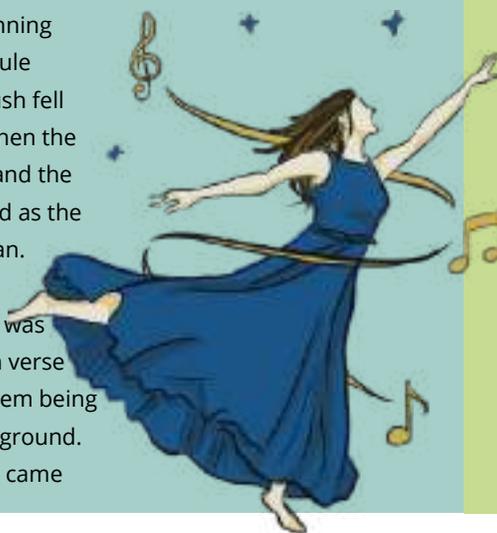
Bilahari

A JOURNEY BEYOND THE STARS

'Agrayodhee' is a Sanskrit word that means 'star'. It was a fitting theme for the first Bilahari programme of this year: to mark a new beginning, with the whole student body finally returning to attend classes offline. Just like how stars are spread across the universe – each one burning brightly, the students are what brightens each corner of the institute, filling up the whole place with life.

There was a blend of curious and excited chatter as students seated themselves on the steps of the amphitheatre. Freshmen and seniors mingled in the crowd along with the teachers, as numerous Foundation Programme students rushed on-stage below, fixing mics and running through the schedule one last time. A hush fell upon the crowd when the Director entered, and the quietude continued as the morning raga began. The thrum of the dancers' footsteps was punctured by each verse of the beautiful poem being recited in the background. A symphonic choir came

up next, accentuated by their melodious voices and rhythmic instruments. It was followed by group dance performances showcasing the grace the Bihu, the energy of Sambalpuri, and the enthusiasm of Kolata. The closing words by the Director emphasised the need for 'marginal gains' in everyone's lives, i.e., the importance of putting new habits or skills into practice every day, so as to improve bit-by-bit. She noted that teamwork and cooperation among the students despite their individual differences was the reason why the programme was a success, and encouraged the students to take away some form of learning from that morning and inculcate it in their lives henceforth.



RAPID FIRE



ONE WORD!

One word for a Redo you got?

GC WHY?!

BAD LUCK

CAN'T!!!!

EXHAUSTED!!



BON VOYAGE!!
- NIYATI, KD-6

The human condition to express feeds the need to be understood, isn't that when language enables us to communicate. And sometimes language becomes a barrier, but combined efforts to understand and be understood keep the boat afloat. Contrary to my stereotype about the French, I have experienced newer forms of kindness right from the day I have landed here. Right from my student buddy helping me with my suitcases full of 'Dal, Chawal, Dhaniya, Mirchi', to the landlady who returned my pre-paid rent for I wasn't comfortable in her apartment, to the chef who puts extra pepper in my sandwich, to all the strollers who stop to smile, and smile back. I love Lille, its a pedestrian friendly city, I call it the 'Sweet City'. The biscuit hues of the buildings, the buskers and their trumpets, the cathedrals with tinted windows, and smell of buttered croissants with

hot chocolate call you back to the city each weekend...and sometimes return with the virus in your system. The fellow students from India, who are now my friends have been the kindest, waving at them from my window hurt but opening the door to the nutrias bowl of 'khichdi' helped me heal, and heal quicker. Physiologically and emotionally, I have been both-vulnerable and strong. I have missed home and my country; and have lived the life out of the days in a new one. The past month has been a challenging yet liberating. It is a life changing feeling to walk to class at 8 am when the thermometer reads a degree aboe zero; what follows this is the sight of the rising sun and its rays seeping into skin, warming up your heart to experiences and differences in a new continent.

BUON APPETITTO



SCRAMBLED PIZZA TOAST

All the pizza-lovers, assemble! Here is a quick, simple and absolutely delicious dish to make your pizza-hangry self happy! Scrambled Pizza Toast is easy to prepare, quick to bake and heavenly to eat.

Ingredients:

Sandwich bread
Tomatoes
Onions
Green chillies/capsicum
Golden corn (frozen)
Mayonnaise

(optional)
Pizza sauce
Sliced cheese/mozzarella
cheese

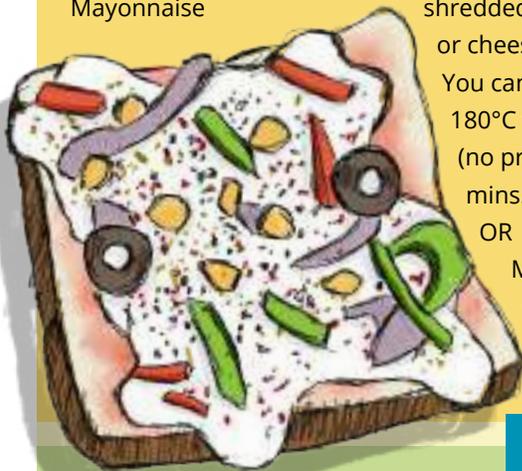
Instructions:

Chop all the veggies and mix them in a bowl. Add corn, mayonnaise and any other topping of your choice. Take a slice of bread and apply the pizza sauce, then spread the veggie mixture over it. Finally, top it off with either shredded mozzarella cheese or cheese slices.

You can microwave it at 180°C for 20-25 mins. (no preheating) or for 10 mins. (with preheating).

OR

Melt some butter on a non-stick pan and bake your pizza on it.



PERI-PERI CHEESY FRIES

Fries are everyone's favourite sides, whether they are plain salted or dipped in jalapeño cheese. Whenever we take a detour to our favourite burger point, fries always accompany our meals. Here's a recipe to make the all-favourite french fries happen whenever you want!

Ingredients:

Potatoes
Peri-peri masala
Cheese (cheddar/mozzarella)
Oregano (optional)
Chilli flakes (optional)
Mayonnaise/any other sauce (optional)

Instructions:

Peel the potatoes and chop them into long pieces. Soak them in chilled water for an hour, drain them and carefully drop them into a deep-fry pan filled with oil on high flame. Fry the french fries until golden, take them out with a skimmer and drain the oil off them. Put the fries into a paper bag, and shake them in it with the peri-peri masala. Take them out, place them on a tray. Add melted cheese over the fries and mix them well. Add any other topping of your choice.

DOUBLE CHOCO CHIP FRAPPE

Having your weekly chocolate cravings? Is it too hot outside for you to step out and go food hunting? Worry not! I have the perfect recipe for you to make asap to satisfy yourself with! Double Choco Chip Frappe is a famous drink you can find in any fancy eatery, but here is a simple recipe of

this magnificent beverage for you to make instead of running to find a cafe in the blistering heat.

Ingredients:

Milk - 1 cup
Sugar - 2 tbsp
Chocolate chips - 1/3 cup
Chocolate syrup - 3 tbsp
Ice - 2 cups

Vanilla extract - 1/8 tsp

Instructions:

Blend all the ingredients in a blender. After pouring the frappe in a glass, top it with more choco chips and (if you'd like) some vanilla ice cream or whipped cream.





MUG MUFFIN

It's hard to satisfy our chocolatey needs all the time. It's even harder to resist the need for a chocolate cake, which is the perfect fix to any problem. But do you know that it only takes a few packs of Oreos and some milk and chocolate to make your own cake muffins? Keep reading to know how!

Ingredients:

Oreo biscuits - 240 g
Milk - 20-40 mL
Granulated sugar for

sprinkling
Any chocolate of your presence

Instructions:

Crush the Oreos in a bowl. Boil milk, pour it over the Oreos and mix well. Pour the mix into mugs/ muffin bowls till half-full. Add a piece of preferred chocolate in the middle, then cover with the remaining mix. Bake them in the microwave oven at 180°C for 15 mins.

APPLE CINNAMON CHIPS

Think you have tried all chips flavours till now? Well, we have something even Lay's doesn't: apple chips! Yup, you read it right. The apple that keeps the doc away is now available in the form of delicious chips!

Ingredients:

Apples - 2
Granulated sugar: 2 tsp
Cinnamon powder: 1/2 tsp

Instructions:

Preheat the oven/ microwave at 180-200°C.

Cut the apple into very thin slices. Take a baking tray and line it with butter paper/ baking sheets. Place the apple slices carefully on it, making sure that no slices overlap. Bake the slices for 2-3 hours, and flip halfway through baking. Bake until the apples have dried out but are still pliable (i.e., they're still bendy). Take the baked slices out, put them in a bowl and mix them with cinnamon & sugar. Bake/fry them until golden.



HOMEMADE BLUE LAGOON

Blue Lagoon is a famed mocktail, known for its refreshing citrus flavour, and sparkling blue colour.

Here's how you can make it at home and enjoy every sip as if you are chilling at the beach in the Bahamas with your friends!

Ingredients:

Lemons - 2 or 3
Sprite/7Up
Blue Curacao syrup/blue food colouring
Mint for garnishing

Instructions:

Add ice into a large glass, followed by freshly-squeezed lemon juice. Add

some Blue Curacao syrup, then add the soda & stir well. Garnish with mint and a slice of lemon.

Alternatively, if Blue Curacao syrup is unavailable, add a bit of lemon rind for taste along with food colouring (optional).



UNMUTE YOURSELF

- Raghvi Arora, TD-6

With our hearts unwind,
in the cold breeze of December, we danced.
We danced on the streets and let our minds loose.
Our hearts took over
and all became one BIG family, that eats, sleeps, cribs,
hates and stays together.
From Ballet to Bhangra,
Classical to Hip Hop
there's fish of every kind in this sea.

एक ऐसा संगम जहां न कोई बड़ा न छोटा,
ना कोई कम ना ज़्यादा,
जहां डांस में ताल मेल है, और सुरों में धड़कन।
जहां चीजेन छुपाई जाती है धुंडने के लिए
और नींबू निचोड़ा नहीं दौड़ाया जाता है।
जहां एक-दम से 100 लोग, कड़ी धूप में एक की धुन पे झूमते हैं
और खुद से प्यार कर लेते हैं।
जहान हुनर सिर्फ रंगमंच प नहीं
reception की सीडियों पी खिलखिलता है।
ये UNMUTE है मेरी जान,
यहां हर समा कुछ बोलता है।

So, you really thought we would wake you up on a Saturday
and not leave your wanting for more?
So, you really thought unmute
was just restricted to laptop screens
and not our muscle memory?
Well, I'm not saying all of this is untrue,
but if you would've stepped feet once to unmute,
then there's no chance you left that night
with stress on your mind.
For where else would you see a Campus Director grooving to
Badshahand faculties enjoying papdi Chat?
For where else would a styling show
get your inner Kate young out
and a Band show your inner Mohit Chauhan?
Now don't come at us saying we didn't warn you,
cause the billboard clearly read it's a day to

अनम्यूट योरसेल्फ



BON VOYAGE !!
- SPATIKA, FC-6

Hi,
I practiced and studied
Communication Design at
FIT, 27th Street (walkable
distance to Times Square)
in the heart of Manhattan,
New York City. It was
overwhelming and exciting
the moment I arrived. New
York City is more than just
the city lights, nightlife and
its pace. The real city was
filled with trash and litter
on the streets, drain water
and rats running across
the street, cramped rooms,
shops that close before 8
p.m, people screaming at
the top of their voices, etc.
Well, it all zeroed down
to a point of realisation
where we learn to think
and equip ourselves for
the future.. It is definitely
hard to live on dry burgers,
oily pizzas, watery pastas

(every day) or cold raw
salads especially when you
begin to hate cheese and for
dosas for which you have
to pay around \$17. Indian
food was expensive and was
difficult to eat just because
it was expensive. But, I also
realise that I could handle
all of this independently
and strong. It wouldn't have
been possible without two
of my other friends who
were there for me.. People
who graduate from the
exchange programme, have
not just enjoyed their lives,
-They have learnt something
more about themselves and
gone through some brave
moments that make them
stronger. To all the students
who will be travelling on an
exchange programme, firstly,
congratulations for making it
through to the best college,
there will come a point in
this period where you are
walking alone in the streets
of Manhattan and just try
keep in mind to that you are
independent, powerful and it
is time to fight the odds. Go,
Explore, Be with people who
you trust, stay energised and
cheerful.

यह इन दिनों की बात है

2 सालों के बाद जब मैं पहली बार कैंपस आई, तो मझु लगा फाइनली पहुंच ही गई! आईडी कार्ड दिखाने के बाद जब कैंपस के अंदर गई तो बहुत सारे नए चेहरे दिखाई दिए. तब लगा, "ओ बेटे! अब तमू फर्स्ट ईयर में नहीं हो; सेकंड ईयर में भी नहीं हो; अब तमू थर्ड ईयर में हो, जयश्री!" इस झटके के बाद जब कैड लबै की तरफ बढ़ी, तो याद ही नहीं आ रहा था कि वह कौन सी डिपार्टमेंट

में है. और, आसपास देखूं तो मझु मेरा कोई सीनियर दिखाई भी ना दे। पहले ही 10 मिनट लेट हो चुकी थी और अब यह नया ट्रौमा | जसै -तसै 5 मिनट और लगाकर केड लबै पहुंची, तो जतू पहन कर ही अंदर घसु गई। लबै वाले भयौ ने लकु दिया तो याद आया कि जतू तो बाहर ही उतारने थे। अरे आप लोग यह छोड़ो, अभी कुछ दिन पहले कॉलेज में TEDx था. काफी सारे रेप्यटूड गेस्ट्स आए थे. उनमें से एक किसी गेस्ट को बोर्डरूम लेकर जाना था। मेरी एक फैकल्टी को मेरी शक्ल थोड़ी जानी पहचानी दिखाई दी, तो उनको लगा कि यह तो जानती होगी बोर्डरूम कहाँ है। उन्होंने मझु बलुकर कह दिया कि इन्हें ज़रा बोर्डरूम लेकर जाओ। उस वक्त मैं उन्हें क्या कहती; मनै भी बोल दिया, "हां, ओके, ममै |" इतना तो पता था कि बोर्डरूम रिसेप्शन एरिया में है

पर एक्ज़ेक्टली कहाँ है यह नहीं पता था। रास्ते भर मेरी आखें किसी सीनियर को ढूँढ रही थी ताकि वह मझु बोर्डरूम तक का एक्ज़ेक्ट पता बता दे। भगवान की कृपा से एक सीनियर मिल ही गए, और मनै भी उन गेस्ट को बोर्डरूम पहुंचा दिया। तब जाकर सांस में सांस आई थी। एक बारी तो एक फर्स्ट ईयर की बच्ची आई, और मझुसे पछूी, "कुड यू प्लीज़ टेल मी विच वे इज़ द टेक्सटाइल डिपार्टमेंट?" मझु परूा 1 मिनट लग गया कैंपस की जिओग्राफी याद करने में। थोड़ी मशक्कत के बाद मनै उसको सही पता बता ही दिया। वह भी सोच रही होगी क्या ही सीनियर है यह! अब तो 2 महीने होने आगया हैं, तो हालात कुछ सधुर गए हैं। पर, सच कहूं तो मेंटली आज भी मैं फर्स्ट ईयर में ही हूं।

LA CASA DE *nife*



RAPID FIRE



ONE WORD!

One word for an interaction you had with a senior?

FUN!!

RELATABLE

AMAZING

COOL

CHILL

SHAHRYAR'S SOLILOQUY

- Anoushka Ray, FD-4

You missed one tale.
 Stories, stories
 You are made of them.
 With a tongue that sharp
 I need not what your body can offer.
 You begin with tragedies
 And follow them with burlesque
 You spill the mead of poetry
 Then speak history in the same breath.
 Scheherazade, Scheherazade
 You outwit me at every turn
 How could I not admire you?
 Aladdin had his lamp
 Ali Baba his virtue
 Sinbad, his name
 I have only you.
 And we sit here together in this,
 Our very own Arabian Night.



BON VOYAGE!!
- ESHWARI, FC-6

I'm Eshwari and I am always all about divergence, versatility and making history (unintentionally). I went on exchange from communication design at NIFT Bengaluru to Advertising at FIT New York, as I wanted to do something different for a change from creatives to business.

My experience in New York taught me how to be brave, test unknown waters, and gave me ample leadership opportunities:

At times, I'd miss home cooked food in the middle of submissions and first few months can be rough with homesickness. At times, you ask yourself if you're really living the dream but I was. While culture shock was not new to me, what I didn't expect was to go through an identity crisis: "Who am I? Am I being too Indian or am I losing my roots into the void?" But then I look up on Diwali at Empire State Building all bright yellowish orange in Diwali spirit and know I'm not alone. The funny thing about New York is its weather. New Yorkers are so cute they will have 100 different names of hurricanes in NYC's favorite unpredictable weather. So you never know if its Henri or Isla the storm.

I also made history in FIT as the first Indian and Southeast

Asian student to get elected as Vice President of Asian Student Network. I didn't believe I'd win but it warmed my heart to know that there were people out there who believed in me, who stood up with me. I won't lie that it wasn't all rosy, especially when as VP I made history with first Holi representation on a wider perspective beyond India, to represent so many Southeast Asian students belonging to Dharmic faiths who are unheard and denied representation and the challenges of internalised racism and hinduphobia I successfully tackled with my spirit of Holi and unity in diversity and with the support of good people who believed in me.

I was also invited to attend New York Fashion Week including Art of Rodarte's exclusive exhibition with my best friend from another campus to 5 shows. I got so many compliments at NYFW over my Day 2 look of traditional white kurta and dupatta with Indian jewellery and bindi. On Day 3, I met Miss Universe Harnaaz Kaur Sandhu and oh my god, we talked about representation with my fearless inspiration.

Thank you Ma'am & NIFT for this wonderful opportunity and learning experience and for always believing in me!



Best Places to Eat

MTR, Gandhinagar rs.250 for two people

If you want to explore the rich authentic taste of Karnataka, then you should definitely visit MTR. One trouble you'd have to go through here is waiting in very long queues, even at 7 AM, so it is always best to reserve a table in advance. The best combination for a complete breakfast here would be Masala dosa and filtered coffee. One more suggestion would be to visit its original restaurant in Gandhi bazaar which is located in the heart of Bangalore.

Byg Brewski, Hennur rs.270 for a pint of beer

With your beautiful rustic decoration and comfortable open seats, this restaurant breaks down everything in the menu, the surrounding area and the hospitality is very warm and welcoming. I would recommend dining by the pond as I has the best view of the entire place. It is best known for its North Indian and Italian menu, with delicacies like Kabab Platter, Prawns and pizzas are food just to die for. The Lamb chops with their mashed potatoes are the most appetizing meal you'll have here.

Secret Story, Indiranagar rs.1500 | Multicuisine

The stories I've heard of this place gives me major FOMO for not having visited here. It's a restobar with a hot theme but the decoration and design is not like anything we've seen in the city. It is a state-of-the-art sensory in a large building, run by skilled mixed professionals, standing in the middle of a tropical rain forest theme with its own combination of green panel panels, plant-based upholstery, classical art murals, trellis with faux creepers, and images of Victorians. Yeah, no wonder that FOMO kicked in. People love the chicken BBQ wings, and I was told that pizza is very much a Secret Story.



Blore Brasserie, MG Road rs.800 for two

Holy Trinity Church is a must visit for any visitor before a delicious meal at this restaurant. You may be offered foods such as mouthwatering Mushroom risotto, Chicken and coconut chutney, do not hesitate to try it. A delicious selection of rum is recommended for guests. Sports fans will be happy to vibe with the spirit of people to watch the live matches on the big screen.

Truffles, Koramangala rs.900 for two

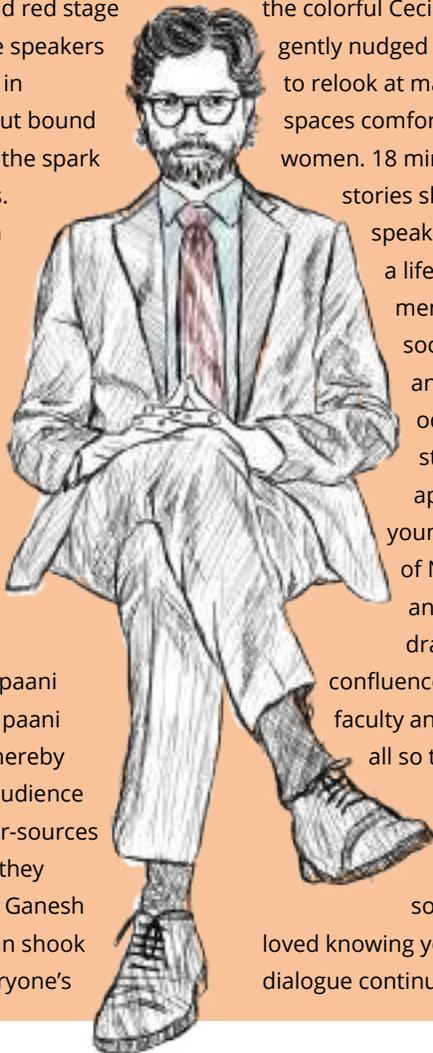
This place can be best described as a fast food restaurant and also works with European, Italian and Vegetarian cuisine. This is a go to the cafe for burgers. The all-American cheeseburger here is a must try. A well-cooked white sauce pasta, garlic cheese and lemon fish can deepen your imagination. You can also enjoy the delicious fudge, blueberry cheese cake and various pies.

DYU Art Cafe, Koramangala rs.700 for two

It looks like a Kerala-style house that was converted to a cafe boasting an open, green courtyard, cement chairs, a watery canopy and oxide flooring. Whether you want to hang out with a book or have a long discussion over coffee, the relaxed ambience here is just perfect. You will be a fan of their Chicken Melt Sandwich with a winning combination of brown bread packed with lumps of soft chicken and cheese. The café is filled with artworks which changes every few months, and occasionally you can even spot an artist around there. Bangalore is so welcoming of diversity that it allows every culture to grow in harmony. And good food is the just the best by-product of it's nature that we could get.

DEAR SOCIETY

I look at you with new eyes, hear you with sharper ears, and feel you with much more heart, all thanks to the dialogue that we had about you on the 13th of March. They say that it needs a revolution to churn the collective consciousness of the society, but, dear society, all it took were minutes of introspection in between powerful speeches of people – ordinary people who make extraordinary commitments to make the society a better place. The platform was the mecca of every consummate speaker who pour their heart out and nurture a roomful of collective thoughts – the black and red stage of TedX. The speakers were varied in approach, but bound together by the spark in their eyes. Mr Upendra Prasad Singh, the hon'ble Secretary, Ministry of Textiles, Govt of India, who brought to life the quote – “Rahiman paani rakhiye, bin paani sab soon” “thereby urging the audience to give water-sources the respect they deserve. Mr Ganesh Subramanian shook not just everyone’s



wardrobe, but also their collective consciousness in thinking about the amount of clothes that they buy and throw. Ms Alina Aalam, whose work with adults with “disability” raised goosebumps, and made everyone question- who are we calling disabled? Ms Rashmi Closepet, who showcased what women from rural India can bring to create an urban landscape for crafts. Ms Priyanka Ellora Llama, who urged everyone to pause and think about who they really are. And Ms Indu Anthony who brought the colorful Cecilia to life and gently nudged everyone to relook at making urban spaces comfortable for women. 18 minutes of stories shared, 6 speakers, and a lifetime of memories. Dear society, this was an evening, an ode to you, started with aplomb by two young students of NIFT- Apurva and Anupa- and drawing in a confluence of students, faculty and alumni, all so that we may rediscover you Dear society, we loved knowing you. May our dialogue continue!

RAPID FIRE



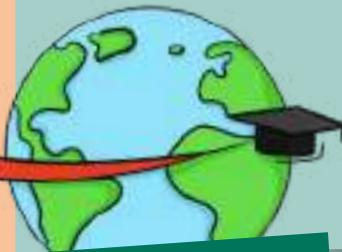
ONE WORD!

One word for an interaction you had with a senior?

INCONSISTENT

UTOPIAN!

UNPREDICTABLE!



BON VOYAGE!!
- RAJRUPA FC-6

The excitement of studying in Milan, and even more in a university like Politecnico di Milano comes with its own set of apprehensions. One of the most pressing matters being, “how will I adjust in a new city?” If I summed up Italy just on the basis of luxury fashion, art, and architecture, the global Nutella craze, the need to say MamaMia, or simply adore the cheese, I would be missing out on a lot! This place is so much more than that, and while I was (and still am) constantly reading, analysing, questioning, and eventually embracing the culture, I discovered

that there are no ideal ways to master the comfort, fearlessness, and thrill of this move.

These walks are where I met people. The friendly lady who helped me through the station, the kind staff who grabbed an additional bag for me, the buddy assigned by the university who became my “go to” person for everything, the professor who asked if I missed Chai, and the classmates who couldn’t get enough of my Ikkat bag. A multitude of unique, intriguing, and heartfelt exchanges, and that’s when I realised the true spirit of being an Exchange student. Milan has greeted me with the generosity of spirit, that indefinable warmth that made me feel like I had a place in this vast city, a perspective that was respected, and always a friend for someone who just wants to take a walk and explore!

Clout Cookies & Crop Top

- Parushi Maddan, FC-2

"Clout Cookies & Crop tops" pretty much sums up the buying habits of us millennials when it comes to fashion and social media. The internet has changed the game for numerous industries and disciplines, highly affecting the consumer behaviour. Clout highlights how social media works with influencers who motivate their audience to buy products from the specific brands or sites which they are being sponsored by. They lure the consumers by offering them discounts or coupon codes, making them feel special and letting them believe they've benefited from it, when the only person who truly benefits is the brand itself. That is how consumerism works. Social Media advertisements are on their peak. Scrolling through Instagram or reading your daily mail, there will always be a banner of advertisements on either side of the screen constantly making you think

about buying different things which you probably are never going to need. The online sales jumped 15.1% on Cyber Monday 2020 and consumers spent 10.8 billion dollars shopping online. Modern consumers are bombarded with thousands of pieces of information every single day over the internet, and their attention span has deteriorated rapidly. Let's talk about 'cookies' which are your unique steps that can be easily traced by anyone, anywhere given the right resources. Let's say you find a cute crop top on a site you've never heard the name of, you check that site and after evaluating you decide that you don't need it right now, a rational decision. However, the internet and social media will now move virtual mountains to make you buy it, a random ad will pop up later, displaying the exact same piece of clothing and many more similar options in different sizes and colours. It will go on and on until you finally give up and ultimately end up buying it. These ads act like the salesmen in the local markets, forcing you and showing the product over and over again. On top of that these ads are so creatively curated that it becomes very hard to ignore them. Social Media advertising has made hyper focused targeting and retargeting possible. This allows brands to make more strategic marketing strategies that has reached their market while maximising their resources. However it's not all

bad though. Social Media has helped us a lot in skipping that awkward and difficult situation where you walk in a store to browse and an attending is constantly hovering over trying to give you the help you didn't ask for. On top of that, thanks to the internet, one can do unlimited guilt-free window shopping and not feel weird for leaving the store without buying anything. With smart gadgets in our hands all the time, one can simple type in a few words and voila! Any product at any time from anywhere in the world, at your fingertips. Social Media also

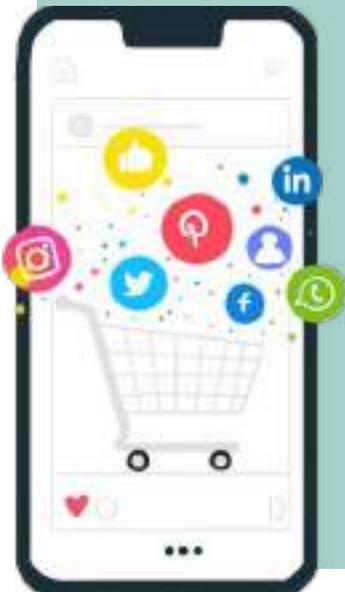
allows us to carefully evaluate the alternatives, this means, the variety won't be limited to just what's kept on the shelf or what the store manager tell you is available. Social Media holds a considerable amount of effect on our minds in terms of our buying behaviour. Human minds tend to remember things they constantly see and this is how cookies become the trump card. For good or for the bad, social media marketing has almost completely taken over the fashion industry and if you want to keep up, you got to let the clout take over.

The Ultimate College Checklist

('After Covid-19' Edition)

- Kriti Nagar, AD-4

- "Wait, how many labs does our college have?"- Low-key need a map to help you navigate around college.
- "Ugh, why do I have to wear pants?"- Looking well-dressed once a week, wearing pyjamas on other days.
- "Pizza for lunch? Not again!"- Tired of having restaurant (or mess/ cafeteria/ non-ghar ka khaana) food.
- "Are they in our class?"- Awkwardly staring at everyone trying to figure out who they are because they're wearing masks.
- "I think I'm an ambivert?"- Constant urge of wanting to be noticed and wishing you were invisible at the same time.
- Is rishte ko kya naam doon?- Having online friends who ignore you in real life and offline friends who don't text you when you get back home.
- "Oh god, he cancelled the ride again!"- Having freedom is liberating but scary at the same time (also read: Adulging).
- "I have my priorities straight."- Bunking classes one day and cancelling plans the other.
- "Oh no, our assignment is due tomorrow!"- Accidentally taking a 4-hour long nap.



SLAY IT WITH SKETCHES



BEYOND THE HORIZON WITH YOU AND THE LIFE

- Aishwariya Raju, KD-4

"Beyond The Horizon with you and the life" is about finding the strength within self. Everyone is facing the same fears, insecurities, challenges and everyone is fighting their way through dark. Everyone hopes to get to the other end of the tunnel. To see the days that are filled with sunshine. To smile widely until tears form in the eyes. The concept of inner and outer self has confused a lot of us. Not many of us able to understand that there are supposed to be two sides of an individual. Life is equally fair and unfair to all of us. Stay there and you will find your happy soul!

Meet the Crew

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