



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान, भोपाल
National Institute of Fashion Technology, Bhopal

NIFT-BPL/Vigilance/60/2021/02

22nd September 2023

Circular

In compliance with circular no. 01/216/2023-Vig./395 dated 16 August 2023 regarding Observance of Vigilance Awareness Campaign under the Personal Information and Data Privacy Initiative (PIDPI), NIFT Bhopal is organizing competitions to convey information about the PIDPI resolution in an attractive and easy-to-understand manner. The students of NIFT Bhopal are encouraged to be a part of this initiative and participate in the events outlined to show their talent and skill. Also, raising awareness and engaging the community with their efforts.

The list of various competitions are:

1. **Video Jingle Competition:**

- **Theme:** Ask participants to create short video jingles (30-60 seconds) focusing on key aspects of the PIDPI resolution. The jingles should be catchy and memorable.
- **Language:** English or Hindi.
- **Judging Criteria:** Creativity, clarity of message, adherence to PIDPI guidelines, and overall impact.
- **Prizes:** Recognize winners with certificates and display the winner/s' work at the NIFT Bhopal campus, also it will be featured on the NIFT Bhopal Official Website.

2. **Infographic Design Contest:**

- **Theme:** Invite students to design infographics that visually explain the PIDPI resolution. Infographics should be informative, easy to understand, and visually appealing.
- **Language:** English or Hindi.
- **Judging Criteria:** Clarity, design aesthetics, data accuracy, and alignment with PIDPI principles.
- **Prizes:** Recognize winners with certificates and display the winner/s' work at the NIFT Bhopal campus, also it will be featured on the NIFT Bhopal Official Website.

3. **Short Film Competition:**

- **Theme:** Challenge participants to create short films (1-2 minutes) that tell a compelling story about the importance of personal data privacy and the PIDPI resolution.
- **Language:** English or Hindi.
- **Judging Criteria:** Storytelling, cinematography, adherence to PIDPI guidelines, and overall impact on the audience.
- **Prizes:** Recognize winners with certificates and display the winner/s' work at the NIFT Bhopal campus during the Vigilance Awareness Week, also the same will be featured on the NIFT Bhopal Official Website.

4. **Poster Design Competition:**

- **Theme:** The primary theme is "Data Privacy and Cybersecurity." Including sub-themes like online safety, protecting personal information, secure online behavior, or the role of the PIDPI.
- **Language:** English or Hindi.
- **Poster Specifications:** Poster size: A3 (Min.) to Half Imperial (Max.). Preferred format: Digital or Handmade. The poster must be an original and unpublished work.
- **Design Guidelines:** Posters should convey a clear and compelling message about data privacy. Use visual elements, graphics, and text effectively to communicate the theme. Ensure that the poster is visually appealing and suitable for display in various settings.
- **Submission:** Colour Printout or Handmade poster to be submitted to DVO, Bhopal.
- **Judging Criteria:** Creativity and originality of the design, clarity of the message and relevance to the theme, visual impact and overall aesthetics, adherence to design guidelines and resolution requirements.
- **Prizes:** Winning and selected designs will be featured on NIFT Bhopal's official website and social media platforms. An exhibition of the winning posters will be organized within the NIFT Bhopal campus during the Vigilance Awareness Week 2023.

Submission Process:

- All participants must submit their work by the mentioned deadline for all events.
- All soft copy format submissions should be submitted to this email ID as an attachment to vigilance.bhopal@nift.ac.in. Include your name, contact information, and a brief description of your design inspiration in the email.
- All hard copy format submissions should be submitted to DVO, NIFT Bhopal.

Timelines:

- **Competition Announcement Date:** 22nd September, 2023
- **Submission Deadline:** 13th October, 2023
- **Results Finalization Date:** 20th October, 2023
- **Results Declaration Date:** 30th October, 2023
- **Display of Winning Work (VAW 2023):** 30th October to 5th November, 2023

This is with approval by the Competent Authority.



(Supriya Yadav)
Deputy Vigilance Officer
NIFT, Bhopal

Copy to:

1. All CCs/SDAC/Faculty Club Coordinators/Faculties/Staff - For info. & necessary action, pl.
2. Director- for info. Pl.
3. Joint Director: For info. Pl.
4. CAC: For info. Pl.
5. Student Notice Boards.
6. All JA's to circulate to all students/semesters.