

Dr. Aparna Rastogi

Assistant Professor, Fashion Communication,
Bhubaneswar



Area of Teaching and Research- Fashion Media and Communication Design (Fashion Journalism and New Media, Advertising and Copyrighting Public Relations and Management, Print and Media Design).

Dr. Aparna Rastogi is a media academician and practitioner with extensive experience in journalism, broadcasting, radio, public relations, and higher education. She currently serves as Centre Coordinator and Assistant Professor in the Department of Fashion Communication at the National Institute of Fashion Technology (NIFT), Bhubaneswar. She holds a Ph.D. and M.Phil. in Journalism and Mass Communication, along with postgraduate and undergraduate degrees in the discipline. Her academic and research interests include fashion communication, sustainable fashion, new media, broadcasting and telecasting, tribal culture and fashion, and media studies. She has taught at reputed institutions and actively contributes to curriculum development, academic administration, and media education. With a strong professional background in Doordarshan, All India Radio, FM broadcasting, and community radio, she has worked as a news anchor, radio jockey, programme producer, and content creator. Dr. Rastogi has presented at national and international conferences, published in peer-reviewed journals. She is the recipient of the Young Achiever Award (2011), Women Empowerment Award (2014), and recognition from the Public Relations Council of India (PRCI) as a Best Speaker award 2024. Known for integrating traditional storytelling with digital innovation, she contributes significantly to media and fashion discourse.

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Mr. Arnav Barik

Assistant Professor, Fashion Communication,
Bhubaneswar

Area of Teaching and Research- Design Thinking, UI/UX, Design Research, Sports and Performance Wear, System Thinking, Digital Illustration.



Arnav Barik is an Assistant Professor with the department of Fashion Communication at NIFT Bhubaneswar. He is a Master of Design from National Institute of Design, Ahmedabad. He specializes in System thinking, Design Strategy, Trend studies, Digital Illustration, Performance and Outdoor gear design. He is passionate about interacting and empathizing with people to uncover their latent needs. He has 7+ years of experience in various domains in industry and academics.

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Ms. Bornali Das

Assistant Professor, Fashion Communication,
Bhubaneswar

Area of Teaching and Research- Design Thinking, Visual Thinking; Symbols, Metaphors, Packaging Design, Design Process and Trend Forecasting.



Bornali Das is an Assistant Professor in the Department of Fashion Communication at NIFT Bhubaneswar. She is a Master of Design from NIFT, Mumbai. She has worked for last 8+ years as a creative head in a precious metals industry. She specializes in the area Design Strategy for new product development, Branding, Brand Campaigns and Packaging Design. She would like to contribute to the young minds by building a sustainable legacy through leveraging and combining the fundamentals of design thinking and human behaviour.

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Dr. Chitta Ranjan Sahoo

Assistant Professor, Fashion Communication,
Bhubaneswar

Title of Dissertation of PhD: Monuments of Prachi Valley: A
Representation of Sculptural Art in Canvas

Area of Teaching and Research- Visual Arts, Visual Communication,
Painting and Sculpture, Craft Cluster Development.



Dr. Chitta Ranjan Sahoo is an Assistant Professor at the Department of Fashion Communication. He received his PhD in Visual Arts in 2015 and obtained his Master in Painting in 2006. He has been a part of various painting and visual communication workshops. He has published a number of research papers on art, architecture and painting and is in the process of publishing his book. His work and research on the elements of Prachi Valley are noteworthy.

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Mr. Deepak Kumar Padhi

Assistant Professor, Fashion Communication,
Bhubaneswar



Area of Teaching and Research- Qualitative Research Methods, Quantitative Research Methods, Human-Centered Design (UI/UX), Multimodal and Assistive User Interfaces Design, Human Centered AI, Design for Augmented and Virtual Reality, Advanced Cognition, Information Design, Education and Learning Models, Educational Film Making, Parental Engagement Theories and Practices

Deepak Padhi is an Assistant Professor in the department of Fashion Communication at NIFT Bhubaneswar. He is a passionate HCI (Human-Computer Interaction) researcher, pursuing Ph.D. at IDC School of Design, IIT Bombay. He has earned two master's degrees, i.e., M.Des from IIITDM Kancheepuram, Chennai, and MBA from Utkal University, Bhubaneswar. He has several research publications in reputed journals and conferences (SCI/SCOPUS) in diverse domains like HCI, audio-visual interfaces, education, and learning. He has served as a program committee member at prestigious international conferences and as an invited speaker to several events.

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Ms. Supriya Munda

Assistant Professor, Fashion Communication,
Bhubaneswar

Area of Teaching and Research- Design Process, Craft Based Subjects,
Material Studies, Graphic Design



Supriya Munda is an Assistant Professor with the department of Fashion Communication at NIFT, Bhubaneswar. She is a Graduate in Textile design, 2009 batch from NIFT, Bengaluru and M.A. in Journalism and Communication. She is pursuing her PhD. She has 11+ years of work experience. She has worked in the industry and in Odisha Handloom sector and now working as an academician. She specializes in Design process/methods, Material studies, Design fundamentals and Graphic Design.

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Mr. Venkat Beri

Assistant Professor, Fashion Communication,
Bhubaneswar



Area of Teaching and Research- Augmented Reality, Virtual Reality, Artificial Intelligence in Fashion Industry, Machine Learning, Robotics, Enterprise Resource Planning, Interface Design.

Venkat B is an Assistant Professor in Fashion Communication Department at NIFT Bhubaneswar. He had started his career as a Software Engineer. Prior to joining NIFT, he had over 5 years of professional IT experience in Designing, Developing, Integrating and Implementing applications using Microsoft technologies. He had completed his masters from Indian Institute of Information Technology - Allahabad (Prayagraj) IIIT-A, in the area of Robotics and Machine learning. His area of expertise include Artificial Intelligence, Machine Learning, Robotics, Enterprise Resource Planning, Interface Design and Augmented Reality and Virtual Reality.

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