



NIFT CHENNAI'S

STUDIO BLOOM

SUMMER PROGRAMME • 2025



**JOIN
NOW**

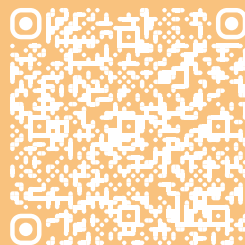




STUDIO BLOOM

SUMMER PROGRAMME • 2025

Studio Bloom 2025 is a curated summer programme by **NIFT Chennai**, designed exclusively for school students with a flair for creativity. Through hands-on workshops and immersive sessions, participants will explore diverse domains across **Fashion, Design, and Communication** guided by expert faculty from various departments. Whether it's discovering the art of styling, dabbling in visual storytelling, or experimenting with design thinking, **Studio Bloom** offers a vibrant platform to spark inspiration, build skills, and nurture young creative minds.



JOIN NOW





GEL PRESS PRINTING

“PRESS, PRINT, WEAR”

The summer programme “GEL PRESS PRINTING - Press, Print, Wear” is a hands-on, 3-day workshop designed to introduce students to the exciting world of gel plate printmaking. Participants learn mono-printing, image transfer, and layering techniques to create unique, wearable art particularly customized T-shirts. The course emphasizes creativity, surface design, and self-expression, encouraging students to explore textures, colors, and compositions. With curated demonstrations Video references and guided sessions, the programme blends traditional printmaking with contemporary fashion applications. Ideal for design enthusiasts and beginners alike, this short-term course offers a fun, engaging platform to experiment with printing as both an art and design practice.

DATES : 07.05.2025 TO 09.05.2025

MODE - OFFLINE / COURSE FEE - 10,000/-





BASIC PHOTOGRAPHY

The Basic Photography course teaches the art, science, design and technology of capturing images using digital cameras. You will learn fundamentals like manual settings, application of photographic triangle, and lighting. This will enhance and bring your imaginary visual dreams into reality through photography skills to freeze beautiful moments, useful for aspiring students to progress in photography, art, design, graphics, media, etc...

DATES : 05.05.2025 TO 16.05.2025

MODE - HYBRID / COURSE FEE - 7,000 /-





ARTIFICIAL INTELLIGENCE FOR YOUNG INNOVATORS

AI for Young Innovators is a three-day short-term program designed to introduce school students (aged 15 and above) to the fascinating world of Artificial Intelligence. Through interactive sessions, real-world examples, and hands-on activities, students will learn the basics of AI, explore tools like APIs, and build simple AI models. Creative projects such as emotion detection, AI-based recommendations, and AI-generated art will encourage innovation and problem-solving. This beginner-friendly program aims to make AI fun, accessible, and inspiring—no prior experience required!

DATES : 12.05.2025 TO 14.05.2025

MODE - ONLINE, COURSE FEE - 10,000/-





FASHION INK

Step into the world of fashion illustration where you can Draw... Design...Define your style. This course invites you to master the art of drawing the female fashion figure capturing proportion, movement, and style with every line. Students will develop foundational skills in figure drawing, proportion, and dynamic posing, as well as techniques for rendering garments with accuracy and style. The curriculum covers the application of various artistic mediums, including pencils, markers, and watercolour.

Ideal for creative individuals & aspiring designers looking to elevate their visual communication, this course empowers the participants to transform original ideas into impactful fashion illustrations.

DATES : 14.05.2025 TO 16.05.2025

MODE - ONLINE / COURSE FEE - 6,000/-





THE ELEGANT RIBBON EMBROIDERY

Embark on a delightful journey into the world of silk ribbon embroidery, where you'll master the fundamental techniques to craft exquisite three-dimensional ribbon embroidery designs." This course will empower you to elevate your creations from the mundane to the magnificent, infusing each piece with grace and sophistication. Explore the rich heritage of this traditional art form while integrating contemporary styles that resonate with modern aesthetics. As you learn and experiment, you'll unlock the potential to add a touch of elegance and personal flair to all your projects, transforming them into stunning works of art. demonstrations Video references and guided sessions, the programme blends traditional printmaking with contemporary fashion applications. Ideal for design enthusiasts and beginners alike, this short-term course offers a fun, engaging platform to experiment with printing as both an art and design practice.

DATES : 12.05.2025 to 16.05.2025

MODE - OFFLINE / COURSE FEE - 15,000/-



PRIN'T, FASHION

Prin“T” Fashion explores the fusion of art, design, and fashion through the lens of textile and surface printing. This course introduces you to the fundamentals of design, including principles like balance, rhythm, contrast, and harmony, as a foundation for creative expression. You will dive deep into repeat development, learning how to create seamless patterns that can be applied across various fashion surfaces.

DATES : 05.05.2025 to 09.05.2025

MODE - OFFLINE / COURSE FEE - 10,000/-





FOUNDATIONS OF COLOR THEORY FOR DESIGN

Dive into the principles of colour theory, explore the psychology of colour, and learn how to create harmonious and impactful designs. Perfect for young creatives who want to understand how colours work and how to use them to make their designs ; art stand out. Learning the terminologies of colour. Understanding Colour Fundamentals – grasp the basics through the colour wheel
Colour Psychology – discover how colours influence perception and emotion
Learn by doing—apply colour theory in your work

DATES : 14.05.2025 to 16.05.2025

MODE - ONLINE / COURSE FEE - 9,000/-





SKETCHING SKILLS: YOUR DESIGN FOUNDATION

Master the fundamentals of drawing - line work, shading, perspective and proportions to develop confident, skilful sketches. Perfect for beginners and aspiring designers & artists.

DATES : 13.05.2025 to 17.05.2025

MODE - HYBRID / COURSE FEE - 10,000/-



DESIGN MOTIVATION TO INNOVATE

In this workshop, you will be introduced to the basics of design and guided through the process of creating your own motifs using your unique creative instincts. You'll learn how to develop feasible and innovative design solutions by applying your motifs thoughtfully.

You will explore the elements and principles of design, understand the importance of sketching, and practice methods to improve your visual expression. As you observe the world around you, you'll be encouraged to see, document, and refine your ideas.

Through hands-on sessions, you'll create motifs, develop them further, and learn how to apply them to real products. You will also explore how to identify potential customers and gather feedback on your designs and their applications—bringing your creative vision closer to reality.

DATES : 05.05.2025 to 09.05.2025

MODE - OFFLINE / COURSE FEE - 15,000/-



FOR ANY QUERIES PLEASE REACH OUT TO US AT

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