

**Expression of Interest for engaging designers to conduct training cum design intervention workshops with Phulkari women artisans in Punjab**

Expression of Interest is invited from design graduates to assist NIFT in training the women artisans as part of the 'Mission Phulkari' project. The training would involve skill upgradation, sensitization to design, exposure to latest trends and development of product range for the contemporary market.

Duration of the workshops: 15 days per workshop

Location of the workshops: Punjab (Areas near Chandigarh)

| S.No. | Type of Trainer              | Qualifications   | Work Experience  | Skills required   |
|-------|------------------------------|--|--|---|
| 1.    | Senior Designer (Level 1)    | Minimum undergraduate in Fashion/Textile/Apparel Design or related disciplines from a reputed Indian/ International institute. | Atleast 10 years experience in related field (including experience in the craft sector) post qualification | <ul style="list-style-type: none"> <li>• Understanding of different traditional textile crafts, specifically Phulkari</li> <li>• Know-how of Phulkari embroidery</li> <li>• Ability to do hands-on training</li> <li>• In-depth understanding of fabrics, designs and knowledge of the local and global market</li> <li>• Ability to plan and execute a product range incorporating Phulkari as value addition for the contemporary markets</li> <li>• Writing and photo-documentation skills</li> <li>• Knowledge of appropriate software to prepare a creative document covering the workshop and deliverables.</li> <li>• Ability to put up an exhibition to showcase the outcome of the workshop</li> </ul> |
| 2.    | Associate Designer (Level 2) |  | Atleast 5 years experience in related field (including experience in the craft sector) post qualification  |   |
| 3.    | Assistant Designer (Level 3) |  | Atleast 2 years experience in related field (including experience in the craft sector) post qualification  |   |

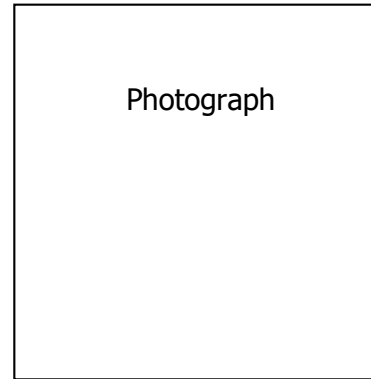
|    |                    |  |   |  |
|----|--------------------|--|---|--|
|    |                    |  |   | <ul style="list-style-type: none"> <li>• Strong design aesthetic with a creative flair and a sense of style.</li> <li>• Candidate conversant in Punjabi language would be preferred.</li> </ul>  |
| 4. | Training Assistant | Minimum undergraduate in Fashion/Textile/Apparel Design or related disciplines | Fresh graduates located in Chandigarh can apply | <ul style="list-style-type: none"> <li>• Understanding of different traditional textile crafts, specifically Phulkari</li> <li>• Know-how of Phulkari embroidery</li> <li>• Ability to do hands-on training</li> <li>• Writing and photo-documentation skills</li> <li>• Candidate conversant in Punjabi language would be preferred.</li> </ul> |

**Please fill-in the Application form and mail to [missionphulkari@gmail.com](mailto:missionphulkari@gmail.com) latest by **19.6.2023**. Please submit a sample of your work related to design intervention in craft sector/artisan training workshops along with the Application Form.**

Kindly note this is a short term engagement and the remuneration will be as per the project allocation, on satisfactory completion and submission of the work entrusted.

## APPLICATION FORM

Application for type of trainer: \_\_\_\_\_



| A )PERSONAL DETAILS                                 |                                  |                 |
|---|----------------------------------|-----------------|
| Name  |                                  |                 |
| Date of Birth : <u>DD</u> / <u>MM</u> / <u>YYYY</u> | Gender :Male / Female / Other    | Nationality :   |
| Age :   | Category : (Gen / OBC / ST / SC) | Marital Status: |
| Complete Permanent Address                          |                                  |                 |
|   |                                  |                 |

|                           |  |
|---------------------------|--|
| Address for Communication |  |
| Current location          |  |
| Email id                  |  |
| Mobile Phone Number       |  |

**B) ACADEMIC QUALIFICATIONS**

| Details                                     | Name of the School/Collage/ Institute/ University | Subjects/Specialization | Year of Passing | % Marks/Grades |
|---|---|-------------------------|-----------------|----------------|
| 12th Class                                  |   |                         |                 |                |
| Graduation                                  |   |                         |                 |                |
| Post Graduation                             |   |                         |                 |                |
| Any other training/s or educational degrees |   |                         |                 |                |

| C) WORK EXPERIENCE  |                       |                                  |                  |
|---|-----------------------|----------------------------------|------------------|
| Name of the Organization and your designation (You may add more rows) | Main Responsibilities | Period of employment (To & From) | Pay scale/Salary |
|   |                       |                                  |                  |
|   |                       |                                  |                  |
| D) DETAILS OF TWO REFEREES  |                       |                                  |                  |
| 1. Name   |                       |                                  |                  |
| Designation and Organisation  |                       |                                  |                  |
| Email Id  |                       |                                  |                  |
| Phone Number  |                       |                                  |                  |
| 2. Name   |                       |                                  |                  |
| Designation and Organisation  |                       |                                  |                  |
| Email Id  |                       |                                  |                  |

|              |  |
|--------------|--|
| Phone Number |  |
|--------------|--|

#### DECLARATION

I declare that all information provided in this application form is true and complete. I understand that any false information and misleading statements or omission may disqualify me from further consideration for the requisite assignment and may result in my dismissal if discovered at a later date.

Name of the Applicant:

Date:

Signature of the Applicant

#### **Checklist for supporting documents**

1. 10+2 Board Examination certificate
2. 10+2 Marks Sheet
3. Graduation Degree/Diploma and transcripts
4. Experience certificates