

Expression of Interest for engaging Photographer cum Videographer for Mission Phulkari project

An expression of Interest is invited from a professional photographer-cum-videographer to assist NIFT in a photoshoot of products (apparel, home textiles, fashion and lifestyle accessories) for an e-commerce portal and make a 2-3 minute film on Mission Phulkari based on existing reels and images.

Duration of the product shoot: September and October 2023

Location of the shoot: Delhi and NCR

No. of products: 125-150 items (Front, back, side view and close-ups of surfaces)

Deliverable: The images will be submitted to NIFT in raw and edited formats for documentation and the e-commerce portal.

Duration of the film: 2-3 minutes

Deliverable: Film (Concept, script, background music, voice-over)

Qualifications	Work Experience	Skills required
Minimum undergraduate in Fashion Communication or related disciplines from a reputed Indian/ International institute	Candidate with experience in product photography and film making. Freshers who have an experience in product photo-shoot and film making with suitable portfolio shall be considered.	<ul style="list-style-type: none">• Good product photo shoot skills for apparel and home fashion products for e-commerce portal.• Should have own equipment and studio to do product photo shoots.• Good compilation and video editing skills.• Should have good knowledge of using and applying latest digital software used in photography and videography.

Please fill-in the Application Form and email to missionphulkari@gmail.com latest by **26th September 2023**. Please submit a sample of your work related to product shoot/film along with the application form.

Kindly note this is a short term engagement and the remuneration will be as per the project allocation, on satisfactory completion and submission of the work entrusted.

APPLICATION FORM

Application for: _____

Photograph

A)PERSONAL DETAILS		
Name		
Date of Birth : <u>DD</u> / <u>MM</u> / <u>YYYY</u>	Gender :Male / Female / Other	Nationality :
Age :	Category : (Gen / OBC / ST / SC)	Marital Status:
Complete Permanent Address		

Address for Communication	
Current location	
Email id	
Mobile Phone Number	

B) ACADEMIC QUALIFICATIONS

Details	Name of the School/Collage/ Institute/ University	Subjects/Specialization	Year of Passing	% Marks/Grades
12th Class				
Graduation				
Post Graduation				
Any other training/s or educational degrees				

C) WORK EXPERIENCE			
Name of the Organization and your designation (You may add more rows)	Main Responsibilities	Period of employment (To & From)	Pay scale/Salary
D) DETAILS OF TWO REFEREES			
1. Name			
Designation and Organisation			
Email Id			
Phone Number			
2. Name			
Designation and Organisation			
Email Id			

Phone Number	
--------------	--

DECLARATION

I declare that all information provided in this application form is true and complete. I understand that any false information and misleading statements or omission may disqualify me from further consideration for the requisite assignment and may result in my dismissal if discovered at a later date.

Name of the Applicant:

Date:

Signature of the Applicant

Checklist for supporting documents

1. 10+2 Board Examination certificate
2. 10+2 Marks Sheet
3. Graduation Degree/Diploma and transcripts
4. Experience proof