

Expression of Interest for engaging Content Developer, Graphic Designer and Copy Editor for Mission Phulkari Project

An Expression of Interest is invited from professional Content Developer, Graphic Designer and Copy Editor to assist NIFT for purpose of documentation.

Duration of assignment: December 2023 – January 2024

S.No.	Position	Qualifications	Work Experience	Skills required
1.	Content Developers (2 positions)	Minimum undergraduate in Textile Design or any related disciplines from a reputed Indian/ International institute	Minimum one year of experience in research, content writing and documentation. Freshers who have an experience in content development and possess in-depth knowledge of Phulkari with a suitable portfolio shall be considered.	<ul style="list-style-type: none">• Ability to do thorough research and documentation• Knowledge about Phulkari craft• Good articulation and communication skills• Content created should be original and plagiarism free.• Sourcing good quality visuals
2.	Graphic Designer	Minimum undergraduate from Fashion Communication or any related disciplines from a reputed Indian/ International institute	Minimum of one year of experience in document designing. Freshers who have experience in book design with suitable portfolio shall be considered.	<ul style="list-style-type: none">• Good aesthetics and design skill in terms of document designing.• Should have an understanding about the coffee table book layouts.• Good compilation and editing skills.• Should have good knowledge of using and applying the latest digital software used in documentation, specifically Indesign.

3.	Copy Editor	Minimum undergraduate from Fashion Communication /Journalism/English or any related disciplines from a reputed Indian/ International institute	Minimum one year experience in editing and publishing. Candidates with subject knowledge would be preferred.	<ul style="list-style-type: none"> • Excellent communication and articulation skills. • Eye for detail to check content for accuracy and quality, including spelling, grammar and punctuation. • Proficient in desktop publishing software and Microsoft Office • Ability to work with a team of content developers and graphic designer to deliver quality content.
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Please fill-in the Application form and email to missionphulkari@gmail.com latest by **26th December 2023**. Please submit a sample of your work related to the position applied for, along with the application form. Kindly state clearly the position applied for in the application form.

Kindly note this is a short term engagement and the remuneration will be as per the project allocation, on satisfactory completion and submission of the work entrusted.

APPLICATION FORM

Application for: _____

Photograph

A)PERSONAL DETAILS		
Name		
Date of Birth : <u>DD</u> / <u>MM</u> / <u>YYYY</u>	Gender :Male / Female / Other	Nationality :
Age :	Category : (Gen / OBC / ST / SC)	Marital Status:
Complete Permanent Address		

Address for Communication	
Current location	
Email id	
Mobile Phone Number	

B) ACADEMIC QUALIFICATIONS

Details	Name of the School/Collage/ Institute/ University	Subjects/Specialization	Year of Passing	% Marks/Grades
12th Class				
Graduation				
Post Graduation				
Any other training/s or educational degrees				

C) WORK EXPERIENCE			
Name of the Organization and your designation (You may add more rows)	Main Responsibilities	Period of employment (To & From)	Pay scale/Salary
D) DETAILS OF TWO REFEREES			
1. Name			
Designation and Organisation			
Email Id			
Phone Number			
2. Name			
Designation and Organisation			
Email Id			

Phone Number	
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DECLARATION

I declare that all information provided in this application form is true and complete. I understand that any false information and misleading statements or omission may disqualify me from further consideration for the requisite assignment and may result in my dismissal if discovered at a later date.

Name of the Applicant:

Date:

Signature of the Applicant

Checklist for supporting documents

1. 10+2 Board Examination certificate
2. 10+2 Marks Sheet
3. Graduation Degree/Diploma and transcripts
4. Experience proof