



NATIONAL INSTITUTE OF  
FASHION TECHNOLOGY

DEPARTMENT OF

# FASHION MANAGEMENT STUDIES

NIFT NEW DELHI OFFERS A

**1 YEAR CERTIFICATE PROGRAMME**

10 + 2 ELIGIBILITY

## GARMENT EXPORT MERCHANDISING MANAGEMENT

EXPORT MERCHANDISING  
FABRIC KNOWLEDGE  
GARMENT PRODUCTION  
QUALITY ASSURANCE  
INTERNATIONAL TRADE PRACTICES



FOR MORE INFORMATION VISIT  
<https://www.nift.ac.in/delhi/>



**NIFT DELHI'S  
CONTINUING EDUCATION  
PROGRAMME**

# SPORTSWEAR 2024-25

For One Year  
**Commencing - January 2025**  
**30 seats only**

## Course Content

- Introduction to various sportswear fabrics and their performance properties
- Pattern Making of various silhouettes
- Pattern Grading
- Understanding of different seams and Seam Finishes
- Construction of various sportswear garments

*"Design for the future of movement! Elevate your skills in performance wear, blending style with functionality, in our Sportswear Design course. Step into the fast-paced world of athleisure and create innovative fashion that fuels active lifestyles."*

**ENROLL NOW**

<https://www.nift.ac.in/delhi/continuing-education>



## Making your sporty vibe better!

Discover the world of sportswear as a blend of athletic and casual fashion. This course delves into its history, fabrics, design techniques, and global influence.

## Career Pathways

- Sportswear Designer
- Technical Designer
- Fashion Stylist
- Product Developer
- Brand Manager
- Sustainability Specialist
- Athleisure Trend Analyst
- Entrepreneur

*Prof. Dr. V P Singh  
Dr. Priyanka Gupta  
Department of Knitwear Design*



# CREATIVE THINKING & DESIGN DEVELOPMENT 2024-25

One-year certificate program in

- Pattern Making & Drafting
- Garment Stitching
- Fashion Art Drawing
- Marketing & Merchandising
- Introduction to Fashion
- Creative Writing Skills
- Theory of Art & Culture
- Fashion Forecasting
- Fabric Science & Sourcing
- Material Exploration
- Design Fundamentals
- Digital Design
- Form Generation
- Design Process

**5.30 - 8.30 PM**  
**4 DAYS/WEEK**



Apply through  
the QR code



## CONTACT

COURSE COORDINATOR

**DOLLY KUMAR**      **9911027002**  
**TULIKA MAHANTY** **9891184060**

LAST DATE TO APPLY  
NOVEMBER 29, 2024

<https://nift.ac.in/delhi/continuing-education>



# DESIGN IN BOUTIQUE APPAREL & ACCESSORIES



Apply through  
the QR code

**5.30 - 8.30 PM**  
**5 DAYS /WEEK**

## One-year Certificate Program

- Pattern Making & Drafting (Indian & Western Apparel)
- Garment Stitching
- Fashion Art Drawing
- Draping & Corsetry
- Embroidery
- Material Exploration
- Design Fundamentals
- Fashion Forecasting
- Fabric Science & Sourcing
- Design Process
- Accessory Module
- Deconstruction Module
- Block Printing & Home Decor
- Integrated Design Project (Indo-Western/Bridal/Cocktail)



## CONTACT

COURSE COORDINATOR

**DOLLY KUMAR** 9911027002

**TULIKA MAHANTY** 9891184060

**LAST DATE TO APPLY**  
**NOVEMBER 29, 2024**

[ift.ac.in/delhi/continuing-education](http://ift.ac.in/delhi/continuing-education)

# DIFT

## DESIGN INNOVATION IN FASHION AND TEXTILES

**Transform your passion for textiles and  
fashion with expert guidance!**

- Design Process
- Print Design
- Surface Design
- Yarn Craft
- Weave Design
- CAD
- Product Development

**ADMISSIONS OPEN!**

**2024-25**

**OPPORTUNITIES:** Unlock opportunities as a  
textile designer, entrepreneur and build  
connections and networks in the industry



Dr. Ruby Kashyap Sood, Professor (+91 9810140165)

Dr. Rachna Khatri, Associate Professor (+91 9910013450)

[www.nift.ac.in](http://www.nift.ac.in)



# Announcing the newest on the menu!

## **Fashion Styling & Communication**

Highly specialised one year Certificate Course

# It is steaming

in the Department of Fashion Communication.

Coached by distinguished in-house faculty and industry professionals, this course captures the dynamics of Fashion Styling as a tool for creative communication.

Whether aspiring to work in media, retail, e-commerce or personal styling, candidates are equipped to curate distinctive imagery that elevates the fashion experience.



\* Continuing Education Programmes 2024-25, NIFT - New Delhi Campus. For more information, visit [www.nift.ac.in](http://www.nift.ac.in)

Design: Aanvi Agarwal, Student of Fashion Communication Department, NIFT- New Delhi



NATIONAL INSTITUTE OF  
FASHION TECHNOLOGY

DEPARTMENT OF

# FASHION COMMUNICATION

NIFT NEW DELHI

OFFERS A HIGHLY SPECIALISED

**1 YEAR CERTIFICATE PROGRAMME**

# GRAPHIC DESIGN

**AND COMMUNICATION**



FOR MORE INFORMATION VISIT

[www.nift.ac.in](http://www.nift.ac.in)





CONTINUING EDUCATION PROGRAMME (CEP)

# CLOTHING PRODUCTION TECHNOLOGY

<b>NAME</b>	CLOTHING PRODUCTION TECHNOLOGY	<b>DURATION</b>	ONE YEAR
<b>YEAR</b>	2024-25	<b>DAYS</b>	5 DAYS / WEEK
<b>DEPARTMENT</b>	DEPARTMENT OF FASHION TECHNOLOGY	<b>TOTAL NUMBER OF SEATS</b>	40
<b>CAMPUS</b>	NIFT, NEW DELHI	<b>ELIGIBILITY</b>	10 + 2/DIPLOMA/GRADUATION
		<b>PROGRAMME FEE</b>	INR 1,10,000 EXCLUDING GST AS APPLICABLE

## CONTACT

**DR. GIRIJA JHA**  
+91 88027 36009  
GIRIJA.JHA@NIFT.AC.IN

**ADMISSIONS  
NOW OPEN**

## CONTACT

**MRS. BHAVNA VERMA**  
+91 98100 75427  
BHAVNA.VERMA@NIFT.AC.IN





# PROGRAMME OBJECTIVE

The Programme conducted by Department of Fashion Technology has been designed to fulfill the specific training requirement of working professionals in clothing and manufacturing organizations, with focus on interactive education to promote the highest quality of workmanship and business practices.

## Area of study includes

- Garment Construction,
- Pattern Making,
- Textile Science,
- Garment Machinery Equipment
- Production Planning and Control
- Quality Assurance
- Product Development
- Costing of Apparel Products
- IT Application in Apparel Industry

## CONTACT

**DR. GIRIJA JHA**  
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**ADMISSIONS  
NOW OPEN**

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BHAVNA.VERMA@NIFT.AC.IN



**Admission  
Open For  
2024-25**

# E & M- Commerce Technology In Fashion

**Course Highlights:** End to end understanding of Fashion e-commerce industry with hands on learning of various tools and techniques required to successfully build e-commerce business.

**Areas Covered:** E&M Commerce architecture, HTML, Overview of Fashion Business and Technology, Garment manufacturing process, Business Models, Social innovative and Marketing strategy, Security in e-commerce, seller account, UI/UX Framework, creating wireframes using open source tools, SEO.

## Career Pathways



-Market Research Analyst



-Web Developer



-Computer System Analyst

and Digital marketer, UI/UX Designer, Web Content manager, merchandiser, E-commerce Marketing specialist, Entrepreneur.

All students successfully placed in various companies in profile ranging from Digital Marketeer, Product sourcing, content creators, merchandiser, SEO, Sampling co-ordinators etc.

**CE Form available:** 18th November 2024 (Monday)

**Last date of submission of Admission form:** 29th November 2024 (Friday)

**Duration:** 1 Year

**Dates of Course FEE Deposit:** 09th December to 13th December 2024 (Monday-Friday)

**Classes begin:** 02nd January 2025 (Thursday)

**Eligibility:** 10+2 / diploma / under graduate

**For details please contact Ph.** 9971683844

**Course Fee:** Rs.1,20,000 +G ST (@18%)

**Classes:** 3 Days /week

**Admission Form Link:**

<https://www.nift.ac.in/delhi/continuing-education>  
<https://docs.google.com/forms/d/e/1FAIpQLSeEsIeiTBCQbj4tX7RSTTaWHPJmomkBYNi8xPLemxSdaAXOgg/viewform>

# Continuing Education Programme (C.E) 2024-2025

## Fashion & Clothing Technology

(A flagship CE program, running successfully for the last 25 years.)

The programme conducted by the Department of Fashion Design is tailor made for the garment industry professionals from areas of apparel design, construction and technology. The curriculum of the course has been structured to meet the requirements of the industry (under the designer & experts) and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who already working in the industry.

### COURSES:

- Fashion Illustration
- Textile Science
- Pattern Making
- Draping
- Garment Construction
- Understanding of Material
- Surface Development
- Merchandising
- Market Sourcing

### CAREER PATHWAYS:

- Fashion Designer
- Fashion Illustrator
- Merchandiser
- Boutique Studio
- Export House
- Boutique Studio
- Entrepreneurs

### DURATION:

- One year certificate program offered by Department of Fashion Design, NIFT New Delhi
- Session starting from January 2025 onwards.
- Timing: 5:30 pm to 8:30 pm, 5 days a week

### ELIGIBILITY:

- Minimum 10+2

### Course Coordinator:

- Dr. Monika Gupta (Professor):  
9810741347
- Ms. Anuttama Chakraborty (Assistant Professor):  
9999577234

For further details log on to:  
<https://www.nift.ac.in/cep>



# DSIF



## DESIGNING AND STYLING FOR INDIAN FASHION 2024-2025

### COURSE CONTENT

FASHION STYLING  
PATTERNMAKING  
GARMENT CONSTRUCTION  
DRAPING  
FASHION ORIENTATION  
PHOTOGRAPHY  
HAIR AND MAKEUP  
IMAGE APPRECIATION  
FASHION ILLUSTRATION  
SURFACE ORNAMENTATION  
DESIGN PROCESS

### CAREER PATHWAY

STYLIST  
FASHION DESIGNER  
FASHION ENTREPRENEUR  
RETAIL STORE/ EXPORT HOUSE COORDINATOR



CERTIFICATE PROGRAMME FROM  
FASHION DESIGN DEPARTMENT,  
NIFT  
NEW DELHI

# DSIF

DESIGNING AND  
STYLING FOR  
INDIAN FASHION

A COMPREHENSIVE COURSE OF  
DESIGN AND STYLING  
2024-2025

## CONTACT US

Mr Goonjan Kumar, Course Coordinator  
+91 95821 49668



NIFT DELHI'S  
CONTINUING EDUCATION  
PROGRAMME

# CREATIVE FASHION STYLING (CFS) 2024-25

FOR 6 MONTHS  
Commencing - January 2025  
30 seats only

## Explore the World of Fashion Styling

Discover your potential in fashion styling with our all-encompassing program. Dive deep into the history of art costume, trends, visual storytelling, space appreciation, hair & makeup, social media content creation, blogging, and fashion photography. Enrol now to transform into a talented and impactful fashion stylist!



**"FASHION CAN BE  
BOUGHT, STYLE ONE  
MUST POSSESS"**

Edna W. Chase

### Course Content

- Fashion Appreciation Historical & contemporary art & style
- Photography & presentation techniques
- Global trends & accessories
- Hair & make-up
- Material sourcing & model casting
- Professional practices & ramp styling

### Career Pathways

- Personal Stylist
- Wardrobe Stylist
- Celebrity stylist
- Editorial stylist
- Visual storytelling
- Runway stylist
- E Commerce & Retail stylist
- Blogger/Influencer

**ENROLL NOW**

<https://www.nift.ac.in/delhi/continuing-education>

Dr. Upinder Kaur  
Dr. Amrita Roy  
Department of Knitwear Design



# FASHION ILLUSTRATION & PORTFOLIO DEVELOPMENT 2025

6 MONTH  
PROGRAMME

By Knitwear Design  
Department  
NIFT New Delhi

- *Fashion Drawing*
- *Presentation Techniques*
- *Digital Drawing*
- *Professional Portfolio Development*

Interested candidates can contact:

Smita Som  
+91 99581 18295  
smita.som@nift.ac.in

Manu Mishra  
+91 9871842142  
manu.mishra@nift.ac.in



## CAREER OPTIONS

*Fashion Illustrator*  
*Fashion Designer*  
*Print Designer*  
*Graphic Designer*  
*Entrepreneur*



# CREATIVE DIRECTION FOR E-COMMERCE CATALOG (CDECC)

**LAST DATE TO  
 APPLY !!**

**29 NOV  
 2024**

## COURSE OVERVIEW

Understanding & importance of catalogs, factors influencing buying behavior of customers, global and domestic industry trends, catalog photography, technical aspects of product & apparel photography, catalog posing, color correction, retouching and content writing

## COURSE CONTENT

Fashion Studies  
 Look Curation  
 Catalog Photography  
 Image Creation & Photo Editing  
 Buying Behaviour & Market Research  
 Creative Thinking & Writing

## DETAILS

Time	: 5.30 - 8.30 PM
Duration	: 6 months
Course Fee	: Rs. 76700/- (Inc GST)
Session	: 2024-25
Eligibility	: 10+2
Venue	: NIFT, Hauz Khas, New Delhi

## CAREER

- Art Director
- Fashion stylist for catalogue
- Catalog photographer
- Visual QC
- Studio Coordinator

## CONTACT

Ms. Dolly Kumar  
 Associate Professor, NIFT  
 9911027002  
 dolly.kumar@nift.ac.in

## CONTACT

Dr. Tulika Mahanty  
 Associate Professor, NIFT  
 9891184060  
 tulika.mahanty@nift.ac.in



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 the QR code





NATIONAL INSTITUTE OF FASHION TECHNOLOGY  
NEW DELHI

# Fashion Innovation & Sustainable Design for Circularity

1 year Diploma Programme

## Programme Content

The programme addresses the increasing awareness and **sensitivity towards sustainability** among stakeholders in the textile value chain. Brands and manufacturers are now complying with norms and measures to reflect responsibility, transparency, and sustainability in their processes. This Diploma programme incorporates case studies, collaborative assignments, **experiential learning**, industry attachments, and a capstone project to ensure comprehensive, **hands-on education**.

## Planned Career Profile

The programme is designed to equip students with the knowledge and skills necessary to become **leaders in sustainable fashion** and circularity, ensuring they are well-prepared to contribute to and drive positive change in the fashion industry.

**Total No. of Seats - 30**

**Eligibility - Graduate**

**Programme Fee - Rs. 2,65,000**

## Programme Coordinators

**Chandrashekhar Joshi**

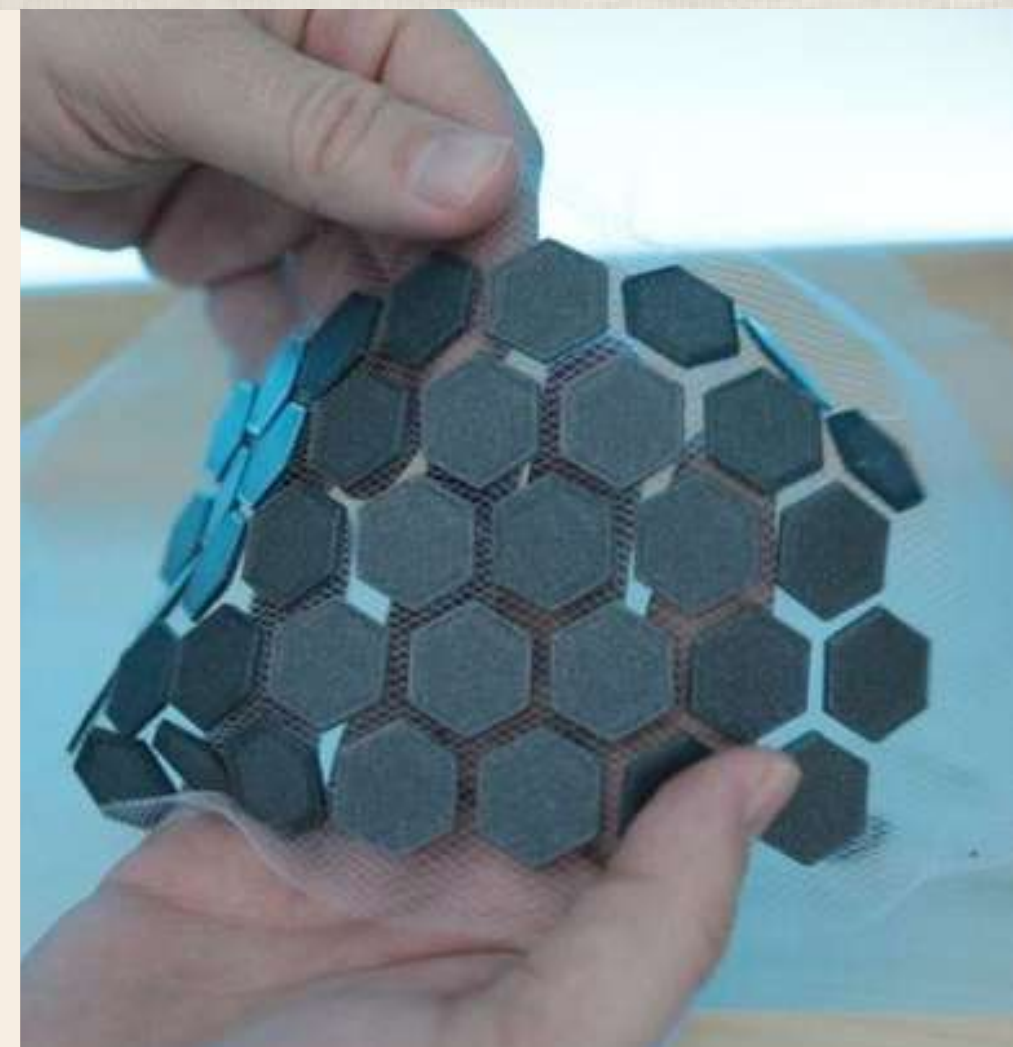
☎ 93118 90426

**Surbhi Ahuja**

☎ 011-26542029

**Anu Sharma**

☎ 011-26542152



LAST DATE TO  
**ENROLL 28 NOV**  
**2024**

