

A visual report

राष्ट्रीय फैशन प्रौद्योगिकी संस्थान, गांधीनगर
तख्त मंत्रालय, भारत सरकार



NATIONAL INSTITUTE OF FASHION TECHNOLOGY, GANDHINAGAR
MINISTRY OF TEXTILES, GOVERNMENT OF INDIA

7वाँ राष्ट्रीय हथकरघा दिवस

Celebrating the 7th

National Handloom Day

07 अगस्त, 2021

07 August, 2021



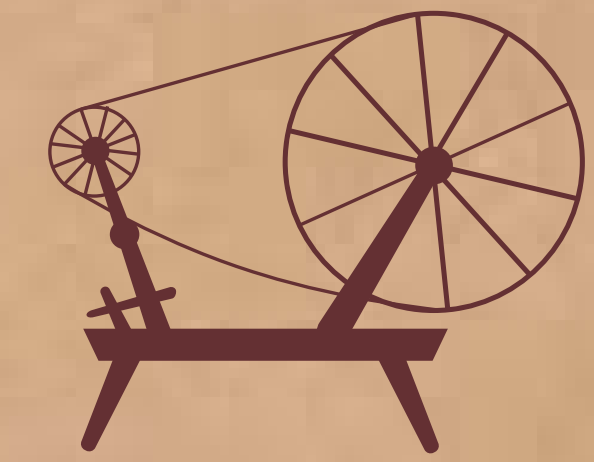


Handloom Week

2nd August to 8th August 2021



- The country observed the 7th national handloom day on the 7th August 2021. NIFT Gandhinagar **celebrated an entire week** to commemorate handloom craft, its products and practitioners by organising a series of events, competitions, talks and seminars.
- The events ranged from **live demonstrations** on campus to **online seminars**, panel discussions and participation in national handloom events.
- The activities started from the 2nd August 2021 and continued till the 8th August 2021, relating to handloom craft as well as spinning.



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7th National Handloom Day



‘सेल्फी एप्रीसीएटिंग हैंडलूम’ फोटोग्राफी प्रतियोगिता

‘Selfie Appreciating Handlooms’ Photography Competition

The celebrations started
with a "***Selfie appreciating
handlooms competition***"

for students and staff
members of NIFT

Gandhinagar on 2nd
August 2021.

The last date of
submitting entries is 30th
August 2021.

The selfie competition poster

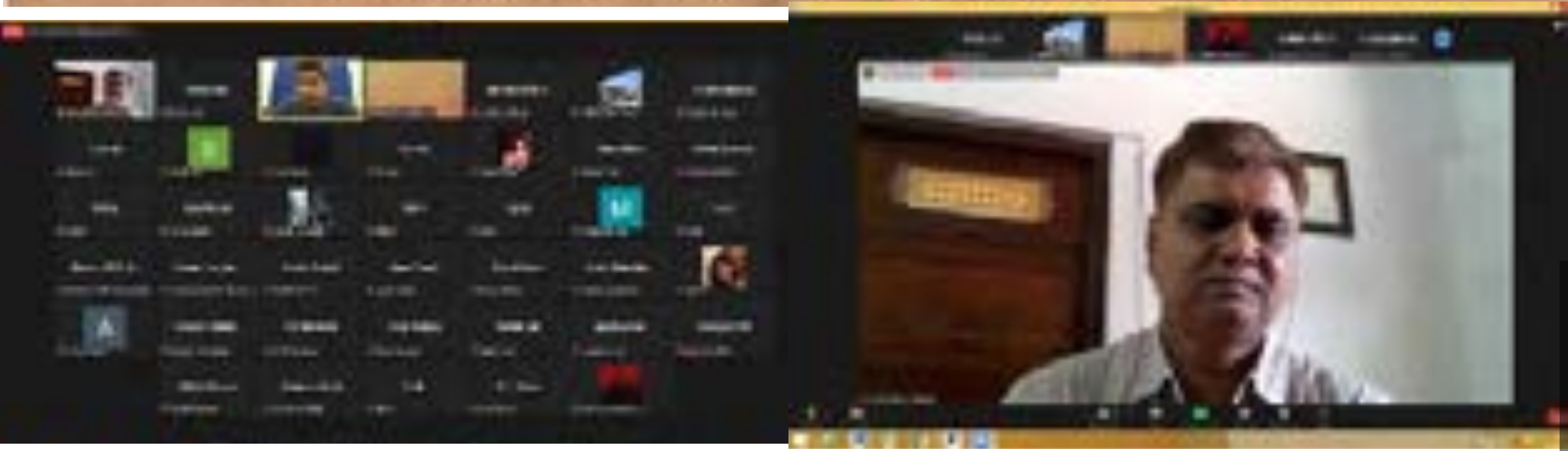
A digital poster making competition for NIFT students was launched on 2nd August 2021. Entries were invited on diverse themes such as “Hathkargha se Aatmanirbharta”, “Go Swadeshi”, “Handloom and Young India” and “Importance of Vaccination for Handloom Weavers.”



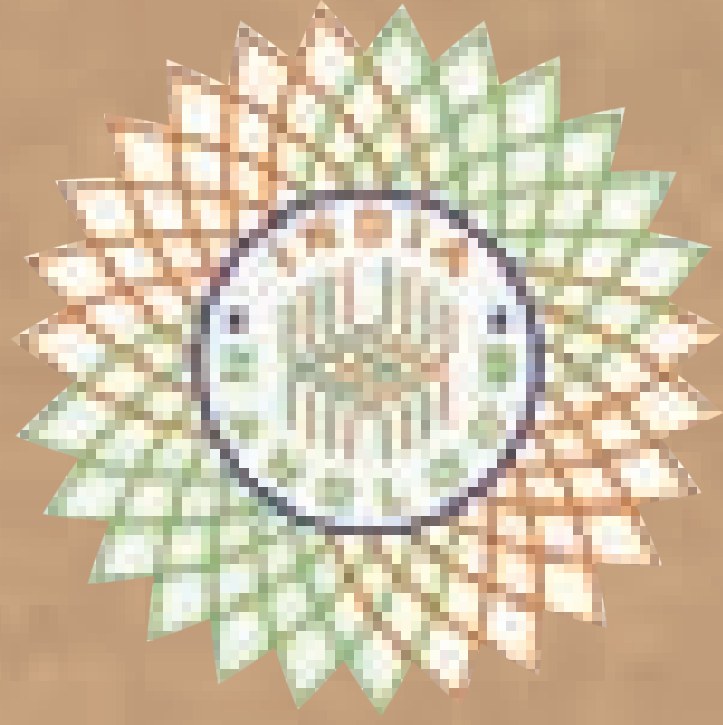
Digital poster making competition



Mr. Ghatit Laheru, Director, Khamir, (a non-profit organisation working with crafts of Kutch since 2005) gave an online talk on the ***“Revival of Hand Spinning”*** on 5th August 2021.



Digital poster announcing the online talk on hand spinning and a glimpse of the online session



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07 अगस्त 2021



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द्वारा आयोजित

हथकरघा प्रश्नोत्तरी

प्रतियोगिता का दिन एवं समय:

दिनांक 06 अगस्त 2021, प्रातः 11:00 बजे

रजिस्ट्रेशन एवं अधिक जानकारी के लिए नीचे दिए गए लिंक पर जाएं।

A Quiz was conducted on 6th August, 2021 for NIFT Gandhinagar students & staff members to test their knowledge of Indian handloom crafts.

An online panel discussion was held on 6th August, 2021 to highlight the ***“Importance of Vaccination & Role of Health & Hygiene for Weavers”*** in Gujarati language. The panelists included medical practitioner, Dr. Charulata Harshe, counsellor, Ms. Ajab Primuswala and public health expert Dr. Harsha Gadhvi and senior faculty member Ms. Priti Gadhvi of NIFT Gandhinagar. The panel members answered questions of weavers and addressed the myths and apprehensions of craftspersons regarding Covid vaccination.



Online panel discussion in Gujarati language for the weavers of Gujarat addressing vaccination concerns

चरखा: क्रांति का प्रतीक

Live Demonstration of Hand Spinning



SHRI DHIMANT BADHIA

Promotor of Khadi, Grandson of
Shri Ramjibhai Badhia (who taught
hand weaving to Gandhiji)

07th AUGUST 2021

2:00-4:00 PM

Venue:

NIFT Gandhinagar Reception Area



“Charkhe ki atmkatha”

- A live demonstration
on hand spinning was
conducted campus on
7th August 2021 by

Shri Dhimant Badhia of
the Imam Manzil Khadi
Mandli, Sabarmati
Ahmedabad.

Digital poster announcing the demonstration and live hand spinning demonstration on the campus



A glimpse of spinning demonstration on the campus



NIFT faculty member Ms. Sumita Agrawal, made a presentation on the the “**Role of design institutes in the craft sector**” at **The Textile Conclave** organised by FICCI FLO Ahmedabad on 6th August 2021.

Glimpses of the presentation by NIFT faculty member



NIFT Surat Sub Center organised a webinar on 7th August 2021, titled ***“Paradigm shift in consumption of handloom based apparels in youth of Surat”***.

The panel members in the webinar included academician, Ms. Archita Khaitan; social entrepreneur, Ms. Ritu Shah; textile designer, Mr. Vikas Kumar; and youth icon & influencer, Ms. Meshwa Dholakiya who discussed the handloom consumption amongst youth.



A glimpse of the webinar organised by Surat sub-centre



A sale of varied handloom products was organised at the campus which generated sales of more than ₹. 2 lakhs and was attended by more than 100 people.

Enthusiastic buyers at the handloom sale at NIFT Gandhinagar campus



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७वां राष्ट्रीय हथकरघा दिवस
के अवसर पर

वस्त्र डिजाइन विभाग

आप सभी को आमंत्रित करता है,



"बुनाई संवेदीकरण वर्कशॉप"

Saturday, August 7, 2021

Time: 4:00 PM

Venue: 3rd floor, Textile Design Department,
NIFT Gandhinagar Campus

A weaving workshop titled “**Weaving Sensitization**” was organized in the campus on 7th August 2021, which was attended by NIFT staff, their family members as well as student volunteers. The participants tried their hands at weaving on the handloom.

Poster announcing the weaving demonstration workshop



Participants trying handloom weaving during the weaving demonstration



A *khadi* collection developed by fashion design students of NIFT was put up on display in the campus. The collection was also showcased at the Textile and craft fashion show organised by FICCI FLO on 5th August 2021.

हथकरघा: भारत का गौरव

Live Demonstration of Asavali Sari Weaving and Use of Natural Dyes



SHRI PARESH PATEL

Weaver Entrepreneur,
Revivalist and
Owner of Royal Brocades

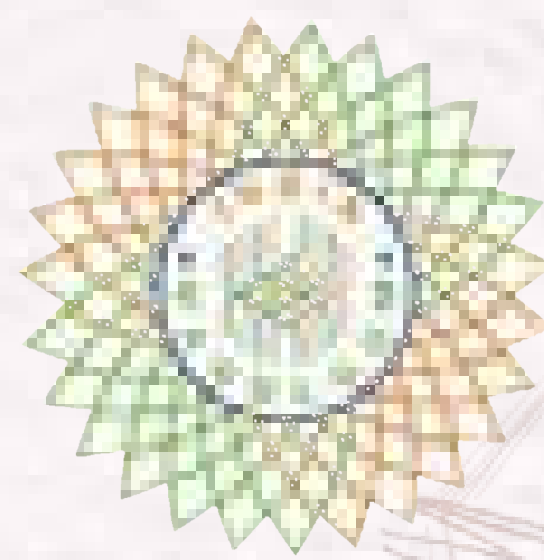
08th AUGUST 2021

11:00 AM

Zoom Meeting Details:

Meeting ID: 774 331 2241

Passcode: NIFTGnr



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A live demonstration of “Different types of looms & use of Natural Dyes in Brocades” was conducted by Mr. Paresh Patel, Owner, Royal Brocades and Revivalist, Ashavali sarees from his workshop in Ridrol, Gandhinagar on 8th August 2021. The demonstration was relayed through online mode to a large number of audience.

Poster announcing the live demonstration of Asavali sarees of Gujarat



Live demonstration of the Asavali sarees from the village of Ridrol



Director, NIFT Gandhinagar, accompanied by a team of senior faculty members visited handloom clusters to review the ongoing craft cluster activities in the GI crafts of Rajkot Patola & Jamnagar Bandhani on 8th August, 2021.



Visit to the craft clusters by Director NIFT Gandhinagar, accompanied by senior faculty members