



## **National Institute of Fashion Technology Gandhinagar**

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NIFT Gandhinagar is celebrating the '*Azadi Ka Amrit Mahotsav*' on the occasion of 75<sup>th</sup> year of India's independence.

Following activities have been organized by campus under '*Azadi Ka Amrit Mahotsav*' so far.

### **1. Poster Making Competition**

Poster Making Competition was floated in the Month of May 2021 for Faculty members and students on the following topics.

- a) I am Independent
- b) What is the meaning of Independence for me?
- c) Craft : Symbol of Atmanirbhar Bharat
- d) Envisioning the India of tomorrow

Entries of poster making competition is attached at **Annexure - A**

### **2. Expert Talk**

Organised Expert talk on 25<sup>th</sup> May 2021 “**Indian Fashion Industry: A journey of 75 years**” by Mr. Narendra Kumar Ahmed, the leading fashion designer and Creative Director, Amazon Fashion India.



*Pic of Online Expert talk by Shri Narendra Kumar*

### 3. Quiz Competition

As part of initiative, a quiz competition was held on 18<sup>th</sup> June 2021 for staff and students of the campus. Total 54 participants participated including staff and students. It was a highly successful event where all the participants appreciated the initiative.

Winners were rewarded with cash prizes. Details of winners are as below:

#### Students:

Sr. No	Name	Department/ Sem	Position	Prize Awarded
1	Mr. Ashutosh Kumar Singh	FC - VIII	1 <sup>st</sup>	Rs: 3000/-
2	Ms. Sneha	BFT - VI	2 <sup>nd</sup>	Rs: 2000/-
3	Mr. Aditya Kumar	FC - VIII		Rs: 2000/-
4	Ms. Vishnupriya Ahlawat	BFT - VIII	3 <sup>rd</sup>	Rs: 1000/-

#### Staff:

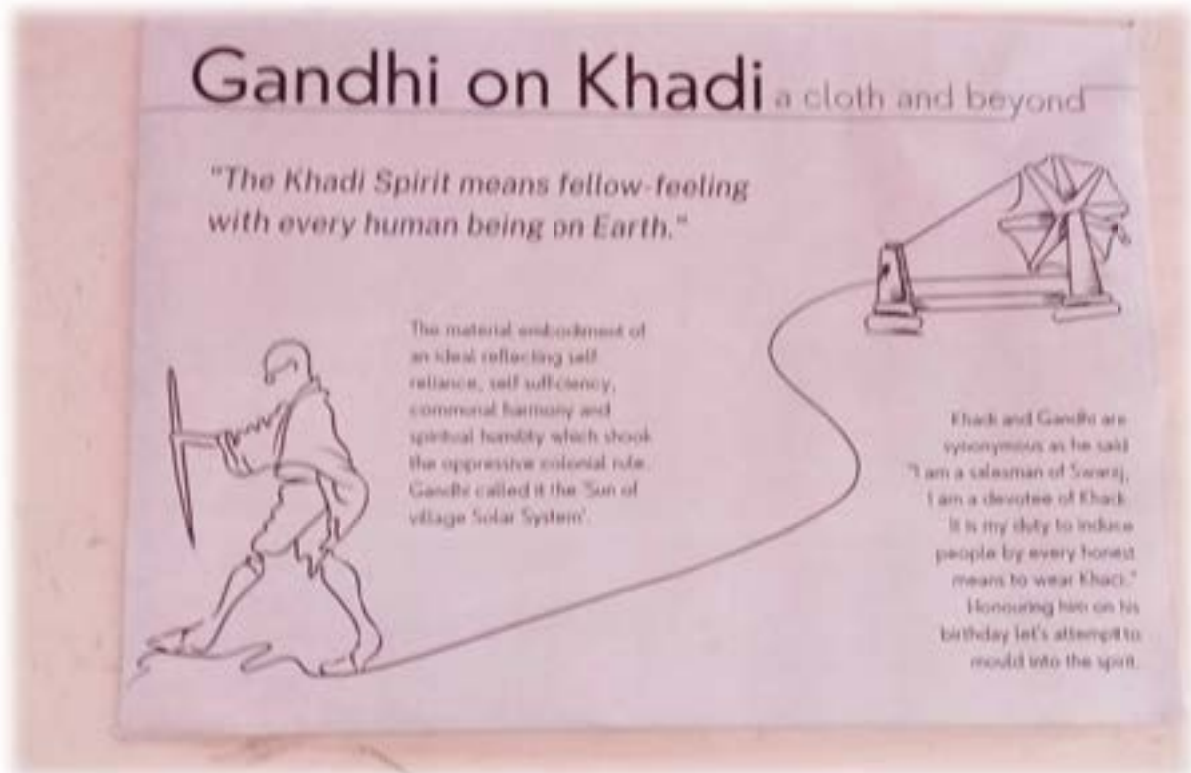
Sr. No	Name	Department	Position	Prize Awarded
1	Mr. Imranali Mansuri, Junior Assistant	COE	1 <sup>st</sup>	Rs: 3000/-
2	Ms. Reema Anilkumar, Junior Assistant	Admin	2 <sup>nd</sup>	Rs: 2000/-
4	Ms. Dipali Patel, Junior Assistant	SDAC/RIC/ CIC	3 <sup>rd</sup>	Rs: 1000/-

The event concluded with the declaration of the results and the names of winners were announced in the NIFT website.

#### 4. Events organised on 2<sup>nd</sup> October 2021

As a part of the festivities and on the occasion of Mahatma Gandhi's 152<sup>nd</sup> birth anniversary on 2<sup>nd</sup> October 2021, NIFT Gandhinagar conducted following activities to rekindle the sense of pride and devotion towards the essence of Gandhi.

- A demonstration of hand spinning of yarns with *Charkha*, and weaving of textiles on handloom. The NIFT community also tried their hands while practicing these ingenious skills







- The NIFT community including the NIFT Surat sub-centre adorned themselves with handloom products and *Khadi* textiles while promoting the usage of handspun and handwoven fabrics by publishing their images on social media platforms.



- In the spirit of the '*Swatchh Bharat*', the practice of keeping the self as well as surroundings clean was promoted while conducting cleanliness drives in and around the NIFT premises.









- While commemorating Mahatma Gandhi Jayanti, tree saplings were planted by the NIFT community on the premises in continuation of the tree plantation activity initiated during the Teacher's day celebration.



## **Visit to Statue of Unity**

A visit of students, led by faculty members was organized to the Statute of Unity, Kevadiya, Gujarat. Students visited the Gallery where they learnt about the significance and history associated with the statue via explicit slideshows, images, videos and poster set into beautiful displays.

45 students along with 03 faculty members visited the statue and got acquainted with the struggles made for independence and the subsequent reorganisation of the republic of India by the iron man Sardar Vallabh Bhai Patel.



View of the Statue of Unity



View of the statue of unity from the walkway



- Group photo of the students and faculty members who visited the Statue of Unity.

- **SLOGAN & POSTER CONTEST:**

As a part of the event, a Poster making contest and Slogan contest on the theme Mera Gaon Meri Dharohar (My Village, My Heritage) were organised.

12 entries have been received under Slogan Competition and 5 entries have been received under Poster Making Competition.

Slogan Entry no. 1.

## Kisse, Kahaniyan, Log aur Mera Gaon

The meaning of the slogan in English is - Tales, Stories, People and My Village.

Thought behind the slogan:

To a person, his/her village takes a very special place in their heart. Traditions and cultures all these come to us from The people through their Tales, Stories and our self-sighted experience, additionally, In the wider view, when thought of village a scenery strikes the mind. Considering that scenery, people and their stories, the above slogan was created putting everything in a very simplest way possible.

Harshit Soni

FC-4

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Slogan Entry no. 2.

तस्वीर-सी तहज़ीब की,  
बस यही पहचान मेरे गाँव की।

Mukul Samaria : AD-5

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Entry no. 3.

इस शोर गुल मैं  
अपनेपन की नरमी कहां,  
वो हर मोड़ में साथ और  
हर कदम में आशीर्वाद।

Anjali Gupta

Fashion Communications

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Slogan Entry no. 4.

मशहूर हूँ यहाँ, मजबूर भी  
केसे बुलाऊ, उन मुहल्लो की गुनगुनाहट  
जो तक्रदीर लिख दी चकाचौंध ने  
सुकून की नीद केसे लाऊ यहाँ ।

Krishnkant Singh Arya

F&LA -7

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Slogan Entry no. 5.

"बड़े सेहरो में तोह बस पाली जाती है पैसो से जान,  
मेरा गांव, मेरी धरोहर ही मेरी असली पहचान"

Saurav Lakra

FD 7

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Slogan Entry no. 6.

मेरे बचपन का साथी मेरे गांव का माटी

Piyush Anand

Fc

FP 1 batch

Sem 1

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Slogan Entry no. 7.

প্রকৃতির প্রশান্তি দিছে,  
হৃদয় তে গুপ্তরে সাহস.  
মষ্টি মানুষেরে, তারার স্বপ্ন চোখে.  
ডাকে সবাই চৈতন্য মহাপ্রভুর দাঁতন গর্বরে সাথে.

English pronunciation:

Prakṛtira praśānti dēha,  
(prokritir proshanti deho)

Hṛdaḥya tē guptēra sāhasa.  
(hriday te gupter shahosh)

Miṣṭi mānuṣēra, tārāra sbapna cōkhē.  
(mishti manusher, tarar shbopno chokhe)

Ḍākē sabā'i caitan'ya mahāprabhura dāmtana garbēra sāthē.  
(daake shobai chaitanno mohaprabhur daanton gorber shathe)

Embodying nature's serenity,  
Heart having Gupta's courage.  
Sweet people's starry dream-filled eyes.  
Everyone calls it - Chaitanya Mahaprabhu's Dantan with pride.

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Slogan Entry no. 8.

Theme: 'Mera Gaon Meri Dharohar' (My Village, My Heritage)

"माँ पार्वती के अवशेष  
से बना पुतले का गणेश ।  
हम भी पुतले !  
प्रारंभ, विकास और अंत....  
इधर अपनापन अनंत!"

Eeshana De  
B.DES Fashion Design  
F.P. Batch Number: 3  
Semester: Foundation Year  
Unique ID: BD/21/381

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Slogan Entry no. 9.

"माटी है जहां की धरोहर ,  
गाओं में बसती है जान,  
दुनिया के सामने वही गांव है , इस भारतभूमि की  
शान।"

"Maati hai jaha ki dharohar,  
gaon me basti hai jaan.  
Duniya ke samne vahi gaon hai, iss Bharatbhoomi ki shaan."

Chayonika Mukherjee  
FD-7  
BD/18/293

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Slogan Entry no. 10.

हम सब रहते साथ है,  
सब साथ हैं तो बात है।  
सब मिल कर बहते जैसे सरोवर,  
मेरा गांव मेरी धरोहर।।

Aviral Mishra  
Accessories Design  
Semester-7

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Slogan Entry no. 11.

बेरी का पेड़, टूटी चारपाई  
मिस्सी रोटी, सिलबट्टे की आवाज़ आई  
आज फिर अपने गांव की याद आई।

Tanya Singh  
DFT 7

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Slogan Entry no. 12.

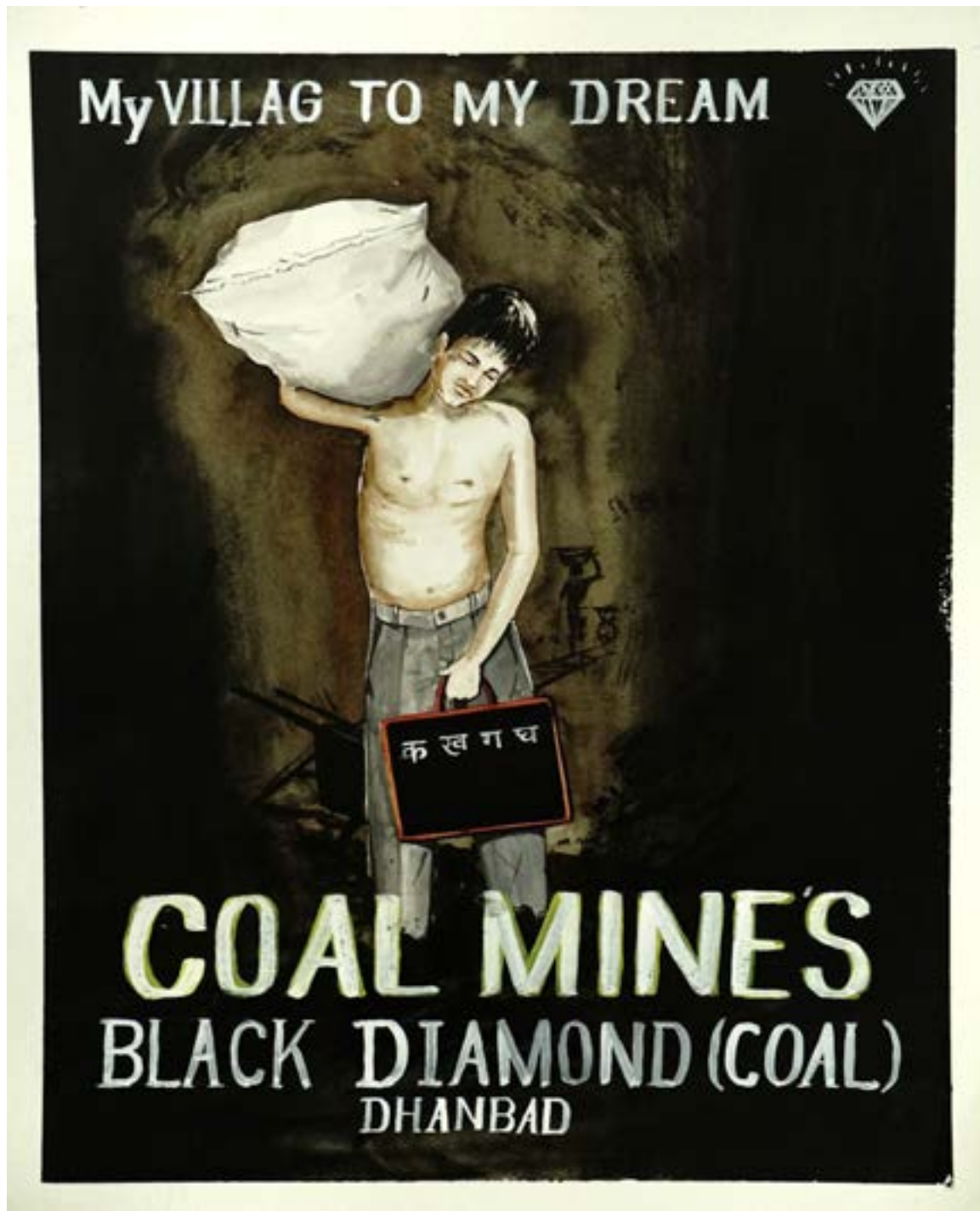
ग्राम के द्वार, उमंग भरे चौपालों की हूल।  
मेरे गाँव की धरोहर है सर्वोपरि, कहता है पंचों का  
उसूल।

Khyati Sharma

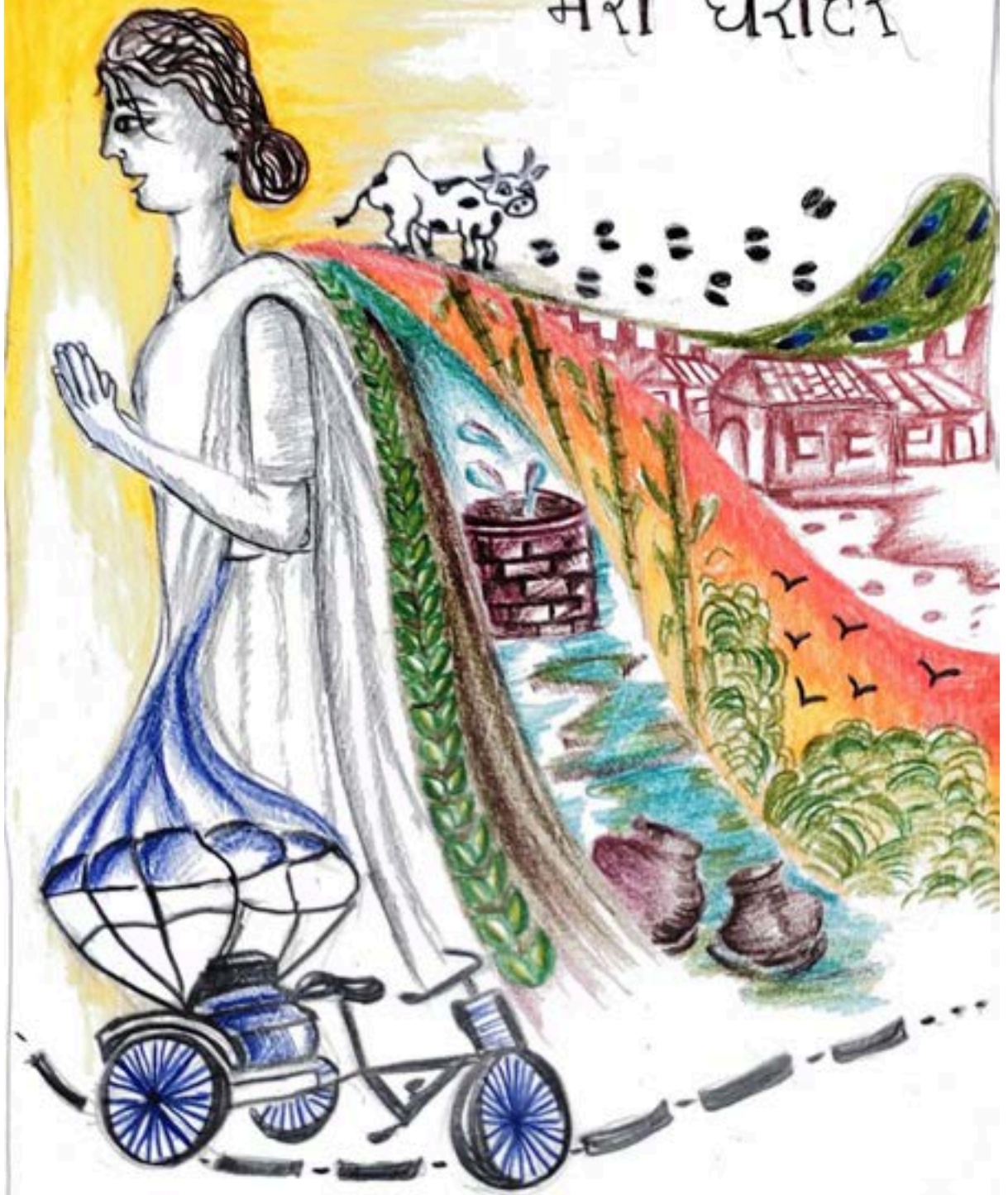
Semester-1

Department - Bachelor's of fashion technology

Poster pics are as given below:



मेरा गांव  
मेरी धरोहर



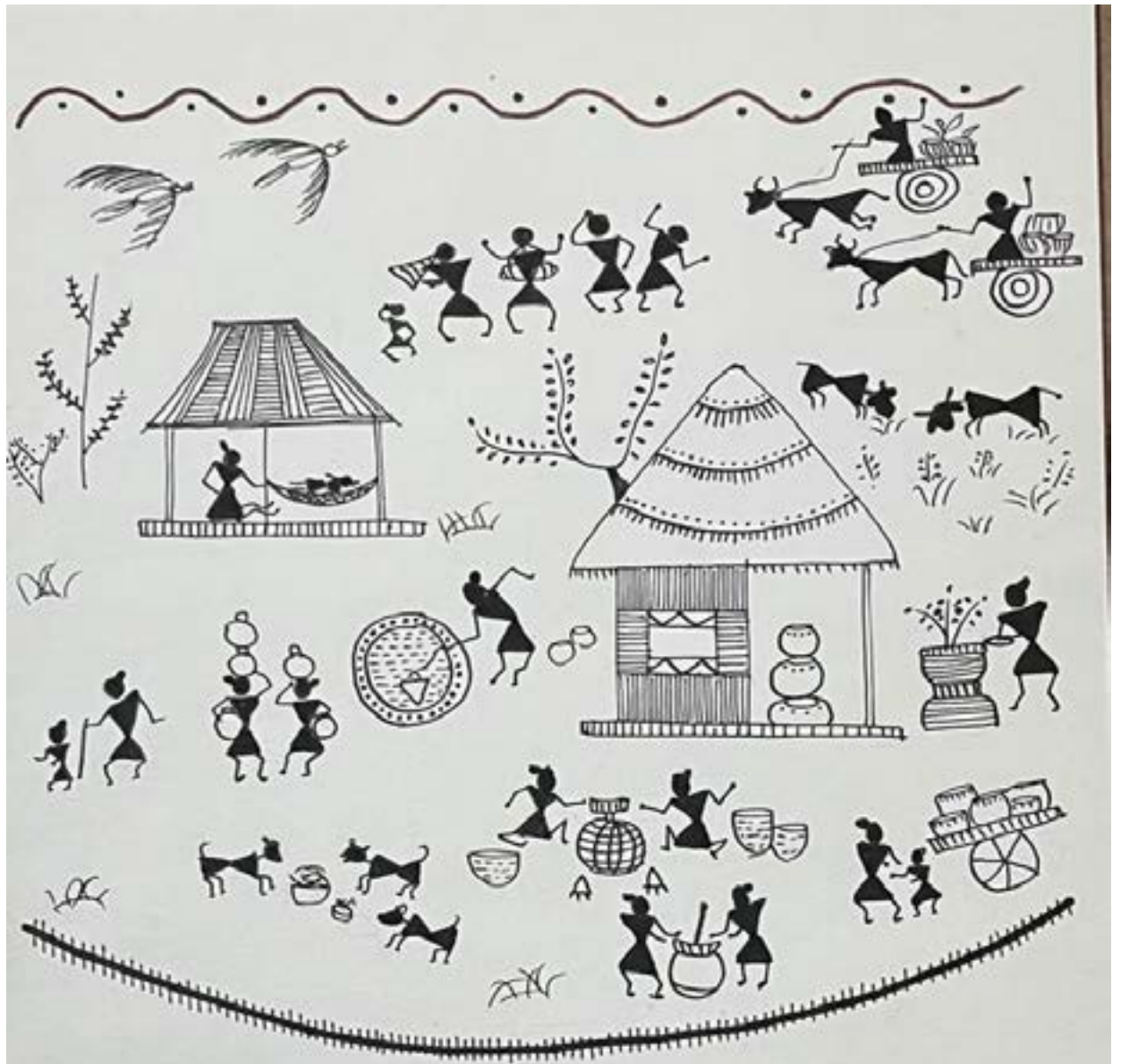


विकास की ओर बढ़ती विरासत

# केसरिया

बालम





सहेजोगे तब  
समझोगे जब  
मेरा गांव , मेरी धरोहर।

