



**OUTREACH
PROGRAM
OFFERED BY
NIFT
JODHPUR**



NATIONAL INSTITUTE OF FASHION TECHNOLOGY, JODHPUR

TEXTILE APPLICATIONS FOR HOME & FASHION

CONTINUING EDUCATION PROGRAMME BY DEPARTMENT OF TEXTILE DESIGN

AIM

- To provide basic understanding of Textile for Home & Fashion in terms of commercial applications.

COURSE CONTENT

- To understand versatility of textile materials for home and fashion products and to integrate the properties of textile materials with need of market & applications.

COORDINATORS

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SUBJECTS THAT WILL BE COVERED

- Elements of Design
- Prints for Home and Fashion
- Fabric Design and Development

CAREERS

- The program mainly targets aspiring Entrepreneurs, Designers, and Merchandisers working in the textile industry, Design studios and export houses.

COURSE DETAILS

- AWARDS : Certificate
- ELIGIBILITY : Minimum 10+2 Years
(Preferably 1 year of experience in the related field)
- DURATION : 3 Months, 2 days a week
(Saturday and Sunday)
- CAMPUS : NIFT Jodhpur
- TOTAL SEATS : 30
- COURSE FEES : INR.30,000 + 18% GST



NATIONAL INSTITUTE OF FASHION TECHNOLOGY, JODHPUR

WEAVE A PROFESSION IN THE TEXTILE INDUSTRY

CONTINUING EDUCATION PROGRAMME BY DEPARTMENT OF TEXTILE DESIGN

PROGRAM OBJECTIVE

- To prepare entry level professionals to work in textile manufacturing industry.
- To impart hands on training and experience in the area of weaving.
- To develop basic knowledge of weaving terminologies and handlooms.

PROGRAM OFFERINGS

- Exposure to NIFT state of art infrastructure and faculty resources.
- Industry based curriculum.
- Hands on and job oriented training.
- Access to NIFT resource center and alumni base.
- Interaction with eminent experts from textile and apparel industry.

COORDINATORS

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TARGET

This short term course will be suitable to textile industry aspirants who would like to work in the weaving sector with knowledge of woven fabric structure along with hands-on experience of weaving on loom.

COURSE DETAILS

MODE OF CONDUCT: Hybrid (Offline and Online)

ELIGIBILITY : 10th +

AWARD : Training Certificate

DURATION : 6 weeks (3 Hrs per day on Mon, Wed. and Fri.)

TOTAL SEATS : 30

FEES : 23,600 INR (including 18% GST)



NATIONAL INSTITUTE OF FASHION TECHNOLOGY, JODHPUR

EXPOSURE TO THE DIGITAL AGE TO CRAFT ARTISAN

CONTINUING EDUCATION PROGRAMME BY DEPARTMENT OF FASHION MANAGEMENT

TARGET

The course is suitable for people working in the field of craft to understand the promotion of their products through digital marketing tools and comprehend knowledge about digital media usage, mechanisms, and platforms for marketing and retailing craft products.

OBJECTIVE

- To understand the importance of promotional strategies through digital platforms.
- To provide awareness of the various digital marketing tools available according to the product categories.
- To provide hands-on experience with different digital marketing tool.

COORDINATORS

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COURSE DETAILS

MODE OF CONDUCT : Hybrid (Offline and Online)

ELIGIBILITY : 10th +

AWARD : Training Certificate

DURATION : 8 weeks (3 Hours per day on Thursday and Friday)

TOTAL SEATS : 30

FEES : 15,000 INR
(including 18% GST)



NATIONAL INSTITUTE OF FASHION TECHNOLOGY, JODHPUR

SEWING ROOM PLANNING FOR INDUSTRY SUPERVISOR

CONTINUING EDUCATION PROGRAMME BY DEPARTMENT OF FASHION TECHNOLOGY

OBJECTIVE

- To prepare industry ready professional for apparel manufacturing sector.
- To develop the ability to understand problem solving techniques through planning concepts.

TARGET

This short term hybrid training program will be an excellent opportunity for existing apparel manufacturing supervisors and other aspirants who want to pursue career in the apparel manufacturing industry.

COORDINATOR

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COURSE OFFERINGS

- Industry based curriculum.
- Exposure to NIFT state of the art infrastructure and faculty resources.
- Access to NIFT resource center and alumni base.
- Opportunity to interact with Industry Expert and Professional

COURSE DETAILS

MODE OF CONDUCT: Hybrid (Offline and Online)

ELIGIBILITY	: 12th +
AWARD	: Training Certificate
DURATION	: 24 Days (5pm-7pm)
TOTAL SEATS	: 30
FEES	: 23,360 INR (including 18% GST)
SELECTION PROCEDURE	: Personal Interview