



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान

National Institute of Fashion Technology

निफ्ट कैंपस, छेब, कांगड़ा, हिमाचल प्रदेश- १७६००१

NIFT Campus, Chheb, Kangra, Himachal Pradesh 176001

Phone No. 01892-260872-5, Fax No. 01892-263872

NIFT-KGR/COE/37/2021

NOTICE INVITING EXPRESSION OF INTEREST FOR AUGMENTED REALITY BATCH BOOK FOR NIFT

| Sr. No. | Expression of Interest for | Date of Publishing | Last Date for Submission |
|----------------|---|---------------------------|---------------------------------|
| 1 | Publish Augmented Reality enabled batch book for the passing out students of batch totalling to around 180 students in all. | 23/04/2021 | 14/05/2021 |

I Accept the terms & Conditions

Seal and Signature of the Expression of Interest



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INTRODUCTION:

National Institute of Fashion Technology (NIFT) was set up by the Ministry of Textiles, Government of India in 1986 which has been accorded statutory status under the Act of Parliament in 2006 (NIFT Act 2006) for the promotion and development of education and research in field of Fashion Technology. NIFT provides fashion business education across the country through its network of 16 centres. It provides four years under graduate (UG) program in design and technology, two years post graduate (PG) program in design, fashion management & fashion technology and short duration education program to address the specialized needs of professional and students in the field of fashion. NIFT has its head office at New Delhi with its campuses located at Bengaluru, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Patna, Panchkula, Raibareli, Shillong and Srinagar.

Expression of interest is invited from professionally qualified and interested service provider for Augmented Reality enabled batch book.

OBJECTIVE

NIFT intends to publish Augmented Reality enabled batch book for the passing out students of batch 2020, totalling to around 180 students in all.

The batch-book contains profile, project details, and interests of the passing out students, with around one page devoted to each

Requirements are as follows

The requirement is to augment the batch book with video presentation and 3D representation of the student's work, conducted during her tenure at NIFT Kangra. The final deliverable shall contain one mobile application each for (a) Android and (b) iOS platforms.

The mobile application shall have the following features

The application may allow the user to view the batch book through the phone camera in the hand-held mode.

The application should be capable of showing 3d models of the work done by the students on the page of the respective student.

The application should also be capable of displaying 2D video (prepared by the student) on the respective student's page on the press of a toggle button.

The vendor shall be required to prepare 3D models of the artefact (prepared by the students) which needs to be augmented on the batch book, in coordination with the committee so formed by the college for this very purpose.

Following qualifications shall be a plus for the vendors

Prior publication of AR/VR book.

Prior projects in AR/VR space.

Original Equipment Manufacturer for AR/VR related equipments

Software Service turnover of Rs 1 crore or more in any of the preceding two financial years, Or registered as start up under DPIIT.

Complete ownership of the AR/VR book will be retained by NIFT

Vendor should provide support for 15 months from the date of deployment

Charges including hosting charges in Apple/Play store has to be indicated clearly

Vendor should sign a Non-Disclosure Agreement for copyrights and confidentiality

The eligible organisation/agencies/individual interest in rendering their service as per above may submit EOI in sealed envelope, superscripting the tile "EOI Augmented Reality enabled batch book for NIFTöt National Institute of Fashion Technology Kangra Camus.

The timeline for developing, supply and installation of AR/VR book in within 10 days from receipt of the required data.

Payment will be released after supply and installation of AR/VR book.

The GST TDS and TDS will be deducted as per norm.

The financial bids need to be placed in separate enveloped and sealed while placing along with other documents of EOI. All documents needs to be submitted together.

Corrigendum if any will be published over the website of the Institute.

EMD of Rs 10,000 to be submitted along with Technical Bid will be adjusted against the Performance Security in case of Successful Bid. In case of Unsuccessful bidder EMD will be returned.

Performance security will be 5% of the total bid value.

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| Technical Qualifications | | |
|---------------------------------|---|--|
| No. S.No | Descriptions | To be filled by the Manufacturer /service provider Service Provider |
| 1. | Name of Firm/Company/Agency Proprietor | |
| 2 | Registration no (if any) | |
| 3. | Address of the firm along with Telephone number | |
| 4. | PAN No.(Proof to be attached) | |
| 5. | GST No.(Proof to be attached) | |
| 6. | Bank Account Number with IFSC Code. | |
| 7 | Turnover for 2019-20 (attach audited statement) | |
| 8 | Turnover for 2018-19 (attach audited statement) | |
| 9 | Turnover for 2017-18 (attach audited statement) | |
| 10 | Total number of people in Team/Organisation | |
| 11 | Brief profile of the company organisation (Attach Separate Sheet if required) | |
| 12 | Details of existing and completed project with similar services including star performer along with the technology used. (Attach Separate Sheet if required) | |
| 13 | Demand Draft (of Rs 10,000 for EMD) number | |

The GST registration compulsory for the category of the services supplied with.

The EOI must reach on or before the last date for submission of EOI to the

Purchase Officer

NIFT Kangra

NIFT Campus ,Chheb, Kangra,

Himachal Pradesh -176001

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Financial Bid for Developing Publishing Augmented Reality enabled batch book for the passing out students

(The financial bid needs to be in separate envelope)

| S.No | Particulars | Amount in Rs |
|---|---|---------------------|
| 01 | Publish Augmented Reality enabled batch book for the passing out students of batch totalling to around 180 students in all. | |
| GST | | |
| Total Amount ----- (Including 15 Month Support, Add on features etc) | | |

Total Cost in Word Rupees-----
-----Only.

Date:

Place:

(Signature of the Authorized person)

Name

Designation

Company Seal

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