



NATIONAL INSTITUTE OF FASHION TECHNOLOGY
KOLKATA
DEPARTMENT OF FASHION DESIGN

FASHIONOVA 2022





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VISION

To emerge as a centre of Excellence and Innovation, proactively catalysing growth of fashion business through leadership professional education with concern for social and human values.

THE INSTITUTE

National Institute of Fashion Technology was set up in 1986 under the aegis of the Ministry of Textiles, Government of India. It has emerged as the premier Institute of Design, Management and Technology, developing professionals for taking up leadership positions in fashion business in the emerging global scenario. NIFT has been granted statutory status under the act of Parliament of India in 2006, empowering the Institute to award degrees and other academic distinctions.

The Institute is a pioneer in envisioning and evolving fashion business education in the country through a network of seventeen professionally managed domestic centres at Bangalore, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Patna, Raebarell, Srinagar, Shillong and Panchkhula. NIFT has set academic standards and excelled in thought leadership by providing a pool of creative genius and technically competent professionals. The Institute provides a common platform for fashion education, research and training.

FASHIONOVA 2022

In the Competitive world of today's fashion industry, the Fashion Design Department at NIFT Kolkata provides the industry with a pool of creative and professionally competent individuals to meet the seemingly demands of the industry. Fashionova 2022, showcasing the design collection of the graduating batch, is where innate talent integrates with skills under the umbrella of NIFT, the resonating creative waves of the student of F.D. meet to present FASHIONOVA to the scrutiny of anticipatory viewers.

The level of competence has been achieved after a series of arduous explorations. This was followed by the concept development through rigorous research and design exploration. Guided by faculty mentors during the entire process, the students have worked right from the fabric stage including various surface development and treatment techniques, developing muslin prototypes for the garments which after a meticulous editing has culminated in this much awaited presentation.

MESSAGE FROM DIRECTOR GENERAL



The Graduation event is celebration of hard work of the graduating batch since it is in the transition from in-depth theory to lateral practice.

NIFT has evolved for more than 36 years amidst the ever-changing landscape of fashion and pioneered holistic fashion education that adapts to the changing times. It streamlines the strength of students and helps in the transition into a professional environment.

Fashion in India encompasses socio-cultural, historical and economic variables, which add to its multi-verse persona. The diverse set of features and needs provide a space for multi-stakeholder interactions and learnings. The symbiosis of design, technology, and management is integral to the fashion ecosystem. Its relevance was exemplified during the COVID-19 pandemic which came with a unique set of challenges and opportunities for exploration and innovation. This moulded the graduating batch of 2022 into young professionals, equipped for impactful projects.

It is my privilege to present to you this showcase of creative talent from NIFT, Kolkata who are ready to take on the challenges ahead of them and make a mark in fashion world.

Shri Shantmanu, IAS
Director General, NIFT

MESSAGE FROM DEAN ACADEMICS



Congratulations to the graduating batch of 2022! We are proud of your achievements. The Graduating event 2022 is the showcase of final projects of the graduating batch of NIFT across the streams of design, management, communication and technology.

In NIFT design, technology, and management is an integral to the fashion education. The COVID-19 pandemic brought in new challenges and opportunities to learn, design, integrate and innovate. From e-commerce of fashion and craft, functional clothing, sustainable fashion, designing for society, integration of artificial intelligence campus has evolved for more than 36 years in the middle of the changing landscape of fashion and pioneered fashion education. It has enabled NIFTians to strengthen their skills, broaden their horizons and transformed them to confident graduates.

My best wishes to all the graduate & their parents on this occasion. I take this opportunity to congratulate NIFT team for another successful year

It is my joy to present to you this showcase of creative talent from NIFT who will make a mark as true professionals and contribute to the development of our country.

Prof.Dr. Vandana Narang
Dean (Academics), NIFT

MESSAGE FROM CAMPUS DIRECTOR



The Audio-Visual presentations and Display of Design Collections by the students of Department of Fashion Design is the seamless amalgamation of creative thinking, learning, hard work of the students and the able guidance of the faculty mentors. The annual graduation event is one of the most eagerly awaited milestones of the NIFT calendar. May I take this opportunity to congratulate the graduating students on this occasion. I would also like to place on record my sincere appreciation for the faculty team, officials and staff members who have played an important role in the lives of the students at this crucial juncture.

This graduating batch has faced and overcome the challenges posed by the Covid Pandemic with flying colors. After the four year long rigorous training and practical exposure, the students are now ready to embrace the challenges that their career and life are likely to present before them in the coming days. I wish all the students a bright future. May you work hard, succeed in life, do us proud and keep the NIFT flag flying high. JAI HIND.

Smt.V Lalitalakshmi, IAS
Campus Director

MESSAGE FROM CHAIRPERSON



Hearty Congratulations to the graduating class of Fashion Design 2022. This day holds great significance for you as Individuals, your teachers and parents as you complete the formal level of the under-graduate education and take a leap into the professional league. Fashion today has become more dynamic than ever as it advances on to a virtual platform. The last year has presented many challenges impelling us to effectively innovate and strategize optimising the available resources. At NIFT, I hope we have prepared you to take on the next phase of your life by the horns, help you overcome adversity and set example as vibrant, dynamic and consummate professionals, besides being responsible citizens. Perfection, perseverance and passion along with (ethical) professionalism are key elements for success.

The four-year journey in the department may have involved some unpalatable moments but in essence, that should only have helped lay a solid foundation to build upon. You would have made some indomitable bonds and created memories to cherish. I hope you assimilated all the hard and easy learnings and will utilise them to the benefit of the industry as also society and contribute towards the progress of our nation. The spirit showcased at Fashionova 2022 has demonstrated your hard work and flair for creativity. I take pride in dedicating this batch of 2022 to the Fashion Industry!

My sincere blessings and best wishes for a Bright Future ahead!!

Prof. Dr. Purva Khurana
Chairperson
Department of Fashion Design.

MESSAGE FROM CAMPUS ACADEMIC COORDINATOR



We're finally here!

My heartiest congratulations to my dear students of the graduating batch: Department, class of 2018 -2022. The way you managed to complete your final year in a partial hybrid mode during the unprecedented situation is greatly recommendable. The way you showcased your creativity/research ability with innovative idea is outstanding. Your amazing design collection/graduation project/research project has impressed everybody. We were awestruck! Your versatile knowledge, the theoretical details, practically implementing them, industry connect, have perfected you and are sure to make you shine as you are the budding Designers/Technologists/Management Professionals of this generation. I can see the bright future our country is having in the fashion world, and thank you all for making it possible! Each one of you have proved that you're nothing but the best. You've made your parents and your Alma Mater so proud!

Lots of love and good wishes to you for your future endeavors.

Here's a toast to you, to us, as a family!

Go ahead and prove yourself. There'll be a lot of challenges on the way, so successfully adapt to the change. You will, I know.

Prof. Dr. Sandip Mukherjee
CAC – NIFT Kolkata

FACULTY PROFILE



Prof. Dr. Reenit Singh
Professor



Prof. Dr. Sandip Mukherjee
Professor



Ms. Anamika Debnath
Associate Professor



Ms. Ruhee Das Choudhary
Associate Professor



Mr. Montu Basak
Associate Professor



Ms. Darniya Roy
Assistant Professor



Mr. Ashish Kumar
Assistant Professor

MESSAGE FROM THE FASHION DESIGN DEPARTMENT

Congratulations to all the graduate students of the session 2022. This is just one small recognition, of your passion, enthusiasm and dedication. Your accomplishments shows all the sincere efforts you have put during the four years graduation program.

As Abraham Lincoln once said- "The best way to predict your future is to create it." And no doubt you have created your future and made your parent's proud. This is the reward for all the hard work you have put in. I wish you all , many years of great achievements.

Always remember to get a bright future , you have to push yourself a bit harder than yesterday, to get a different tomorrow. All our Good wishes and Blessings are always with you.

ALL THE BEST !

SUPPORTING STAFF

1. Mr. Rajeev Kumar Paswan, Sr. Machine Mechanic
2. Mr. Anjan Baran Sen, Junior Assistant
3. Ms. Shyamkali Tandan, Lab Assistant
4. Mr. Subir Mondal, DSS

JURY MEMBERS/EXPERTS

1. Mr. Tapash Bhattacharya, Guest Faculty, NIFT Kolkata
2. Ms. Surbhi Singh , Guest Faculty
3. Rita Shome, Guest Faculty, Owner of Earthroute
4. Ms. Archita Rungta, Director, Rungta Properties Pvt Ltd
5. Ms. Megha Garg Poddar, Founder, Owner, Creative Head Megha Garg Clothing
6. Ms. Navanita Dutta Chowdhury, Founder & Creative Head, Muslin Trail, Navvastra
7. Mr. Swapnil Hazra, Guest Faculty



FASHIONOVA 2022





Name: Aliza Hussain

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Name of Design Collection: The Rumbling

Company Name (summer internship) : LataSita Design

The Concept Note

This evening wear collection is inspired by the anime- Attack on Titan. It is the portrayal of the dark dystopian fantasy world of the anime into a visual format of wearable garments that are inspired by the gore and violence especially the blood and bones depicted in the war plagued era of this anime.





Name: Aman Anand

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Company Name [Graduation Project]: Twenty-Nine India

Company Name (summer internship) : Rahul Mishra

The Concept Note

Healing scars is a collection based on a thought process about scars running deep in the wilderness of our mind, places we didn't know exist in the darkness. Pain is what heals with time but what remains is the scars left behind. Wounds healing in hope for a better tomorrow layer by layer, skin by skin the fragile wound heals, what left behind is the scars to be embraced imperfections of it on the skin to be graced.

In my collection I intended to showcase the gradual process of a fresh wound turning into scar, my color palette, and surface embellishments also revolves around the same.





Name: : Amayeta Roy

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Name of Design Collection: The Cabinet of Dr. Caligari

Company Name (summer internship) : Shipra Commercial Pvt Ltd.

The Concept Note

This S/S 23 collection is a sneak peek into the dystopian horror world of Cabinet of Dr. Caligari that represents the schizophrenic psyche of German citizen after the World War 1. These ensemble lets us reinvent and signify the chaotic and sharp set architecture which till this date is considered to be epitome of German expressionist cinema. The motifs created with the help of hand applique in the ensembles are an abstract representation of the movie set architecture's silhouettes.





Name: Amrita Bhattacharjee
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Name of Design Collection: 'Rastafari'

The Concept Note

In a world torn apart with prejudice and hate, Rastafari is a peaceful socio-cultural rebellion against structure and authority. Originating in Jamaica in early 1930's Rastafari is not only a socio-cultural movement but also a religion cast for liberation of the suppressed. The collection "Awakening", is an inward journey in quest for one's true self and acceptance of the same.





Name: Anchal Jaishwal

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Company Name [Graduation Project]: Zopnik Innovations Pvt. Ltd

The Concept Note

Drawing inspiration from flowers, this Spring-Summer 2022, collection is very unique and comfortable. Each ensemble is an exquisite blend of lightweight fabrics and trendy silhouettes in vibrant hues and playful prints.





Name: Angana Mondal

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Name of Design Collection: স্মৃতির বাক্স (memory box)

Company Name (summer internship) : 4orty 4our

The Concept Note

Kolkata is known as the city of joy for it's soulful embodiment of culture, love, mystery, respect, enthusiasm and definitely for some amazing delicacies. This concept is about the portrayal of Kolkata through my eyes, where looking down from the window I have acknowledged a complete different city, my city, in my own way, where it had the memories of the simple games played, the old letterbox guarding our doors, old windows, hand pulled rickshaw, taxi, tram, bengali comics and each have a different stories attached to it.

Here I have shown some elements that are and may fade away slowly leaving behind the memories which I still like to hold on to. This concept thus is a brief token of such memories about my city through my eyes.





Name: Anisha Basak

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Name of Design Collection: Reimagining the Devil

Company Name (summer internship) : 145 East

The Concept Note

The concept of this project is inspired from a revolutionary sculpture of Medusa made by an Argentine Italian artist Luciano Garbati. His vision of reimagining the myth and fighting against injustice intrigued me to come up with this concept. The idea here is to the idea here is to fight against the society's discriminations. Medusa in the traditional myths was not only raped, but she was also cursed and then killed by a fellow man, who was instead considered to be the hero and not her.

So, Medusa represents all those women who had to go through such pain and sufferings in their lives and thus by representing Medusa as a god we are empowering all those women.





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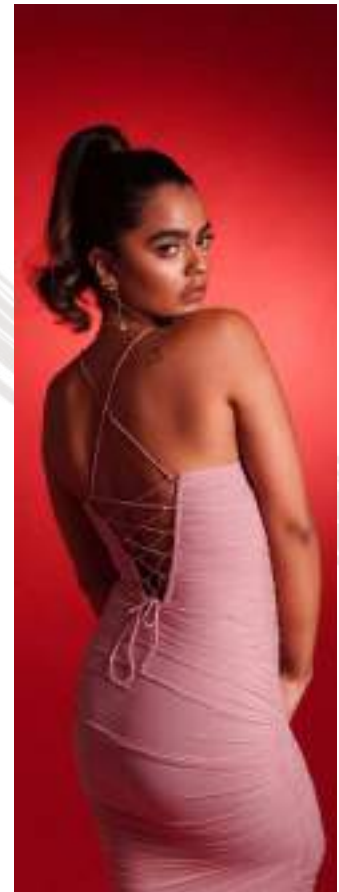
Company Name [Graduation Project] : Layrrd

Collection Name -Love Lockdown

The Concept Note

Love Lockdown

"Love Lockdown" is a song by American record producer and vocalist Kanye West (2008). The track's thunderous drums cut through an electro haze as if asking you to leave from your comfort zone and take a leap. The theme of the song that suggests one to break away from a feeling of void and idleness is quite similar to our somber lockdown days amidst the Omicron crisis. 14th Feb 2022, marked Valentine's Day after the omicron wave for the first time. The post-lockdown desire for complete escapism is likely to be replaced with all-out celebration, and this collection essentially entails its wearer to do the same.





Name: Ayushi Dasgupta

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Name of Design Collection: Beyond Aurora

The Concept Note

Geographically, nature's most magical phenomenon, the dancing lights, are visible only at the polar regions most commonly. But, in cases of intense activities they can also be seen from lower latitudes. The concept of this collection brings auroras to life, beyond the actual auroras. It portrays the colourful miracles and the mythological etymology, the Goddess of dawn in form of garments through surface manipulations, shades and hues and silhouettes that flow, fly and twirl just like the lights. The potential of auroral spotting in rare locations, given strong activities is metaphoric of the potential we all have, to be phenomenal, when we try with our full capacity. The polar auroras are seen easily, lower ones aren't, similarly some people can flourish more easily than others, that doesn't mean the others can't, they just need to put in more efforts. When you can't reach success, bring it to you.





Name: Ayushi Suman

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Company Name [Graduation Project]: Creatnet Services Limited

Name of Graduation Project: 1. Timeless Bouquet 2. Checkered

The Concept Note

Timeless Bouquet

From Soft Colour Palettes and Twinkling Candles, To Abundant Flowers, Greenery, Luxe Stationery, And Calligraphy Signage, A Vintage Bouquet Theme Is All About Creating A Dreamy, Airy Ambience To The Perfect Holiday Collection.

Designing For Longevity, With Collections That Spark Joy Through Color and Reworked Vintage Aesthetics While Seamlessly Working for The Consumer' S Hybrid Lifestyle with The Holiday Season Just Around the Corner, We Look to True Vintage Silhouettes with A Modern Eye.





Name: Chetana Saha

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Company name [Graduation Project]: Vian by Sayantan Sarkar

Name of Graduation Project : 1. Urban Nomads / 2. An Abyss of Love

The Concept Note

URBAN NOMADS : With the present-day scenario of comfort and leisure clothing winning over the glitz and glamour of fashion, this understated and muted street style collection speaks about confidence and free spiritedness of the post pandemic state of mind where one reflects inner confidence and belief by just being themselves. As the name suggests, the collection , 'Urban Nomads' embodies the spirit of the new generation to chase the unknown, to break free from the existing barriers to experience new things in life. This collection will resonate with the inner wanderer in this generation who choose comfortable, functional yet stylish garments.





Name: Debashrita Chakraborty

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Company Name [Graduation Project]: Vian by Sayantan Sarkar

Name of Design Collection: An Abyss of Love – In the midst of Corals

The Concept Note

At some level we find that we start awakening because we feel that there is more to life than that meets the eye. We feel a deep longing and a yearning to go and delve deeper until we find the true essence of our being. Life itself becomes a journey of rediscovering ourselves on multiple levels. To have found the guts to face our own shadows, and dive deeper into the depth of our soul to find love. This infinite energy of love without scope without form is like moving into a formless abyss The unknown mystery of the feeling of discovering love is depicted by the coral bioluminescent prints on the hallucinogenic colour mist of the blues, purples and greys.





Name: Kalpana Naik

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Name of Design Collection: Encrypted

The Concept Note

The A/W '22 Menswear collection is inspired by the primitive communication method - Morse Code. The concept revolves around how communicating secret messages were important during the times when semaphore telegraphs were used to communicate long distance messages. Iterations of the Morse Code are embroidered on every piece that decode a secret message too.





Name: Madhurita Mazumder

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Company Name [Graduation Project] : FORTY FOUR

Collection Name: 1 -Mapit, 2 -Floral riot

The Concept Note

MAPIT

The theme originates from surface designs inspired by topographic maps and snaps from various travel captures . The collection derives inspiration from the flow of the topographic lines and grids on virtual maps which eventually leads one to various destinations over the map, for the prints and fabric choices.





Name: Nimisha Diwakar

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Name of Design Collection: A Letter to my Obachan

Company Name (summer internship) : 145 East

The Concept Note

"A letter to my Obachan" is a small tribute by me to my grandmother. It is a reflection of my fondest childhood memories and embodies a sense of nostalgia and pure love. It is inspired from a memory of me visiting the garden with my grandmother during peak summers, collecting flowers and preserving them. This collection simply tries to bring these bottled memories to life with its vibrant floral prints and bright colours. It is simply an ode of a young girl to her beloved obachan.





Name: Nitya Chandak

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Company Name/ Name of Design Collection: TAMASHA

The Concept Note

What we term chaos are simply patterns that we haven't recognized.

I've compared our human mind metaphorically to a tainted polluted water body, where each feeling is distinct and yells for itself; it's our ups and downs in life's ride. The different sensations and chaos are captured through the use of traditional Indian textiles innovatively using their visual and tactile qualities.

The hazed visual quality of Ikat fabrics have been referenced to confusion. I have also shown the rawness of other traditional fabrics and surface development techniques using a play of textured solids and prints showing the haziness in our thought process. I have shown a pathway in the collection, how each path is different and curved.





Name: PRAGYA SARAOGI

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Name of Design Collection: Coming to Our Senses

Company Name (summer internship) : Mellowdrama

The Concept Note

Human beings have many organs that help in the overall functioning of the body. Knowing and understanding yourself is a journey which every individual has. Scientifically, we as a species, hardly know about how we actually function internally. Through this Autumn Winter 2022 collection, I wanted to explore what we are made of through the five senses of human namely; taste, smell, sound, vision and touch.





Name: Prashansa

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Name of Design Collection: Sati Viyoga

Company Name (summer internship) :LataSita

The Concept Note

Indian mythology abounds with several stories of Gods and Goddesses and their avatars or manifestations; each for a particular purpose; in order to teach devotees a lesson in story form. Sati, also known as Dakshayani or Uma, is a Hindu Goddess of longevity and marital felicity. An aspect of Parvati or Goddess Adi Shakti, Dakshayani is the first consort of Lord Shiva. Sati is known to be extremely fiery, with a frightening temper. However, she is also loving and extremely benevolent by nature. According to Hindu scriptures, both Sati and Parvati are aspects of the Devi, who helped Shiva come away from his ascetic isolation and involve himself in Samsara (the material world). Taking inspiration from this divine tale I want to express this story through my design collection.





Name: Priyanka Kumari

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Company Name [Graduation Project]: Raymond Ltd.
(Silver Spark Apparel Ltd.)

Name of Collection: Revamped Classics

Company Name (summer internship) :Artsy Foliage

The Concept Note

The collection is designed under Silver Spark Apparel Ltd. For the US client brand- Express. Taking inspiration from Metamorphosis the classic suits have been designed with a modern silhouette to show the transition of men going back to office. The designs ranges from basic to most stylish pieces with classic suits and bombers along with dress pants. The clothes themselves are mostly soft and comfy staples that a man can wear for business as well as casual outings according to his own preference. Clothes are versatile in design and fabrics are comfortable and travel friendly. This will help a man pack lighter and do more with less.

Whether a blended or a wool suit is a man's day-to-day look or any outing, our men's suiting ensembles will have him looking anything but ordinary. With fits available in Extra Slim, Slim, and Classic, dressing professionally couldn't be easier. Quality is the key here, take the time to really think about all the pieces which suit your style and you can see yourself wearing them for a long time!

So, gentleman, revamp these classics!





Name: Revathi Lakshman

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Company Name [Graduation Project]: 145 East

Collection 1: Sunset Rhapsod 2: Monday Blues

The Concept Note

The concept behind the collection is inspired by Shades of the Sun, showcasing garments that would fit Street Fashion which are trendy and comfortable. A perfect day out would be when the sun is out wearing clothes that would make you happy which is what the word 'Rhapsody' defines - Feeling of Extreme Happiness (ecstasy). The idea of the collection is to bring out the summer colours into the garments and make the one wearing it feel their very best!





Name - Rudrani Ghosh

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Name of Design Collection- Irezumi

Company Name (summer internship) :145 East

The Concept Note

Pursuits are many, avenues are congested, unconventional thinking are considered insane, whereas preachers preach "No Pain No Gain".

“Irezumi” is an amalgamation of a Japanese legend that tells the story of the koi’s struggles, the Japanese style of tattooing - ‘Irezumi’ and its art style - ‘Ukiyo-e’. Traditional elements are added to new age trends to give it more meaning and appeal. The whole collection was done from a very minimal approach with meaningful placements of motifs and use of colours. The main aim was to get the balance between structure and flow throughout as this project has multiple elements going on at the same time.





Name- Ruth Lallianpuii

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Name of Design Collection- Coven

Company Name (summer internship) : Shipra Commercial Pvt Ltd

The Concept Note

Coven is inspired by a series that features young witches who are descendants from survivors of the Salem Witch Trials and their struggles to survive in modern society. Although feared and targeted, they remain to be resilient and rather, sophisticated.





Name: Sanchit Sachan

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Name of Design Collection: Soft Masculinity

Company Name (summer internship) :Megha Garg Clothing

The Concept Note

The concept of this collection derives from my pictures I took of myself during the lockdown with the available silk, organza fabrics and flowers in the home. During this process I was trying to create a new breed of men, men who are soft as silks and as delicate as flowers. This collection is about growth and evolution of a new man blooming from a bud into a flower.





Name: Shivangi Bhatia

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Name of Design Collection: "Frustration to Flow"

Company Name (summer internship) : Couche

The Concept Note

In 2019, I came across a VH-1 advertisement that talked about the creative process an artist goes through. As artists and designers, we put our blood, sweat and tears to let go of our doubts and achieve our imagination. A part of our soul goes into the creative journey.

My collection is a depiction of breaking the stage of frustration and moving to 'flow' in the creative process.

Traditional Indian fabrics like Ikat, Malkha, Dabu fabric (made using batik method) and fabrics made from recycled yarns of silk are tangible outcomes of centuries of collective creative process. Each surface has been developed using stitches from the traditional embroidery but in ways to showcase the creative journey in visual and tactile org and represents the different stages in "Frustration to Flow".

I believe that my collection remains in a state of flux because for me the creative journey never ends.





Name: Shreya Dan

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Name of Design Collection: Roopkotha

Company Name (summer internship) :Moumita Dzier Boutique Pvt.Ltd

The Concept Note

The concept of this project revolves around the century old fairy tales of Bengal. This collection connects to the nostalgia and the reminiscence of childhood through the narration of one of the fairy tales of Bengal. The collection, mainly consists of classics and thus has a feeling of warmth and serene vintage vibe that triggers the smell of old books with a sip of steaming chai under a lamp indulging into the fantasy world of kings and queen with soldiers and demons.

The Collection, consisting of five ensembles focuses on the detailed storytelling of one of Bengal's fairy tales ("Khirer Putul" by Abanindranath Tagore) through traditional kantha craft of Bengal.





Name: Shristi Kejriwal

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Name of Design Collection: Shakti – The Unstoppable

Company Name (summer internship) :Nandita Thirani & Stockroom

The Concept Note

The collection Shakti : The Unstoppable is an inspired from the great maa Durga herself. We women are a part of the goddess and possess qualities which should be acknowledged and respected. Women manage end number of things starting right from family, household, work life, and other things. They face daily challenges and very well transform their roles respectively to tackle them. It talks about her diverse roles sometimes delicate and sometimes fierce. They are nurturers and fighters at the same time. This collection is a transformational one. It is specially designed to ease out the hectic situation of women. It makes life simpler and helps them achieve a little more. The garments are indo-western which can be first worn as a formal wear to the office and then transformed into an occasion wear. The collection which can look subtle in the day and flashy in the evening is what makes it stand out. The color palette is all warm shades which speak about power, fire, warmth and affection. It's time to celebrate the inner shakti of every women.





Name: Sukriti Chattopadhyay

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Name of Design Collection: Enigma

Company Name (summer internship) :House of Baby Barn

The Concept Note

ENIGMA- the more you look,
the less you see

the closure you get, it
goes far and free ...

This evening wear collection
for S/S 23 highlights the
surrealistic representation of
elements from Seb Janiak's,
photomontage collection called
Mimesis, that when looked at
too closely or tried to be
compared with the reality, tends
to grab less attention to its
mystical beauty.





Name: Sweta Kumari

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Company Name [Graduation Project]: Creatnet service Ldt

The Concept Note

1. Backyard Stories

The spring summer 22/23 collection made for high summer bringing a joyful of nostalgia. Reminiscence the picnic vibe, filled with feminine pieces grounded in versatility and effortless sophistication.

2. Cast the Dye

The spring summer 22/23 vocation collection playing with tie-dye using different techniques like shibori to sponge techniques, perfect for vocation wear with flowy and feminine touch in these ensembles.





Name: Tanvi Agarwal

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Company Name [Graduation Project]: Richa Khemka Label (Graduation Project'2022)

The Concept Note

The theme of an underwater world consists of seashells and corals. It represents columns and colors. These vibrant colorations are bold, vivid accents used sparkingly to emphasize the theme, and created rhythms were more toned down and up shades are used. The seasons are summer and spring'2022.





Name: Titas Bera

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Phone No: 8670231405

Company Name [Graduation Project]: Raymond Ltd. (Silver Spark Apparel Ltd.)

Name of Graduation Project: Sartorial Nostalgia

Company Name (summer internship) :Ugoki

The Concept Note

The collection has been designed for the UK heritage client brand- Moss Bros. Inspired from London's famous Baker Street known for its connection to "Sherlock Holmes", I have come up with the theme – "Sartorial Nostalgia". It emphasizes on memories, the sense of longing, nostalgia and love for the classics which have gradually faded from people's lives due to their hectic life.

Here, office wear has been infused with this theme, so that they can reminisce the classics and feel cozy and content, even while going for office. The enduring appeal of traditional cloths remains, with wool tweeds favored for robust durability, outdoor protection and performance. Combining the heritage appeal with modern lines and comfort factors, this collection has been made to suit the requirements for work wear, to deliver a sharp profile without being restrictive.





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Name of Design Collection: Stuck In The Memphis World

Company Name (summer internship) :Shipra Commercial Pvt. Ltd.

The Concept Note

The S/S 23 - 24 streetstyle collection is inspired as well is an ode to the fun, outrageous yet fashionable Memphis Milano furniture pieces of the post-modern era.





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Name of the Design Collection: 7 Chakras

The Concept Note

7 Chakras

The term "Chakra" means "Wheel" in Sanskrit which refers to one of the seven points within the energy system. Each energy point acts as a wheel , spinning and vibrating with energy.

Gaining awareness of the Chakra System guides an individual in achieving a state of harmony within oneself. It helps improved overall health and well being, increasing the ability to heal mentally , physically, spiritually and emotionally.

It increases openness , memory , concentration and awareness along with heightened creativity and better resourcefulness because of better perception. The Ensembles represents each chakra which will improve patience and sooth our mind to step forward towards our goals.





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