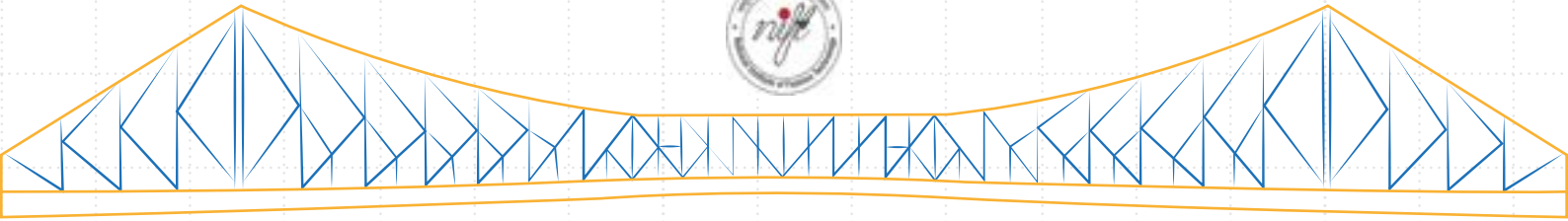


KNIT



কলকাতা

Knitwear Design Department | 2018-2022

MODA



About Kolkata Campus

Founded in 1995, National Institute of Fashion Technology (NIFT), Kolkata is a leader in the Eastern Part of India for providing education in the field of Design, Technology and Management. NIFT Kolkata is one of the five oldest Centres among the NIFT fraternity. With a symbiotic balance amongst the state government and the garment industries, NIFT Kolkata stands as a pioneer of fashion training and research.

National Institute of Fashion Technology, Kolkata was initially housed at Manjusha Bhavan, ICMARD Building and later moved to the premises of College of Leather Technology on temporary basis. With a strong team empowering the Centre, two Courses, namely Three Year Under Graduate Diploma Programme in Fashion Design and Two Years Post Graduate Diploma Programme in Garment Manufacturing Technology were started at the time of inception. Subsequently, another Two Years Post Graduate Diploma Programme in Leather Apparel Design & Technology (LADT) was commenced.



Director General's Message- Shri Shantmanu, IAS



The Graduation event is celebration of hard work of the graduating batch since it is in the transition from in-depth theory to lateral practice.

NIFT has evolved for more than 36 years amidst the ever-changing landscape of fashion and pioneered holistic fashion education that adapts to the changing times. It streamlines the strength of students and helps in the transition into a professional environment.

Fashion in India encompasses socio-cultural, historical and economic variables, which add to its multi-verse persona. The diverse set of features and needs provide a space for multi-stakeholder interactions and learnings. The symbiosis of design, technology, and management is integral to the fashion ecosystem. Its relevance was exemplified during the COVID-19 pandemic which came with a unique set of challenges and opportunities for exploration and innovation. This moulded the graduating batch of 2022 into young professionals, equipped for impactful projects.

It is my privilege to present to you this showcase of creative talent from NIFT Kolkata who are ready to take on the challenges ahead of them and make a mark in fashion world.

Dean's Message- Prof. Dr. Vandana Narang

Congratulations to the graduating batch of 2022! We are proud of your achievements. The Graduating event 2022 is the showcase of final projects of the graduating batch of NIFT across the streams of design, management, communication and technology.

In NIFT design, technology, and management is an integral to the fashion education. The COVID-19 pandemic brought in new challenges and opportunities to learn, design, integrate and innovate. From e-commerce of fashion and craft, functional clothing, sustainable fashion, designing for society, integration of artificial intelligence campus has evolved for more than 36 years in the middle of the changing landscape of fashion and pioneered fashion education. It has enabled NIFTians to strengthen their skills, broaden their horizons and transformed them to confident graduates.

My best wishes to all the graduate & their parents on it is occasion. I take this opportunity to congratulate NIFT team for another successful year.

It is my joy to present to you this showcase of creative talent from NIFT who will make a mark as true professionals and contribute to the development of our country.



Director's Message- Smt V. Lalitalakshmi, IAS



The Audio- Visual presentations and Display of Design Collections by the students of Knitwear design Departments is the seamless amalgamation of creative thinking, learning, hard work of the students and the able guidance of the faculty mentors. The annual graduation event is one of the most eagerly awaited milestones of the NIFT calendar. May I take this opportunity to congratulate the graduating students on this occasion. I would also like to place on record my sincere appreciation for the faculty team, officials and staff members who have played an important role in the lives of the students at this crucial juncture.

This graduating batch has faced and overcome the challenges posed by the Covid Pandemic with flying colours. After the four year long rigorous training and practical exposure, the students are now ready to embrace the challenges that their career and life are likely to present before them in the coming days. I wish all the students a bright future. May you work hard, succeed in life, do us proud and keep the NIFT flag flying high. JAI HIND.

CP-KD Message- Prof. Dr. Yashodha Kumari. V

The occasion of your Graduation, I feel immense pleasure in congratulating each one of you for completing your Knitwear design course successfully. This is the final result of your hard work and sincere efforts throughout the four years of your course. Hope the knowledge and expertise gained from this course helps you in achieving higher goals in your careers.

Even though you have faced some difficult situations in the time of pandemic, it is your determination, optimism and patience, which has brought you to this stage. We feel very proud of your batch 2021 for this grate achievement. All the best again for realizing your future dreams and aspirations.

Once again I take this privilege to congratulate the graduating batch of 2021 who are stepping into their professional career.



CAC's Message- Prof. Dr. Sandip Mukherjee



We're finally here!

My heartiest congratulations to my dear students of the graduating batch: Department Knitwear Design, class of 2018 -2022. The way you managed to complete your final year in a partial hybrid mode during the unprecedented situation is greatly recommendable. The way you showcased your creativity/research ability with innovative idea is outstanding.

Your amazing design collection/graduation project/research project has impressed everybody. We were awestruck!

Your versatile knowledge, the theoretical details, practically implementing them, industry connect, have perfected you and are sure to make you shine as you are the budding Designers/Technologists/Management Professionals of this generation.

I can see the bright future our country is having in the fashion world, and thank you all for making it possible! Each one of you have proved that you're nothing but the best. You've made your parents and your Alma Mater so proud!

Lots of love and good wishes to you for your future endeavors.

Here's a toast to you, to us, as a family!

Go ahead and prove yourself. There'll be a lot of challenges on the way, so successfully adapt to the change. You will, I know.

Mr. S.K.Bala Siddhartha (Associate Professor)

Masters in Technology in Textile Engineering from IIT Delhi, further specialized in Knitwear. Attended Fachhochschule (at Reutlingen Germany), under UNDP sponsorship. Trained for computerized programming for knitwear development at m/s Shima Seiki Japan, M/s Universal GmbH Germany and also Hands on exposure at M/s Stoll Germany and m/s Pegasus Japan. Attended several fairs like Pitti Immagine Filati at Florence Italy, Fast at Verona Italy, Premier vision Dusseldorf Germany and many more. Visited several knitwear Industries in Germany, Italy and also different knitwear clusters in all parts India. Participated in Knitwear fairs across India Instrumental in developing Knitwear Design program and establishing Knitwear department across NIFT campuses. Taught several subjects under Knitwear, Textile and also in Foundation program.



CC's Message - Mr. Partha Seal (Associate Professor)



More than 25 years of industry and teaching experience out of which worked for three years as senior production executives in the Quest Apparel Mfg.Co. Arvind Group, makers of Flying machine jeans, HOD of the finishing section. Major contribution given in the area of dying and finishing during the creation and launching of Newport jeans Bangalore during July 94. Joined NIFT Kolkata on 27th March, 1997 in GMT departments. Visited Fashion Institute of Technology, New York, USA as a visiting research fellow and did extensive training in knitwear pattern, asking in the year 2000. Latter in 2001 when knitwear design and technology (KDT)(PG Program) started in NIFT Kolkata. Became center coordinator of that department other than pattern making related subjects. Had conducted classes in garment finishing fashion marketing EVS material studies and design research during November 2006, was awarded with ATA (Associate of Textile Association), a national award given for valuable contribution towards textile sector for more than 14 years.

Dr. Sumantra Bakshi (Associate Professor)

An alumni of University of Calcutta, Government of Engineering and Textiles, Berhampore, batch 1999, B.Tech. The same year joined Vardhaman Textiles Limited and built up a career in Textile project development and manufacturing for 9 years. In the year 2008 joined National Institute of Fashion Technology, Kolkata as assistant professor in fashion and textile department. Acted as cluster initiative coordinator from 2011-2014. Assumed the charge of CC-KD in 2014, presently working in the field of environment friendly textile process design and engineering



Ms. Akanksha (Assistant Professor)



Ms. Akanksha is an Assistant Professor with the department of Knitwear Design at NIFT Kolkata. She specializes in Fashion particularly in the area of draping, apparel designing, Portfolio development, trends forecasting and design research. She is a Fashion Design (B.Des) NIFT graduate and Master of Design (M.Des) from National Institute of Fashion Technology, New Delhi. Her keen inclination to academics and design research pulled her in teaching profession at NIFT. She has working experience with export houses, buying houses and Designer label like Sabyasachi couture Kolkata. She has presented research paper on several national forums. Her paper titled “Androgynous Fashion from the concept to consumer: An Empirical study’ got published with Springer Singapore. She contributed a chapter in book titled “A Treatise on Consumer research” published by ABS books.

Mr. Amit Gupta (Assistant Professor)

Amit Gupta is Assistant professor with the department of Knitwear design at NIFT Kolkata. He specializes in Smart garments, protection clothing and equipment. He did his post-graduation in Fashion technology from NIFT Delhi and graduation in Information Technology from Maharishi Dayanand University. He is currently pursuing his PhD in smart garments from NIFT Delhi. Passion in area of Academics and innovations in the area of Apparel manufacturing, merchandising, and supply chain management. He has worked in leading export and buying houses like Orient Craft, Laguna clothing, Impulse overseas etc. He participated in multiple international conferences by NIFT and presented papers and abstracts on Smart garments.



Staff Knitwear department

Mr. Sukumar Bose (Department Assistant)
Mr. Sarbjeet Singh (Lab Assistant)
Mr. Utpal Dhara(Machine Machanic)
Mr. Saumitra Bhakta (Machine Machanic)
Mr. Partho Das (MTS)



FLORAL BLISS

The “Floral Bliss” is a special collection designed for infant girls. The collection is connected to the flora around us, and it was designed in order to connect the infants to nature. The bright colours and the fine embroidery shall remind us of a playful summer, warmth of a mother’s love and comfort. The collection also focuses on reminding the parents of newborns to free their minds from the traumatising events brought on in the past few years due to Covid-19.





RUNAWAY BRIDE

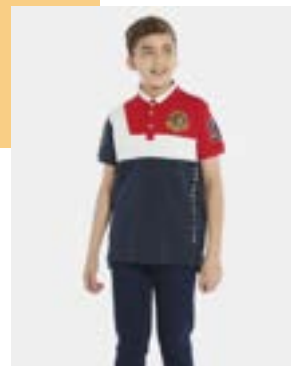
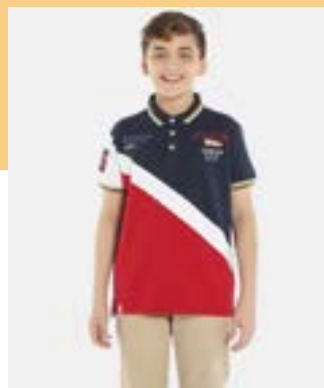
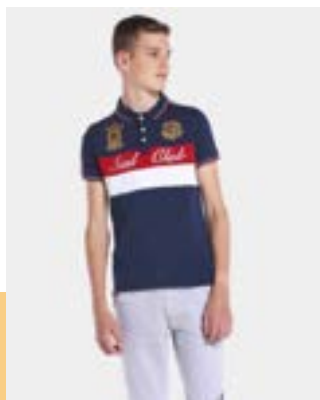
Imagine, to be a bride and wear those amazing outfits and all the presents you get to keep! Isn't it exciting to look up to your future with your partner? Well, not everyone agrees happily ever after as someone's wife! Be it Rachel Green from Friends, Maggie Carpenter from Runaway Bride or Carrie Bradshaw from Sex and the City, We love characters who take charge of their own life and prove that she doesn't need a man to make her dreams come true! So what if I am not ready? Am I so incapable of living my life on my own? I am confident enough and still People question my capability, why? These are the exact questions that cross my mind, but thanks to these iconic characters who restore my faith in a happy ending which I can decide for myself! Presenting you the theme of my collection "I ran out on my wedding".





SAIL AWAY

New York Sail Club special edition polo t-shirt collection designed for toddler boys portrays and is inspired by the yacht and sail boat adventure sports that excites little minds. A collection of sporty and cool set of graphic elements and embroidery badges on cut and sew fashion polo t-shirts for little captains out there. The mood of the collection is simply sporty and adventurous yet classy, sophisticated designs that are neither too loud nor subtle to match the high-spirited yet modest aesthetics befitting the brand as well as client profile.





COASTAL BUDDIES

My inspiration is derived from marine life. Coastal Buddies' theme is based on the concept of water bodies, fish & water babies' motifs in favour of oceanfront icons. Lighthouses, Fishing, Boating, Sailing, and water activities are new motifs inspired by this theme. The ocean's treasures have always offered great riches to designers. Shells, nets, sharks, waves, reefs, seaweed, coral, creatures of the deep: the aesthetic and symbolic potential found in the sea is vast. For Kids, I represent prints in a cartoonish look so that kids find it playful and fun.





AUTUMN ADVENTURE

Taking inspiration from woodlands and camping. This collection explores the wild and curious side of kids who loves to venture out in new adventure among woods, make friends with the cute animals along the way. Camping is where a child gets to know its environment more and fall in love with the tactile and other sensory experiences. This collection explores, The colours of green foliage as well as warm and cool tones. For tactile element the quilted yoke comes as an silhouette exploration and cute animals with cute fonts to make the designs more engaging and a conversation piece.





UNSTOPPABLE

The stereotype puts a lot of pressure on disabled people to be cheerful, accepting and ready to “make the most of their condition”. The impairment gives disabled persons a chance to exhibit virtues they did not know they had and teach the rest of our patience and courage. Unstoppable is a collection where it talks about how disability breaks the boundary. It talks about daily problems that a disability faces and how they can be solved via my designs.





YOUTHFUL EXPRESSION

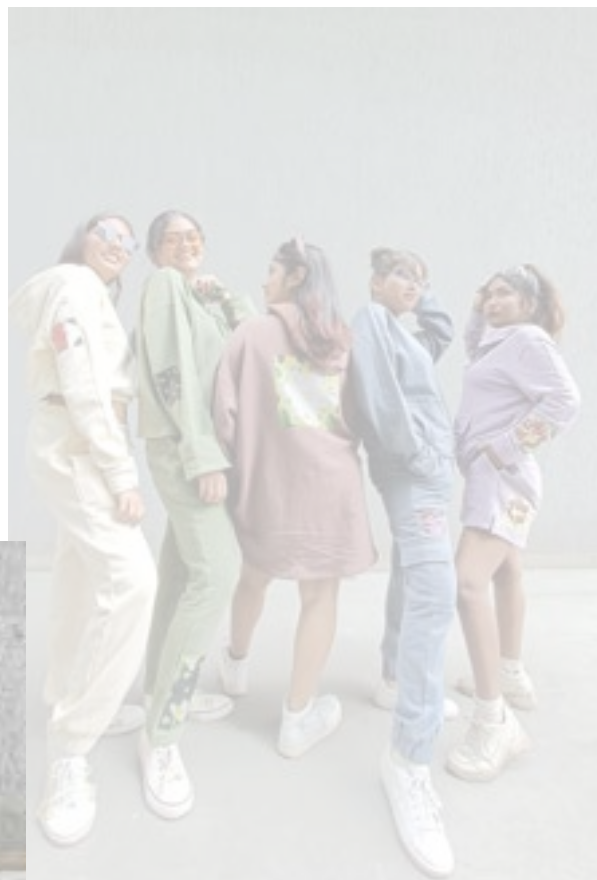
The theme for this collection is Youthful Expression. In the future, we see kids breaking free from the restraint of lockdowns and expressing their joy and energy through community places like skateparks, which sit as the inspiration for my collection. Skateparks provide a venue for leisure and physical activity. They build a sense of community and togetherness. The graffiti walls are a source of creativity and colour. The colours of the collection are inspired from the forecast of SS/23, from all ends of the spectrum. The silhouettes are along the more comfortable and casual lines, something that kids can easily relax and play in.





MULLED

Taking inspiration from the tradition of drinking mulled wine on Christmas. The very warmth of a mulled wine comes from the spices seeped into it. In the same manner, the warmth of winter spices is brewed to the very core of my collection. With this theme I want to highlight the warmth of the garment that comes not from the material but from the thought and care it has been created.





HOME OFFICE

As menswear continues to break down silos and cross-pollinate disparate market segments, unlikely and striking aesthetics emerge. Cue the Home Office: an adventurous style maven capable of mixing and matching distinct fashion pieces with confidence and an appreciation for authentic details. Timeless workwear styles, elevated with premium materials and more luxurious details and trims, remain a key menswear proposition. The rise of the home office will continue to drive demand for a more relaxed working wardrobe.





ADVENTURE TALE

The importance of outdoor adventures increased due to pandemic. For toddler exploring new things every now and then and watching nursery rhymes that features imagery tale which simply amuse and delight babies. Hence, the inspiration has come from an endless outdoor adventurous fun for a baby. The theme is based upon the imaginative world where winter animals are enjoying and Exploring all the winter activities like ropeway safari, ski etc. Adventure tale develop adventure land stories, The walrus has flippers, floppy feet swims with a debonair splash, Winter is cold, there is snow everywhere, The bear went over the mountain with his best buddy through embroidery motifs.





BACK TO SCHOOL

Children learn as they play but most importantly in play they learn how to learn. Back to school season brings with them a positive attitude and a desire to study together. After education institutions shifted to at-home study, students develop a fresh appreciation for classroom iconography. Presenting back to school collection that evoke happiness and a love of learning among the preschoolers. The collection focuses on color blocking and modular details to train fine motor skills among the kids as well as learning of the colors.





DESATURATED PROTOPIA

Current scenarios are something that drives my mood and thought and keeping that in mind the uprise and fall of Covid cases stuck with me, the sharp fall in the cases gave people a sudden outburst to travel out and be careless at the same time, change in scenario was seen rapidly but what was being missed was the cry for love and compassion for those in need to heal. The overwhelming ecstasy from uplifted curbs needs to be dialled down. The need to rest, heal and recover was much needed, and thus the theme for my collection popped up, DESATURATED PROTOPIA where of course, the heightened sense of optimism needs to be countered in a sombre manner. With soothing hues and silhouettes to relax in.





SUGAR RUSH

Perennial weather themes are updated with a magical twist for A/W 23/24 baby girls, as imaginations run wild with mythical creatures and dreamlike sky scenes. Driven by girls wear trends, unicorn critters take the limelight in sugar-coated rainbow palettes. This story also taps into the Kawaii trend, as clouds and raindrops don facial expressions for a fun-filled baby trend that guarantees commercial success.





SCULPTURAL ASSEMBLEDGE

Assemblage is a type of sculpture that consists of “found” objects arranged in such a way that they form a piece. These objects can be organic or man-made. Wooden scraps, stones, old shoes, baked bean cans, and a discarded baby buggy and many more.





PHOENIX

“Sometimes you have to burn yourself to the ground before you can rise like a phoenix from the ashes.” Phoenix burns itself to ashes every five hundred years and is then born again. It symbolizes immortality, resurrection and life after death. Phoenix represents a new beginning, that no matter how bad things may get. We can return even after being disappeared or being completely destroyed with a new rage and hope. The Phoenix always rises from its own ashes. Phoenix is an Immortal bird which gives us strength when we are in trouble. Sometimes we lose things in our life and started leaving alone with a sense of emptiness but somehow we put up a strong front and fight these demons inside us coming back and rising from the ashes just like a Phoenix does. Hence we all have a Phoenix inside us; we just have to believe ourselves and move forward.

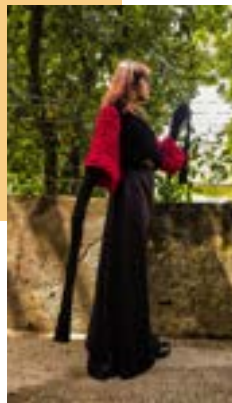
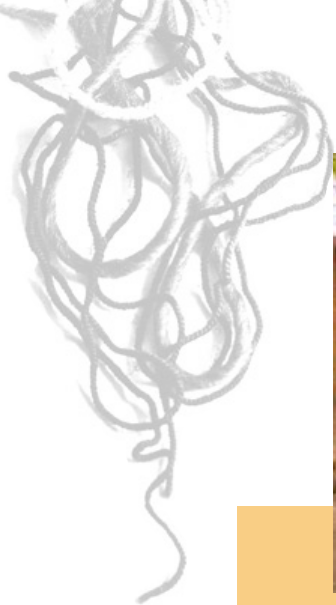




WU ZETIAN

Wu Zetian was the first and the only female ruler in the entire history of China. Her rule brought glory and reforms and she was given the title, 'Maitreyi' by the people. Her achievements stood against the patriarchal mindsets of Confucian morals. Her being a woman and ruling the entire dynasty was not accepted by the Confucian scholars and was also negatively represented in the accounts written by Neo-Confucian scholars.

Traditional historians focus more on creating her negative image rather than telling her life story, which was dramatic, filled with ups and downs and endeavors. So this collection focuses on her story, the things she experienced, and the turning point in her life which led her to become the first and only female ruler of China.



Shreya Haldar



OVER THE BOUNDARIES

After a certain age women stick to a particular type of clothing. Even if they want to experiment with their looks they don't feel encouraged due to the boundaries set by the society they live. The collection is to inspire women to wear what they feel comfortable in and not care about what the other people think about them.





VARSITY

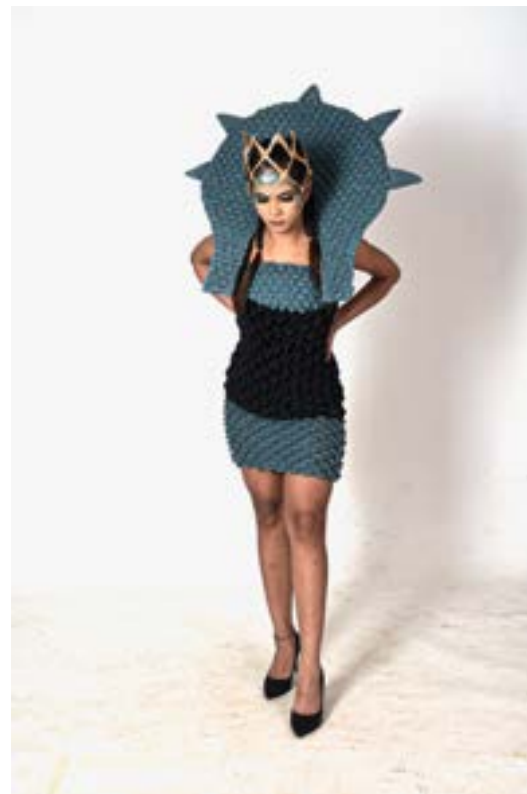
My collection is inspired from varsity. Varsity is the main squad of any college or university that represents that particular college in the field of sports. Being a varsity player not only brings huge responsibility but it is also a prestigious position. The colors are therefore inspired from various varsity teams thus the mood of the collection is lively and fun.





JURASSIC A JOURNEY TO THE LOST WORLD

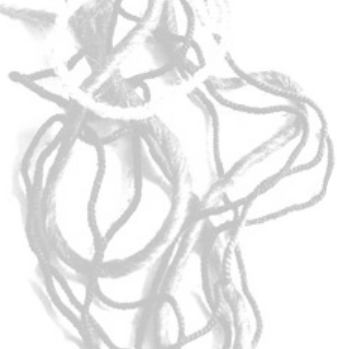
My collection 'Jurassic- A journey to the lost world' is inspired by Dinosaurs. I have always been extremely fascinated about Dinosaurs since a very young age when my father gifted me an encyclopedia on my 10th birthday. It was the very first time I came across a 'Dinosaur'. The image of the ever so magnificent T-Rex just blew my mind!. My fascination grew deeper after watching the most popular series Jurassic Park directed by Steven Spielberg. My obsession over Dinosaurs remained intact since years and I finally decided that it's time to create something outstanding on these magnificent creatures. As I was researching I found out that there are five broad categories of Dinosaurs, separated by their own unique features. I decided to represent each category, taking into account the unique features of each group, and representing them through each ensemble.





MAYTIME SCRIBBLES

Colours, brush and sketchbook are one of the first learning tools for a baby. They scribble and explore their creativity. Hence, the inspiration has come from the explorative world of kids' sketchbook. The splash, colours, scribble- everything has inspired to make it into beautiful prints. This theme is based upon breezy spring garden where kids love to play and explore. Scribbles and painting are their one of the primary explorations. They get inspired from their surrounding and try to paint or doodle the objects such as animals and flowers. Taking inspiration from kids scribble, this theme Maytime scribbles is playful, fun and soft at the same time.





SILENCED

The theme “SILENCED” is a representation of internal states tied to the world of drug addiction when faced with stigma from the society. It is to understand the person’s difference – a difference we too have our place. In this way it opens up the door for empathy and for overcoming the fear and shame that are so commonly encountered when dealing with people suffering from addiction. Fashion can’t change the world but it can change the way people think and it all starts from there.





JUNGLE

Jungle theme is a fun bold trend inspired by kids imagination and playtimes. Think playing with graphics, quirky animal motifs, attractive fun appliqués and bold stripes. A wider colour palette allows you to feature multiple colours as each garment making a kids garment shouts fun!!





GAME OF THRONES

Theme comes from the 8 season of series Game of thrones. As the series revolves around The Throne symbolised as the ultimate power over the seven kingdoms of westros. Form beginning of the series there was a competition among Kings for the throne which lead to war, politics and survival of species. The series ends up on a conclusion that the Iron Throne was melted to dust as people will fight for it forever. In the end all main seven house present during Bran Strak was chosen as the One true king of the seven kingdoms of westros. Here from the series I have taken famous dialogues, punchlines and logo of the houses in the series. I took famous dialogues of some the characters in the series. Hence basically using the graphic prints in the garments. As the whole series based on war the color platte should be mostly matte and dark.



Chitra Mishra



OUTDOOR ACADEMIA

This collection walks us through the playful journey of varsity and colligate prints, cool colour block, cut and sew. The spotlight is on hoodies, joggers, oversized shakets(Sweatshirt+Jacket)and many fun game badges. The collection consists of ensembles with knitted checks, prints inspired by football, skating, car racing, leagues ect. It is compilation of retro varsity with a feel of back to school.

FELLOW STUDENT

Gourav Sharma



BROCHURE DESIGN TEAM

Serene Ingile (Cover page design)

Priyal Parakh

Ankit Jaiswal

Arkapriya Das

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