

## DIRECTOR'S MESSAGE – GRADUATION SHOW

Greetings to the Graduating Batch of 2021!

It is my great pleasure to be a part of your journey as you begin your voyage of exploration, innovation, self-discovery and personal success.

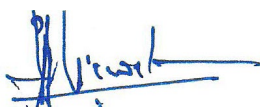
NIFT Mumbai continues to play an important role in training students and nurturing them to assume leadership positions, fashion and lifestyle sectors across the globe. Our curriculum and classrooms continue to incorporate new developments pertaining to research and academic inputs to provide the students with necessary skills and professional development to excel themselves in corporate sector as well as entrepreneurship ventures.

Covid-19 exposed us to unprecedented uncertainty, upheaval and unpleasantness; raising questions that led to realizations about the underlying truths of human existence. It underlined the need for re-scripting our way of living, consumption and value systems. It undoubtedly established the truth that simple innovations lead to significant impact. These changing times have also led to reorientation of human resource needs of the organizations resulting in redefinition of careers, job roles and responsibilities and valued skills. It has therefore, become imperative that you equip yourselves with the capabilities and skills to take on the challenges of the workplaces associated with the “new normal”.

And although this new normal has been challenging, and at times scary, I must applaud you for exhibiting unparalleled resilience. Besides getting used to a completely different learning environment of virtual classes, not being able to meet friends and classmates and attend college events; many of you would have also been closely exposed to the threat of disease and financial distress in your families. In spite of such dire circumstances you kept moving forward, being productive and staying positive; surviving this storm and being focused on your goal. I would also like to congratulate the parents for doing their best to provide a stable environment aiding you to learn and refocusing your attention on the sense of purpose even when the future is cloaked in uncertainty. I would also like to underline the efforts of our academic, administrative and support staff; the true frontline warriors of our institute, who braved the odds with courage, strength and perseverance in spite of the stressful times.

“The Graduation Event” signifies your rite of passage as you become an integral part of NIFT fraternity. From henceforth, you are the Brand Ambassadors of NIFT and it is your responsibility to uphold and protect the integrity of NIFT so that we collectively achieve the vision of our future. Together as a community, with the large network of your seniors, batchmates, juniors and faculty, you can bring a depth to our conversations and explorations.

Best of Luck for a bright future and have a good health.



Pavan Godiawala  
Director, NIFT Mumbai