

DG's MESSAGE

For over three decades now, the National Institute of Fashion and Technology (NIFT) has been the forerunner in providing quality education in the field of fashion, management and communication. The Institute has also been instrumental in nurturing committed and knowledgeable professionals who have grown to become stalwarts of the global fashion business. A strong underpinning of academics, coupled with a continuous industry focus has aided the growth of this premier institution.

While NIFT has been and continues to be a pioneer and a leader in the field of fashion and learning, we have not rested on our laurels. While building on our core strengths, we have also learnt to adapt to the rapid changes in technology, communication and pedagogy. Our students, thus, are as much rooted in our past strengths as they are prepared with the latest tools for the ever evolving future.

As yet another batch prepares to graduate, I feel immensely proud in congratulating not just the graduating batch but everyone in NIFT who made this possible. The Graduation event is a celebration of hard work of the graduating batch. It is also an important milestone in the life of every student- a transition from in-depth theory to lateral practice and a move from the protected environs of their *alma mater* to the rough and tumble of the Real World.

The batch of 2023, like all alumni of NIFT, is a blend of knowledge, passion and enthusiasm. Their graduation work reflects their learning, creativity and drive. These are skills and attributes, which I am sure, will be instrumental in their professional success, as well as in the development of innovation in our fashion industry.

I wish the graduating class Good Luck. The road ahead is both challenging and exhilarating. But I have no doubt that the young graduates will do themselves and the institution proud.

I once again congratulate the graduating batch of NIFT. I wish them the very best as they step out and become synonymous with the creativity, resilience and innovation that NIFT stands for.

May you always make us proud!