

## Director's Message

First of all heartiest congratulations to the graduating batch of 2023 and also to the parents who have woven their dreams together for this day as the Sun rises on the career pathways of their wards. The work that you showcase today, is an outcome of your persisting efforts and hard work and you are now prepared to embrace the industry in your journey ahead.

We are sure that NIFT, with its highly dedicated faculties, resources and state-of-the-art infrastructure, has provided you the nesting ground during your academic journey. By fostering your creativity, skills and talents, NIFT has prepared you for future challenges emerging in the global arena. You have faced testing times during the pandemic during your nesting period but all the more it has prepared you all for the realities of the professional outsets in these transforming scenarios. Amidst all the challenges and learning you are now ready to take off on your journeys to fly long distances.

In the pedagogy of teaching, the inputs have been inclined towards emphasizing on entrepreneurship in the commercial sector. Thereby, you can sculpt your future towards creating employment opportunities also in emerging areas like financial services, digital currency, metaverse, digital education etc. rather than just being employees in the conventional streams. As the global business scenario is transforming and commerce is getting "Quick" in the "New Normal", the ecosystem is all set to offer you ample opportunities to execute your novel ideas and thinking to create business and employment for yourselves and many more.

After the introduction of new curriculum you are another fresh batch that offers the world - limitless possibilities as professionals and you shall create milestones in the future of business. As NIFTians, being a fresh batch of versatile performers you all shall fit in the bigger bandwidth of the industry requirements with the academic knowledge, industry exposure, team spirit and professionalism that NIFT has prepared you with. You shall create your mark in various positions that you will hold in your job profiles.

With your creative and seasoned minds as NIFT alumnus you will continue to touch the lives of the larger section of society by constantly innovating and answering the evolving needs of the masses through your grounded and responsible approach for the greater purpose of nation-building. NIFT expects its alumnus to provide solutions to the important global issues for the overall development of the society. Being your Alma mater, NIFT will always be there to support you, encouraging your novel thinking and teamwork and mobilizing your efforts towards the betterment of mankind.

Good luck and best wishes .....

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