



# Fashion Design Department

Picture Courtesy: Pratik Sarkar (Fashion Design : 2011-2015)

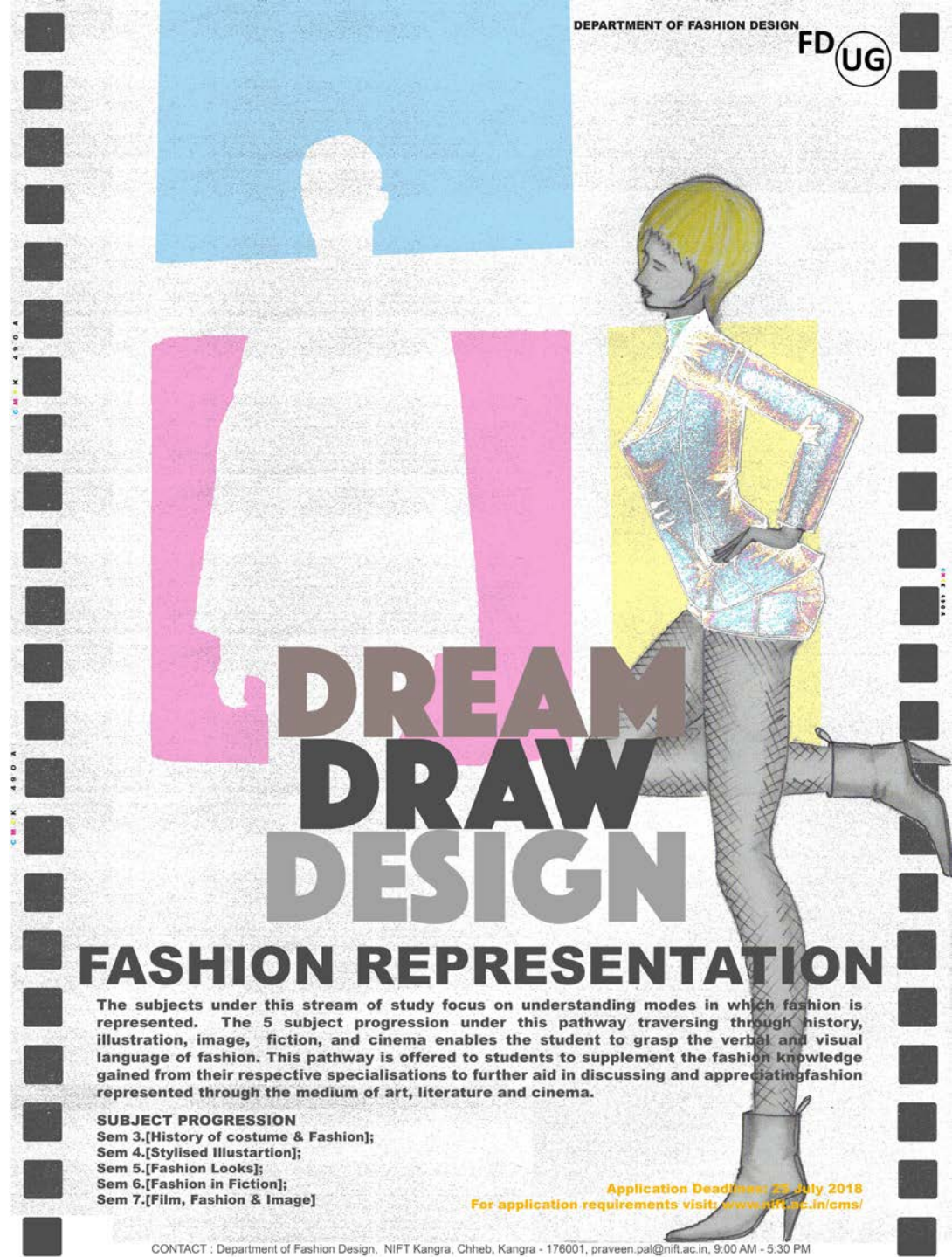
# Inter- Disciplinary Minor Pathways

<b>Fashion Representation – expressing fashion</b>	<b>understanding modes in which fashion is represented</b> <b>grasp the verbal and visual language of fashion</b> <b>appreciate fashion represented through the medium of art, literature and cinema</b>
<b>Fashion Explorations- Creating Fashion</b>	understand fashion, create garments, communicate design and explore creative ways of apparel development explore with conventional/ unconventional materials and patterns adapting them to concepts of wearability conceptualise and develop creative apparel for women
<b>Fashion Process – comprehending fashion</b>	basic understanding of fashion within the areas of contemporary fashion trends, fashion illustration and pattern development articulate the fashion learning in tune with their area of work



# Key words:

- Fashion History
- Illustration
- Sub Cultures
- Fashion Expression
- Fashion Interpretation
- Fashion Styling
- Costume Recreation



DEPARTMENT OF FASHION DESIGN **FD UG**

## DREAM DRAW DESIGN

### FASHION REPRESENTATION

The subjects under this stream of study focus on understanding modes in which fashion is represented. The 5 subject progression under this pathway traversing through history, illustration, image, fiction, and cinema enables the student to grasp the verbal and visual language of fashion. This pathway is offered to students to supplement the fashion knowledge gained from their respective specialisations to further aid in discussing and appreciating fashion represented through the medium of art, literature and cinema.

**SUBJECT PROGRESSION**  
Sem 3.[History of costume & Fashion];  
Sem 4.[Stylised Illustration];  
Sem 5.[Fashion Looks];  
Sem 6.[Fashion in Fiction];  
Sem 7.[Film, Fashion & Image]

Application Deadline: 22 July 2018  
For application requirements visit: [www.nift.ac.in/cms/](http://www.nift.ac.in/cms/)

CONTACT : Department of Fashion Design, NIFT Kangra, Chheb, Kangra - 176001, praveen.pal@nift.ac.in, 9:00 AM - 5:30 PM

# Fashion Representation (UG)

History of Costume and Fashion

Semester 3

Stylized Illustrations

Semester 4

Fashion Visage

Semester 5

Fashion in Fiction

Semester 6

Fashion Styling

Semester 7

# Learning Outcomes:

## Knowledge

- define and discuss the basics of the process through which clothing and fashion have historically been produced and represented.
- identify the connection between contemporary fashion and the historical past represented through fiction.
- appraise and explain the artistic and creative expression of fashion as dress, image and cultural product and as represented through the works of fiction and films

## Skill

- the ability to illustrate and represent fashion through visual and oral form
- the competency to review various ways of fashion representation with focus on aesthetic, cultural, economic and technical considerations

## Synthesis

- appreciate historical and cultural referencing of clothing and fashion in different visual formats
- adapt and combine the knowledge and skills of representing fashion with chosen specializations

# Career Pathway opportunities with Fashion Exploration

FC

- Fashion Stylist, Fashion Journalist, Content Writer, Costume Designer

F &  
LA

- Fashion Stylist, Costume Designer.
- Helps with representing Fashion and lifestyle accessories in a better way

KD

- Fashion Stylist, Costume Designer
- Helps with improved conceptual representation of fashion

TD

- Fashion Stylist, Costume Designer
- Helps with improved conceptual representation of fashion

BFT

- Merchandiser
- Helps understand contemporary ways of representing fashion

# Key words:

- Fashion History
- Pattern Making
- Draping
- Illustration
- Flat & Spec Drawing
- Creative Explorations
- Women's Wear



This stream of study will enable students to understand fashion, create garments, communicate design and explore creative ways of apparel development. Historical understanding of modern and post-modern fashion developments lays the foundation for this course in the initial semester. While the later years of study would focus on skill development in areas of pattern, construction and communicating apparel design. As a culmination it enables the student to explore with conventional/ unconventional materials and patterns adapting them to concepts of wearability. The learnings gained from this stream when put to use in conjunction with the main specialisation will enable the student to conceptualise and develop creative apparel for women.

#### SUBJECT PROGRESSION

Sem 3.[Modern & Post-modern Fashion];  
Sem 4.[Pattern Development];  
Sem 5.[Garment Construction];  
Sem 6.[Trade Sketching];  
Sem 7.[Wearable Art]

Application Deadlines: 25 July 2018  
For application requirements visit: [www.nift.ac.in/cms/](http://www.nift.ac.in/cms/)

# Fashion Explorations (UG)

Modern and Postmodern Fashion

Semester 3

Pattern Development

Semester 4

Garment Construction

Semester 5

Trade Sketching

Semester 6

Wearable Art

Semester 7



# Learning Outcomes:

## Knowledge

- summarize the development of western women's' fashion during the Modern and Postmodern period
- use techniques and terminologies to develop basic patterns for women's wear clothing
- about different garment construction machinery tools and techniques
- distinguish between different styles of communicating design ideas for the purpose of production
- review the aspects and opportunities present in the exploration of wearable art

## Skill

- historic referencing, that explain the development of western women's fashion during the Modern and Postmodern period
- taking measurements, drafting and draping to develop basic patterns for women's wear clothing
- machine and hand sewing techniques for construction and finishing of basic women's wear garments
- drawing flats and developing specification sheets to communicate garment design for mass production
- apply unconventional techniques and materials to develop experimental patterns for wearable art

## Synthesis

- present cultural fashion references in innovative visual format for contemporary use in the fashion industry
- ideate and create basic fashion products with appropriate technical skills.
- apply creative concepts of material usage towards sculpting wearable fashion products
- integrate knowledge and skills of fashion basics with departmental specialization

# Career Pathway opportunities with Fashion Representation

FC

- Helps with improving conceptualization and exploring fashion
- Fashion Stylist, Costume Designer

F &  
LA

- Helps with exploring Fashion and lifestyle accessories in a better and their inter-relation with apparel.

KD

- Fashion Designer, Costume Designer, Wearable Art Designer

TD

- Fashion Designer, Costume Designer, Wearable Art Designer

BFT

- Merchandiser; Helps explore fashion in more holistic manner for improved decision making at production level

Key words:

Contemporary fashion

Pattern making

Draping

Illustration



**DREAM  
DRAW  
DESIGN**

DEPARTMENT OF FASHION DESIGN

FD PG

## FASHION PROCESS

This pathway offers 3 courses which encapsulate and empower the students with a basic understanding of fashion within the areas of contemporary fashion trends, fashion illustration and pattern development. The stream will add to the existing knowledge of the chosen specialisation and enable the students to articulate the fashion learning in tune with their area of work.

### SUBJECT PROGRESSION

Sem 3.[Fashion Now];  
Sem 4.[Fashion Illustration];  
Sem 5.[Pattern Development]

Application Deadlines: 25 July 2018

For application requirements visit: [www.nift.ac.in/cms/](http://www.nift.ac.in/cms/)

# Fashion Process (PG)

Fashion Now

**Semester 1**

Fashion Illustration

**Semester 2**

Pattern Development

**Semester 3**

Floating IDM (semester 2 & 3) : Modern and Post Modern Fashion (3 credits)  
Film, Fashion & Image (3 credits)

# Learning Outcomes:

## Knowledge

- define and discuss contemporary fashion terminology
- use techniques and terminologies to develop basic patterns for women's wear clothing

## Skill

- create patterns of basic garments and variations of the same using both 2-D and 3-D pattern-making methods
- acquire the technical know-how to develop patterns of basic garments, illustrate and/or represent fashion through appropriate medium
- review various ways of fashion development with focus on aesthetic, cultural, economic and technical considerations

## Synthesis

- articulate the understanding of contemporary fashion
- ideate and create patterns of basic fashion products with appropriate technical skills.
- adapt and combine the knowledge and skills of fashion process with the chosen specializations



# Career pathway opportunities with Fashion Process

## **M. Des.**

Knowing about the fashion process of apparel, helps open career options related to developing innovative designs related to clothing, research related to fashion and clothing

## **M.F.M.**

The students interested in merchandizing would be able to understand clothing with much more depth.

The knowledge of fashion process could help address technical issues with garments at fashion retail management as well.

Thank You