



FEBRUARY 2020



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EDITOR'S NOTE

We are in the second month of the year and it felt January would never end. The new year's excitement compiled with all the more hectic student life in NIFT has indeed proved to be deadly. One more important thing that we would like to convey to all of you is that we are looking for participants who would take care of the magazine once the current team steps down. Lots of learning and joy await everyone with the hints of our annual college fest 'SPECTRUM' So be a part of this beautiful fest and keep supporting us and sending your entries at nif-tjargon2019@gmail.com

ART:
KHUSHBU SINGH FD IV





THEME OF THE MONTH

Ye all, Sid the lord of flame signing in!. Don't know me? Well I guess you might just not be familiar with Ice Age. Eternal winter, cold winds that leave you in till your teeth are chattering so hard that you fear they just break, crystalline beauty, auroras and luscious spread of thick solid Ice spread for acre and acres. This is what your first imagination would be. Now the more reading type lot would maybe imagine a certain Dan Brown book's storyline or conspiracy lovers might actually imagine what would the German Lab look like. Ice is solid yet mouldable. Some quality we all should learn I guess. Ice crystals are the greatest example of Nature being a designer and a perfectionist. Coming on to more serious terms, Ice Age stands for a period in Earth's history where it was frozen completely before the first an era for us. Rebirth in terms of thought, actions, preservation, attitude and much environment more. Even Narnia had to be Frozen for years good luck and prosperity. So before Aslan could bestow don't fear the cold winds and brave the slippery rode filled with Ice spikes if you know it's going to lead you to your dream. Sid signing off. Mike drop



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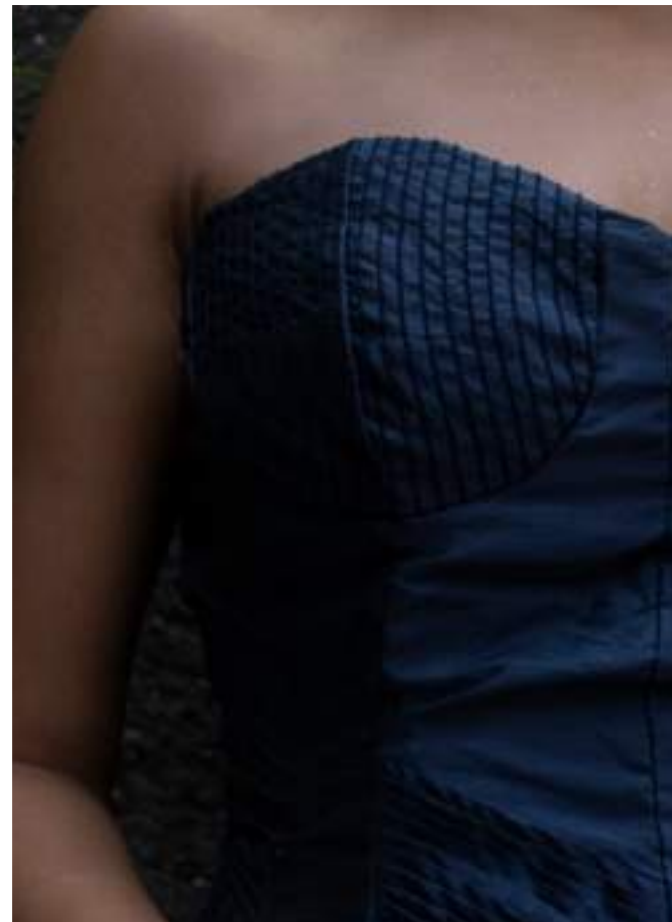
an era for us.

environment
more.

for years
good luck
don't fear

KANUPRIYA YADAV

MODEL:
YASHIKA JATAV FP II



Kanupriya is a Sem VI FD student who has had her collection showcased in 'Mood Indigo' by IITb. Inspired by the sweet lolita culture here is one of her garments in all its beauty, only further enhanced by the equally beautiful model.





BY:
ATHULIA GIGIMON FD
PHOTO:
MAITREYI BADAMI TD

A COLD, WINTER MORNING

A cold, winter morning,
as I open up my sleepy eyes,
I have to reluctantly bid goodbye
to my world of dreams and lies.

When I glance through the window,
I know it's time to face reality
and to see the bare cats and dogs,
my heart really fills with pity.

Even the rustling of the leaves
has come to a sharp halt,
and for this bitter stillness
only the chilly winter is at fault.

I turn and look back,
at my bed, my cozy blanket
and I know its warmth & comfort
Is no match for any jacket.

Some invisible magnet in it
seems to pull me back with force,
Laziness and lethargy threaten to
tempt me away from my course

But I know this eternal cycle
of seasons, will keep on rotating
and for a pleasant, spring morning,
I would not be long awaiting!

- KASHVI GOEL FC IV

RAZIA AL-DIN

Talking about bashing patriarchy, Razia al-Din, a female Muslim empress commonly known as Razia Sultan, mastered in professional warfare and military skills along with being a patron of learned. Being a people's person, and fighting with her army rather than using them as a shield, this queen's tooth and nail fight will never fade from the pages of history.

Bringing her to the historic streets of Mumbai could not have been more compelling. In her attire, the most unconventional item was her head gear which was not commonly worn by women. Her look gives a bold and fierce vibe and her fearless eyes reflect in the camera lens. Her powerful posture in a feminine attire break all stereotypes that binds Muslim women through the ages.

- FASHION COMMUNICATION DEPARTMENT, SEMESTER IV





"AVANT GARDE" collection is made out of distress for the way plastic industry and pollution are taking over the world's water bodies and how we, despite seeing it, do nothing to stop it. In this garment, the black represents the pollution overtaking the water of the world.



MODEL:
ISHA MORE FP II

WHAT TO LOOK FORWARD TO



Banjara Embroidery & Jewellery

Patwa's Beadwork & Tassels

Crochet Work

Kolhapuri Leather Craft

Wood Carving

Warli Painting

Pottery

Wall Hanging

Silver Metal Brass

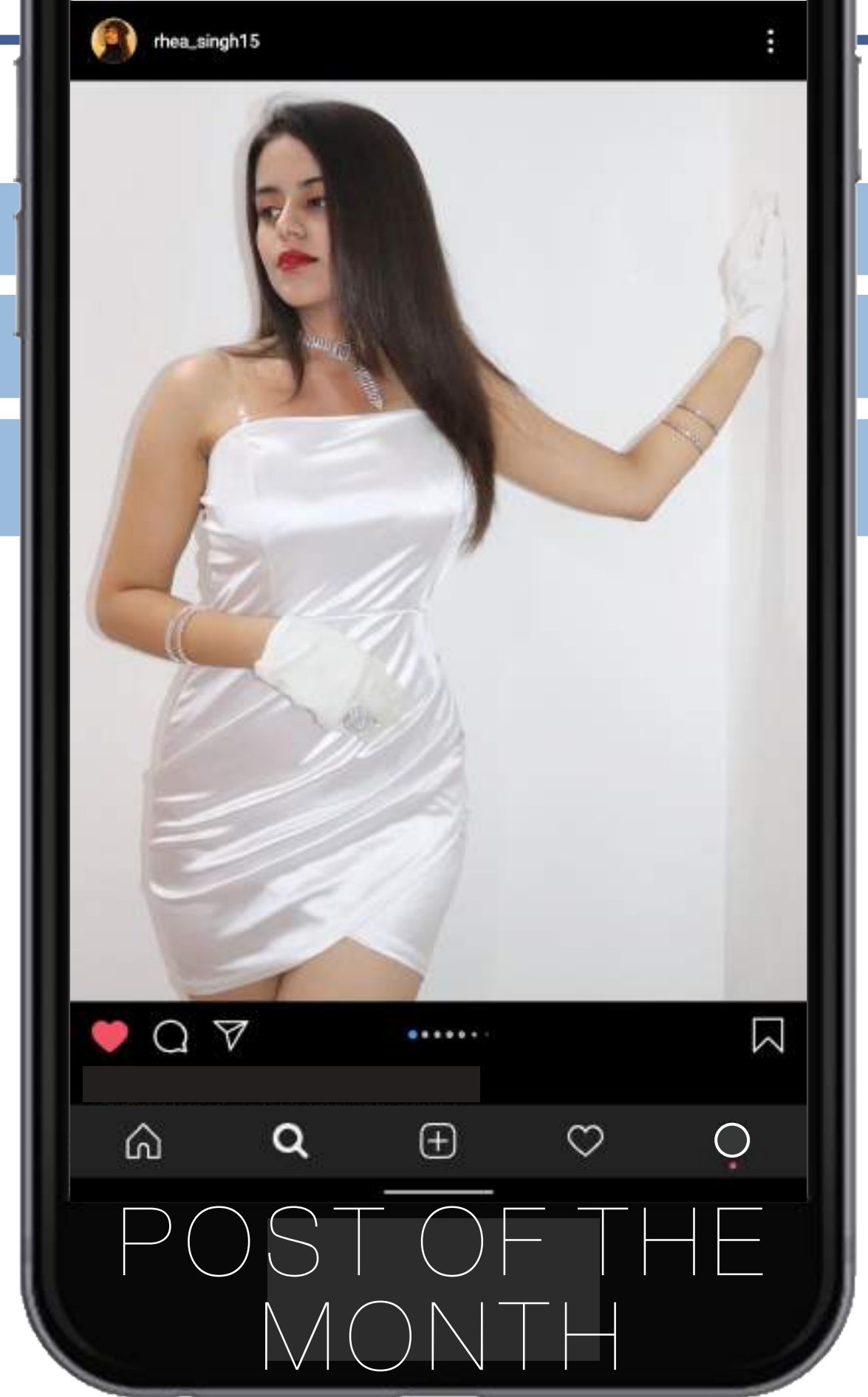
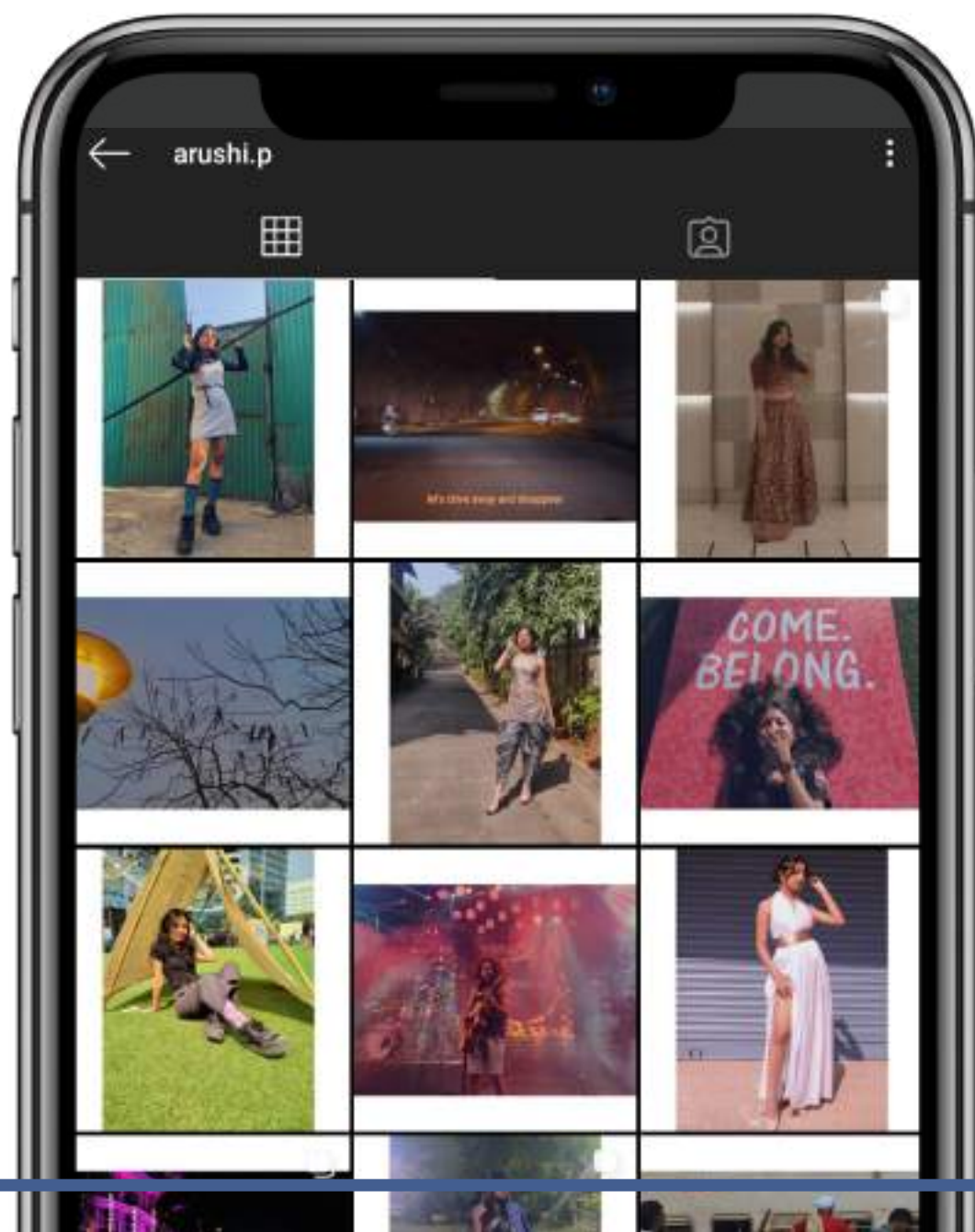
Coconut Shell & Coir

Sea Shell Craft

Himroo Craft

Ganpati Idol

INSTA PROFILE
OF THE MONTH:
ARUSHI.P



RHEA_SINGH15

EVENTS

REPUBLIC DAY

The 71st Republic Day celebrations at NIFT were marked with the traditional Flag hoisting ceremony and tribute to our great nation. The students performances added to the patriotic galore, all filled with poems, songs and dances.



KALA GHODA

The annual Kala Ghoda Arts festival was in town for the week of 1st Feb 2020-8th Feb 2020. The festival was filled with enthusiasm and commemorated the beautiful Arts India has to offer. Installations created were based on out of the box thinking and encouraged people's participation along with brand positioning. The Displays made by artists were extremely beautiful works. The wide spread Arts festival was filled with enthusiastic audience who were all there to encourage Art. In all it was an explosion of colours and creativity and a must visit for any tourist as well as Mumbai- dweller.



WE WANT YOU FOR JARGON

**Send us your enteries by 25th Feb to stand
a chance to be a part of the Editorial team!**

SPECIAL THANKS TO
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