

Presentation on Academic Transaction including Focusing on IDM

NIFT Mumbai Orientation on 25th July 2019

Presentation by: Nitin Kulkarni, Chairperson, MDES

Academic Transaction

- The methodology of academic transaction at NIFT is aimed at giving the student a holistic understanding of subject, context and environment, and the ability to innovate and adapt.
- Study at NIFT is a combination of contact hours, studio practice, group work, and self study.
- It also provides an immersive learning experience, with emphasis on learning from doing and learning through reflection.

Inter Disciplinary Minors

The Inter Disciplinary Minors empower students to design their combinations pathways to enter future careers with transferable skills and flexibility.

Floating Major

Floating Majors are offered for the students who have zeal for learning and are prepared to acquire credits over and above the mandatory credit requirements for earning the degree.

Deepening Specialisation

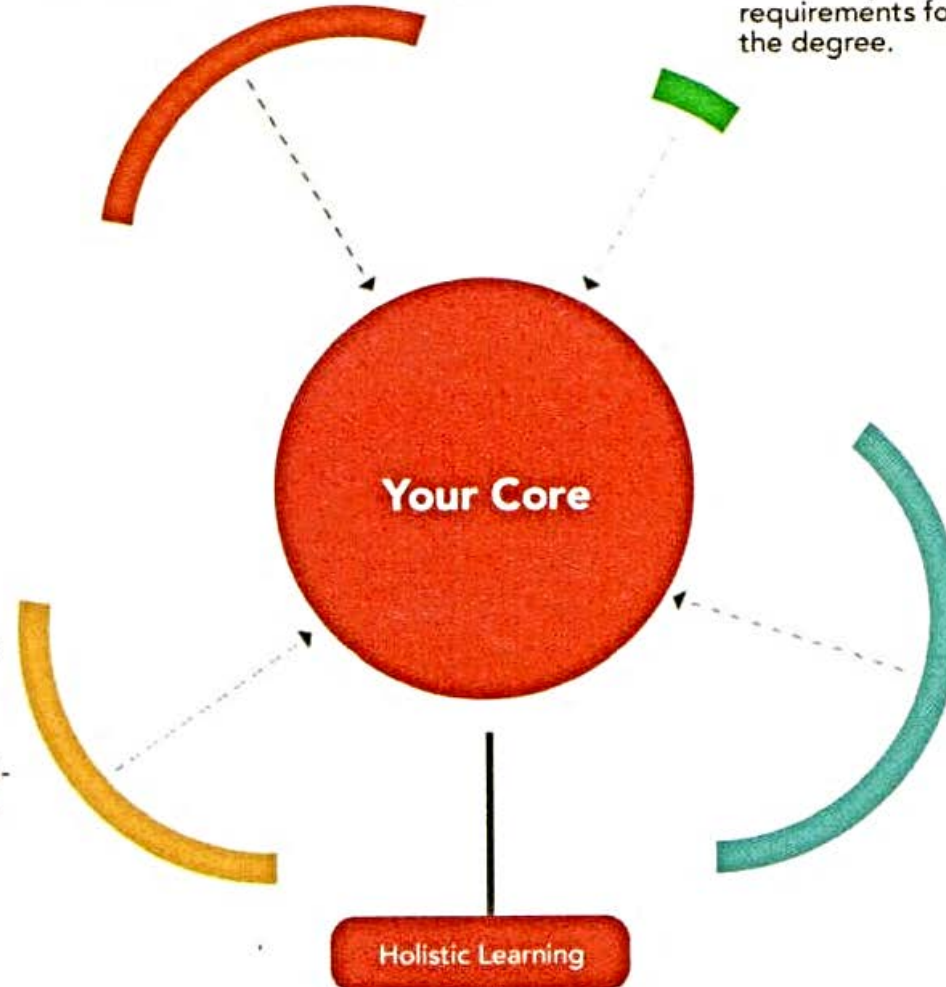
Deepening Specialisation is a secondary concentration of subjects that complements the Majors and provide in-depth knowledge related to the Majors.

General Electives

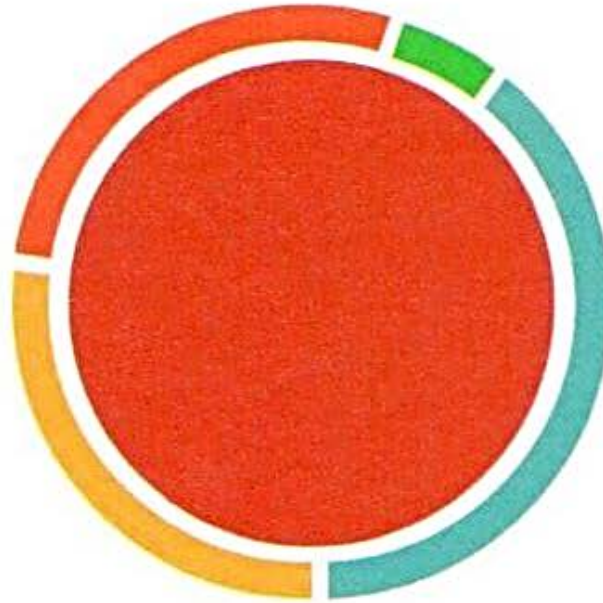
General Electives is a set of subjects that allow co-curricular growth of students and complement the courses being undertaken within the different specialisations.

Your Core

Holistic Learning



GRADUATE
PROFILE



Your Career Pathway

The course prepares students for becoming multifaceted professionals in various segments of fashion industry.

Programme Structure

NIFT has adopted a format of Majors, Deepening Specialisations, Minors and General Electives. Inter disciplinary Minors provide individuated pathways that would permit students to acquire interdisciplinary skillsets and opt for a set of subjects that complement studies in one's major or explore an unrelated area of intellectual interest. General Electives have been offered to the students to help them enhance their personality and develop interests in specific areas like Personality Development, Communication Skills, Critical Thinking Skills, Professional Ethics etc. The Craft Cluster Initiative has been integrated into the curriculum. Increased Industry interaction for students through classroom projects, internships and part transaction in Industry Environment is the focus of the restructured curriculum. The contact hours have been recalibrated to 25 hours per week, giving increased time for studio practice and self-study to the students. Standardization of credits across all programmes and all semesters has been undertaken. New and emerging areas across disciplines integrated into the curriculum:

Deepening Specialization

Students are given the opportunity to deepen their understanding of a part of their core majors through a deepening specialisation, which will give them a further edge in specific industries. Floating credits are also offered for the student keen on learning beyond the regular curriculum.

Interdisciplinary Minors

A range of interdisciplinary minors have been made available to the students to choose from. The knowledge and skill sets acquired will stand them in good stead in their future careers, and will either enhance or provide alternate pathways.

General Electives

An array of subjects from physical activities to socio cultural studies to personality development and professional ethics have been woven into the course, and are transacted through subject experts. The intent is to foster a climate of exploration and curiosity, to develop people skills, and to inculcate the ability for lifelong learning. Learning outcomes have been carefully articulated, not just for the full course, but for every semester and subject. Assignments and evaluation are calibrated to capture the extent of achievement of the learning outcomes Envisaged

The Industry Connect

The new curriculum enhances the NIFT engagement with industry, through institutionalising industry visits, visits to exhibitions and fairs, part transaction of subject in an industry environment, industry mentorship and live classroom projects based on an industry brief.

Integrated Assignments

Holistic understanding requires assimilative evaluation as well. Therefore the curriculum is peppered with assignments that assess the ability of the student for synthesis of his/her knowledge and skill sets across a combination of subject

Academic Mentoring

Every student will have an academic mentor besides the subject mentor, who would be in a position to help the student better understand his/her strengths and areas of improvement, and to provide inputs for the student in their exercise of choice for selecting the deepening specialisations and interdisciplinary minors. This will be over and above the academic mentoring provided during internships and graduation projects.

Craft Cluster Initiative

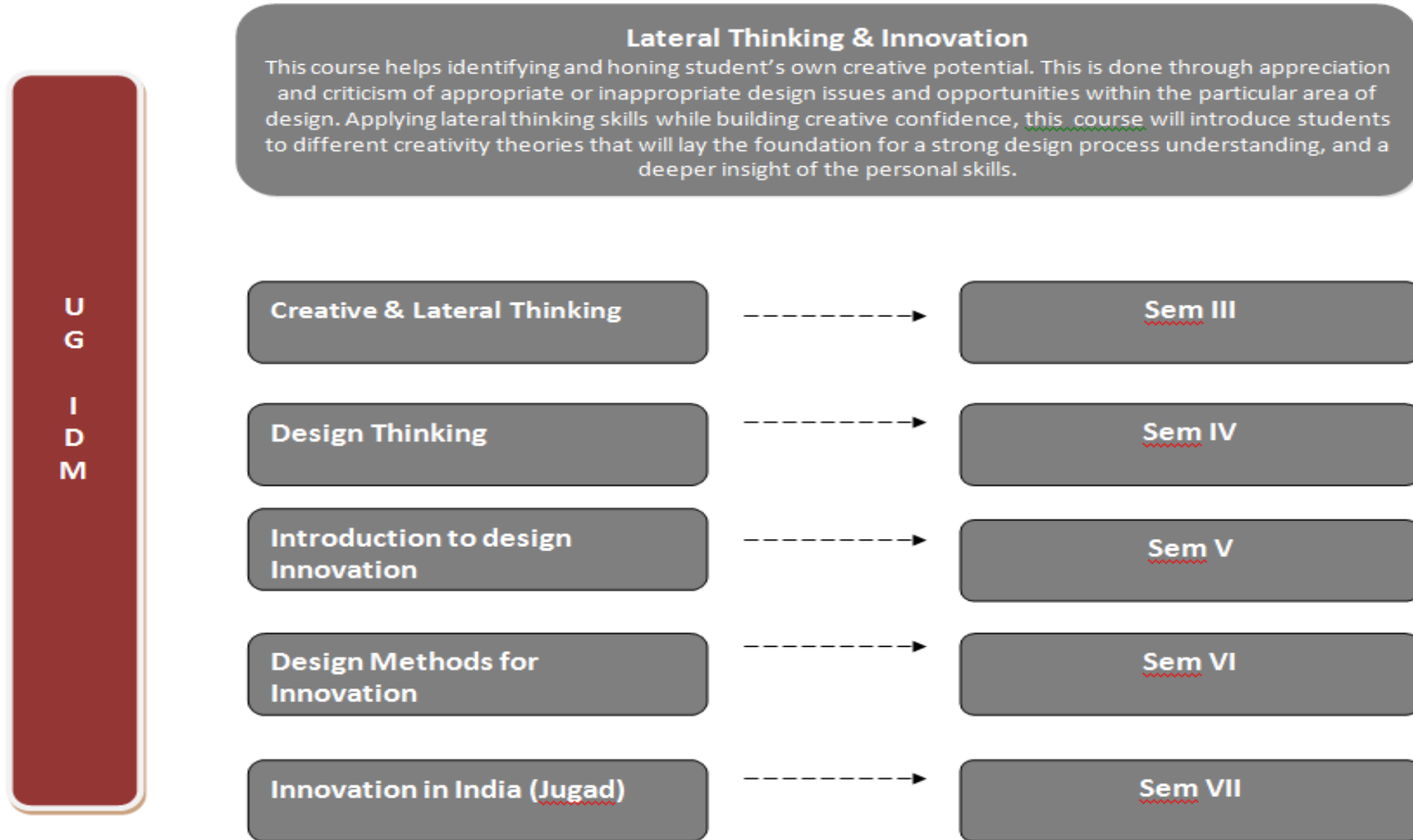
All students of NIFT will be given an immersive experience with a craft cluster. The experience includes lecture demonstration by master artisans, and visit to the craft cluster to understand not only the techniques and practice, but also the socioeconomic and cultural moorings of the craft. There will be opportunities for co creation and design infusion, be it for product development, branding or marketing.

Continuous Evaluation

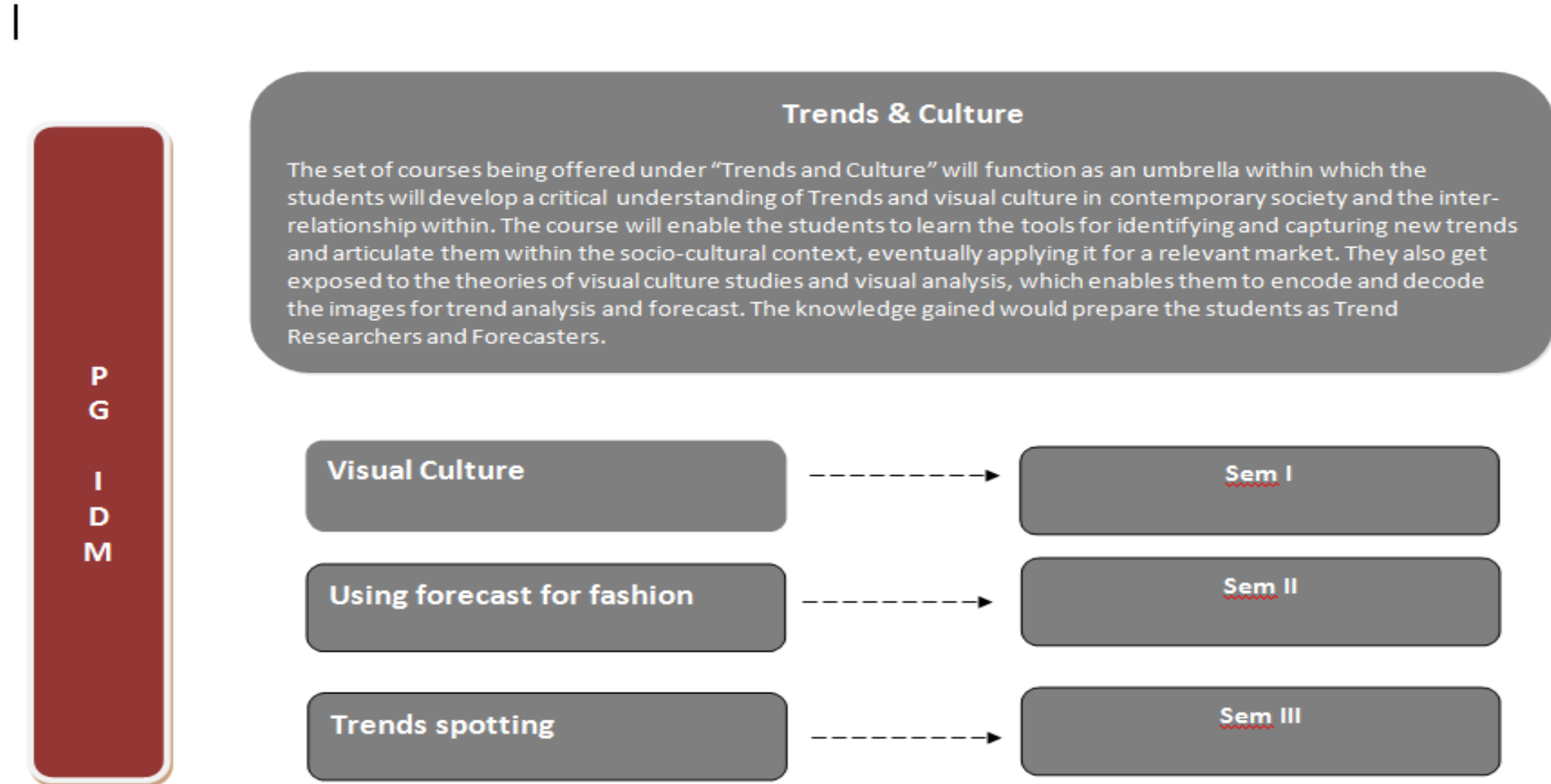
The process of evaluation is continuous and flexible, and is based on the following principles:

Interdisciplinary minor
offered to UG

Department – Master of Design (IDM–UG) offered No.1 (Lateral Thinking and innovation)



Interdisciplinary minor
Offered to PG



IDM and DS Opted by MDes Students

Department	Name of the student	DS chosen	IDM chosen with Dept.
M.Des.	Aarti Barde	Design Strategy	Styling & Display Design/FC Deptt.
	Aatmika	Design for Society	Fashion Process/FD Deptt.
	Aaveg Kunal	Experience Design	Fashion Trends in Accessories/F&LA Deptt.
	Akanksha	Design Strategy	Entrepreneurship/ FMS Deptt.
	Anoushka Yadav	Design Strategy	Fashion Process/FD Deptt.
	Anuja Sukhwal	Design Strategy	Styling & Display Design/FC Deptt.
	Archi Soni	Design Strategy	Styling & Display Design/FC Deptt.
	Bhavika Ghate	Design Strategy	Styling & Display Design/FC Deptt.
	C Swathy	Design Strategy	Entrepreneurship/ FMS Deptt.
	Dahale Pranjali Pravin	Design for Society	Fashion Trends in Accessories/F&LA Deptt

M.Des.	Deepshikha Jangid	Design Strategy	Styling & Display Design/FC Deptt.
	Dhirendra Kumar	Experience Design	Styling & Display Design/FC Deptt.
	Divij Deswal	Experience Design	Styling & Display Design/FC Deptt.
	Jayesh Kullu	Design Strategy	Entrepreneurship/ FMS Deptt.
	Khushboo	Experience Design	Styling & Display Design/FC Deptt.
	Madhumita Jain	Design for Society	Fashion Trends in Accessories/F&LA Deptt.
	Manisha Trivedi	Design for Society	Fashion Trends in Accessories/F&LA Deptt.
	Megha	Design Strategy	Fashion Process/FD Deptt.
	Muskan Agrawal	Design Strategy	Fashion Process/FD Deptt.
	Namrata Singh	Design for Society	Styling & Display Design/FC Deptt.
	Neha Singh	Design for Society	Fashion Trends in Accessories/F&LA Deptt.

M.Des.	Nikesh Hiralal Nagdeote	Design Strategy	Entrepreneurship/ FMS Deptt.
	Parul Dang	Experience Design	Styling & Display Design/FC Deptt.
	Poorvi Tandon	Experience Design	Styling & Display Design/FC Deptt.
	Pragya Sharma	Experience Design	Fashion Process/FD Deptt.
	Praveen Dewangan	Design for Society	Entrepreneurship/ FMS Deptt.
	Rishabh Saini	Design Strategy	Entrepreneurship/ FMS Deptt.
	Shivangi Garg	Design Strategy	Styling & Display Design/FC Deptt.
	Suchitra Khakha	Design for Society	Entrepreneurship/ FMS Deptt.
	Suhani Shridhar	Design for Society	Styling & Display Design/FC Deptt.
	Sumedha Bhagavatula	Experience Design	Fashion Process/FD Deptt.
	Valisetty Mukesh Sai Charan	Experience Design	Fashion Trends in Accessories/F&LA Deptt.

DS Chosen by student- Design Strategy-14, Design for Society-9, Experience Design-9

IDM Chosen by student- Styling & Display Design-13, Fashion Process-6, Fashion Trends in Accessories-6, Entrepreneurship-7

Thanks to All