

J A R G O N

MAR 21



A NIFT Mumbai monthly initiative

Contents

01 Editor's Note

02 Comic - Maggi

03 Jargon Recommends

04 Fashion Therapy with Rhea

05 Like a girl

06 Poem - As a woman

07 Student showcase



IMAGE SOURCE: PINTEREST

An illustration of four women of diverse backgrounds and hair colors (black, dark curly, freckles, blonde, brown) wearing warm, brown-toned sweaters. They are shown in a group hug, with their arms around each other, conveying a sense of support and community. The background is a solid, warm brown color.

EDITOR'S NOTE

Greetings from Team Jargon!

As we say a warm hello to March, we are reminded of the fantastic melange of celebrations it brings with it. Not only is it the arrival of Spring, but also a plethora of amazing days that we celebrate with our utmost integrity. But what's so special? Well, March, brings to us, a day, which lets us all take a moment and recognize the leaders of the future, the modern-day goddesses at work, the queens running their kingdoms. Well, you guessed it right! It is the International Women's Day, that we observe on the 8th of March. To commemorate this day, Jargon asked everyone to tell us more about the ladies in their lives, who inspire, motivate, bring change and make us love, the future that they are carving for us, and we received some of the most powerful works ever! Hope you enjoy this issue, and as always keep supporting us, and sending us your entries to get featured!

Send your entries at-
niftjargon2019@gmail.com

MAGGI



JARGON'S RECOMMENDS



SERIES

01



Bombay Begums



The bold type



Glow



Grace and Frankie



One day at a time

BOOKS

02



The white tiger



Becoming



I am malala



Men explain things to me



How to be a bawse

MUSIC

03



Destiny Rogers
Tomboy



Maggie Lindemann
Pretty Girl



Sit still look pretty
Daya





Fashion Therapy with Rhea

What does fashion mean to you?

-It is a way of expressing myself without speaking...

Isn't this one of the most asked questions to any fashion enthusiast out there and isn't that the answer we've been reiterating since donkey's years? We keep repeating those wise words just like a Fendi monogram on a baguette but what we fail to acknowledge is the years of exquisite craftsmanship, brilliant tailoring, soulful artistry, detail orientation and time-honed weaves that have gone into crafting those bespoke pieces that help us express ourself without having to speak. Today, we will acknowledge and celebrate three visionary female designers who have subverted the archaic beauty ideals, knocked down the glided gates of the citadel of fashion and changed the way we dress, one ruffled hem and one silver flecked lace at a time...

The Demure Radiance of Ritu Kumar-

A beacon of redefined sophistication is what this Padma Shri awardee is all about. Her statement style is a tantalising blend of elegance and brilliance that becomes a thoughtful-investment and a key-piece of ones heirloom. The bespoke outfits by Ritu Kumar, that are tailored made for your fine taste have a luxurious tactility to hone in on a growing desire for products that speak to the senses and create intimacy. Her collections have always espoused the beauty and aura of Indian craftsmanship where every little hook and button has attention to detail. A marriage of conversational Indian prints and contemporary aesthetics takes their established legacy to a more self-assured and sophisticated space. Who knew that a team of just four hand block printers and two tables in a small village near Calcutta could one day grow into a ninety three store retail across the country!

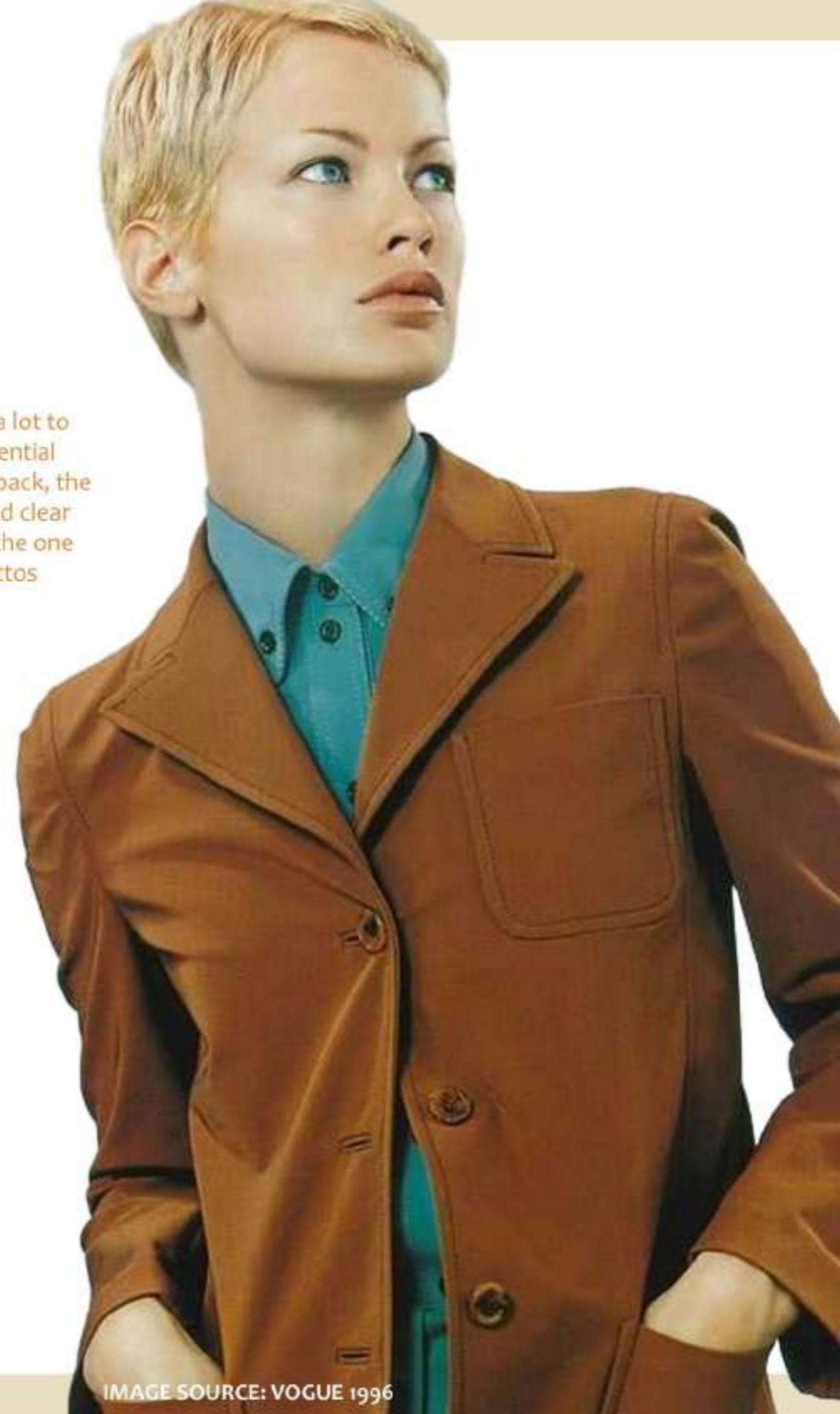
She has pioneered the term 'fashion' in the Indian context and promoting the beauty of the hand-made has always been a harbinger of the evolving ethos of the brand. Her elementally aural pieces will keep you grounded to your roots, no matter where in the world you are. Indeed, a warm nostalgia to hold onto...

The Courage & Candour of Coco Chanel-

From inventing functional pants for women to curating the ineluctable little black dress, we have a lot to be grateful for! This mademoiselle needs no introduction. She was definitely one of the most influential women fashion designers in all of history. I remember watching a documentary on her sometime back, the gripping narrative of which, still blows my mind. She was a lady with a vision. A vision so strong and clear that it still echoes in the highest echelons of fashion. Her allure lies in the fact that she was never the one who walked with the crowd and was always a good ten gravity defying 6 inch vintage Chanel stilettos ahead. The saccharine fragrance of Chanel No.5 was not just an experience of a lifetime but it blurred the lines between femininity and masculinity when Brad Pitt endorsed it in its full glory. With a humble beginning of selling hats to creating a label that is synonymous to what fashion stands for in the year 2021, this petite lady was definitely a force to reckon with...

The Sicilianity, Sensuality & Sartoriality of Miuccia Prada-

The lady who strongly advocated socks with sandals and all things outré- Mrs. P! Fashion was always considered as something that is 'pretty' or downright 'gorgeous' - enter Mrs. Prada. She was the one who basically liberated the industry from the shackles of beauty at a visceral level and started a conversation about what beauty really is. While we experienced a liberation from impractical corsets, skirts, and teetering stiletto heels, one battle that seemed farfetched was that of the societal standards of beauty when it came to fashion. She found the investigation of ugliness more interesting than the bourgeois idea of beauty. Her Spring 1996 collection was a celebration of all the things fashion once considered ugly- from upholstery prints to putrid, acid colours to square-toed T-strap shoes. It was a merge of pragmatism and personality. Even today, people love to experiment with daring prints, dramatic silhouettes and audacious colours and that is exactly what fashion is all about- a celebration of you and all that makes you feel confident and pretty. So, the next time you feel that your choice doesn't endorse a typical expectation of those around you, don't worry, you are in good company because Mrs. P is with you!



A girl should be two things: Who and
what she wants.

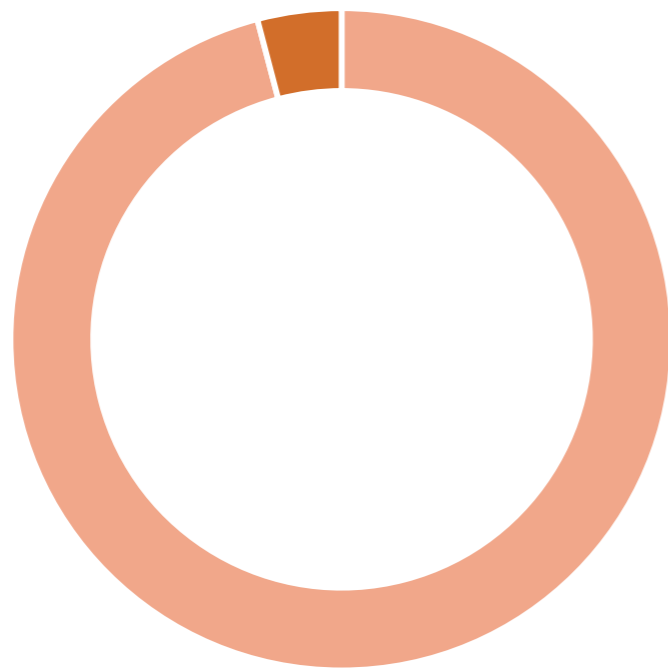
-Coco Chanel



IMAGE SOURCE: TISHMA SANDANSING

LIKE A GIRL!

Ladies, let's play a game. Put your hand up for every time you heard someone say, "Women are bad drivers! They should just give up.", "Don't get tattoos and piercings, because that means your character is bad", or the famous, "Don't be the 'feminist type', no one will like you." Let me guess. Not only could you relate with every one of these situations, but also remembered that one time when you had to stop what you were doing just because society thought "it's not what women do". To prove this point, even more, we sent out a survey to our fellow women army, and asked a question, just one question, "Have you faced inequality due to your gender at any point of your life?". And no points for guessing, but the answers didn't surprise us at all.



■ YES ■ NO

While only 2 people said No, a majority of 47 people, agreed that they had faced inequalities at many points of their life. And why wouldn't they? We all remember how we were told to come back home before curfew, while our brothers partied all night. So, how can we stop it, change it and make sure that it will never resurface? It's easy really. All we need are bigger pockets in our jeans! Yes, that's all really, because the day our pockets are the right size, it can finally carry the equal pay that women deserve, equal rights that women deserve and mostly, the equal opportunities that women deserve, in our large, fits all, (and is there to carry my wallet and keys anytime I want) pockets! It doesn't just stop there. If you thought, "equal pay" was the only battle women were fighting, wait till I introduce you to its slightly annoying cousin, "Women cannot do that (so only men can?)." While Virat Kohli has created a place for himself in the headlines and pops up for every little thing, Mithali Raj probably still hears from her neighbour aunty to, "settle down and start planning for kids!" I remember once, when one of my "extremely overprotective neighbour", got quite tired of all the feminist talks, he had said, "Tumko ladies' seat chahiye aur equal rights bhi?" While I roll on the floor laughing about that day, I also understand how gender inequality is perceived in many parts of the world these days. Rather than understanding that it's a human issue, people have kept pinning it as a women's issue only (much like the 'most ignored conversation ever' on menstrual well-being).

So, the next time someone says, "You are so funny for a girl" or "Wow! You watch football", just remember to take a deep breath, and (instead of punching them), just explain the basic fundamentals of gender inequality. And if that doesn't work, (still don't punch), share some reference material or literature that can help them to get a clear perspective towards the topic of gender inequality. And if that also doesn't work, then go ahead and punch, LIKE A GIRL, because that sure hurts!

Shreeparna Roy, TD sem 4

As a Woman

From Cradle us while we were asleep,
To Paying Bills!
Answered our questions and fears
Like a ace.
Putting us First each step of the way,
Filled wisdom granting us space!
Being Chauffeur,Cook and Friend,
Finding time to be a playmate.
Wrestling to set an example,
Through the mess.
Nothing being simple about a mother!
Compelling her voice she roared,
Regardless of enemy,she challenged them all.

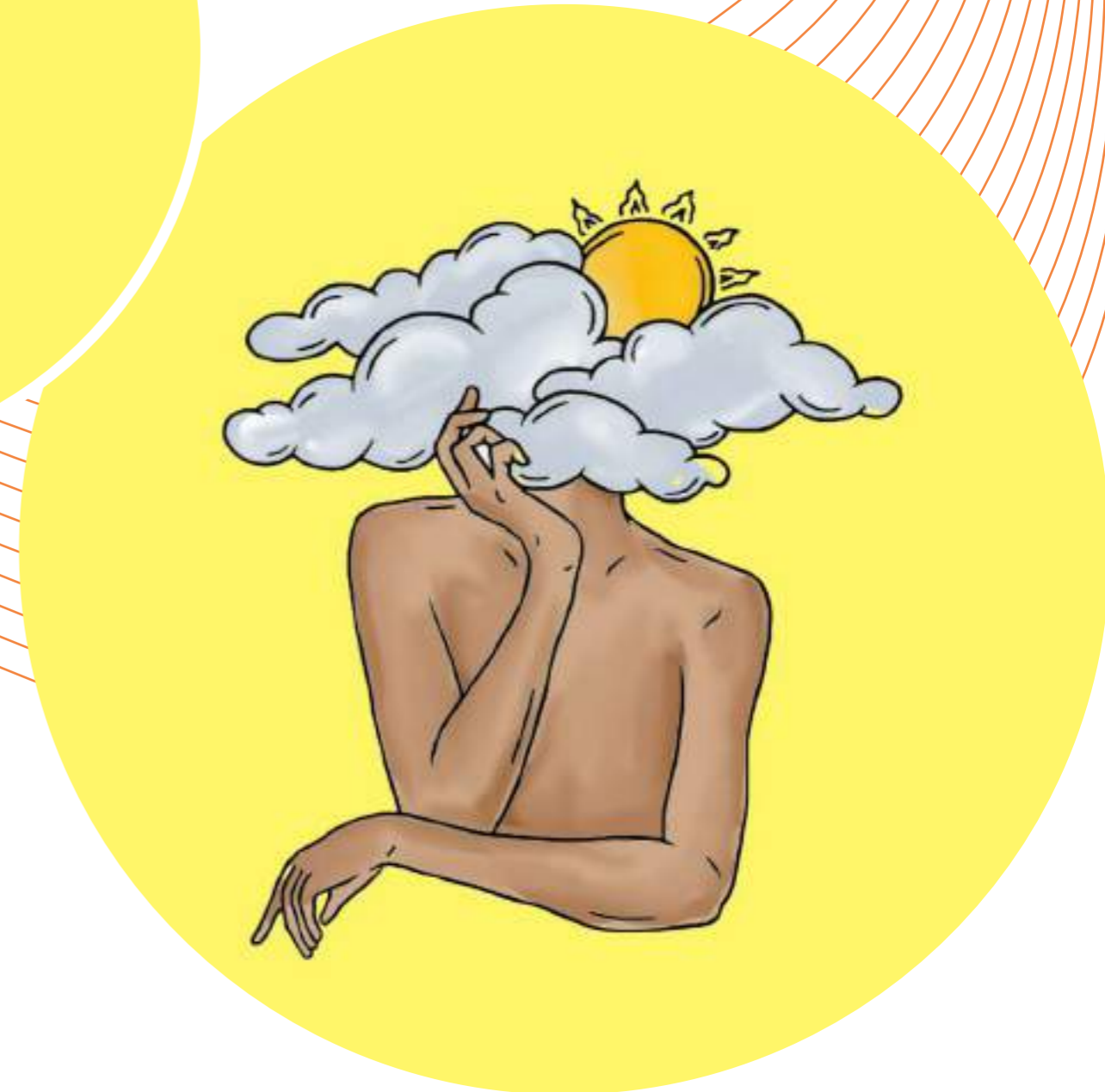
Maybe injured,but an oracle in hunting.
Never a Sharp of tongue;
Handled religious crises with her actions.
Was walking her way,
Being deceived by own people,
Still lit the torch from the flames of this fire.
Her love is a blow
Her care is a roar
Her hate is a battle!
So dare you cross her way.
"Oh Lord,Could you please grant her a moment of rest?"

Shambhavi Yelamali
TD Semester 6



Student Showcase : Sanjana Bhansali

FC-6



We talk about being comfortable in our own skin but our inner critic most always takes over when we glance at the mirror. We fill our gallery with quotes on fancy background but still look down upon women with body hair. Now, you can't change the way the world sees you but you can definitely change the way you see the world!



TEAM

AMY SINGH - AD SEM 4

TISHMA SANDANSING - FC SEM 4

KAUMUDI DEWANGAN - FD SEM 4

SREEPARNA ROY - TD SEM 4

ISHLEEN KAUR - FC SEM 4

FASHION COLUMNIST

RHEA SINGH - FC SEM 6

FACULTY INCHARGE

VANDANA WEKHANDE