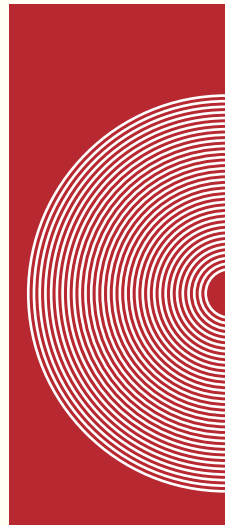
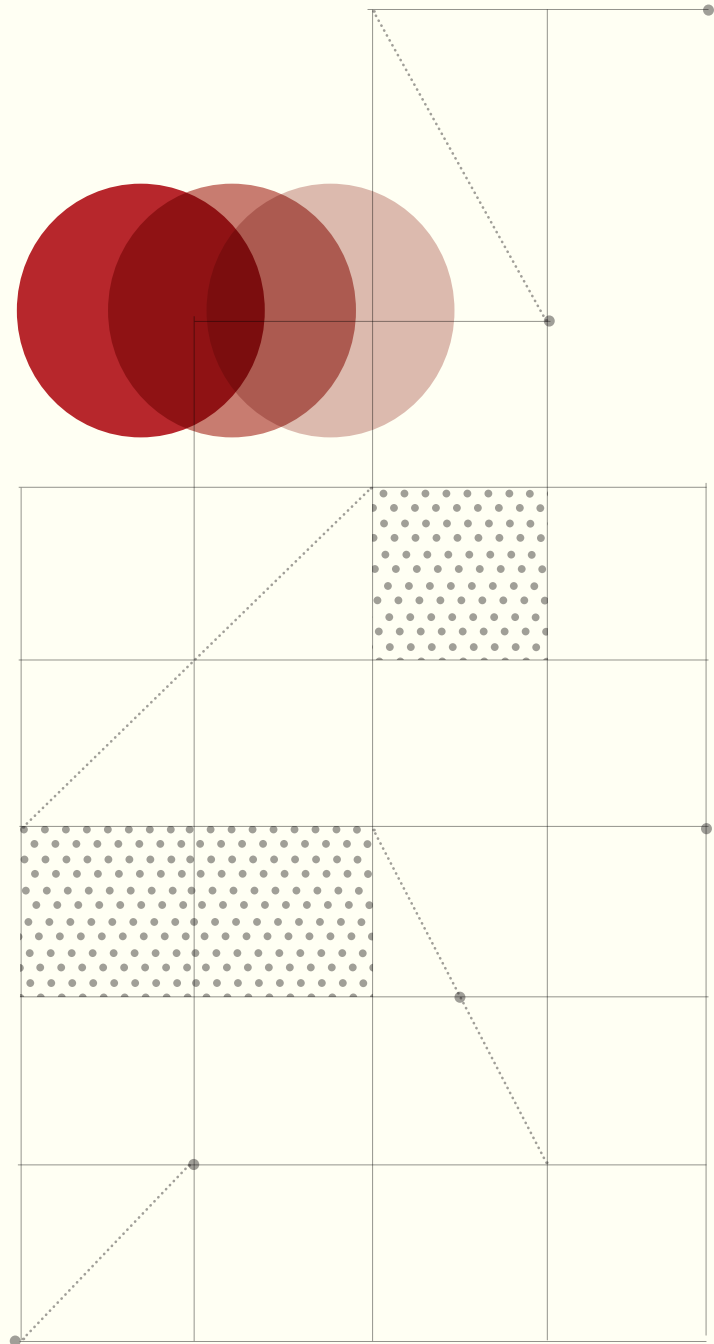


Continuing Education Programme

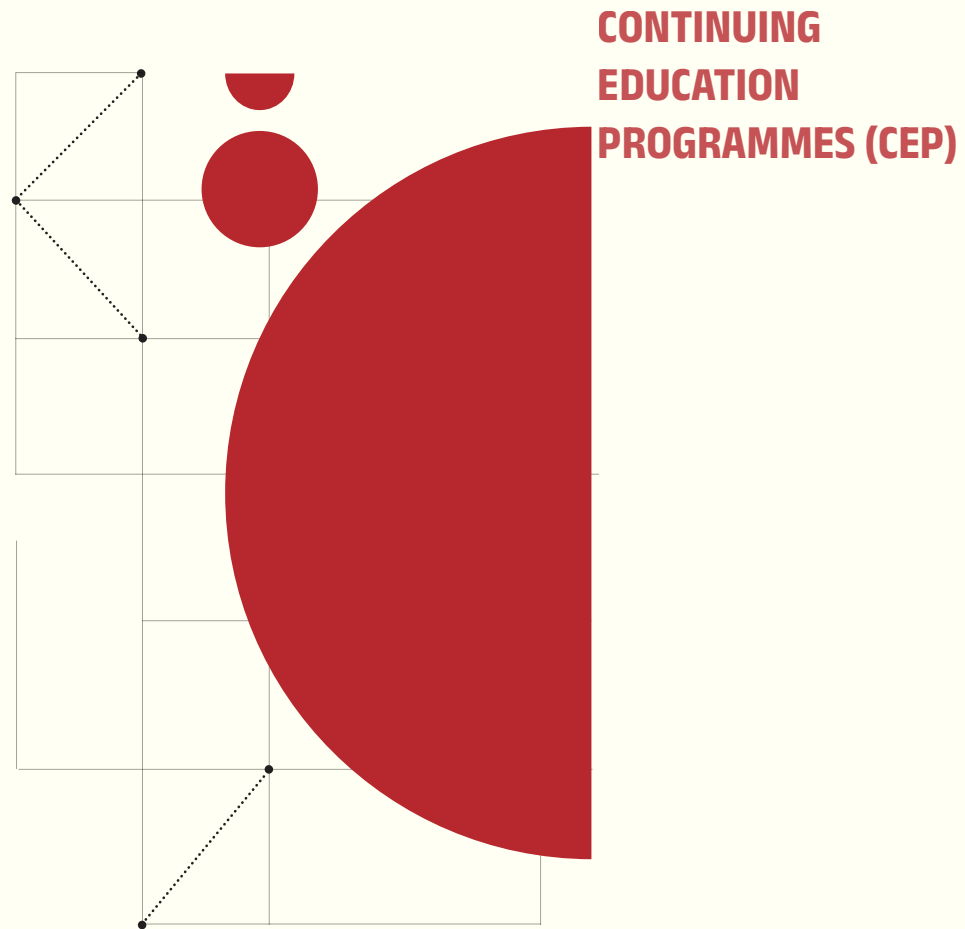
2024-2025
Patna Campus





CONTENTS

- 05 About Continuing Education Programmes (CEP)**
- 06 Fashion & Clothing Technology (FCT)
Course Details 2024-25**
- 07 Fashion Marketing(FM)
Course Details 2024-25**
- 08 Admission Procedure**
- 10 Instructions For Candidates**
- 11 Important Dates**



CONTINUING EDUCATION PROGRAMMES (CEP)

ABOUT CONTINUING EDUCATION PROGRAMMES (CEP)

National Institute of Fashion Technology, besides conducting regular professional undergraduate and postgraduate programmes in Design, Management and Technology, also offers short duration part time evening/weekend courses under Continuing Education (CE) and full time Diploma Programmes.

NIFT has crafted a range of Continuing Education Programmes, which have been developed in consultation with reputed academicians and industry practitioners. These programmes reflect the requirements and concerns of the industry and have been carefully planned to spur professional growth, relevant to individuals at different stages of their careers, and also to those aspiring to join the industry.

The Continuing Education Certificate Programmes and Diploma Programmes are aimed at complementing the practical knowledge of industry professionals with formal technical education in the respective areas of work. The flexible schedule enables the participants to pursue the programme without interrupting their professional activities. With a focus on interactive learning, the programmes provide a congenial environment that integrates theory with practice.

The participants receive a NIFT certificate or Diploma (based on the chosen programme) on successful completion of the programme.

CONTINUING EDUCATION COURSE DETAILS 2024-25

Fashion & Clothing Technology (FCT)

The programme conducted by the department of Fashion Design is tailor made for the garment industry professionals from areas of apparel design, construction and technology. The curriculum of the course has been structured to meet the requirements of the industry (under the designer & exports) and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who are already working in the industry, aspiring boutique owners and fashion enthusiasts.

CAREERS The programme targets to upgrade the skills of professionals working in the garment

industry. The course prepares candidates to get absorbed in the industry in the areas of sample coordination, merchandising, as Assistant Designers, illustrator and entrepreneurs. **COURSE CONTENT** With a view to develop knowledge and skill required in fashion the curriculum includes practical subjects such as illustration and technical drawing, pattern development and sewing skills with focus on Western and Indo-Western apparel supplemented with visits for market survey and sourcing. Theory inputs in Textile Science and Merchandising are also included.

Course Duration	Eligibility	No. of seats	Course Fee Structure		Course Coordinators details
1 year (5 days/ week)	10+2	30	Course Fee	₹ 60,000/-	Mr.Dharmendra Kumar Assistant Professor 9911621317 dharmendra.kumar@nift.ac.in
			Resource Centre Membership Fee	₹ 4,000/-	
			Security Deposit (Refundable)	₹ 5,000/-	
			Total Fee	₹ 69,000/-	
			Fee to be paid at admission with 18% GST	₹ 81,420/-	Ms.Prerna Narayan Assistant Professor 9999380462 prerna.narayan@nift.ac.in
Application Link		https://forms.gle/BGKKL9UoD4eWC3bD9			

CONTINUING EDUCATION COURSE DETAILS 2024-25

Fashion Marketing (FM)

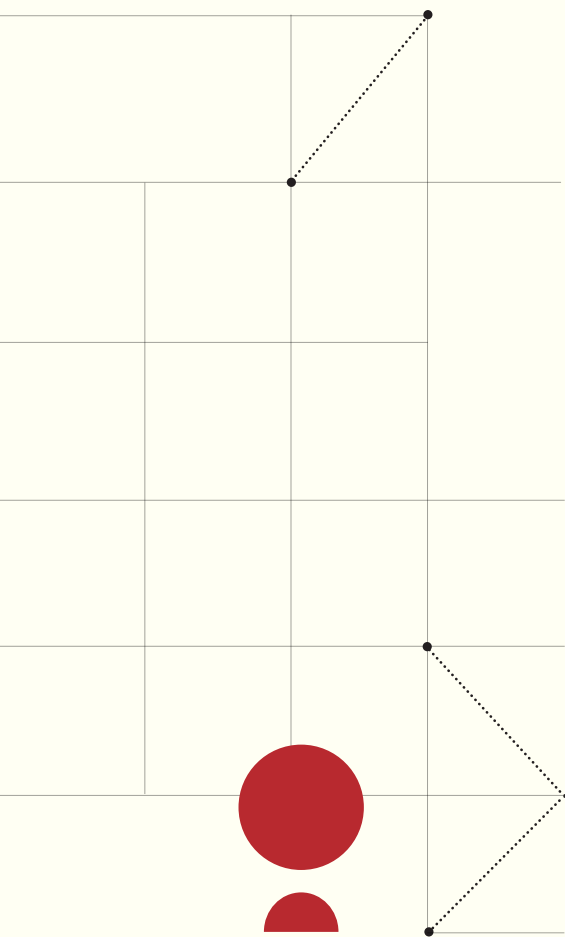
The programme conducted by the Department of Fashion Management Studies is designed to fulfill the specific training requirements of apparel retail organizations. It focuses on developing the skills needed to excel in the sales and marketing of fashion and lifestyle products while also fostering an entrepreneurial mindset among professionals.

CAREERS The programme equips the students to pursue careers in apparel retail organizations as Fashion Sales executives

COURSE CONTENT The programme gives insight into Sales and Marketing, Consumer Behaviour, Visual Merchandising, Entrepreneurship, Retail Management.

Course Duration	Eligibility	No. of seats	Course Fee Structure		Course Coordinators details
6 Months (2 days/ week)	Any Graduate	30	Course Fee	₹ 25,000/-	Dr. Vikas Kumar Associate Professor 7766916080 vikas.kumar@nift.ac.in
			Resource Centre Membership Fee	₹ 2,500/-	
			Security Deposit (Refundable)	₹ 4,000/-	
			Total Fee	₹ 31,500/-	
			Fee to be paid at admission with 18% GST	₹ 37,170/-	Ms. Archana Shephali Kongari Assistant Professor 7677203795 archana.kongari@nift.ac.in
Application Link		https://forms.gle/BGKKL9UoD4eWC3bD9			

ADMISSION PROCEDURE



1. Submission of CE Admission Form

Application Link:

<https://forms.gle/BGKKL9UoD4eWC3bD9>

- Admission Form complete in all respects should be submitted only through the application link provided on or before 14th March, 2024.
- Application Fee
 - Fashion & Clothing Technology (FCT)**
One year programme
(₹2150/- + 18% GST = ₹2537/-)
 - Fashion Marketing (FM)**
Six months programme
(₹.1200/- + 18% GST = ₹1416 /-)
- Candidates are advised in their own interest to submit their Admission Form complete in all respects. Incomplete forms are liable to be rejected.
- Each candidate is required to submit the following documents along with his/her Admission Form:
 - Attested copies of certificates proving his/ her eligibility for the programme applied for.
 - Attested copies of documents giving details of his/her work experience.
 - A working professional applying for any programme is required to submit a certificate from his/her respective employer stating his/ her job profile/position in the company.

2. Interview For The Candidates

- All applicants are required to appear for an interview at the NIFT campus on 21st March 2025.
- The admission form, along with supporting certificates/documents and payment details, must be submitted at the time of the interview.

3. Result Declaration

- The list of selected candidates will be displayed at the NIFT Campus and on the NIFT website within a week.

4. Payment of Fee

- The selected candidates will be required to submit the full Course Fee along with the Resource Centre Membership Fee and Security Deposit (as mentioned below) at the time of admission and before the commencement of the Programme.
- The Application Fee and the Course Fee can be paid through online net banking /NEFT/IMPS/UPI etc.

Programme	Fashion & Clothing Technology (FCT) 1 Year	Fashion Marketing (FM) 6 Months
Course Fee	₹ 60,000/-	₹ 25,000/-
Resource Centre Membership Fee	₹ 4,000/-	₹ 2,500/-
Security Deposit (Refundable)	₹ 5,000/-	₹ 4,000/-
Total Fee	₹ 69,000/-	₹ 31,500/-
Fee to be paid at admission with 18%	₹ 81,420/-	₹ 37,170/-

- Bank details for paying the Application Fee and the Course Fee:
 - Beneficiary Name: NIFT Patna C E Programme
 - Bank Account No: 529602050021029
 - IFSC Code: UBIN0574236
 - Branch Name: NIFT MITHAPUR
 - Bank Name: Union Bank Of India
 - Account Type: Saving Account
- Email the payment receipt at feedeposit.patna@nift.ac.in



INSTRUCTIONS FOR CANDIDATES

- The candidates should read the instructions carefully before filling up the Admission Form.
- The medium of instruction in NIFT is English.
- NIFT reserves the right to selection and admission of candidates to CE Programmes.
- The selection will be strictly made on the basis of the candidate fulfilling the requisite qualifications and his/her performance in the Interview.
- The final eligibility of the candidate will be checked at the time of admission. If the candidate is found to be ineligible for the Programme, his/her admission to the programme will be canceled.
- Candidates appearing in the qualifying examination such as 12th class/final year/ final semester (as the case may be) are also eligible to apply to CEP provisionally, subject to the following conditions:
 - i. Those candidates who are seeking provisional admission due to non-declaration of their qualifying examination will provide proof of having passed all papers in all the previous year's / semesters (whichever relevant).
 - ii. The candidate will submit the final result of qualifying degree/ certificate providing his/her eligibility as and when the results are declared to their CEP Programme coordinators /CE Programme advisors at Campus before issuing the CEP certificate.
 - iii. In case student attends a programme but fails to qualify the qualifying examination no certificate will be issued.
- NIFT reserves the right to discontinue any programme .In case any course does not run due to administrative reasons, the application fee (excluding GST) will be refunded to the candidates. Refund of fees will be as per NIFT CEP Policy 2020.
- NIFT reserves the right to revise the fee structure.
- Admission Form complete in all respects should be submitted only through the application link provided on or before 14th March, 2024 .
- (Rs.2150/- + 18% GST = Rs 2537/- for one year programmes Fashion & Clothing Technology (FCT) and Rs.1200/- + 18% GST = Rs. 1416 /- for six month programme Fashion Marketing (FM))
- Candidates are advised in their own interest

- to submit their Admission Form complete in all respects. Incomplete forms are liable to be rejected.
- Each candidate is required to submit the following documents along with his/her Admission Form:
 - i) Attested copies of certificates proving his/ her eligibility for the programme applied for.
 - ii) Attested copies of documents giving details of his/her work experience.
 - iii) A working professional applying for any programme is required to submit a certificate from his/her respective employer stating his/ her job profile/ position in the company.
- All applicants are required to appear for an interview at the NIFT campus on 21st March'25.
- The admission form, along with supporting certificates/documents and payment details, must be submitted at the time of the interview. Applicants are required to carry the original documents for verification.
- NIFT does not offer placement services to the students of Continuing Education Programmes.
- NIFT does not assure hostel facilities to the

students of Continuing Education Programmes.

- Smoking, consumption of alcohol and drug abuse is prohibited within the NIFT campus. An undertaking to this effect along with an undertaking for good conduct is to be given by each student at the time of admission.
- For more details about the courses offered, candidates can mail or contact the respective course coordinator or visit NIFT Campus from Monday to Friday between 9.00 am to 5.30 pm

Address

NIFT Campus
Mithapur Farms
Patna 800001 (Bihar)
0612-2340032/64/54

CEP Facilitator:

Rashmi Thakur
Assistant Professor
7766916085
ce.patna@nift.ac.in

Important Dates:

Application Deadline: 14th March, 2025
Interview for the Candidates : 21st March, 2025
Result Declaration : On or Before 28th March 2025
Payment of Fee : On or Before 4th April 2025
Course Commencement: 7th April 2025

<https://nift.ac.in/patna/continuing-education>

