

On 04th December 2022, NIFT Patna Organised and executed a Fashion Show at Harihar Chhetra Sonepur Mela at the behest of District Administration, Saran, Bihar. The objective of the show was to present the rich art and craft heritage of Bihar to the public. The show was conducted by NIFT Patna students under the guidance of members of faculty from NIFT Patna. Dr. Vikas Kumar, Associate Professor in the Department of Fashion Management Studies at NIFT Patna led the team of members of faculty, namely, Ms. Rashmi Thakur, Ms. Archana Sephali Kongari, Ms. Abhilasha, and Mr. Navanendra. The garments showcased the rich heritage and grandeur of the crafts of Bihar. The event was appreciated by DDC, Saran, and other members of the District Administration. Professor Sanjay Shrivastava, Director NIFT Patna was instrumental in the planning and execution of the project.

 Dr. Vikas Kumar (Project Coordinator)









