

# CONTINUING EDUCATION PROGRAMMES

## 2018-2019



NATIONAL INSTITUTE OF FASHION TECHNOLOGY  
An Institute of Design, Management and Technology  
A Statutory Institute governed by the NIFT Act 2006  
Ministry of Textiles, Government of India



# NIFT VISION

To emerge as a centre of excellence and innovation,  
proactively catalysing growth of fashion business  
through leadership in professional education with  
concern for social and human values

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## ADMISSION CALENDAR

Continuing Education Admission Form Available From 1st July 2018

Last Date of Submission of Admission Form 31st July 2018



# THE INSTITUTE

Today, National Institute of Fashion Technology has emerged as a leader in fashion education with the ability to integrate knowledge, academic freedom, critical independence, creative thinking. A history of being in existence for three decades stands as a testimony to our fundamentals where academic excellence lies at the core. The institute has stood as a beacon of serious critical engagement, a key enabler in developing competent professionals.

National Institute of Fashion Technology was set up under the aegis of Ministry of Textiles, Government of India. Bringing in a wide range of aesthetic & intellectual orientations, the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at the head quarters in New Delhi is a reminiscence of many educational thinkers and visionaries who have been critical to the institute's road map to success.

Academic inclusiveness has been a catalyst in the expansion plans of the institute. Today, NIFT has spread wings across the length and breadth of the country. Through its 16 professionally managed campuses, NIFT provides a framework to ensure that prospective students from different parts of the country achieve their highest potential through the programmes offered.

Since the early years of its inception, the institute has provided a firm foundation in fashion education in the domain of Design, Management and Technology. Since then, NIFT has scaled high academic standards. The faculty resource of the institute has grown into a community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers & analysts.

Through its journey, NIFT has achieved a strong academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, today, the institute is empowered to award Degrees in undergraduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered into strategic alliances with leading international institutes.

NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.



## About Continuing Education Programmes (CEP)

National Institute of Fashion Technology, besides conducting regular professional undergraduate and postgraduate programmes in Design, Management and Technology, also offers short duration part time evening / weekend courses under Continuing Education (CE).

NIFT has crafted a range of Continuing Education Programmes, which have been developed in consultation with reputed academicians and industry practitioners. These programmes reflect the requirements and concerns of the industry and have been carefully planned to spur professional growth, relevant to individuals at different stages of their careers, and also to those aspiring to join the industry.

The Continuing Education Certificate Programmes are aimed at complementing the practical knowledge of industry professionals with formal technical education in their respective areas of work. The flexible schedule enables the participants to pursue the programme without interrupting their professional activities. With a focus on interactive learning, the programmes provide a congenial environment that integrates theory with practice.

The participants receive a NIFT certificate on successful completion of the programme.

## NIFT CAMPUSES OFFERING CONTINUING EDUCATION PROGRAMMES 2018-19

**BENGALURU**  
NIFT Campus,  
No. 21, 16th Cross Street  
27th Main Road, Sector I  
HSR Layout,  
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Tel: 080-22552550-56,  
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Programme Advisor :  
Mr. Thippeswamy,  
Associate Professor  
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**BHOPAL**  
NIFT Block  
MP Bhoj Open University Campus,  
Kolar Road, Bhopal-462016  
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Tel: 0755-2493736  
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Programme Advisor :  
Dr. Rajnish Tamrakar,  
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**BHUBANESWAR**  
NIFT Campus, IDCO Plot No-24,  
Opp. KIIT School of Mgmt.  
Chandaka Industrial Estate,  
Bhubaneswar -751024, Odisha  
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Programme Advisor :  
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**CHENNAI**  
NIFT Campus,  
Rajiv Gandhi Salai  
Taramani,  
Chennai - 600113  
Tel: 044-22542755  
Fax: 044-22542769

Programme Advisor :  
Dr. S. Gopalakrishnan,  
Head- Resource Centre & UI-(AA)  
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**DELHI**  
NIFT Campus,  
Hauz Khas, Near Gulmohar Park,  
New Delhi - 110016  
Tel: +91-11-26542120 / 2159  
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Programme Advisor:  
Ms. Rachna Khatri, ,  
Assistant Professor  
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**GANDHINAGAR**  
NIFT Campus, GH-O, Road,  
Behind Info City, Near DAIICT  
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Programme Advisor :  
Mr. Nilesh Kumar  
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**HYDERABAD**  
NIFT Campus,  
Opposite Hi-tech City,  
Cyberabad, Madhapur,  
Hyderabad - 500 033  
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**KANNUR**  
NIFT Campus,  
Dharmasala,  
Managattuparamba,  
Kannur – 670562, Kerala  
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**KOLKATA**  
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MUMBAI  
NIFT Campus  
Plot No.15, Sector-4,  
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Programme Advisor :  
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PATNA  
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Bihar 800001  
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RAE BARELI  
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SURAT  
(Sub Centre NIFT Gandhinagar)  
NIFT Campus, Above SVNIT Canteen,  
Sardar Vallabhbhai National Institute of Technology  
(SVNIT) Campus, Ichchanath Circle, Dumas Road,  
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VARANASI  
(Sub Centre NIFT Raebareli)  
NIFT Campus,

Programme Advisors:  
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### **OTHER NIFT CAMPUSES**

JODHPUR  
NIFT Campus,  
Karwar,  
Jodhpur-342037, Rajasthan

KANGRA  
NIFT Campus  
Plot No. 3B, Block-LA,  
SEC-III, Salt Lake City,  
Kolkata-700098, West Bengal

SHILLONG  
NIFT Campus  
Old NEIGRIHMS Campus  
'C' Block, Pasteur Hills,  
Lawmali, Polo  
Shillong-793001, Meghalaya

SRINAGAR  
NIFT Campus,  
SIDCO Electronic Complex,  
Rangreth,  
Srinagar - 191132 (J&K)

# CONTINUING EDUCATION PROGRAMMES OFFERED 2018-19

## ONE YEAR PROGRAMMES

S I. No.	NIF Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee ith GST	No. of seats	Date of commencement	Date of conclusion
1.	Bengaluru	Fashion & Clothing Technology (FCT)	FD	Minimum 10+2 / 10+2 with 1-2 year Industry experience / 10+2 with Diploma	5 days/week	88,500	30	Nov-18	Nov-19
		Fashion Integration for Textiles (FIT)	TD	Minimum of 10+2 /10+2 with 1-2 years of Experience / 10+2 with Diploma	5 days/week	88,500	30	Aug-18	Oct -19
		Fashion Retail Management (FRM)	FMS	10+2+3 (Degree or Diploma)	3 days/week	94,400	30	Sep-18	Sep-19
		Garment Export Merchandising Management (GEMM)	FMS	10+2+3 (Degree or Diploma)	3 days/week	94,400	30	Sep-18	Sep-19
2.	Bhopal	Fashion Design & Clothing Technology (FDCT)	FD	Minimum of 10+2	6 days/week	75,000	30	Aug-18	Jul-19
3.	Bhubaneswar	Fashion Retail Management (FRM)	FMS	10+2+3 (Graduate)	3 days/week	88,500	30	Aug-18	Jul-19
		Textile Development for Fashion (TDF)	TD	Minimum 10+2 / 10+2 with 1-2 years experience / 10+2 with Diploma	4 days/week	88,500	30	Aug-18	Jul-19
4.	Chennai	Fashion Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	88,500	30	Aug-18	Jul-19
5.	Delhi	Garment Design Technology (GDT)	DFT	Minimum of 10+2	5 days/week	1,00,000	30	Sep-18	Aug-19
		Graphic Design and Communication (GDC)	FC	Minimum of 10+2	5 days/week	1,00,000	30	Sep-18	Aug-19
		Fashion Retail Management (FRM)	FMS	Minimum of 10+2	3 days/week	1,20,000	40	Sep-18	Aug-19
		Garment Export Merchandising Management (GEMM)	FMS	Minimum of 10+2	3 days/week	1,00,000	40	Sep-18	Aug-19
		Creative Thinking & Design Development (CTDD)	LD	Minimum of 10+2	4 days/week	1,00,000	40	Aug-18	Jul-19
		Design in Boutique Apparel & Accessory (DBAA)	LD	Minimum of 10+2	5 days/week	1,20,000	40	Aug-18	Jul-19
		Fashion Integration for Apparel Industry (FIAI)	FD	Minimum of 10+2	5 days/week	1,40,000	40	Aug-18	Jul-19
		Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	1,40,000	40	Aug-18	Jul-19
		Luxury Product Design (LPD)	F&LA	10+2 with 1-2 years of experience	5 days/week	1,20,000	40	Sep-18	Aug-19
		Fashion Fabrics for Creative Enterprises (FFCE)	TD	Minimum of 10+2	3 days/week	1,00,000	30	Sep-18	Aug-19
		Fashion E- Business Management (FEM)	FMS	10+2+3 (Diploma/ Graduation)	3 days/week	1,20,000	30	Sep-18	Sep-19
		Fashion Enterprise & Business Management (FEBM)	LD	Minimum of 10+2	4 days/week	1,00,000	30	Sep-18	Aug-19
		Conspectus of Fashion Management (CFM)	FMS	Minimum of 10+2	2 days/week	1,20,000	40	Sep-18	Aug-19
		Design Development for Indian Ethnic Wear (DDIEW)	KD	Minimum of 10+2	4 days/week	1,25,000	30	Sep-18	Aug-19
		Clothing Production Technology (CPT)	DFT	Minimum of 10+2	5 days/week	1,15,000	40	Aug-18	Aug-19
Interior Design & Exhibition (IDE)	TD	Minimum of 10+2	3 days/week	1,40,000	30	Aug-18	Jul-19		
6.	Gandhinagar	Fashion Integration for Apparel Industry (FIAI)	FD	10+2 Preference will be given to the Industry Sponsored Candidate	5 days/week	94,400	30	Aug-18	Jul-19
		Garment Production Technology & Apparel Design (GPTAD)	DFT	10+2, Preferably graduation	5 days/week	94,400	30	Aug-18	Jul-19
7.	Surat (Sub Centre)	Fashion Designing & Apparel Technology (FDAT)	FD	10th pass + Industry experience /Diploma	5 days/week	88,500	25	Sep-18	Aug -19
		Fashion and Media Communication (FMC)	FC	12th Pass + Industry Experience /Diploma	5 days/week	94,400	20	Sep-18	Sep-19
		Textile Design and Development (TDD)	TD	10th Pass + Industry Experience /Diploma	5 days/week	88,500	30	Sep-18	Sep-19
8.	Hyderabad	Fashion Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	88,500	30	Sep-18	Aug -19
		Indian Fashion Apparel & Boutique Management (IFABM)	FD	Minimum of 10+2	5 days/week	88,500	30	Sep-18	Aug-19
		Contemporary Ethnic Wear (CEW)	KD	Minimum of 10+2 /10+2 with 1-2 years of experience /10+2 with Diploma	5 days/week	88,500	30	Aug-18	Jul-19
9.	Kolkata	Fashion Integration for Apparel Industry (FIAI)	FD	Minimum of 10+2	5 days/week	76,700	30	Sep-18	Aug-19
		Design in Boutique Apparel & Accessory (DBAA)	LD	Minimum of 10+2	5 days/week	1,00,300	30	Sep-18	Aug-19
		Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	1,00,300	30	Sep-18	Aug-19
		Fashion Knitwear & Production Technology (FKPT)	KD	Minimum of 10+2	5 days/week	70,800	40	Sep-18	Aug-19
		Fashion Design & Clothing Technology (FDCT)	FD	Minimum of 10+2	5 days/week	1,00,300	30	Sep-18	Aug-19
		Clothing Production Technology (CPT)	BFT	10+2/ 10+2 with 1-2 year industry experience/ 10+2 with Diploma	5 days/week	70,800	40	Sep-18	Aug-19
10.	Mumbai	Design Development for Indian Ethnic Wear (DDIEW)	KD	Minimum of 10+2	3 days/week	1,06,200	25	Aug-18	Jun-19
		Fashion Clothing Technology (FCT)	FD	10+2/ 10+2 with 1-2 year industry experience/ 10+2 with Diploma	5 days/week	1,18,000	30	Aug-18	Jul-19
		Fashion Retail Management (FRM)	FMS	10+2 with Diploma + 1-2 years of experience /10+2=3 (Graduate)	Weekend	1,18,000	20	Sep-18	Aug-19
		Fashion Graphics & Product Modeling (FGPM)	F&LA	Minimum of 10+2	Weekend	1,18,000	20	Aug-18	Jul-19
		Luxury Product Design (LPD)	F&LA	Minimum of 10+2	Weekend	1,18,000	20	Aug-18	Jul-19
		Garment Export Manufacturing & Merchandising Management (GEMMM)	BFT	Minimum of 10+2	5 days/week	1,18,000	30	Aug-18	Aug-19
11.	Patna	Fashion & Clothing Technology (FCT)	FD	Minimum 10+2 / Minimum 10+2 with 1-2 year of experience / 10+2 with Diploma	5 days/week	88,500	30	Sep-18	Aug-19

## SIX MONTH PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee with GST	No. of seats	Date of commencement	Date of conclusion
1.	Bengaluru	Apparel Design and Development (ADD)	DFT	Minimum of 10+2	5 days/week	64,900	40	Aug-18	Feb-19
		Apparel Merchandising and Manufacturing Technology (AMMT)	DFT	10+2 (Qualification may be relaxed in case of Relevant Experience)	5 days/week	64,900	30	Sep-18	Mar-19
		Fashion Art and Illustrations (Women's Illustration only) (FAI)	KD	Minimum Qualification 10+2 with basic drawing skills and understanding of fashion and styling	3 days/week	64,900	30	Oct-18	Apr-19
		Design, Pattern Making & Design Studio Management for Ethnic Apparel (DPDS)	FD	Minimum 10+2 / 10+2 with 1-2 year Industry experience / 10+2 with Diploma	5 days/week	64,900	30	Nov-18	Apr-19
		Digital Media & Visual Communication (DMVC)	FC	10+2 / 10+2 with or without 1-2 years of experience / 10+2 with Diploma / 10+2 + 3 (Graduate)	3 days/week	70,800	30	Aug-18	Feb-19
2.	Delhi	Portfolio Development (PD)	KD	Minimum of 10+2	3 days/week	80,000	30	Sep-18	Mar-19
		Creative Fashion Styling (CFS)	KD	Minimum of 10+2 with 1+2 year of experience / 10+2 with Diploma	3 days/week	80,000	30	Sep-18	Mar-19
3.	Gandhinagar	Jewellery Design and Basics of Manufacturing (JDBM)	F&LA	10+2 / Diploma / Graduate	3 days/week	70,800	20	Aug-18	Feb-19
		Visual Merchandising (VM)	FC	10+2 / Graduate	3 days/week	47,200	30	Sep-18	Mar-19
4.	Hyderabad	Process Improvement in Garment Industry (PIGI)	DFT	10+2 with 1-2 Years of experience or 10+2 with Diploma or 10+2+3 (Graduate)	Weekend Or 3 days/week	53,100	30	Sep-18	Feb-19
		Design and Development of Fashionable Home Furnishings (DDFHF)	DFT	10+2 with or without experience / Diploma any Graduate	5 days/week	53,100	30	Sep-18	Feb-19
		Product Development for Ladies and Kids wear (PDLK)	DFT	Minimum of 10+2	5 days/week	64,900	30	Feb-19	Jul-19
5.	Kolkata	Costume Jewellery & Accessory Design on Crafts (CJADC)	F&LA	Intermediate or 10+2 Pass	3 days/week	70,800	30	Sep-18	Mar-19
		CAD for Fashion & Textiles (CADF&T)	TD	Minimum of 10+2	3 days/week	47,200	30	Sep-18	Mar-19
6.	Mumbai	Apparel Costing & Fashion Merchandising Management (ACFMM)	BFT	Minimum of 10+2	Weekend	82,600	30	Aug-18	Feb-19
		Apparel Design and Development (ADD)	BFT	Minimum of 10+2	5 days/week	59,000	30	Aug-18	Feb-19
		Contemporary Bridal Trouseau Design (CBTD)	FD	10+2 / 10+2 with or without 1-2 years of experience / 10+2 with diploma / 10+2 + 3 (Graduate)	3 days/week	70,800	20	Aug-18	Mar-19
		Creative Fashion Styling (CFS)	KD	10+2 with fashion diploma, graduate, fashion industry experience	3 days/week	82,600	25	Aug-18	Feb-19
		Creative Pattern Making (CPM)	KD	Minimum of 10+2	3 days/week	70,800	20	Aug-18	Feb-19
		Visual Merchandising (VM)	FC	Minimum of 10+2	2 days/week	59,000	20	Aug-18	Feb-19
		Textile Applications for Home & Fashion (TAHF)	TD	Minimum of 10+2 (preferably with 1 year of experience in related field)	Weekends	64,900	30	Aug-18	Jan-19
7.	Patna	Design & Pattern Making for Ethnic Apparel (DPMEA)	FD	Minimum of 10+2 with 1-2 year of experience / 10+2 with Diploma	5 days/week	47,200	30	Sep-18	Feb-19
		Costume Jewellery & Accessory Design on Crafts (CJADC)	F&LA	Minimum of 10+2 with experience in relevant industry	3 days/week	70,800	20	Sep-18	Mar-19
8.	Raebareli	Fashion Retailing and Brand Management (FRBM)	FMS	Minimum of 10+2	3 days/week	35,400	30	Sep-18	Mar-19
9.	Varanasi	Textiles for Home and Interior (THI)	TD	Minimum of 10th	3 days/week	47,200	30	Sep-18	Mar-19
		Design in Textiles & Think Beyond (DTTB)	TD	Minimum of 10th	3 days/week	53,100	30	Sep-18	Mar-19

## BELOW SIX MONTH PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee with GST	No. of seats	Date of commencement	Date of conclusion
1.	Bengaluru	Classroom based Training on Internet of Things (CTIT)	DFT	10+2 /10+2 with or without 1-2 years of experience/ Diploma Holders / Any Graduate (preferably engineers)	Weekends	47,200	30	Oct-18	Dec-18
		Coats and Suits (Pattern Development & Sewing) (C&S)	FD	10 with 1-3 years experience in pattern making / product development	3 days/week	35,400	30	Oct-18	Dec-18
		Image Management & Personal Branding (IMPB)	KD	Minimum qualification 10+2 with basic understanding of fashion and styling	Weekends	35,400	30	Oct-18	Jan-19
2.	Bhopal	Textiles for Fashion (TS)	TD	Minimum of 10+2	3 days/week	29,500	30	Feb-19	Apr-19
3.	Hyderabad	Surface Design for Textiles (SDT)	TD	Minimum of 10+2	5 days/week	35,400	30	Sep-18	Nov-18
		Digital Print Design for Textiles (DPDT)	TD	Minimum of 10th	5 days/week	35,400	30	Sep-18	Jan-19
		Contemporary Saree Designing (CSD)	TD	Minimum of 10+2	5 days/week	35,400	30	Sep-18	Jan-19
		Craft Contemporary Evening Wear for Women (CCEWW)	FD	Minimum of 10+2	5 days/week	41,300	20	Jan-19	Mar-19
		Apparel Retailing and Visual Merchandising (ARVM)	FMS	Intermediate or +2 pass	5 days/week	35,400	30	Sep-18	Dec-19
		Business Data Analytics using 'R' (BDA)	FMS	Graduation	5 days/week	35,400	30	Sep-18	Oct-18
		Fashion Digital Marketing (FDM)	DFT	10+2 or Higher in any stream	4 days/week	23,600	30	Sep-18	Oct-18
4.	Kannur	Photo Journalism (PJ)	FC	10+2 with basic photography skills	1 month - 5 days/week at Kannur or 3 months - Weekends at Kochi	35,400	20	Sep-18	Dec-18
		Basic Calligraphy (BC)	M. Des	10+2 /10+2 with or without 1-2 years of experience /10+2 with Diploma /10+2+3 (Graduate)	Weekends	35,400	30	Sep-18	Dec-18
		Home Furnishing Production & Fashion Technology (HFPFT)	DFT	Any 10+2 or ITI or Diploma	Weekends	29,500	30	Jul-18	Dec-18
		Fashion Fundamentals (FF)	FD	10+3 or 10+2 with Diploma or 10+2=3 (Graduate)	5 days/week	35,400	25	Jul-18	Dec-18
		Apparel Export Merchandising and Apparel Costing (AEMAC)	FMS	Degree or 3 years Diploma with minimum 1 year experience	Weekends	29,500	20	Jul-18	Nov-18
5.	Kolkata	Apparel Retailing and Visual Merchandising (ARVM)	FMS	Intermediate or 10+2 Pass	5 days/week	35,400	30	Sep-18	Dec-18
		Craft Contemporary Evening Wear for Women (CCEWW)	FD	Minimum of 10+2	5 days/week	41,300	20	Sep-18	Dec-18
		Draping for Dresses (DD)	FD	Basic Knowledge of pattern making & draping. 2 year experience in Fashion Industry/ 10+2	2 days/week	35,400	30	Sep-18	Dec-18
		Fashion Digital Marketing (FDM)	FMS	Intermediate or 10+2 Pass	4 days/week	23,600	30	Sep-18	Nov-18
6.	Mumbai	E- Commerce for Fashion Business (ECFB)	FMS	Minimum of 10+2	Online 2 days/ week	35,400	20	Sep-18	Dec-18
7.	Varanasi	Design & Think Beyond (DTB)	TD	Minimum of 10th	3 days/week	47,200	30	Sep-18	Jan-19
		CAD for Textiles (CADT)	TD	10th Pass with knowledge of Computer applications	3 days/week	35,400	30	Sep-18	Dec-18

## DIPLOMA PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	Level	Eligibility	Days / week	Programme Fee with GST	No. of seats	Date of commencement	Date of conclusion
1.	Delhi	Craft Design Development & Planning	F & LA	PG	Graduation degree in any discipline or full time diploma of 03 years after 12 th	5 days / week	2,50,000	35	Sep-18	Aug-19
2.	Chennai	PG Diploma in Apparel Production & Merchandising	DFT	PG	Minimum of 10+2 with any Degree	5 days / week	1,77,000	30	Sep-18	Aug-19
		Fashion Fit and Style	FD	UG	Minimum of 10+2	5 days / week	3,54,000	30	Sep-18	Aug-20
		Surface Embellishment for Knits	KD	UG	Minimum of 10+2	Weekends	3,54,000	20	Sep-18	Aug-19



# CONTINUING EDUCATION PROGRAMME DETAILS

One year

## CLOTHING PRODUCTION TECHNOLOGY

The programme conducted by the Department of Fashion Technology is designed to fulfil the specific training requirements of working professionals in clothing and manufacturing organizations, focusing on interactive education to promote quality workmanship and best business practices.

### COURSE CONTENT

Areas of study include garment construction, pattern making, textile science, garment machinery and equipment, production planning and control, quality assurance, product development and costing.

### CAREERS

The programme prepares professionals to work as production executives, production assistants, quality control executives and merchandisers in apparel and home furnishing manufacturing companies in India and abroad.

Award	Certificate
Eligibility	Minimum of 10+2 (Delhi), 10+2/ 10+2 with 1-2 year industry experience/ 10+2 with diploma
Duration	1 year, 5 days/week
Campuses	Delhi, Kolkata
Seats	40
Course Fee	Delhi - Rs. 1,15,000/-, Kolkata - Rs. 70,800/-
Course Coordinators	Delhi - Mr. N. A. Khan & Ms. Suman Verma Kolkata - Prof. Bibekananda Banerjee, Mr. S. S. Roy & Md. S. Ashrafi

## CONSPECTUS OF FASHION MANAGEMENT

The programme being offered by the Department of Fashion Management Studies would be providing potential workforce the overview of the fashion business and equipping them with the basic tools and knowledge to understand business management specific to the fashion industry.

### COURSE CONTENT

Area of study includes fashion and fashion materials, costing and business metric, marketing, interpersonal and group processes and apparel quality & production management.

### CAREERS

Entry level course to enable students to pursue a career in the Fashion Business.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 2 days/week
Campuses	Delhi
Seats	40
Course Fee	Rs. 1,20,000/-
Course Coordinators	Mr. Rajeev Malik & Ms. Pritika Bawa

## CONTEMPORARY ETHNIC WEAR

The programme conducted by the Department of Knitwear Design aims to prepare professionals for Indian apparel industry and for careers as entrepreneurs. Ethnic Indian clothing is a fast growing sector. A holistic and focused approach in the course will thus help students to understand textiles and garments, as well as conceptualize design.

### COURSE CONTENT

Areas of study includes design process, surface techniques & development, introduction to pattern development, garment construction and textile basics.

### CAREERS

The course trains professionals to occupy as design assistants and sampling coordinators in the Indian apparel industry. It also builds up on skill to facilitate entrepreneurship in the same field.

Award	Certificate
Eligibility	Minimum of 10+2/10+2 with 1-2 years of experience/10+2 with Diploma.
Duration	1 year, 5 days/week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 88,500/-
Course Coordinators	Mr. Shivanand Sharma , Dr. I Rajitha & Ms. Prachi Bajaj

## CREATIVE THINKING AND DESIGN DEVELOPMENT

The course aims at developing design awareness required in the Fashion Industry by synthesizing the design abilities of the budding professionals in the area of creative thinking, research and planning to develop a concept design that can connect to a society, contributing to the renewal ideas necessary for communication in a global world.

### COURSE CONTENT

Area of study includes design skills & development, fashion drawing, digital design, pattern development with special emphasis on Design process from generation, flat pattern design & construction techniques.

### CAREERS

The programme is designed to train the budding professionals to equip them with the knowledge of design process and develop design skills required for designers, fashion coordinators and product developers.

Award	Certificate
Eligibility	10+2/10+2 with 1-2 Year of experience
Duration	1 year, 4 days/week
Campuses	Delhi
Seats	40
Course Fee	Rs. 1,00,000/-
Course Coordinators	Ms. Tulika Mahanty & Ms. Dolly Kumar

## DESIGN IN BOUTIQUE APPAREL & ACCESSORY

The course provides great exposure to variety of dress making skills relevant to Indian fashion industry. It is exclusively designed to acquaint students with skills related to modern boutique, latest fashion practices and idealistic clothing articles and accessories. It is has been intended to provide entrepreneurial guidelines to enhance the basic skills for setting a modern boutique.

### COURSE CONTENT

Area of study includes garment & accessory designing for boutique. It includes knowledge from fibre to fabric, pattern making, draping, fashion boutique management, garment construction, fashion illustrations, design development, extensive surface ornamentation and embroidery, costing & sourcing.

### CAREERS

Fashion designer, boutique owner, fashion merchandiser,illustrator.

Award	Certificate
Eligibility	Minimum 10+2/10+2 with 1-2 year of experience
Duration	1 year, 5 days/week
Campuses	Delhi, Kolkata
Seats	Delhi -40 , Kolkata-30
Course Fee	Delhi - Rs. 1,20,000/- , Kolkata – Rs. 1,00,300/-
Course Coordinators	Delhi - Ms. Tulika Mahanty & Ms. Dolly Kumar Kolkata - Mr. Rahul Sethi & Mr. Sabyasachi Sengupta

## DESIGN DEVELOPMENT FOR INDIAN ETHNIC WEAR

The programme focuses on dress making, value addition, pattern making and surface techniques for Indian ethnic wear. It aims to develop entrepreneurial skills for fashion, bridal market and designer market.

### COURSE CONTENT

Areas of study include in-depth understanding of pattern making and garment construction for Indian ethnic apparels, embroideries and surface techniques, traditional Indian textiles, fashion art and sketching, fabric knowledge. This programme culminates with a range development in Indian wear.

### CAREERS

The programme is designed to train professionals and entrepreneurs for Indian fashion industry. The course prepares the candidates as designers, sampling coordinators and young entrepreneurs.

Award	Certificate
Eligibility	Minimum of 10+2/10+2 with 1-2 years of experience/10+2 with Diploma.
Duration	1 year, 4 days/ week (Delhi) 3 days/week (Mumbai)
Campuses	Delhi & Mumbai
Seats	Delhi - 30, Mumbai -30
Course Fee	Delhi - Rs. 1,25,000/-, Mumbai - Rs. 1,06,200/-
Course Coordinators	Delhi - Prof. Dr. Vandana Bhandari & Ms. Smita Ghosh Dastidar Mumbai - Ms. Bhawana Dubey & Mr. Abhishek Bajaj

## FASHION & CLOTHING TECHNOLOGY

The programme conducted by Department of Fashion Design is tailor made for the garment industry professionals from the areas of apparel design, construction and technology. The curriculum of the course has been structured to meet the requirements of the industry and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who are already working in the industry.

### COURSE CONTENT

Area of study includes install practical problem solving ability within the students. The primary subjects are pattern development and draping, technical garment art, textile appreciation and garment construction. Students also get inputs in marketing and merchandising, production planning and control and market sourcing.

### CAREERS

The programme targets to upgrade the skills of professionals working in the garment industry. The course prepares candidates to get absorbed in the industry in the areas of sample coordination, merchandising and production.

Award	Certificate
Eligibility	Minimum of 10+2/10+2 with 1-2 years of experience/10+2 with Diploma
Duration	1 year, 5 days/week
Campuses	Bengaluru, Chennai, Delhi, Hyderabad, Kolkata, Mumbai & Patna
Seats	Bengaluru, Chennai, Hyderabad, Kolkata, Mumbai, Patna -30 (each campus) Delhi - 40
Course Fee	Bengaluru, Hyderabad, Chennai & Patna - Rs. 88,500/- Kolkata - Rs. 1,00,300/- Mumbai - Rs. 1,18,000/- Delhi- Rs. 1,40,000/-
Course Coordinators	Bengaluru - Ms. T. Rajalakshmi Rao & Dr. Muruga Jothi Chennai - Ms. C. Seetha & Ms. Geetha Ranjani Delhi - Sr. Prof. Dr. Banhi Jha & Dr. Purva Khurana Hyderabad- Prof. Dr. Malini D. & Mr. G. M. Reddy Kolkata- Prof. Reenit Singh & Mr. Rahul Sethi Mumbai - Ms. Patricia Sumod & Ms. Shweta R. Patna- Mr. Satyendra Kumar Mishra & Ms. Sneha Bhatnagar

## FASHION DESIGN & CLOTHING TECHNOLOGY

To prepare the candidates aspiring to enter Fashion Industry, the course curriculum has been designed considering the needs and requirements of the Indian fashion industry.

### COURSE CONTENT

Area of study includes elements of design, fashion studies, presentation techniques, pattern development, garment construction, textile technology, traditional indian textiles, spreading and cutting production department, surface ornamentation, embroidery techniques, yarn craft, application of computers, embroidery machine technology & motif creation, retail marketing and visual merchandising etc.

### CAREERS

It prepares the candidates to get absorbed in the industry in the areas of sampling, merchandising, production coordination as well as it prepares the students to become successful entrepreneurs to open up their own ventures.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campuses	Bhopal, Kolkata
Seats	30
Course Fee	Bhopal -Rs. 75,000/-, Kolkata – Rs. 1,00,300/-
Course Coordinators	Bhopal - Prof. Sameer Sood & Mr. Umakanta Meher Kolkata- Prof. Reenit Singh & Mr. Rahul Sethi

## FASHION DESIGNING AND APPAREL TECHNOLOGY

The programme aims to prepare candidates aspiring to enter the Apparel or Fashion Industry. The course curriculum has been designed keeping in mind the needs of the Surat Industry as well as the markets and manufacturing capabilities in and around Surat.

### COURSE CONTENT

Area of study includes elements of design, fashion studies, presentation techniques, pattern development, garment construction, textile science, traditional indian textiles, production planning and control, surface commendation, embroidery techniques, application of computers, embroidery machine detail & motif creation, saree draping and placement of designs, marketing & merchandising and design collection.

### CAREERS

It prepares the candidates to get absorbed in the industry in the areas of sampling, designing, embroidery, printing, production coordination as well as it suffices all the basics for a student to start a venture in related area.

Award	Certificate
Eligibility	10th pass+ industry experience / diploma
Duration	1 year, 5 Day/week
Campuses	Surat (Sub Centre)
Seats	30
Course Fee	Rs. 88,500/-
Course Coordinators	Ms. Kalpana Kabra & Prof. Dr. Pavan Godiawala

## FASHION E-BUSINESS MANAGEMENT

The programme conducted by the Department of Fashion Management Studies is designed to fulfil the specific training of the e-business firms in the fashion and lifestyle space. It aims to develop professionals suitable to perform on the online platform and imparts a thorough understanding of e-business fundamental including e-retailing. The course prepares to confidently face the changes brought in by constant changes in the way fashion business is transacted.

### COURSE CONTENT

Area of study includes fashion marketing, marketing analytic, internet marketing, small business entrepreneurship, emerging company finance, fashion products and production, e-retail logistics and customer service, brand sourcing, multimedia content creation and presentation.

### CAREERS

Brand / product sourcing executive, online promotion including social media marketing executive, online visual communication executives, logistics and customer service executive, data analyst, content developers entrepreneur, knowledge worker and creative executive.

Award	Certificate
Eligibility	10+2+3 (Diploma/Graduation)
Duration	1 year, 3 days / week
Campuses	Delhi
Seats	30
Course Fee	Rs. 1,20,000/-
Course Coordinators	Prof. Dr. Sibichan K. Mathew & Mr. Sanjay Kumar

## FASHION ENTERPRISE AND BUSINESS MANAGEMENT

Entrepreneurship is growing around the world and especially in fast developing economies like India. Entrepreneurship is the process of identifying and pursuing opportunities without regard to resources currently under control of an individual. Hence, recognizing opportunities and deploying resources is at the core of successful entrepreneurship. To help budding entrepreneurs identifying a real opportunity and developing successful business idea is very important.

### COURSE CONTENT

Area of study includes project management & feasibility analysis, product design & development, retail and brand management, consumer behaviour and business finance & legal aspects and entrepreneurship.

### CAREERS

Entrepreneurs / managing start ups/ managing and starting new brands for retail as well as exports.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 4 days / week
Campuses	Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Dr. Shinju Mahajan & Ms. Usha Narasimhan

## FASHION FABRICS FOR CREATIVE ENTERPRISES

The programme conducted by Textile Design Department aims to train professionals and young enthusiasts to pursue careers in fashion, accessories and interiors industry.

### COURSE CONTENT

The programme is designed to inculcate in students knowledge, skills, aesthetics and technical capabilities in the domain of fashion and textiles. The curriculum provides a hands-on learning, with special focus on prints, weaving and surface ornamentation. The programme intends to comprehend the process from design to market.

### CAREERS

The programme mainly targets new incumbents to start their own venture as well as equip the participants to work in textile and fashion enterprises.

Award	Certificate
Eligibility	Minimum of 10+2. Preferably with one-year experience in related field.
Duration	1 year, 3 days / week
Campuses	Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Dr. Ruby Kashyap Sood & Ms. Anu Sharma

## FASHION GRAPHICS AND PRODUCT MODELLING

This programme will provide the opportunity for practice-based study in the creation of innovative visual communication and imagery for fashion end use. Learning could be related to print and pattern design, packaging design, promotion, marketing, branding, visual merchandising, illustration or pursuing further study. The emphasis is to engage with contemporary fashion audiences and businesses through the creation of work that explores original approaches to fashion products, concept and/or communication. The program builds on the importance of digital articulation and the students will be able to combine this with design thinking and design processes. Collaborative, interdisciplinary approaches will bring the program and the industry needs closer.

### COURSE CONTENT

Area of study includes principles of design such as design thinking, design process, fashion graphics, image construction, typography, communication design, fashion branding, fashion product design, packaging design, 2D and 3D CAD softwares, fashion product styling and visual merchandising for the fashion industry.

### CAREERS

Visualizers, commerce merchandisers, website designers, CAD/CAM experts, fashion illustrators, apparel prints & graphic designers, accessories graphic designers, fashion product modellers, fashion photographers, fashion stylists, visual merchandisers, fashion & lifestyle product packaging designers, magazine and layout designers.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, Weekends
Campuses	Mumbai
Seats	20
Course Fee	Rs. 1,18,000/-
Course Coordinators	Mr. Saurabh Kumar & Mr. Kumar Sudeepta

## FASHION INTEGRATION FOR APPAREL INDUSTRY

The programme conducted by the Department of Fashion Design is geared towards garment industry professionals with a focus towards value addition on fabrics for apparel.

### COURSE CONTENT

The curriculum is structured with a view to instill practical working knowledge to perform in domestic and export Industry. The primary subjects are pattern development, illustration and technical drawing, considering different components of western and Indian garments. Students also get inputs in surface ornamentation, production planning & control and market sourcing.

### CAREERS

The programme targets to upgrade the skills of professionals working in the garment industry. The course prepares candidates to get absorbed in the industry in the areas of sample coordination, merchandising and production.

Award	Certificate
Eligibility	10+2 preference will be given industry sponsored candidate (Gandhinagar) Minimum of 10+2 (Delhi, Kolkata)
Duration	1 year, 5 days/week
Campuses	Delhi, Gandhinagar & Kolkata
Seats	Delhi - 40, Gandhinagar & Kolkata- 30
Course Fee	Delhi - Rs. 1,40,000/- Gandhinagar - Rs. 94,400/- Kolkata - Rs.76,700/-
Course Coordinators	Delhi - Prof. Dr. Vandana Narang and Mr. K. D. Sharma Gandhinagar - Prof. Dr. Vandita Seth & Mr. Shrinivasa K.R Kolkata - Dr. Sandip Mukherjee, Mr. Montu Basak & Ms. Anamika Debnath

## FASHION INTEGRATION FOR TEXTILES

The programme is conducted by Fashion and Textiles department with focus on design, production development on apparel and home fashion for domestic and export market segment. It also focuses on digital designing of printed, woven and value addition for textiles. The course will provide inputs on the technical aspects of textiles and apparel production and the design process needed to give a complete understanding of the field. It also elaborates on the concepts of fashion trends and forecast, export merchandising and visual merchandising.

### COURSE CONTENT

Area of study includes element of fashion textiles / apparel industries, foundation for design and design process, graphic design software and digital application for textiles, CAD – woven design & print design, weaving practical, fashion trends for apparel and home furnishing, material and process textiles, apparels and home furnishing, product development and marketing application for apparel and home furnishing, textiles and apparel quality assurance, fabric and apparel costing, export merchandising and management, visual merchandising.

### CAREERS

The course prepares candidates to get absorbed in the apparel and home furnishing industries in the areas of fashion coordinator, merchandising and product development manager, CAD operators and for those who want to start their own Boutique.

Award	Certificate
Eligibility	Minimum of 10+2/10+2 with 1-2 years of experience/10+2 with diploma.
Duration	1 year, 5 days/week
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 88,500/-
Course Coordinators	Ms. Monica A N & Ms. Kakoli Das

## FASHION KNITWEAR & PRODUCTION TECHNOLOGY

The programme to be conducted by the Knitwear Design Department aims to impart intensive training to knitwear professionals for the garment industry, especially in the area of knitwear fashion coordination, merchandising and production.

### COURSE CONTENT

Area of study includes knitting, pattern making, garment construction, knitwear production and planning, surface technique, costing, quality, merchandising and marketing, to equip the candidate for professional responsibilities of fashion industry.

### CAREERS

Knitwear production executive, quality controller, product development executives, fashion merchandiser and packaging executive.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campuses	Kolkata
Seats	40
Course Fee	Rs. 70,800/-
Course Coordinators	Mr. Partha Seal, Mr. Sumantra Bakshi & Mr. Pramod Kumar

## FASHION AND MEDIA COMMUNICATION

The course aims at bringing students at a level where they can easily realize their ideas related to the advertisement business which is directly related to fashion. It also aims at giving knowledge in editing fashion, fashion terminologies, fashion ethics but along with this it also aims at providing a user friendly way for bring all the above said principles in their attempt through various software's, computer aided designing and animation techniques.

### COURSE CONTENT

Area of study includes overview of fashion, visual studies, elements of design, geometry, visual merchandising, photography, styling, illustration, adobe photoshop, adobe illustrator, adobe flash professional, adobe after effects, adobe media encoder, field visits, trainings etc.

### CAREERS

Business prospects like catalogue designing, editing of magazines, columns in newspaper, editorial work, fashion communication, catalogue designer, graphic designer, stylist, shoot coordinator, fashion photographer, motion graphic designer, working in various departments of animation and motion graphics world, advertisement, films etc.

Award	Certificate
Eligibility	12th+ pass +Industry experience /diploma
Duration	1 year, 5 days/Week
Campuses	Surat Sub Centre
Seats	20
Course Fee	Rs. 94,400/-
Course Coordinators	Prof. Dr. Pavan Godiawala & Ms. Kalpana Kabra

## FASHION RETAIL MANAGEMENT

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training requirements of apparel retail organizations. It aims to develop fashion industry oriented retail professionals specialized in the areas of retail buying and merchandising, store operations, supply chain management and visual merchandising.

### COURSE CONTENT

The programme gives insight into the principles of fashion marketing, retail buying and merchandising and imparts basic fabric knowledge - from fibre to fabric and fabric to garment. It gives an overview of the concept of visual merchandising and lays emphasis on customer relationship management, brand management and sales management.

### CAREERS

The programme equips the students to pursue careers in apparel retail organizations as merchandisers, store managers, visual display experts, brand managers, customer care executives and image promoters.

Award	Certificate
Eligibility	10+2+3 (Degree or Diploma) / 10+2 with industry experience, Minimum of 10+2 (Delhi)
Duration	1 year, 3 days/week (Bengaluru, Bhubaneswar & Delhi) 1 year, Weekends (Mumbai)
Campuses	Bengaluru, Bhubaneswar, Delhi & Mumbai
Seats	Bengaluru & Bhubaneswar - 30, Delhi - 40, Mumbai- 20
Course Fee	Bengaluru – Rs.94,400/- Bhubaneswar – Rs.88,500/- Delhi - Rs. 1,20,000/- Mumbai - Rs. 1,18,000/-
Course Coordinators	Bengaluru - Dr. Sanjeev Malage & Mr. Pratik Ghosh Bhubaneswar - Dr. Santosh Tarai & Mr. Gowtam Saha Delhi -Dr. Manish Nangia & Mr. Sanjay Kumar Mumbai - Mr. Tanmay Kandekar & Ms. Sonali Saldana

## GARMENT DESIGN TECHNOLOGY

The aim of the programme is to develop manpower with design and manufacturing skills. After completion of the course, student will be competent in design concepts garment manufacturing process and IT tools for the same in garment industry.

### COURSE CONTENT

Area of study includes garment manufacturing, standard measurement techniques, flat pattern making, garment construction, computerized grading, elements of design, digital design techniques, material understanding and sampling room procedure.

### CAREERS

The programme prepares professional to work in garment apparel industry with an ability to integrate the latest technology, in the work environment. The candidates completing this course can work as assistant to mid-level managers and supervisors.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campuses	Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Ms. Bhavna K. Verma & Mr. Yoginder Kumar

## GARMENT EXPORT MERCHANDISING AND MANAGEMENT

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training needs of garment export establishments. The curriculum is planned as a series of interrelated modules that gradually upgrade garment export management and merchandising capabilities of the students.

### COURSE CONTENT

The programme provides inputs in multifunctional areas like merchandising, principles and techniques of exports merchandising, fashion materials: fabric and trims, garment production and quality assurance and international trade practices, procedures and management.

### CAREERS

This course prepares professionals for the garment industry to pursue careers as merchandisers, sampling coordinators, quality controllers and sourcing agents.

Award	Certificate
Eligibility	Bengaluru - 10+2+3 (Degree or Diploma) Delhi - Minimum 10+2 Mumbai – Minimum 10+2/ Plus 1-2 year of experience / 10+2 with Diploma
Duration	Bengaluru, Delhi - 1 year, 3 days/week Mumbai - 5 day/week
Campuses	Delhi, Bengaluru & Mumbai
Seats	Delhi - 40, Bengaluru, Mumbai -30
Course Fee	Delhi - Rs. 1,00,000/- Bengaluru - Rs 94,400/- Mumbai - Rs.1,18,000
Course Coordinators	Delhi - Ms. Pritika Bawa & Mr. Rajiv Malik Bengaluru - Ms. Nethravathi T S & Ms. Gulnaz Banu Mumbai - Mr. Ranjan K Saha & Prof. Jomichan S Pattathil

## GARMENT PRODUCTION TECHNOLOGY AND APPAREL DESIGN

The program conducted by Department of Fashion Technology is designed to enhance the visual and perceptual skills along with core mass production inputs, in an endeavour to further strengthen knowledge, supervision and entrepreneurial skills of the candidates.

### COURSE CONTENT

Area of study is in-depth understanding of apparel industry, fabric to fabric knowledge, pattern making, garment construction, surface ornamentation, fundamentals of technology for garment industry, garment production machinery and equipment, spreading and cutting of garment. Students also get inputs on fashion illustration, costing of apparel production, quality control and assurance in garment industry, draping, entrepreneurial skill development and practical knowledge of different surface ornamentation techniques like appliqué, patch work, and workshop on tie and dye.

### CAREERS

Entrepreneur for setup of boutique, garment industry, upgradation of skill those are working in apparel industry, junior supervision in production floor, cutting department, merchandising assistant, quality assistant, store assistant in shop floor, designer assistant.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campuses	Gandhinagar
Seats	30
Course Fee	Rs. 94,400/-
Course Coordinators	Dr. Amar Tiwari & Mr. Amit Kumar

## GRAPHIC DESIGN AND COMMUNICATION

The program conducted by the Fashion Communication aims at providing training in the area of graphics, publication design and communication design. An exciting upcoming area, it leads to opportunities in print and web- based media.

### COURSE CONTENT

The programme imparts an understanding of elements of design, history of communication design, graphics, copywriting, publication design, typography, corporate graphics, poster brochure design, printing techniques, appreciation of photography, presentation techniques, web graphic, digital portfolio and communication design management.

### CAREERS

Graphic and Communication Design programme provides training in the area of Graphic, Publication Design and Communication Design with inputs in copywriting, printing techniques, web graphics and digital portfolio.

An exciting upcoming area, it leads to opportunities in print and web- based media.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campuses	Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Mr. Vijay Kumar Dua & Ms. Lavina Bhaskar

## INDIAN FASHION APPAREL & BOUTIQUE MANAGEMENT

The programme is conducted by Department of Fashion Design. It has been designed to provide entrepreneurial guidelines for boutique management. The programme gives an insight into the Indian ethnic apparel market and prepares aspirants for fashion business.

### COURSE CONTENT

An interactive and practical approach ensures a better understanding of the field and its management. Areas of study include design, Indian pattern making, construction, traditional Indian textiles and embroideries and boutique marketing & management.

### CAREERS

The programme trains aspirants for entrepreneurial ventures in Indian apparel fashion market. The course prepares candidates for design, sampling coordination and boutique management.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 88,500/-
Course Coordinators	Ms. Shobha Uppe & Ms. Jasti Pooja

## INTERIOR DESIGN & EXHIBITION

The program conducted by the Textile Design Department is designed to train professionals for the new emerging areas in exhibition & display as well as for interior designing of exhibition areas & booths, home interiors, offices, hotels, restaurants, resorts, shops, window displays of showroom and others.

### COURSE CONTENT

The course curriculum is an amalgamation of design thinking, technical knowledge and design skills. Subjects are elements & principles of design, design process, trend & forecast, visual merchandising, historic styles and design movements, material sourcing, basic and perspective drawing, measurement drawings at site/field, auto cad, technical drawings for plans, elevations & sections, presentation techniques and drawings tools, materials & finishes, basic services like lighting, heating and ventilation, professionals practices.

### CAREERS

The course prepares candidates to work as freelance interior designers, work as team members with senior architects and exhibition designers.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 3 days/week (2 semesters + 4 months of Final Project)
Campuses	Delhi
Seats	30
Course Fee	Rs. 1,40,000/-
Course Coordinators	Prof. Kirpal Mathur & Ms. Savita Sheoran Rana

## LUXURY PRODUCT DESIGN

This programme conducted by the Fashion and Lifestyle Accessory Department introduces the students to various possibilities in the area of luxury goods. Given the scope of the field and the growing market, it provides new avenues for product design.

### COURSE CONTENT

Area of study includes understanding of dynamics, principles & techniques of product design, awareness of market-specific consumer and brands, new dimensions and perspectives for jewellery design, hard goods and fashion accessories. Practice, research, hands-on experience, guided tours pertaining to art, design, culture and extensive training of one year goes into the making of a dynamic professional for luxury goods industry.

### CAREERS

Luxury product designers, design managers, CAD/CAM experts, product stylists, experts in sustainable design processes: green design, packaging designers, design researchers and analysts, communication designers, product merchandiser, visual merchandiser, brand manager, user experience designers, design entrepreneurs and retail executives.

Award	Certificate
Eligibility	Delhi - 10+2 with 1-2 years of experience Mumbai - Minimum of 10+2
Duration	Delhi - 1 year, 5 days/week Mumbai - 1 year, Weekends
Campuses	Delhi & Mumbai
Seats	Delhi - 40 , Mumbai - 20
Course Fee	Delhi - Rs. 1,20,000/- Mumbai - Rs. 1,18,000/-
Course Coordinators	Delhi - Mr. Sanjeev Kumar Jharkhede & Mr. Shakti Sagar Katre Mumbai - Mr. Saurabh Kumar & Mr. Kumar Sudeepta

## TEXTILE DESIGN AND DEVELOPMENT

The programme is designed to fulfill the specific needs of Surat's Textile Industry. The curriculum is planned in a manner that the interrelation of subjects will upgrade the fabric ornamentation skills of the students.

### COURSE CONTENT

Area of study includes elements of design, fashion, art and culture studies, screen and digital printing, hand embroidery techniques, designing for machine embroidery, yarn craft, fabric surface manipulation, saree draping and placement of designs, sewing machine handling, textile technology, traditional Indian textiles, application of computers and portfolio development.

### CAREERS

The programme prepares professional's for Surat's textile, home furnishing and designing industry to pursue careers as young entrepreneurs, designers, sampling co-ordinators and sourcing agents.

Award	Certificate
Eligibility	10th Pass + Industry Experience / Diploma
Duration	1 year, 5 days/week
Campuses	Surat Sub Centre
Seats	30
Course Fee	Rs.88,500/-
Course Coordinators	Ms. Kalpana Kabra & Prof. Dr. Pavan Godiwala

## TEXTILE DEVELOPMENT FOR FASHION

The programme conducted by the Department of Textile Design aims to target professionals from the textile and apparel design and technology areas of the fashion Industry.

### COURSE CONTENT

The course is structured to enable industry professionals to understand and enhance their knowledge of textile usage for the home furnishing and garment sector. The areas of study include basics of fabric and its value addition, design development for textiles and apparel in the fashion industry.

### CAREERS

The Programme mainly targets coordinators and managers working in the textile industry as well as young entrepreneurs catering to domestic and international markets.

Award	Certificate
Eligibility	Minimum 10+2 / 10+2 with 1-2 years experience / 10+2 with Diploma
Duration	1 year, 4 days/week
Campuses	Bhubaneswar
Seats	30
Course Fee	Rs. 88 ,500/-
Course Coordinators	Dr. Sandeep Kidile & Mr. Gowtam Bar

A close-up photograph of a person's hands working on a flat knitting machine. The person is wearing a maroon long-sleeved shirt. The machine is dark-colored with various components like needles and carriage. A large spool of pink yarn is prominent in the center. The background is slightly blurred, showing other parts of the studio.

Flat knitting studio

CONTINUING EDUCATION  
PROGRAMME DETAILS

Six Months

## APPAREL COSTING AND FASHION MERCHANDISING MANAGEMENT

This programme conducted by Department of Fashion Technology aims to impart knowledge in the areas of apparel costing, fashion marketing, retail management, apparel production, merchandising and export operation procedures for professionals in domestic & export fashion business as well as for entrepreneurs.

### COURSE CONTENT

Areas of study include overview of fashion, apparel & textile industry, fashion marketing, garment costing & consumption, garment manufacturing technology, production planning, retail management and import & export procedures.

### CAREERS

The course prepares professionals for the garment industry in domestic market, fashion retail industry and garment export industry to pursue careers as merchandising manager, production manager, sampling manager, quality control manager, buying agent and entrepreneur.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, weekends
Campuses	Mumbai
Seats	30
Course Fee	Rs. 82,600/-
Course Coordinators	Mr. Ranjan Kumar Saha & Mr. Nitin Salve

## APPAREL DESIGN AND DEVELOPMENT

The aim of the programme is to develop manpower with design and manufacturing skills and give inputs in apparel design and development process using both manual and state of the art IT tools. After completion of the course student will be proficient in design concepts, apparel manufacturing Process and IT tools in garment industry.

### COURSE CONTENT

Processes involved in apparel manufacturing, body shape analysis, standard measurement techniques, flat pattern making, garment construction and its methods of construction and attachment, computerized pattern making, grading and lay planning, elements of design, digital design techniques.

### CAREERS

The programmers prepare professional to work in apparel industry with an ability to integrate the latest information technology. The candidates completing this course can work as assistant to mid-level managers and supervisors and also work as CAD operators to manage the production and cutting room.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 5 days/week
Campuses	Bengaluru, Mumbai
Seats	Bengaluru - 40 Mumbai - 30
Course Fee	Bengaluru-Rs.64,900/- Mumbai – Rs.59,000/-
Course Coordinators	Bengaluru- Dr. Anupama Gupta & Ms. Sweta Jain Mumbai - Prof. Jomichan Pattathil & Ms. Kavita Pathare

## APPAREL MERCHANDISING AND MANUFACTURING TECHNOLOGY

To enable carrier oriented students with holistic and in depth knowledge of apparel merchandising and manufacturing technology.

### COURSE CONTENT

AMMT program will focus on sewing, cutting and finishing, knowledge of apparel production, knowledge of pattern making, garment construction and textile science gradually the focus of the program will shift towards merchandising , production planning quality management, costing and lean manufacturing.

### CAREERS

AMMT program prepares professionals for the profile of production management, merchandisers, quality auditors/technicians.

Award	Certificate
Eligibility	10+2 (Qualification may be relaxed in case of relevant experience)
Duration	6 months, 5 days/week
Campuses	Bengaluru
Seats	40
Course Fee	Rs. 64,900/-
Course Coordinators	Dr. Jonalee Das Bajpai & Mr. Arivoli. N

## CAD FOR FASHION & TEXTILES

The programme conducted by Department of Textile Design imparts digital knowledge in woven and print design along with basic of textile software and design development for fashion and textiles.

### COURSE CONTENT

Areas of study include digital designing for the fabric development, CAD for woven & print design, product mapping for home textiles and fashion industry. There is special emphasis on design software and its application.

### CAREERS

On the completion of the course can work as graphic resource person in manufacturing unit or export houses.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 3 days / week
Campuses	Kolkata
Seats	30
Course Fee	Rs. 47,200/-
Course Coordinators	Ms. Supriya Choudhury Basu & Mr. Prosenjit Bhadra

## CONTEMPORARY BRIDAL TROUSSEAU DESIGN

The Programme conducted by Department of Fashion Design is tailor-made for the design professionals from the areas of apparel design, construction & technology. The curriculum of the course has been structured to meet the requirements of the bridal wear industry & has been especially designed with a view to help aspirants who would like to create a niche in the fashion industry as ethnic wear and bridal wear designers as well as for those who are already working in the industry.

### COURSE CONTENT

The curriculum is structured in an endeavour to instill practical problems solving ability within the students. The primary subjects are advanced pattern making, garment construction, finishing techniques and unique surface design techniques for exclusivity and value addition to clothing.

### CAREERS

The programme targets to upgrade the skills of design professionals. The course prepares candidates to set up their own signature labels, bridal and couture design studios as well as assist designers and also to start on with their own design boutiques and as an entrepreneur.

Award	Certificate
Eligibility	10+2 with or without 1-2 years of experience/10+2 with diploma /10+2 +3 (Graduate)
Duration	6 months, 3 days / week
Campuses	Mumbai
Seats	20
Course Fee	Rs. 70,800/-
Course Coordinators	Ms. Kundlata Mishra & Mr. Shripati Bhat

## COSTUME JEWELLERY & ACCESSORY DESIGN ON CRAFTS

To provide training to candidate intending to enter or currently working in the diversified market on design of costume jewellery and accessory products. Focus is on integrating the local crafts in this field of fashion and initiating diversified options in generating interesting and market friendly products.

### COURSE CONTENT

It is specifically designed to bridge the lacunae of designers related to this sector and also to help the local crafts to create newer avenues and to cater to the needs of providing trained manpower to the Industry with the prospect of the export segment w.r.t. the international market demands.

### CAREERS

The candidate can choose it career as entrepreneurs or develop a knowledge and skill for application into their present profession.

Award	Certificate
Eligibility	Minimum 10+2 with experience in relevant industry
Duration	6 months, 3 days / week
Campuses	Kolkata, Patna
Seats	Kolkata- 30, Patna - 20
Course Fee	Rs. 70,800/-
Course Coordinators	Kolkata - Ms. Jayati Mukherjee & Mr. Sanjib Kumar Das Patna - Mr. Rajesh Kumar & Mr. Vinayak Yashraj

## CREATIVE FASHION STYLING

The programme conducted by Department of Knitwear Design is designed to train fashion stylists in the fields of fashion design, visual merchandising, advertising, cinema, television, interior design, fashion writing, fashion photography and other fashion presentations such as display and ramp shows.

### COURSE CONTENT

Areas of study include fashion appreciation - historical and contemporary art and style to understand fashion as a social phenomenon along with inputs in photography, presentation techniques, clothing trends, accessories, hair and make-up, material sourcing, model casting, professional practices and on the job experience through a project with a fashion stylist.

### CAREERS

The programme enables the participants to pursue a career in fashion styling and image consultancy as well as with fashion designers, design studios, fashion magazines and fashion photographers.

Award	Certificate
Eligibility	Delhi - Minimum 10+2 with 1+2 years of experience Mumbai - 10+2 with fashion diploma, graduate, fashion industry experience
Duration	6 months, 3 days / week
Campuses	Delhi & Mumbai
Seats	Delhi - 30, Mumbai - 25
Course Fee	Delhi - Rs. 80,000 /- Mumbai - Rs. 82,600/-
Course Coordinators	Delhi - Dr. Priyanka Gupta & Mr. Ashok Prasad Mumbai - Ms. Tulika Tandon & Ms. Bhawna Dubey

## CREATIVE PATTERN MAKING

The programme conducted by Department of Knitwear Design is designed to enhance the pattern making skills of professionals working in the garment manufacturing industry.

### COURSE CONTENT

Areas of study include pattern making for garments like corsets, gowns, lingerie etc., textile science, illustration and technical drawing, pattern making and product development, manual & computerized grading and production planning and control.

### CAREERS

The programme aims to upgrade skills of pattern makers working in the fashion industry.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 3 days / week
Campuses	Mumbai
Seats	20
Course Fee	Rs. 70,800/-
Course Coordinators	Mr. Dhanraj Survase & Mr. Abhishek Bajaj

## DESIGN AND PATTERN MAKING FOR ETHNIC APPAREL

The programme conducted by Fashion Design Department aims to prepare professionals in the area of apparel designing, pattern engineering, garment construction while emphasizing on value addition by different surface techniques.

### COURSE CONTENT

The programme imparts understanding of skills and techniques of manual pattern making for women's wear and exploring different Indian and western silhouettes. The course also contains garment construction in depth. The curriculum includes practical study of different surface techniques/ornamentation like Indian embroidery, appliqué, and patch work. The course will conclude with sessions on fabric understanding and draping.

### CAREERS

The programme aims to prepare professionals for garment industry. It is also helpful to young entrepreneurs catering to domestic and international market.

Award	Certificate
Eligibility	Minimum 10+2 with 1-2 year experience /10+2 with diploma
Duration	6 months, 5 days / week
Campuses	Patna
Seats	30
Course Fee	Rs. 47,200/-
Course Coordinators	Ms. Sweta Rajan Sharma & Mr. Dharmendra Kumar

## DESIGN AND DEVELOPMENT OF FASHIONABLE HOME FURNISHINGS

This programme is envisioned to provide wide ranging product knowledge and creative skills essential for designing and development of fashionable designer bespoke soft furnishings at professional standards. It is intended to equip participants with familiarity on state of the art materials, tools and techniques.

### COURSE CONTENT

Areas of study include elements of interior design, color, fabrics for home, classic and modern styles of home furnishings. Forecast studies, perspective drawing, concept of designing & developing coordinated collection, visual merchandising, business management and various surface embellishment techniques.

### CAREERS

The programme lends scope for exciting and creative careers like consultant – home décor solutions, merchandiser interiors, freelance designers, sales associate at home décor stores, owning a home textile brand/start up etc.

Award	Certificate
Eligibility	10+2 with or without experience /diploma any graduate
Duration	6 months, 5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 53,100/-
Course Coordinators	Ms. T. Srivani & Ms. V. Priyadarshini

## DESIGN, PATTERN MAKING & DESIGN STUDIO MANAGEMENT FOR ETHNIC APPAREL

The programme conducted by Fashion Design Department aims to prepare professionals in the area of apparel designing, pattern engineering, garment constructions, emphasizing value addition by different surface techniques and setting of a design studio.

### COURSE CONTENT

The programme imparts in-depth understanding of the skills and techniques of manual pattern making for women's wear and exploring different Indian silhouettes and contains garment construction in depth. The course also covers topics to establish a Design Studio with innovative space design. The curriculum included practical study of different surface techniques / ornamentation like Indian embroidery, appliqué and patch work. The course will complete with few sessions on fabric understanding and draping.

### CAREERS

The programme aims to prepare professionals for garment industry as well as young designers / entrepreneur catering to domestic and international market.

Award	Certificate
Eligibility	Minimum 10+2 / 10+2 with 1-2 year Industry experience / 10+2 with diploma
Duration	6 months, 5 days / week
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 64,900/-
Course Coordinators	Ms. T. Rajalakshmi Rao & Mr. Dilip Kumar Rathore

## DESIGN IN TEXTILES & THINK BEYOND

The programme proposed to be conducted by Textile Design Department focuses on providing exposure to participants from Varanasi and other adjoining cities in the field of design. The design concepts learnt would be used for designing textile products and apparels. These design sensibilities are to be used for designing textiles but not only textiles various other fields as apparels or lifestyle.

### COURSE CONTENT

Area of studies include introduction to design fundamentals, colours and exploration through various mediums, basic visual and representation technique, art appreciation, a glimpse of indian and world textiles, fashion through ages, material study, introduction to motifs and repeats, market research and analysis, final design collection and development.

### CAREERS

The candidate after the course is expected to work as a designer, entrepreneur or consultant in various design studios, export houses, mills or production houses in the textile and apparel industry.

Award	Certificate
Eligibility	Minimum of 10th
Duration	6 months, 3 days / week
Campuses	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 53,100/-
Course Coordinators	Ms. Neha Pragya & Mr. Amitava Chowdhury

## DIGITAL MEDIA & VISUAL COMMUNICATION

To teach how fashion and apparel is communicated promoted and creatively presented to different audiences. Some elements of the course aim to develop an understanding of contemporary popular culture along with in-depth knowledge of ideas used to communicate contemporary fashion design.

### COURSE CONTENT

Area of study includes fundamentals of art and design, fashion culture and lifestyle, history of art, design and costume, fundamentals of graphics, sociology and anthropology of fashion, web and digital design, retail and display design with styling.

### CAREERS

Career profile would include web designer, visual merchandiser, stylist.

Award	Certificate
Eligibility	10+2/ 10+2 with or without 1-2 year of experience / 10+2 with diploma/10+2+3 (graduate)
Duration	6 months, 3 days a week
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 70,800/-
Course Coordinators	Dr. Vibhavari Kumar & Ms. Dinaz Banu

## FASHION ART AND ILLUSTRATION (Women's Illustration only)

The programme conducted by Department of Knitwear Design is designed for students from varied backgrounds who have keen interest in enhancing their fashion presentation skills.

### COURSE CONTENT

Area of study includes understanding female anatomy in illustrated form, understanding difference between fashion figure and actual human proportion, understanding of fashion poses, garment draping, mapping pattern while draping, shading and rendering of garment with different medium and finally how to create composition for a collection.

### CAREERS

The programme prepares the participant to pursue careers in fashion art & illustration for all industry.

Award	Certificate
Eligibility	Minimum qualification 10+2 with basic drawing skills and understanding of fashion and styling
Duration	6 months, 3 days / week
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 64,900/-
Course Coordinators	Mr. Sonjib Bora & Ms. Shelly Bandari

## FASHION RETAILING AND BRAND MANAGEMENT

The programme conducted by the Department of Fashion Management Studies is designed to fulfill specific training requirements of apparel retail organizations. It aims to develop fashion industry oriented retail professionals specialized in the areas of retail buying & merchandising, store operations, supply chain management and visual merchandising.

### COURSE CONTENT

Area of study includes principles of fashion marketing, retail buying and merchandising and imparts basic fabric knowledge - from fiber to fabric and fabric to garment. It gives an overview of the concept of visual merchandising and lays emphasis on customer relationship management, brand management and sales management.

### CAREERS

The programme equips the students to pursue careers in apparel retail organizations as merchandisers, store managers, visual display experts, brand managers, customer care executives and image promoters.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 3 days/ week
Campuses	Raebareli
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. Amitava Chowdhury & Mr. Rajesh Kumar Choudhary

## JEWELLERY DESIGN AND BASICS OF MANUFACTURING

This course is designed for those who have inclination towards jewellery design and making. This course will impart the understanding of various techniques of jewellery design.

### COURSE CONTENT

Design skill, materials understanding and various handcrafted jewellery making techniques.

### CAREERS

This course prepares professionals to pursue career in jewellery designing and product development.

Award	Certificate
Eligibility	10+2 / Diploma / Graduate
Duration	6 months, 3 days/ week
Campuses	Gandhinagar
Seats	20
Course Fee	Rs. 70,800/-
Course Coordinators	Mr. Anupam Rana & Mr. Abhishek Sharma

## PORTFOLIO DEVELOPMENT

The programme is conducted by the Department of Knitwear Design focuses on portfolio development for apparel design.

## COURSE CONTENT

Area of study include basic design, fashion illustration and layout & presentation.

## CAREERS

The programme is designed to train entrepreneur for Indian fashion industry. The course prepares for candidates for showcasing their skill and knowledge in industry

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 3 days / week
Campuses	Delhi
Seats	30
Course Fee	Rs. 80,000/-
Course Coordinators	Ms. Smita Ghosh Dastidar & Mr. Ashok Prasad

## PRODUCT DEVELOPMENT IN LADIES & KIDS WEAR

The programme is conducted by Department of Fashion Technology and it makes the student understand the fundamentals of design and construction of the ladies and kids wear. Towards the end of the course the students get opportunity to work at design studio or set up their own design studio or take up job work.

### COURSE CONTENT

Areas of study include in-depth understanding of pattern making and garment construction for product development for kids wear, embroideries and surface techniques, production & quality control, elements of design & design sensitivity.

### CAREERS

Take up job work, setup design studio, freelance designer for clients, celebrities, movies, etc., work under designer as design coordinator, work in retail outlets.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 64,900/-
Course Coordinators	Ms. V. Priyadarshini & Ms. T. Srivani

## PROCESS IMPROVEMENTS IN GARMENT INDUSTRY

The programme is conducted by Department of Fashion Technology and is tailor made for the garment industry professionals in the areas manufacturing and operations. The course provides great exposure to variety of productivity and process improvement techniques relevant to Indian ready-made garment industry.

### COURSE CONTENT

The course covers in depth understanding of the productivity and process improvement techniques in mass manufacturing garment industries. The course is structured to provide inputs on application of work study, ergonomics, quality control and lean manufacturing tools and techniques in mass manufacturing of garments.

### CAREERS

The programme targets at upgrading the skills of the people working at supervisor and operator levels as well as the candidates aspiring to join the garment manufacturing industry.

Award	Certificate
Eligibility	10+2 with 1-2 years of experience or 10+2 with Diploma or 10+2+3 (Graduate)
Duration	6 months/Weekends or 3 days / week
Campuses	Hyderabad
Seats	Rs. 53,100/-
Course Fee	30
Course Coordinators	Dr. Rajani Jain & Ms. V. Priyadarshini

## TEXTILES FOR HOME & INTERIOR

The programme conducted by Textile Design department aims to train professionals and young enthusiasts to pursue careers in interiors and the apparel industry. It mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry.

### COURSE CONTENT

This course will include basics of fabric and its value addition and design development for textiles and apparel in the fashion industry. The course is structured to enable participants to understand and enhance their knowledge of textile usage for the home furnishing and garment sector.

### CAREERS

The programme mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry.

Award	Certificate
Eligibility	Minimum of 10th pass
Duration	6 months , 3 days / week
Campuses	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 47,200/- (50% subsidy is being provided to half the class strength)
Course Coordinators	Mr. Amitava Chowdhury & Ms. Neha Pragya

## TEXTILE APPLICATIONS FOR HOME & FASHION

The aim of this programme is to develop creativity among the students in the area of home and fashion by using both manual and digital design process to expanding activities in the export and domestic sector of home and fashion industry.

### COURSE CONTENT

This programme provides inputs to enable student to understand and enhance their knowledge of textile usage & application for home and fashion area. This programme will include basic understanding of textile material, functional, aesthetic values, design, development process and explorations for home and fashion.

### CAREERS

This programme mainly targets aspiring entrepreneurship, designers, and merchandisers working in the textile industry, design studios, and export houses.

Award	Certificate
Eligibility	Minimum 10+2 (preferably with 1 year of experience in related field)
Duration	6 months , Weekends
Campuses	Mumbai
Seats	30
Course Fee	Rs. 64,900/-
Course Coordinators	Dr. Chet Ram Meena & Mr. Niteen Rangdal

## VISUAL MERCHANDISING

The program conducted by Department of Fashion Communication caters to the special requirement of retail design department of small to large corporate set ups. It aims to develop design professionals in fashion lifestyle industries to specialize in the areas of windows display, store layout, signage and lighting, consumer behaviour, branding and styling.

### COURSE CONTENT

The program brings perspectives into visual merchandising with implication in retail display. Area of study includes consumer behaviour, organization management, computer application, interior/exterior of the store, draping and styling, portfolio development.

### CAREERS

After completion of the course, student can work in various areas like visual merchandising, window styling, store planning, planogramming, merchandising presentation and point of purchase designing.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	Gandhinagar - 6 months , 3 days /week Mumbai - 6 months , 2 days / week
Campuses	Gandhinagar, Mumbai
Seats	Gandhinagar - 30 Mumbai - 20
Course Fee	Gandhinagar - Rs. 35,400/- Mumbai - Rs. 59,000/-
Course Coordinators	Gandhinagar - Ms. Jalpa Vanikar & Dr. Hir P. Vyas Mumbai - Ms. Sushma Saitwal & Mr. Vinesh Tapre



CONTINUING EDUCATION  
PROGRAMME DETAILS

Below Six Months

## APPAREL EXPORT MERCHANDISING AND APPAREL COSTING

To provide knowledge, training and skill development on export merchandising procedure and activities in the apparel export industry to the people who are willing to pursue career as merchandiser in apparel export industry.

### COURSE CONTENT

Area of study includes introduction to textiles, apparel production and quality control, introduction to merchandising, export merchandising procedures, apparel costing, estimation of materials required for garment order, export documentation procedure, compliance certifications required for apparel industry and process flow in the apparel exports.

### CAREERS

Merchandiser job in apparel export companies.

Award	Certificate
Eligibility	Degree or 3 years diploma with minimum 1 year experience
Duration	3 Months, Weekends
Campuses	Kannur
Seats	20
Course Fee	Rs. 29,500/-
Course Coordinators	Dr. M. Krishnan Kumar

## APPAREL RETAILING AND VISUAL MERCHANDISING

To train the candidates in the field of retail presentation for both e-commerce and brick and mortar format. The program shall also meet companies' request to train their employee in the above mentioned areas. The program besides training candidates in the above areas would also impart soft skill training for customer and client interface.

### COURSE CONTENT

Area of study includes visual merchandising, personality development (for retail front end), graphic designing, fashion vocabulary.

### CAREERS

Visual merchandiser for brick & mortar format, visual merchandiser for e-commerce, graphic designing, content developer, customer relationship or front end executives.

Award	Certificate
Eligibility	Intermediate or 10 +2 Pass
Duration	3 months, 5 days / week
Campuses	Hyderabad, Kolkata
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Hyderabad - Mr. M. Annaji Sharma & Dr. Shivkumar M. Belli Kolkata - Dr. Anannya Deb Roy & Dr. Saugata Banerjee

## BASIC CALLIGRAPHY

The “Basic Calligraphy” classes include an in-depth study and practice of formal italic and roman capitals. This will serve as a springboard for an exploration of related letterforms and expressive scripts. Tools to be used during this course include broad edge and point nibs, flat and pointed brushes. The ultimate goal of this course will be, to build a firm grounding with these alphabets, then to develop a fresh and unique style based on the existing style.

## COURSE CONTENT

Area of study includes basic letter, form, proportion and weight, practice of italic, learn letter, word and line spacing and how to create light weight and bold letters. Mastering tools and materials, colored inks and paints, learn to flourish letters and create decorative marks, layout techniques and creative artworks with lettering. Digitalizing the created letterforms and launching as tiff format.

## CAREERS

This course enables an individual to pursue their career in the field of typography and graphic design. It's a right way to prove self-ability in creating letter forms through observation, understanding, analyzing, articulating and communication.

Award	Certificate
Eligibility	10+2 /10+2 with or without 1-2 years of experience /10+2 with Diploma /10+2+3 (Graduate)
Duration	2 months, Weekends
Campuses	Kannur
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. P. Suvidha Raju

## BUSINESS DATA ANALYTICS USING 'R'

The course is designed to impart the core concepts of business data analysis techniques to aid effective decision making.

### COURSE CONTENT

Areas of study include statistical techniques, managing and understanding data in 'R' and deploying algorithms (classification/ forecasting/ prediction/ pattern detection/ clustering).

### CAREERS

Careers opportunities in data analysis domain in wide range of sectors such as fashion retail, design and trends, e-commerce etc.

Award	Certificate
Eligibility	Graduation
Duration	2 months, 5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Dr. M. Shiv Kumar Beli

## CLASSROOM BASED TRAINING ON INTERNET OF THINGS

To design and build Internet of Things system and IoT enabled factory equipment, for helping companies to change how production occurs temperatures, machine parameters and equipment settings can all be tracked and analyzed automatically in a way that improves efficiency and speed up production.

### COURSE CONTENT

Area of study includes introduced to fundamentals of internet of things and develop the understanding of how to use embedded & wireless hardware and programming skills to realize an IoT applications.

### CAREERS

Tot architects and product heads to help conceptualize and build innovative IoT solutions. Senior level position as a manager to oversee the implementation and maintenance of technical systems support as well as data transmission and retrievals from field controllers. Chief TOT manager and TOT business designer.

Award	Certificate
Eligibility	10+2/10+2 with or without 1-2 years of experience or Diploma holders / Any Graduate (preferably engineers)
Duration	3 months, Weekends
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 47,200/-
Course Coordinators	Dr. Angammal Santhi S.A

## CRAFT CONTEMPORARY EVENING WEAR FOR WOMEN

The programme proposed to be conducted by Fashion Design Department, to train & prepare the candidates in making contemporary hi-fashion evening wear, utilizing the precise skills of pattern making & garmenting procedures definitely learn to think like a designer.

### COURSE CONTENT

Areas of study include in-depth understanding of pattern making and garment construction for product development for womens wear, embroideries and surface techniques, production & quality control, elements of design & design sensitivity.

### CAREERS

Take up job work, setup design studio, freelance designer for clients, celebrities, movies, etc., work under designer as design coordinator, work in retail outlets.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	3 months, 5 days / week
Campuses	Hyderabad, Kolkata
Seats	20
Course Fee	Rs. 41,300/-
Course Coordinators	Hyderabad - Dr. Malini Divakala & Ms. Shoba Uppe Kolkata - Dr. Sandip Mukherjee & Mr. Montu Basak

## COATS AND SUITS (PATTERN DEVELOPMENT & SEWING)

The curriculum is prepared to train the candidates in menswear pattern making for jackets, trouser and shirt emphasizing the techniques used in customized / bespoke tailoring.

### COURSE CONTENT

Areas of study includes understanding of body types, fits, size chart, pattern development for jacket, trouser and shirt in menswear using the methods in industry and leading suit makers of domestic market.

### CAREERS

The course aims to prepare professionals for customized / bespoke tailoring in the area product development, pattern making and sampling catering to retail market.

Award	Certificate
Eligibility	10 with 1-3 years experience in Pattern Making /Product Development
Duration	3 months , 3 days / week
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. C. A. Rayan

## CONTEMPORARY SAREE DESIGNING

Indian saree is a classic design which is in demand both as a traditional and occasional wear. A holistic approach in this course helps the students to understand types and design aspects of a saree. It will enable the students to design a saree for partywear, wedding wear, formal wear etc. Using different surface ornamentation techniques like tie-dye, batik, block & screen printing, embroidery etc.

### COURSE CONTENT

The course includes technical aspects of the saree, variation design inputs, ornamentation by tie-dye and other surface techniques.

### CAREERS

This programme prepares the professionals for saree design in boutiques and also aims to facilitate aspiring entrepreneur.

Award	Certificate
Eligibility	Minimum of 10 +2
Duration	3 months, 5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Ms. Jyothirmal S & Dr. Prithwiraj Mal

## CAD FOR TEXTILES

The objective the programme is to provide quality inputs to the students in and around Varanasi in Computer Aided Design.

### COURSE CONTENT

Introduction to digital design principles, introduction of textile science for digital design, design process for development of fashion & textiles, color & trend forecasting, digital resources presentation, woven design, fabric designing for apparel & home furnishing product, print design, virtual merchandising and digital ink jet printing on textiles.

### CAREERS

On the completion of the course can work as graphic resource person in manufacturing units or export houses.

Award	Certificate
Eligibility	10th pass with knowledge of computer application
Duration	4 months, 3 days / week
Campuses	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. Amitava Chowdhury

## DESIGN & THINK BEYOND

The programme proposed to be conducted by Textile Design Department focuses on providing exposure to participants from Varanasi and other adjoining cities in the field of design. The design concepts learnt would be used for designing textile products and apparels. These design sensibilities are to be surely used for designing textiles but not only textiles various other fields as apparels or lifestyle. The design sensibility helps one to become a designer and definitely learn to think like a designer.

## COURSE CONTENT

Area of studies include introduction to design fundamentals, colours and exploration through various mediums, basic visual and representation technique, art appreciation, a glimpse of Indian and world textiles, fashion through ages, material study, introduction to motifs and repeats, market research and analysis, final design collection and development.

## CAREERS

The candidate after the course is expected to work as a designer, entrepreneur or consultant in various design studios, export houses, mills or production houses in the textile and apparel industry.

Award	Certificate
Eligibility	Minimum of 10th
Duration	5 months , 3 days / week
Campuses	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 47,200/-
Course Coordinators	Mr. Amitava Chowdhury & Ms. Neha Pragya

## DIGITAL PRINT DESIGN FOR TEXTILES

This programme imparts a holistic approach to develop a digital design for domestic & international market. A practical approach will be followed to convert the digital design on textiles that shall help the designers working in design studios and boutiques. The participants will learn to develop design for furnishing, upholstery, and apparel to give solutions to the textile printing industry.

### COURSE CONTENT

The curriculum of the programme structured keeping in mind that current and future trends of print design techniques both domestic & international domain. The versatility content will help the candidates will give the solutions for traditional & contemporary print used in various segments textiles like women's wear, men's wear, kids wear & home furnishing.

### CAREERS

The programme conducted by textile design department aims to prepare / train candidates to work as a print designer in design studios, boutiques & textile industry. The programme will also help the students to start their own enterprise in textile print design of work as freelancer.

Award	Certificate
Eligibility	Minimum of 10th
Duration	3 months , 5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. Rajesh Kumar & Dr. Prithwiraj Mal

## DRAPING FOR DRESSES

The programme conducted by Fashion Design Department is tailor made for industry professionals in the field of women's wear. The course is specially design to create 3 dimensional dresses on dress forms directly by manipulating the fabric.

### COURSE CONTENT

The curriculum structured with view to install practical solving ability for fabric manipulation and 3 dimensional patterns on dress forms. Area of study include basic torso, dress variations, fabric manipulation. Students get inputs in market sourcing and fabric.

### CAREERS

The programme aims to upgrade the knowledge and skills of draping of women's wear.

Award	Certificate
Eligibility	Basic knowledge of Pattern Making and Draping. 2 years experience in Fashion Industry
Duration	3 months, 2 days / week
Campuses	Kolkata
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Ms. Ruhee & Ms. Anamika Debnath

## E-COMMERCE FOR FASHION BUSINESS

The course is aimed at fashion entrepreneurs, objective of the course is to understand the nature of e-commerce, recognize the business impact and potential of e-commerce for fashion business, explain the technologies required to make e-commerce viable, explain the economic consequences of e-commerce.

### COURSE CONTENT

Area of study includes how to set up an online fashion business, how to choose an e-commerce platform for fashion business, how to scale up your e-commerce business, students will learn about current e-business models and the characteristics of business-to-business and retail e-commerce portals.

### CAREERS

The course will help participants to make a career in online merchandising, online marketing and to make a career as fashion entrepreneur.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 months, Online 2 days/ week
Campuses	Mumbai
Seats	20
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. Yashwant Misale

## FASHION DIGITAL MARKETING

The course is designed to orient participants towards digital marketing in e-commerce which can offer endless possibilities of exposure to various techniques with major focus on e-commerce. The students are expected to gain working knowledge in digital marketing domain.

### COURSE CONTENT

Area of study include introduction to digital marketing, websites optimization, web analytic, search engine optimization, digital marketing, email marketing, social marketing, mobile marketing.

### CAREERS

To emerge as a professional in sales, marketing, business development branding advertising, communications.

Award	Certificate
Eligibility	Hyderabad - 10+2 or Higher in any stream Kolkata - Intermediate or 10+2 Pass
Duration	1 month 4 days / week
Campuses	Hyderabad, Kolkata
Seats	30
Course Fee	Rs. 23,600/-
Course Coordinators	Hyderabad - Mr. T. V. S. N. Murthy Kolkata - Dr. Anannya Deb Roy & Dr. Saugata Banerjee

## FASHION FUNDAMENTALS

Focuses on delivering basic knowledge and professional competency in the basics of fashion and production of garments. On the completion of the course, the fashion aspirant will be able to gather the required proficiency in the entire design process and the production of fashion apparels from the fibre stage to the garment stage.

### COURSE CONTENT

Area of studies include elements and principles of design, colour theory, fashion terminology, history of fashion, styles and trends and basic fabric making processes. Basics of pattern making and garment construction are incorporated into the practical content of the course curriculum.

### CAREERS

The fashion aspirants could initially train under an established designer or gain experience as fashion stylist, and later on move on to become successful in the respective area of proficiency either by setting up a boutique or be an entrepreneur by starting small-scale manufacturing. One can also work under merchandising or production departments of established export houses.

Award	Certificate
Eligibility	10+2 or 10+2 with Diploma or 10+2+3 (Graduate)
Duration	4 month, 5 days/week
Campuses	Kannur
Seats	25
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. Manuprasad Mathew, Mr. Mohammed Ansar & Ms. Shangrella Rajesh

## HOME FURNISHING PRODUCTION & FASHION TECHNOLOGY

India's growth in the Home Furnishing and Fashion related industries in the last decade is huge. This scenario provides enormous openings in the area of merchandising, showroom management and human space designs. Kerala's finest handloom fabrics are woven from the looms in Kannur. It is known as the city of looms and lores. In 2004 Kannur got acknowledged as the "Town of Export Excellence" and also Kannur got the Geographical Indication (GI) for its handloom. Hence the industry is in real need for a very innovative and the modern intervention to excel in the Indian and global markets.

### COURSE CONTENT

The course covers understanding of raw materials, finishing of home furnishing products, fashion technology areas, construction techniques and production equipment. It stresses on quality in product development and manufacturing of home furnishings such as floor coverings, bed & bath, kitchen goods and decorative accents for the living space.

### CAREERS

Useful for the person who are willing to pursue their career in various home furnishing fields and to start their own business in home furnishing or related areas of home furnishing & fashion technology areas.

Award	Certificate
Eligibility	Any 10+2 or ITI or Diploma
Duration	3 months / Weekends
Campuses	Kannur
Seats	30
Course Fee	Rs. 29,500/-
Course Coordinators	Mr. Rajesh Kumar Jha

## IMAGE MANAGEMENT & PERSONAL BRANDING

The programme conducted by Department of Knitwear Design. The programme aims to make the participants understand and realize the need for managing their image in order to do their job in a much more effective manner. Makes the participants understand the way of dressing up and its usage in your favor. To belief in the power of creating relationship and networking and combine the soft skills aspect with their outer appearance.

### COURSE CONTENT

Image consulting is the combined expertise in individual elements of image which are clothing, grooming, fashion, glamour body language and etiquette. Personality development, fashion and grooming are individual elements. Image consulting is the complete science and art as all elements need to come together to create an image which is appropriate, attractive, authentic and affordable.

### CAREERS

Image consultant helps the way students represent the institute once they are out in the market.

Award	Certificate
Eligibility	Minimum qualification 10+2 with basic understanding of fashion and styling
Duration	3 months / Weekends
Campuses	Bengaluru
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Ms. Shelly Bandari & Ms. Nithya Venkataraman

## PHOTO JOURNALISM

Primarily aimed at giving an opportunity practicing photojournalists to refresh their skills and get exposed to latest practices and trends in photojournalism. Apart from that aspiring photojournalist can help themselves develop sensitivities that equip them to be entry level photojournalists.

### COURSE CONTENT

A curriculum that balances theoretical as well as practical learning's. Area of studies will include visual culture studies, politics of reporting/photographing, issues pertaining to representation in photographic images, current affairs and political geography along with guided practice of important genres of photojournalism.

### CAREERS

For practicing photojournalists with no formal training and for photographers who aspire a career as a photojournalists.

Award	Certificate
Eligibility	10+2 with basic Photography skills
Duration	Kannur - One month - 5 days / week Kochi - 3 Months - Weekends
Campuses	Kannur, Kochi
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. Sujith K. G

## SURFACE DESIGN FOR TEXTILES

A holistic approach in the course will help the students to design scarf / stole using various yarn craft techniques like braiding, knotting, crochet, macramé and surface ornamentation techniques like tie and dye, batik, printing etc.

### COURSE CONTENT

Area of study includes yarn craft techniques like braiding, knotting, crochet, macramé and surface ornamentation techniques like tie and dye, batik, printing etc. basic design conceptualization and ideas for product development.

### CAREERS

This programme is designed for the aspiring professionals who can open their own boutiques through development of design skills for product development using yarn craft, tie and dye and various printing techniques and surface ornamentations.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 month 5 days / week
Campuses	Hyderabad
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Ms. Jyothirmai S & Ms. Sasmitha Panda

## TEXTILES FOR FASHION

The programme aims to provide knowledge with regards to concepts of design development, surface embellishment with tie-dye, traditional hand embroidery, block printing techniques with the knowledge of traditional Indian textiles to incorporate in creation of contemporary ethnic textiles for apparel and home fashion.

### COURSE CONTENT

The course will comprise of subjects like elements and principles of design, design development, repeats and placements, appreciation of traditional Indian textiles, tie-dye techniques and block printing and Shibori techniques, hand embroidery and collection and portfolio development.

### CAREERS

The programme will focus to create a skill set so that the trainees may become entrepreneur to open their own design house for production of a range of customized home or apparel fashion products.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 month3 days / week
Campuses	Bhopal
Seats	30
Course Fee	Rs. 29,500/-
Course Coordinators	Dr. Anupam Saxena



## DIPLOMA PROGRAMMES

## CRAFT DESIGN DEVELOPMENT & PLANNING

This program is designed to explore cultural heritage and traditional craftsmanship of India and innovative application of available and emerging technologies to meet the requirement of emerging luxury market

### COURSE CONTENT

Area of study indicates understanding of consumer, trends and dynamics of ever evolving craft heritage and design alongwith exposure to handloom and rich textile heritage of India.

### CAREERS

This programme prepares the candidates to become Craft Entrepreneur, designer with development sector, designer with export houses, project coordinator with prestigious brand etc.

Award	PG Diploma
Eligibility	Graduation degree in any discipline or full time diploma of 03 years after 12 th
Duration	1 year, 5 days/week (9.30 am - 4.00 pm)
Campuses	Delhi
Seats	35
Course Fee	Rs. 2,50,000/-
Course Coordinators	Mr. Shakti Sagar Katre & Mr. Sanjeev Kumar

#### Written Exam

Date & Time	7 <sup>th</sup> August 2018 10:00 am onwards
Examination Pattern	General English, Math, GK, Reasoning and Design Related Question
Type	Multi Choice Question (MCQ)

## PG DIPLOMA IN APPAREL PRODUCTION & MERCHANDISING

A Post Graduate Diploma programme aimed towards providing the requisite skill sets, in theory and practice, in apparel manufacturing and merchandising areas.

### COURSE CONTENT

This programme prepares seamlessly integrating the two vital aspects of an apparel business, the course provides inputs from basic raw materials consumed in the industry to the machines used as well as the understanding all nuances of garments on one side while on the other, it provides a balanced view of the merchandising process with inputs in design understanding as well as hands on training on making patterns and garments to have a holistic view of the process.

As an additional learning, students will be required to undertake an eight week internship in any apparel firm of their choice where they will be expected to integrate their classroom learning with the practical observations in all the functions of the firm so that they can apply it in their work later.

### CAREERS

The programme prepares professionals for the garment industry in domestic market, fashion retail industry and garment export industry to pursue careers as merchandiser, production manager, sampling, quality manager, buying agent, fashion entrepreneur.

Award	PG Diploma
Eligibility	10+2 with any Degree
Duration	1 year, 5 days/week
Campuses	Chennai
Seats	30
Course Fee	Rs. 1,77,000/-
Course Coordinators	Dr. D. Samuel Wesley & Mr. T. Murugan

## FASHION FIT & STYLE

This is 2 years Diploma Programme provides a training program in the field of technical design and artistic skills that integrates theory and practice.

### COURSE CONTENT

This programme is carefully structured to spur professional growth that is relevant to individuals at different stages of their careers. The flexible schedule enables the participants to pursue the programme without interrupting their professional activities. The programme covers fashion studies, pattern making, draping, illustration, garment construction, fashion styling and costume study.

### CAREERS

This programme prepares the candidates to get absorbed in the area of fashion and styling, aspirants for entrepreneurial ventures in apparel fashion market.

Award	UG Diploma
Eligibility	Minimum 10+2
Duration	2 year, 5 days/week
Campuses	Chennai
Seats	30
Course Fee	Rs. 3,54,000/-
Course Coordinators	Dr. G. Sai Sangurai & Ms. Pradeepa Raj

## SURFACE EMBELLISHMENT FOR KNITS

This one year diploma programme provides knowledge to develop knitted fabric with hand flat knitting machine and use different surface techniques on different knit structures. Study of colour and texture on knitted fabric and use appropriate materials & techniques towards product development and innovation.

### COURSE CONTENT

Area of study includes basic embroidery, hand stitching, crochet, sequence work, metal embroidery, cut work, patch work, tie and dye, block printing, different printing techniques creating 3d textures and appliques on knitting garments and textiles. Museum inspiration to textile design hand painting. Computer aided design (CAD) software and printing techniques.

### CAREERS

The programme will focus to create a skill set so that the trainees may become entrepreneur to open their own design house for production of a range of customized home or apparel fashion products.

Award	UG Diploma
Eligibility	Minimum 10+2
Duration	2 year, Weekends
Campuses	Chennai
Seats	20
Course Fee	Rs. 3,54,000/-
Course Coordinators	K. Arul & K. Nanda Kumar

# ADMISSION GUIDELINES

The Continuing Education Prospectus and Admission Form for one year and short term Continuing Education Programmes can be obtained from NIFT website [www.nift.ac.in/cep](http://www.nift.ac.in/cep).

Diploma Programme admission form and other information can be obtained from concerned NIFT Campus.

### Online Registration

Registration can be done online as well as manually by downloading the registration form available online. The downloaded registration form duly filled in OR a printout of the filled in online registration form, complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 31st July, 2018, by hand or by post under registered cover, super scribed "CE Registration Form" along with a Demand Draft of Rs.2150/- for one year programmes and Rs.1200/- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Campuses. The applicant may choose one of the following modes for registration:

- The online registration form may be filled in. A printout of the filled in form needs to be taken, and a hard copy has to be submitted after signing the form.
- A printout of the blank form, downloaded from the website, may be taken and filled in manually.
- Applicant may approach the nearest NIFT Campus for guidance regarding online registration/ manual registration/ registration form.

### Instructions for Candidates

The candidates should read the instructions carefully before filling up the Admission Form.

1. Each candidate should fill in the Admission Form in blue/black ballpoint in his/her own handwriting if the forms being filled manually OR a printout of the filled in online form can be used.
2. Candidates are requested to fill in all the details within the boxes/spaces provided in the Admission Form.
3. Candidates are advised in their own interest to submit their Admission Form complete in all respects. Incomplete forms are liable to be rejected.
4. Each candidate is required to submit the following documents along with his/her Admission Form:
  - Attested copies of certificates proving his/her eligibility for the programme applied for.
  - Attested copies of documents giving details of his/her work experience.
  - A working professional applying for any programme is required to submit a certificate from his/her respective employer stating his/ her job profile/position in the company.
5. The candidates are requested to fill in the Programme code in the prescribed Admission Form (Refer Annexure).
6. The candidates should indicate the NIFT study centre in the Admission Form based on the Programmes opted by them. Candidates

should fill in their NIFT Study Centre codes in the prescribed Admission Form (Refer Annexure).

7. The candidates are requested to submit the Admission Form in an A4 size envelope. Kindly indicate the title and code of the programme on the envelope.

8. The candidates are requested to enclose a self addressed stamped envelope (4" X 8") alongwith the Admission Form.

9. The candidates are advised to retain a photocopy of their Admission Form and Demand Draft to produce at the time of Interview.

### Submission of CE Admission Form

Admission Form complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 31st July, 2018 by post under Registered cover superscribed "CE Admission Form" or by hand along with a Demand Draft of Rs.2150/- for programmes of more than six months duration(one year programmes) and Rs.1200/- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Centre. Forms received after this date will not be accepted. The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier.

### Criteria

All applicants will have to appear for an Interview at the NIFT Campus opted by them. The interview for each CE Programme is designed to test the knowledge, skill and aptitude of the candidates for the programme opted by them.

The date of Interview for the candidates for CE programmes will be intimated by the respective NIFT Campuses.

The list of selected candidates will be displayed at the respective NIFT Campus and on the NIFT website within a week.

### Payment of Fee

The selected candidates will be required to submit the full Course Fee along with the Resource Centre Membership Fee and Security Deposit (as mentioned below) at the time of admission and before the commencement of the Programme.

Programme	1 Year	6 Months and less
Course Fee	As indicated in the Brochure	
Resource Centre Membership Fee	2500/-	1500/-
Security Deposit (Refundable)	3000/-	3000/-
Fee to be paid at admission		

Please note that the selected candidates will be allowed to join the Programme only after he/she has deposited the full Course Fee.

Membership to the Resource Centre is limited to the duration of the programme opted by the candidate. The Membership Form can be collected from the respective Resource Centre.

### Please Note

1. Any attempt to influence the admission process by way of recommendation will invite disqualification of the candidates.
2. NIFT reserves the right to selection and admission of candidates to CE Programmes.

3. The selection will be strictly made on the basis of the candidate fulfilling the requisite qualifications and his/her performance in the Interview. Preference will be given to those with relevant industry experience.
4. The final eligibility of the candidate will be checked at the time of admission. If the candidate is found to be ineligible for the Programme, his/her admission to the programme will be cancelled.
5. Preference of programme/NIFT Campus once exercised in the Admission Form will be treated as final and no request for change will be entertained.
6. Transfer of selected candidate from one CE Programme to another is not permitted under normal circumstances. However such transfers could be considered under exceptional circumstances with the approval of competent authority, subject to the following:
  - Availability of seats in the desired Programme and NIFT Campus.
  - Candidate fulfilling the requisite eligibility for the Programme.
  - Candidate's performance in the Interview.

*Any such transfer would entail payment of prescribed administrative charges.*
7. NIFT reserves the right to discontinue any programme at any Campus.
8. The medium of instruction in NIFT is English.
9. NIFT reserves the right to revise the fee structure.
10. Refund of fees will be as per NIFT CEP Policy 2014.
11. NIFT does not offer placement services to the students of Continuing Education Programmes.
12. NIFT does not assure hostel facilities to the students of Continuing Education Programmes.
13. Smoking, consumption of alcohol and drug abuse is prohibited within the NIFT campus. An undertaking to this effect along with an undertaking for good conduct is to be given by each student at the time of admission.

Continuing Education Academic Calendar  
2018-19.

CE Admission Form Available	01 <sup>st</sup> July, 2018
Last Date of Submission of Admission Form	31 <sup>st</sup> July, 2018

**Note:**

1. The date of interview for all Continuing Education Programmes and declaration of final result along with the details pertaining to payment of fees / orientation of Continuing Education programme will be intimated separately by the respective NIFT centres.
2. NIFT reserves the right to change the date of commencement of the programmes.
3. The list of selected candidates will be displayed at the respective NIFT Campuses and on the NIFT website.

## CONTINUING EDUCATION ONE YEAR PROGRAMMES

Clothing Production Technology	CPT	Fashion Retail Management	FRM
Conspectus of Fashion Management	CFM	Garment Design Technology	GDT
Contemporary Ethnic Wear	CEW	Garment Export Merchandising And Management	GEMM
Creative Thinking & Design Development	CTDD	Garment Production Technology & Apparel Design	GPTAD
Design In Boutique Apparel & Accessory	DBAA	Graphic Design and Communication	GDC
Design Development for Indian Ethnic Wear	DDIEW	Indian Fashion Apparel & Boutique Management	IFABM
Design in Boutique Apparel & Accessory	DBAA	Interior Design & Exhibition	IDE
Fashion & Clothing Technology	FCT	Luxury Product Design	LPD
Fashion Design & Clothing Technology	FDCT	Textile Design and Development	TDD
Fashion Designing And Apparel Technology	FDAT	Textile Development for Fashion	TDF
Fashion E- Business Management	FEM	<b>SIX MONTH PROGRAMMES</b>	
Fashion Enterprise & Business Management	FEMB	Apparel Costing & Fashion Merchandising Management	ACFMM
Fashion Fabrics for Creative Enterprises	FFCE	Apparel Design and Development	ADD
Fashion Graphics & Product Modeling	FGPM	Apparel Merchandising and Manufacturing Technology	AMMT
Fashion Integration for Apparel Industry	FIAI	CAD for Fashion & Textiles	CADF&T
Fashion Integration for Textiles	FIT	Contemporary Bridal Trousseau Design	CBTD
Fashion Knitwear & Production Technology	FKPT	Costume Jewellery & Accessory Design on Crafts	CJADC
Fashion and Media Communication	FMC	Creative Fashion Styling	CFS
Fashion Retail Management	FRM	Creative Pattern Making	CPM

Design & Pattern Making for Ethnic Apparel	DPMEA	Apparel Retailing and Visual Merchandising	ARVM
Design And Development of Fashionable Home Furnishings	DDFHF	Basic Calligraphy	BC
Design, Pattern Making & Design Studio Management for Ethnic Apparel	DPDS	Business Data Analytics using ' R '	BDA
Design in Textiles & Think Beyond	DTTB	Classroom based Training on Internet of Things	CTIT
Digital Media & Visual Communication	DMVC	Craft Contemporary Evening Wear for Women	CCEWW
Fashion Art and Illustrations (Women's Illustration only)	FAI	Coats and Suits (Pattern Development & Sewing)	C&S
Fashion Retailing and Brand Management	FRBM	Contemporary Saree Designing	CSD
Jewellery Design and Basics of Manufacturing	JDBM	CAD for Textiles	CADT
Portfolio Development in Ladies & Kids Wear	PDLKD	Design & Think Beyond	DTB
Process Improvement in Garment Industry	PIGI	Digital Print Design for Textiles	DPDT
Product Development for Ladies and Kids wear	PDLK	Draping for Dresses	DD
Textiles for Home and Interior	THI	E- Commerce for Fashion Business	ECFB
Textile Applications for Home & Fashion	TAHF	Fashion Digital Marketing	FDM
Visual Merchandising	VM	Fashion Fundamentals	FF
<b>BELOW SIX MONTHS PROGRAMME</b>		Home Furnishing Production & Fashion Technology	HFPFT
Apparel Export Merchandising and Apparel Costing	AEMAC	Image Management & Personal Branding	IMPB
		Photo Journalism	PJ
		Surface Design for Textiles	SDT
		Textiles for Fashion	TS
<b>DIPLOMA PROGRAMME</b>			
		Craft Design Development & Planning	CDDP
		PG Diploma In Apparel Production & Merchandising	DAPM
		Fashion Fit & Style	FFS
		Surface Embellishment For Knits	SEK

## NIFT STUDY CENTRE CODE

Bengaluru	01
Bhopal	02
Bhubaneswar	03
Chennai	04
Gandhinagar	05
Surat	06
Hyderabad	07
Kannur	08
Kolkata	09
Mumbai	10
New Delhi	11
Patna	12
Rae Bareli	13
Varanasi	14

### CE PROGRAMME HEAD:

Prof. Dr. Monka Gupta  
Dept. of Fashion Departemnt, NIFT, Delhi  
Head - Continuing Education and Diploma  
Programmes

### UNIT IN CHARGE CEP:

Ms. M. Padampriya, Assistant Professor  
Dept. of Fashion Technology, NIFT, Chennai  
Unit Incharge - Continuing Education and  
Diploma Programmes



Please visit for further details

*[www.nift.ac.in](http://www.nift.ac.in)*