

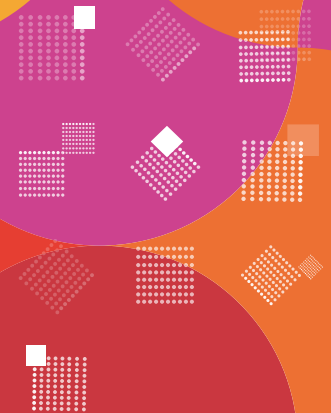


**2020-21**

**Admissions**

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**CONTINUING  
EDUCATION  
PROGRAMMES**



# OUR VISION

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.

# OUR MISSION

We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity

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## ADMISSION CALENDAR

Continuing Education Admission Form Available from 1st July 2020

Last Date of Submission of Admission form 30th September 2020

# THE INSTITUTE

Today, National Institute of Fashion Technology has emerged as a leader in fashion education with the ability to integrate knowledge, academic freedom, critical independence, creative thinking. A history of being in existence for three decades stands as a testimony to our fundamentals where academic excellence lies at the core. The institute has stood as a beacon of serious critical engagement, a key enabler in developing competent professionals.

National Institute of Fashion Technology was set up under the aegis of Ministry of Textiles, Government of India. Bringing in a wide range of aesthetic & intellectual orientations, the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at the head quarters in New Delhi is reminiscence of many educational thinkers and visionaries who have been critical to the institute's road map to success.

Academic inclusiveness has been a catalyst in the expansion plans of the institute. Today, NIFT has spread wings across the length and breadth of the country. Through its 16 professionally managed campuses, NIFT provides a frame work to ensure that prospective students from different parts of the country achieve their highest potential through the programmes offered.

Since the early years of its inception, the institute has provided a firm foundation in fashion education in the domain of Design, Management and Technology. Since then, NIFT has scaled high academic standards. The faculty resource of the institute has grown in to a community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers & analysts.

Through its journey, NIFT has achieved a strong academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, today, the institute is empowered to award Degrees in undergraduate, postgraduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered in to strategic alliances with leading international institutes.

NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.

# CAMPUS DETAILS

## BENGALURU

NIFT Campus,  
Site No. 21, 16th Cross Street  
27th Main Road, Sector I HSR Layout,  
Bengaluru – 560102  
Tel: 080-22552550 to 55

### Programme Advisor:

Mr. Thippeswamy C, Associate Professor  
Mob: +918792314033  
Email id: ce.bengaluru@nift.ac.in

## CHENNAI

NIFT Campus,  
Rajiv Gandhi Salai Taramani,  
Chennai - 600113  
Tel: 044-22542759 / 22542755

### Programme Advisor:

Mr. Beeraka Chalapathi,  
Associate Professor & UI – AA  
Mobile No. : +91 9841108773  
Email id: beeraka.chalapathi@nift.ac.in  
academic.chennai@nift.ac.in

## GANDHINAGAR

NIFT Campus, GH-O,  
Road, Behind Info City, Near DAIICT  
Gandhinagar - 382007 Gujarat  
Tel : +91-79-23265000/23240832

### Programme Advisor:

Mr. Nilesh Kumar Shidhpura, Assistant Professor  
Mob: +919978910058  
Email id: Nileshkumar.shidhpura@nift.ac.in

## HYDERABAD

NIFT Campus, Opposite Hi-tech City,  
Cyberabad, Madhapur,  
Hyderabad - 500 081, Telengana  
Tel: 040-23110630

### Programme Advisor:

Mr. K. K. Babu, Assistant Professor  
Mob: +918737892229  
Email id: ce.hyderabad@nift.ac.in, kkbabu@nift.ac.in

## KOLKATA

NIFT Campus  
Plot No-3B, Block- LA, Sector- III,  
Salt Lake City Kolkata – 700106,  
West Bengal  
Tel: 033-23358872 / 233528351 /23357332

### Programme Advisors:

Mr. Sudip Bhattacharya & Mr. Sukumar Bose  
Mob: +919831594034  
Email id: sudip.bhattacharya@nift.ac.in,  
sukumar.bose@nift.ac.in  
Mob: +91 9831478879

## MUMBAI

NIFT Campus  
Plot No.15, Sector-4, Kharghar,  
Navi Mumbai-410 210  
Tel: + 91-22-27747000/7100  
Fax: + 91-22-27745386

### Programme Advisor:

Dr. Ranjan Kumar Saha, Professor  
Mob: +919833663517  
Email id: ranjan.saha@nift.ac.in

## NEW DELHI

NIFT Campus,  
Hauz Khas, Near Gulmohar Park,  
New Delhi - 110016  
Tel: +91-11-26867704 / 26542149

### Programme Advisor:

Ms. Rachna Khatri, Associate Professor  
Mob: +919910013450  
Email id: rachna.khatri@nift.ac.in

## PANCHKULA

NIFT Campus,  
Government Polytechnic-cum,  
Multi Skill Training Centre,  
Sector 26, Panchkula,  
Haryana – 134116

### Programme Advisor:

Dr. Vishu Arora, Associate Professor  
Mob: +91 9909941584  
Email id: vishu.arora@nift.ac.in

## SURAT

(Sub Centre NIFT Gandhinagar)  
NIFT Campus, Above SVNIT Canteen,  
Sardar Vallabhbai  
National Institute of Technology (SVNIT) Campus,  
Ichchanath Circle, Dumas Road,  
Surat - 395007, Gujarat.  
Tel: 0261 - 2259169

### Programme Advisor:

Ms. Kalpana Kabra, Assistant Professor  
Mob: +919374766603  
Email id: kalpana.kabra@nift.ac.in

## VARANASI

(Sub Centre NIFT Raebareli) NIFT Campus,  
IIHT Premises, Chauka Ghat,  
Varanasi -221002 (UP)

### Programme Advisor:

Mr. Amitava Chowdhury, Associate Professor  
Mob: +919161641004  
Email id: amitava.chowdhury@nift.ac.in

## OTHER NIFT CAMPUSES

### BHUBANESWAR

NIFT Campus, IDCO Plot No-24,  
Opp. KIIT School of Mgmt.  
Chandaka Industrial Estate,  
Bhubaneswar -751024, Odisha

## BHOPAL

NIFT Block  
MP Bhoj (Open) University Campus,  
Kolar Road, Bhopal-462016 (MP)  
Tel: 0755-2493636/3385

## JODHPUR

NIFT Campus,  
Karwar,  
Jodhpur-342037, Rajasthan

## KANGRA

NIFT Campus  
Chheb, Kangra – 176001,  
Himachal Pradesh

## KANNUR

NIFT Campus, Dharmasala Managattuparamba,  
Kannur – 670562 (Kerala)

## PATNA

NIFT Campus, Mithapur Farms,  
Patna 800001(Bihar)  
Tel: 0612-2340032/64/54

## RAEBARELI

NIFT Campus, Doorbhash Nagar,  
Sector II, Raebareli – 229010 (UP)

## SHILLONG

NIFT Campus  
Old NEIGRIHMS Campus 'C' Block,  
Pasteur Hills, Lawmali, Polo  
Shillong-793001, Meghalaya

## SRINAGAR

NIFT Campus,  
SIDCO Electronic Complex,  
Rangreth, Srinagar - 191132 (J&K)

# ONE YEAR PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats	Date of commencement*	Date of conclusion*
1.	Bengaluru	Fashion & Clothing Technology (FCT)	FD	Minimum 10+2	5 days/week	97,350	30	Dec-20	Dec-21
		Fashion Integration for Textiles (FIT)	TD	Minimum of 10+2	5 days/week	1,00,300	30	Nov-20	Nov-21
		Fashion Retail Management (FRM)	FMS	10+2+3 (Degree or Diploma) +Experience /10+ Diploma with 1-2 years industry experience /10+2 with 3-4 years industry experience	3 days/week	1,03,840	30	Sep-20	Aug-21
		Garment Export Merchandising Management (GEMM)	FMS	10+2+ 3 with 0-1 year of experience/10+2 with 3-4 years of experience	3 days/week	1,03,840	30	Sep-20	Aug-21
		Luxury Product Design (LPD)	F&LA	Minimum of 10+2 with 1-2 years of Experience	3 days/week	1,03,840	30	Sep-20	Aug-21
		Fashion Knitwear Production and Technology (FKPT)	KD	Minimum of 10+2	5 days/week	1,20,000	30	Oct-20	Sep-21
2.	Chennai	Footwear Design and Production Technology ( FDPT)	LD	Minimum of 10+2 or 10 + Diploma Certificate	5 days/week	88,500/ 2,500 (USD)	30	Sep-20	Aug-21
3.	Hyderabad	Fashion Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	88,500	30	Oct-20	Sep-21
4.	Kolkata	Fashion Integration for Apparel Industry (FIAI)	FD	Minimum of 10+2	5 days/week	1,00,300	30	Sep-20	Aug-21
		Design in Boutique Apparel & Accessory (DBAA)	LD	Minimum of 10+2	5 days/week	1,00,300	30	Sep-20	Aug-21
		Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	1,00,300	30	Sep-20	Aug-21
		Clothing Production Technology (CPT)	DFT	Minimum of 10+2	5 days/week	1,00,300	35	Sep-20	Aug-21
		Fashion Knitwear Production and Technology (FKPT)	KD	Minimum of 10+2	5 days/week	1,00,300	35	Sep-20	Aug-21
5.	Mumbai	Design Development for Indian Ethnic Wear (DDIEW)	KD	Minimum of 10+2	4 days/week	1,18,000	20	Sep-20	Aug-21
		Fashion Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	1,18,000	30	Sep-20	Aug-21
		Fashion Retail Management (FRM)	FMS	10+2 with Diploma + 1-2 year of experience / 10+2+3 (Graduate)	Weekends	1,29,800	25	Sep-20	Aug-21
		Fashion Graphics & Product Modeling (FGPM)	F&LA	Minimum of 10+2	Weekends	1,18,000	20	Sep-20	Aug-21
		Luxury Product Design (LPD)	F&LA	Minimum of 10+2	Weekends	1,18,000	20	Sep-20	Aug-21
		Garment Manufacturing & Fashion Merchandising (GMFM)	DFT	Minimum of 10+2	3 days/week	1,06,200	30	Sep-20	Aug-21

S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats	Date of commencement*	Date of conclusion*
6.	New Delhi	Graphic Design and Communication (GDC)	FC	Minimum of 10+2	5 days/week	1,20,000	30	Sep-20	Aug-21
		Fashion Retail Management (FRM)	FMS	Minimum of 10+2	3 days/week	1,00,000	30	Sep-20	Aug-21
		Garment Export Merchandising Management (GEMM)	FMS	Minimum of 10+2	3 days/week	1,20,000	30	Sep-20	Aug-21
		Creative Thinking & Design Development (CTDD)	LD	10+2/10+2 with or without 1-2 years of Experience	4 days/week	94,400	40	Sep-20	Aug-21
		Design in Boutique Apparel & Accessory (DBAA)	LD	Minimum of 10+2	5 days/week	1,18,000	40	Sep-20	Aug-21
		Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	1,40,000	40	Sep-20	Aug-21
		Fashion E- Business Management (FEBM)	FMS	10+2+3 (diploma/graduation) preferably with IT knowledge	3 days/week	1,41,600	30	Sep-20	Aug-21
		Design Development for Indian Ethnic Wear (DDIEW)	KD	10+2/10+2 with or without 1-2 years of experience/10+ 2 diploma	3 days/week	1,23,900	30	Sep-20	Aug-21
		Clothing Production Technology (CPT)	DFT	Minimum of 10+2	5 days/week	1,06,200	40	Sep-20	Aug-21
		Interior Design & Exhibition (IDE)	TD	Minimum of 10+2	3 days/week	1,40,000	30	Sep-20	Aug-21
		Design Innovation in Fashion and Textile (DIFT)	TD	10+2/10+2 with or without 1-2 years of Experience	4 days/week	1,23,900	30	Sep-20	Aug-21
		Management of Fashion Business (MFB)	FMS	Minimum of 10+2	2 days/week	1,20,000	40	Sep-20	Aug-21
		Creative Textile Design (CTD)	TD	Minimum of 10+2	4 days/week	1,30,000	35	Sep-20	Aug-21
		Product Styling & Set Design (PSSD)	F&LA	Minimum of 10+2	5 days/week	1,47,500	30	Sep-20	Aug-21
Designing & Styling for Indian Fashion (DSIF)	FD	Minimum of 10+2	5 days/week	1,41,600	40	Sep-20	Aug-21		
Handicraft Design & Entrepreneurship (HDE)	F&LA	Minimum of 10+2	5 days/week	1,47,500	30	Sep-20	Aug-21		
Visual Merchandising & Product Styling (VMPS)	FC	10+2 or above with interest in design & fashion	3 days/week [9 Months Programme]	88,500	30	Sep-20	June-21		
7.	Panchkula	Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	1,18,000	30	Sep-20	Aug-21
		Design Development for Indian Ethnic Wear (DDIEW)	KD	Minimum of 10+2	5 days/week	1,18,000	30	Sep-20	Aug-21
		Fashion & Media Communication (FMC)	FC	Minimum of 10+2	5 days/week	1,06,200	30	Sep-20	Aug-21
		Textile for Interiors & Fashion (TIF)	TD	Minimum of 10+2	5 days/week	94,400	30	Sep-20	Aug-21
8.	Surat (Sub Centre)	Fashion Designing & Apparel Technology (FDAT)	FD	10th pass + Industry Experience /Diploma	5 days/week	88,500	25	Sep-20	Aug-21
		Fashion & Media Communication (FMC)	FC	10+ 2 + Industry Experience	5 days/week	1,00,300	20	Sep-20	Aug-21
9.	Varanasi (Sub Centre)	Fashion & Clothing Technology (FCT)	FD	Minimum of 10+2	5 days/week	65,000	30	Sep-20	Aug-21

\* Dates may subject to change ,depending on the situation due to COVID-19 Pandemic.

# SIX MONTH PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats	Date of commencement*	Date of conclusion*
1.	Bengaluru	Apparel Design and Development (ADD)	DFT	Minimum of 10+2	5 days/week	71,390	30	Sep-20	Apr-21
		Apparel Merchandising and Manufacturing Technology (AMMT)	DFT	Minimum of 10+2	5 days/week	71,390	30	Oct-20	Apr-21
		Design, Pattern Making & Design Studio Management for Ethnic Apparel (DPDS)	FD	Minimum 10+2	5 days/week	71,390	30	Sep-20	Apr-21
		Digital Media & Visual Communication (DMVC)	FC	Minimum of 10+2/10+2with or without 1-2 years of experience	3 days/week	77,800	30	Sep-20	Apr-21
		Management of Family Run Fashion Business (MFFB)	FMS	Minimum of 10+2+ Diploma Certificate / 10+2+3	5 days/week	1,18,000	30	Sep-20	Apr-21
2.	Chennai	CAD for Footwear (CAD-FW)	LD	Minimum of 10+2 or 10+Diploma Certificate	5 days/week	59,000/ 2,000 (USD)	30	Sep-20	Apr-21
		Fashion Boutique Management and Merchandising (FBMM)	LD	10+2 or 10 + Diploma/Certificate	5 days/week	70,800/ 2,500 (USD)	30	Sep-20	Apr-21
		CAD for Fashion & Textiles (CAD-FT)	TD	Minimum 10+2	5 days/week	59,000/ 2,000 (USD)	20	Sep-20	Apr-21
		Fashion Bags and Wallets Design (FBWD)	LD	10+2 or 10 + Diploma/ Certificate	5 days/week	59,000 / 2,000 (USD)	30	Sep-20	Apr-21
3.	Hyderabad	Home Décor & Styling (HDS)	F&LA	Minimum of 10+2	5 days/week	59,000	35	Sep-20	Apr-21
		Process Improvement in Garment Industry (PIGI)	DFT	10+2 with 1-2 Years of experience or 10+2 with Diploma or 10+2+3 (Graduate)	Weekends or 3 days/ week	53,100	30	Sep-20	Apr-21
4.	Mumbai	Apparel Costing & Fashion Merchandising Management (ACFMM)	DFT	Minimum of 10+2	Weekends	82,600	30	Sep-20	Apr-21
		Contemporary Bridal Trousseau Design (CBTD)	FD	Minimum of 10+2	3 days/week	70,800	20	Sep-20	Apr-21
		Creative Fashion Styling (CFS)	KD	Minimum of 10+2	3 days/week	82,600	25	Sep-20	Apr-21
		Creative Pattern Making (CPM)	KD	Minimum of 10+2	2 days/week	70,800	20	Sep-20	Apr-21
		Visual Merchandising (VM)	FC	Minimum of 10+2	2 days/week	59,000	30	Sep-20	Apr-21
5.	New Delhi	Creative Fashion Styling (CFS)	KD	10+2/10+2 with 1-2 years experience/ 10+2 with diploma	3 days/week	94,400	30	Sep-20	Apr-21
		Illustration for Fashion Industry (IFI)	KD	Minimum 10+2	3 days/week	70,800	30	Oct-20	Mar-21
		Pattern Making for Fashion Industry (PMFI)	KD	Minimum 10+2	3 days/week	82,600	30	Sep-20	Apr-21
		The Arts & Aesthetics of Fashion Photography (TAAFP)	FC	Minimum 10+2	3 days/week	70,800	30	Sep-20	Apr-21
6.	Varanasi (Sub Centre)	Textiles for Home and Interior (THI)	TD	Minimum of 10th	3 days/week	47,200	30	Aug-20	Jan-21

\* Dates may subject to change ,depending on the situation due to COVID-19 Pandemic .

## BELOW SIX MONTH PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats	Date of commencement*	Date of conclusion*
1.	Bengaluru	Digital Business Branding & Promotion (DBB&P)	M Des.	10+2+Degree or equivalent/ 10+Diploma with 1-2 year of industry experience/ 10+2 with 3-4 years of industry experience/ Entrepreneurs and Marketing executives	3 days /week	47,200	30	Sep-20	Nov-20
2.	Chennai	Basic Photography (BP)	LD	Anyone who is interested in photography	2 days /week	14,160 / 500(USD)	30	Sep-20	Nov-20
3.	Hyderabad	Apparel Retailing and Visual Merchandising (ARVM)	FMS	Minimum of 10+2	5 days/week	35,400	30	Sep-20	Dec-20
		Costume Jewellery & Fashion Accessories Designing for Business (CJFADB)	F&LA	Minimum of 10+2	2 days/week	23,600	30	Sep-20	Dec-20
		Fashion Branding & Supply Chain (FBSM)	FMS	Minimum of 10+2	5 days/week	35,400	30	Sep-20	Dec-20
4.	Mumbai	E- Commerce for Fashion Business (ECFB)	FMS	Minimum of 10+2	Weekends	41,300	20	Sep-20	Dec-20
		UI/UX Design (UI/UXD)	FC	Minimum of 10+2	2 days/week	41,300	30	Sep-20	Dec-20
5.	New Delhi	Ceramic and Studio Pottery (C&SP)	F&LA	Minimum 10+2	5 days/week	70,800	30	Sep-20	Feb-21
6.	Surat (Sub Centre)	Designing for Home Furnishings (DHF)	TD	10th pass with Industry Experience / Diploma	4 days /week	35,400	25	Sep-20	Feb-21
7.	Varanasi (Sub Centre)	Design & Think Beyond (DTB)	TD	Minimum of 10th	3 days/week	40,000	30	Sep-20	Feb-21
		CAD for Textiles (CADT)	TD	10th Pass with knowledge of computer application	3 days/week	35,400	30	Aug-20	Jan-21
		Fashion Boutique and Dress Designing	FD	Minimum of 10+2	Weekends	20,000	30	Every 4 Months	

\* Dates may subject to change ,depending on the situation due to COVID-19 Pandemic .



# DIPLOMA PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	Level	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats	Date of commencement*	Date of conclusion*
1.	Chennai	Apparel Production & Merchandising (APM)	DFT	PG	Minimum of 10+2 with any Degree	5 days / week (1 Year)	2,06,500 / 5833(USD)	30	Sep-20	Aug-21
		Fashion Fit and Style (FFS)	FD	UG	Minimum of 10+2	5 days / week (2 Year)	2,06,500 / 5833(USD) per annum	30	Sep-20	Aug-22

\* Dates may subject to change ,depending on the situation due to COVID-19 Pandemic .

# NIFT

## Continuing Education Programme

National Institute of Fashion Technology, besides conducting regular professional undergraduate and postgraduate programmes in Design, Management and Technology, also offers short duration part time evening / weekend courses under Continuing Education (CE).

NIFT has crafted a range of Continuing Education Programmes, which have been developed in consultation with reputed academicians and industry practitioners. These programmes reflect the requirements and concerns of the industry and have been carefully planned to spur professional growth, relevant to individuals at different stages of their careers, and also to those aspiring to join the industry.

The Continuing Education Certificate Programmes are aimed at complementing the practical knowledge of industry professionals with formal technical education in the irrespective areas of work. The flexible schedule enables the participants to pursue the programme without interrupting their professional activities. With a focus on interactive learning, the programmes provide a congenial environment that integrates theory with practice.

The participants receive a NIFT certificate on successful completion of the programme.

# ONE YEAR ONE YEAR PROGRAMME DETAILS

## CLOTHING PRODUCTION TECHNOLOGY

# CPT

The programme conducted by the Department of Fashion Technology (Apparel Production) is designed to fulfill the specific training requirements of working professionals in clothing and manufacturing organizations, focusing on interactive education to promote quality workmanship and best business practices.

### COURSE CONTENT

Areas of study include garment construction, pattern making, textile science, garment machinery and equipment, production planning and control, quality assurance, product development and costing.

### CAREERS

The programme prepares professionals to work as production executives, production assistants, quality control executives and merchandisers in apparel and home furnishing manufacturing companies in India and abroad.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campuses	Kolkata, New Delhi
Seats	Kolkata -35 , New Delhi- 40
Course Fee	Kolkata Rs. 1,00,300/-, New Delhi Rs. 1,06,200/-
Course Coordinators	Kolkata- Prof. Bibekananda Banerjee, Mr. S.S. Ray & Md. S. Ashrafi New Delhi- Ms. Suman Verma & Ms. Riju Jakhar

# CREATIVE THINKING AND DESIGN DEVELOPMENT

## CTDD

The course aims at developing design awareness required in the Fashion Industry by synthesizing the design abilities of the budding professionals in the area of creative thinking, research and planning to develop a concept design that can connect to a society, contributing to the renewal ideas necessary for communication in a global world.

### CAREERS

The programme is designed to train the budding professionals to equip them with the knowledge of design process and develop design skills required for designers, fashion coordinators and product developers.

### COURSE CONTENT

Area of study includes design skills & development, fashion drawing, digital design, pattern development with special emphasis on design process from generation, flat pattern design & construction techniques.

Award	Certificate
Eligibility	10+2/10+2 with or without 1-2 years of Experience
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	40
Course Fee	Rs. 94,400/-
Course Coordinators	Ms. Dolly Kumar & Ms. Tulika Mahanty

# CREATIVE TEXTILE DESIGN

## CTD

The program conducted by the Textile Design aims at providing training in the area of textile designs created for high end/ boutique garments. It will provide inputs on design original, ground breaking and practical textiles for export & domestic market. To be able to hold private textile art exhibitions, to design sustainable products using suitable techniques, develop, select and source appropriate textiles as per client specifications, manage in house production, costing sheets and vendor selection. And to be able to communicate and exhibit the designed products to the buyers (exporters).

### COURSE CONTENT

Area of study includes understanding, appreciation and application of textile design techniques. The course inculcates creativity and enables tactile expressions. This programme aims at delivering knowledge of surface embellishments and

value addition of fabric by using techniques like fabric and yam manipulation, printing, dyeing, embroidery, creative weaving knotting, crochet, knitting etc. Understanding of sample development as per specifications. The course is very practically oriented towards given students hands on of all the tactile techniques used for export & domestic market.

### CAREERS

To work as creative head, sample coordinator, sustainable business developer, entrepreneurs, merchandisers, assistant designers etc.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	35
Course Fee	Rs. 1,30,000/-
Course Coordinators	Ms. Rachna Khatri & Ms. Ananya Mitra

# DESIGN DEVELOPMENT FOR INDIAN ETHNIC WEAR

## DDIEW

The course aims at developing design awareness required in the Fashion Industry by synthesizing the design abilities of the budding professionals in the area of creative thinking, research and planning to develop a concept design that can connect to a society, contributing to the renewal ideas necessary for communication in a global world.

### CAREERS

The programme is designed to train the budding professionals to equip them with the knowledge of design process and develop design skills required for designers, fashion coordinators and product developers.

### COURSE CONTENT

Area of study includes design skills & development, fashion drawing, digital design, pattern development with special emphasis on design process, flat pattern design & construction techniques.

Award	Certificate
Eligibility	10+2/10+2 with or without 1-2 years of experience/10+ 2 diploma
Duration	Mumbai & New Delhi - 1 year, 4 days/ week Panchkula - 1 year, 5 days/week
Campuses	Mumbai, New Delhi, Panchkula
Seats	New Delhi & Panchkula - 30, Mumbai -20
Course Fee	Mumbai - Rs. 1,18,000/- New Delhi - Rs. 1,23,900/- Panchkula – Rs. 1,18,000/-
Course Coordinators	Mumbai - Ms. Bhawana Dubey & Mr. Abhishek Bajaj New Delhi - Prof. Dr. Vandana Bhandari & Ms. Smita Som Panchkula – Dr. Vishu Arora, Mr. Pramod Kumar

# DESIGN IN BOUTIQUE APPAREL & ACCESSORY

## DBAA

The course provides great exposure to variety of dress making skills relevant to Indian fashion industry. It is exclusively designed to acquaint students with skills related to modern boutique, latest fashion practices and idealistic clothing articles and accessories. It is has been intended to provide entrepreneurial guidelines to enhance the basic skills for setting a modern boutique..

### CAREERS

Fashion designer, boutique owner, fashion merchandiser, illustrator.

### COURSE CONTENT

Area of study includes garment & accessory designing for boutique. It includes knowledge from fibre to fabric, pattern making, draping, fashion boutique management, garment construction, fashion illustrations, design development, extensive surface ornamentation and embroidery, costing & sourcing.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campuses	Kolkata, New Delhi
Seats	Kolkata – 30, New Delhi -40
Course Fee	Kolkata – Rs. 1,00,300/-, New Delhi - Rs. 1,18,000/-
Course Coordinators	Kolkata - Mr. Rahul Sethi & Mr. Sabyasachi Sengupta New Delhi - Ms. Tulika Mahanty & Ms. Dolly Kumar

# DESIGN INNOVATION IN FASHION AND TEXTILES

# DIFT

# DESIGNING & STYLING FOR INDIAN FASHION

# DSIF

The programme offered by Department of Textile Design is to impart in depth manual and digital knowledge for creating innovative and experimental designs for specific end use in fashion & textile industry. The curriculum is designed to upgrade the understanding of software, fabric design and creating innovative portfolio.

## CAREERS

With the growing market potential and trends for innovative fashion & textile products, there is a wide range of career options as a style consultant, textile material designer, design coordinator, design consultant, freelance designer and entrepreneurs. It also helps aspiring entrepreneur who are eager to enter in fashion & textile industry.

## COURSE CONTENT

The programme is structured to enable youth & industry professionals to enhance their knowledge of innovative fashion textile design and its creative application for home, space & fashion sector. Area of study includes basics of textiles, design techniques with its innovative and experimental value addition, design development using digital medium for home, space & apparel industry.

Award	Certificate
Eligibility	10+2/10+2 with or without 1-2 years of Experience
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,23,900/-
Course Coordinators	Mr. Ashutosh Sahi & Dr. Anu Sharma

The programme is conducted by the department of Fashion Design and is a tailor made course is equip budding professions with skills of apparel design and construction along with styling and image creation. The course shall train the participant with the skill required to design and style for a modern Indian consumer.

## CAREERS

The course shall enable the participants to pursue a career as a fashion designer, fashion stylist, an image consultant or open their own design studio as an entrepreneur.

## COURSE CONTENT

Area of study includes fashion styling, pattern development, garment construction, designing for draping, fashion orientation, fashion photography, hair and makeup, image appreciation, fashion illustration, surface orientation, merchandising and design process.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	New Delhi
Seats	40
Course Fee	Rs. 1,41,600/-
Course Coordinators	Prof. Dr. Monika Gupta & Ms. Nayanika Thakur Mehta

# FASHION & CLOTHING TECHNOLOGY

The programme conducted by the department of Fashion Design is tailor made for the garment industry professionals from areas of apparel design, construction and technology. The curriculum of the course has been structured to meet the requirements of the industry (under the designer & exports) and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who already working in the industry.

## COURSE CONTENT

With a view to develop knowledge and skill required in fashion the curriculum includes practical subjects such as illustration and technical drawing, pattern development and sewing skills with focus on Western and Indo-Western apparel supplemented with visits for market survey and sourcing. Theory inputs in textile science and merchandising are also included.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campuses	Bengaluru, Hyderabad, Kolkata, Mumbai, New Delhi, Panchkula & Varanasi
Seats	Bengaluru, Hyderabad, Kolkata, Mumbai & Panchkula & Varanasi – 30 & New Delhi-40
Course Fee	Bengaluru – 97,350/- Hyderabad – 88,500/- , Kolkata - Rs. 1,00,300/-, Mumbai – 1,18,000/-, New Delhi - Rs. 1,40,000/-, Panchkula – Rs 1,18,000/- & Varanasi- Rs. 65,000/-
Course Coordinators	Bengaluru – Mr. C. A. Rayan & Mr. Suresh Babu V. Hyderabad – Ms. Fatima Bilgrami & Mr. G. M. Reddy Kolkata – Prof. Reenit Singh & Mr. Rahul Sethi Mumbai - Prof. Patricia Sumod & Ms. Kundlata Mishra New Delhi – Sr. Prof. Dr. Banhi Jha & Prof. Dr. Purva Khurana Panchkula - Dr. Vishu Arora & Mr. Pramod Kumar Varanasi – Mr. Amitava Chowdhury

# FCT

## CAREERS

Fashion designer, boutique owner, fashion merchandiser, illustrator.

# FOOTWEAR DESIGN & PRODUCTION TECHNOLOGY

# FDPT

This programme aims to prepare professionals in the areas of footwear design, pattern making and production technology as well as to develop entrepreneurs for the Footwear Industry.

## COURSE CONTENT

Area of study includes basic principles of footwear making, footwear design & product development. Design methods & processes, fashion studies, sketching & model drawing, machinery & materials, pattern making & construction of footwear, production planning, product communication marketing and merchandising. This programme culminates with a footwear design collection project.

## CAREERS

The programme prepares the participants to pursue professional careers as footwear product designers, footwear developers, sample makers, footwear stylists, pattern engineers, production coordinators and quality controllers.

Award	Certificate
Eligibility	Minimum 10+2 or 10 + Diploma/Certificate
Duration	1 year, 5 days / week
Campus	Chennai
Seats	30
Course Fee	Rs. 88,500/- / 2500 (USD)
Course Coordinators	Prof. Dr. M. Aravendan & Mr. T.P. Balachandar

# FASHION DESIGNING AND APPAREL TECHNOLOGY

# FDAT

The programme aims to prepare candidates aspiring to enter the Apparel or Fashion Industry. Curriculum has been designed keeping in mind the needs of the Surat Industry as well as the markets and manufacturing capabilities in and around Surat.

## COURSE CONTENT

Area of study includes elements of design, fashion studies, presentation techniques, pattern development, garment construction, textile science, traditional Indian textiles, production planning and control, surface commendation, embroidery techniques, application of computers, embroidery machine detail & motif creation, saree draping and placement of designs, marketing & merchandising and design collection.

## CAREERS

It prepares the candidates to get absorbed in the industry in the areas of sampling, designing, embroidery, printing, production coordination as well as it success all the basics for a student to be able to open his own boutique / venture.

Award	Certificate
Eligibility	10th pass+ industry experience / diploma
Duration	1 year, 5 day/week
Campus	Surat (Sub Centre)
Seats	25
Course Fee	Rs. 88,500/-
Course Coordinators	Ms. Kalpana Kabra

# FASHION E-BUSINESS MANAGEMENT

# FEBM

The programme conducted by the Department of Fashion Management Studies is designed to provide with the knowledge and skill sets to carry out specific job tasks of the e-business firms in the fashion and lifestyle space. It equips young aspirants to become entrepreneurs. It thorough understanding of e-business fundamentals including e-retailing develops professionals. It also prepares to confidently address the changes brought in by constant changes in the way fashion business is transacted.

## COURSE CONTENT

Area of study includes fashion marketing, marketing analytic, internet marketing, small business entrepreneurship, emerging company finance, fashion products and production, e-retail logistics and customer service, brand sourcing, multimedia content creation and presentation.

## CAREERS

Brand / product sourcing executive, online promotion including social media marketing executive, online chacomunication executives, logistics and customer service executive, data analyst, content developers entrepreneur, knowledge worker and creative executive.

Award	Certificate
Eligibility	10+2+3 (diploma/graduation) preferably with IT knowledge
Duration	1 year, 3 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,41,600/-
Course Coordinators	Prof. Dr. Sibichan K. Mathew & Dr. Deepak Joshi



# FASHION GRAPHICS AND PRODUCT MODELLING

## FGPM

Fashion Graphics and Product Modelling will provide the opportunity for practice-based study in the creation of innovative visual communication and imagery for fashion end use. Learning could be related to print and pattern design, packaging design, promotion, marketing, branding, visual merchandising, illustration or pursuing further study. The emphasis is to engage with contemporary fashion audiences and businesses through the creation of work that explores original approaches to fashion products, concept and/ or communication. The program builds on the importance of digital articulation and the students will be able to combine this with design thinking and design processes. Collaborative, interdisciplinary approaches will bring the program and the industry needs closer.

### COURSE CONTENT

Area of study includes principles of design such as design thinking, design pattern development, illustration and technical drawing, considering different components of western and Indian garments. Students also get inputs in surface ornamentation, production planning & control and market sourcing.

### CAREERS

The programme targets to upgrade the skills of professionals working in the garment industry. The course prepares candidates to get absorbed in the industry in the areas of sample coordination, merchandising and production.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, Weekends
Campus	Mumbai
Seats	20
Course Fee	Rs. 1,18,000/-
Course Coordinators	Ms. Pallabi Palit & Ms. Pallavi Rani

# FASHION INTEGRATION FOR APPAREL INDUSTRY

## FIAI

The programme conducted by the Department of Fashion Design is tailor made for the garment industry professionals from the areas of apparel design, Garment construction and textile technology. The curriculum of the course has been structured to meet the requirements of the industry and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who are already working in the industry and want to update their skills.

### COURSE CONTENT

The curriculum is structured with a view to instill practical solving ability within the students. The primary subjects are pattern development, illustration and technical drawing, considering different components of western and Indian garments. Students also get inputs in surface ornamentation, production planning & control and marketsourcing.

### CAREERS

The programme targets to upgrade the skills of professionals working in the garment industry. The course prepares candidates to get absorbed in the industry in the areas of sample coordination, merchandising and production.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	Kolkata
Seats	30
Course Fee	Rs.1,00,300/-
Course Coordinators	Prof. Dr. Sandip Mukherjee, Ms. Ruhee Das & Mr. Montu Basak

# FASHION INTEGRATION FOR TEXTILES

The programme is conducted by Fashion and Textiles department with focus on design, production development on apparel and home fashion for domestic and export market segment. It also focuses on digital designing of printed, woven and value addition for textiles. The course will provide inputs on the technical aspects of textiles and apparel production and the design process needed to give a complete understanding of the field. It also elaborates on the concepts of fashion trends and forecast, export merchandising and visual merchandising needs closer.

## COURSE CONTENT

Area of study includes element of fashion textiles/ apparel industries, foundation for design and design process, graphic design software and digital application for textiles, CAD-woven design & print design, weaving practical, fashion trends

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	Bengaluru
Seats	30
Course Fee	Rs.1,00,300/-
Course Coordinators	Ms. Monica A N & Ms. Kakoli Das

# FIT

for apparel and home furnishing, material and process textiles, apparels and home furnishing, product development and marketing application for apparel and home furnishing, textiles and apparel quality assurance, fabric and apparel costing, export merchandising and management, visual merchandising.

## CAREERS

The course prepares candidates to get absorbed in the apparel and home furnishing industries in the areas of fashion coordinator, merchandising and product development manager, CAD operators and for those who want to start their own Boutique.

# FASHION KNITWEAR PRODUCTION & TECHNOLOGY

The programme to be conducted by the Knitwear Design Department aims to impart intensive training to knitwear professionals for the garment industry, especially in the area of knitwear fashion coordination, merchandising and production.

## COURSE CONTENT

Area of study includes knitting, pattern making, garment construction, knitwear production and planning, surface technique, costing, quality, merchandising and marketing, to equip the candidate for professional responsibilities of fashion industry.

## CAREERS

Knitwear production executive, quality controller, product development executives, fashion merchandiser and packaging executive.

# FKPT

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campuses	Bengaluru, Kolkata
Seats	Bengaluru - 30 & Kolkata - 35
Course Fee	Bengaluru – Rs. 1,20,000/- & Kolkata - Rs. 1,00,300/-
Course Coordinators	Bengaluru – Ms. Nithya Venkataraman & Ms. Shelly Jain Bhandari Kolkata - Mr. Partha Seal & Dr. Sumantra Bakshi

# FASHION AND MEDIA COMMUNICATION

## FMC

The course aims at bringing students at a level where they can easily realize their ideas related to the advertisement business, which is directly related to fashion. It also aims at giving knowledge in editing fashion, fashion terminologies, fashion ethics but along with this it also aims at providing a user friendly way for bring all the above said principles in their attempt through various software's, computer aided designing and animation techniques.

### CAREERS

Business prospects like catalogue designing, editing of magazines, columns in newspaper, editorial work, fashion communication, catalogue designer, graphic designer, stylist, shoot coordinator, fashion photographer, motion graphic designer, working in various departments of animation and motion graphics world, advertisement, films etc.

### COURSE CONTENT

Area of study includes overview of fashion, visual studies, elements of design, geometry, visual merchandising, photography, styling, illustration, adobe photoshop, adobe illustrator, adobe flash professional, adobe after effects, adobe media encoder, field visits, trainings etc.

Award	Certificate
Eligibility	Panchkula - Minimum of 10+2 Surat (Sub Center) – 10+2 + Industry Experience
Duration	1 year, 5 days/Week
Campuses	Panchkula & Surat (Sub Center)
Seats	Panchkula – 30 Surat (Sub Center) – 20
Course Fee	Panchkula - Rs. 1,06,200/- Surat (Sub Center) – Rs. 1,00,300/-
Course Coordinators	Panchakula – Dr. Vishu Arora & Mr. Pramod Kumar Surat (Sub Center) – Ms. Kalpana Kabra

# FASHION RETAIL MANAGEMENT

## FRM

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training requirements of apparel retail organizations. It aims to develop fashion industry oriented retail professionals specialized in the areas of retail buying and merchandising, store operations, supply chain management and visual merchandising.

### CAREERS

The programme equips the students to pursue careers in apparel retail organizations as merchandisers, store managers, visual display experts, brand managers, customer care executives and image promoters.

### COURSE CONTENT

The programme gives insight into the principles of fashion marketing, retail buying and merchandising and imparts basic fabric knowledge - from fiber to fabric and fabric to garment. It gives an overview of the concept of visual merchandising and lays emphasis on customer relationship management, brand management and sales management.

Award	Certificate
Eligibility	Bengaluru - 10+2+3 (Degree or Diploma) +Experience /10+Diploma with 1-2 years industry experience /10+2 with 3-4 years industry experience Mumbai - 10+2 with Diploma + 1-2 year of experience/10+2+3 (Graduate) New Delhi - Minimum of 10+2
Duration	Bengaluru & New Delhi - 1 year, 3 days/week Mumbai - Weekends
Campuses	Bengaluru, Mumbai & New Delhi
Seats	Bengaluru & New Delhi – 30, Mumbai– 25
Course Fee	Bengaluru – Rs. 1,03,840/-, Mumbai - Rs. 1,29,800/-, New Delhi - Rs. 1,00,000/-
Course Coordinators	Bengaluru – Prof. Dr. Sanjeev Malage & Mr. Pratik Ghosh Mumbai – Ms. Lipi Choudhary & Ms. Sonali Saldanha New Delhi – Dr. Deepak Joshi & Prof. Amandeep Singh Grover

# GRAPHIC DESIGN AND COMMUNICATION

## GDC

The program conducted by the Fashion Communication aims at providing training in the area of graphics, publication design and communication design. An exciting upcoming area, it leads to opportunities in print and web-based media.

### CAREERS

An exciting upcoming area, it leads to opportunities in print and web-based media like Graphic, Publication Design and Communication Design.

### COURSE CONTENT

Area of study includes elements of design, history of communication design, graphics, copywriting, publication design, typography, corporate graphics, poster brochure design, printing techniques, appreciation of photography, presentation techniques, web graphic, digital portfolio and communication design management.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,20,000/-
Course Coordinators	Prof. Dr. Vijay Kumar Dua & Ms. Lavina Bhaskar

# GARMENT EXPORT MERCHANDISING AND MANAGEMENT

## GEMM

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training needs of garment export establishments. The curriculum is planned as a series of interrelated modules that gradually upgrade garment export management and merchandising capabilities of the students.

### CAREERS

This course prepares professionals for the garment industry to pursue careers as merchandisers, sampling coordinators, quality controllers and sourcing agents.

### COURSE CONTENT

Area of study includes multifunctional areas like merchandising, principles and techniques of exports merchandising, fashion materials: fabric and trims, garment production and quality assurance and international trade practices, procedures and management.

Award	Certificate
Eligibility	Bengaluru - 10+2+ 3 with 0-1 year of experience/10+2 with 3-4 years of experience New Delhi - Minimum 10+2
Duration	1 year, 3 days/week
Campuses	Bengaluru & New Delhi
Seats	30
Course Fee	Bengaluru – Rs.1,03,840/- New Delhi - Rs.1,20,000/-
Course Coordinators	Bengaluru - Ms. Nethravathi T. S & Prof. Dr. Gulnaz Banu New Delhi - Mr. Sanjay Kumar & Ms. Jasmine S Dixit

# GARMENT MANUFACTURING AND FASHION MERCHANDISING

## GMFM

The programme conducted by the Department of Fashion Technology is designed to fulfill the specific training requirements of working professionals in clothing and manufacturing organizations, focusing on interactive education to promote quality workmanship and best business practices.

### CAREERS

The programme prepares professionals to work as production executives, production assistants, quality control executives and merchandisers in apparel and home furnishing manufacturing companies in India and abroad.

### COURSE CONTENT

Area of study includes garment construction, pattern making, textile science, garment machinery and equipment, production planning and control, merchandising, quality assurance, product development and costing.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 3 days/week
Campus	Mumbai
Seats	30
Course Fee	Rs. 1,06,200/-
Course Coordinators	Prof. Jamichan S. P. & Ms. Kavita Pathare

# HANDICRAFT DESIGN & ENTREPRENEURSHIP

## HDE

Program is designed to explore cultural heritage and traditional craftsmanship of India and innovative application of available and emerging technologies to meet the requirement of emerging luxury market in personal accessories and lifestyle products.

Training includes understanding of consumer, trends and dynamics of ever evolving craft heritage and design. Program is designed to explore cultural heritage and traditional craftsmanship of India and innovative application of available and emerging technologies to meet the requirement of emerging luxury market in personal accessories and lifestyle products.

### COURSE CONTENT

Relevance of crafts in local and global socio-cultural and commercial contexts. Production management, Trade and legal practices in the craft sector. Craft Design Development, Production & consumption process. Research & Documentation methods. Research, project planning, besides a craft based

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,47,500/-
Course Coordinators	Prof. Dr. Sanjeev Kumar & Ms. Shakti Sagar Katre

design project along with prototyping

The methodology includes Lectures, workshops & seminars, museum & cluster visits. Along with hands on experience of materials, tools and techniques, exposure to various aspects of craft sector through case studies & surveys are integral to the program. Craft Documentation for 2 weeks during the course and Internship in craft sector for 2 weeks during winter break are planned.

Practice, Research, hands-on experience, guided tour to different establishment pertaining to art, design, culture, and extensive training of one year to the student aims at making of dynamic professional for Handicraft Design & Entrepreneurship.

### CAREERS

Course for duration of 12 month provides the different avenue in the business of luxury goods as entrepreneurship, design manger, retail executive, brand manager etc.

# INTERIOR DESIGN & EXHIBITION

The program conducted by the Textile Design Department is designed to train professionals for the new emerging areas in exhibition & display as well as for interior designing of exhibition areas & booths, home interiors, offices, hotels, restaurants, resorts, shops, window displays of showroom and others.

## COURSE CONTENT

Area of study included an amalgamation of design thinking, technical knowledge and design skills, elements & principles of design, design process, trend & forecast, visual merchandising, historic styles and design movements, material sourcing, basic and perspective drawing, measurement drawings at site/field, auto cad, technical drawings for plans, elevations & sections, presentation techniques and drawing stools, materials & finishes, basic services like lighting, heating and ventilation, professionals practices.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 3 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,40,000/-
Course Coordinators	Ms. Ananya Mitra & Prof. Savita S. Rana

# IDE

## CAREERS

The course prepares candidates to work as freelance interior designers, work as team members with senior architects and exhibition designers.

# LUXURY PRODUCT DESIGN

This programme conducted by the Department of Fashion and Lifestyle Accessory introduces the students to various possibilities in the area of luxury goods. Given the scope of the field and the growing market, it provides new avenues for product design.

## COURSE CONTENT

Area of study includes understanding of dynamics, principles & techniques of product design, awareness of market-specific consumer and brands, new dimensions and perspectives for jewellery design, hard goods and fashion accessories. Practice, research, hands-on experience, guided tours pertaining to art, design, culture and extensive training of one year goes into the making of a dynamic professional for luxury goods industry.

Award	Certificate
Eligibility	Bengaluru - Minimum of 10+2 & 1-2 years of experience Mumbai - Minimum of 10+2
Duration	Bengaluru - 1 year, 3 days/week Mumbai - 1 year, Weekends
Campuses	Bengaluru & Mumbai
Seats	Bengaluru - 30 & Mumbai - 20
Course Fee	Bengaluru - Rs. 1,03,840 Mumbai - Rs. 1,18,000/-
Course Coordinators	Bengaluru - Ms. Shipra Roy & Prof. Dr. Yathindra L Mumbai - Mr. Kumar Sudeepta & Mr. Shripati Bhat

# LPD

## CAREERS

Luxury product designers, design managers, CAD/CAM experts, product stylists, experts in sustainable design processes: green design, packaging designers, design researchers and analysts, communication designers, product merchandiser, visual merchandiser, brand manager, user experience designers, design entrepreneurs and retail executives.

# MANAGEMENT OF FASHION BUSINESS

The course provides an overview of the Fashion Business to the potential workforce and equipping them with the basic tools and knowledge to understand Business Management specific to the Apparel Industry. It also touches upon the finer details of the production processes of the apparel industry while understanding the organizational skills required for the successful business.

## COURSE CONTENT

Areas of study include, the Introduction to Fashion, Understanding Fabrics Understanding the Marketing Mix, Organizational skills, Retail Science, Production Management.

## CAREERS

Entry level executives: the program trains the candidate to pursue a career in the Fashion business with careers like store executives, merchandisers, sampling coordinators, etc.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 2 days /week
Campus	New Delhi
Seats	40
Course Fee	Rs. 1,20,000/-
Course Coordinators	Prof. Dr. Rajiv Malik & Ms. Pritika Bawa

# MFB

# PRODUCT STYLING & SET DESIGN

This programme conducted by the Department of Fashion and Lifestyle Accessory and it is designed to address the finer details of product styling from commercial and brand driven perspective in order to present and desirably elevate the mood, feel and look of the product in contemporary scenario.

## COURSE CONTENT

The programme will address physical and virtual spaces to promote brands and products for retail, exhibition, hospitality, Home, fashion & lifestyle industry. i.e. Show Window display, exhibition and online platforms will provide the new perspective to undertake different project for the prestigious brands or conceive the idea. Practice, Research, hands-on experience, guided tour to different establishment pertaining to art, design, culture, and extensive training of one year to the student aims

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,47,500/-
Course Coordinators	Mr. Shakti Sagar Katre & Prof. Dr. Sanjeev Kumar

# PSSD

at making of dynamic professional for Product styling and Set Design.

## CAREERS

Course provides the different avenue in the business of luxury goods as entrepreneurship, design manger, retail executive, brand manager etc.

# VISUAL MERCHANDISING & PRODUCT STYLING

# VMPS

A custom-made programme to prepare young aspirants of develop the understanding of role of design in 'Visual Merchandising & Product Styling' (VMPS) using appropriate design methods and techniques to enhance the window, display of merchandise and styling.

## COURSE CONTENT

This programme intent to offer an insight into the basics of VM design. The components include, design fundamentals, understanding the relation of form and space, lighting, material, props and execution. Visual research in areas of styling, types of styling and role of styling in fashion industry to emphases products, merchandise and personalities. Role of trends & forecast, followed by market surveys, visit to exhibition galleries, museums and exhibitions.

## CAREERS

The aspirants may able to pursue a career as a Visual Merchandising designer and Stylist or an Installation designer with national/international retail brands/ stores to boutiques to exhibition displays. Work as Stylist for fashion/product shoots/ settings or and for fashion journals /media.

Award	Certificate
Eligibility	10+2 or above with interest in design & fashion
Duration	9 months, 3 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 88,500/-
Course Coordinators	Prof. Dr. Anupam Jain & Ms. Lavina Bhaskar

# TEXTILE FOR INTERIORS & FASHION

# TIF

The programme conducted by Department of Textile Design aims to train professionals and young enthusiasts to pursue careers in interiors and apparel industry.

## COURSE CONTENT

The course is structured to enable participants to understand and enhance their knowledge of textile usage of the home furnishing and garment sector. This course will include basic of fabric and its value addition, and design development for textiles and apparel in the fashion industry.

## CAREERS

The programme mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry

Award	Certificate
Eligibility	Minimum of 10+2
Duration	1 year, 5 days/week
Campus	Panchkula
Seats	30
Course Fee	Rs. 94,400/-
Course Coordinators	Dr. Vishu Arora & Mr. Pramod Kumar



# SIX MONTHS SIX MONTHS PROGRAMMES DETAILS

# APPAREL COSTING AND FASHION MERCHANDISING MANAGEMENT ACFMM

This programme conducted by Department of Fashion Technology aims to impart knowledge in the areas of apparel costing, fashion marketing, retail management, apparel production, merchandising and export operation procedures for professionals in domestic & export fashion business as well as for entrepreneurs.

## COURSE CONTENT

Areas of study includes overview of fashion, apparel & textile industry, fashion marketing, garment costing & consumption, garment manufacturing technology, production planning, retail management and import & export procedures.

## CAREERS

The course prepares professionals for the garment industry in domestic market, fashion retail industry and garment export industry to pursue careers as merchandising manager, production manager, sampling manager, quality control manager, buying agent and entrepreneur.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, weekends
Campus	Mumbai
Seats	30
Course Fee	Rs. 82,600/-
Course Coordinators	Prof. Dr. Ranjan Kumar Saha & Mr. Nitin Salve

# APPAREL DESIGN AND DEVELOPMENT

The aim of the programme is to develop manpower with design and manufacturing skills and give inputs in apparel design and development process using both manual and state of the art IT tools.

## COURSE CONTENT

Area of study includes apparel manufacturing, body shape analysis, standard measurement techniques, flat pattern making, garment construction and its methods of construction and attachment, computerized pattern making, grading and lay planning, elements of design, digital design techniques.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 5 days/week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 71,390/-
Course Coordinators	Mr. Arivoli N. & Mr. Joseph Regy

# ADD

## CAREERS

The programme prepare professional to work in apparel industry with an ability to integrate the latest information technology. The candidates completing this course can work as assistant to mid-level managers and supervisors and also work as CAD operators to manage the production and cutting room.

# APPAREL MERCHANDISING AND MANUFACTURING TECHNOLOGY AMMT

This programme enables career oriented student with holistic and in depth knowledge of apparel merchandising and manufacturing technology.

## COURSE CONTENT

Area of study includes sewing, cutting and finishing, knowledge of apparel production, knowledge of pattern making, garment construction and textile science, merchandising, production planning quality management, costing and lean manufacturing, costing and modern practices in Manufacturing Technology.

## CAREERS

This programme prepares professionals for the profile of production management, merchandisers, quality auditors/ technicians.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 5 days/week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 71,390/-
Course Coordinators	Ms. Renjini G. & Ms. Nanika

# CAD FOR FOOTWEAR

This programme aims to prepare professionals in the areas of Computer Aided Designing, Pattern engineering in both 2D & 3D footwear design.

## COURSE CONTENT

Areas of study includes basic principles of footwear making, sketching & modal drawing, introduction to computers, Footwear design & pattern making, footwear CAD 2D pattern engineering & grading and footwear CAD-3D.

Award	Certificate
Eligibility	Minimum of 10+2 or 10 + Diploma/ Certificate
Duration	6 months, 5 days /week
Campus	Chennai
Seats	30
Course Fee	Rs. 59,000/- / 2,000 (USD)
Course Coordinator	Prof. Dr. M. Aravendan

# CAD-FW

## CAREERS

The programme prepares participants to pursue professional careers as footwear CAD designers, footwear CAD stylists and CAD pattern engineers.

# CAD FOR FASHION & TEXTILES

The programme conducted by Department of Textile Design imparts digital knowledge in woven and print design along with basic of textile software and design development for fashion and textiles.

## COURSE CONTENT

Areas of study includes digital designing for fabric development, CAD for woven & print design, product mapping for home textiles and fashion industry. There is special emphasis on design software and its application.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 5 days /week
Campus	Chennai
Seats	20
Course Fee	Rs. 59,000/- / 2,000 (USD)
Course Coordinators	Dr. G. Krishnaraj & Mr. B. Karthikeyan

# CAD-FT

## CAREERS

On the completion of the course, candidates / participants can work as graphic resource person in manufacturing unit or export houses.

# CONTEMPORARY BRIDAL TROUSSEAU DESIGN

## CBTD

The Programme conducted by Department of Fashion Design is tailor-made for the design professionals from the areas of apparel design, construction & technology. The curriculum of the course has been structured to meet the requirements of the bridal wear industry & has been especially designed with a view to help aspirants who would like to create a niche in the fashion industry as ethnic wear and bridal wear designers as well as for those who are already working in the industry.

### COURSE CONTENT

The curriculum is structured in an endeavor to instill practical problems solving ability within the students. Area of study includes advanced pattern making, garment construction, finishing techniques and unique surface design techniques for exclusivity and value addition to clothing.

### CAREERS

The programme targets to upgrade the skills of design professionals. The course prepares candidates to setup their own signature labels, bridal and couture design studios as well as assist designers and also to start on with their own design boutiques and as an entrepreneur.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 3 days / week
Campus	Mumbai
Seats	20
Course Fee	Rs. 70,800/-
Course Coordinator	Ms. Shweta Rangnekar

# CREATIVE FASHION STYLING

## CFS

The Programme conducted by Knitwear Design Department is aimed to prepare candidates aspiring to enter in the field of fashion & styling or who are already working in the fashion & apparel industry.

### COURSE CONTENT

Areas of Study includes fashion appreciation, elements & principles of design, overview of history of costumes, fashion forecasting, clothing trends, concepts of fashion styling, hair & make-up workshop, and also inputs on styling for Visual merchandising, fashion blogging & photography basics.

### CAREERS

The programme enables the participants to pursue a career in fashion styling and image consultancy as well as with fashion designers, design studios, fashion magazines and fashion photographers.

Award	Certificate
Eligibility	Mumbai - Minimum 10+2 New Delhi - 10+2/10+2 with 1-2 years experience/ 10+2 with diploma.
Duration	6 months, 3 days/week
Campuses	Mumbai & New Delhi
Seats	Mumbai - 25 ,New Delhi - 30
Course Fee	Mumbai - Rs. 82,600/-, New Delhi - Rs. 94,400 /-
Course Coordinators	Mumbai - Ms. Tulika Tandon & Mr. Dhanraj Survase New Delhi - Ms. Upinder Kaur & Ms. Amrita Roy

# CREATIVE PATTERN MAKING

The programme conducted by Department of Knitwear Design is designed to enhance the pattern making skills of professionals working in the garment manufacturing industry.

## COURSE CONTENT

Areas of study include pattern making for garments from basic to advanced level. Garments like corsets, gowns, etc. and knitwear garments like bodysuit, swimsuit, T-shirt, and top, with their variations, will be taught. Other allied Subjects include textile science, illustration, Garment alteration, Draping & Deconstruction, manual grading.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 2 days / week
Campus	Mumbai
Seats	20
Course Fee	Rs. 70,800/-
Course Coordinators	Mr. Dhanraj Survase & Mr. Abhishek Bajaj

# CPM

## CAREERS

The programme aims to upgrade skills of pattern makers working in the fashion industry.

# DIGITAL MEDIA & VISUAL COMMUNICATION

The programme conducted by the Department of Fashion Communication is designed to fulfill the specified training needs of retail establishment. The curriculum is planned as a series of inter-related modules that gradually upgrade knowledge of Graphic, Stylish and Visual Merchandising capabilities of the students.

## COURSE CONTENT

Area of study includes fundamentals of art and design, fashion styling and costume, fundamentals of graphics, user experience, web and digital design, retail and display design with styling.

Award	Certificate
Eligibility	Minimum of 10+2/10+2 with or without 1-2 years of experience
Duration	6 months, 3 days a week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 77,800/-
Course Coordinators	Prof. Dr. Vibhavari Kumar & Ms. Dinaz Banu

# DMVC

## CAREERS

Career profile would include web designer, visual merchandiser and stylist.

# DESIGN, PATTERN MAKING & DESIGN STUDIO MANAGEMENT FOR ETHNIC APPAREL

# DPDS

The programme conducted by Department of Fashion Design aims to prepare professionals in the area of apparel designing, pattern engineering, garment on constructions, emphasizing value addition by different surface techniques and setting of a design studio.

## CAREERS

The programme aims to prepare professionals for garment industry as well as young designers / entrepreneur catering to domestic and international market.

## COURSE CONTENT

Area of study includes in-depth understanding of the skills and techniques of manual pattern making for women's wear and exploring different Indian silhouettes and contains garment construction, how to establish a Design Studio with innovative space design. The curriculum includes practical study of different surface techniques / ornamentation, its design process and fabric understanding.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 5 days / week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 71,390/-
Course Coordinators	Ms. T. Rajalakshmi Rao & Mr. Suresh Babu V

# ILLUSTRATION FOR FASHION INDUSTRY

# IFI

The course develops awareness and skills required for illustration for the Fashion Industry. The students are given input on fashion illustration and technical drawing with hand drawing techniques and digital techniques.

## CAREERS

Apparel Illustrator, Technical illustrator

## COURSE CONTENT

Area of Study: Fashion Drawing and Illustration, Computer Application, Digital Drawing, Technical Illustration, Presentation Techniques. The programme culminates in a portfolio project.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 3 days /week
Campus	New Delhi
Seats	30
Course Fee	Rs. 70,800/-
Course Coordinators	Ms. Smita Som & Mr. Ashok Prasad

# FASHION BAGS AND WALLETS DESIGN

# FBWD

The course is aimed at entrepreneurs, professionals, candidates who are looking for entry in leather industry in goods sector. The candidates will be able to apply the knowledge learnt during the programme to bag and wallet industry.

## CAREERS

The trained candidates of this program can promote themselves as entrepreneurs, stylists, merchandisers, management trainees, pattern makers, supervisors in bags and wallets manufacturing and retail sector.

## COURSE CONTENT

Area of study includes material studies, design elements and process, fashion illustration, pattern making, fabrication and merchandising.

Award	Certificate
Eligibility	Minimum of 10+2 or 10+Diploma/ Certificate
Duration	6 months , 5 days/ week
Campus	Chennai
Seats	30
Course Fee	Rs. 59,000/- / 2,000 (USD)
Course Coordinators	Mr. P. Senthilnathan & Mr. T. R. Shankaranarayanan

# FASHION BOUTIQUE MANAGEMENT & MERCHANDISING FBMM

The programme aims to prepare the student in setting up a boutique through the understanding of Market, Design & development and Operational Merchandising, start up financing and legal requirements.

## CAREERS

The programme aims to create entrepreneurs in the field of Fashion.

## COURSE CONTENT

Area of study includes fashion forecasting for markets, design process & product development and retail management & visual management of the merchandise. With this understanding, the business financing and the legal aspect pertaining to setting up a boutique too would be shared.

Award	Certificate
Eligibility	Minimum of 10+2 or 10 + Diploma/ Certificate
Duration	6 months, 5 days /week
Campus	Chennai
Seats	30
Course Fee	Rs 70,800/- / 2,500 (USD)
Course Coordinators	Mr. T.R. Shankarnarayanan & Mr. P. Senthilnathan

# HOME DÉCOR & STYLING

The programme conducted by Department of Fashion & Lifestyle Accessories focuses on home styling and its emerging trends. The emphasis is on conceptualization and design process skills with the objective of strengthening competency. Programme would be for entrepreneurs/ professionals/ students/ housewife desiring to start his/ her own home styling business.

## COURSE CONTENT

Training inputs will include Elements of Design, principles of Design, different material properties understanding, craft studying, trends and forecasting and CAD.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 5 days/ week
Campus	Hyderabad
Seats	35
Course Fee	Rs. 59,000/-
Course Coordinators	Prof. Chiranjeevi Reddy & Mr. K. K. Babu

# HDS

## CAREERS

The programme prepares students to pursue career in the Home decorator, Consultant as Interior decoration, hobbyist and Home Stylist.

# MANAGEMENT OF FAMILY RUN FASHION BUSINESS

To assist family owned fashion business in understanding the changing dynamics of competition.

## COURSE CONTENT

The programme includes Modern marketing, Merchandising, Retail tools and techniques and inculcates entrepreneurial competitiveness. The Course sensitizes the participants to different leadership styles which would help them captain their enterprises.

Award	Certificate
Eligibility	Minimum of 10+2 + Diploma Certificate 10+2+3
Duration	6 months , 5 days / week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 1,18,000/-
Course Coordinators	Prof. Dr. Gulnaz Banu & Dr. Krithika G. K.

# MFFB

## CAREERS

The course prepares candidates for Running family business.



# PROCESS IMPROVEMENTS IN GARMENT INDUSTRY

## PIGI

The programme is conducted by Department of Fashion Technology and is tailor made for the garment industry professionals in the areas manufacturing and operations. The course provides great exposure to variety of productivity and process improvement techniques relevant to Indian readymade garment industry.

### CAREERS

The programme targets at upgrading the skills of the people working at supervisor and operator levels as well as the candidates aspiring to join the garment manufacturing industry.

### COURSE CONTENT

The course covers in depth understanding of the productivity and process improvement techniques in mass manufacturing garment industries. The course is structured to provide inputs on application of Work Study, ergonomics, Quality Control and lean Manufacturing tools and techniques in mass manufacturing of garments.

Award	Certificate
Eligibility	10+2 with 1-2 years of experience or 10+2 with Diploma or 10+2+3 (Graduate)
Duration	6 months, Weekends or 3 days/ week
Campus	Hyderabad
Seats	30
Course Fee	Rs. 53,100/-
Course Coordinators	Prof. Dr. Rajani Jain & Ms. Srivani

# PATTERN MAKING FOR FASHION INDUSTRY

## PMFI

The programme conducted by Department of Knitwear Design is designed to enhance the pattern making skills of professionals working in the garment manufacturing industry. It is also helpful to other industry professionals for better understanding and work flow in garment sampling and manufacturing.

### CAREERS

The programme is designed to train the budding professionals to equip them with the knowledge of Pattern making and draping for the fashion industry. It prepares the candidates to get absorbed in the industry in the areas of sampling manager, designer, merchandiser, production assistant.

### COURSE CONTENT

Areas of study include industrial pattern making and grading, construction techniques, draping and computerized Pattern making.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months, 3 days /week
Campus	New Delhi
Seats	30
Course Fee	Rs. 82,600/-
Course Coordinators	Prof. V.P. Singh & Dr. Priyanka Gupta

# THE ART AESTHETICS OF FASHION PHOTOGRAPHY

# TAAFP

The Fashion Photography programme aims at offering an aesthetical learning into the fashion portrait with technical and practical inputs on styling, production and lighting.

## COURSE CONTENT

The programme explores the creative possibilities into visual design and the artistic approach towards effective story telling through Fashion Photography and its sub- genres. The course will impart a hands-on approach to professional concept development camera and external flash operation with in-depth knowledge of fashion styling and production for photography.

## CAREERS

The aspirants will be able to pursue competent independent careers as photographers across the genres of Fashion and portrait photography.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months , 3 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 70,800/-
Course Coordinators	Mr. Vishesh Azad & Prof. Dr. Vijay Kumar Dua

# TEXTILES FOR HOME & INTERIOR

# THI

The programme conducted by the Department of Textile Design aims to train professionals and young enthusiasts to pursue careers in interiors and the apparel industry. It mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry.

## COURSE CONTENT

Area of study includes basics of fabric and its value addition and design development for textiles and apparel in the fashion industry. The course is structured to enable participants to understand and enhance their knowledge of textile usage for the home furnishing and garment sector.

## CAREERS

The programme mainly targets aspiring entrepreneurs as well as coordinators and managers working in the textile and fashion industry.

Award	Certificate
Eligibility	Minimum of 10th
Duration	6 months, 3 days / week
Campus	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 47,200/- (50% subsidy is being provided to half the class strength)
Course Coordinator	Mr. Amitava Chowdhury

# VISUAL MERCHANDISING

# VM

The program conducted by Department of Fashion Communication caters to the special requirement of retail design department of small to large corporate set ups. It aims to develop design professionals in fashion lifestyle industries to specialize in the areas of windows display, store layout, signage and lighting, consumer behaviour, branding and styling.

## CAREERS

After completion of the course, student can work in various areas like visual merchandising, window styling, store planning, programing, merchandising presentation and point of purchase designing.

## COURSE CONTENT

Area of study includes visual merchandising with implication in retail display. Area of study includes consumer behaviour, organization management, computer application, interior / exterior of the store, draping and styling, portfolio development.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	6 months , 2 days / week
Campus	Mumbai
Seats	30
Course Fee	Rs. 59,000/-
Course Coordinators	Ms. Sushma Saitwal & Ms. Vandana Wekhande

BELOW SIX MONTHS  
PROGRAMMES  
DETAILS

# APPAREL RETAILING AND VISUAL MERCHANDISING

# ARVM

This programme trains the candidates in the field of retail presentation for both e-commerce and brick and mortar format. The program would also impart soft skill training for customer and client interface.

### CAREERS

Visual merchandiser for brick & mortar format, visual merchandiser for e-commerce, graphic designing, content developer, customer relationship or front-end executives.

### COURSE CONTENT

Area of study includes visual merchandising, personality development (for retail front end), graphic designing, fashion vocabulary.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	3 months, 5 days / week
Campus	Hyderabad
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Prof. Annaji Sharma & Prof. Dr. G H S Prasad

# BASIC PHOTOGRAPHY

To impart knowledge and skill sets on basic photography. To provide a foundation and environment upon which they can explore and progress further on their own.

## COURSE CONTENT

Introduction to photography, Brief history of photography, difference between analog and digital camera, functions of camera, lenses, elements and rules of photography, basic inputs on lights, landscape photography, basic inputs on lights, landscape photography, portrait photography, etc.

Award	Certificate
Eligibility	Anyone who is interested in photography
Duration	6 weeks, 2 days/ week
Campus	Chennai
Seats	30
Course Fee	Rs. 14,160/- / 500 (USD)
Course Coordinator	Mr. P. Senthilnathan

# BP

## CAREERS

The trained candidates of this program can improve their skill sets on photography and become matured hobbyists, may join as trainee, will enjoy photographing nature, portrait, architecture, personal and family functions and occasions.

# CAD FOR TEXTILES

The objective of this programme is to provide quality inputs to the students in and around Varanasi in computer aided design.

## COURSE CONTENT

Area of study includes introduction to digital design principles, textile science, design process for development of fashion & textiles, Color & trend forecasting. Digital resource presentation, woven design, fabric designing for apparel & home furnishing product, print design, virtual merchandising and digital ink jet printing on textiles.

Award	Certificate
Eligibility	10th Pass with knowledge of computer application
Duration	4 months, 3 days / week
Campus	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinator	Mr. Amitava Chowdhury

# CADT

## CAREERS

On the completion of the course, participants can work as graphic resource person in manufacturing units or export house.

# CERAMIC AND STUDIO POTTERY

This introductory session is designed to familiarize students with the foundational techniques and skills involved in pottery, including wheel throwing, hand-building (coiling, pinching, slab building), trimming and surface decoration. Brief sessions to acquaint the students with glaze theory and sessions of firing will also be held. The course will culminate with the students designing their own pottery collections. No prior experience with pottery is required for enrollment. To give the students a more holistic understanding of pottery, presentations on various, international as well as indigenous, artists and pottery schools will be conducted. The focus would be to showcase the diversity and innovation that can be achieved through the media. Screenings of ceramic-related films about master potters at work can also be held for this purpose.

## COURSE CONTENT

To learn throwing, Glazing and slip casting and other techniques.

## CAREERS

Practice studio pottery for artistic expression and commercial purpose.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 Months, 5 days/ week
Campus	New Delhi
Seats	30
Course Fee	Rs. 70,800/-
Course Coordinators	Prof. Dr. Sanjeev Kumar & Mr. Shakti Sagar Katre

# CSP

# COSTUME JEWELLERY & FASHION ACCESSORIES DESIGNING FOR BUSINESS

# CJFADB

The programme conducted by Department of Fashion & Lifestyle Accessories focuses on handcrafted Jewellery and its emerging trends. The emphasis is on conceptualization and design process skills with the objective of strengthening competency. Programme for would be entrepreneurs/ professionals/ students/ Housewife desiring to start his/ her own fashion studio or boutiques.

## COURSE CONTENT

Training inputs will includes understanding of raw materials, Natural Materials; Artificial trims creating your own trims, Surface ornamentation techniques on various materials. Major focus is on creating Fashion Accessories matching with dress and personality.

Areas of study include understanding of drawing, elements of design, product design and development, technical drawing and related software. Hands-on experience.

## CAREERS

The programme prepares students to pursue careers in the Fashion accessories, Design houses, Fashion Jewellery industry as well as entrepreneurs catering to both domestic and international markets.

Award	Certificate
Eligibility	Minimum of 10+2
Duration	3 months, 2 days / week
Campus	Hyderabad
Seats	30
Course Fee	Rs. 23,600/-
Course Coordinators	Mr. Satya Prakash & Mr. K.K. Babu

# DIGITAL BUSINESS BRANDING & PROMOTION

# DBBP

The program conducted by Department of Master of Design caters to familiarizing and understanding of the design process of creative collaterals for branding strategy. To understand and implement the digital modes of branding and promotion. The course will help in understanding the registration, logistic procedures and other related rules and documentation.

## CAREERS

The course is useful for current entrepreneurs or start-ups looking at promoting their business through Digital marketing. The course is also useful for candidates who wish to work in digital marketing field with end to end knowledge.

## COURSE CONTENT

The course includes inputs on branding- Logo, graphics, content writing, photography, product styling and other methods of creative collateral building. The material developed in class will be used for promotion and sales via digital means like websites, blogs, Social Media Marketing and listing of products for digital business.

Award	Certificate
Eligibility	10+2+Degree or equivalent/ 10+Diploma with 1-2 year of industry experience/ 10+2 with 3-4 years of industry experience/ Entrepreneurs and Marketing executives
Duration	3 Months, 3 days/ week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 47,200/-
Course Coordinators	Dr. R. Rashmi Munshi & Ms. Biniya A.J.

# DESIGNING FOR HOME FURNISHINGS

# DHF

The program is designed to fulfill the specific needs of Surat's Fabric (Saree, Suit and Fashion Fabric) manufacturers and Home Furnishing Market. The curriculum is planned in manner that the interrelation of subjects will upgrade the fabric ornamentation skills of the students.

## CAREERS

The programme prepares professionals for surat's textile, home furnishing and interior designing industry to pursue careers as young entrepreneurs, designers, sampling coordinators, and sourcing agents.

## COURSE CONTENT

It includes subjects like basic designing, colour concept, textile technology, traditional Indian textiles, motif development and repeats, surface ornamentation, embroidery techniques, yarn craft, portfolio development.

Award	Certificate
Eligibility	10th pass with Industry Experience / Diploma
Duration	4 months, 4 days /week
Campus	Surat (Sub Center)
Seats	25
Course Fee	Rs. 35,400/-
Course Coordinator	Ms. Kalpana Kabra

# DESIGN & THINK BEYOND

The programme conducted by Department of Textile Design focuses on providing exposure to participants from and other adjoining cities in the field of design. The design concepts learnt would be used for designing textile products and apparels. These design sensibilities can be used for designing textiles and other products in the fields of apparel or lifestyle.

## COURSE CONTENT

Area of studies includes introduction to design fundamentals, colours and exploration through various mediums, basic visual and representation technique, art appreciation, a glimpse of Indian and world textiles, fashion through ages, material study, introduction to motifs and repeats, market research and analysis, final design collection and development.

Award	Certificate
Eligibility	Minimum of 10th Pass
Duration	5 months, 3 days / week
Campus	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 40,000/-
Course Coordinator	Mr. Amitava Chowdhury

# DTB

## CAREERS

The participant can become a designer, freelancer, entrepreneur or consultant in various design studio, export house, mills or production house in the textile and apparel industry.

# E-COMMERCE FOR FASHION BUSINESS

The programme is aimed at fashion entrepreneurs, objective of the course is to understand the nature of e-commerce, recognize the business impact and potential of e-commerce for fashion business, explain the technologies required to make e-commerce viable, explain the economic consequences of e-commerce.

## COURSE CONTENT

Area of study includes how to set up an online fashion business, how to choose an e-commerce platform for fashion business, how to scale up your e-commerce business, students will learn about current e-business models and the characteristics of business-to-business and retail e-commerce portals.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 months, Weekends
Campus	Mumbai
Seats	20
Course Fee	Rs. 41,300/-
Course Coordinator	Mr. Yashwant Misale

# ECFB

## CAREERS

The course will help participants to make a career in online merchandising, online marketing and to make a career as fashion entrepreneur.



# FASHION BRANDING & SUPPLY CHAIN

Comprehensive introduction to main principles of fashion research, observation and development helping him/ her develop confidence in proposing strategic recommendations for brand management. Application based knowledge on brand positioning, brand identity management, brand architecture, Supply chain operations, global branding and multi-branding strategies.

## COURSE CONTENT

Areas of study include application-based knowledge on brand positioning, brand identity management, brand architecture, Supply chain operations, global branding and multi-branding strategies.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 months, 5 days/ week
Campus	Hyderabad
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Prof. Dr. A. Srinivasa Rao & Mr. I. Chakrapani

# FBSC

## CAREERS

Career opportunities in Fashion Retail Supply Chain Operations. Store presentation, brand ambassador; consultants; strategies; etc.

# FASHION BOUTIQUE AND DRESS DESIGNING

A programme for would be entrepreneurs desiring to start his/ her own fashion boutique. Inputs stress on working knowledge about the fabrics, body structures, cutting and sewing techniques, surface ornamentation techniques e.g. printing, embroidery etc. Thus, knowledge & skills under this programme prepares the student in understanding of the customers' needs analyse the requirements & fabricate the customized garments. NIFT, Raebareli also looks forward to socially intervene & reach out to latent talents in students, housewives etc especially around Varanasi in order to extend its horizon of activities in the social sector.

## COURSE CONTENT

Training Inputs will include, Understanding of Raw Material – Fabrics, Trims, Accessories, Understanding of Human Body, taking measurements, relationship of measurements

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 Months, Weekends
Campus	Varanasi (Sub Center)
Seats	30
Course Fee	Rs. 20,000/-
Course Coordinator	Mr. Amitava Chowdhury

# FBDD

& garments, Surface Ornamentation Techniques – Value Additions, Cutting & Sewing for Ladies dresses like Blouse, Petticoat , Churidar, Salwar etc, Costing and Actual Sample Development as per a simulated environment. The student with practical exposure to material references including fabric swatches, exposure through relevant books and fashion magazines in the Resource Center is also an important part of the programme.

## CAREERS

After completion, the student would be equipped with the required knowledge, appropriate skills and the right attitudes for starting their own Boutiques and hence be self confident entrepreneurs.

# UI/UX DESIGN

# UI/UXD

The program conducted by Department of Fashion Communication caters to the special requirement of Mobile app and website design Industry. It aims to develop design professionals in fashion lifestyle industries to specialize in the areas of mobile application and website development.

## COURSE CONTENT

The UI/UX Design Specialization brings a design-centric approach to user interface and user experience design, and offers practical, skill-based instruction centered around a visual communication perspective. This course will help in understanding and improving the overall experience of the users when they interact with the application or website.

## CAREERS

After completion of the course, student can work in various areas like Strategist, Analyst, Solution Planning, Artificial Intelligence, Visual Interface Design etc. With the changing phase of the design world, the demand of UI/UX designers are increasing in leaps and bounds.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 Months, 2 days/ week
Campus	Mumbai
Seats	30
Course Fee	Rs. 41,300/-
Course Coordinators	Ms. Susmita Das & Ms. Vandana Wekhande

# DIPL DIPLOMA PROGRAMMES DETAILS

## APPAREL PRODUCTION & MERCHANDISING

# APM

A Post Graduate Diploma programme aimed towards providing the requisite skill sets, in theory and practice, in apparel manufacturing and merchandising areas.

choice where they will be expected to integrate their classroom learning with the practical observations in all the functions of the firm so that they can apply it in their work later.

### COURSE CONTENT

This programme prepares seamlessly integrating the two vital aspects of an apparel business, the course provides inputs from basic raw materials consumed in the industry to the machines used as well as the understanding all nuances of garments on one side while on the other, it provides a balanced view of the merchandising process with inputs in design understanding as well as hands on training on making patterns and garments to have a holistic view of the process.

### CAREERS

The programme prepares professionals for the garment industry in domestic market, fashion retail industry and garment export industry to pursue careers as merchandiser, production manager, sampling, quality manager, buying agent, fashion entrepreneur.

As an additional learning, students will be required to undertake an eight-week internship in any apparel firm of their

Award	PG Diploma
Eligibility	10+2 with any Degree
Duration	1 year, 5 days/week
Campus	Chennai
Seats	30
Course Fee	Rs. 2,06,500/- / 5833 (USD)
Course Coordinators	Prof. Dr. D. Samuel Wesley & Mr. T. Murugan

# FASHION FIT & STYLE

# FFS

This two years Diploma Programme provides a training program in the field of technical design and artistic skills that integrates theory and practice.

## COURSE CONTENT

This programme is carefully structured to spur professional growth that is relevant to individuals at different stages of their careers. The flexible schedule enables the participants to pursue the programme without interrupting their professional activities. The programme covers fashion studies, pattern making, draping, illustration, garment construction, fashion styling and costume study.

## CAREERS

This programme prepares the candidates to get absorbed in the area of fashion and styling, aspirants for entrepreneurial ventures in apparel fashion market.

Award	UG Diploma
Eligibility	Minimum 10+2
Duration	2 year, 5 days/week
Campus	Chennai
Seats	30
Course Fee	Rs. 2,06,500/- / 5833 (USD)
Course Coordinators	Ms. C. Seetha & Ms. Geetha Ranjini

# ADMISSION GUIDELINES

The Continuing Education Prospectus and Admission Form for one year and short term Continuing Education Programmes can be obtained from NIFT website [www.nift.ac.in/cep](http://www.nift.ac.in/cep).

Diploma Programme admission form and other information can be obtained from concerned NIFT Campus.

## Online Registration

Registration can be done online as well as manually by downloading the registration form available online. The downloaded registration form duly filled in OR a printout of the filled in online registration form, complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 30th September, 2020, by hand or by post under registered cover, super scribed "CE Registration Form" along with a Demand Draft of Rs. 2150/- + 18% GST = Rs. 2537/- for one year programmes and Rs.1200/-+ 18% GST = Rs. 1416/- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Campuses. The applicant may choose one of the following modes for registration:

- The online registration form may be filled in. A printout of the filled in form needs to be taken, and a hard copy has to be submitted after signing the form.
- A printout of the blank form, downloaded from the website, may be taken and filled in manually.
- Applicant may approach the nearest NIFT Campus for guidance regarding online registration/ manual registration/ registration form.

## Instructions for Candidates

The candidates should read the instructions carefully before filling up the Admission Form.

1. Each candidate should fill in the Admission Form in blue/black ballpoint in his/her own handwriting if the forms being filled manually OR a printout of the filled in online form can be used.
2. Candidates are requested to fill in all the details within the boxes/spaces provided in the Admission Form.

3. Candidates are advised in their own interest to submit their Admission Form complete in all respects. Incomplete forms are liable to be rejected.

4. Each candidate is required to submit the following documents along with his/her Admission Form:

- Attested copies of certificates proving his/ her eligibility for the programme applied for.
- Attested copies of documents giving details of his/her work experience.
- A working professional applying for any programme is required to submit a certificate from his/her respective employer stating his/ her job profile/position in the company.

5. The candidates are requested to fill in the Programme code in the prescribed Admission Form (Refer Annexure).

6. The candidates should indicate the NIFT study centre in the Admission Form based on the Programmes opted by them. Candidates should fill in their NIFT Study Centre codes in the pre- scribed Admission Form (Refer Annexure).

7. The candidates are requested to submit the Admission Form in an A4 size envelope. Kindly indicate the title and code of the programme on the envelope.

8. The candidates are requested to enclose a self addressed stamped envelope (4" X 8") alongwith the Admission Form.

9. The candidates are advised to retain a photocopy of their Admission Form and Demand Draft to produce at the time of Interview.

## Submission of CE Admission Form

Admission Form complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 30th September, 2020 by post under Registered cover superscribed "CE Admission Form" or by hand along with a Demand Draft of Rs.2150/- + 18% GST =Rs 2537/- for programmes of more than six months duration (one year programmes) and Rs.1200/- + 18% GST = Rs. 1416 /- for programmes of six months duration and less, drawn in favour

of National Institute of Fashion Technology, payable at the respective NIFT Centre. Forms received after this date will not be accepted.

The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier.

#### Criteria

All applicants will have to appear for an Interview at the NIFT Campus opted by them. The interview for each CE Programme is designed to test the knowledge, skill and aptitude of the candidates for the programme opted by them.

The date of Interview for the candidates for CE programmes will be intimated by the respective NIFT Campuses.

The list of selected candidates will be displayed at the respective NIFT Campus and on the NIFT website within a week.

### Payment of Fee

The selected candidates will be required to submit the full Course Fee along with the Resource Centre Membership Fee and Security Deposit (as mentioned below) at the time of admission and before the commencement of the Programme

Programme	1 Year	6 Months and less
Course Fee	As indicated in the Brochure	
Resource Centre Membership Fee	4000/-	2500/-
Security Deposit (Refundable)	5000/-	4000/-
Fee to be paid at admission		

Please note that the selected candidates will be allowed to join the Programme only after he/she has deposited the full Course Fee.

Membership to the Resource Centre is limited to the duration of the programme opted by the candidate. The Membership Form can be collected from the respective Resource Centre.

### Please Note

- Any attempt to influence the admission process by way of recommendation will invite dis-qualification of the candidates.
  - NIFT reserves the right to selection and admission of candidates to CE Programmes.
- The selection will be strictly made on the basis of the candidate fulfilling the requisite qualifications and his/her performance in the Interview. Preference will be given to those with relevant industry experience.
- The final eligibility of the candidate will be checked at the time of admission. If the candidate is found to be ineligible for the Programme, his/her admission to the programme will be cancelled.
- Preference of programme/NIFT Campus once exercised in the Admission Form will be treated as final and no request for change will be enter- trained.
- Transfer of selected candidate from one CE Programme to another is not permitted under normal circumstances. However such transfers could be considered under exceptional circumstances with the approval of competent authority, subject to the following:
  - Availability of seats in the desired Programme and NIFT Campus.
  - Candidate fulfilling the requisite eligibility for the Programme.
  - Candidate's performance in the Interview.

Any such transfer would entail payment of prescribed administrative charges.
- NIFT reserves the right to discontinue any programme at any Campus.
- The medium of instruction in NIFT is English.
- NIFT reserves the right to revise the fee structure.
- Refund of fees will be as per NIFT CEP Policy 2020.
- NIFT does not offer placement services to the students of Continuing Education Programmes.
- NIFT does not assure hostel facilities to the students of

Continuing Education Programmes.

12. Smoking, consumption of alcohol and drug abuse is prohibited within the NIFT campus. An undertaking to this effect along with an undertaking for good conduct is to be given by each student at the time of admission.

#### Continuing Education Academic Calendar 2020-21

CE Admission Form Available	01st July, 2020
Last Date of Submission of Admission Form	30th September, 2020

Note:

- The date of interview for all Continuing Education Programmes and declaration of final result along with the details pertaining to payment of fees / orientation of Continuing Education programme will be intimated separately by the respective NIFT centres.
- NIFT reserves the right to change the date of commencement of the programmes.
- The list of selected candidates will be displayed at the respective NIFT Campuses and on the NIFT website.
- The List of programmes that will be offered through online/ On Campus will be announced separately by the respective campuses.
- Candidates appearing in the qualifying examination such as 12th class/final year/final semester (as the case may be) are also eligible to apply to CEP provisionally, subject to the following conditions:
  - Those candidates who are seeking provisional admission due to non-declaration of their qualifying examination will provide proof of having passed all papers in all the previous years / semesters (whichever relevant).
  - The candidate will submit the final result of qualifying degree/certificate providing his/her eligibility as and when the results are declared to their CEP Programme coordinators /CE Programme advisors at Campus, where the admission has been granted on or before 31st Dec 2020 or before issuing the CEP certificate.
  - In case student attends a programme but fails to qualify the qualifying examination no certificate will be issued.
- The application fee can also be paid through DD / online net banking /NEFT/ RTGS/IMPS in respective NIFT's bank account. The Online payment Link will be provided by the respective NIFT Campuses.

## CONTINUING EDUCATION

ONE YEAR PROGRAMMES	
Clothing Production Technology	CPT
Creative Thinking & Design Development	CTDD
Creative Textile Design	CTD
Design Development for Indian Ethnic Wear	DDIEW
Design In Boutique Apparel & Accessory	DBAA
Design Innovation in Fashion and Textiles	DIFT
Designing & Styling for Indian Fashion	DSIF
Fashion & Clothing Technology	FCT
Footwear Design & Production Technology	FDPT
Fashion Designing & Apparel Technology	FDAT
Fashion E- Business Management	FEBM
Fashion Graphics & Product Modeling	FGPM
Fashion Integration for Apparel Industry	FIAI
Fashion Integration for Textiles	FIT
Fashion Knitwear Production & Technology	FKPT
Fashion & Media Communication	FMC
Fashion Retail Management	FRM
Graphic Design and Communication	GDC
Garment Export Merchandising And Management	GEMM
Garment Manufacturing & Fashion Merchandising	GMFM
Handicraft Design & Entrepreneurship	HDE
Interior Design & Exhibition	IDE
Luxury Product Design	LPD
Management of Fashion Business	MFB
Product Styling & Set Design	PSSD
Visual Merchandising & Product Styling	VMPS
Textile for Interiors & Fashion	TIF

SIX MONTH PROGRAMMES	
Apparel Costing & Fashion Merchandising Management	ACFMM
Apparel Design and Development	ADD
Apparel Merchandising and Manufacturing Technology	AMMT
CAD for Footwear	CAD-FW
CAD for Fashion & Textiles	CAD-FT
Contemporary Bridal Trousseau Design	CBTD
Creative Fashion Styling	CFS
Creative Pattern Making	CPM
Digital Media & Visual Communication	DMVC
Design, Pattern Making & Design Studio Management For Ethnic Apparel	DPDS
Fashion Bags and Wallets Design	FBWD
Fashion Boutique Management and Merchandising	FBMM
Home Décor & Styling	HDS
Illustration for Fashion Industry	IFI
Management of Family Run Fashion Business	MFFB
Pattern Making for Fashion Industry	PMFI
Process Improvements in Garment Industry	PIGI
Textiles for Home and Interior	THI
The Arts & Aesthetics of Fashion Photography	TAAFP
Visual Merchandising	VM

BELOW SIX MONTHS PROGRAMME	
Apparel Retailing and Visual Merchandising	ARVM
Basic Photography	BP
Ceramic and Studio Pottery	CSP
Costume Jewellery & Fashion Accessories Designing for Business	CJFADB
Design & Think Beyond	DTB
Digital Business Branding & Promotion	DBBP

Fashion Boutique and Dress Designing	FBDD
Fashion Branding & Supply Chain	FBSC
E- Commerce for Fashion Business	ECFB
CAD for Textiles	CADT
Designing for Home Furnishings	DHF
UI/UX Design	UI/UX D

DIPLOMA PROGRAMME	
Apparel Production & Merchandising	APM
Fashion Fit & Style	FFS

#### NIFT STUDY CENTRE CODE

Bengaluru	01
Chennai	02
Hyderabad	03
Kolkata	04
Mumbai	05
New Delhi	06
Panchkula	07
Surat (Sub Centre)	08
Varanasi (Sub Centre)	09

#### CE PROGRAMME HEAD:

Prof. Dr. Monika Gupta  
Dept. of Fashion Design,  
NIFT, New Delhi  
Head - Continuing Education,  
Bridge and Diploma Programmes

#### UNIT IN-CHARGE CEP:

Ms. Amrita Roy, Assistant Professor  
Dept. of Knitwear Design,  
NIFT, New Delhi  
Unit In-charge -Continuing Education,  
Bridge & Diploma Programmes

Please visit for further details  
[www.nift.ac.in](http://www.nift.ac.in)

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gandhinagar, hyderabad,  
jodhpur, kangra, kannur,  
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**National Institute of Fashion Technology**

Ministry of Textiles, Government of India

A Statutory Institute governed by the NIFT Act 2006