

# 2021-22

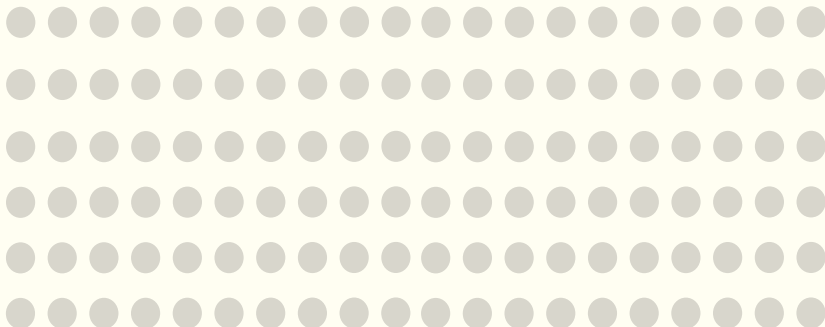
## ADMISSIONS

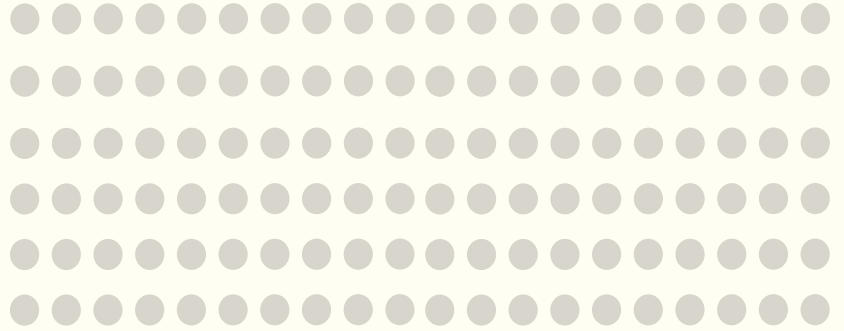
Continuing Education &  
Diploma Programmes



# OUR VISION

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration from India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve.





# OUR MISSION

We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity

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## ADMISSION CALENDAR

Continuing Education Admission Form Available from  
Last Date of Submission of Admission form

1st September 2021  
20th September 2021

# The Institute

Today, National Institute of Fashion Technology has emerged as a leader in fashion education with the ability to integrate knowledge, academic freedom, critical independence, creative thinking. A history of being in existence for three decades stands as a testimony to our fundamentals where academic excellence lies at the core. The institute has stood as a beacon of serious critical engagement, a key enabler in developing competent professionals.

National Institute of Fashion Technology was set up under the aegis of Ministry of Textiles, Government of India. Bringing in a wide range of aesthetic & intellectual orientations, the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at the head quarters in New Delhi is are reminiscence of many educational thinkers and visionaries who have been critical to the institute's roadmap to success.

Academic inclusiveness has been a catalyst in the expansion plans of the institute. Today, NIFT has spread wings across the length and breadth of the country. Through its 16 professionally managed campuses, NIFT provides a frame work to ensure that prospective students from different parts of the country achieve their highest potential through the programmes offered. Since the early years of its inception, the institute has provided a firm foundation in fashion education in the domain of Design, Management and Technology. Since then, NIFT has scaled high academic standards. The faculty resource of the institute has grown in to a

community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers & analysts. Through its journey, NIFT has achieved a strong academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, today, the institute is empowered to award Degrees in under graduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered in to strategic alliances with leading international institutes.

NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.

# NIFT Continuing Education Programme

National Institute of Fashion Technology, besides conducting regular professional undergraduate and postgraduate programmes in Design, Management and Technology, also offers short duration part time evening /weekend courses under Continuing Education (CE).

NIFT has crafted a range of Continuing Education Programmes, which have been developed in consultation with reputed academicians and industry practitioners. These programmes reflect the requirements and concerns of the industry and have been carefully planned to spur professional growth, relevant to individuals at different stages of their careers, and also to those aspiring to join the industry.

The Continuing Education Certificate Programmes are aimed at complementing the practical knowledge of industry professionals with formal technical education in the respective areas of work. The flexible schedule enables the participants to pursue the programme without interrupting their professional activities. With a focus on interactive learning, the programmes provide a congenial environment that integrates theory with practice.

The participants receive a NIFT certificate on successful completion of the programme.

# CAMPUS DETAILS

## BENGALURU

NIFT Campus,  
Site No. 21, 16th Cross Street  
27th Main Road, Sector IHSR Layout,  
Bengaluru – 560102  
Tel: 080-22552550 to 55

CEP Facilitator:  
T. Rajyalakshmi Rao, Associate Professor  
Mobile No. : +91 9980328119  
Email id: ce.bengaluru@nift.ac.in

## BHOPAL

NIFT Block  
MP Bhoj (Open) University Campus,  
Kolar Road, Bhopal-462016 (MP)  
Tel: 0755-2493636/3385

CEP Facilitator:  
Ms. Ayan Tiwari, Associate Professor  
Mobile No. : +91 9406782922  
Email id: ce.bhopal@nift.ac.in

## BHUBANESWAR

NIFT Campus, IDCO Plot No-24,  
Opp. KIIT School of Mgmt.  
Chandaka Industrial Estate,  
Bhubaneswar -751024, Odisha

CEP Facilitator:  
Mr. Nanda Kishore, Assistant Professor  
Mobile No. : +91 8130482929  
Email id: ce.bhubaneswar@nift.ac.in

## CHENNAI

NIFT Campus,  
Rajiv Gandhi Salai Taramani,  
Chennai -600113  
Tel: 044-22542759 / 22542755

CEP Facilitator:  
Mr. Chalapathi Biraka, Associate Professor  
Mobile No. : +91 9841108773  
Email id: ce.chennai@nift.ac.in

## GANDHINAGAR

NIFT Campus, GH-O,  
Road, Behind Info City, Near DAIICT  
Gandhinagar - 382007 Gujarat  
Tel : +91-79-23265000/23240832

CEP Facilitator:  
Mr. Manish Bharak, Assistant Professor  
Mobile No. : +919427000406  
Email id: ce.gandhinagar@nift.ac.in

## HYDERABAD

NIFT Campus,  
Opposite Hi-tech City,  
Cyberabad, Madhapur,  
Hyderabad - 500 081, Telengana  
Tel: 040-23110630

CEP Facilitator:  
Ms. Rajyalakshmi. A, Assistant Professor  
Mobile No. : +91 9866120777  
Emailid: ce.hyderabad@nift.ac.in

## JODHPUR

NIFT Campus,  
Karwar,  
Jodhpur-342037,  
Rajasthan

CEP Facilitator:  
Dr. Manoj Tiwari, Associate Professor  
Mobile No. : +91 9530356766  
Emailid: ce.jodhpur@nift.ac.in

## KANNUR

NIFT Campus,  
Dharmasala Managattuparamba,  
Kannur – 670562 (Kerala)

CEP Facilitator:

Mr. Dhrishya VC, Assistant Professor  
Mob: +91 9400694637  
Email id: ce.kannur@nift.ac.in

## KANGRA

NIFT Campus  
Chheb, Kangra– 176001,  
Himachal Pradesh

CEP Facilitator:

Mr. Mohmad Umar, Assistant Professor  
Mobile No. : +91 9736261575  
Email id: ce.kangra@nift.ac.in

## KOLKATA

NIFT Campus  
Plot No-3B,Block-LA,Sector-III,  
Salt Lake City  
Kolkata–700106,  
West Bengal  
Tel: 033-23358872/233528351/23357332

CEP Facilitator:

Ms.Supriya Basu, Assistant Professor  
Mobile No. : +919830252525  
Email id: ce.kolkata@nift.ac.in

## MUMBAI

NIFT Campus  
Plot No.15,Sector- 4, Kharghar,  
Navi Mumbai-410210  
Tel: + 91-22-27747000/7100

CEP Facilitator:

Dr. Ranjan Kumar Saha, Professor  
Mobile No. : +91 9833663517  
Email id: ce.mumbai@nift.ac.in

## NEW DELHI

NIFT Campus,  
Hauz Khas, Near Gulmohar Park,  
New Delhi - 110016  
Tel: +91-11-26867704 / 26542149

CEP Facilitator:

Ms. Pritika Bawa, Associate Professor  
Mobile No. : +919871830030  
Email id: ce.delhi@nift.ac.in

## PANCHKULA

NIFT Campus,  
Government Polytechnic-cum,  
Multi Skill Training Centre, Sector 26,  
Panchkula, Haryana – 134116

CEP Facilitator:

Mr. Deep Sagar Verma, Associate Professor  
Mobile No. : +91 9790041513  
Email id: ce.panchkula@nift.ac.in

## PATNA

NIFT Campus, Mithapur Farms,  
Patna 800001 (Bihar)  
Tel: 0612-2340032/64/54

CEP Facilitator:

Ms. Sweta Rajan Sharma, Associate Professor  
Mobile No. : +919471860550  
sweta.sharma@nift.ac.in

## RAEBARELI

NIFT Campus, Doorbhash Nagar,  
Sector II,  
Raebareli–229010(UP)

CEP Facilitator:

Dr. Smriti Yadav, Associate Professor  
Mobile No. : +91 8004489703  
Email id: vidya.rakesh@nift.ac.in



## SHILLONG

NIFT Campus  
Old NEIGRIHMS Campus 'C' Block,  
Pasteur Hills, Lawmali,  
Polo Shillong-793001,  
Meghalaya

CEP Facilitator:  
Mr. Amardeep Rabha, Associate Professor  
Mobile No. : +91 8638942486  
Email id: ce.shillong@nift.ac.in

## SURAT

(Sub Centre NIFT Gandhinagar)  
NIFT Campus, Above SVNIT Canteen,  
Sardar Vallabh bhai  
National Institute of Technology (SVNIT) Campus,  
Ichchanath Circle, Dumas Road,  
Surat - 395007, Gujarat.Tel: 0261 - 2259169

CEP Facilitator:  
Ms. Kalpana Kabra, Assistant Professor  
Mobile No. : +919374766603  
Email id: ce.surat@nift.ac.in

## VARANASI

(Sub Centre NIFT Raebareli) NIFT Campus,  
IIHT Premises, Chauka Ghat,  
Varanasi -221002 (UP)

CEP Facilitator:  
Mr. Amitava Chowdhury, Associate Professor  
Mobile No. : +919161641004  
Email id: ce.varanasi@nift.ac.in

## OTHER NIFT CAMPUSES

### SRINAGAR

NIFT Campus, SIDCO Electronic Complex,  
Rangreth,  
Srinagar-191132 (J&K)

# ONE YEAR DURATION PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats
1.	Bengaluru	Fashion & Clothing Technology (FCT)	FD	Minimum 10+2	5 days/week	97,350/-	30
		Fashion Integration for Textiles (FIT)	TD	Minimum 10+2	5 days/week	1,06,200/-	30
		Fashion Retail Management (FRM)	FMS	10+2+3 (Degree or Diploma) +Experience /10+ Diploma with 1-2 years industry experience/10+2 with 3-4 years industry experience	3 days/week	1,03,840/-	30
		Garment Export Merchandising Management (GEMM)	FMS	Minimum 10+2+3 (Degree or Diploma)	3 days/week	1,03,840/-	30
		Luxury Product Design (LPD)	F&LA	Minimum of 10+2 with 1-2 years of Experience	3 days/week	1,03,840/-	30
		Fashion Knitwear Production and Technology (FKPT)	KD	Minimum 10+2	5 days/week	1,20,000/-	30
2.	Hyderabad	Fashion Clothing Technology (FCT)	FD	Minimum 10+2	5 days/week	88,500/-	30
		Contemporary Ethnic Wear (CEW)	KD	Minimum 10+2	5 days/week	88,500/-	30
3.	Mumbai	Fashion Clothing Technology (FCT)	FD	Minimum 10+2	5 days/week	1,29,800/-	30
		Fashion Retail Management (FRM)	FMS	Minimum 10+2	Weekends	1,29,800/-	20
		Luxury Product Design (LPD)	F&LA	Minimum 10+2	Weekends	1,18,000/-	20

\*Dates are subject to change, depending on the situation due to COVID-19 Pandemic.

"Classes may be held in online/ offline mode as per the region wise pandemic condition"

S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats
4.	New Delhi	Graphic Design and Communication (GDC)	FC	Minimum 10+2	4/5 days/ week	1,18,000/-	30
		Fashion Retail Management (FRM)	FMS	Minimum 10+2	3 days/week	1,41,600/-	30
		Garment Export Merchandising Management (GEMM)	FMS	Minimum 10+2	3 days/week	1,41,600/-	30
		Creative Thinking & Design Development (CTDD)	LD	10+2/10+2 with or without 1-2 years of Experience	4 days/week	94,400/-	40
		Design in Boutique Apparel & Accessory (DBAA)	LD	Minimum 10+2	5 days/week	1,18,000/-	40
		Fashion & Clothing Technology (FCT)	FD	Minimum 10+2	5 days/week	1,41,600/-	40
		Fashion E- Business Management (FEBM)	FMS	10+2+3(diploma/ graduation) preferably with IT knowledge	3 days/week	1,41,600/-	30
		Design Development for Indian Ethnic Wear (DDIEW)	KD	10+2/10+2 with or without 1-2 years of experience/ 10+ 2 diploma	3 days/week	1,23,900/-	30
		Clothing Production Technology (CPT)	DFT	Minimum 10+2	5 days/week	1,06,200/-	40
		Interior Design & Exhibition (IDE)	TD	Minimum 10+2	3 days/week	1,65,200/-	35
		Design Innovation in Fashion and Textile (DIFT)	TD	10+2/10+2 with or without 1-2 years of Experience	4 days/week	1,41,600/-	30
		Management of Fashion Business (MFB)	FMS	Minimum 10+2	2 days/week	1,41,600/-	40
		Creative Textile Design (CTD)	TD	Minimum 10+2	3 days/week	1,65,200/-	30

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S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats
4.	New Delhi	Designing & Styling for Indian Fashion (DSIF)	FD	Minimum 10+2	5 days/week	1,41,600/-	40
		Digital Photography (DP)	FC	Minimum 10+2	4-5 days/week	10,03,00/-	30
		Luxury Product Design (LPD)	F&LA	Minimum 10+2	5 days/week	1,47,500/-	30
		Toys & Game Design (TGD)	F&LA	Minimum 10+2	5 days/week	1,47,500/-	30
		Home Accessories Styling (HAS)	F&LA	Minimum 10+2	5 days/week	1,47,500/-	30
		Visual Merchandising and product Styling (VMPS)	FC	Minimum 10+2	3 days/week	88,500/-	30
		Product Development and Branding (PDB)	LD	Minimum 10+2	4 days / week	1,18,000/-	30
		Business for Fashion (BF)	LD	Minimum 10+2	4 days / week	1,18,000/-	30
5.	Kolkata	Clothing Production Technology (CPT)	DFT	Minimum 10+2	5 days/week	1,03,300/-	35
		Fashion Knitwear Production Technology (FK&PT)	KD	Minimum 10+2	5 days/week	1,03,300/-	35
		Apparel Design and Fashion Technology (ADFT)	DFT	Minimum 10+2	5 days/week	94,400/-	35
		Fashion Leather Accessories Design (FLAD)	LD	Minimum 10+2	5 days/week	1,06,200/-	35
		Fashion Clothing Technology (FCT)	FD	Minimum 10+2	5 days/week	1,00,300/-	35
6.	Varanasi (Sub Centre)	Fashion & Clothing Technology (FCT)	FD	Minimum 10+2	5 days/week	76,700/-	30
7.	Surat	Fashion Designing and Apparel Technology (FDAT)	DFT	10th pass + industry experience / diploma	5 days /week	94,000/-	25

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# SIX MONTH DURATION PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats
1	Bengaluru	Apparel Merchandising and Manufacturing Technology (AMMT)	DFT	Minimum 10+2	5 days/week	71,390/-	30
		Design, Pattern Making & Design Studio Management for Ethnic Apparel (DPDS)	FD	Minimum 10+2 or Diploma or Graduation	5 days/week	71,390/-	30
		Communication Design (CD)	FC	Minimum 10+2 or Diploma or Graduation	3 days/week	93,810/-	30
		Management of Family Run Fashion Business (MFFB)	FMS	Minimum of 10+2+ Diploma Certificate / 10+2+3	5 days/week	1,18,000/-	30
2	Hyderabad	Home Décor & Styling (HDS)	AD	Minimum 10+2	5 days/week	59,000/-	35
3	Mumbai	Apparel Costing & Fashion Merchandising Management (ACFMM)	DFT	Minimum 10+2	2 days/week	82,600/-	30
		Creative Fashion Styling (CFS)	KD	Minimum 10+2	3 days/week	82,600/-	30
		Apparel Design & Development (ADD)	DFT	Minimum 10+2	5 days/week	76,700/-	25
		Creative Pattern Making (CPM)	KD	Minimum 10+2	2 days/week	88,500/-	20
		Visual Merchandising (VM)	FC	Minimum 10+2	2 days/week	70,800/-	30

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S. NO.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats
4	New Delhi	Creative Fashion Styling (CFS)	KD	Minimum 10+2	3/4 days/ week	94,400/-	30
		Illustration for Fashion Industry (IFI)	KD	Minimum 10+2	3 days/week	70,800/-	30
		Pattern Making for Fashion Industry (PMFI)	KD	Minimum 10+2	3 days/week	82,600/-	30
		User Experience and Interface In Fashion & Textiles (UEIFT)	TD	10+2/10+2 with or without 1-2 years of Industry Experience	3 days/week	88,500/-	30
5	Panchkula	Design Pattern Making & Design Studio Management for Ethnic Apparel- (DPDS)	FD	Minimum 10+2	5 days/week	76,700/-	30
		CAD for Print (CADP)	TD	Minimum 10+2	3 days/week	76,700/-	30
		Non Loom and Surface development techniques for Interior Textiles (NSDTIT)	TD	Minimum 10+2	4 days/week	76,700/-	30
7.	Varanasi (Sub Centre)	Textiles for Home and Interior	TD	Minimum 10th	3 days/week	47,200/-	30

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# BELOW SIX MONTHS DURATION PROGRAMMES

S. No.	NIFT Campus	Programme Name	Dept.	Eligibility	Days / week	Programme Fee (in Rs) with GST	No. of seats
1.	Bengaluru	Digital Business Branding & Promotion (DBB&P)	M Des.	10+2+Degree or equivalent/ 10+Diploma with 1-2 year of industry experience/10+2 with 3-4 years of industry experience/Entrepreneurs and Marketing executives	3 days /week	47,200/-	30
2.	Hyderabad	Apparel Retailing and Visual Merchandising (ARVM)	FMS	Minimum 10+2	5 days/week	35,400/-	30
		Fashion Branding & Supply Chain (FBSM)	FMS	Minimum 10+2	5 days/week	30,000/-	30
3.	Mumbai	E- Commerce for Fashion Business (ECFB)	FMS	Minimum 10+2	Weekends	41,300/-	20
		UI/UX Design (UI/UXD)	FC	Minimum 10+2	2 days/week	41,300/-	30
4.	Panchkula	Social Media Marketing in Fashion (SMMF)	FMS	Minimum 10+2	3 days/week	35,400/-	30
5.	New Delhi	Make-Up, Hair and Glamour (MH&G)	LD	Minimum 10+2 / 10 + 2 with or without experience	4 days /week	64,900/-	40
6.	Raebareli	Goods CAD (Rhino Basic)- Prototyping and 3D modeling (GCAD)	LD	Minimum 10+2 with basic knowledge of computer	2 days/week	47,200/-	30
76.	Varanasi (Sub Centre)	Design & Think Beyond (DTB)	TD	Minimum 10th	3 days/week	47,200/-	30
		CAD for Textiles (CADT)	TD	10th Pass with knowledge of computer application	3 days/week	35,400/-	30
		Fashion Boutique and Dress Designing (FBDD)	FD	Minimum 10+2	5 days/week	23,600/-	30

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# DIPLOMA PROGRAMMES

S. No.	NIFT Campus	Programme Name	UG (2 Yrs) / PG (1 Yr) Diploma	Dept.	Eligibility	Days / week	Course Fee in Rs. / per annum	No. of seats
1	New Delhi	Fashion Product Design and Technology (FPDT)	UG	LD	<ul style="list-style-type: none"> <li>• 10+2 in any discipline (or)</li> <li>• A full time diploma after 10th standard examination from a reputed institute</li> </ul>	4 days per week	2,40,000/-	35
2		Design Thinking and Business Innovation (DTBI)	PG	LD	<ul style="list-style-type: none"> <li>• Graduation Degree (or)</li> <li>• A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)</li> </ul>	4 days per week	2,40,000/-	35
3		Foundation Diploma in Textile & Leather Design (FDTL)	UG	TD	<ul style="list-style-type: none"> <li>• 10+2 in any discipline (or)</li> <li>• A full time diploma after 10th standard examination from a reputed institute</li> </ul>	4 days per week	2,25,000/-	35
4		Textile Crafts & Sustainable Product Design (TCSPD)	PG	TD	<ul style="list-style-type: none"> <li>• Graduation Degree (or)</li> <li>• A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)</li> </ul>	4 days per week	2,25,000/-	30
5		Textile product styling (TPS)	PG	TD	<ul style="list-style-type: none"> <li>• Graduation Degree (or)</li> <li>• A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)</li> </ul>	4 days per week	3,00,000/-	35
6	Surat	Fashion Fit & Style (FFS)	UG	FD	<ul style="list-style-type: none"> <li>• 10+2 in any discipline (or)</li> <li>• A full time diploma after 10th standard examination from a reputed institute</li> </ul>	5 days per week	2,00,000/-	25

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7	Chennai	Apparel Production & Merchandising (APM)	PG	DFT	<ul style="list-style-type: none"> <li>• Graduation Degree (or)</li> <li>• A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)</li> </ul>	5 days per week	2,00,000/-	30
8		Omni Channel Retailing and E-commerce Management (OCREM)	PG	FMS	<ul style="list-style-type: none"> <li>• Graduation Degree (or)</li> <li>• A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)</li> </ul>	5 days per week	2,00,000/-	30
9		Fashion Entrepreneurship (FE)	PG	FMS	<ul style="list-style-type: none"> <li>• Graduation Degree (or)</li> <li>• A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)</li> </ul>	5 days per week	2,00,000/-	30
10		Fashion Fit and Style (FFS)	UG	FD	<ul style="list-style-type: none"> <li>• 10+2 in any discipline (or)</li> <li>• A full time diploma after 10th standard examination from a reputed institute</li> </ul>	5 days per week	2,00,000/-	35
11	Mumbai	Fashion Fit and Style (FFS)	UG	FD	<ul style="list-style-type: none"> <li>• 10+2 in any discipline (or)</li> <li>• A full time diploma after 10th standard examination from a reputed institute</li> </ul>	5 days per week	2,00,000/-	20
12		Fashion Entrepreneurship (FE)	PG	FMS	<ul style="list-style-type: none"> <li>• Graduation Degree (or)</li> <li>• A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)</li> </ul>	5 days per week	2,38,100/-	30
13		Apparel Production and Merchandising (APM)	PG	DFT	<ul style="list-style-type: none"> <li>• Graduation Degree (or)</li> <li>• A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)</li> </ul>	5 days per week	2,00,000/-	30
14		Advanced User Studies (AUS)	PG	M.Des	<ul style="list-style-type: none"> <li>• Graduation Degree (or)</li> <li>• A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)</li> </ul>	5 days per week	2,00,000/-	30

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# ONE YEAR PROGRAMME DETAILS

# CLOTHING PRODUCTION TECHNOLOGY

# CPT

The programme conducted by the Department of Fashion Technology (Apparel Production) is designed to fulfill the specific training requirements of working professionals in clothing and manufacturing organizations, focusing on interactive education to promote equality workmanship and best business practices.

## CAREERS

The programme prepares professionals to work as production executives, production assistants, quality control executives and merchandisers in apparel and home furnishing manufacturing companies in India and abroad.

## COURSE CONTENT

Areas of study include garment construction, patternmaking, textile science, garment machinery and equipment, production planning and control, quality assurance, product development and costing.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campuses	Kolkata New Delhi
Seats	Kolkata - 35 New Delhi - 40
Course Fee	Kolkata - Rs. 1,03,300/- New Delhi - Rs. 1,06,200/-
Course Coordinators	Kolkata - Mr. Bibekananada Banrjee & Mr. S. S Ray New Delhi - Mr. Yoginder Kumar & Mr. Chandra Shekhar Joshi

CREATIVE THINKING  
AND DESIGN  
DEVELOPMENT

CTDD

The course aims at developing design awareness required in the Fashion Industry by synthesizing the design abilities of the budding professionals in the area of creative thinking, research and planning to develop a concept design that can connect to a society, contributing to the renewal ideas necessary for communication in a global world.

CAREERS

The programme is designed to train the budding professionals to equip them with the knowledge of design process and develop design skills required for designers, fashion coordinators and product developers.

COURSE CONTENT

Area of study includes design skills & development, fashion drawing, digital design, pattern development with special emphasis on design process from generation, flat pattern design & construction techniques.

Award	Certificate
Eligibility	10+2/10+2 with or without 1-2 years of Experience
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	40
Course Fee	Rs. 94,400/-
Course Coordinators	Ms. Dolly Kumar & Dr. Tulika Mahanty

# CREATIVE TEXTILE DESIGN

# CTD

The program conducted by the Textile Design aims at providing training in the area of textile designs created for high end/ boutique garments. It will provide inputs on design original, ground breaking and practical textiles for export & domestic market. To be able to hold private textile art exhibitions, to design sustainable products using suitable techniques, develop, select and source appropriate textiles as per client specifications, manage in house production, costing sheets and vendor selection. And to be able to communicate and exhibit the designed products to the buyers (exporters).

## CAREERS

To work as creative head, sample coordinator, sustainable business developer, entrepreneurs, merchandisers, assistant designers etc.

## COURSE CONTENT

Area of study includes understanding, appreciation and application of textile design techniques. The course inculcates creativity and enables tactile expressions. This programme aims at delivering knowledge of surface embellishments and value addition of fabric by using techniques like fabric and yam manipulation, printing, dyeing, embroidery, creative weaving knotting, crochet, knitting etc. Understanding of sample development as per specifications. The course is very practically oriented towards given students hands-on of all the tactile techniques used for export & domestic market.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 3 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,65,200/-
Course Coordinators	Mr. Ashutosh Kumar Sahi & Dr. Ananya Mitra

# DESIGN DEVELOPMENT FOR INDIAN ETHNIC WEAR

## DDIEW

The course aims at developing design awareness required in the Fashion Industry by synthesizing the design abilities of the budding professionals in the area of creative thinking, research and planning to develop a concept design that can connect to a society, contributing to the renewal ideas necessary for communication in a global world.

### CAREERS

The programme is designed to train the budding professionals to equip them with the knowledge of design process and develop design skills required for designers, fashion coordinators and product developers.

### COURSE CONTENT

Area of study includes design skills & development, fashion drawing, digital design, pattern development with special emphasis on design process, flat pattern design & construction techniques.

Award	Certificate
Eligibility	10+2/10+2 with or without 1-2 years of experience/10+ 2 diploma
Duration	1year,3 days/ week
Campus	New Delhi
Seats	30
Course Fee	Rs.1,23,900/-
Course Coordinators	Prof. Dr. Vandana Bhandari & Ms. Smita Som

# DESIGN BOUTIQUE APPAREL & ACCESSORY

# DBAA

The course provides great exposure to variety of dressmaking skills relevant to Indian fashion industry. It is exclusively designed to acquaint students with skills related to modern boutique, latest fashion practices and idealistic clothing articles and accessories. It is has been intended to provide entrepreneurial guidelines to enhance the basic skills for setting a modern boutique.

## CAREERS

To work as fashion designer, boutique owner, fashion merchandiser, illustrator.

## COURSE CONTENT

Area of study includes garment & accessory designing for boutique. It includes knowledge from fibre to fabric, patternmaking, draping, fashion boutique management, garment construction, fashion illustrations, design development, extensive surface ornamentation and embroidery, costing & sourcing.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	New Delhi
Seats	40
Course Fee	Rs.1,18,000/-
Course Coordinators	Dr. Tulika Mahanty & Ms. Dolly Kumar

# DESIGN INNOVATION IN FASHION AND TEXTILES

# DIFT

The programme offered by Department of Textile Design is to impart in depth manual and digital knowledge for creating innovative and experimental designs for specific end use in fashion & textile industry. The curriculum is designed to upgrade the understanding of software, fabric design and creating innovative portfolio.

## CAREERS

With the growing market potential and trends for innovative fashion & textile products, there is a wide range of career options as a style consultant, textile material designer, design coordinator, design consultant, freelance designer and

entrepreneurs. It also helps aspiring entrepreneur who are eager to enter in fashion & textile industry.

## COURSE CONTENT

The programme is structured to enable youth & industry professionals to enhance their knowledge of innovative fashion textile design and its creative application for home, space & fashion sector. Area of study includes basics of textiles, design techniques with its innovative and experimental value addition, design development using digital medium for home, space & apparel industry.

Award	Certificate
Eligibility	10+2/10+2 with or without 1-2 years of Experience
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,41,600/-
Course Coordinators	Mr. Ashutosh Kumar Sahi & Dr. Anu Sharma



# DESIGNING & STYLING FOR INDIAN FASHION

# DSIF

The programme is conducted by the Department of Fashion Design and is a tailor made course is equip budding professions with skills of apparel design and construction along with styling and image creation. The course shall train the participant with the skill required to design and style for a modern Indian consumer.

## CAREERS

The course shall enable the participants to pursue a career as a fashion designer, fashion stylist, an image consultant or open their own design studio as an entrepreneur.

## COURSE CONTENT

Area of study includes fashion styling, pattern development, garment construction, designing for draping, fashion orientation, fashion photography, hair and makeup, image appreciation, fashion illustration, surface orientation, merchandising and design process.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	New Delhi
Seats	40
Course Fee	Rs. 1,41,600/-
Course Coordinators	Prof. Dr. Monika Gupta & Ms. Nayanika Thakur Mehta

# FASHION CLOTHING & TECHNOLOGY

# FCT

The programme conducted by the Department of Fashion Design is tailor made for the garment industry professionals from areas of apparel design, construction and technology. The curriculum of the course has been structured to meet the requirements of the industry (under the designer & exports) and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who already working in the industry.

## CAREERS

The programme targets to upgrade the skills of professionals working in the garment industry. The course prepares

candidates to get absorbed in the industry in the areas of sample coordination, merchandising, as Assistant Designers, illustrator and entrepreneurs.

## COURSE CONTENT

With a view to develop knowledge and skill required in fashion the curriculum includes practical subjects such as illustration and technical drawing, pattern development and sewing skills with focus on Western and Indo-Western apparel supplemented with visits for market survey and sourcing. Theory inputs in textile Science and merchandising are also included.

Award	Certificate
Eligibility	Minimum 10+2/10+2 with 1-2 year Industry experience/10+2 with 3-4 years experience
Duration	1 year, 5 days/week
Campus	Bengaluru, Hyderabad, Mumbai, New Delhi, Kolkata & Varanasi
Seats	Bengaluru, Hyderabad, Mumbai & Varanasi – 30 & <b>Kolkata</b> - 35 & New Delhi - 40
Course Fee	Bengaluru – Rs. 97,350/- Hyderabad –Rs. 88,500/- Mumbai – Rs. 1,29,800/- New Delhi - Rs.1,41,600/- Kolkata - Rs. 1,00,300/- Varanasi - Rs. 76,700/-
Course Coordinators	Bengaluru – Ms. T Rajalakshmi Rao & Mr. V .Suresh Babu Hyderabad – Prof. Dr. Malini Divakala & Ms. Jasti Pooja Mumbai - Prof. Patricia Sumod & Ms. Shweta Rangenekar New Delhi – Prof. Dr. Purva Khurana & Ms. Shresha Kolkata - Prof. Dr. Sandip Mukherjee & Ms. Surabhi Singh Varanasi – Mr. Amitava Chowdhury

# FASHION INTEGRATION FOR TEXTILES

# FIT

This course is offered by Textile Design Department with a focus on design, product development for apparel and home furnishing for both domestic and export market segments. It also focuses on digital designing for prints, weaves and value addition for textiles. The course will provide inputs on the technical aspects for textiles and apparel production and the design process needed to give a complete understanding of the field. The programme also elaborates on the concepts of Fashion Trends & Forecast, Export Merchandising and Visual Merchandizing.

## CAREERS

The course prepares the candidates for careers in apparel and home furnishing industry in the area of fashion coordinator, merchandisers, product development managers, CAD

designers & also for those who want to be entrepreneurs.

## COURSE CONTENT

Area of study includes elements of fashion and textile/ apparel industries, foundation for design and design process graphic design software's and digital applications for textiles, cad – woven design & print design, weaving practical fashion trends for apparel and home furnishing, material and process textiles, apparels and home furnishing, product development and marketing application for apparel & home furnishing, surface ornamentation techniques textiles and apparel quality assurance, fabric and apparel costing, export merchandising & management, visual merchandizing.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 1,06,200/-
Course Coordinators	Ms. Monica A. N & Ms. Kakoli Das

# FASHION RETAIL MANAGEMENT

# FRM

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training requirements of apparel retail organizations. It aims to develop fashion industry-oriented retail professionals specialized in the areas of retail buying and merchandising, store operations, supply chain management and visual merchandising. The programmes aims to develop an overall understanding of retail management models, strategies, key activities, customers and challenges.

## CAREERS

The programme equips the students to pursue careers in apparel

retail organizations as merchandisers, store managers, visual display experts, brand managers, customer care executives, Visual Retail Consultant, Retail Buyer & Planner, Retail Business Development and image promoters.

## COURSE CONTENT

The programme gives insight into the principles of fashion marketing, retail buying and merchandising and imparts basic fabric knowledge-from fiber to fabric and fabric to garment. It gives an over view of the concept to visual merchandising and lays emphasis on customer relationship management, brand management and sales management.

Award	Certificate
Eligibility	Bengaluru-10+2+3 (Degree or Diploma)+ Experience/10+ Diploma with 1-2years industry experience/10+2 with 3-4years industry experience Mumbai - Minimum 10+2 New Delhi - Minimum 10+2
Duration	Bengaluru & New Delhi-1year, 3 days/week Mumbai –Weekends
Campus	Bengaluru, Mumbai & New Delhi
Seats	Bengaluru - 30, New Delhi – 30, Mumbai– 20
Course Fee	Bengaluru – Rs. 1,03,840/-, Mumbai - Rs. 1,29,800/-, New Delhi - Rs. 1,41,600/-
Course Coordinators	Bengaluru– Dr. Sanjeev Malage & Mr. Pratik Ghosh Mumbai– Ms. Lipi Choudhary & Ms. Sonali Saldanha New Delhi – Dr. Deepak Joshi & Mr. Sanjay Kumar

# GRAPHIC DESIGN AND COMMUNICATION

# GDC

The program conducted by the Fashion Communication Department aims at providing training in the area of graphics, publication design and communication design. An exciting upcoming area, it leads to opportunities in print and web-based media.

## CAREERS

An exciting upcoming area, it leads to opportunities in print and web-based media like Graphic, Publication Design and Communication Design.

## COURSE CONTENT

Area of study includes elements of design, history of communication design, graphics, copywriting, publication design, typography, corporate graphics, poster brochure design, printing techniques, appreciation of photography, presentation techniques, web graphic, digital portfolio and communication design management.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,18,000/-
Course Coordinators	Prof. Dr. Vijay Kumar Dua & Ms. Lavina Bhaskar

# GARMENT EXPORT MERCHANDISING AND MANAGEMENT

# GEMM

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training needs of garment export establishments. The curriculum is planned as a series of interrelated modules that gradually upgrade garment export management and merchandising capabilities of the students.

## CAREERS

This course prepares professionals for the garment industry to pursue careers as merchandisers, sampling coordinators, quality controllers and sourcing agents.

## COURSE CONTENT

Area of study includes multi-functional areas like merchandising, principles and techniques of exports merchandising, fashion materials: fabric and trims, garment production and quality assurance and international trade practices, procedures and management.

Award	Certificate
Eligibility	Bengaluru- 10+2+3 with 0-1 year of experience/10+2 with 3-4 years of experience New Delhi - Minimum 10+2
Duration	1 year, 3 days/week
Campus	Bengaluru & New Delhi
Seats	Bengaluru - 30 & New Delhi - 30
Course Fee	Bengaluru – Rs.1,03,840/- New Delhi - Rs.1,41,600/-
Course Coordinators	Bengaluru - Prof. Dr. Gulnaz Banu & Ms. Nethravathi T.S New Delhi - Mr. Sanjay Kumar & Ms. Jasmine S Dixit

# INTERIOR DESIGN & EXHIBITION

# IDE

The program conducted by the Textile Design Department is designed to train professionals for then new emerging areas in exhibition & display as well as for interior designing of exhibition areas & booths, home interiors, offices, hotels, restaurants, resorts, shops, window displays of showroom and others.

## CAREERS

The course prepares candidates to work as freelance interior designers, work as team members with senior architects and exhibition designers.

## COURSE CONTENT

Area of study included an amalgamation of design thinking, technical knowledge and design skills, elements & principles of design, design process, trend & forecast, visual merchandising, historic styles and design movements, material sourcing, basic and perspective drawing, measurement drawing site of field, Auto CAD, technical drawings for plans, elevations & sections, presentation techniques and drawing stools, materials & finishes, basic services like lighting, heating and ventilation, professionals practices.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 3 days/week
Campus	New Delhi
Seats	35
Course Fee	Rs. 1,65,200/-
Course Coordinators	Dr. Ananya Mitra & Ms. Ashutosh Kumar Sahi

# LUXURY PRODUCT DESIGN

# LPD

This programme conducted by the Department of Fashion and Lifestyle Accessory introduces the students to various possibilities in the area of luxury goods. Given the scope of the field and the growing market, it provides new avenues for product design. The focus will be towards understanding the dynamics, principles, tools & techniques of Luxury Product Design. It is a holistic course based on the latest Design Paradigms of collateral and collaborative learning across various verticals. The focus of the course is to create new products in the luxury product segment, which can create new markets to cope up with the changing lifestyles of people and the pace of the technology.

## CAREERS

Luxury product designers, design managers, CAD/CAM experts,

product stylists, experts in sustainable design processes: green design, packaging designers, design researchers and analysts, communication designers, product merchandiser, visual merchandiser, brand manager, user experience designers, design entrepreneurs and retail executives.

## COURSE CONTENT

Area of study includes understanding of dynamics, principles & techniques of product design, awareness of market-specific consumer and brands, new dimensions and perspectives for jewellery design, hard goods and fashion accessories. Practice, research, hands-on experience, guided tours pertaining to art, design, culture and extensive training of one year goes into the making of a dynamic professional for luxury goods industry.

Award	Certificate
Eligibility	Bengaluru-Minimum 10+2 &1- 2years of experience Mumbai - Minimum 10+2 New Delhi - Minimum 10+2
Duration	Bengaluru-1year, 3 days/week Mumbai - 1 year, 2 days/week New Delhi-1 year, 5 days/week
Campus	Bengaluru , Mumbai & New Delhi
Seats	Bengaluru- 30, New Delhi – 30, Mumbai – 20
Course Fee	Bengaluru - Rs. 1,03,840/- Mumbai - Rs. 1,18,000/- New Delhi – 1,47,500/-
Course Coordinators	Bengaluru- Ms. Shipra Roy & Prof. Dr. Yathindra L Mumbai- Mr. Kumar Sudeepta & Mr. Shripati Bhat New Delhi - Prof. Dr. Sanjeev Kumar & Dr. Shakti Sagar Katre



# MANAGEMENT OF FASHION BUSINESS

# MFB

The course provides an overview of the Fashion Business to the potential workforce and equipping them with the basic tools and knowledge to understand Business Management specific to the Apparel Industry. It also touches upon the finer details of the production processes of the apparel industry while understanding the organizational skills required for the successful business.

## CAREERS

Entry level executives: the program trains the candidate to pursue a career in the Fashion business with careers like store executives, merchandisers, sampling coordinators, etc.

## COURSE CONTENT

Areas of study include, the Introduction to Fashion, Understanding Fabrics Understanding the Marketing Mix, Organizational skills, Retail Science, Production Management.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 2 days /week
Campus	New Delhi
Seats	40
Course Fee	Rs. 1,41,600/-
Course Coordinators	Prof. Dr. Rajiv Malik & Ms. Pritika Bawa

# VISUAL MERCHANDISING & PRODUCT STYLING

# VMPS

A custom-made programme to prepare young aspirants of develop the understanding of role of design in 'Visual Merchandising & Product Styling' (VMPS) using appropriate design methods and techniques to enhance the window, display of merchandise and styling.

## CAREERS

The aspirants may able to pursue a career as a Visual Merchandising designer and Stylist or an Installation designer with national/international retail brands/stores to boutiques to exhibition displays. Work as Stylist for fashion/product shoots/settings or and for fashion journals/media.

## COURSE CONTENT

This programme intent to offer an insight into the basics of VM design. The components include, design fundamentals, understanding the relation of form and space, lighting, material, props and execution. Visual research in areas of styling, types of styling and role of styling in fashion industry to emphasizes products, merchandise and personalities. Role of trends & forecast, followed by market surveys, visit to exhibition galleries, museums and exhibitions.

Award	Certificate
Eligibility	10+2 or above with interest in design & fashion
Duration	9 months, 3 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 88,500/-
Course Coordinators	Prof. Dr. Anupam Jain & Ms. Lavina Bhaskar

# COMTEMPORARY ETHNIC WEAR

# CEW

The programme conducted by the Department of Knitwear Design focus on apparel designing.

## CAREERS

The programme is designed to train entrepreneur of Indian Fashion Industry. The course prepares the candidates as Designers, Sampling coordinators & Entrepreneurs.

## COURSE CONTENT

Areas of study includes in depth understanding of Pattern Making & Garment Construction of ethnic Apparel, Embroideries, Traditional Indian Textiles, Design Process, Fashion Art & Illustration, Fabric knowledge. This programme culminates with the range development in Indian Wear.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year , 5 days /week
Campus	Hyderabad
Seats	30
Course Fee	Rs.88,500/-
Course Coordinators	Mr. Shivanand Sharma, Dr. I. Rajitha & Ms. Prachi Bajaj

# TOY & GAME DESIGN

TGD

The programme conducted by the Fashion and Lifestyle Accessory Department focus towards applied understanding the dynamics principal & techniques of traditional and contemporary toys and games. In the context of Indian market of Toys and game Design opportunities are gearing up in both Traditional and contemporary toys and games and providing enormous scope to explore the possibility.

### CAREERS

The aspirants may able to pursue a career in different avenue in the business of home Products as entrepreneurship, designers, design manger, retail executives, brand managers, etc.

### COURSE CONTENT

Areas of study includes awareness towards consumer and the brands, opportunities to understand the dynamics of fantastic world of toys and games. To orient towards new dimension and perspective for traditional and contemporary toys and games for different age groups. Practice, Research, hands-on experience, guided tour to different establishment pertaining to art, design, culture, industry and aims at making of dynamic professional for toys and games industry.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year , 5 days /week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,47,500/-
Course Coordinators	Ms. Sheeza Nasir & Dr. Shakti Sagar

# HOME ACCESSORIES STYLING

# HAS

The programme conducted by the Fashion and Lifestyle Accessory Department focus towards applied understanding of the dynamics principal & techniques of home products. Awareness towards consumer and the brands, opportunities to understand the dynamics of fantastic world of home products styling.

## CAREERS

The aspirants may able to pursue a career in the different avenue in the business of home Products as entrepreneurship, designers, design manger, retail executives, brand managers, home fashion consultants, etc.

## COURSE CONTENT

Areas of study includes Indian market of home products and interior products, opportunities are gearing up and providing enormous scope to explore the possibility. To orient towards new dimension and perspective for hard goods and home décor items like vases, clocks, mirrors, poufs, lamps etc. Perspective to undertake different project for the prestigious brands or conceive the idea of launching home product brands and studio spaces with the gratitude to achieve the desire of acquiring space in this expanding commerce of home products. Practice, Research, hands-on experience, guided tour to different establishment pertaining to art, design, culture, and aims at making of dynamic professional for home products industry.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year , 5 days /week
Campus	New Delhi
Seats	30
Course Fee	Rs 1,47,500/-
Course Coordinators	Ms. Sheeza Nasir & Prof. Dr. Sanjeev Kumar

# DIGITAL PHOTOGRAPHY

DP

The programme conducted by the Fashion Communication Department, an introductory course that explores the Art and Science of Digital Photography as a visual communication tool. The course will explore the principles of Photography in depth and enable Photography aspirants to understand the process of manual operation of digital cameras as well as digital manipulation on post processing software.

## CAREERS

The aspirants will be able to pursue careers as independent photographers across multiple genres such as Landscape, Portrait, Fashion and Studio photography.

## COURSE CONTENT

This program intends to offer a deeper learning of aesthetics in visual design and the artistic approach required for effective storytelling through photography. The course also includes practical operational knowledge of photography equipment and exploration of concepts like light, composition, depth and movement.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days /week
Campus	New Delhi
Seats	30
Course Fee	Rs 1,00,300/-
Course Coordinators	Mr. Vishesh Azad & Ms. Pika Gupta

# FASHION E- BUSINESS MANAGEMENT

# FEM

The programme conducted by the Department of Fashion Management Studies is designed to fulfill the specific training of the E-business firms in the fashion and lifestyle space. It aims to develop professionals suitable to perform on the online platform and impart a thorough understanding of e-business fundamental including e-retailing. The course prepares to confidently face the changes brought in by constant changes in the way fashion business is transacted.

## CAREERS

The aspirants will be able to pursue careers as Brand/product sourcing executive, online promotion including social media

marketing executive, online visual communication executives, logistic and customer service executive, data analyst, content developers entrepreneur, knowledge worker and creative executive.

## COURSE CONTENT

Area of study includes fashion marketing analytic, internet marketing small business entrepreneurship, emerging company finance, fashion products and production, re-retail logistics and customer service, brand sourcing, multimedia content creation and presentation.

Award	Certificate
Eligibility	10+2 +3 (diploma /graduation) preferably IT Literacy
Duration	1 year, 3 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,41,600/-
Course Coordinators	Prof. Dr. Sibichan K Mathew & Dr. Deepak Joshi

# FASHION KNITWEAR AND PRODUCTION TECHNOLOGY

# FKPT

The program to be conducted by the Knitwear Design Department aims to impart intensive training to knitwear professionals for the garment industry, especially in the area of Knitwear fashion coordination, Merchandising and Production.

## CAREERS

The program prepares professionals to work as knitwear production executives, quality controllers, product development executives, fashion merchandiser and packing executives.

## COURSE CONTENT

Area of study includes knitting, Pattern Making, Garment Construction, Knitwear Production & Planning, Surface technique, Costing, Quality, Merchandising and marketing to equip the candidate for professional responsibilities of fashion industry.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	Bengaluru Kolkata
Seats	Bengaluru - 30 Kolkata - 35
Course Fee	Bengaluru - Rs. 1,20,000/- Kolkata - Rs. 1,03,300/-
Course Coordinators	Bengaluru - Ms. Nithya Venkataraman & Ms. Shelly Bhandari Kolkata - Mr. Partha Sael & Dr. Sumantra Bakshi



# PRODUCT DEVELOPMENT AND BRANDING

PDB

The course is aimed at imparting a holistic knowledge to examine product and brand management decisions and understanding the strategies and tactics to build, measure and manage a brand. The course deals in detail the analysis and planning on how a brand is perceived in the market. Developing a good relationship with the target market is essential for brand management. Tangible elements of brand management including the product itself; its look, price, and packaging, etc. The course is a good blend of theory and case studies, which are conducted by experienced faculty primarily from the industry who make the classes interactive and share their own experiences.

## CAREERS

Brand management plays a crucial role to any business. The candidates will be able to pursue their goal of successful brand creation. The course is beneficial for professionals and amateurs who wish to gain a deeper understanding of the evolving practice of brand management for enhancing their existing know how of designing and product development, regardless of which position they are in their organization

– thereby creating superior value for customers and for their organization. The course is also beneficial for startups and small business developers in fashion who wish to go for branding their business. In short the course will be good for:

- The students who are either just out of the school or have completed their graduation and are looking for some skill development courses can join this course as this will also help them get either a part time or a full time job.
- The professionals who are looking to brush their skills and do some value addition to their resume so as to be able to land a better job can also enroll into this course.
- Small and medium size business owners to upscale their business.

## COURSE CONTENT

The course is offered in an online mode and is a well-structured program running for last two years with a primary focus on enhancing hard as well as soft aspects required by any individual for brand management, business management and start-ups. Pedagogy involves case study based, industry interaction and learning by doing.

Award	Certificate
Eligibility	10+2
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Prof. Dr. Shinju Mahajan & Prof. Dr. Usha Narasimhan

# BUSINESS FOR FASHION

# BF

The course is aimed at successfully imparting a holistic knowledge in entrepreneurial skills and for starting up new business ventures for fashion & lifestyle products. It entails a wide range of subjects like Entrepreneurship Development, Project Management, Finance& Funding, Legal Aspects, E-Business, Market Feasibility, Branding and Product Design and Innovation. The course also deals with classes aimed at developing individual soft skills required for business management like Presentation and Communication, Leadership and Managerial Abilities. The course will benefit candidates looking for enhancing their management skills and aiming for new start-ups. It will also be helpful for candidates working with fashion and lifestyle industry to work on new product lines/projects assigned at their workplace.

## CAREERS

The course will benefit candidates looking for enhancing their management skills and are aiming for new start-ups. It will also be helpful for candidates working with fashion and lifestyle

industry to work on new product lines/ projects assigned at their workplace.

## COURSE CONTENT

The course is offered in an online mode and is a well-structured program running for last three years with a primary focus on enhancing hard as well as soft aspects required by any individual for business management and start-ups. It entails a wide range of subjects like Entrepreneurship Development, Understanding Markets and Consumer, Project Management, Finance& Funding, E-Business, Branding and Product Design and Innovation. The course also deals with classes aimed at developing individual soft skills required for business management like Presentation and Communication, Leadership and Managerial Abilities. The course uses theory and case studies, which are conducted by experienced faculty primarily from the industry who make the classes interactive and share their own experiences.

Award	Certificate
Eligibility	10+2
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 1,00,000/-
Course Coordinators	Prof. Dr. Shinju Mahajan & Prof. Dr. Usha Narasimhan

# FASHION LEATHER ACCESSORIES DESIGN

# FLAD

Area of study is in{depth understanding of Overview and Market study of Leather and Leather Products Industry, Skills and knowledge of various types of finished Leathers & Trims, Surface embellishment Techniques in leathers, like applique work, Cut work and Patch work, and workshop on Leather Batik, Hand Painting/ printing, Tie and Dye etc. Pattern making and Construction Techniques of the products like 1. Leather Apparels in Basic Skirt and Top variations, 2. Leather Goods like Wallet, Clutches, Cheque books/ Passbook holder, Ladies bags etc. 3. Open Footwear like Men/women Chapels / Sandals. Leather products Machinery, Tools and Equipment, Costing of leather products, Quality Assurance and Quality control in Leather Products industry, Entrepreneurial skill Development

## CAREERS

Entrepreneur for setup of Leather Products industry, Assistant Supervisor in production floor, inspection and Quality Control

Assistant, Assistant Merchandiser, Leather inspection Assistant. Designers' Assistant etc.

## COURSE CONTENT

The program conducted by Department of Leather Design is designed to enhance the Design and Technological skills along with core mass production inputs, Supervision and entrepreneurial skills of the candidates in the Leather Garments, Leather Goods and Footwear industry.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	Kolkata
Seats	35
Course Fee	Kolkata Rs.1,06,200/-
Course Coordinators	Dr. Rajashekar & Mr. M D. Shahabudin Ashrafi

# APPAREL DESIGN & FASHION TECHNOLOGY

# ADFT

One year ADFT programme is designed to impart intensive training to the professionals for various export houses, buying houses, garment industries especially in the area of production, merchandising, quality control as well as for entrepreneurial venture in apparel manufacturing exploring the wide spread domestic market at various stages

## CAREERS

One year ADFT programme is designed to impart intensive training to the professionals for various export houses, buying houses, garment industries especially in the area of production, merchandising, quality control as well as for entrepreneurial venture in apparel manufacturing exploring the wide spread domestic market at various stages.

## COURSE CONTENT

The main highlights of this one year training programme would be basic understanding of Apparel manufacturing process responding to the dynamic and complex industry environment under the work domain of the production manager and quality control manager related to Production/ Merchandising in a Garment Manufacturing Units/ Export Houses / Buying Houses. The curriculum contains subjects like Fabric Science-I, Fabric Science-II, Pattern Making, Advanced Pattern Making, Garment Construction-I, Draping & Garment Construction-II, Surface Ornamentation, Fashion Merchandising, Fashion Illustration & Digital Design, Web Designing & E-Commerce, Inspection & Quality Control, Garment Analysis & Development, Entrepreneurship Management, Design Concept.

Award	Certificate
Eligibility	Minimum 10+2
Duration	1 year, 5 days/week
Campus	Kolkata
Seats	35
Course Fee	Kolkata - Rs.94,000/-
Course Coordinators	Dr. Abhijit Mukherjee & Mr. Jyoti Prakash Behra

# FASHION DESIGNING AND APPAREL TECHNOLOGY

# FDAT

To prepare candidates aspiring to enter the Apparel or Fashion industry. The course curriculum has been designed keeping in mind the needs of the Surat industry as well as the Markets and Manufacturing capabilities in and around Surat.

## CAREERS

IT prepares the candidates to get absorbed in the industry in the areas of Sampling, Designing, Embroidery, Printing, Production coordination as well as it suffices all the basics for a student to be able to open his own boutique / venture.

## COURSE CONTENT

It includes subjects like Elements of Design, Fashion Studies, Presentation Techniques, Pattern Development, Garment construction, Textile Science, Traditional Indian Textiles, Textile Printing, Production Planning and Control, Surface Ornamentation, Embroidery Techniques, Application of Computers, Embroidery Machine Detail & Motif Creation, Saree Draping and placement of designs, Branding & Costing etc.

Award	Certificate
Eligibility	10th Pass Plus Industry Experience / Diploma
Duration	1 year, 5 days/week
Campus	Surat Sub Center (NIFT Gandhinagar)
Seats	25
Course Fee	Rs. 94,000/-
Course Coordinators	Ms. Kalpana Kabra

# SIX MONTHS PROGRAMME DETAILS

# APPAREL COSTING AND FASHION MERCHANDISING MANAGEMENT

# ACFMM

This programme conducted by Department of Fashion Technology aims to impart knowledge in the areas of apparel costing, fashion marketing, retail management, apparel production, merchandising and export operation procedures for professionals in domestic & export fashion business as well as for entrepreneurs.

## CAREERS

The course prepares professionals for the garment industry in domestic market, fashion retail industry and garment export industry to pursue careers as merchandising manager,

production manager, sampling manager, quality control manager, buying agent and entrepreneur.

## COURSE CONTENT

Areas of study includes overview of fashion, apparel & textile industry, fashion marketing, garment costing & consumption, garment manufacturing technology, production planning, retail management and import & export procedures.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 2 days /week
Campus	Mumbai
Seats	30
Course Fee	Rs. 82,600/-
Course Coordinators	Prof. Dr. Ranjan Kumar Saha & Mr. Nitin Salve

# APPAREL DESIGN AND DEVELOPMENT

# ADD

This programme conducted by Department of Fashion Technology, the aim of the programme is to develop manpower with design and manufacturing skills and give inputs in apparel design and development process using both manual and state of the art IT tools in garment industry.

## CAREERS

The programme prepares professionals to work in apparel industry with an ability to integrate the latest information technology. The candidates after completing the course can work as assistant to mid-level managers and supervisors and

also work as CAD operators to manage the production and cutting room.

## COURSE CONTENT

Area of study includes apparel manufacturing, body shape analysis, standard measurement techniques, flat pattern making, garment construction and its methods of construction and attachment, computerized patternmaking, grading and lay planning, elements of design, digital design techniques.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 5 days/week
Campus	Mumbai
Seats	25
Course Fee	Rs. 76,700/-
Course Coordinators	Prof. Dr. Jomichan S. Pattathil



# APPAREL MERCHANDISING AND MANUFACTURING TECHNOLOGY

# AMMT

This programme conducted by Department of Fashion Technology aims to provide holistic and in-depth knowledge of apparel merchandising and manufacturing technology.

## CAREERS

This programme prepares professionals for the profile of production management, merchandisers, quality auditors/ technicians.

## COURSE CONTENT

Area of study includes sewing, cutting and finishing, knowledge of apparel production, knowledge of pattern making, garment construction and textile science, merchandising, production planning quality management, costing and lean manufacturing, costing and modern practices in Manufacturing Technology.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 5 days/week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 71,390/-
Course Coordinators	Ms. Renjini G. & Ms. Nanika

# CREATIVE FASHION STYLING

# CFS

The Programme conducted by Knitwear Design Department is designed to train individuals in the field of fashion styling giving in depth understanding of design, trends, visual merchandising, advertising, cinema, television, space design, social media content writing and blogging, fashion photography and its nuances.

## CAREERS

The programme enables the participants to pursue a career in fashion styling and image consultancy with fashion designers, design studios, retail, fashion magazines and fashion photographers.

## COURSE CONTENT

Area of Study includes fashion appreciation, historical and contemporary art and style to understand fashion as social phenomenon along with inputs in photograph , presentation techniques , global trends , accessories , hair & make-up , material sourcing , model casting , professional practices and other fashion presentations such as display and ramp shows.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 3/4 days/week
Campus	Mumbai & New Delhi
Seats	Mumbai - 30 & New Delhi - 30
Course Fee	Mumbai - Rs. 82,600/-, New Delhi - Rs. 94,400 /-
Course Coordinators	Mumbai- Ms. Tulika Tandon & Ms. Bhawna Dubey New Delhi- Dr. Upinder Kaur & Ms. Amrita Roy

# CREATIVE PATTERN MAKING

# CPM

The programme conducted by Department of Knitwear Design is designed to enhance the patternmaking skills of professionals working in the garment manufacturing industry. The programme focuses on dress making, value addition, pattern making and surface techniques for womens wear.

## CAREERS

The programme aims to upgrade skills of pattern makers working in the fashion industry. It aims to develop entrepreneurial skills for fashion, and designer market.

## COURSE CONTENT

Area of study include pattern making for garments from basic to advanced level. Garments like corsets, gowns, etc. and knitwear garments like bodysuit, swimsuit, T-shirt, and top, with their variations. Other allied subjects include garment construction, draping & manual grading.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 2 days / week
Campus	Mumbai
Seats	20
Course Fee	Rs. 88,500/-
Course Coordinators	Mr. Dhanraj Survase & Mr. Abhishek Bajaj

# DESIGN, PATTERN MAKING & DESIGN STUDIO MANAGEMENT FOR ETHNIC APPAREL

## DPDS

The programme conducted by Department of Fashion Design aims to prepare professionals in the area of apparel designing, pattern engineering, garment on constructions, emphasizing value addition by different surface techniques and setting of a design studio.

### CAREERS

The programme aims to prepare professionals for garment industry as well as young designers/entrepreneur catering to domestic and international market.

### COURSE CONTENT

Area of study includes in-depth understanding of the skills and techniques of manual pattern making for women's wear and exploring different Indian silhouettes and contains garment construction, how to establish a Design Studio with innovative space design. The curriculum includes practical study of different surface techniques/ornamentation, its design process and fabric understanding.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 5 days / week
Campus	Bengaluru & Panchkula
Seats	Bengaluru - 30 & Panchkula - 30
Course Fee	Bengaluru- Rs. 71,390/- Panchkula- Rs. 76,700/-
Course Coordinators	Bengaluru - Ms. T. Rajalakshmi Rao & Mr. Suresh Babu V Panchkula- Dr. Vishu Arora & Mr. Pramod Kumar

# ILLUSTRATION FOR FASHION INDUSTRY

# IFI

The programme conducted by Department of Knitwear Design aims to develop awareness and skills required for illustration for the Fashion Industry. The students are given input on fashion illustration and technical drawing with hand drawing techniques and digital techniques.

## CAREERS

The programme enables the participants to pursue a career of Apparel Illustrator, Technical illustrator

## COURSE CONTENT

Area of Study are Fashion Drawing and Illustration, Computer Application, Digital Drawing, Technical Illustration, Presentation Techniques. The programme culminates in a portfolio project.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 3 days /week
Campus	New Delhi
Seats	30
Course Fee	Rs. 70,800/-
Course Coordinators	Ms. Smita Som & Dr. Ashok Prasad

# HOME DECOR & STYLING

# HDS

The programme conducted by Department of Fashion & Lifestyle Accessories focuses on home styling and its emerging trends. The emphasis is on conceptualization and design process skills with the objective of strengthening competency. Programme would be for entrepreneurs/ professionals/ students/housewife desiring to start his/her own home styling business.

## COURSE CONTENT

Training inputs will include Elements of Design, principles of Design, different material properties understanding, craft studying, trends and forecasting and CAD.

## CAREERS

The programme prepares students to pursue career in the Home decorator, Consultant as Interior decoration, hobbyist and Home Stylist.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 5 days/ week
Campus	Hyderabad
Seats	35
Course Fee	Rs. 59,000/-
Course Coordinators	Prof. Dr. Chiranjeevi Reddy & Mr. K. K. Babu

# MANAGEMENT OF FAMILY RUN FASHION BUSINESS

# MFFB

To assist family-owned fashion business in understanding the changing dynamics of competition.

## CAREERS

The course prepares candidates for running family business.

## COURSE CONTENT

The programme includes Modern marketing, Merchandising, Retail tools and techniques and inculcates entrepreneurial competitiveness. The Course sensitizes the participants to different leadership styles which would help them captain their enterprises.

Award	Certificate
Eligibility	Minimum 10+2 + Diploma Certificate or 10+2+3
Duration	6 months , 5 days / week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 1,18,000/-
Course Coordinators	Prof. Dr. Gulnaz Banu & Dr. Krithika G. K.

# PATTERN MAKING FOR FASHION INDUSTRY

# PMFI

The programme conducted by Department of Knitwear Design is designed to enhance the patternmaking skills of professionals working in the garment manufacturing industry. It is also helpful to other industry professionals for better understanding and work flow in garment sampling and manufacturing.

## COURSE CONTENT

Area of study include industrial patternmaking and grading, construction techniques, draping and computerized Pattern making.

## CAREERS

The programme is designed to train the budding professionals to equip them with the knowledge of Pattern making and draping for the fashion industry. It prepares the candidates to get absorbed in the industry in the areas of sampling manager, designer, merchandiser, production assistant.

Award	Certificate
Eligibility	Minimum 10+2/10+2 with 1-2 years of experience / 10+2 with diploma
Duration	6 months, 3 days /week
Campus	New Delhi
Seats	30
Course Fee	Rs. 82,600/-
Course Coordinators	Prof. Dr. V.P. Singh & Dr. Priyanka Gupta



# TEXTILES FOR HOME & INTERIOR

# THI

The programme conducted by the Department of Textile Design aims to train professionals working in the textile and fashion industry, aspiring entrepreneurs and young enthusiasts enhance their knowledge of textile usage for the home furnishing and garment sector.

## CAREERS

The programme is designed to train the budding professionals to pursue careers in interiors and the apparel industry.

## COURSE CONTENT

Area of study includes basics of fabric and its value addition and design development for textiles and apparel in the fashion industry. The course is structured to enable participants to understand and enhance their knowledge of textile usage for the home furnishing and garment sector.

Award	Certificate
Eligibility	Minimum 10th
Duration	6 months, 3 days / week
Campus	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 47,200/-
Course Coordinators	Mr. Amitava Chowdhury

# VISUAL MERCHANDISING

# VM

The program conducted by Department of Fashion Communication caters to the special requirement of retail design department of small to large corporate setups. It aims to develop design professionals in fashion lifestyle industries to specialize in the areas of windows display, store layout, signage and lighting, consumer behavior, branding and styling.

## CAREERS

The programme is designed to train the budding professional in various areas like visual merchandising, window styling, store planning, programing, merchandising presentation and point of purchase designing.

## COURSE CONTENT

Area of study includes visual merchandising with implication in retail display. Area of study includes consumer behavior, organization management, computer application, interior / exterior of the store, draping and styling, portfolio development.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months, 2 days / week
Campus	Mumbai
Seats	30
Course Fee	Rs. 70,800/-
Course Coordinators	Ms. Susmita Das & Ms. Vinesh D. Tapre

# COMMUNICATION DESIGN

# CD

This course aims to create an education program that will enable students to develop their knowledge and creativity skills with computer based graphic design and product photography. Students will understand different channels through which message will be conveyed to the target population.

## CAREERS

The course prepares candidates for graphic designer, digital media for online platform, digital artist, layout artist, publishing house, printing unit, photographer, product photographer, jewellery photography and wedding photographer.

## COURSE CONTENT

Area of study includes graphic design, typography, publication design, branding and promotion, photography, studio lighting techniques, product photography and digital retouching techniques.

Award	Certificate
Eligibility	10 + 2 or Diploma or Graduate
Duration	6 months, 3 days/ week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 93,810/-
Course Coordinators	Mr. Sanjeev C M & Dr. B Raja

# CAD FOR PRINT

# CADP

To upgrade the knowledge of professionals and young enthusiasts in the area of digitization and development of prints using computer-aided designing techniques. To enhance the skills of developing creative prints on Adobe Photoshop and Adobe illustration

## CAREERS

The programme enables the participants to pursue a career as CAD designers in various sectors like interiors, textiles and lifestyle accessories

## COURSE CONTENT

Introduction to fiber, yarn and fabric. Detailed understanding of elements and principles of design , study of Indian Prints, the design process to develop prints manually and develop digital version of these prints on Adobe Photoshop and Adobe illustration. And to develop a range of digital prints for specific product categories.

Award	Certificate
Eligibility	10+2
Duration	6 months, 3 days/ week
Campus	Panchkula
Seats	30
Course Fee	Rs. 76700/-
Course Coordinators	Ms. Bharti Pahuja & Dr. Vishu Arora

# NON LOOM AND SURFACE DEVELOPMENT TECHNIQUES FOR INTERIOR TEXTILES

# NLSDTIT

To develop understanding about various functional and aesthetic properties of fibers, yarns and fabrics. Orientation towards usage of textiles in home furnishing sector. To introduce the design process and enhance design development skills.

## CAREERS

The programme enables the participants to pursue a career as a Textile Designer in export houses/buying houses/home furnishing sector. Work in collaboration with interior designers and architects. Merchandiser. Freelance Designer.

## COURSE CONTENT

Introduction to the processing and manufacturing of fiber, yarn and fabric. Fabric development using Non-Loom Techniques. Value addition on fabric using surface ornamentation and sewing techniques. Introduction to the home furnishing sector, markets, fabric sourcing and costing. Inputs on Basics of design and design process for development of final design collection.

Award	Certificate
Eligibility	10+2
Duration	6 months, 4 days/ week
Campus	Panchkula
Seats	30
Course Fee	Rs 76,700/-
Course Coordinators	Ms. Bharti Pahuja & Dr. Vishu Arora

# BELOW SIX MONTHS DURATION PROGRAMME DETAILS

# APPAREL RETAILING AND VISUAL MERCHANDISING

# ARVM

This programme trains the candidates in the field of retail presentation for both e-commerce and brick and mortar format. The program would also impart soft skill training for customer and client interface.

## CAREERS

The programme enables the participants to pursue a career in visual merchandiser for brick & mortar format, visual merchandiser for e-commerce, graphic designing, content developer, customer relationship or front-end executives.

## COURSE CONTENT

Area of study includes visual merchandising, personality development (for retail front end), graphic designing, fashion vocabulary.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 months, 5 days / week
Campus	Hyderabad
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Prof. Annaji Sharma & Prof. Dr. G H S Prasad

# CAD FOR TEXTILES

# CADT

The objective of this programme is to provide quality inputs to the participants in and around Varanasi in computer aided design.

## CAREERS

On the completion of the course, participants can work as graphic resource person in manufacturing units or export house.

## COURSE CONTENT

Area of study includes introduction to digital design principles, textile science, design process for development of fashion & textiles, Color & trend forecasting. Digital resource presentation, woven design, fabric designing for apparel & home furnishing product, print design, virtual merchandising and digital ink jet printing on textiles.

Award	Certificate
Eligibility	10th Pass with knowledge of computer application
Duration	4 months, 3 days / week
Campus	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. Amitava Chowdhury



# DIGITAL BUSINESS BRANDING & PROMOTION

# DBBP

The program conducted by Department of Master of Design caters to familiarizing and understanding of the design process of creative collaterals for branding strategy. To understand and implement the digital modes of branding and promotion. The course will help in understanding the registration, logistic procedures and other related rules and documentation.

## CAREERS

The programme enables the participants to pursue a career as entrepreneurs or start-ups looking at promoting their business through Digital marketing. The course is also useful for candidates who wish to work in digital marketing field with end-to-end knowledge.

## COURSE CONTENT

The programme includes inputs on branding-Logo, graphics, content writing, photography, product styling and other methods of creative collateral building. The material developed in class will be used for promotion and sales via digital means like websites, blogs, Social Media Marketing and listing of products for digital business.

Award	Certificate
Eligibility	10+2+Degree or equivalent/10+Diploma with 1-2 years of industry experience/10+2 with 3-4 years of industry experience/Entrepreneurs and Marketing executives
Duration	3 Months, 3 days/ week
Campus	Bengaluru
Seats	30
Course Fee	Rs. 47,200/-
Course Coordinators	Dr. R. Rashmi Munshi & Ms. Biniya Arul J.

# DESIGN & THINK BEYOND

# DTB

The programme conducted by Department of Textile Design focuses on providing exposure to participants from and other adjoining cities in the field of design. The design concepts learnt would be used for designing textile products and apparels. These design sensibilities can be used for designing textiles and other products in the fields of apparel or lifestyle.

## CAREERS

The programme enables the participants to pursue a career as a designer, freelancer, entrepreneur or consultant in various design studio, export house, mills or production house in the textile and apparel industry.

## COURSE CONTENT

Area of studies includes introduction to design fundamentals, colours and exploration through various mediums, basic visual and representation technique, art appreciation, a glimpse of Indian and world textiles, fashion through ages, material study, introduction to motifs and repeats, market research and analysis, final design collection and development.

Award	Certificate
Eligibility	Minimum 10th Pass
Duration	4 months, 3 days / week
Campus	Varanasi (Sub Centre)
Seats	30
Course Fee	Rs. 47,200/-
Course Coordinators	Mr. Amitava Chowdhury

# FASHION BRANDING & SUPPLY CHAIN

# FBSC

Comprehensive introduction to main principles of fashion research, observation and development helping him/ her develop confidence in proposing strategic recommendations for brand management. Application based knowledge on brand positioning, brand identity management, brand architecture, Supply chain operations, global branding and multi-branding strategies.

## CAREERS

Career opportunities in Fashion Retail Supply Chain Operations. Store presentation, brand ambassador, consultants, strategies, etc.

## COURSE CONTENT

Area of study include application-based knowledge on brand positioning, brand identity management, brand architecture, Supply chain operations, global branding and multi-branding strategies.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 months, 5 days/ week
Campus	Hyderabad
Seats	30
Course Fee	Rs. 30,000/-
Course Coordinators	Prof. Dr. A. Srinivasa Rao & Mr. I. Chakrapani

# FASHION BOUTIQUE AND DRESS DESIGNING

# FBDD

A programme for would be entrepreneurs desiring to start his/ her own fashion boutique. Inputs stress on working knowledge about the fabrics, body structures, cutting and sewing techniques, surface ornamentation techniques e.g. printing, embroidery etc. Thus, knowledge & skills under this programme prepares the candidate in understanding of the customer's needs, analyze the requirements & fabricate the customized garments. This programme looks forward to socially intervene & reach out to latent talents in students, housewives etc. especially around Varanasi in order to extend its horizon of activities in the social sector.

### CAREERS

The programme enables the participants to equip the required knowledge, appropriate skills and the right attitudes for

starting their own Boutiques and hence be self confident entrepreneurs.

### COURSE CONTENT

Training Inputs will include, Understanding of Raw Material– Fabrics, Trims, Accessories, Understanding of Human Body, taking measurements, relationship of measurements&garments, Surface Ornamentation Techniques – Value Additions, Cutting & Sewing for Ladies dresses like Blouse, Petticoat, Churidar, Salwar etc, Costing and Actual Sample Development as per a simulated environment. The student with practical exposure to material references including fabric swatches, exposure through relevant books and fashion magazines in the Resource Center is also an important part of the programme.

Award	Certificate
Eligibility	Minimum 10+2
Duration	4 Months, 3 days/Weekends
Campus	Varanasi (Sub Center)
Seats	30
Course Fee	Rs. 23,600/-
Course Coordinators	Mr. Amitava Chowdhury

# UI/UX DESIGN

# UX/UID

The program conducted by Department of Fashion Communication caters to the special requirement of Mobile app and website design Industry. It aims to develop design professionals in fashion lifestyle industries to specialize in the areas of mobile application and website development.

## CAREERS

The programme enables the participants to pursue a career in various areas like Strategist, Analyst, Solution Planning, Artificial Intelligence, Visual Interface Design etc.

## COURSE CONTENT

The UI/UX Design specialization brings a design-centric approach to user interface and user experience design, and offers practical, skill-based instruction centered around a visual communication perspective. This course will help in understanding and improving the overall experience of the users when they interact with the application or website.

Award	Certificate
Eligibility	Minimum 10+2
Duration	3 Months, 2 days/ week
Campus	Mumbai
Seats	30
Course Fee	Rs. 41,300/-
Course Coordinators	Ms. Vandana Wekhande

# USER EXPERIENCE AND INTERFACE IN FASHION TEXTILES

# UEIFT

The program conducted by Department of Textile Design will impart in depth knowledge about how to create online platform for the consumers to buy products of fashion and textiles. The course will give user experience knowledge and will impart skills to develop interface with better choices for the consumers of fashion and textiles industry.

## CAREERS

With the growing market potential for Digital Market and Consumer preferences, the career prospects are working with online retail chains of fashion and textiles, working with web design companies, social media portals and also an entrepreneur who are eager in fashion & textiles industry.

## COURSE CONTENT

The programme is structured to enable youth & industry professionals to enhance their knowledge of digital design research, User Experience, Design research, Design process, Color and trends. Visual communication, Professional design Documentation and Design Interface.

Award	Certificate
Eligibility	Minimum 10+2
Duration	6 months/ 3days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 88,500/-
Course Coordinators	Dr. Anu Sharma & Ms. Ashima Tiwari

# SOCIAL MEDIA MARKETING IN FASHION

# SMMF

To train professionals and young enthusiasts to pursue career in the emerging field social media marketing. The course is aimed to provide students foundation knowledge of Impact of social media during present times. To understand the technicalities and ethical issues related to social media. To understand the role and scope of social media marketing vis-à-vis fashion and lifestyle industry. To learn about social media planning and strategies.

## CAREERS

The programme enables the participants to pursue a career as a social media consultant and entrepreneur in the relevant area.

## COURSE CONTENT

Introduction to philosophies and needs of marketing. Detailed understanding of theories of marketing- 4Ps. STP. Consumer behavior integrated communication model etc. Understanding of social media through various channels platforms. Present scenario and future aspects of social media marketing especially in fashion domain. An understanding on e-commerce model and role of social media marketing.

Award	Certificate
Eligibility	10+2
Duration	3 months
Campus	Panchkula
Seats	30
Course Fee	Rs. 35,400/-
Course Coordinators	Mr. Deep Sagar Verma & Dr. Vishu Arora

# E- COMMERCE FOR FASHION BUSINESS

# EFB

The programme is aimed at fashion entrepreneur, objective of the programme to understand the nature of E-commerce and to recognize the business impact and potential of E-commerce for fashion business. Explain the technologies required to make e-Commerce viable and the economic consequences of E-Commerce.

## CAREERS

The aspirants will be able to pursue a career in Online merchandising, Online marketing, and to make a career as Fashion Entrepreneur.

## COURSE CONTENT

Area of study include how to set up an Online Fashion Business, to setup a E-commerce platform for Fashion Business, to Scale up your e-commerce business. Students will learn about current E-commerce models and the characteristics of business to business and retail E-Commerce portals

Award	Certificate
Eligibility	10+2
Duration	3 months
Campus	Mumbai
Seats	20
Course Fee	Rs. 41,300/-
Course Coordinators	Mr. Yashwant Misale



# GOODS CAD (RHINO BASIC) – PROTOTYPING AND 3D MODELING

# GCAD

The Programme conducted by department of leather design to fulfill the specific 3D software (Rhino Basic) and 3D prototyping for products category (Bags, Footwear, Belts, etc.). The curriculum is planned as per industry requirement which will gradually upgrade 3D software skills and capabilities of students.

## CAREERS

This course prepares professionals for the Fashion industry to pursue the career as 3D Artist, 3D prototyping coordinators and 3D fashion product designer.

## COURSE CONTENT

Area of study includes like- basic understanding and technical knowledge of 3D software, 3D prototyping virtual fashion products and trims. It is computer-aided design software. Rhino CAD is used primarily in industrial design, fashion industry, architectural trades, and leather design, jewelry design, pottery 3d design and prototype, accessories design but over the period of time it helps for rapid prototyping to production.

Award	Certificate
Eligibility	Minimum 10 + 2 with basic knowledge of computer
Duration	3 months/ 2days/ week
Campus	Raebareli
Seats	30
Course Fee	Rs. 47,200/-
Course Coordinators	Mr. Lal Singh & Mr. Shivendra Prakash Kuldeep

# MAKE-UP, HAIR AND GLAMOUR

# MH&G

This four-month professional course is designed to equip you with the essential skills for fashion looks and make-up technique. It is an intensive and in-depth course, suitable for those who are zealous about working with make-up & Hair in the area of fashion. The course is highly interactive, providing you with a strong foundation for the glamour world.

## CAREERS

The programme opens avenue for individuals to begin their careers as Professional Makeup Artists with Commercial Campaigns, Advertising, Retail and Department Stores, Fashion Publications, Fashion Editorials, Celebrities, and Makeup for Photography.

## COURSE CONTENT

The 4-month professional certificate programme in Beauty, Hair & Glamour will provide an introduction to beauty make-up, fashion dressing, runway looks, and fashion basics along with an integrated project.

Award	Certificate
Eligibility	Minimum 10+2
Duration	4 Months, 4 days/week
Campus	Delhi
Seats	40
Course Fee	Rs. 64,900/-
Course Coordinators	Dr. Dolly Kumar & Dr. Tulika Mhanty

# DIPLOMA PROGRAMME DETAILS

# APPAREL PRODUCTION AND MERCHANDISING

# APM

The objective of the programme is to create professional for the garment industry in domestic & export fashion business. To prepare the participant as merchandiser production executive, sampling manager, quality control manager, buyer and entrepreneur.

## CAREERS

The participant will pursue careers as Merchandiser Production Executive, Sampling Manager, Quality Control Manager, Buyer and Entrepreneur.

## COURSE CONTENT

The programme covers production, merchandising and technology related areas. The subjects include pattern making & garment construction, fabric science, apparel production process, apparel quality, and apparel CAD, Data for Fashion Business Intelligence, costing of apparel product, Sourcing & Merchandising, human resource management, industrial Engineering and Maintenance Management, industry 4.0 for Apparel Manufacturing.

Award	PG Diploma
Eligibility	Graduation or Full Time Diploma after 10+2 (candidate with 2-3 years' experience will be given preference)
Duration	1 year, 5 days/week
Campus	Mumbai Chennai
Seats	Mumbai – 30, Chennai - 30
Course Fee	Mumbai - Rs. 2,00,000/- Chennai – Rs. 2,00,000/-
Course Coordinators	Mumbai - Prof. Dr. Jomichan S Paatathil & Mr. Nitin Uttam Salve Chennai – Prof. Dr. D. Samuel Wesly & Mr. T. Murugan

# ADVANCED USER STUDIES

# AUS

The Diploma is one of its kinds where Design and Technology will be merged as in sync with job market expectation. The course is relevant for many, to name a few opportunities:

- Candidates searching for an opportunity to shift to UI/VX from general streams
- Candidates who are coders and want to shift to the design stream
- Candidates who wish to do their own marketing for their entrepreneurial ventures
- Candidates interested in adding value to their current experience for promotion
- Candidates who look for extra credits for higher studies
- Candidates who are content creators and look forward to become influencers
- Candidates preparing to join NIFT, Master of Design and so on

## CAREERS

The participants will pursue career profiles as Design Project Manager; Systems Designer; Branding Developer; User Experience Designer; Design Analyst; Service Designer; Packaging Designer; Design Consultant; Design Manager, Design - Preneur.

## COURSE CONTENT

The programme covers User Experience study from research and design aspects. The subjects include Anatomy of Design. Research in Design, Understanding user through trends. User Experience study. Personal Branding. Digital Marketing. Design-Preneur. Software knowledge for user experience design & research. Industry interface and peer project learning

Award	UG Diploma
Eligibility	Graduation Degree A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)
Duration	1 year, 5 days/week
Campus	Mumbai
Seats	30
Course Fee	Rs. 2,00,000/-
Course Coordinators	Dr. Rashmi Gulati & Prof. Dr. Rupa Agarwal

# OMNI CHANNEL RETAILING AND E-COMMERCE MANAGEMENT

## OCCREM

To introduce students to the basic concepts of Marketing & Retailing in the digital world. To develop the knowledge about E-business and the fundamentals of E-Commerce. To introduce students to the basics of Digital marketing. To know about Digital marketing campaigns and digital payment systems. To understand Social Media promotion especially SEM and SEO.

### CAREERS

Digital Marketer, Social Media Management, Content Marketing, Digital Advertising & Branding, Marketing Analytics and Public Relations areas.

### COURSE CONTENT

- Overview of Fashion & Retail Industry.
- Introduction to Marketing & Retailing in Digital world
- Basics of Omni Channel Sales Management & Planning & Buying
- Introduction to E-Business & Ecommerce strategies
- Introduction to Digital Marketing
- E-Commerce Promotion & Social Media Marketing
- Data Analytics

Award	PG Diploma
Eligibility	Graduation Degree A full time diploma after 10+2 from a reputed institute (Candidates with 2-3 years' work experience will be given preference)
Duration	1 year
Campus	Chennai
Seats	30
Course Fee	Chennai - Rs.2,00,000/-
Course Coordinators	Dr. S. Angammal Santhi & Ms. K. Sunitha

# FASHION ENTREPRENEURSHIP

FE

The objectives of the program are to develop and strengthen the entrepreneurial quality, to motivate for achievement and to enable participants to be independent, capable, promising businessmen. The objective is to prepare the participants to start their won enterprises after the completion of the training program.

## CAREERS

Business owners, Business consultants, Fundraisers, New venture developers.

## COURSE CONTENT

The content of the program is developed in such a manner that the participants will get a). Management skills in terms of marketing, merchandising and retailing b).Technical skills in terms of fabric knowledge, garment production c). Entrepreneurial skills in terms of Business plan development, feasibility study, project pitching and project Management.

Award	PG Diploma
Eligibility	Graduation Degree A full time diploma after 10+2 from a reputed institute (Candidates with 2-3 years’ work experience will be given preference)
Duration	1 year
Campus	Chennai Mumbai
Seats	Chennai - 30 Mumbai - 30
Course Fee	Chennai - Rs. 2,00,000/- Mumbai - Rs. 2,38,100/-
Course Coordinators	Chennai - Dr. A. Sasirekha & Mr. Jairaj Mumbai - Mr. Sachin Bhatnagar & Mr. Yashwant Misale

# FASHION FIT & STYLE

# FFS

The Fashion design department has been instrumental in bringing about an exemplar shift in design perception in India. "Fashion Fit and Style". Involves a unique mix of holistic inputs on generic design with focused approach towards apparel to develop and channelize creativity.

## CAREERS

The programme prepares students to pursue careers as Designers, Freelance Design Consultants, Design Managers, Stylists, Forecasting and Fashion Trends Forum Organizers, Costume Designers, Illustrators, Pattern Engineers and Entrepreneurs.

## COURSE CONTENT

The curriculum nurtures design sanitization, while balancing international fashion with Indian perspective. The course addresses needs of the export market as well as both couture and pret-a-porter clothing in India. A logical, sequential, hands-on experience approach to develop students to conceptualize designs, make patterns, drape and construct garments of impeccable quality.

Award	UG Diploma
Eligibility	10+2 in any discipline (or) A full time diploma after 10th standard examination from a reputed institute
Duration	2 year, 5 days/week (Mon – Fri : 9:30 am – 5:00 pm)
Campus	Chennai, Mumbai, Surat Sub Center (NIFT Gandhinagar)
Seats	Chennai -35, Mumbai – 20, Surat Sub Center - 25
Course Fee	Chennai – Rs. 4,00,000/- Mumbai - Rs. 4,00,000/- Surat Sub Center (NIFT Gandhinagar) - Rs.4,00,000/-
Course Coordinators	Chennai – Ms. Pratheepa Raj & Dr. Sai Sanguri Mumbai - Ms. Shweta Rangnekar & Ms. Sangita Das Chowdhury Surat Sub Center (NIFT Gandhinagar) – Ms. Kalpana Kabra



# FASHION PRODUCT DESIGN AND TECHNOLOGY

# FPDT

The Programme conducted by department of Leather Design, aims at imparting design knowledge for fashion products, which includes garments and accessories along with skills, required for product development. The course looks at amalgamating the materials of leather and non-leather in product development.

## CAREERS

The programme aims at developing professionals for the fashion industry and those interested to start up their own ventures.

## COURSE CONTENT

Areas of study includes basic sketching, illustration, pattern making and construction using leather and non-leather materials, digital design, technical drawings and understanding production planning and product quality. The programme is planned to give a greater weight towards practical knowledge with theory as a means of understanding the fashion product industry.

Award	UG Diploma
Eligibility	10+2 in any discipline (or) A full time diploma after 10th standard examination from a reputed institute
Duration	2 year, 4 days/week
Campus	New Delhi
Seats	35
Course Fee	Rs. 2,40,000/- per annum
Course Coordinators	Prof. Dr. Shinju Mahajan & Prof. Dr. Usha Narasimhan

# DESIGN THINKING AND BUSINESS INNOVATION

DTBI

The Programme conducted by department of Leather Design, this 1-year postgraduate diploma programme has been designed with a systems approach to innovation for business. It would be beneficial to recent graduates and to individuals who want to enhance their innovation thinking.

## CAREERS

Graduates who want to be a part of the innovation business interested in developing themselves in the areas of user-centric product and service design.

## COURSE CONTENT

Areas of study include design thinking, ergonomics, prototyping, innovation strategy, developing a business

plan, and specialization in product design. The programme uses multiple learning elements viz. case studies, lectures, assignments, simulations, mini projects and a capstone project, providing an immersive learning experience to develop design thinking abilities and proficiency in innovation management. The programme is divided into two semesters where semester-I one would be foundational with all subjects mandatory and semester-II would lead to specialization with an elective. The capstone project would further provide an opportunity for hands-on learning.

Award	PG Diploma
Eligibility	Graduation Degree (or) A full time diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given preference)
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	35
Course Fee	Rs. 2,40,000/-
Course Coordinators	Prof. Dr. Shinju Mahajan & Prof. Dr. Usha Narasimhan

# FOUNDATION IN TEXTILE & LEATHER DESIGN

# FDTLD

The Programme conducted by department of Textile Design; the program aims at imbibing design approach for a strong foundation in fashion industry. The program primarily looks at creating holistic professionals ready to join the industry according to their individual interest in Apparel, Home or Accessories. The course provides robust input in translating concept to prototype with the focus of developing skill input in communicating through drawing (Manual and Digital) and consume design sensibilities specific to related product areas.

## CAREERS

The programme enables the participants to pursue a career in entry level professional for the fashion industry in the areas of Apparel, Home and Accessories.

## COURSE CONTENT

The program imbibes strong design approach for entry level professionals in the fashion industry in the areas of Apparel, Home and Accessories industries. The course content will experience to foster creativity to celebrate and discover their own individual potential and identity. The courses like design basics, trend studies, drawing and sketching (Manual and Digital), design ideation, fabric/material manipulation, digital design, User centric design and product understanding through prototyping.

Award	UG Diploma
Eligibility	10+2 in any discipline (or) A full time diploma after 10th standard examination from a reputed institute
Duration	2 year, 4 days/week
Campus	New Delhi
Seats	35
Course Fee	Rs. 2,25,000/- per annum
Course Coordinators	Ms. Savita Sheoran Rana & Prof. Dr. Shinju Mahajan

# TEXTILE CRAFTS & SUSTAINABLE PRODUCT DESIGN

# TCSPD

The Programme conducted by Department of Textile Design, aims to sensitize participants to India's rich textile craft heritage with a focus on sustainable practices. Opportunity to learn about traditional textile techniques and their significance in developing eco-friendly, sustainable textile and clothing. The impact of Covid 19 has made people conscious of their environment. There is an increased awareness for green products, sustainable consumption, ethnic practices and social responsibility.

## CAREERS

The programme will prepare participants to be conscious designers and product developers, ready to embark on the

changing fashion industry, equipped to collaborate with artisans in craft clusters or became young entrepreneurs catering to green fashion.

## COURSE CONTENT

The programme will provide an in-depth understanding of textile crafts and sustainable practices. There will be emphasis on a hands-on approach to appreciate and understand textile craft techniques like weaving, printing, embroidery, appliqué, patchwork etc. Fabric studies, elements of design, traditional textiles, product development and the context of sustainable fashion in the changing world will be critical inputs.

Award	PG Diploma
Eligibility	Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	30
Course Fee	Rs. 2,25,000/-
Course Coordinators	Prof. Dr. Ruby Kashyap Sood & Ms. Ashima Tiwari

# TEXTILE PRODUCT STYLING

# TPS

The program focuses on building a strong foundation in fashion styling for aspirants in the field of styling. The program primarily looks at creating holistic professionals ready to join the industry as Stylist who can apply his skills in emerging markets, platforms and technologies. The course provides robust input in translating concept to prototype with the focus on styling to play a major role in emphasizing the style and image of a collections, brand or product, while also working on the presentation of creative ideas, upcoming trends and visual presentation.

## CAREERS

The program will guide students for a strong base in Fashion Industry to have a successful career in 'Fashion Image & Styling' for producing client-based assignments.

## COURSE CONTENT

The program aims at strong styling approach for building a holistic professional for a fashion industry. The course content will guide students the necessary directions for Fashion trends and coolhunting for styling. The course invites industry professionals for direct Industry experiences to accelerate career and one's signature aesthetics, as a visual artist and designer. Fashion styling skills, History of fashion, Colours study, Cool hunting to identify influences that inspire fashion trends based on cultural, social & political influences as resources for creativity originality are key ingredient of the course.

Award	PG Diploma
Eligibility	Graduation Degree (or) A full Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years' experience will be given Preference.)
Duration	1 year, 4 days/week
Campus	New Delhi
Seats	35
Course Fee	Rs. 3,00,000/-
Course Coordinators	Ms. Savita Sheoran Rana & Dr. Anu Sharma

# ADMISSION GUIDELINES

The Continuing Education Prospectus and Admission Form for one year and short term Continuing Education Programmes can be obtained from NIFT website [www.nift.ac.in/cep](http://www.nift.ac.in/cep). Diploma Programme admission form and other information can be obtained from concerned NIFT Campus.

## Online Registration

Registration can be done online as well as manually by downloading the registration form available online. The downloaded registration form duly filled in OR a printout of the filled in online registration form, complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 20th September, 2021, by hand or by post under registered cover, superscribed "CE Registration Form" along with a Demand Draft of Rs. 2150/- + 18% GST = Rs. 2537/- for one year programmes and Rs.1200/- + 18% GST = Rs. 1416/- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Campuses. The applicant may choose one of the following modes for registration:

- The online registration form may be filled in. A printout of the filled in form needs to be taken, and a hard copy has to be submitted after signing the form.
- A printout of the blank form, downloaded from the website, may be taken and filled in manually.
- Applicant may approach the nearest NIFT Campus for guidance regarding online registration/ manual registration/ registration form.

## Instructions for Candidates

The candidates should read the instructions carefully before filling up the Admission Form.

1. Each candidate should fill in the Admission Form in blue/ black ballpoint in his/her own handwriting if the forms being filled manually OR a printout of the filled in online form can be

used.

2. Candidates are requested to fill in all the details within the boxes/spaces provided in the Admission Form.

3. Candidates are advised in their own interest to submit their Admission Form complete in all respects. Incomplete forms are liable to be rejected.

4. Each candidate is required to submit the following documents along with his/her Admission Form:

- Attested copies of certificates proving his/ her eligibility for the programme applied for.
- Attested copies of documents giving details of his/her work experience.
- A working professional applying for any programme is required to submit a certificate from his/her respective employer stating his/ her job profile/position in the company.

5. The candidates are requested to fill in the Programme code in the prescribed Admission Form (Ref Pg 90).

6. The candidates should indicate the NIFT study centre in the Admission Form based on the Programmes opted by them. Candidates should fill in their NIFT Study Centre codes in the pre- scribed Admission Form (Refer Pg 91).

7. The candidates are requested to submit the Admission Form in an A4 size envelope. Kindly indicate the title and code of the programme on the envelope.

8. The candidates are requested to enclose a self addressed stamped envelope (4" X 8") alongwith the Admission Form.

9. The candidates are advised to retain a photocopy of their Admission Form and Demand Draft to produce at the time of Interview.

## Submission of CE Admission Form

Admission Form complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 20th September, 2021 by post under Registered cover superscribed "CE Admission Form" or by hand along with a Demand Draft of Rs. 2150/- + 18% GST =Rs 2537/- for programmes of more than six months duration (one year

The Continuing Education Prospectus and Admission Form for one year and short term Continuing Education Programmes can be obtained from NIFT website [www.nift.ac.in/cep](http://www.nift.ac.in/cep).

Diploma Programme admission form and other information can be obtained from concerned NIFT Campus.

### Online Registration

Registration can be done online as well as manually by downloading the registration form available online. The downloaded registration form duly filled in OR a printout of the filled in online registration form, complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 20th September, 2021, by hand or by post under registered cover, super scribed "CE Registration Form" along with a Demand Draft of Rs. 2150/- + 18% GST = Rs. 2537/- for one year programmes and Rs.1200/-+ 18% GST = Rs. 1416/- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Campuses. The applicant may choose one of the following modes for registration:

- The online registration form may be filled in. A printout of the filled in form needs to be taken, and a hard copy has to be submitted after signing the form.
- A printout of the blank form, downloaded from the website, may be taken and filled in manually.
- Applicant may approach the nearest NIFT Campus for guidance regarding online registration/ manual registration/ registration form.

### Instructions for Candidates

The candidates should read the instructions carefully before filling up the Admission Form.

1. Each candidate should fill in the Admission Form in blue/ black ballpoint in his/her own handwriting if the forms being filled manually OR a printout of the filled in online form can be used.
2. Candidates are requested to fill in all the details within the boxes/spaces provided in the Admission Form.
3. Candidates are advised in their own interest to submit their Admission Form complete in all respects. Incomplete forms are

liable to be rejected.

4. Each candidate is required to submit the following documents along with his/her Admission Form:

- Attested copies of certificates proving his/ her eligibility for the programme applied for.
  - Attested copies of documents giving details of his/her work experience.
  - A working professional applying for any programme is required to submit a certificate from his/her respective employer stating his/ her job profile/position in the company.
5. The candidates are requested to fill in the Programme code in the prescribed Admission Form (Refer Page 90).
  6. The candidates should indicate the NIFT study centre in the Admission Form based on the Programmes opted by them. Candidates should fill in their NIFT Study Centre codes in the pre- scribed Admission Form (Refer Page 91).
  7. The candidates are requested to submit the Admission Form in an A4 size envelope. Kindly indicate the title and code of the programme on the envelope.
  8. The candidates are requested to enclose a self addressed stamped envelope (4" X 8") alongwith the Admission Form.
  9. The candidates are advised to retain a photocopy of their Admission Form and Demand Draft to produce at the time of Interview.

### Submission of DP Admission Form

For Diploma Prog there is NO GST in Application Form Admission Form complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 20th September, 2021 by post under Registered cover superscribed "DP Admission Form" or by hand along with a Demand Draft of Rs.2150/- drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Centre. Forms received after this date will not be accepted.

The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier.

### Criteria

All applicants will have to appear for an Interview at the NIFT Campus opted by them. The interview for each DP Programme is designed to test the knowledge, skill and aptitude of the candidates for the programme opted by them.

The date of Interview for the candidates for DP programmes

will be intimated by the respective NIFT Campuses.  
The list of selected candidates will be displayed at the respective NIFT Campus and on the NIFT website within a week.

### Payment of Fee for Diploma Programs

The selected candidates for admission to the Diploma programme needs to remit the full fees on a yearly basis. Any request for relaxation for remittance of fees on semester basis or part payment will not be accepted. Further, the selected candidates, who could not pay their fees at the time of commencement of the academic season will forfeit their seat and her/his seat will be offered to other candidates by order of merit. GST is not applicable for Diploma Programmes.

Programme	1 Year for PG in Rs.	2 Year for UG in Rs.
Course Fee	2 – 3 lakhs	4- 5 lakhs
Exam Fee (Per Year)	4,300	4,300
Resource Centre Membership Fee (Per Year)	8,600	8,600
Registration Fee (One Time)	9,300	9,300
Security Deposit (Re-fundable)	10,900	10,900

### Payment of Fee

The selected candidates will be required to submit the full Course Fee along with the Resource Centre Membership Fee and Security Deposit (as mentioned below) at the time of admission and before the commencement of the Programme

Programme	1 Year	6 Months and Below
Course Fee	As indicated in the Brochure	
Resource Centre Membership Fee	4000/-	2500/-
Security Deposit (Refundable)	5000/-	4000/-
Fee to be paid at admission		

### Please Note

- Any attempt to influence the admission process by way of recommendation will invite dis-qualification of the candidates.
  - NIFT reserves the right to selection and admission of candidates to CE Programmes.
- The selection will be strictly made on the basis of the candidate fulfilling the requisite qualifications and his/her performance in the Interview. Preference will be given to those with relevant industry experience.
- The final eligibility of the candidate will be checked at the time of admission. If the candidate is found to be ineligible for the Programme, his/her admission to the programme will be cancelled.
- Preference of programme/NIFT Campus once exercised in the Admission Form will be treated as final and no request for change will be entertained.
- Transfer of selected candidate from one CE Programme to another is not permitted under normal circumstances. However such transfers could be considered under exceptional circumstances with the approval of competent authority, subject to the following:
  - Availability of seats in the desired Programme and NIFT Campus.
  - Candidate fulfilling the requisite eligibility for the Programme.
  - Candidate's performance in the Interview.
 Any such transfer would entail payment of prescribed administrative charges.
- NIFT reserves the right to discontinue any programme at any Campus.
- The medium of instruction in NIFT is English.
- NIFT reserves the right to revise the fee structure.
- Refund of fees will be as per NIFT CEP Policy 2020.
- NIFT does not offer placement services to the students of Continuing Education Programmes or Diploma Programmes.
- NIFT does not assure hostel facilities to the students of Continuing Education or Diploma Programmes.
- Smoking, consumption of alcohol and drug abuse is prohibited within the NIFT campus. An undertaking to this effect along with an undertaking for good conduct is to be given by each student at the time of admission.



## Continuing Education Academic Calendar 2021-22

CE Admission Form Available	01st September, 2021
Last Date of Submission of Admission Form	20th September, 2021

### Note:

1. The date of interview for all Continuing Education Programmes and declaration of final result along with the details pertaining to payment of fees / orientation of Continuing Education programme will be intimated separately by the respective NIFT campuses.

2. NIFT reserves the right to change the date of commencement of the programmes.

3. The list of selected candidates will be displayed at the respective NIFT Campuses and on the NIFT website.

4. The List of programmes that will be offered through online/ On Campus will be announced separately by the respective campuses.

5. Candidates appearing in the qualifying examination such as 12th class/final year/final semester (as the case may be) are also eligible to apply to CEP provisionally, subject to the following conditions:

- o Those candidates who are seeking provisional admission due to non-declaration of their qualifying examination will provide proof of having passed all papers in all the previous years / semesters (whichever relevant).

- o The candidate will submit the final result of qualifying degree/certificate providing his/her eligibility as and when the results are declared to their CEP Programme coordinators /CE Programme Facilitators at Campus, where the admission has been granted on or before 31st Dec 2021 or before issuing the CEP certificate.

- o In case student attends a programme but fails to qualify the qualifying examination no certificate will be issued.

6. The application fee can also be paid through DD / online net banking /NEFT/ RTGS/IMPS in respective NIFT's bank account. The Online payment Link will be provided by the respective NIFT Campuses

## CONTINUING EDUCATION

ONE YEAR PROGRAMMES	
Clothing Production Technology	CPT
Creative Thinking & Design Development	CTDD
Creative Textile Design	CTD
Contemporary Ethnic Wear	CEW
Design Development for Indian Ethnic Wear	DDIEW
Design In Boutique Apparel & Accessory	DBAA
Design Innovation in Fashion and Textiles	DIFT
Designing & Styling for Indian Fashion	DSIF
Fashion & Clothing Technology	FCT
Fashion E- Business Management	FEBM
Fashion Retail Management	FRM
Graphic Design and Communication	GDC
Garment Export Merchandising And Management	GEMM
Interior Design & Exhibition	IDE
Luxury Product Design	LPD
Management of Fashion Business	MFB
Visual Merchandising & Product Styling	VMPS
Toy & Game Design	TGD
Home Product Styling	HAS
Digital Photography	DP
Fashion Knitwear and Production Technology	FK&PT
Fashion Integration for Textiles	FIT
Product Development and Branding	PDB
Business for Fashion	BF
Fashion Designing and Apparel Technology	FDAT

SIX MONTH PROGRAMMES AND LESSER DURATION	
Apparel Costing & Fashion Merchandising Management	ACFMM
Apparel Design and Development	ADD

Apparel Merchandising and Manufacturing Technology	AMMT
Creative Fashion Styling	CFS
Creative Pattern Making	CPM
Design, Pattern Making & Design Studio Management For Ethnic Apparel	DPDS
Home Décor & Styling	HDS
Illustration for Fashion Industry	IFI
Management of Family Run Fashion Business	MFFB
Pattern Making for Fashion Industry	PMFI
Textiles for Home and Interior	THI
Visual Merchandising	VM
Communication Design	CD
Fashion Boutique and Dress Designing	FBDD
Fashion Branding & Supply Chain	FBSC
E- Commerce for Fashion Business	ECFB
CAD & Print	CADP
Non loom and Surface development techniques for Interior Textiles	NLSDTIT
Apparel Retailing and Visual Merchandising	ARVM
CAD for Textiles	CADT
Digital Business Branding&Promotion	DBBP
Design & Think Beyond	DTB
User Experience and Interface in Fashion Textiles	UEIFT
UI/UX Design	UX/Ulin F&T
Social Media Marketing in Fashion	SMMF
Visual Merchandising and Product Styling	VMPS
Goods CAD (Rhino Basic) - Prototyping and 3D modeling	GCAD
Make-up Hair & Glamor	MH&G

DIPLOMA PROGRAMME	
Apparel Production And Merchandising	APM
Advanced User Studies	AUS

Omni Channel Retailing And E-Commerce Management	OCREM
Fashion Entrepreneurship	FE
Fashion Fit and Style	FFS
Fashion Product Design and Technology	FPDT
Design Thinking and Business Innovation	DTBI
Foundation Diploma in Textile and Leather Design	FDTL
Textile Crafts & Sustainable Product Design.	TCSPD
Textile fashion styling	TFS

NIFT STUDY CENTRE CODE	
Bengaluru	01
Chennai	02
Hyderabad	03
Kolkata	04
Mumbai	05
New Delhi	06
Panchkula	07
Surat (Sub Centre)	08
Varanasi (Sub Centre)	09

#### UNIT HEAD:

Prof. Dr. Malini Divakala  
Dept. of Fashion Design,  
NIFT, Hyderabad  
Head - Continuing Education,  
Bridge and Diploma Programmes

#### UNIT IN-CHARGE:

Dr. I Rajitha, Associate Professor  
Dept. of Knitwear Design,  
NIFT, Hyderabad  
Unit In-charge -Continuing Education,  
Bridge & Diploma Programmes

## BENGALURU



**Ms. Susan Thomas, IRS**  
Campus Director  
**Prof. Dr. Yathindra**  
Joint Director (I/c)

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No. 21st, 16th Cross Street  
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HSR Layout, Bengaluru — 560 102  
(Karnataka)  
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F: (080) 22552566

## BHOPAL



**Col. Subroto Biswas**  
Campus Director  
**Mr. Akhil Sahai**  
Joint Director

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F: (0755) 2493635

## BHUBANESWAR



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Campus Director  
**Mr. Ajit Kumar Sahu**  
Joint Director

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## CHENNAI



**Prof. Dr. Anitha M. Manohar**  
Campus Director  
**Mr. B. Narasimhan**  
Joint Director

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## GANDHINAGAR



Prof. Dr. Ajit Khare  
Campus Director  
Sh. Pradeep Kumar Jha  
Joint Director

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23240834  
F: (079) 23240772

## HYDERABAD



Mr. Vijay Kumar Mantri, IAS  
Campus Director  
Mr. L Madan Kumar Reddy  
Joint Director

NIFT Campus  
Opposite Hi-tech City,  
Cyberabad Post,  
Madhapur, Hyderabad-500 081  
Telangana  
T: (040) 23110841/42/43, 23110630.  
F (040) 23114536

## JODHPUR



Dr. Vijaya Deshmukh  
Campus Director  
Mr. Anil Kumar  
Joint Director

NIFT Campus  
Karwar, Jodhpur - 342 037, Rajasthan  
T: (0291)- 2659558, 2659556  
F: (0291) 2659556

## KANGRA



Mr. Aakash Dewangan, IRS  
Campus Director  
Dr. D.K. Rangra  
Joint Director

NIFT Campus  
Chheb, Kangra-176001,  
Himachal Pradesh  
T: (01892) 263872  
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## KANNUR



**Dr. Puneet Sood**  
Campus Director  
**Dr. Bhaskaran K M**  
Joint Director

NIFT Campus  
Dharmasala, Mangattuparamba,  
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## KOLKATA



**Mr. Shovan Krishna Sahu, IRS**  
Campus Director  
**Mr. Brijesh M. Deore**  
Joint Director

NIFT Campus  
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23357332  
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## MUMBAI



**Prof. Dr. Pavan Godiawala**  
Campus Director  
**Mr. Khushal Jangid**  
Joint Director

NIFT Campus  
Plot no 15, Sector 4, Kharghar,  
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