

Subject: Requirement of Interns for the Team of Creative Research on Trend & Zeitgeists, Content Creation and Graphic Designer: Visionxt- Trend Insight and Forecasting Lab, NIFT

1. VisioNxt project by NIFT is interested to give opportunity to engage Interns for the team of creative research on Trend & Zeitgeists, Content Creation and Graphic Designer to the Alumni of NIFT.
2. Candidates with a focused interest in ethnographic research, socio-cultural research, fashion research, youth culture research, zeitgeist identification, document design, content writing and social media analysis will be preferred as Research Interns .
3. The interns will gain real time learning experience in social research, documentation, report development and social media analysis in context of trend analysis.
4. The internships will be offered purely on the basis of selection process via evaluation of bio data of candidates followed by an interview.
5. The Engagement of interns with VisioNxt will be for the four months and will be given an honorarium.
6. The internship will be purely through online mode (Work from Home).
7. Hence, an Expression of Interest (EOI) is sought from the Alumni of NIFT as Research Interns for trend and Zeitgeists, Content Creation and Graphic Designer in the project. The Internship brief details given below in Table.

S.No.	Roles	Justification	Deliverable	Vacancy
1.	Engagement of Research Interns for trend and zeitgeists	Task: To study trends at macro and micro level, develop trend clusters; to coordinate with the VisioNxt core team to develop research papers, to conduct surveys and develop analysis, to build commendable data base on on-going directions.	Deliverable: Various paper publications with the core team, trend study reports and white papers, contributions in the website textual content.	2 Nos.
2.	Engagement of Research interns for Content creation	Task: To create content for various platforms in the area of fashion & trend studies	Deliverable: Various paper publications with the core team, trend study reports and white papers, contributions in the website textual content.	2 Nos.
3.	Engagement of Research interns for Graphic Designer	Task : To create graphics for various assigned tasks from time to time for website, social media platforms, articles	Deliverable: Graphic layouts, infographic, stylized representation for a broad band of requirement for VisioNxt	2 Nos.

8. Interested candidates may submit their Bio Data latest by 15th October 2021 to email ID visionxt@nift.ac.in. Shortlisted candidates will be informed for interview through email.