



ADMISSIONS

CONTINUING EDUCATION & DIPLOMA PROGRAMMES

OUR VISION

We at NIFT shall offer, at all our campuses, a learning experience of the highest standards in fashion pertaining to design, technology and management and encourage our remarkably creative student body to draw inspiration om India's textiles and crafts while focusing on emerging global trends relevant to the industries we serve

OUR MISSION

We at the National Institute of Fashion Technology will:

- Provide a transformative educational environment for talented young men and women to nurture their inventive potential and to acquire distinctive skills valuable to self, industry and society
- Offer a stimulating, modernistic and evolving curriculum that spans the vast spectrum of India's artistic heritage yet remains firmly contemporary, incorporating disruptive technologies
- Value and celebrate cultural and individual diversity in our students, faculty and alumni, always emphasizing the power of fellowship
- Be a global leader in the dissemination of innovative and project based pedagogies in design, management and technology for all facets of the textile, apparel, retail and accessories industries, through the promotion of rigorous and cutting edge research
- Enable our faculty and students to have intensive interaction with educational institutions, fashion houses, start-up hubs and corporations relevant to our programmes
- Bring forth graduates who stay committed to exacting standards of professional excellence and personal integrity

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ADMISSION CALENDAR

Continuing Education Admission Form Available from Last Date of Submission of Admission form 14th August 2023 11th September 2023

THE INSTITUTE

National Institute of Fashion Technology has emerged as a leader in fashion education with the ability to integrate knowledge, academic freedom, critical independence, creative thinking. With a history of being in existence for three decades the institute stands as a testimony to our fundamentals where academic excellence lies at the core. The institute has stood as a beacon of serious critical engagement and a key enabler in developing competent professionals for the fashion industry.

National Institute of Fashion Technology was set up under the aegis of Ministry of Textiles, Government of India. Bringing in a wide range of aesthetic & intellectual orientations, the early instructors included leading progressive scholars from Fashion Institute of Technology, New York, USA. The in-house faculty was drawn in from a distinguished group of intellectuals who put forth a sense of dynamism creating a pathway to effective learning. Pupul Jaykar Hall at NIFT headquarters in New Delhi is reminiscence of many educational thinkers and visionaries who have been critical to the institute's roadmap to success.

Academic inclusiveness has been a catalyst in the expansion plans of the institute. Today, NIFT has spread wings across the length and breadth of the country. Through its 18 professionally managed campuses, NIFT provides a framework to ensure that prospective students from different parts of the country achieve their highest potential through the programmes offered. Since the early years of its inception, the institute has provided a firm foundation in fashion education in the domain of Design, Management and Technology. Since then, NIFT has scaled high academic standards. The faculty resource of the institute has grown in to a community of leading practitioners, education enthusiasts, entrepreneurs, creative thinkers, researchers & analysts.

Through its journey, NIFT has achieved a strong academic strategy. Invigorating thought leadership, research stimulus, industry focus, creative enterprise and peer learning have reinforced the institute's academic bedrock. Fostering a new generation of creative thinkers, today, the institute is empowered to award Degrees in under graduate, post graduate and doctoral studies. Articulating the ideology of world-class learning practices, the institute has entered in to strategic alliances with leading international institutes.

NIFT is committed to academic excellence in fashion education. The vision of the institute embraces challenges and provides the impetus in setting highest academic standards. NIFT continues to strive to be nothing but the best.

NIFT CONTINUING EDUCATION & DIPLOMA PROGRAMMES

National Institute of Fashion Technology, besides conducting regular professional undergraduate and postgraduate programmes in Design, Management and Technology, also offers short duration part time evening/weekend courses under Continuing Education (CE) and full time Diploma Programmes.

NIFT has crafted a range of Continuing Education Programmes, which have been developed in consultation with reputed academicians and industry practitioners. These programmes reflect the requirements and concerns of the industry and have been carefully planned to spur professional growth, relevant to individuals at different stages of their careers, and also to those aspiring to join the industry.

The Continuing Education Certificate Programmes and Diploma Programmes are aimed at complementing the practical knowledge of industry professionals with formal technical education in the respective areas of work. The flexible schedule enables the participants to pursue the programme without interrupting their professional activities. With a focus on interactive learning, the programmes provide a congenial environment that integrates theory with practice.

The participants receive a NIFT certificate or Diploma (based on the chosen programme) on successful completion of the programme.

ONE YEAR DURATION PROGRAMMES

| S. No. | Campus | Programme Name | Dept. | Eligibility | Days / week | Programme Fee (in Rs) with GST | No. of seats | Date of commen -cement* |
|-----------|-------------|---|-------|--|------------------|---|-----------------|-------------------------------|
| 1 | | Fashion Integration for Textiles (FIT) | TD | 10+2 (minimum) , 10 + Diploma, Any Under Graduation (3 Years) As per Standardization of Eligibility Criteria" | 5 days / Week | Rs. 1,06,200/- | 30 | Nov- 23 |
| 2 | Bengaluru | Fashion Clothing Technology (FCT) | FD | Minimum10+2 / 10+2 with 1-2 year Industry experience /10+2 with Diploma | 5 days / week | Rs. 97,350/- | 30 | Dec-23 |
| 3 | B | Fashion Retail Management (FRM) | FMS | 10+2+Degree with 0-1 year industry experience /10+Diploma with 1-2 years industry experience /10+2 with 3-4 years industry experience | 3 days/ week | Rs. 1,03,840/- | 30 | Oct-23 |
| 4 | Chennai | Fashion Knitwear & Production Technology (FKPT) | KD | 10+2 | 5 days / week | Rs. 1,00,300/- | 30 | Sep-23 |
| 5 | Che | Design Development for Indian Ethnic Wear (DDIEW) | KD | 10+2 /10+2 with experience /10+ 2 year Diploma | 3 days / week | Rs. 1,41,600/- | 30 | Sep-23 |
| 6 | Gandhinagar | Garment Production Technology and Apparel Design (GPTAD) | DFT | Minimum 10+2, Preferably Graduation in any discipline/ Diploma Holder in any stream (T.Y. appeared could apply). A special Preference will be given to industry sponsored candidate, Candidate having work experience in garment industry and textile graduates | 5 days / week | Rs. 1,80,000/- | 30 | Aug-23 |
| 7 | Hyderabad | Fashion Clothing Technology (FCT) | FD | 10 + 2 | 5 days / week | Rs. 88,500/- | 30 | Aug-23 |

| 8 | | Apparel Design and Fashion Technology (ADFT) | BFT | 12th Pass | 5 days / week | Rs. 1,12,100/- | 35 | Oct-23 |
|----|-----------|---|-----|--------------|------------------|----------------|----|---------|
| 9 | | Clothing Production Technology (CPT) | BFT | 12th Pass | 5 days / week | Rs. 1,12,100/- | 35 | Oct-23 |
| 10 | Kolkata | Design in Boutique Apparel Accessories (DBAA) | LD | 12th Pass | 5 days / week | Rs. 1,00,300/- | 35 | Oct-23 |
| 11 | K | Fashion Clothing Technology (FCT) | FD | 12th Pass | 5 days / week | Rs. 1,00,300/- | 35 | Oct-23 |
| 12 | | Fashion Knitwear Production Technology (FKPT) | KD | 12th Pass | 5 days / week | Rs. 1,00,300/- | 35 | Oct-23 |
| 13 | | Fashion Apparels & Accessories Design (FAAD) | LD | 12th Pass | 5 days / week | Rs. 1,06,200/- | 35 | Oct-23 |
| 14 | | Fashion Clothing Technology (FCT) | FD | Minimum 10+2 | 5 days/ week | Rs. 1,29,800/- | 30 | Sept-23 |
| 15 | Mumbai | Fashion Retail Management (FRM) | FMS | Minimum 10+2 | 2 days/ week | Rs. 1,29,800/- | 15 | Sept-23 |
| 16 | | Luxury Product Design (LPD) | AD | Minimum 10+2 | 2 days/ week | Rs. 1,18,000/- | 20 | Aug-23 |
| 17 | | Luxury Product and Jewellery Design (LPJD) | AD | 10+2 | 5days/ week | Rs. 1,77,000/- | 30 | Sep-23 |
| 18 | New Delhi | Management of Fashion Business (MFB) | FMS | 10+2 | 2days/ week | Rs. 1,41,600/- | 35 | Sep-23 |
| 19 | New | Garment Export Merchandising Management (GEMM) | FMS | 10+2 | 3days/ week | Rs. 1,41,600/- | 30 | Sep-23 |
| 20 | | Fashion Retail Management (FRM) | FMS | 10+2 | 3days/ week | Rs. 1,41,600/- | 40 | Sep-23 |

| 21 | | Athleisure Wear (AW) | KD | Minimum of 10 +2 / 10 +2 with 1-2 years of experience /10 + 2 with Diploma | 5days/ week | Rs. 1,41,600/- | 30 | Sep-23 |
|----|-----------|---|----|--|----------------------|----------------|-------|--------|
| 22 | | Art Management (AM) | LD | 10+2/10+2 | 4 days / week | Rs. 94,400/- | 25-40 | Sep-23 |
| 23 | | Creative Thinking and Design Development (CTDD) | LD | 10+2/10+2 | 4 days/ week | Rs. 94,400/- | 40 | Sep-23 |
| 24 | | Design in Boutique Apparel & Accessory (DBAA) | LD | 10+2/10+2 | 5 days/ week | Rs. 1,18,000/- | 40 | Sep-23 |
| 25 | | Design Innovation in Fashion & Textiles (DIFT) | TD | 10+ 2 with or without 1-2 years of industry experience | 3 days/ week | Rs. 1,65,200/- | 30 | Aug-23 |
| 26 | New Delhi | Creative Textile Design (CTD) | TD | 10+2 | 3 days/ week | Rs. 1,88,800/- | 35 | Sep-23 |
| 27 | N | Interior Design & Space Planning (IDSP) | TD | 10+2 | 3 days/ week | Rs. 1,88,800/- | 35 | Aug-23 |
| 28 | | Graphic Design & Communication (GDC) | FC | 10+2 or Above | 4/5 days/ week | Rs. 1,18,000/- | 30 | Sep-23 |
| 29 | | Studio Photography and Video Production (SPVP) | FC | 10+2 or Above | 4/5 days/ week | Rs. 1,00,300/- | 30 | Sep-23 |
| 30 | | Fashion Clothing Technology (FCT) | FD | 10+2 | 5 days/ week | Rs. 1,65,200/- | 40 | Oct-23 |
| 31 | | Designing & Styling for Indian Fashion (DSIF) | FD | 10+2 | 5 days/ week | Rs. 1,41,600/- | 40 | Oct-23 |
| 32 | | Visual Merchandising & Digital Design (VMDD) | FC | 10+2 or above (work experience preferred) | 3/4 days per week | Rs. 1,41,600/- | 25 | Sep-23 |
| 33 | Varanasi | Fashion and Clothing Technology (FCT) | FD | 10+2 | 5 days / week | Rs. 80,000/- | 30 | Sep-23 |
| 34 | Vará | Contemporary Techniques in Textile Design (CTTD) | TD | 10+2 | 5 days/ week | Rs. 80,000/- | 30 | Oct-23 |

SIX MONTHS DURATION PROGRAMMES

| S. No. | Campus | Programme Name | Dept. Eligibility | | Days / week | Programme Fee (in Rs) with GST | No. of seats | Date of commen -cement* |
|-----------|-----------|---|-------------------|---|------------------|--------------------------------------|-----------------|-------------------------------|
| 1 | | Apparel Design & Development (ADD) | DFT | Minimum 10+2 | 5 days/ week | Rs. 74,340/- | 30 | Sept-23 |
| 2 | | Design Development for Athleisure (DDA) | KD | Minimum 10+2 | 5 days/ week | Rs.60,000/- | 30 | Oct- 23 |
| 3 | n | Design, Pattern Making & Design Studio Management for Ethnic Apparel (DPDS) | FD | Minimum10+2 / Diploma | 5 days / week | Rs. 93,810/ | 30 | Nov- 23 |
| 4 | Bengaluru | Digital Media and Visual Communication (DMVC) | FC | 10+2 /10+2 with or without 1-2 years' experience | 3 days/ week | Rs.77,800 /- | 30 | Oct- 23 |
| 5 | | Management of Family Run Fashion Business (MFFB) | FMS | 10+2+ Diploma/10+2+3(Graduate) | 5 days/ week | Rs.1,18,000/- | 30 | Nov- 23 |
| 6 | | Apparel Merchandising & Manufacturing Technology (AMMT) | DFT | Minimum 10+2 | 5 days/ week | Rs. 74,340/- | 30 | Oct- 23 |
| 7 | | Apparel Costing & Fashion Merchandising Management (ACFMM) | BFT | Minimum 10+2 | 2 days/ week | Rs. 82,600/- | 30 | 0ct-23 |
| 8 | ıbai | Contemporary Bridal Trousseau Design (CBTD) | FD | Minimum 10+2 | 3 days/ week | Rs. 82,600/- | 20 | Sept-23 |
| 9 | Mumbai | Creative Fashion Styling (CFS) | KD | Minimum 10+2 | 3 days/ week | Rs. 88,500/- | 30 | Sept-23 |
| 10 | | Creative Pattern Making (CPM) | KD | Minimum 10+2 | 2 days/ week | Rs. 94,400/- | 20 | Aug-23 |
| 11 | | Visual Merchandising (VM) | FC | Minimum 10+2 | 2 days/ week | Rs. 70,800/- | 30 | Oct-23 |
| 12 | | Costume Styling & Photography - Film, Fashion & Retail (CSP) | FC | Minimum 10+2 | 2 days/ week | Rs. 82,600/- | 25 | Aug-23 |

| 13 | ni | Creative Fashion Styling (CFS) | KD | Minimum of 10 +2 / 10 +2 with 1-2 years of experience /10 + 2 with Diploma | 3/4 days/ week | Rs. 94,400/- | 30 | Sept-23 |
|----|-----------|---|----|--|-------------------|--------------|----|----------|
| 14 | New Delhi | User Experience and Interface in Fashion and Textiles (UX-FT) | TD | 10+ 2 with or without 1-2 years of industry experience | 3 days /week | Rs. 94,400/- | 30 | Aug - 23 |
| 15 | | Creative Direction for E- Commerce Catalogue | LD | 10+2/10+2 | 3 days/ week | Rs. 76,700/- | 40 | Sep-23 |
| 16 | Varanasi | Digital Design for Textiles (CAD For Textiles) (DDT) | TD | 10 | 3 days/ week | Rs. 47,200/- | 30 | 0ct-23 |

LESS THAN SIX MONTHS DURATION PROGRAMMES

| S. No. | Campus | Programme Name | Dept. | Eligibility | Days / week | Programme Fee (in Rs) with GST | No. of seats | Date of commen -cement* |
|--------|-------------|---|-------|---|-------------------------|--------------------------------------|-----------------|-------------------------------|
| 1 | Bengaluru | Digital Business- Branding and Promotion (DBBP) | M.DES | 10+2+ Degree with 0-1 year of Industry experience, 10+ Diploma with 1-2 year of Industry Experience, 10+2 with 3-4 years of Industry experience, Entrepreneurs and Business owners | 3 days / week | Rs. 47,200/- | 30 | Aug - 23 tentatively |
| 2 | <i>ı</i> ar | Fundamentals of Hand Sketching and Digital Drawing (FHSDD) | FP | 10 / 10+2 with or without 1-2 Years of experience | 3 days/ week | Rs. 39,766/- | 30 | |
| 3 | Bhubaneswar | Advanced Techniques for Handling Design Materials (ATHDM) | FP | 10 / 10+2 with or without 1-2 Years of experience | 3 days/ week | Rs. 39,766/- | 30 | |
| 4 | | Apparel Production Management (APM) | BFT | 10+2 , Industrial personal | 5 days/ week | Rs. 41,300/- | 30 | |
| 5 | Jodhpur | Textile Application for Fashion and Living (TAFL) | TD | 10+2 or above (work experience preferred) | 02 days in a week | Rs 30,000 + GST | 30 | |
| 6 | | Retail Operations & Visual Retail (ROVR) (Online) | FMS | Minimum 10+2 | 2 days/ week | Rs. 47,200/- | 15 | Jan - 24 |
| 7 | Mumbai | Apparel Manufacturing & Merchandising Management (AMMM) | BFT | Minimum 10+2 | 5 days/ week | Rs. 49,560/- | 30 | Aug - 24 |
| 8 | M | E-Commerce & Social Media Marketing (ECSMM) (Online) | FMS | Minimum 10+2 | 2 days/ week | Rs. 41,300/- | 20 | Sept - 23 |
| 9 | | UI/UX Design (UI/UXD) (Online) | FC | Minimum 10+2 | 2 days/ week | Rs. 41,300/- | 30 | Aug - 23 |

| 10 | | Designing Men's wear (DMW) | FD | 10+2 | 3 Day per weeks | Rs. 40,000/- | 30 | Sep -23 |
|----|-----------|---|-----|-----------|----------------------------|--------------|----|---------|
| 11 | ireli | Fashion Apparel Boutique Management (FABM) | FMS | 10th Pass | 4 Days per week | Rs. 23,600/- | 30 | Sep- 23 |
| 12 | Raebareli | Retail Store Operations Management (RSOM) | FMS | 10+2 | 5 Days per week | Rs. 11,800/- | 30 | Oct -23 |
| 13 | Srinagar | Boutique Technique for Traditional Kashmiri Garments (BTTKG) | FD | 10+2 | 02 days in a week | Rs. 35,400/- | 30 | Sep-23 |
| 14 | | Design and Think Beyond (DTB) | TD | 10 | 3 Day per weeks | Rs. 40,000/- | 30 | Nov-23 |
| 15 | asi | Fashion Boutique and Dress Design (FBDD) | FD | 10+2 | 2 Days per weeks | Rs. 29,500/- | 30 | Oct-23 |
| 16 | Varanasi | Retail Store Operations Management (RSOM) | FMS | 10+2 | 05 Days per weeks | Rs. 11,800/- | 30 | Nov-23 |

DIPLOMA PROGRAMMES

| Sr. No. | Campus | Diploma Programme Name | UG/PG Diploma | Dept. Offers | Duration | Course Fee in Rs. / per annum | Eligibility | No. of seats | No. of days/ week |
|------------|---------|--|------------------|-----------------|------------------|-------------------------------------|---|-----------------|----------------------|
| 1 | | Indian Craft Appreciation (ICP) | PG | TD | 01 year | Rs. 2,00,000/- | Graduation Degree / A full time diploma after 10+2 from a reputed institute | 20 | 5 days / week |
| 2 | | Fashion Retail Store PG FMS 01 year Rs. 2,00,000/- Graduation Degree / Fulltime Diploma after 10+2 with 2-3 years of experience | | 30 | 5 days / week | | | | |
| 3 | | Fashion Entrepreneurship (FE) | PG | FMS | 01 year | Rs. 2,00,000/- | Graduate Degree / Full time Diploma after 10+2 Candidates with 2-3 years of experience will be given preference | 30 | 5 days / week |
| 4 | Chennai | Omni Channel Retailing and E-commerce Management (OCREM) | PG | FMS | 01 year | Rs. 2,00,000/- | Graduate Degree / Full time Diploma after 10+2 Candidates with 2-3 years of experience will be given preference | 30 | 5 days / week |
| 5 | | Apparel Production & Merchandising (APM) | PG | DFT | 01 year | Rs. 2,00,000/- | UG Degree. Candidates with 2-3 years of work experience will be given preference | 30 | 5 days / week |
| 6 | | Fashion Innovation & Sustainable Design for Circularity (FISDC) | PG | DFT | 01 year | Rs. 3,00,000/- | Under Graduate Degree or Diploma | 30 | 04 days week |
| 7 | | Surface Embellishments for Knits (SEK) | UG | KD | 02 years | Rs. 2,00,000/- | 12th pass or equivalent | 30 | 5 days / week |
| 8 | | Jewellery Design (JD) | UG | AD | 02 years | Rs. 2,00,000/- | 12th pass or equivalent | 30 | 5 days / week |
| 9 | | Fashion Fit & Style (FFS) | UG | FD | 02 years | Rs. 2,00,000/- | 10+2 or equivalent | 30 | 5 days / week |

| 10 | Gandhinagar | Fashion Innovation and Sustainable Design for Circularity (FISDC) | PG | M.des | 01 year | Rs. 2,36,000/- | 10+2 with Diploma / 10+2+3 (Graduate) | 30 | 4 days/ week |
|----|-------------|---|----|----------------|----------|----------------|--|----|---|
| 11 | Hyderabad | Fashion Innovation and Sustainable Design for Circularity (FISDC) | PG | FD & FMS | 01 year | Rs. 2,27,300/- | 10+2 with Diploma / 10+2+3 (Graduate) | 20 | 4 days/ week |
| 12 | Mumbai | Fashion Fit & Style (FFS) | UG | FD | 02 years | Rs. 2,00,000/- | Minimum 10+2 | 30 | 5 days/ week |
| 13 | Mu | Fashion Entrepreneurship (FE) | PG | FMS | 01 year | Rs. 2,05,000/- | Graduation | 30 | 5 days/ week |
| 14 | New Delhi | Fashion Innovation and Sustainable Design for Circularity (FISDC) | PG | Head Office | 01 year | Rs. 2,83,200/- | 10+2 with Diploma/10+2+3 (Graduate) | 35 | 4 days/ week (offline & Online |
| 15 | New | Textile Product Styling (TPS) | PG | TD | 01 year | Rs. 3,54,000/- | 10+2 with Diploma/10+2+3 (Graduate) | 35 | 4 days/ week (offline & Online |



YEAR DURATION PROGRAMMES

APPAREL DESIGN & FASHION TECHNOLOGY

ADFT

One Year ADFT programme is designed to impart intensive training to the professionals for various export houses, buying houses, garment industries especially in the area of production, merchandising, quality control as well as for entrepreneurial venture in apparel manufacturing exploring the wide spread domestic market at various stages.

CAREERS

The programme would provide opportunities for students to get absorbed in the retail chains as visual merchandisers. After the completion of the course the candidates could be absorbed as merchandisers, fashion Designers, Fashion Stylists, or supervisors in the area of quality control.

COURSE CONTENT

The main highlights of this 1-year training programme would be basic understanding of apparel manufacturing process responding to the dynamic and complex industry environment under the work domain of the production manager and quality control manager related to production/ merchandising in garment manufacturing units / exports houses / buying house. The curriculum contains subject like fabric science-I, Fabric Science-II Pattern making advance pattern making Garment construction, draping digital design, web development and E-Commerce, Garment Analysis & Development, Entrepreneurship Management, Design, Concept Development, Entrepreneurship Management, Design Concept.

| Award | Certificate | | | | |
|--|---|--|--|--|--|
| Eligibility | 10+2 / 10+2 with (or) without 1-2 years' experience | | | | |
| Duration 1 year, 5 days/week | | | | | |
| Campus | Kolkata | | | | |
| Seats | 35 | | | | |
| Course Fee | Rs. 1,12,100/- | | | | |
| Course Coordinators Dr. Abhijit Mukherjee & Mr. Jyoti Prakash Behera | | | | | |

ART MANAGEMENT



The Art Management and Entrepreneurship course offers a comprehensive curriculum that combines the fundamentals of art appreciation with practical knowledge in Art Management. From understanding art history and acquisition strategies to exploring the business aspects of the art industry, students will gain a holistic understanding of art, while also developing skills in management, curation, and communication for a successful career in the field.

CAREERS

The person who completes this course can work as an art critic, art curator, visual artist, academician, art collector, art consultant, art investor, and can have their own business related to art. They can work with art galleries, museums, art auction houses, art fairs and festivals, art academia, embassies and cultural centers, and various national and international public or private organizations dealing with art and culture.

COURSE CONTENT

The Art Management and Entrepreneurship course offers a comprehensive curriculum that covers the fundamentals of understanding and appreciating art, exploring different eras of Art History, and engaging in hands-on art-making experiences with extensive knowledge of art materials, techniques, and contemporary art practices. The course delves into the essentials of Art Management, including the fundamentals of management, art evaluation, documentation, exhibition planning, and fundraising strategies. Students will develop an understanding of art buyers and learn effective approaches to galleries and art organizations for art acquisition. The course highlights the significance of media in the art industry. It also covers art collection as an investment and explores business aspects such as setting up galleries, understanding the working culture of auction houses and museums, and identifying promising artists to promote their works. Students will learn about art maintenance, preservation, and conservation practices, curatorial responsibilities, logistics, art insurance, fraud prevention, and the role of branding and communication in the art world. The course concludes by exploring various opportunities and career pathways in the art field.

| Award | Certificate | | | | | | |
|---|---|--|--|--|--|--|--|
| Eligibility | 10+2 / 10+2 with (or) without 1-2 years' experience | | | | | | |
| Duration | Duration 1 year, 4 days/week | | | | | | |
| Campus New Delhi | | | | | | | |
| Seats | 40 | | | | | | |
| Course Fee Rs. 94,400/- | | | | | | | |
| Course Coordinators Mr. Ujjal Ankur & Ms. Dolly Kumar | | | | | | | |

ATHLEISURE WEAR



The ultimate objective of the Athleisure course is to provide students with the knowledge and skills needed to succeed in the athleisure industry or to develop a unique perspective on the trend for personal use. By the end of the course, students will have a comprehensive understanding of the athleisure industry and will have developed their own unique perspective on the trend.

CAREERS

The participants will have a comprehensive understanding of the athleisure industry and will have developed their own unique perspective on the trend. The programme enables the participants to pursue a career in creating clothing that combines athletic and casual elements. They may work for athletic wear brands, fashion brands or create their own line of athleisure wear.

COURSE CONTENT

Athleisure is a course that explores the concept of athletic wear being used for everyday, casual wear. This course will provide students with an understanding of the history and evolution, fabrics used for athleisure, its impact on the fashion industry, and its current status as a global trend. Throughout the course, students will learn about different styles and designs of athleisure, how to create the patterns, grading of the patterns and construction techniques. Finally the students relate the learning and incorporate athleisure into their personal style.

| Award | Certificate |
|---------------------|--|
| Eligibility | 10+2 / 10+2 with (or) without 1-2 years experience |
| Duration | 1 year, 5 days/week |
| Campus | New Delhi |
| Seats | 35 |
| Course Fee | Rs. 1,41,600/- |
| Course Coordinators | Dr. V P Singh & Dr. Priyanka Gupta |

CLOTHING PRODUCTION TECHNOLOGY

CPT

The programme conducted by Department of Fashion Technology has been designed to fulfill the specific training requirements of working professionals in clothing and manufacturing organizations, with focus on interactive education to promote the highest quality of workmanship and business practices

CAREERS

The programme prepares professionals to work as production executives, quality control executives, merchandiser, sampling coordinators and similar professions both in apparel and home furnishing Industry.

COURSE CONTENT

Area of study includes garment construction, pattern making, textile science, garment machinery & equipment, production planning and control, quality assurance, product development and costing of apparel products

| Award | Certificate |
|---------------------|--|
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 5 days/week |
| Campuses | Kolkata |
| Seats | 35 |
| Course Fee | Rs. 1,12,100/- |
| Course Coordinators | Mr. S.S. Ray & Md. Shahabuddin Ashrafi |

CREATIVE TEXTILE DESIGN

CTD

The program conducted by the Textile Design Department aims at providing training in the area of textile design created for high end/ boutique garments. It will provide inputs on design original, ground breaking and practical textiles for export & domestic market. To be able to hold private textile art exhibitions, to design sustainable products using suitable techniques, develop, select and source appropriate textiles as per client specifications, manage in house production, costing sheets and vendor selection. And to be able to communicate and exhibit the designed products to the buyers (exporters).

CAREERS

To work as creative head, sample coordinator, sustainable business developer, entrepreneurs, merchandisers, assistant designers etc.

COURSE CONTENT

Area of study includes understanding, appreciation and application of textile design techniques. The course inculcates creativity and enables tactile expressions. This programme aims at delivering knowledge of surface embellishments and value addition of fabric by using techniques like fabric and yam manipulation, printing, dyeing, embroidery, creative weaving knotting, crochet, knitting etc. and understanding of sample development as per specifications. The course is very practically oriented towards tactile techniques used for export & domestic market.

| Award | Certificate |
|---------------------|--|
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 3 days/week |
| Campus | New Delhi |
| Seats | 35 |
| Course Fee | Rs. 1,88,800/- |
| Course Coordinators | Dr. Ananya Mitra Pramanik & Ms.Rachna Khatri |

CREATIVE THINKING AND DESIGN DEVELOPMENT



The course aims at developing design awareness required in the Fashion Industry by synthesizing the design abilities of the budding professionals in the area of creative thinking, research and planning to develop a concept design that can connect to a society, contributing to the renewal ideas necessary for communication in a global world.

CAREERS

The programme is designed to train the budding professionals to equip them with the knowledge of design process and develop design skills required for designers, fashion coordinators and product developers.

COURSE CONTENT

Area of study includes design skills & development, fashion drawing, digital design, pattern development with special emphasis on design process from generation, flat pattern design & construction techniques.

| Award | Certificate |
|---------------------|--------------------------------------|
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 4 days/week |
| Campuses | New Delhi |
| Seats | 40 |
| Course Fee | Rs. 94,400/- |
| Course Coordinators | Ms. Tulika Mahanty & Ms. Dolly Kumar |

CONTEMPORARY TECHNIQUES IN TEXTILE DESIGN

CTTD

This course introduces students to many processes involved in fabric development. Basic standards of weaving are stressed enabling the students to make finished goods developed from scratch. Through lectures and demonstrations, the students gain an insight into the direct relationship between all steps leading to woven or printed goods.

CAREERS

After completion, the student would be equipped with the hands on CAD and digital design skills required to be a textile designer and a creative expert in the domain of Varanasi hand loom industry.

COURSE CONTENT

Students learn applications of textiles by undertaking various exercises and techniques using different techniques like woven or surface embellishment into home furnishings and apparel. Each technique emphasizes a specific procedure or set of necessary procedures. This course should enable students to translate the various intermediary steps into a finished product.

| Award | Certificate |
|---------------------|---------------------|
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 5 days/week |
| Campus | Varanasi |
| Seats | 35 |
| Course Fee | Rs. 80,000/- |
| Course Coordinators | Dr. Smriti Yadav |

DESIGN IN BOUTIQUE APPAREL & ACCESSORY



The course provides great exposure to variety of dressmaking skills relevant to Indian fashion industry. It is exclusively designed to acquaint students with skills related to modern boutique, latest fashion practices and idealistic clothing articles and accessories. It is intended to provide entrepreneurial guidelines to enhance the basic skills for setting a modern boutique.

CAREERS

To work as fashion designer, boutique owner, fashion merchandiser, illustrator.

COURSE CONTENT

Area of study includes garment & accessory designing for boutique. It includes knowledge from fibre to fabric, pattern making, draping, fashion boutique management, garment construction, fashion illustrations, design development, extensive surface ornamentation and embroidery, costing & sourcing.

| Award | Certificate |
|---------------------|--|
| Eligibility | Minimum 10+2 |
| Duration | 1 year, 5 days/week |
| Campuses | New Delhi, Kolkata |
| Seats | New Delhi -40 Kolkata - 35 |
| Course Fee | New Delhi - Rs.1,18,000/- Kolkata - Rs. 1,00,300/- |
| Course Coordinators | New Delhi - Ms. Dolly Kumar & Dr. Tulika Mahanty Kolkata - Dr. Sabyasachi Sengupta & Mr. Sanjib Das |

DESIGN DEVELOPMENT FOR INDIAN ETHNIC WEAR

The programme focuses on design, trend forecasting, pattern making, construction and surface techniques for Indian Ethnic wear. It aims to develop entrepreneurial skills for Fashion Bridal Market and Designer Market.

CAREERS

The programme is designed to train the professionals and entrepreneurs for Indian Fashion industry. The course prepares the candidates as designers and young entrepreneurs

COURSE CONTENT

Areas of study include in-depth understanding of design, pattern making and garment construction of Indian ethnic apparels, embroideries and surface techniques, costumes, illustration and Fabric knowledge. This programme culminates with a range development in Indian Ethnic Wear.

| Award | Certificate |
|---------------------|-------------------------------|
| Eligibility | Minimum 10+2 |
| Duration | 1 year, 3 days/week |
| Campus | Chennai |
| Seats | 30 |
| Course Fee | Rs. 1,41,600/- |
| Course Coordinators | Mr. Nandakumar K & Mr. K Arul |

DESIGN INNOVATION IN FASHION & TEXTILES

DIFT

The programme offered by Department of Textile Design is to impart in depth manual and digital knowledge for creating innovative and experimental designs for specific end use in fashion & textile industry. The curriculum is designed to upgrade the understanding of software, fabric design and creating innovative portfolio.

CAREERS

With the growing market potential and trends for innovative fashion & textile products, there is a wide range of career options as a style consultant, textile material designer, design coordinator, design consultant, freelance designer and entrepreneurs. It also helps aspiring entrepreneurs who are eager to enter in fashion & textile industry.

COURSE CONTENT

The programme is structured to enable youth & industry professionals to enhance their knowledge of innovative fashion textile design and its creative application for home, space & fashion sector. Area of study includes basics of textiles, design techniques with its innovative and experimental value addition, design development using digital medium for home, space & apparel industry.

| Award | Certificate |
|---------------------|---|
| Eligibility | 10+2/10+2 with or without 1-2 years of Experience |
| Duration | 1 year, 3 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 1,65,2-00/- |
| Course Coordinators | Mr. Ashutosh Kumar Sahi & Dr. Anu Sharma |

DESIGNING & STYLING FOR INDIAN FASHION

DSIF

The programme is conducted by the Department of Fashion Design and is a tailor made course to equip the budding professionals with skills of apparel design, construction along with styling and image creation. The course shall train the participants with the skill required to design and style for a modern Indian consumer.

CAREERS

The course shall enable the participants to pursue career as a fashion designer, fashion stylist, an image consultant or open their own design studio as an entrepreneur.

COURSE CONTENT

Area of study includes fashion styling, pattern development, garment construction, designing for draping, fashion orientation, fashion photography, hair and makeup, image appreciation, fashion illustration, surface orientation, merchandising and design process.

| Award | Certificate |
|---------------------|--|
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 5 days/week |
| Campus | New Delhi |
| Seats | 40 |
| Course Fee | Rs. 1,41,600/- |
| Course Coordinators | Ms. Nayanika Takhur & Mr. Gunjan Kumar |

FASHION APPARELS & ACCESSORIES DESIGN

FAAD

The program conducted by Department of Leather Design is designed to enhance the Design and Technological skills along with core mass production inputs, Supervision and Entrepreneurial skills of the candidates in the Leather/Non-Leather Garments, Leather/Non-Leather Accessories & Footwear industry.

CAREERS

Entrepreneur for setup of Apparels and Accessories industry. Assistant Supervisor in production floor, inspection and Quality Control Assistant, Quality Control & Quality Assurance, Inspection Assistant Designer's Assistant Sample maker etc.

COURSE CONTENT

Area of study is in depth understanding of Overview and Market study of Leather, Non-Leather & Leather Products industry. Skills and knowledge of various types of Fabrics / Leathers & Trims, Surface embellishment Techniques, like Weaving, Appliqu6 work, Cut work and Patch work, and workshop on Tie & Dye and Batik, Embossing and Hand Painting etc.

| Award | Certificate |
|---------------------|---|
| Eligibility | 10+2/10+2 with or without 1-2 years of Experience |
| Duration | 1 year, 5 days/week |
| Campus | Kolkata |
| Seats | 35 |
| Course Fee | Rs. 1,06,200/- |
| Course Coordinators | Mr. D. Rajashekar & Md. Shahabuddin Ashrafi |

FASHION CLOTHING TECHNOLOGY

FCT

The programme conducted by the department of Fashion Design is tailor made for the garment industry professionals from areas of apparel design, construction and technology. The curriculum of the course has been structured to meet the requirements of the industry (under the designer & exports) and has been specially designed with a view to help aspirants who would like to join the fashion industry as well as for those who are already working in the industry.

CAREERS

The programme targets to upgrade the skills of professionals working in the garment industry. The course prepares candidates to get absorbed in the industry in the areas of sample coordination, merchandising, as Assistant Designers, illustrator and entrepreneurs.

COURSE CONTENT

With a view to develop knowledge and skill required in fashion the curriculum includes practical subjects such as illustration and technical drawing, pattern development and sewing skills with focus on Western and Indo-Western apparel supplemented with visits for market survey and sourcing. Theory inputs in Ttextile Science and Merchandising are also included.

| Award | Certificate |
|---------------------|---|
| Eligibility | Minimum 10+2 – Hyderabad, Mumbai, Varanasi Minimum 10+2/10+2 with 1-2 year Industry experience/10+2 with 3-4 years experience |
| Duration | 1 year, 5 days/week |
| Campus | Bengaluru, Hyderabad, Mumbai, New Delhi & Varanasi |
| Seats | Bengaluru, Hyderabad, Mumbai & Varanasi – 30, Kolkata - 35 & New Delhi – 40 |
| Course Fee | Bengaluru – Rs. 97,350/- Hyderabad – Rs. 88,500/- Kolkata – Rs.1,00,300/- Mumbai – Rs. 1,29,800/- New Delhi – Rs.1,65,200/- Varanasi – Rs. 80,000/- |
| Course Coordinators | Bengaluru – Mr. Suresh Babu V & Ms. Rajalakshmi Rao T Hyderabad- Ms. Fatima Bilgrami & Ms. Shoba Uppe Kolkata – Dr. Reenit Singh & Dr. Sandip Mukherjee Mumbai – Patricia Sumod & Ms. Sneha Bhatnagar New Delhi – Dr. Purva Khurana & Dr. Monika Gupta Varanasi – Dr. Smriti Yadav |

FASHION INTEGRATION FOR TEXTILES



This course is offered by Textile Design Department with a focus on design, product development for apparel and home furnishing for both domestic and export market segments. It also focuses on digital designing for prints, weaves and value addition for textiles. The course will provide inputs on the technical aspects for textiles and apparel production and the design process needed to give a complete understanding of the field. The programme also elaborates on the concepts of Fashion Trends & Forecast, Export Merchandising and Visual Merchandizing.

CAREERS

The course prepares the candidates for careers in apparel and home furnishing industry in the area of fashion coordinator, merchandisers, product development managers, CAD designers & also for those who want to be entrepreneurs.

COURSE CONTENT

Area of study includes elements of fashion and textile/apparel industries, foundation for design and design process graphic design software's and digital applications for textiles, CAD – woven design & print design, weaving practical fashion trends for apparel and home furnishing, material and process textiles, apparels and home furnishing, product development and marketing application for apparel & home furnishing, surface ornamentation techniques textiles and apparel quality assurance, fabric and apparel costing, export merchandising & management, visual merchandizing.

| Award | Certificate |
|---------------------|--|
| Eligibility | Minimum of 10+2 10 + Diploma Any under Graduation (3 Years) As per standardization of Eligibility Criteria |
| Duration | 1 year, 5 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 1,06,200/- |
| Course Coordinators | Ms. Kakoli Das & Ms. Monica. A.N |

FASHION
KNITWEAR AND
PRODUCTION TECHNOLOGYFKPT

The program to be conducted by the Knitwear Design Department aims to impact intensive training to knitwear professionals for the garment industry, especially in the area of Knitwear fashion coordination, Merchandising and Production.

CAREERS

The program prepares professionals to work as knitwear production executives, quality controllers, product development executives, fashion merchandiser and packing executives.

COURSE CONTENT

Area of study includes Knitting, Pattern Making, Garment Construction, Knitwear Production & Planning, Surface technique, Costing, Quality, Merchandising and Marketing to equip the candidate for professional responsibilities of fashion industry.

| Award | Certificate |
|---------------------|---|
| Eligibility | Minimum 10+2 |
| Duration | 1 year, 5 days/week |
| Campus | Chennai, Kolkata |
| Seats | Chennai - 30 & Kolkata - 35 |
| Course Fee | Chennai & Kolkata - Rs.1,00,300/- |
| Course Coordinators | Chennai - Dr. Sunitha Vasan & Mr. Nandakumar K Kolkata - Dr. Sumantra Bakshi & Mr. Partha Seal |

FASHION RETAIL MANAGEMENT

FRM

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training requirements of apparel retail organizations. It aims to develop fashion industry-oriented retail professionals specialized in the areas of retail buying and merchandising, store operations, supply chain management and visual merchandising. The programme aims to develop an overall understanding of retail management models, strategies, key activities, customers and challenges.

CAREERS

The programme equips the students to pursue careers in apparel retail organizations as merchandisers, store managers, visual display experts, brand managers, customer care executives, visual retail consultant, retail buyer & planner, retail business development and image promoters.

COURSE CONTENT

The programme gives insight into the principles of fashion marketing, retail buying and merchandising and imparts basic fabric knowledge-from fiber to fabric and fabric to garment. It gives an over view of the concept to visual merchandising and lays emphasis on customer relationship management, brand management and sales management.

| Award | Certificate |
|---------------------|--|
| Eligibility | Bengaluru - 10+2+3 (Degree or Diploma) + Experience/10+ Diploma with 1-2years industry experience/10+2 with 3-4years industry experience Mumbai - Minimum of 10+2 New Delhi - Minimum of 10+2 |
| Duration | Bengaluru & New Delhi - 1 year, 3 days/week Mumbai – 1 year, 2 days/week |
| Campuses | Bengaluru, Mumbai & New Delhi |
| Seats | Bengaluru - 30, New Delhi – 40 & Mumbai– 15 |
| Course Fee | Bengaluru – Rs. 1,03,840/-, Mumbai - Rs. 1,29,800/-, New Delhi - Rs. 1,41,600/- |
| Course Coordinators | Bengaluru – Dr. Krithika G. K & Dr. Nethravathi T. S Mumbai – Dr. Sushil Raturi & Dr. Lipi Choudhary New Delhi – Mr. Sanjay Kumar & Dr. Deepak Joshi |

GRAPHIC DESIGN AND COMMUNICATION

GDC

The program conducted by the Fashion Communication Department aims at providing training in the area of graphics, publication design and communication design. An exciting upcoming area, it leads to opportunities in print and web-based media.

CAREERS

An exciting upcoming area, it leads to opportunities in print and web-based media like Graphics, Publication Design and Communication Design.

COURSE CONTENT

Area of study includes elements of design, history of communication design, graphics, copywriting, publication design, typography, corporate graphics, poster brochure design, printing techniques, appreciation of photography, presentation techniques, web graphic, digital portfolio and communication design management.

| Award | Certificate |
|---------------------|--|
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 4/5 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 1,18,000/- |
| Course Coordinators | Dr. Vijay Kumar Dua & Mr. Vishesh Azad |

GARMENT GPTAD PRODUCTION TECHNOLOGY & APPAREL DESIGN

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training needs of garment export establishments. The curriculum is planned as a series of interrelated modules that gradually upgrade garment export management and merchandising capabilities of the students.

CAREERS

This course prepares professionals for the garment industry to pursue careers as merchandisers, sampling coordinators, quality controllers and sourcing agents.

COURSE CONTENT

Area of study includes multi-functional areas like merchandising, principles and techniques of exports merchandising, fashion materials: fabric and trims, garment production and quality assurance and international trade practices, procedures and management.

| Award | Certificate |
|---------------------|--|
| Eligibility | Minimum 10+2 Preferably Graduation in any discipline/Diploma Holder in any stream (T.Y. appeared could apply). A special preference will be given to industry sponsored candidate, Candidate having work experience in garment industry and textile graduates |
| Duration | 1 year, 5 days/week |
| Campuses | Gandhinagar |
| Seats | 30 |
| Course Fee | Rs.1,18,000/- |
| Course Coordinators | Dr. Amar Tewari & Mr. Vimal Singh |

GARMENT EXPORT MERCHANDISING MANAGEMENT

GEMM

The programme conducted by Department of Fashion Management Studies is designed to fulfil the specific training needs of garment export establishments. The curriculum is planned as a series of interrelated modules that gradually upgrade garment export management and merchandising capabilities of the students.

CAREERS

This course prepares professionals for the garment industry to pursue careers as merchandisers, sampling coordinators, quality controllers and sourcing agents.

COURSE CONTENT

Area of study includes multi-functional areas like merchandising, principles and techniques of exports merchandising, fashion materials: fabric and trims, garment production and quality assurance and international trade practices, procedures and management.

| Award | Certificate |
|---------------------|--|
| Eligibility | New Delhi - Minimum10+2 |
| Duration | 1 year, 3 days/week |
| Campuses | New Delhi |
| Seats | 30 |
| Course Fee | Rs.1,41,600/- |
| Course Coordinators | Mr. Sanjay Kumar & Dr. Jasmine S Dixit |

INTERIOR DESIGN & SPACE PLANNING

IDSP

The program conducted by the Textile Design Department is designed to train professionals for the new emerging areas in exhibition & display as well as for interior designing of exhibition areas & booths, home interiors, offices, hotels, restaurants, resorts, shops, window displays of showroom and others.

CAREERS

The course prepares candidates to work as Interior Designers, Visual Merchandisers, Exhibition Designers, Production Designer (Theatre, TV sets etc.) and Space Planners. After the completion of this course, students can design spaces such as home interiors, offices, hotels, restaurants, resorts, booths, shops, window displays of showroom and others. They may also select to work with architects, product designers, estate managers and stylists.

COURSE CONTENT

This program conducted by the Textile Design Department is designed to train professionals in the new emerging areas of Interior Design and Space planning. It includes commercial & residential spaces, exhibition displays and colour trend spotting. This course trains students in concept building with the help of digital tools.

The course curriculum is an amalgamation of design thinking, technical knowledge and practical skills. Subjects under this course include elements & principles of design, design process, trend & forecast, visual merchandising, historic styles and design movements, material understanding, sourcing, basic and perspective drawing, measurement drawings on site / field, auto cad, technical drawings for plans and elevations, presentation techniques and drawings tools, materials & professional practices.

| Award | Certificate |
|---------------------|---|
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 3 days/week |
| Campus | New Delhi |
| Seats | 35 |
| Course Fee | Rs. 1,88,800/- |
| Course Coordinators | Dr. Ananya Mitra Pramanik & Mr. Ashutosh Kumar Sahi |

LUXURY PRODUCT DESIGN



This programme conducted by the Department of Fashion and Lifestyle Accessory introduces the students to various possibilities in the area of luxury goods. Given the scope of the field and the growing market, it provides new avenues for product design. The focus will be towards understanding the dynamics, principles, tools & techniques of Luxury Product Design. It is a holistic course based on the latest Design Paradigms of collateral and collaborative learning across various verticals. The focus of the course is to create new products in the luxury product segment, which can create new markets to cope up with the changing lifestyles of people and the pace of the technology.

CAREERS

Luxury product designers, design managers, CAD/ CAM experts, product stylists, experts in sustainable design processes: green design, packaging designers, design researchers and analysts, communication designers, product merchandiser, visual merchandiser, brand manager, user experience designers, design entrepreneurs and retail executives.

COURSE CONTENT

Area of study includes understanding of dynamics, principles & techniques of product design, awareness of market-specific consumer and brands, new dimensions and perspectives for jewellery design, hard goods and fashion accessories. Practice, research, hands-on experience, guided tours pertaining to art, design, culture and extensive training of one year goes into the making of a dynamic professional for luxury goods industry.

| Award | Certificate |
|---------------------|-----------------------------------|
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 2 days/week |
| Campuses | Mumbai |
| Seats | 20 |
| Course Fee | Rs. 1,18,000/- |
| Course Coordinators | Dr. Pallavi Rani & Ms. Madhupriya |

LUXURY PRODUCT AND JEWELLERY DESIGN

LPJD

This one year program has been conceptualized with the best combination of two different aspect of learning (practice and theory). The focus will be towards applied understanding the dynamics principal & techniques of luxury products. Awareness towards consumer and the brand. Student will be having opportunities to understand the dynamics of fantastic world of luxury goods design. To orient towards new dimension and perspective for Jewellery design, hard goods and fashion accessories.

CAREERS

Course duration is of 12 months and provides different avenues in the business of luxury goods as entrepreneurs, design manger, retail executive, brand manger etc.

COURSE CONTENT

Design & Creative Thinking Computer Learning - Design software Process - material to product Brand strategies, Marketing and Communication Research methodology (Internet and field).

| Award | Certificate |
|---------------------|--|
| Eligibility | New Delhi - Minimum of 10+2 |
| Duration | 1 year, 5 days/week |
| Campuses | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 1,77,700/- |
| Course Coordinators | Dr. Sanjeev Kumar & Mr. Shakti Sagar Katre |

MANAGEMENT OF FASHION BUSINESS

MFB

The course provides an overview of the Fashion Business to the potential workforce and equipping them with the basic tools and knowledge to understand Business Management specific to the Apparel Industry. It also touches upon the finer details of the production processes of the apparel industry while understanding the organizational skills required for the successful business.

CAREERS

Entry level executives: the program trains the candidate to pursue a career in the Fashion business with careers like store executives, merchandisers, sampling coordinators, etc.

COURSE CONTENT

Areas of study include - the Introduction to Fashion, Understanding Fabrics, Understanding the Marketing Mix, Organizational skills, Retail Science, Production Management.

| Award | Certificate |
|---------------------|------------------------------------|
| Eligibility | Minimum of 10+2 |
| Duration | 1 year, 2 days/week |
| Campus | New Delhi |
| Seats | 35 |
| Course Fee | Rs. 1,41,600/- |
| Course Coordinators | Dr. Rajiv Malik & Ms. Pritika Bawa |

STUDIO PHOTOGRAPHY AND VIDEO PRODUCTION

An in-depth exploration of photo and video techniques for films, social media and fashion media. The course will explore the principles and manual operation of digital cameras, lights, lenses and sound recording devices along with professional editing platforms.

CAREERS

The aspirants will be able to pursue careers as independent photographers and video graphers across multiple genres such as Portrait, Fashion and Studio Photography along with Films, Documentaries and Social Media video content creation.

COURSE CONTENT

This program offers a deeper learning of aesthetics in visual design along with hands on practical operational knowledge of photo and video equipment through exploration of concepts like lighting, direction, sound recording, cinematography and editing for effective storytelling through digital cameras and smart phones.

| Award | Certificate |
|---------------------|----------------------------------|
| Eligibility | 10+2 or above |
| Duration | 1 year, 4/5 days/ week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 1,00,300/- |
| Course Coordinators | Mr. Vishesh Azad & Ms. Ikra Syed |

VISUAL MERCHANDISING & DIGITAL DESIGN



The programme is to provide knowledge, understanding and hands on skills of visual merchandising and store display design to create well-rounded industry ready designers.

CAREERS

This programme trains an individual as a VM and Display designer or an Installation designer.

COURSE CONTENT

History of Design, Elements & Principles of VM, Material Studies, Market & Consumer needs, Fashion trend & Trend cycle, Study of a store or retail brand, Relevance of Design in VM, Final VM /Window design for a brand.

| Award | Certificate |
|---------------------|---|
| Eligibility | 10+2 or above (work experience preferred) |
| Duration | 1 year, 3/4 days/ week |
| Campus | New Delhi |
| Seats | 25 |
| Course Fee | Rs. 1,41,600/- |
| Course Coordinators | Dr. Anupam Jain & Ms. Lavina Bhaskar |



MONTHS DURATION PROGRAMMES

APPAREL COSTING & FASHION MERCHANDISING MANAGEMENT

ACFMM

This programme conducted by Department of Fashion Technology aims to impart knowledge in the areas of apparel costing, fashion marketing, retail management, apparel production, merchandising and export operation procedures for professionals in domestic & export fashion business as well as for entrepreneurs.

CAREERS

The course prepares professionals for the garment industry in domestic market, fashion retail industry and garment export industry to pursue careers as merchandising manager, production manager, sampling manager, quality control manager, buying agent and entrepreneur.

COURSE CONTENT

Areas of study includes overview of fashion, apparel & textile industry, fashion marketing, garment costing & consumption, garment manufacturing technology, production planning, retail management and import & export procedures.

| Award | Certificate |
|---------------------|---|
| Eligibility | Minimum of 10+2 |
| Duration | 6 months, 2 days/week |
| Campus | Mumbai |
| Seats | 30 |
| Course Fee | Rs. 82,600/- |
| Course Coordinators | Dr. Ranjan Kumar Saha & Mr. Nitin Salve |

APPAREL DESIGN & DEVELOPMENT

ADD

This programme conducted by Department of Fashion Technology aims to develop manpower with design and manufacturing skills and give inputs in apparel design and development process using both manual and state of the art IT tools in garment industry.

CAREERS

The programme prepares professionals to work in apparel industry with an ability to integrate the latest information technology. The candidates after completing the course can work as assistant to mid-level managers and supervisors and also work as CAD operators to manage the production and cutting room.

COURSE CONTENT

Area of study includes apparel manufacturing, body shape analysis, standard measurement techniques, flat pattern making, garment construction and its methods of construction and attachment, computerized patternmaking, grading and lay planning, elements of design, digital design techniques.

| Award | Certificate |
|---------------------|--------------------------------------|
| Eligibility | Minimum of 10+2 |
| Duration | 6 months, 5 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs.74,340/- |
| Course Coordinators | Ms. Neha Jaitly & Ms. Nanika Kaushal |

APPAREL MERCHANDISING & MANUFACTURING TECHNOLOGY

AMMT

This programme conducted by Department of Fashion Technology aims to provide holistic and in-depth knowledge of apparel merchandising and manufacturing technology.

CAREERS

This programme prepares professionals for the profile of production management, merchandisers, quality auditors/ technicians.

COURSE CONTENT

Area of study includes sewing, cutting and finishing, knowledge of apparel production, knowledge of pattern making, garment construction and textile science, merchandising, production planning quality management, costing and lean manufacturing, costing and modern practices in Manufacturing Technology.

| Award | Certificate |
|---------------------|----------------------------------|
| Eligibility | Minimum of 10+2 |
| Duration | 6 months, 5 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 74,340/- |
| Course Coordinators | Mr. Joseph Regy & Ms. Sweta Jain |

CONTEMPORARY BRIDAL TROUSSEAU DESIGN

CBTD

To appreciate Indian and Western bridal wear in terms of material, form, texture and color used in contemporary bridal wear to understand and learn the creation of patterns through pattern making and draping along with construction.

CAREERS

Entrepreneur, Designer Boutique Owner, Fashion Designer.

COURSE CONTENT

A complete programme to avail entrepreneurship in Boutique management and Bridal Trousseau. The Programme aims to strengthen the technicalities of fashion related to Indian, Western & Fusion contemporary bridal wear.

| Award | Certificate |
|---------------------|---|
| Eligibility | 10+2/10+2 with or without 1-2 years' experience/10+2 with Diploma/10+2+3 (Graduation) |
| Duration | 6 months, 3 days/week |
| Campus | Mumbai |
| Seats | 20 |
| Course Fee | Rs. 82,600/- |
| Course Coordinators | Ms. Neena Lokare & Ms. Shankhlina Choudhury |

CREATIVE FASHION STYLING

CFS

The programme conducted by Knitwear Design Department is designed to train individuals in the field of fashion styling giving in depth understanding of design, trends, visual merchandising, advertising, cinema, television, space design, social media content writing and blogging, fashion photography and its nuances.

CAREERS

The programme enables the participants to pursue a career in fashion styling and image consultancy with fashion designers, design studios, retail, fashion magazines and fashion photographers.

COURSE CONTENT

Areas of study includes fashion appreciation, historical and contemporary art and style to understand fashion as social phenomenon along with inputs on Design Process, Fashion and Trends Forecasting, History of Costumes, Hair and Make-up, Fashion Photography, Material, Accessories and Prop Sourcing, Image & Fashion Styling.

| Award | Certificate |
|---------------------|---|
| Eligibility | Minimum 10+2 |
| Duration | 6 months, 3 days/week |
| Campuses | Mumbai, New Delhi |
| Seats | Mumbai & New Delhi - 30 |
| Course Fee | Mumbai - Rs. 88,500/- New Delhi - Rs. 94,400 /- |
| Course Coordinators | Mumbai - Ms. Tulika Tandon & Ms. Bhawana Dubey New Delhi - Dr. Upinder Kaur & Ms. Amrita Roy |

CREATIVE PATTERN MAKING

CPM

The programme conducted by Department of Knitwear Design is designed to enhance the patternmaking skills of professionals working in the garment manufacturing industry. The programme focuses on dress making, value addition, pattern making and surface techniques for women's wear.

CAREERS

The programme aims to upgrade skills of pattern makers working in the fashion industry. It aims to develop entrepreneurial skills for fashion, and designer market.

COURSE CONTENT

Areas of study include pattern making for garments from basic to advanced level. Garments like corsets, gowns, etc. and knitwear garments like bodysuit, swimsuit, T-shirt, and top, with their variations. Other allied subjects include garment construction, draping & manual grading.

| Award | Certificate |
|---------------------|---------------------------------------|
| Eligibility | Minimum 10+2 |
| Duration | 6 months, 3/4 days/week |
| Campuses | Mumbai |
| Seats | 30 |
| Course Fee | Rs. 88,500/- |
| Course Coordinators | Ms. Tulika Tandon & Ms. Bhawana Dubey |

CREATIVE DIRECTION FOR E- COMMERCE CATALOGUE

The course offeres knowledge of fashion catalogue creation and empower them to create perfect pictures for e-commerce businesses.

CAREERS

Art Director, Fashion Stylist for catalogue, Catalogue Photographer, Visual QC, Studio Coordinator

COURSE CONTENT

The course covers in-depth understanding & importance of catalogue, Factors influencing the buying behaviour of customers, Global and domestic Industry Trends, Catalogue Photography, Technical aspects of product & apparel photography, Catalogue posing, Color correction, Retouching, content writing.

| Award | Certificate |
|---------------------|--------------------------------------|
| Eligibility | Minimum 10+2 |
| Duration | 6 months, 3 days/week |
| Campuses | New Delhi |
| Seats | 40 |
| Course Fee | Rs. 76,700/- |
| Course Coordinators | Ms. Tulika Mahanty & Ms. Dolly Kumar |

COSTUME STYLING & PHOTOGRAPHY

CSP

To create professionals in styling and photography for fashion, film, and retail industries. Students can spot new fashion and beauty trends and use them to create modern fashion imagery for Films, Editorials, COTT and Personal styling.

CAREERS

Costume Stylists in Theatre, Movies, OTT, Tele-set-design/curriculum Commercials, Editorial Stylist, Personal Stylist, commercial stylist, Retail Space Stylist, Product Stylist, Product and Fashion Photographer.

COURSE CONTENT

Introduction to Fashion Styling, Costume styling, Celebrity Styling and Photography. Elements of styling –Ensemble, Hair & make-up, module selection, backdrop & location Photography etc. Styling according to body and face analysis. Thematic shoot with looks and photography, Window-styling and retail space styling for design studios, brand outlets and retailers.

| Award | Certificate |
|---------------------|--|
| Eligibility | Minimum 10+2 |
| Duration | 6 months, 2 days/week |
| Campuses | Mumbai |
| Seats | 25 |
| Course Fee | Rs. 82,600/- |
| Course Coordinators | Ms. Sushama Saitwal & Ms. Apla Shrivastava |

DESIGN, DPDS PATTERN MAKING & DPDS DESIGN STUDIO MANAGEMENT FOR ETHNIC APPAREL

The programme conducted by Department of Fashion Design aims to prepare professionals in the area of apparel designing, pattern engineering, garment on constructions, emphasizing value addition by different surface techniques and setting of a design studio.

CAREERS

The programme aims to prepare professionals for garment industry as well as young designers/entrepreneur catering to domestic and international market.

COURSE CONTENT

Area of study includes in-depth understanding of the skills and techniques of manual pattern making for women's wear and exploring different Indian silhouettes and contains garment construction, how to establish a Design Studio with innovative space design. The curriculum includes practical study of different surface techniques/ornamentation, its design process and fabric understanding.

| Award | Certificate |
|---------------------|--|
| Eligibility | Minimum 10+2 |
| Duration | 6 months, 5 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 93,810/- |
| Course Coordinators | Dr. Paramita Sarkar & Ms. Rachna Shankar |

DESIGN DEVELOPMENT FOR ATHLEISURE

DDA

The program to be conducted by the Knitwear Design Department aims to impart training on the emerging field of athleisure, focusing on design development, merchandising and production. The areas of study include Design Development, Trend Studies, Knitwear Production, Costing, Merchandising and Marketing for Athleisure.

CAREERS

The program prepares professionals to work as product development executives, fashion merchandisers for the Athleisure business

COURSE CONTENT

Areas of study include Design development, Understanding of design process, Trend and Market studies, and Knitwear production specific to Athleisure. The course will equip the understanding of the basics of Athleisure Business

| Award | Certificate |
|---------------------|---|
| Eligibility | Minimum 10+2 |
| Duration | 6 months, 5 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 60,000/- |
| Course Coordinators | Dr. Nithya Venkataraman & Ms. Shelly Jain Bandari |

DIGITAL MEDIA & VISUAL COMMUNICATION

DMVC

The programme conducted by the Department of Fashion Communication to teach how fashion and apparel is communicated, promoted and creatively presented to different audiences. Some elements of the course aim to develop an understanding of contemporary popular culture along with in depth knowledge of ideas used to communicate contemporary fashion design

CAREERS

The programme is designed to train the budding professional in various areas like visual merchandising, styling, window styling, web design & user experience.

COURSE CONTENT

Area of study includes Basic Design, Fashion Styling, Illustrator, Basic Design, Web Design, Visual Merchandising, User Experience (UX)

| Award | Certificate |
|---------------------|--|
| Eligibility | 10+2 with or without 1-2 Years of experience |
| Duration | 6 months, 3 days / week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 77,800/- |
| Course Coordinators | Dr. Vibhavari Kumar & Ms. Dilnaz Banu |

DIGITAL DESIGN FOR TEXTILES (CAD FOR TEXTILES)

DDT

The objective of this programme is to provide quality inputs to the participants in and around Varanasi in digital design for textiles.

CAREERS

On the completion of the course, candidates can work as graphic resource person in manufacturing

COURSE CONTENT

Area of study includes introduction to digital design principles, textile science, design process for development of fashion & textiles, Color & trend forecasting. Digital resource presentation, woven design, fabric designing for apparel & home furnishing products, print design, virtual merchandising and digital ink jet printing on textiles.

| Award | Certificate |
|---------------------|-------------------------|
| Eligibility | 10 |
| Duration | 6 months, 3 days / week |
| Campus | Varanasi |
| Seats | 30 |
| Course Fee | Rs. 47,200/- |
| Course Coordinators | Dr. Smriti Yadav |

FASHION MARKETING

FM

To develop skills required to excel in sales and marketing of Fashion and Lifestyle products. To develop skills required to develop an entrepreneurial attitude among the participants.

CAREERS

Fashion Sales executives

COURSE CONTENT

Area of study includes Sales and Marketing, Consumer behavior, Visual Merchandising, Entrepreneurship, Retail management.

| Award | Certificate |
|---------------------|--|
| Eligibility | 10+ 2 with or without 1-2 years of experience/10+2 with Diploma/10+2+3 (Graduate) |
| Duration | 6 months, 2 days / week |
| Campus | Patna |
| Seats | 15 |
| Course Fee | Rs. 29,500/- |
| Course Coordinators | Mr. Kumar Vikas |

MANAGEMENT OF FAMILY RUN FASHION BUSINESS (MFFB)

MFFB

To assist family-owned fashion business in understanding the changing dynamics of competition.

CAREERS

The course prepares candidates for running family business.

COURSE CONTENT

The programme includes Modern marketing, Merchandising, Retail tools and techniques and inculcates entrepreneurial competitiveness. The course sensitizes the participants to different leadership styles which would help them captain their enterprises.

| Award | Certificate |
|---------------------|------------------------------------|
| Eligibility | 10+2+ Diploma/10+2+3(Graduate) |
| Duration | 5 days/ week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs.1,18,000/- |
| Course Coordinators | Dr Gulnaz Banu.P & Mr Pratik Ghosh |

USER EXPERIENCE AND INTERFACE IN FASHION AND TEXTILES

UEIFT

The program conducted by Department of Textile Design will impart in depth knowledge about how to create online platform for the consumers to buy products of Fashion and Textiles. The course will give user experience knowledge and will impart skills to develop interface with better choices for the consumer of Fashion and Textile Industry.

CAREERS

With the growing market potential for Digital Market and Consumer preferences, the career prospects are working with online retail chains of fashion and textiles, working with web design companies, social media portals and also an entrepreneur who is eager to enter in fashion & textile industry.

COURSE CONTENT

The programme is structured to enable youth & industry professionals to enhance their knowledge of digital design research, User Experience, Design research, Design process, Color and Trends, Visual Communication, Professional Design Documentation and Design Interface.

| Award | Certificate |
|---------------------|---|
| Eligibility | 10+2 with or without 1-2 years of Industry Experience |
| Duration | 6 months, 3 days/week |
| Campus | New Delhi |
| Seats | 30 |
| Course Fee | Rs. 94,400/- |
| Course Coordinators | Dr. Anu Sharma & Ms. Ashima Tiwari |

VISUAL MERCHANDISING



The program conducted by Department of Fashion Communication caters to the special requirement of retail design department of small to large corporate set ups. It aims to develop design professionals in fashion. lifestyleindustries to specialize in the areas of windows display, store layout, signage and lighting, Consumer behavior, branding and styling.

CAREERS

After completion of the course, student can work in various areas like visual merchandising, window styling, store planning, planograming, merchandising presentation and point of purchase designing.

COURSE CONTENT

The program brings perspectives into visual merchandising with implication in retail display. Area of study includes consumer behavior, organization management, computer application, interior/exterior of the store, draping and styling, portfolio development.

| Award | Certificate |
|---------------------|---------------------------------------|
| Eligibility | Minimum of 10+2 |
| Duration | 6 months, 2 days / week |
| Campus | Mumbai |
| Seats | 30 |
| Course Fee | Rs. 70,800/- |
| Course Coordinators | Mr. Vinesh D. Tapre & Ms. Susmita Das |



MONTHS DURATION PROGRAMMES

APPAREL MANUFACTURING & MERCHANDISING MANAGEMENT

AMMM

The program is intended to cover the essential domains of the Industrial Apparel Manufacturing, such as Production Management (Industrial Engineering and Process planning), Merchandising, Apparel Quality Management, Basic Pattern Making, Basic Garment Construction, Fundamentals of Textiles, and Soft Skills.

CAREERS

Factory Operations (as an Executive/In-charge/Asst. Manager), Quality Assurance/Quality Control (as an Executive), Merchandiser (as an Executive).

COURSE CONTENT

The program is intended to cover the essential domains of the Industrial Apparel Manufacturing, such as Production Management (Industrial Engineering and Process planning), Merchandising, Apparel Quality Management, Basic Pattern making, Basic Garment Construction, Fundamentals of Textiles and Soft Skills.

| Award | Certificate |
|---------------------|---|
| Eligibility | Minimum of 10+2 |
| Duration | 5 days/week |
| Campus | Mumbai |
| Seats | 30 |
| Course Fee | Rs. 49,560/- |
| Course Coordinators | Dr. Ajit Kumar Khare & Ms. Kavita Pathare |

APPAREL PRODUCTION MANAGEMENT

APM

The program conducted by Department of Fashion Technology intends to cover the basics of Apparel Manufacturing, Industrial Engineering and Production Planning, Apparel Quality Management, Basic Pattern Making, Basic Garment Construction, and Data Management.

CAREERS

Industrial Engineer Executive, PPC executive, Quality executive.

COURSE CONTENT

The program include SPME, material and process optimization, data management for apparel business, pattern appreciation and garment construction, industrial engineering and apparel quality management.

| Award | Certificate |
|---------------------|---|
| Eligibility | 10+2 , Industrial personal |
| Duration | 5 days/week |
| Campus | Bhubaneswar |
| Seats | 30 |
| Course Fee | Rs. 41,300/- |
| Course Coordinators | Mr. Nand Kishore Baraik & Mr. Gangadhar Malik |

ADVANCED ATHDM TECHNIQUES FOR HANDLING DESIGN MATERIALS

To acquire knowledge and skills by understanding the behaviour, characteristic, properties, physical & visual potential of the basic materials (Solid, Plainer, Linear & Granular) and to provide opportunity to educate and create an interest for material and their potentials through manipulation and to develop ability through hands on skill of using basic hand tools and fabrication techniques to manipulate material.

CAREERS

The course is designed to equip students to refine material-handling skills and provide a strong foundation for pursuing creative career pathways as Fashion Designers, Textile Designers, Interior Designers, Architects, Visual Merchandisers, Entrepreneurs and Sustainbility Designers

COURSE CONTENT

Explorations with Paper & Boards, Paper Mache Explorations with Clay (Ceramic, terracotta, POP) Explorations with Wood (Natural wood and Man Made wood, Explorations with Yarn, Thread, Jute, Fiber, Explorations with Metal (Ferrous and Non-Ferrous).

| Award | Certificate |
|---------------------|---|
| Eligibility | 10 / 10+2 with or without 1-2 Years of experience |
| Duration | 3 days/week |
| Campus | Bhubaneswar |
| Seats | 30 |
| Course Fee | Rs. 39,766/- |
| Course Coordinators | Mr. Gokul Rajaun & Ms. Sulagna Saha |

BOUTIQUE TECHNIQUE FOR TRADITIONAL KASHMIRI GARMENTS

Training Inputs will include knowledge from fibre to fabric, pattern making, garment construction, draping, fashion boutique management, fashion illustrations and design development.

CAREERS

After completing the course, the student would be equipped with the requisite knowledge, appropriate skills and good attitudes to start their own Boutique and thus be confident entrepreneurs.

COURSE CONTENT

It will include the basics of textiles, pattern making, garment construction, draping, fashion boutique management and fashion illustrations.

| Award | Certificate |
|---------------------|------------------------------------|
| Eligibility | Minimum 10+2 |
| Duration | 3 months, 02 days in a week |
| Campus | Srinagar |
| Seats | 30 |
| Course Fee | Rs. 35,400/- |
| Course Coordinators | Mr. Umair Khan & Mr. Deepak Sharma |

DESIGNING MEN'S WEAR

DMW

The programme aims to train professionals and young enthusiasts to pursue careers in menswear tailoring and successfully understand the dynamics of men's body, their styling and fit issue for fashion industry.

CAREERS

The programme aims to train professionals and young enthusiasts to pursue career in menswear apparel industry. It mainly targets aspiring entrepreneurs as well as coordinators and managers working in the menswear and fashion industry.

COURSE CONTENT

The course is structured to enable participants to understand and enhance their knowledge of Indian Men, their taste in fabric, style and cut and Indian atmosphere and fabric requirement to suit the weather and occasions This course will include basics of pattern making, garment construction, illustration of menswear, textile and trims for menswear apparel in the fashion industry.

| Award | Certificate |
|---------------------|-----------------------|
| Eligibility | Minimum 10+2 |
| Duration | 3 Months, 3 days/week |
| Campus | Reabareli |
| Seats | 30 |
| Course Fee | Rs. 40,000/- |
| Course Coordinators | Dr. Vidya Rakesh |

DESIGN & THINK BEYOND

DTB

The programme aims to train the participants of Varanasi and other adjoining cities in the field of Design in Textile, which is a need of today and especially in the Varanasi Textile Industry. Candidates will be provided with an opportunity to explore the various aspects of design, fashion and art. The course aims that participant can use the acquired skill and develops one's own unique design sensibilities.

CAREERS

The candidate after the course is expected to work as a Designer, or Freelancer in various Design Studios, Export Houses, Mills or Production Houses in the Textile and Apparel Industry.

COURSE CONTENT

Area of studies include Introduction to Design Fundamentals, Colours, Basic Visual and Representation Techniques, Art and Art Movements, Market Research and Analysis, Fashion through Ages, Design Development and Prototyping. The programme also intends to provide the student with vital exposure through relevant books and tutorials. The format of the course is through audio-visual and practical techniques.

| Award | Certificate |
|---------------------|-----------------------|
| Eligibility | 10th Standard |
| Duration | 5 Months, 3 days/week |
| Campus | Varanasi |
| Seats | 30 |
| Course Fee | Rs. 40,000/- |
| Course Coordinators | Dr. Smriti Yadav |

DIGITAL BUSINESS - BRANDING AND PROMOTION

To familiarize and understand the design process of creative collateral for branding strategy. To understand and implement the digital modes of branding and promotion. To understand the registration and other related rules related to creative branding and documentation.

DB-BP

CAREERS

For entrepreneurs looking at promoting their business through digital marketing. It will also help candidates who wish to work in the digital marketing field.

COURSE CONTENT

The course includes inputs on branding- logo, graphics, content writing, photography, product styling and other methods of creative collateral building. The material developed in class will be used for promotion and sales via digital means like websites blogs, social media marketing and listing of products for digital business.

| Award | Certificate |
|---------------------|--|
| Eligibility | 10+2+ Degree with 0-1 year of Industry experience,10+ Diploma with 1-2 year of Industry Experience,10+2 with 3-4 years of Industry experience, Entrepreneurs and Business owners |
| Duration | 3 days/week |
| Campus | Bengaluru |
| Seats | 30 |
| Course Fee | Rs. 47,200/- |
| Course Coordinators | Mr. Prashanth KC & Mr. Mohammed Ansar |

E-COMMERCE & SOCIAL MEDIA MARKETING (Online)

ECSMM

The course aims at Fashion entrepreneur. The objective of the course is to understand the nature of E- commerce for fashion business, explain the technologies required to make e-commerce viable, explain the economic consequences of E-commerce, recognize the Business impact and potential E-commerce for fashion business.

CAREERS

The programme enables the participants to pursue a career in Online Merchandising, Online Marketing, Fashion Entrepreneur and Social Media Marketer.

COURSE CONTENT

It enables to learn how to set up an Online Fashion Business, how to set up a E-commerce platform for Fashion Business, how to scale up the e-commerce business. Students will learn about current E-commerce models and characteristics of business to business and retail E-commerce portals.

| Award | Certificate |
|---------------------|-----------------------|
| Eligibility | Minimum 10+2 |
| Duration | 3 Months, 2 days/week |
| Campus | Mumbai |
| Seats | 20 |
| Course Fee | Rs. 41,300/- |
| Course Coordinators | Mr. Yashwant Misale |

FASHION APPAREL BOUTIQUE MANAGEMENT

FABM

The programme proposed to be conducted by Raebareli centre, focuses on providing exposure to the students, housewives etc. in Raebareli and other adjoining centers, in the area of setting up business of Fashion Boutique or any other Apparel Business. The students will be provided with an opportunity to be able to sensitize themselves with the basics of entrepreneurship, finance & costing, marketing & sourcing. It will also help the students to imbibe primary knowledge, skills and to orient their aptitude towards becoming self reliant by becoming entrepreneurs of Fashion Boutiques. As an Institution of excellence, NIFT, Raebareli also looks forward to socially intervene & reach out to localized talents amongst students, housewives etc especially around Raebareli.

CAREERS

After completion, the student would be equipped with the required knowledge, appropriate skills and the right attitudes for starting their own apparel business and hence be self confident entrepreneurs.

COURSE CONTENT

Training would include a knowledge of generation of business ideas, feasibility test, sources of funds, various business models, marketing and sourcing, financial aspects of business, manpower requirements and preparing a business plan. Providing the student with practical exposure to books and fashion magazines in the Resource Center and field visits is also an important part of the programme.

| Award | Certificate |
|---------------------|-----------------------|
| Eligibility | 10th Pass |
| Duration | 4 days/week |
| Campus | Raebareli |
| Seats | 30 |
| Course Fee | Rs. 23,600/- |
| Course Coordinators | Mr. Amitava Chawdhury |

FUNDAMENTALS OF HAND SKETCHING AND DIGITAL DRAWING

To acquire knowledge and skills to develop ability to observe and communicate 3D object/space as a 2-dimensional visual. Creating a mental visual bank through observation to provide opportunities for creating new ideas.

CAREERS

The course is meticulously crafted to cater to students interested for honing intricate skill of hand sktching and digital drawing, which are pivotal for excelling in creative areas. Mastering these techniques, students are empowered to apply these skills as Fashiion Designers, Textile designers, Product Designers, Interior Designers, Architects, Visual Merchandisers, Entrepreneurs, Artists and sustainable Designers.

COURSE CONTENT

Introduction of tools and technique of drawing, ways of observation (live sketching and object drawing) human anatomy and proportion perspective drawing composition design and drawing exploration of digital tools understanding proportions, light & shadow, color & textures, idealization and communication using drawing skills.

| Award | Certificate |
|---------------------|---|
| Eligibility | 10 / 10+2 with or without 1-2 Years of experience |
| Duration | 3 days/week |
| Campus | Bhubaneshwar |
| Seats | 30 |
| Course Fee | Rs. 39,766/- |
| Course Coordinators | Ms. Sulagna Saha & Mr. Gokul Rajaun |

FASHION BOUTIQUE AND DRESS DESIGNING

FBDD

This programme would be for entrepreneurs desiring to start his/her own fashion boutique. Inputs stress on working knowledge about the fabrics, body structures, cutting and sewing techniques, surface ornamentation techniques e.g. printing, embroidery etc. Thus, knowledge & skills under this programme prepares the student in understanding of the customers' needs analyse the requirements & fabricate the customized garments. NIFT, Raebareli also looks forward to socially intervene & reach out to latent talents in students, housewives etc especially around Varanasi in order to extend its horizon of activities in the social sector.

CAREERS

After completion, the student would be equipped with the required knowledge, appropriate skills and the right attitudes for starting their own Boutiques and hence be self-confident entrepreneurs.

COURSE CONTENT

Training inputs will include, Understanding of Raw Material – Fabrics, Trims, Accessories, Understanding of Human Body, taking measurements, relationship of measurements & garments, Surface Ornamentation Techniques – Value Additions, Cutting & Sewing for Ladies dresses like Blouse, Petticoat, Churidar, Salwar etc, Costing and Actual Sample Development as per a simulated environment. The student with practical exposure to material references including fabric swatches, exposure through relevant books and fashion magazines in the Resource Center is also an important part of the programme.

| Award | Certificate |
|---------------------|----------------------|
| Eligibility | Minimum 10+2 |
| Duration | 20 Days, 2 days/week |
| Campus | Varanasi |
| Seats | 30 |
| Course Fee | Rs. 29,500/- |
| Course Coordinators | Dr. Smriti Yadav |

RETAIL STORE OPERATIONS MANAGEMENT

RSOM

The programme proposed to be conducted by Raebareli centre, focuses on providing exposure for young, dynamic people desiring to work in departmental or convenience stores. The inputs would impart a practical understanding of the store operations, key performance indicators at the retail level, store layout and selling process. Thus, knowledge & skills under this programme prepares the student in understanding of the customers' needs, analyse the requirements & appropriate self-development towards store operations. NIFT, Raebareli also looks forward to socially intervene & reach out to latent talents in young people in and around Raebareli, in order to extend its horizon of activities in the social sector.

CAREERS

After completion, the student would be equipped with the required knowledge, appropriate skills and the right attitudes for working in departmental and convenience stores as a sales professional.

COURSE CONTENT

Training would include a knowledge of store etiquette, key performance indicators at the retail level, visual merchandising and various display systems, handling of merchandise, selling process and leadership skills. It would also enable the students to manage stock and cash.

| Award | Certificate |
|---------------------|-------------------------------------|
| Eligibility | 10+2 |
| Duration | 5 days/week |
| Campus | Raebareli & Varanasi |
| Seats | Raebareli & Varanasi - 30 |
| Course Fee | Raebareli & Varanasi - Rs. 11,800/- |
| Course Coordinators | Ms. Bhargavee |

RETAIL OPERATIONS & VISUAL RETAIL (Online)

ROVR

Designed to act as a toolkit to increase the exposure, understanding, critical thinking and innovative problem solving with respect to omni channel retail and creating unique customer experiences

CAREERS

Retail Marketing Executive, Retail Entrepreneur, Retail Stylist, Retail Buyer & Planner, Retail Operations Executive

COURSE CONTENT

Experiential Marketing, Phygital Retail Operations, Seamless Consumer Journeys, Visual Retail, Shopper Marketing, Inventory Management and Profitability, Retail Technology Interfaces & Retail Analytic.

| Award | Certificate |
|---------------------|--|
| Eligibility | 10+2 |
| Duration | 2 days/week |
| Campus | Mumbai |
| Seats | 15 |
| Course Fee | Rs. 47,200/- |
| Course Coordinators | Dr. Sushil Raturi & Dr. Lipi Choudhary |

TEXTILE APPLICATION FOR FASHION AND LIVING

TAFV

The aim of this program is to develop creativity among the students in the area of Fashion and living by using both manual and digital design process. To expending activities in the export and domestic sectors of home and fashion industry.

CAREERS

This program mainly targets aspiring Entrepreneurs, Designers and Merchandisers working in the textile industry, Design studios, and export houses etc.

COURSE CONTENT

Understanding of textiles for Home and Fashion in terms of organization of the Home and Fashion Industries, on the selection of Textiles, on the major areas of home textiles, and on the commercial fashion market. Appreciation & overview of Textiles and recognize the various components of Textiles, and to evaluate the expected performance of Textiles in terms of end use applications.

| Award | Certificate |
|---------------------|--|
| Eligibility | 10+2 or above (work experience preferred) |
| Duration | 3 months, 2 days/week |
| Campus | Jodhpur |
| Seats | 30 |
| Course Fee | Rs 30,000 + GST |
| Course Coordinators | Dr. Janmay Singh Hada & Dr. Chet Ram Meena |

UI/ UX DESIGN

UI/UXD

The program conducted by Department of Fashion Communication caters to the special requirement of mobile app and website design Industry. It aims to develop design professionals in fashion lifestyle industries to specialize in the areas of mobile application and website development.

CAREERS

The programme enables the participants to pursue a career in various areas like Strategist, Analyst, Solution Planning, Artificial Intelligence, Visual Interface Design etc.

COURSE CONTENT

The UI/UX Design specialization brings a design-centric approach to user interface and user experience design, and offers practical, skill-based instruction centered around a visual communication perspective. This course will help in understanding and improving the overall experience of the users when they interact with the application or website.

| Award | Certificate | |
|---------------------|-------------------------------|--|
| Eligibility | Minimum 10+2 | |
| Duration | 3 Months, 2 days/ week | |
| Campus | Mumbai | |
| Seats | 30 | |
| Course Fee | Rs. 41,300/- | |
| Course Coordinators | Mr. Suruchi Banerjee Dhasmana | |

UG PG

DIPLOMA PROGRAMMES

FASHION FIT AND STYLE



The programme conducted by the Fashion Design Department, involves a unique mix of holistic inputs on generic design with a focused approach towards apparel to develop and channelize creativity. The curriculum nurtures design sensitization, while balancing international fashion with Indian perspective.

CAREERS

The programme prepares students to pursue careers as Designers, Freelance Design Consultants, Design Managers, Stylists, Forecasting and Fashion Trends Forum Organizers, Costume Designers, Illustrators, Pattern Engineers and Entrepreneurs.

COURSE CONTENT

The programme addresses needs of the export market as well as both couture and prêt-a-porter clothing in India. The programme aims at providing a logical, sequential, hands-on experience approach to develop students to conceptualize designs, make patterns, drape and construct garments of impeccable quality.

| Award | UG Diploma | |
|---------------------|--|--|
| Eligibility | 10+2 or equalent | |
| Duration | 2 Year, 5 days/week | |
| Campus | Chennai, Mumbai | |
| Seats | Chennai – 30 Mumbai – 30 | |
| Course Fee | Chennai & Mumbai – Rs. 2,00,000/- | |
| Course Coordinators | Chennai – Ms Hemachalaeswari C & Ms. Ms Niveathitha S Mumbai – Ms. Shweta Rangnekar & Ms. Sangita Das Chowdhury | |

SURFACE EMBELLISHMENT FOR KNITS



Introduce to the knitwear industry and conceive the complete process of fabrication and fabric ornamentation with the latest and various technologies operated in the industries. Course offers to develop and identify the individual special area of interest in the field with wide knowledge of understanding design concept, techniques and ability to communicate design according to the market demands utilizing the industry exposure

CAREERS

The candidates will be able to work as Knitting / Fabric Designer, Print Designer, CAD Print Designer, Surface Design Developer, Merchandiser etc

COURSE CONTENT

Area of study includes Design and Aesthetics, Design Methodology, Knitting, Fabric structure development, Print development, Dyeing and Printing Techniques, Indian and world textiles, Hand embroidery, Machine Embroidery, Portfolio, Industry Project.

| Award | UG Diploma | |
|---------------------|--------------------------------------|--|
| Eligibility | 12th pass or equivalent | |
| Duration | 2 years, 5 days/week | |
| Campus | Chennai | |
| Seats | 30 | |
| Course Fee | Rs. 2,00,000/- | |
| Course Coordinators | Dr. Sunitha Vasan & Ms. Subashini JS | |

JEWELLERY DESIGN

JD

The Jewellery Design program is uniquely placed to train an individual into a professional jewellery designer with the required knowledge and skills from the domain. The students of this program are expected to cater to Indian as well as international manufacturers of jewellery, jewellery retail brands, and design studios. The students will not only have sound knowledge jewellery design process but also about materials, consumer base, software, and cutting-edge techniques relevant to the domain including CAD drawing and 3D printing process.

CAREERS

The alumni of this course will become professional jewellery designers, entrepreneurs, product heads, retail jewellery sourcing heads and successful jewellery couturiers.

COURSE CONTENT

This programme intends to impart knowledge about jewellery design, sketching and rendering for jewellery, jewellery-making techniques (precious, nonprecious, and costume jewellery), a basic understanding of jewellery trends and the methods to analyze the forecasts, various software for developing the CAD drawings and rendering for jewellery, the basics of gemology and metallurgy for jewellery designers, etc.

| Award | UG Diploma | |
|---------------------|---|--|
| Eligibility | 10+2 or equivalent | |
| Duration | 2 Year, 5 days/week | |
| Campus | Chennai | |
| Seats | 30 | |
| Course Fee | Rs. 2,00,000/- | |
| Course Coordinators | Dr. Kaustav Sengupta & Mr. Beeraka Chalapathi | |

APPAREL PRODUCTION & MERCHANDISING

APM

The main objective of this Post Graduate Diploma programme is aimed towards providing the requisite skill sets, in theory and practice, in apparel manufacturing and merchandising areas. Seamlessly integrating the two vital aspects of an apparel business, the course provides inputs from basic raw materials consumed in the industry, manufacturing process to the machines used as well as the understanding all nuances of garments on one side while on the other, it provides a balanced view of the merchandising process with inputs in design understanding as well as hands on training on making patterns and garments to have a holistic view of the process.

CAREERS

Upon successful completion, candidates can take their roles in Industry as Merchandiser, Quality Controller, Production In-charge, etc. to cater to the needs of Apparel Industry. And needless to say, that who wish to be an entrepreneur shall start their own boutique, manufacturing or merchant / online business in the fashion field.

COURSE CONTENT

Areas of study include Apparel Production Process, Introduction to Sourcing & Merchandising, Data for Fashion Business Intelligence, Fabric Science, Pattern Making, Garment Construction, Sewn Production Machinery and Equipment, Apparel Quality, Human Resource Management, Apparel CAD, Reverse Engineering, Finance in Costing of Apparel Products, Industrial Engineering and Maintenance Management, Industry 4.0 for Apparel Manufacturing. As an additional learning, students will be required to undertake an eight-week internship in any apparel firm of their choice. The capstone project would further provide an opportunity for hands-on learning.

| Award | PG Diploma | |
|---------------------|--|--|
| Eligibility | UG Degree. Candidates with 2-3 years of work experience will be given preference | |
| Duration | 1 year, 5 days/week | |
| Campus | Chennai | |
| Seats | 30 | |
| Course Fee | Rs. 2,00,000/- | |
| Course Coordinators | Mr. S Prabhakar & Dr. Amit Kumar Anjanee | |

FASHION ENTREPRENEURSHIP

FE

The programme conducted by the Department of Fashion Management Studies with an objective to develop and strengthen the entrepreneurial quality, to motivate for achievement and to enable participants to be independent, capable, promising businessmen. The objective is to prepare the participants to start their own enterprise after the completion of the training program.

CAREERS

The programme enables the participants to pursue a career as Business owners, Business consultants, Fundraisers and New venture developers

COURSE CONTENT

Areas of study includes management skills in terms of marketing, merchandising and retailing; Technical skills in terms of fabric knowledge, garment production; Entrepreneurial skills in Business plan development, feasibility study, project pitching and project Management.

| Award | PG Diploma | |
|---------------------|---|--|
| Eligibility | Graduate or A Full-Time Diploma after 10+2 from a reputed institute (candidate with 2-3 years experience will be given Preference.) | |
| Duration | 1 year, 5 days/week | |
| Campus | Chennai, Mumbai | |
| Seats | Chennai & Mumbai - 30 | |
| Course Fee | Chennai - Rs. 2,00,000/- Mumbai - Rs. 2,05,000/- | |
| Course Coordinators | Chennai - Mr. S Jayaraj & Dr A Sasirekha Mumbai - Mr. Sachin Bhatnagar & Mr. Yashvwant Misale | |

FASHION RETAIL STORE OPERATIONS

FRSO

The program conducted by the Department of Fashion Management Studies is designed to fulfill the specific training requirements of apparel retail organizations. It aims to develop fashion industry-oriented retail professionals specialized in the areas of retail buying and merchandising, store operations, supply chain management, visual merchandising, and retail technologies.

CAREERS

The program equips the students to pursue careers in apparel retail organizations as Merchandisers, Store Managers, Visual Display experts, Brand Managers, Buyers, and Front & back-end executives.

COURSE CONTENT

The program gives insights into the principles of Fashion Marketing, Retail buying, and Merchandising and imparts basic fabric knowledge- from fibre to fabric and fabric to garment. It gives an overview of the concept of visual merchandising and lays emphasis on customer relationship management, brand management and sales management, and omnichannel distribution.

| Award | PG Diploma | |
|---------------------|--|--|
| Eligibility | Graduation Degree / Fulltime Diploma after 10+2 with 2-3 years of experience | |
| Duration | 1 Year, 5 days/week | |
| Campus | Chennai | |
| Seats | 30 | |
| Course Fee | Rs. 2,00,000/- | |
| Course Coordinators | Dr. Anagammal Shanthi & Ms. Sowndarya M | |

INDIAN CRAFT APPRECIATION

ICA

The program is aimed to provide an insight into Indian Craft sections and to apprise the various craft through their uniqueness in terms of manufacturing technique and workmanship.

CAREERS

Startups, Craft entrepreneurs, project coordinators in the cluster-based Apparel and Home Furnishing industries /brands, etc.

COURSE CONTENT

Area of study includes elements of Textile Design, Fundamentals of Textiles, Surface Embellishment, Weaving, and Indian Textiles.

| Award | PG Diploma | |
|---------------------|---|--|
| Eligibility | Graduation Degree / A full time diploma after 10+2 from a reputed institute | |
| Duration | 1 Year, 5 days/week | |
| Campus | Chennai | |
| Seats | 20 | |
| Course Fee | Rs. 2,00,000/- | |
| Course Coordinators | Dr. G. Krishnaraj | |

OMNI CHANNEL OCREM RETAILING AND E-COMMERCE MANAGEMENT

The programme offered by Department of Fashion Management Studies is a 1-year postgraduate diploma programme aimed at enabling participants to work on online and offline platform and understand the digital marketing avenues and how to utilize the social media promotion.

CAREERS

Digital Marketers, Social Media Management, Content Marketing, Advertising and Branding on the digital platform.

COURSE CONTENT

Areas of study include overview of Fashion and Retail Industry. Understanding the basics of Omni channel Sales Management, Planning and Buying. Introduction to E- Business. Introduction to Digital Marketing. Ecommerce Promotion and Social Media Marketing. Ecommerce Strategies. Data Analytics

| Award | PG Diploma | |
|---------------------|--|--|
| Eligibility | Graduation in any stream | |
| Duration | 1 year, 5 days/week | |
| Campus | Chennai | |
| Seats | 30 | |
| Course Fee | Rs. 2,00,000/- | |
| Course Coordinators | Dr. Angammal Shanthi & Ms. Sowndarya M | |

FASHION INNOVATION
AND SUSTAINABLE
DESIGN FOR CIRCULARITY**FISDC**

The programme is to provide knowledge, understanding and hands-on skills of visual merchandising and store display design to create well-rounded industry ready designers.

CAREERS

This programme trains an individual as a VM and Display designer or an Installation designer.

COURSE CONTENT

History of Design, Elements & Principles of VM, Material Studies, Market & Consumer needs, Fashion trend & Trend cycle, Study of a store or retail brand, Relevance of Design in VM, Final VM /Window design for a brand.

| Award | PG Diploma (in partnership with UNEP) | |
|---------------------|---|--|
| Eligibility | 10+2 with Diploma/10+2+3(Graduate) | |
| Duration | 1 year, 4 days/week | |
| Campus | New Delhi, Chennai, Hyderabad, Gandhinagar | |
| Seats | New Delhi - 35, Chennai - 30, Hyderabad - 20, Gandhinagar - 30 | |
| Course Fee | New Delhi - Rs.2,83,200/- Chennai - Rs.3,00,000/- Hyderabad - Rs. 2,27,300/- Gandhinagar - Rs.2,36,000/- | |
| Course Coordinators | New Delhi - Ms. Girija Jha & Dr. Ananya Mitra Pramanik Chennai - Dr. Divya Satyan & Mr. Sathish S Hyderabad - Dr. Malini Divakala & Ms. A. Rajya Lakshmi Gandhi Nagar - Dr. Kruti Dholakia & Mr. Asit Bhat | |

TEXTILE PRODUCT STYLING (Online)

TPS

The program focuses on building a strong foundation in styling for aspirants in the field of textiles fabric and various products like home and apparel fashion. The program primarily looks at creating holistic professionals ready to join the industry as stylist who can apply his skills in emerging markets, platforms and technologies. The course provides robust input in translating concept to prototype with the focus on styling to play a major role in emphasizing the style and image of a collections, brand or product, while also working on the presentation of creative ideas, upcoming trends and visual presentation.

CAREERS

The program will guide students for a strong base in the styling Industry to have a successful career in 'Textile Product Styling' for producing client-based assignments.

COURSE CONTENT

The program aims at strong styling approach for building a holistic professional for this industry. The course content will guide students with necessary directions for Fashion trends and cool hunting for styling. The course invites industry professionals for direct Industry experiences to accelerate career and ones signature aesthetics, as a visual artist and designer. Fashion trend in general for styling, History of fashion, Colours study, Cool hunting to identify influences that inspire fashion trends based on cultural, social & political influences as resources for creativity originality are key ingredient of the course.

| Award | PG Diploma | |
|---------------------|---|--|
| Eligibility | 10+2 with Diploma/10+2+3 (Graduate) | |
| Duration | 1 year, 4 days/week | |
| Campus | New Delhi | |
| Seats | 35 | |
| Course Fee | Rs. 3,54,000/- | |
| Course Coordinators | Ms. Savita Seoran Rana & Dr. Anu Sharma | |

ADMISSION GUIDELINES

The Continuing Education Prospectus and Admission Form for one year and short-term Continuing Education Programmes can be obtained from NIFT website www.nift.ac.in/cep.

Diploma Programme admission form and other information can be obtained from concerned NIFT Campus.

Online Registration

Registration can be done online as well as manually by downloading the registration form available online. The downloaded registration form duly filled in OR a printout of the filled in online registration form, complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 11th September 2023, by hand or by post under registered cover, super scribed "CE Registration Form" along with a Demand Draft of Rs. 2150/- + 18% GST = Rs. 2537/- for one year programmes and Rs.1200/-+ 18% GST = Rs. 1416/- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Campuses. The applicant may choose one of the following modes for registration:

- The online registration form may be filled in. A printout of the filled in form needs to be taken, and a hard copy has to be submitted after signing the form.
- A printout of the blank form, downloaded from the website, may be taken and filled in manually.
- Applicant may approach the nearest NIFT Campus for guidance regarding online registration/ manual registration/ registration form.

Instructions for Candidates

The candidates should read the instructions carefully before filling up the Admission Form.

- Each candidate should fill in the Admission Form in blue/ black ballpoint in his/her own handwriting if the forms being filled manually OR a printout of the filled in online form can be used.
- 2. Candidates are requested to fill in all the details within the boxes/spaces provided in the Admission Form.
- 3. Candidates are advised in their own interest to submit their Admission Form complete in all respects. Incomplete forms are liable to be rejected.
- 4. Each candidate is required to submit the following documents along with his/her Admission Form:

- Attested copies of certificates proving his/ her eligibility for the programme applied for.
- Attested copies of documents giving details of his/her work experience.
- A working professional applying for any programme is required to submit a certificate from his/her respective employer stating his/ her job profile/position in the company.
- 5. The candidates are requested to fill in the Programme code in the prescribed Admission Form (Refer Annexure).
- The candidates should indicate the NIFT study centre in the Admission Form based on the Programmes opted by them. Candidates should fill in their NIFT Study Centre codes in the prescribed Admission Form (Refer Annexure).
- 7. The candidates are requested to submit the Admission Form in an A4 size envelope. Kindly indicate the title and code of the programme on the envelope.
- 8. The candidates are requested to enclose a self addressed stamped envelope (4" X 8") along with the Admission Form.
- The candidates are advised to retain a photocopy of their Admission Form and Demand Draft to produce at the time of Interview.

Submission of CE Admission Form

Admission Form complete in all respects should be submitted only at the NIFT Study Centre opted by the candidate on or before 11th September, 2023 by post under Registered cover superscribed "CE Admission Form" or by hand along with a Demand Draft of Rs.2150/-+ 18% GST = Rs 2537/- for programmes of more than six months duration (one year programmes) and Rs.1200/- + 18% GST = Rs.1416 /- for programmes of six months duration and less, drawn in favour of National Institute of Fashion Technology, payable at the respective NIFT Centre. Forms received after this date will not be accepted.

The Institute does not take any responsibility for delay or loss of forms or correspondence in postal transit or by courier.

Criteria

All applicants will have to appear for an Interview at the NIFT Campus opted by them. The interview for each CE Programme is designed to test the knowledge, skill and aptitude of thecandidates for the programme opted by them.

The date of Interview for the candidates for CE programmes will be intimated by the respective NIFT Campuses.

The list of selected candidates will be displayed at the respective NIFT Campus and on the NIFT website within a week.

Payment of Fee

The selected candidates will be required to submit the full Course Fee along with the Resource Centre Membership Fee and Security Deposit (as mentioned below) at the time of admission and before the commencement of the Programme

| Programme | 1 Year | 6 Months and less | |
|-----------------------------------|-----------------|------------------------------|--|
| Course Fee | As indicated in | As indicated in the Brochure | |
| Resource Centre Membership Fee | 4000/- | 2500/- | |
| Security Deposit (Refundable) | 5000/- | 4000/- | |
| Fee to be paid at admission | | | |

Please Note

- 1. Any attempt to influence the admission process by way of recommendation will invite dis- qualification of the candidates.
 - NIFT reserves the right to selection and admission of candidates to CE Programmes.
- 2. The selection will be strictly made on the basis of the candidate fulfilling the requisite qualifications and his/her performance in the Interview. Preference will be given to those with relevant industry experience.
- The final eligibility of the candidate will be checked at the time of admission. If the candidate is found to be ineligible for the Programme, his/her admission to the programme will be cancelled.
- 4. Preference of programme/NIFT Campus once exercised in the Admission Form will be treated as final and no request for change will be enter- trained.
- Transfer of selected candidate from one CE Programme to another is not permitted under normal circumstances. However such transfers could be considered under exceptional circumstances with the approval of competent authority, subject to the following:
 - Availability of seats in the desired Programme and NIFT Campus.
 - Candidate fulfilling the requisite eligibility for the

Programme.

• Candidate's performance in the Interview.

Any such transfer would entail payment of prescribed administrative charges.

- 6. NIFT reserves the right to discontinue any programme at any Campus.
- 7. The medium of instruction in NIFT is English.
- 8. NIFT reserves the right to revise the fee structure.
- 9. Refund of fees will be as per NIFT CEP Policy 2020.
- 10. NIFT does not offer placement services to the students of Continuing Education Programmes.
- 11. NIFT does not assure hostel facilities to the students of Continuing Education Programmes.
- 12. Smoking, consumption of alcohol and drug abuse is prohibited within the NIFT campus. An undertaking to this effect along with an undertaking for good conduct is to be given by each student at the time of admission.

Continuing Education Academic Calendar 2023-24

| CE Admission Form Available | 14th August 2023 |
|--------------------------------------|---------------------|
| Last Date of Submission of Admission | 11th September 2023 |
| Form | |

Note:

- The date of interview for all Continuing Education Programmes and declaration of final result along with the details pertaining to payment of fees / orientation of Continuing Education programme will be intimated separately by the respective NIFT centres.
- 2. NIFT reserves the right to change the date of commencement of the programmes.
- 3. The list of selected candidates will be displayed at the respective NIFT Campuses and on the NIFT website.
- The List of programmes that will be offered through online/ On Campus will be announced separately by the respective campuses.
- Candidates appearing in the qualifying examination such as 12th class/final year/final semester (as the case may be) are also eligible to apply to CEP provisionally, subject to the following conditions:
- Those candidates who are seeking provisional admission due to non-declaration of their qualifying examination will provide proof of having passed all papers in all the previous years / semesters (whichever relevant).

- The candidate will submit the final result of qualifying degree/ certificate providing his/her eligibility as and when the results are declared to their CEP Programme coordinators /CE Programme advisors at Campus, where the admission has been granted on or before 31st Dec 2023 or before issuing the CEP certificate.
- In case student attends a programme but fails to qualify the qualifying examination no certificate will be issued.
- The application fee can also be paid through DD / online net banking /NEFT/ RTGS/IMPS in respective NIFT's bank account. The Online payment Link will be provided by the respective NIFT Campuses

CONTINUING EDUCATION

| ONE YEAR PROGRAMMES | |
|--|-------|
| Apparel Design & Fashion Technology | ADFT |
| Art Management | AM |
| Athleisure Wear | AW |
| Clothing Production Technology | CPT |
| Creative Textile Design | CTD |
| Creative Thinking and Design Development | CTDD |
| Contemporary Techniques in Textile Design | CTTD |
| Fashion Apparels & Accessories Design | FAAD |
| Design Development for Indian Ethnic Wear | DDIEW |
| Design In Boutique Apparel & Accessory | DBAA |
| Design Innovation in Fashion and Textiles | DIFT |
| Designing & Styling for Indian Fashion | DSIF |
| Fashion Clothing Technology | FCT |
| Fashion Retail Management | FRM |
| Fashion Knitwear and Production Technology | FKPT |
| Fashion Integration for Textiles | FIT |
| Graphic Design and Communication | GDC |

| Garment Export Merchandising And Management | GEMM |
|--|-------|
| Garment Production Technology & Apparel Design | GPTAD |
| Interior Design & Space Planning | IDSP |
| Luxury Product Design | LPD |
| Luxury Product and Jewellry Design | LPJD |
| Management of Fashion Business | MFB |
| Studio Photography and Video Production | SPVP |
| Visual Merchandising & Digital Design | VMDD |

SIX MONTHS PROGRAMMES AND LESSER DURATION

| Apparel Costing & Fashion Merchandising Management | ACFMM |
|---|-------|
| Apparel Design and Development | ADD |
| Apparel Merchandising and Manufacturing Technology | AMMT |
| Apparel Manufacturing & Merchandising Management | AMMM |
| Advanced Techniques for Handling Design Materials | ATHDM |
| Apparel Production Management | APM |
| Boutique Technique for Traditional Kashmiri Garments | BTTKG |
| Creative Fashion Styling | CFS |
| Creative Pattern Making | СРМ |
| Costume Styling & Photography - Film, Fashion & Retail | CSP |
| Creative Direction for E- Commerce Catalogue | CDECC |
| Contemporary Bridal Trousseau Design | CBTD |
| Design Development for Athleisure | DDA |

| Design, Pattern Making & Design Studio Management For Ethnic Apparel | DPDS |
|---|-------|
| Digital Design for Textiles | DDT |
| Digital Business- Branding and Promotion | DBBP |
| Digital Media Visual Communication | DMVC |
| Designing Men's wear | DMW |
| Design & Think Beyond | DTB |
| E- Commerce Social Media Marketing | ECSMM |
| Fundamentals of Hand Sketching and Digital Drawing | FHSDD |
| Fashion Boutique and Dress Designing | FBDD |
| Fashion Marketing | FM |
| Fashion Apparel Boutique Management | FABM |
| Management of Family Run Fashion Business | MFFB |
| Retail Operations & Visual Retail | ROVR |
| Retail Store Operation Management | RSOM |
| Textile Application for Fashion & Living | TAFV |
| User Experience and Interface in Fashion Textiles | UEIFT |
| UI/UX Design | UIUXD |
| Visual Merchandising | VM |

| DIPLOMA PROGRAMMES | |
|--|-------|
| Apparel Production & Merchandising | APM |
| Digital Marketing (Omni Channel Retailing & E Commerce Management | OCREM |
| Fashion Entrepreneurship | FE |
| Fashion Fit & Style | FFS |
| Fashion Retail Store Operations | FRSO |

| Fashion Innovation and Sustainable Design for Circularity | FISDC |
|---|-------|
| Indian Craft Appreciation | ICA |
| Jewellery Design | JD |
| Surface Embellishment for Knits | SEK |
| Textile Product Styling | TPS |

NIFT STUDY CENTRE CODES

| Bhubaneswar | 01 |
|-----------------------|----|
| Bengaluru | 02 |
| Chennai | 03 |
| Gandhinagar | 04 |
| Hyderabad | 05 |
| Jodhpur | 06 |
| Kolkata | 07 |
| Mumbai | 08 |
| New Delhi | 09 |
| Patna | 10 |
| Raebareli | 11 |
| Sringar | 12 |
| Varanasi (Sub Centre) | 13 |

PROGRAMME HEAD:

Prof. Dr. Malini Divakala Dept. of Fashion Design NIFT, Hyderabad Head - Continuing Education, Bridge and Diploma Programmes

UNIT IN-CHARGE CE:

Dr. I. Rajitha Associate Professor Dept. of Knitwear Design NIFT, Hyderabad Unit In-charge -Continuing Education, Bridge & Diploma Programmes

CAMPUS DETAILS

| NIFT Campus, |
|--------------------------------|
| Site No. 21, 16th Cross Street |
| 27th Main Road, Sector 1 |
| HSR Layout, |
| Bengaluru -560102 |
| Tel: 080-22552550 to 55 |

Programme Advisor: Ms. Subhalakshmi Kropi, Associate Professor Mob: +91 9972454778 Email id: ce.bengaluru@nift.ac.in

BHOPAL

BENGALURU

NIFT Campus Bhopal Indore Bypass Road, Bhauri, Bhopal- 462030 (MP) T: (0755) 2493736 Programme Advisor: Ms. Baisakhi Dalapati, Assistant Professor Mob: +91 8851095077 ce.bhopal@nift.ac.in

NIFT Campus IDCO Plot No-24 Opp. KIIT School of Mgmt. Chandaka Industrial Estate, Bhubaneswar – 751024, Odisha T: (0674) 2305700, 2305701

Programme Advisor: Mr. Nanda Kishore Bairak, Assistant Professor Mob: +91 8130482929 ce.bhubaneswarl@nift.ac.in

NIFT Campus, Rajiv Gandhi Salai Taramani, Chennai -600113 Tel: 044-22542759 / 22542755 Programme Advisor: Mr. Biraka Chalapathi, Associate Professor & UI – AA Mobile No.: +91 9841108773 Email id: cep.chennai@nift.ac.in

CHENNAI

NIFT Campus, GH-O, Road, Behind Info City, Near DAIICT Gandhinagar - 382007 Gujarat Tel : +91-79-23265000/23240832

Programme Advisor: Mr. Manish Bhargava, Assistant Professor Mobile No. : +919427000406 Email id: ce.gandhinagar@nift.ac.in

| | NIFT Campus | |
|-----|-----------------------------|-----------------|
| | Opposite Hi-tech City, | |
| | Cyberabad Post, | Programme Advis |
| | Madhapur, Hyderabad-500 081 | Ms. Upasana Bha |
| | Telangana | Mob: +91 82975 |
| BAD | T: (040) 23110841/42/43, | ce.hyderabad@ni |
| | | |

Programme Advisor: Ms. Upasana Bhandari, Assistant Professor Mob: +91 8297544089 ce.hyderabad@nift.ac.in

HYDERABAD

NIFT Campus Karwar, Jodhpur - 342 037, Rajasthan T: (0291)- 2659558, 2659556 F: (0291) 2659556

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JODHPUR

NIFT Campus Plot No-3B, Block- LA, Sector-III, Salt Lake City Kolkata-700106, West Bengal Tel: 033-23358872 / 233528351

Programme Advisor: Ms. Bharati Moitra, Associate Professor Mob: +91 9332255417 Email id: ce.kolkata@nift.ac.in

KOLKATA

| | NIFT Campus Chheb, Kangra-176001, | Programme Advisor: |
|--------|--|---|
| KANGRA | Himachal Pradesh T: (01892) 263872 F: (01892) 260871 | Mr. Manoj Kumar Paras, Assistant Professor Mob: +91 9430241910 ce.kangra@nift.ac.in |

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KANNUR

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Programme Advisor: Dr. Ranjan Kumar Saha, Professor Mob:+919833663517 Email id: ce.mumbai@nift.ac.in

MUMBAI

NEW DELHI

NIFT Campus, Hauz Khas, Near Gulmohar Park, New Delhi - 110016 Tel: +91-11-26867704 / 26542149 Programme Advisor: Ms. Pritika Bawa, Associate Professor Mob: +919871830030/26542148/ 26542207 Email id: ce.delhi@nift.ac.in

| PANCHKULAPanchkulaMob: +91 9790041513Haryana-134109ce.panchkula@nift.ac.in |
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|--|

PATNA

NIFT Campus, Mithapur Farms, Patna 800001 (Bihar) Tel: 0612-2340032/64/54 Programme Advisor: Mr. Kumar Vikas, Assistant Professor Mob: +91 9830252525 Email id: ce.patna@nift.ac.in

NIFT Campus, Doorbhash Nagar, Sector II, Raebareli-229010 (UP)

NIFT Campus

Programme Advisor: Dr. Smriti Yadav, Associate Professor Mob: +91 8004489703 Email id: ce.raebareli@nift.ac.in

RAEBARELI

SHILLONG Mawpat, Umsawli, Shillong-793012, Meghalaya Programme Advisor: Dr. T. Moasunep Jamir, Assistant Professor Mob: +91 7896127240 ce.shillong@nift.ac.in NIFT Campus SIDCO Industrial Complex Ompora Budgam Jammu & Kashmir 191111 T. 0914 2300994/95

Programme Advisor: Mr. Umair Khan, Assistant Professor Mob: +91 9717869541 ce.srinagar@nift.ac.in

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VARANASI

SRINAGAR

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NATIONAL INSTITUTE OF FASHION TECHNOLOGY

Ministry of Textiles, Government Of India A Statutory Institute Governed By The Nift Act 2006 3engaluru, Bhopal, Bhubaneswar, Chennai, Daman, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi ²anchkula, Patna, Raebareli, Shillong, Srinagar

