

Profiles of the Members of the Editorial Board

Banhi Jha, Editor-in-Chief

Banhi Jha is Senior Professor with the department of Fashion Design. A Fashion Design alumna from Fashion Institute of Technology, New York, she holds a PhD in education. Having joined NIFT, New Delhi in 1992, her teaching experience spans BA to PhD supervision. Building on her experience as Center Coordinator (2002-2005) and Chairperson of the Fashion Design department (2005-2008), and Dean Academics (2010-2013), she is the first Head – Publication from 2021. Her primary teaching and research interests relate to sustainability practices in the industry and crafts sector, fashion education, and socio-cultural significance of fashion extending to image creation, styling, and cinema costume. A fashion illustrator for trend forecast periodicals, Banhi also consults on government projects on institutional clothing. A writer and editor of textbooks on fashion design at the national school board and university levels, she has several articles, research papers and book chapters in conference proceedings, trade magazines and peer-reviewed journals.

banhi.jha@nift.ac.in

Ruby Kashyap Sood, Associate Editor

Ruby Kashyap Sood is a Professor in the Textile Design department, National Institute of Fashion Technology, New Delhi and Incharge of the Publication Unit. She has more than two decades of teaching experience. Her areas of specialization include surface design, craft studies and textile art. A Master's in Textiles and Clothing from Delhi University, she has done extensive research on traditional Indian textiles and costumes. Ruby has co-authored books titled 'Celebrating Dreams – Weddings in India' and 'Traditional Indian Textiles'. Her doctoral thesis titled 'A Study on the Metamorphosis of the Indian 'Choli' Blouse and the Development of a Readymade Sari Blouse' is an extensive body of work on the Indian blouse. She has presented research papers at prestigious conferences, and published several articles in reputed journals and periodicals. She is also member of the Advisory Board of *The Journal of Dress History*, UK.

ruby.sood@nift.ac.in

Vandana Narang, Advisor

Vandana Narang embarked on her career at National Institute of Fashion Technology in January 1995 and is currently the Dean, NIFT. She has also held positions such as Campus Director Delhi, Chairperson of Fashion Design Department and Head-Projects at NIFT. As Dean she works with the senior faculty and administration to lead the implementation of the institute's strategic plan. She is also responsible for academic, administrative, infrastructure and financial matters. She has a particular interest in the student experience and in the development of cultural competencies, including meaningful engagement with indigenous values and knowledge. Vandana has a Doctorate from National Institute of Fashion Technology, 2014. Her area of research for her Ph.D. was men's wear pattern development and her other interest is in the field of 'zero' waste pattern making. Her own research and publications are in field of pattern making and has written several books on the subject.

vandana.narang@nift.ac.in

Arti Sandhu, Member

Arti Sandhu is currently an Associate Professor in the Fashion Program, in the School of Design at Design, Architecture, Art, and Planning, University of Cincinnati. Prior to this she taught at Columbia College, Chicago and Massey University, New Zealand. Her research is centered on contemporary Indian fashion and related design culture. She is the author of *Indian Fashion: Tradition, Innovation, Style* (Bloomsbury Academic, 2015). Arti has also published several articles on Indian fashion as it relates to the contemporary catwalk, streetstyle, drag queens, popular soap-operas, as well as the Indian Diaspora in New Zealand. She is currently working on research projects relating to the growing discourse around decolonizing fashion studies, the role craft can play in fashioning sustainable design practices, and a digital ethnography on social media saree groups.

arti.sandhu@gmail.com; arti.sandhu@uc.edu

Lynn M. Boorady, Member

Lynn M. Boorady is currently the Professor and Department Head in the Department of Design, Housing and Merchandising at Oklahoma State University. She also serves as

the President of the International Textile and Apparel Association. Lynn is a Fulbright Scholar, prolific designer and invited speaker in her areas of expertise which includes personal protective equipment, issues in sizing and fit as well as 3D body scanning. She has been a member of the United States Department of Agriculture sponsored NC-170 Research team which focuses on personal protective technologies for current and emerging occupational hazards for the past 14 years. Dr. Boorady has written numerous refereed publications as well as being an active presenter at professional conferences both nationally and internationally. She has been quoted in publications such as the Wall Street Journal, the New York Times, Time Magazine, VOX and O, and The Oprah magazine.

lynn.m.boorady@okstate.edu

G. Chiranjeevi Reddy, Member

G. Chiranjeevi Reddy is currently the Chairperson of Fashion & Lifestyle Accessories Department, NIFT. He has more than 28 years of teaching, research and industry experience in the areas of lifestyle accessory design, design pedagogy, curriculum transaction, multidisciplinary student assessment and evaluation. He has published over 15 research papers in the field of design education and traditional crafts and presented research papers at various international conferences including International Educational Technology Conference, Chicago, U.S, REFLECTIONS 2014, Hyderabad, India and the Global Academic Network Conference, Sydney, Australia.

Chiranjeevi has been giving personality and soft skills development workshops at various institutions and organizations. To promote a healthy life and sustainability for four years, from 2012 to 2016 he commuted 16 kms a day by bicycle to the office. He attends live educational career counseling on television channels.

gudimetla.reddy@nift.ac.in

M. Annaji Sarma, Member

Annaji Sarma is Professor in Fashion Management Studies department at NIFT Hyderabad. He has twenty-six years of work experience, including NIFT for the last 20 years, researching and teaching both postgraduate students and undergraduate students. He has held various positions, managing academic activities like Campus

Academic Coordinator, Chairperson-FMS, Course Coordinator-FMS, SDAC, EAC, DVO etc. Annaji established NIFT, Mauritius management program as a founding faculty and worked for NIFT ETIDI Project, Ethiopia on marketing areas. He has trained sales professionals on retailing, sales, operations and CRM. He has also delivered lectures at various management colleges, RAI (Retail Federation of India) seminars at Hyderabad, NIMSME, MGIRI and Confederation of Women Entrepreneurs. He has handled various projects and developed online courses, MOOCS on Apparel Marketing and Apparel Retailing for NMEICT-MHRD as part of NIFT project. A doctorate, he has presented and published papers at various national and international conferences and journals.

mandalika.sarma@nift.ac.in

Malini Divakala, Member

Malini is a Professor and former Chairperson of Fashion Design department at NIFT, India and founding member of the department at Hyderabad campus. She is an alumna from Maharaja Sayajirao University, Vadodara and pursued her doctoral studies in the field of 'traditional textiles' from NIFT, Delhi. She was trained at FIT, New York through a faculty exchange program. With over 26 years of experience, she is a strong academician and worked as a mentor, leader, administrator, author and researcher. Her keen interest in Indian textiles formed the base for her doctoral thesis on Kalamkari of Andhra Pradesh. She has contributed papers in International journals and conferences and authored a book on fabric studies for CBSE. She has executed several design projects pertaining to uniform design and conducted fashion shows to showcase textiles and curated exhibitions for various Government and professional organizations.

malini.divakala@nift.ac.in

Noopur Anand, Member

Noopur Anand started her professional career with NIFT in 1996 and she has served as Chairperson of the Department of Fashion Technology (DFT), Head - Research, Unit In-charge - Academic Management System etc. Her research interests are in the areas of garment fit and sizing, pattern engineering and product development with special focus on 'smart garments'. She has published research papers, presented papers in conferences and undertaken training for government agencies and industry

partners on the same. She has authored a book on smart maternity wear. She also has chapter publications on 'Design and Development of Ergonomic Workstation for Pregnant Workers' and 'Bottom-Wear Size Chart for Indian Male Youth' in Springer. She has filed for a patent for self-defence wearable, an anti-molestation jacket for protection of women from assailers. She is currently Professor in DFT at NIFT and is Principal Investigator of INDIAsize project for undertaking national sizing survey of India.

noopur.anand@nift.ac.in

Purva Khurana, Member

Purva Khurana, Chairperson of Fashion Design Department in National Institute of Fashion Technology is a postgraduate with Major in Textiles and Clothing from Delhi University and has done her doctorate on Ikat craft of India. Passion for design brought her to join NIFT in the year 1997 at NIFT, Delhi. She has worked in the industry and has been an academican now for more than 20 years. Her area of specialization is fashion and textiles. She has been actively involved in organizing fashion shows and various craft cluster studies besides having executed numerous prestigious projects of designing and research with government and non government organizations. Having done extensive research in traditional textiles of India with respect to material and process study, pattern development, especially kids wear and research design process, she has presented research papers in national and International seminars, conferences and published articles in apparel magazines.

purva.khurana@nift.ac.in

Rajeev Malik, Member

Rajeev Malik is a Professor and the current Chairperson of Department of Fashion Management Studies at the National Institute of Fashion Technology, India. He is an alumnus of the National Institute of Fashion Technology from where he completed his Master of Fashion Technology. He also is an MBA, from the Faculty of Management Studies (FMS), University of Delhi. He completed his PhD in Spiritual Leadership from Amity University. Rajeev has a vast experience with the fashion industry in different roles and organizations. His experience ranges from working as Manager-Product in manufacturing companies, to being responsible for vendor development in one of the biggest fashion companies in the world. His academic achievements include many

research papers that he has authored. His rich industry experience coupled with an academic acumen enables him to contribute to the body of knowledge in the fashion industry.

rajeev.malik@nift.ac.in

R. Russel Timothy, Member

Russel Timothy is a Professor with the Department of Fashion Technology, Chennai and at present the Chairperson of the department. He is a PhD in nanotechnology and specializes in technological application with garment production. Passion for teaching and research in technological innovations had brought him to join NIFT in 1997 at NIFT, Bengaluru. He has been an academician now for more than 30 years. He specializes in apparel production technology and management, IT applications, e-commerce, IoT and AI. He has several publications in national and international journals.

russel.t@nift.ac.in

Shalini Sood Sehgal, Member

Shalini Sood Sehgal is a Professor at NIFT, New Delhi for over 25 years and fashion foresight expert who actively participates in cultural exchanges between countries and industries. She is always interested in society's constantly evolving mindshifts that impact fashion, lifestyle and design trends. She has consulted leather industry across Delhi, Chennai and Kolkata, successfully creating forecast for the exporters and running a 'Design Center'. She has been a part of various trend forums for brands like Asian Paints, Samsung as well as for the Ministry of Textiles. Her doctoral thesis explored the area of trend percolation of Indian wear in the country. An avid hiker at heart she loves to get lost every few months in the fold of mountains, budding birder, who practices yoga and meditation with zeal, also dons characters on a theatre stage and passionately volunteers for an NGO – 'An Initiative Touch Your Soul', that takes care of educational and medical needs of 2500 children and their families of Pauri Garhwal region covering 337 villages.

shalini.sud@nift.ac.in

Sibichan K Mathew, Member

Sibichan K Mathew is Professor of Fashion Management Studies at National Institute of Fashion Technology (NIFT), New Delhi, India and Head of Research Unit. Post completion of doctoral degree and Master degrees in Economics and Business Administration, he pursued higher specialized education in Fashion Management from the School of Fashion Management and Design, Amsterdam and customized training in the area of retail research at the Center for Retail Research, Zoetermeer, Netherlands and CESCO, Milan, Italy. He began his career at the University of Delhi. He has held various academic and administrative positions at NIFT. He led the NIFT team in a 3 year India-US collaborating research project with IOWA State University (ISU) funded by USIEF involving multi-educational institutes based in USA and NIFT. He has been selected by the International Relations Committee of International Textile and Apparel Association (ITAA), USA for receiving 'Janet Else Visiting Scholar/Practitioner Award'.

sibichan.mathew@nift.ac.in

Usha Narasimhan, Member

Usha Narasimhan teaches design research, design methods, and pattern design for fashion and apparel at the National Institute of Fashion Technology in New Delhi with the Leather Design program. A Masters in Fashion Technology from NIFT, she has completed her PhD in Sociology from Jamia Millia Islamia, New Delhi in the field of fashion and everyday life in urban India. A fashion educator, she specializes in design thinking and practices for apparel bringing in concepts of sustainable and inclusive design practices into her teaching. She has written and presented papers on sustainable practices in fashion, and fashion as representation and identity. Her research interests include fashion theory and practices, identity and popular culture. She currently holds the post of Chairperson, Leather Design.

usha.narasimhan@nift.ac.in

Varsha Gupta, Member

Varsha Gupta is Professor in the Master of Design department at NIFT, New Delhi with almost 30 years of experience in industry and academia. She was awarded doctorate by NIFT in 2014 for her research titled 'Recycling of Post-Consumer Textile Waste and developing a Model for Sustainable Development using System Dynamics'. She completed her MSc in Textiles and Clothing at Lady Irwin College, Delhi University and

has been trained at Fashion Institute of Technology (FIT), New York. Varsha has been an external expert member on the Programmatic Review Panel at Limerick School of Art & Design, Limerick Institute of Technology, Ireland. She has presented papers at International conferences in London, Leeds and Brussels and a video based on her PhD work was screened at the PhD festival in Milan, Italy.

varsha.gupta@nift.ac.in

Vasantha Muthian, Member

Vasantha Muthian has a UG degree in Interior Design and PG degree in Textiles & Clothing from Madras University and received her PhD degree from the Department of Textile Technology, Anna University, Chennai in 1992. She has work experience of 30 years in teaching and research in reputed institutions. She joined NIFT Chennai in July 2003 and has held several additional charges at the campus level and Head Office - Student Development Activity Coordinator, Center Coordinator of Fashion & Textiles, Textile Design & Foundation program, Unit In charge - Research Unit, HO, Campus Academic Coordinator and Chairperson-Textile Design, HO. She has published several research papers in national and international journals and co-authored the CBSE textbook for Fashion Design & Garment Technology. She has presented several trend interpretation seminars to the export home textiles industry; coordinated prestigious handloom projects in Tamil Nadu and Kerala and conducted diverse skill up-gradation workshops to BPL self-help women groups.

vasantha.muthian@nift.ac.in

Vibhavari Kumar, Member

Vibhavari Kumar is a space designer and design educator based in Bengaluru. Her bachelor's degree is in Architecture from the National Institute Technology, Thiruchirappalli. She did her doctorate from Jain University, Bengaluru on the topic 'Socio-Cultural Impact of Bengaluru Metro on People and Spaces'. She is currently Professor and Chairperson, Department of Fashion Communication at NIFT. She has done an intensive study in geometry and integrated the knowledge of diverse fields and experimented in design teaching. Her research interests include design thinking in Indian context with respect to spaces. During her PhD she assisted on an ICSSR project

and was involved in writing three chapters for a book. She also worked as a core committee member for the Conference on 'Contemporary Issues and Trends in Urban Transformation'. She has written and presented papers in national and international forums, latest being in TU Delft, Netherlands.

vibhavari.kumar@nift.ac.in

Yashodha Kumari V, Member

Yashodha Kumari V is a Professor and Chairperson with the department of Knitwear Design. She is MTech and PhD in Textile Technology from Visweswaraya Technological University, Karnataka. She was awarded doctoral degree in 2018. Passion for design brought her to join NIFT in the year 2003 at Bengaluru. She has worked in the industry for more than 4 years and has been an academician now for 19 years. Her main areas of teaching and research are textile science, dyeing and printing, textile and garment finishing, resist dyeing and printing techniques, quality assurance, traditional textiles, textile design, material studies and craft cluster related subjects.

yashodha.kv@nift.ac.in