



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान

NATIONAL INSTITUTE OF FASHION TECHNOLOGY

Ministry of Textiles, Government of India

A Statutory Institute Governed by the NIFT Act 2006

DIGITAL
COMMUNICATION
& UI/UX DESIGN

@ NIFT Gandhinagar

6-MONTH
CERTIFICATION PROGRAM

Design the Future of
Digital Experiences

PROGRAM HIGHLIGHTS



Design Foundations

Digital communication, visual design,
typography, color & layout.



User-Centered Design

User research, design thinking
& usability testing.



UI/UX Design & Prototyping

Wireframing and interactive
prototyping with Figma.



AI Tools for Designers

Explore modern AI tools to
enhance your workflow.



Industry Exposure & Portfolio

Expert sessions, studio visits &
digital product project.

ENROLL NOW

LIMITED SEATS

WIREFRAME

TYPOGRAPHY

COLOR PALETTE

Aa





ABOUT THE COURSE

An immersive 6-month certificate course designed to help aspiring designers build practical, real-world digital skills and develop a strong foundation in contemporary design. Through hands-on projects, expert guidance, collaborative learning and industry exposure, the programme brings together visual communication, UI/UX, prototyping, digital workflows and portfolio development. It encourages creative problem-solving while introducing students to the tools, processes and practices used in the evolving digital design industry. The course bridges the gap between creativity and technology, enabling learners to transform ideas into meaningful digital experiences and build a portfolio that reflects their skills and professional potential.

SKILL ENHANCEMENT

Build a practical digital design toolkit for contemporary communication and product experiences.

01

VISUAL COMMUNICATION

Typography, colour, layout, visual storytelling and digital content.

02

USER EXPERIENCE

Research, user journeys, design thinking, information architecture and usability.

03

UI DESIGN

Interface systems, responsive layouts, components, interaction patterns and Figma.

04

PROTOTYPING

Wireframes, interactive prototypes, testing and iterative refinement.

05

DIGITAL WORKFLOW

AI-assisted ideation, efficient production workflows and portfolio presentation.

06

INDUSTRY READINESS

Expert interaction, studio exposure, project execution and professional communication.

Coordinator: Dr. Amisha Mehta

Co-Coordinator: Ms. Akanksha Jain

For Admissions Contact:

079-35371083

079-35371087

Email At: CE.Gandhinagar@nift.ac.in

Venue : National Institute of Fashion
Technology

GH-O Road, Behind Info City, Near
DAU, Gandhinagar - 382 007, Gujarat

COURSE OUTLINE

6- MONTH CERTIFICATE COURSE

A practice-led programme combining digital communication, UI/UX, prototyping and portfolio development.

MODULE	KEY LEARNING	OUTCOMES
01 Design Foundations	- Digital communication - Visual design - Typography - Colour - Layout systems	Strong visual and communication foundations
02 User-Centered Design	- User research - Personas - Design thinking - Journeys - Usability	Human-centred problem solving
03 UI Design	- Interface design - Grids - Components - Responsive screens - Design systems	Confident digital interface creation
04 UX & Prototyping	- Wireframes - Interaction patterns - Clickable prototypes - Usability testing - Figma	Testable interactive experiences
05 Digital Communication	- Web/social content - Visual storytelling - Digital campaign assets	Coherent digital communication
06 AI Tools for Designers	- Contemporary AI-assisted ideation - Exploration - Workflow enhancement	Faster, broader design exploration
07 Industry & Portfolio	- Expert sessions - Studio visits - Digital product project - Portfolio development	Industry-ready portfolio and presentation

SCHEDULE
MONDAY • WEDNESDAY • FRIDAY
5:30 PM – 7:30 PM

National Institute of Fashion Technology, Gandhinagar Campus

6
MONTHS

JOB PROSPECTS & PROFESSIONAL OUTCOMES

- Entrepreneur in digital design services
- Freelancer
- Junior UI Designer
- User Experience Design Assistant
- Web Interface Designer
- Professional skill upgradation for individuals working in digital media and related industries

FINAL OUTCOME

A portfolio-ready digital product project with presentation and professional documentation.

WHO CAN APPLY

Students who have completed 10+2 (Higher Secondary) are eligible to apply. Graduates and candidates with higher qualifications are preferred. Working professionals are also encouraged to apply, as the course is conducted in the evening.

HOW TO APPLY

01

FILL THE APPLICATION

Complete the prescribed application form. The form link is available on the NIFT website.

02

SUBMIT THE DEMAND DRAFT

Submit a Demand Draft of ₹1,416 along with the completed application as prescribed.

03

APPLY BY 30 SEPTEMBER

Ensure that the completed form and Demand Draft reach the designated office by the last date of application.

CONTACT

Coordinator
Dr. Amisha Mehta
Co-Coordinator
Ms. Akanksha Jain

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APPLICATION DEADLINE
30 SEPTEMBER 2026

FEES: Rs. 59000