



# Department of MSME, Govt. of Madhya Pradesh along with its Knowledge Partner NIFT Bhopal

## Apparel Incubation Center at Gwalior, MP

(Sponsored by Ministry of Textiles, Govt. of India and implemented by M.P. Industrial Development Corporation Limited (MPIDC, Regional Office, Gwalior), Government of Madhya Pradesh along with NIFT Bhopal as its knowledge partner)

### 1. Incubation Centers for Apparel Manufacturing

Ministry of Textiles, Government of India has sanctioned a project to set up an **"Apparel Incubation Project"** at Gwalior, Madhya Pradesh under Scheme to set up Incubation Centres in Apparel Manufacturing (SIAM) to Department of Industries, Government of Madhya Pradesh.

Accordingly as per arrangements of the scheme, Apparel Incubation Center at Gwalior would be operated and managed by MPIDC, Regional Office, Gwalior along with **NIFT (National Institute of Fashion Technology), Bhopal** as its "Knowledge Partner" for the implementation of the project.

The scheme to set up an Apparel Incubation Center is specifically designed to successfully initiate and develop start-ups in apparel manufacturing sector. The main objective of the scheme is to promote emerging innovative ventures that seek the nurturing of ideas from professionals beyond the traditional activities. Such entrepreneurial ideas have to be fostered and developed in a supportive environment that allows Incubatee to handhold in the initial stages of their project implementation where the lack of certain resources or infrastructure bottlenecks could cause premature closure. Hence the need arises for Incubation Centers, to promote and support untapped creativity of individual innovators and to assist them to become successful entrepreneurs. Successful implementation of new venture through Incubation Center increases the likelihood that a manufacturing unit will stay in market for the long term.

The Incubation Center would provide opportunities for development of youth through practical training and make them realize their full potential through capacity building. The Incubation Center will develop leadership qualities and entrepreneurial abilities in youth with the end goal being to leave the Incubator with a successful, viable Apparel manufacturing business in the region.

## **2. Objectives of the Scheme**

First generation entrepreneurs and start-ups in the apparel industry face a number of challenges such as lack of capital for investment in land, buildings and machinery, limited access to funding, competition from established players and operational inefficiencies due to lack of experience and expertise.

Therefore, there must be a mechanism for the creation of a holistic ecosystem for promoting entrepreneurship in apparel manufacturing that would address the above constraints and help Entrepreneurs to setup a successful apparel manufacturing businesses.

The scheme for Incubation centers in apparel manufacturing addresses these difficulties by creating an integrated workspace and entrepreneurial ecosystem for startups in the Apparel Manufacturing Industry. This eco-system would increase the chance of success of startups and decrease the time and costs required to start a business. Successful apparel businesses incubated in these incubation centers would thus:

- Promote entrepreneurship in apparel manufacturing
- Create additional manufacturing capacity
- Generate additional employment opportunities

## **3. Setting Up Incubation Centers for Apparel Manufacturing**

The scheme aims to establish the Apparel Incubation Center in Textile Park, with each Incubation center having a maximum of three Incubatees.

The proposed Incubation center for Apparel Manufacturing being set up at Gwalior would comprise of:

### **Proposed Units at Apparel Incubation Centre**

For the Apparel Incubation center at Gwalior, it is proposed to set up 3 individual Garment Manufacturing

Units having capacity of approx. 100 Sewing machines per unit, in 3 separate floors (approx. 15000 sq. ft. area for 1 floor). Each Unit would be provided to one Incubatee to execute his/her project.

Each selected Incubatee would be provided with a facility having a total built-up area of 15000 sq. feet which would comprise of ready to use workspace, 100 specialized sewing machines along with ancillary equipment's / finishing equipment's / pre operatives and other necessary required common facilities such as office space, store, toilets etc. Machinery models (Attached as Annexure B)

The 3 Individual Garment Manufacturing Units proposed to be provided to the Incubatees would be engaged in the business of apparel/ garment manufacturing.

#### **4. Benefits to be provided to the Incubatee**

The scheme provides the following financial assistance to each of the Incubatee towards capacity building.

**Skill Development for Workers:** The scheme provides Rs.20 lakhs per Incubatee towards training of 200 workers. The training should be carried out for 3 months in accordance with the norms prescribed by the Skill Development Scheme of the Ministry of Textiles.

**Domestic & International Fair Participation:** The scheme provides Rs.5 lakhs per Incubatee for visit /participation to three domestic exhibitions on textile industry and one international fair/exhibition.

**Product Design & Development:** The scheme provides Rs.5 lakhs per Incubatee towards training on product design and development.

**Entrepreneurship Development:** The scheme provides Rs.1 lakh per Incubatee towards training on entrepreneurship development.

Hence, the scheme for Incubation Center for Apparel Manufacturing provides Rs.31 lakh in financial assistance for each of the Entrepreneur in the Incubation Center.

#### **Benefits provided by Government to an Incubatee**

- Govt. would provide a Buildup area of 15000sq. Feet at Incubation Centre Gwalior for a period of 3 years.
- Govt. would provide ready to use workspace with 100 specialized sewing machines, ancillary equipment /finishing equipment / pre operatives, along with other necessary common facilities such as office space, store, toilets etc.
- Selected Incubatees would also be given necessary Training and Mentoring in the areas of Skill Development, Entrepreneurship Development and Product Design Development.
- Selected incubates would be supported to build market linkages through CMAI (Clothing Manufacturing Association of India), AEPC (Apparel Export Promotion Council), to increase their potential in global market and assistance through visits/participation to National and International Exhibitions.

Also, they will be supported in making financial linkages with the Banks for efficiently managing their respective business ventures.

#### **5. Essential Qualifications required for an Incubatee:**

- Candidate shall be in the age gap of 21-45.
- Diploma/Degree holders of any discipline related to Textile, Apparel, Fashion design etc. with about 0-3 years of work Experience.
- Apparel Designers who wish to venture into entrepreneurship with innovation fulfill the above criteria.
- NIFT Graduates shall be given preference.

## **6. Roles and Responsibilities of Incubatee:**

The following roles and responsibilities are envisaged for the Incubatee:

- Operate the Apparel Manufacturing business from the Incubation Centre
- Arrangement of human resource: as the basic infrastructure such as machinery and the facility will be provided as an incentive, so the rest such as human resource management has to be arranged by the Incubatee of the unit.
- Pay rents to the implementing agency: selected Incubatee will operate their respective businesses from Incubation Center by paying the minimal maintenance rent/charges for a period of 3 years. The Incubatees shall pay operational and maintenance charges amounting Rs.1,10,000/- per month for operating the Apparel Incubation Center.
- Incubatees would be required to sign an agreement with Authorized Agency. Thus, copy of agreement is attached as Annexure A.
- Domestic as well as Export marketing of the product so produced at the Incubation Center.
- Implementation of various Skill Development Schemes for the human resource at various levels initiated by the Government in Apparel and Textile Sector.
- Setup an Apparel Manufacturing unit in the Madhya Pradesh, after they exit from the Incubation Center in a period of three years.

## **7. Incubation Period:**

The incubation period will be of three years during which it is envisaged that the selected Incubatee will be fully trained and capable to run a higher venture independently.

## **8. Procedure to Apply:**

Candidates are encouraged to apply in prescribed application format along with their Business Plan. The details of the scheme and application format are available at websites: <https://mpmsme.gov.in> and <http://www.nift.ac.in>.

Interested Candidates may forward their applications along with the requisite details to:

**Prof. Sameer Sood, Joint Director, National Institute of Fashion Technology, NIFT Block, M. P. Bhoj Open University Campus, Kolar Road, Bhopal - 462016 (M.P.) by post OR by E-mail at: [incubation@nift.ac.in](mailto:incubation@nift.ac.in).**

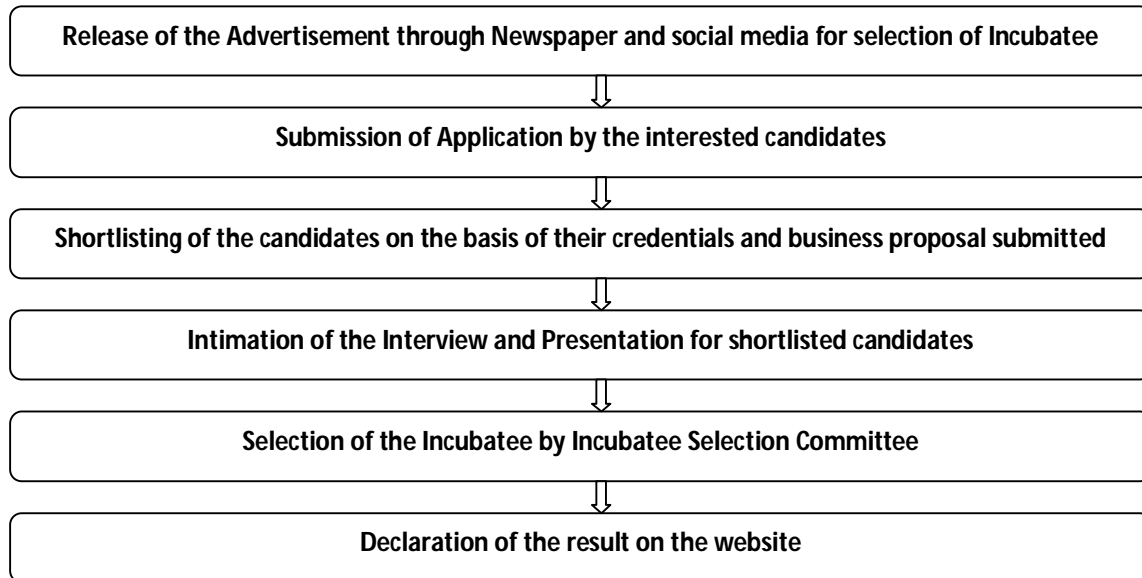
## **9. Shortlisting of the Candidates:**

All the candidates applied for the Incubation project would be shortlisted on the basis of their Qualification, Experience and the business plan submitted by them in the prescribed format along with their financial proposal.

Shortlisted applicants shall be intimated for an interview / presentation.

## 10. Selection Process:

The Incubatees shall be selected by a transparent procedure by an Incubatee Selection Committee. The shortlisted candidates would be asked for the presentation along with their financial proposal. After evaluating their credentials, project report and financial proposal submitted by Incubates, Incubatee would be selected by the joint approval of the selection committee.



## 11. Declaration of the Result:

The result for the selected candidates would be publishing on the websites <http://www.nift.ac.in> and <https://mpmsme.gov.in>.

## Press Coverage under "Apparel Incubation Center" :

**In a first in India, an Apparel Incubation Centre to come up in Gwalior**

# Fashion tech students' dreams to come true in MP

**Centre will open by September 2018 at a cost of ₹16 crore**

Samiksha Nigam @dbpostnews

**Bhopal:** For the first time in India, an Apparel Incubation Centre for cloth manufacturing will open in Gwalior, at a cost of ₹16 crore. A joint initiative of Madhya Pradesh's industries department & ministry of textiles and the National Institute of Fashion Technology (NIFT), Bhopal, the centre will benefit fashion technology students of MP. Till now, there were incubation centres for engineering students in the country.

**READY TO USE WORKSPACE**

There will be a maximum of three incubatees, who will get ready-to-use infrastructure with best-in-class machinery for 3 years at cheaper-than-market rates. The centre will offer a plug-and-play-fitted factory housing three start-up business units, each with 100 machines. Each incubatee will get a total built-up area of 15,000 sq. feet with office space, store, toilets and so on. The plant and machinery will be imported from such countries as Germany and Japan. The incubatees will be trained to manage their business ventures efficiently.

**WHAT'S ON THE CARDS?**

**Increased** manufacturing revenue

**6.5 cr** estimated cumulative revenue for each incubatee over three years

**₹1,950 cr** manufacturing over 3 years with 100 centres and 300 entrepreneurs

**'Selection from Jan'**

It's a govt project & we expect it to be ready by September 2018. A panel will pick the incubatees and selection will begin in January 2018.

-Kamta Rao, principal secretary, MSME, MP govt

**ADDITIONAL JOBS**

600 to get jobs in three years as each entrepreneur to employ 200 people

**3,000** people to earn as entrepreneurs to set up 500 machines after three years

**ELIGIBILITY CONDITIONS**

**Must be** 21-45 years of age & a MP resident

**Diploma-holders** in any subject having work experience of 0 to 3 years

**NIFT graduates** will get preference

**Apparel designers** can also submit applications only if they meet criteria

**'Promote entrepreneurship'**

The idea is to create an integrated workspace and linkages-based entrepreneurial ecosystem for start-ups.

It'll allow entrepreneurs to execute their ideas and deliver their products through a financially viable process. It aims to promote entrepreneurship in apparel manufacturing, create additional manufacturing capacity and generate additional jobs. Our aim is to support those designers of MP who aren't financially strong as not every fashion technology student can open a boutique.

-Sameer Sood, project director, NIFT



**DB POST**

**Thursday 7<sup>th</sup> Dec2017**



ग्वालियर में बनेगा देश का पहला मैन्यूफैक्चरिंग इन्क्यूबेशन सेंटर

## दुनिया में पहचान बनाएगा एमपी का फैशन ट्रेड



पत्रिका PLUS रिपोर्टर

**भोपाल** • अभी तक हम वेस्टर्न कंटीज के फैशन को कॉपी करते थे, लेकिन प्रदेश के ग्वालियर शहर में स्थापित होने जा रहे देश के पहले अपरेल इन्क्यूबेशन सेंटर से यंगस्टर्स अपना बिजनेस सेटअप कर फैशन की दुनिया में कुछ नया कर पाएंगे। साथ ही अपनी क्रिएटिविटी और इनोवेशन से वे देश-दुनिया में अपना नाम बना पाएंगे।

ग्वालियर के रेडीमेड गारमेंट पार्क में तैयार होने वाला अपरेल इन्क्यूबेशन सेंटर, मिनिस्ट्री ऑफ टेक्स्टाइल, मप्र उद्योग विभाग और नेशनल इंस्टीट्यूट ऑफ फैशन टेक्नोलॉजी (निफ्ट) भोपाल सेंटर के संयुक्त तत्वावधान में शुरू होगा। ये सेंटर 16 करोड़ की लागत से तैयार होने जा रहा है, जिसमें फैशन से जुड़े उद्योग स्थापित होंगे और नए डिजाइन, फैब्रिक और नए गारमेंट पर काम होगा।



बनेगा रेडीमेड गारमेंट पार्क, होंगी विश्व स्तरीय सुविधाएं



### क्या होगा फायदा

इससे मैन्यूफैक्चरिंग रेवन्यू में वृद्धि होगी। 100 सेंट्स 300 उद्यमियों से 1950 करोड़ रुपए का मैन्यूफैक्चरिंग टर्न ओवर का लक्ष्य है। 600 लोगों को रोजगार मिलेगा। तीन साल बाद 3000 उद्यमियों को मौका मिलेगा।

### युवाओं को मिलेगा मौका

फैशन से जुड़े यंगस्टर्स के लिए यह एक अपॉर्च्युनिटी है। ये देश का यह पहला मैन्यूफैक्चरिंग इन्क्यूबेशन सेंटर होगा। जिससे प्रदेश में उद्योग की बढ़ावा मिलेगा। यंगस्टर्स द्वारा फैशन की यह शुरुआत देश-दुनिया में अपनी जगह बना पाएंगे। इसमें प्रदेश के युवाओं को ही मौका मिल सकता है।  
समीर सुंद, प्रोडक्शन प्रोमोटर, डिजाइनर

### जर्मनी, जापान से आएंगी मशीनें

सेंटर द्वारा जो मशीनें उपलब्ध कराई जाएंगी, वो विश्वस्तरीय होंगी। ये मशीनें जर्मनी और जापान से आयात की जाएंगी। साथ ही यहां उद्यमियों को उद्यम इकाइयों को कुशलता से चलाने के लिए प्रशिक्षित भी किया जाएगा।

### 300 मशीनों से लेस होगा इन्क्यूबेशन सेंटर

उद्यमिता को बेहतर करने के लिए इन्क्यूबेशन सेंटर के जरिए जमीन, वित्तीय संसाधन और तकनीकी मदद मिलेगी। बुरुआती चरण में कम से कम 3 उद्यमों चयनित होंगे। उद्यमियों को 15-15 हजार वर्ग फीट जमीन मिलेगी। काम के लिए 100-100 मशीनें दी जाएंगी। तकनीकी और वित्तीय मदद के रूप में 31-31 लाख रुपए नगद उद्यमियों को दिए जाएंगे। ऑरेंज मदद में से 20-20 लाख रुपए कर्मचारियों के प्रशिक्षण पर खर्च होंगे, बाकी की राशि अन्य सुविधाओं पर खर्च होगी।

### फैशन डिप्लोमा होना जरूरी



गारमेंट पार्क में बने वाले इस प्रोजेक्ट पर 50 परसेंट तक काम हो चुका है, सितंबर 2018 तक यह बनकर तैयार हो जाएगा। सेंटर के लिए उद्यमियों का चयन जनवरी 2018 से शुरू होगा। इस सेंटर के शुरू होने से फैशन टेक्नोलॉजी से जुड़े छात्रों को काफी फायदा होगा। इसमें उन्हें को मौका मिलेगा, किन्होंने फैशन से जुड़ा डिप्लोमा या कोई कोर्स किया हो। आवेदक को मध्यप्रदेश का मूल निवासी होना अनिवार्य है और उसकी उम्र 21 से 45 के बीच होना चाहिए। इसमें निफ्ट पासआउट स्टूडेंट्स को वरीयता मिलेगी।

**DB PLUS**

**Thursday 14<sup>th</sup> Dec2017**



# निफ्ट का सिटी में बनेगा इन्क्यूबेशन सेंटर

शहर की मुरार स्थित ओल्ड लेदर फैक्टरी में बनाया जाएगा यह सेंटर, स्टूडेंट्स यहां कर सकेंगे प्रोजेक्ट पर वर्क

**MAK188 OF INCUBATION CENTER**

सिटी रिपोर्टर • नेशनल इंस्टीट्यूट ऑफ फैशन टेक्नोलॉजी (निफ्ट) एंटरप्रेन्योरशिप को बढ़ावा देने के लिए आईआईटी और आईआईएम की तर्ज पर इन्क्यूबेशन सेंटर तैयार करने जा रहा है। निफ्ट का यह पहला इन्क्यूबेशन सेंटर ग्वालियर में होगा, इसमें फैशन टेक्नोलॉजी के स्टूडेंट्स को प्रोडक्शन का काम करने और न्यू आईडियाज पर काम करने का मौका मिलेगा। यहां अप्रैल में मेन्सुफैक्चरिंग के साथ-साथ एडिशनल एम्प्लॉयमेंट की सुविधा भी उपलब्ध कराई जाएगी।

मध्य प्रदेश गवर्नमेंट और इंडस्ट्रियल इन्फ्रास्ट्रक्चर डेवलपमेंट कॉर्पोरेशन (आईआईडीसी) के सहयोग से इसे शहर के मुरार स्थित लेदर फैक्टरी में बनाया जाएगा। करीब चार मंजिला के इस सेंटर की तैयार करने में लगभग 12 करोड़ रुपए की लागत आएगी। इस प्रोजेक्ट का ड्राफ्ट तैयार कर लिया गया है, जिस पर संभवतः नए साल से काम शुरू हो जाएगा।



जसर स्थित लेदर फैक्टरी, जिसमें अबका सेंटर में यह सेंटर

## पढ़ाई के दौरान मिलेगा प्रोडक्शन का मौका

निफ्ट के स्टूडेंट्स को पढ़ाई के दौरान ब्रांड डेवलप करने और कई

हाईटेक मशीनरी और टेक्नोलॉजी की कमी हमेशा बनी रहती थी। इस कारण स्टूडेंट्स को अपनी डिपेंडेंसी बिसने का बेहतर एल्टरनेटिव नहीं मिल पाता था। अब इस सेंटर में स्टूडेंट्स हाईटेक मशीनरी पर प्रोडक्शन वर्क कर सकेंगे। इसमें फिनिशिंग के साथ वे ब्रांड डेवलप भी कर पाएंगे। वर्तमान में निफ्ट के स्टूडेंट्स मध्य प्रदेश स्टाईल एवं जामोचोण डिजाइन, इन्फ्लुएंस हबकरघा विकास निगम और सेंट्रल स्टाइल बोर्ड के लिए डिजाइनर गैरमेंटेंट्स के प्रोजेक्ट पर काम कर रहे हैं। अब यह प्रोजेक्ट को इंटरवेंसल मार्केट के मुबार्क डिजाइन कर सकेंगे। सेंटर बनने से स्टूडेंट्स को एंटरप्रेन्योरशिप के लिए बेहतर एल्टरनेटिव उपलब्ध होगा। सब ही उनके पास सेंटर और हाईटेक टेक्नोलॉजी पर काम करने का अनुभव मिलेगा।

## स्टूडेंट्स को मिलेगा फायदा

- निफ्ट के स्टूडेंट्स इसमें अलग-अलग प्रोजेक्ट पर इसमें काम कर सकेंगे।
- शहर के स्टूडेंट्स को पढ़ाई और प्रोजेक्ट के लिए बाहर नहीं जाना होगा।
- इस सेंटर बनने के बाद इंटरनेट भी आरंगी। जिससे जाय क अक्सर ना बढ़ेगा।



प्रस्तावित बिल्डिंग

## चार सेक्शन में होंगी 68 मशीनें

में 68 मशीनें लगाई जाएंगी। यह कैड सेक्शन, कटिंग रूम, फिफ्टेटी सेक्शन और फिनिशिंग सेक्शन चार पार्ट में होंगे, जिसमें 68 हाईटेक मशीनों पर स्टूडेंट्स को काम करने को मिलेगा। इस इन्क्यूबेशन सेंटर में प्रेस 82 के पिशन इंस्टी के युवाओं को काम करने का मौका मिलेगा।

## दो पार्ट में कम्प्लीट होगा वर्क



इस प्रोजेक्ट को फाइनल कर लिया गया है। दो पार्ट में होने वाले इस प्रोजेक्ट में पहले पार्ट में 18 मशीनें के अंदर बिल्डिंग तैयार की जाएगी। इसके बाद दूसरे पार्ट में 16 मशीनें में मशीनें इंस्टॉल की जाएंगी। इस तरह 24 मशीनें में यह इन्क्यूबेशन सेंटर तैयार होगा।

- प्रो. समीर सुह, प्रोजेक्ट डायरेक्टर निफ्ट

## 2.13 एकड़ में बनेगा सेंटर

यह इन्क्यूबेशन सेंटर 2.13 एकड़ में बसकर तैयार होगा। इसे माध्यमिक गवर्नमेंट और इंडस्ट्रियल इन्फ्रास्ट्रक्चर डेवलपमेंट कॉर्पोरेशन (आईआईडीसी) से सहयोग से बनवाया जाएगा। इस प्रोजेक्ट को राज्य सरकार की ओर से पूरी ड्राई मिल गई है। अब इसे टेक्नोपार्क मिनिस्ट्री को भेज दिया है। यहां से अनुमति मिलने के बाद सेंटर का काम शुरू हो जाएगा।





वेंडर डवलपमेंट सेंटर के वीएस वेंडर/एचएल सीएल पर राज्य समूची वेंकटी यशोधर लो दिविस।

वेंडर डवलपमेंट प्रोग्राम एवं युवा उद्यमी सम्मेलन

## प्रदेश का पहला इन्क्यूबेशन सेंटर ग्वालियर में खुलेगा

लिटी रिपोर्ट ग्वालियर

gwalior@patrika.com

केंद्रीय वन मंत्रालय प्रदेश का पहला और देश का तीसरा इन्क्यूबेशन सेंटर

2017 तक स्थापित होने का समय

उद्योग मंत्री ने की संघ से घोषणा केन्द्र की भेजा जा रहा प्रस्ताव

गारमेट की डिजाइन

रिजिस्ट्रेशन की मशीनें भी उपलब्ध होगी

गारमेट की डिजाइन

रिजिस्ट्रेशन की मशीनें भी उपलब्ध होगी

गारमेट की डिजाइन

रिजिस्ट्रेशन की मशीनें भी उपलब्ध होगी

गारमेट की डिजाइन

रिजिस्ट्रेशन की मशीनें भी उपलब्ध होगी

गारमेट की डिजाइन

रिजिस्ट्रेशन की मशीनें भी उपलब्ध होगी

गारमेट की डिजाइन

रिजिस्ट्रेशन की मशीनें भी उपलब्ध होगी

गारमेट की डिजाइन

रिजिस्ट्रेशन की मशीनें भी उपलब्ध होगी

गारमेट की डिजाइन

रिजिस्ट्रेशन की मशीनें भी उपलब्ध होगी

गारमेट की डिजाइन

रिजिस्ट्रेशन की मशीनें भी उपलब्ध होगी

गारमेट की डिजाइन

रिजिस्ट्रेशन की मशीनें भी उपलब्ध होगी

### क्या है इन्क्यूबेशन सेंटर

इन्क्यूबेशन सेंटर कमजोर स्टार्टअप्स को मजबूत करने भूमि, धन और तकनीकी मदद नि: शुल्क मुहैया कराते हैं। उद्यमियों के आत्म विश्वास होते हैं वे सुविधा दूसरे स्टार्टअप्स को रिफ्ट हो जाती है।

### ऐसे काम करेगा सेंटर

इन्क्यूबेशन सेंटर के लिए प्रारंभिक चरण में तीन उद्यमी चुने जाएंगे। तीनों को फंडिंग-फंडिंग हजार स्कोर पर फंडिंग, 100-100 महीने, तकनीकी मदद मसलन 31-31 लाख रुपए किरा देनी है। इस खर्च में वे बीस-बीस लाख रुपए वर्कर्स की ट्रेनिंग और रेंज रेंज अन्य सुविधाओं पर खर्च करनी होगी है।

### आईएसडीएस पॉलिसी: 25 हजार श्रमिक तैयार होंगे

केन्द्र सरकार प्रदेश से टैक्सटिल और गारमेट उद्योग से जुड़े करीब 25 हजार युवा श्रमिक तैयार करेगी। राज्य सरकार ने इस उद्योग का प्रस्ताव केन्द्र को भेजा है। केन्द्र ने इसे वैधानिक मजूरी दे दी है। राष्ट्रीय फैशन टेक्नोलॉजी संस्थान के संयुक्त निदेशों के समीर सूर ने बताया कि केन्द्र द्वारा विभिन्न वर्ग में से समूची कम्पन इंटीग्रेटेड स्किल डेवलपमेंट स्क्रीन के तहत कले जा रहा है। जल्द ही उद्योग केन्द्र के जरिए इस स्क्रीन को संयोजित किया जाएगा। पो. तद के मुलाबिक सार्वर्य को प्रशिक्षण करने के लिए प्री मजदूर इस हजार रुपए खर्च किए जाएंगे। 25 हजार मजदूरों को प्रशिक्षण का समूह खर्च केन्द्र उठाएगा।

- संविधान समर पेज: 4 पर

### डीआईसी औद्योगिक क्षेत्र की दरी में होगा इजाफा

ये बदलाव: 300 अड्डा की समूची प्रशिक्षण और लाइन, भूमि ट्रांसफर का सरकारीकरण, नए अपेक्षक को कुछ छूट मिल सकती है।

ग्वालियर, उद्योग विभाग प्रदेश को औद्योगिक भूमि नीति को नए सिरे से ताल ठोकने जा रहा है। प्रस्ताव में जिला उद्योग केन्द्र निरक्षित औद्योगिक क्षेत्रों को भूमि दरी में इजाफा किया जाएगा। वर्तमान में जिला उद्योग केन्द्र (डीआईसी) की भूमि दर उच्च आईटीसी (इंटरनेशनल इन्फार्मेशन डवलपमेंट कार्पोरेशन) की दरों से कई गुना कम है। राज शासन इस विसंगति को सुधारने चाहता है। **ये आईटीसी @ 0.5 पर**

**PATRIKA**

**Thursday 30<sup>th</sup> Oct 2014**

वेंडर डवलपमेंट एवं युवा उद्यमी सम्मेलन में उद्योग मंत्री ने की घोषणा

# ग्वालियर में खुलेगा रेडीमेड गारमेंट का पहला इन्क्यूबेशन सेंटर

■ प्रदेश में पहला, देश का तीसरा सेंटर ■ लेदर फैक्टरी की जमीन पर होगा निर्माण

विशेष संवाददाता | ग्वालियर

रेडीमेड गारमेंट उद्योग को बढ़ावा देने के लिए ग्वालियर में इन्क्यूबेशन सेंटर की स्थापना की जाएगी। यह सेंटर प्रदेश का पहला और देश का तीसरा होगा। इसकी स्थापना से अंचल में रेडीमेड गारमेंट्स उद्योग को नई दिशा मिलेगी। यह घोषणा उद्योग मंत्री यशोधरा राजे सिंधिया ने बुधवार को यहां की। वे ग्वालियर व्यापार मेला परिसर स्थित फैसिलिटेशन सेंटर में दो दिवसीय वेंडर डवलपमेंट एवं युवा उद्यमी सम्मेलन का शुभारंभ कर रही थीं।

ग्वालियर लेदर फैक्टरी की जमीन पर स्थापित होने वाला इन्क्यूबेशन सेंटर रेडीमेड गारमेंट्स पार्क की कड़ी के रूप में काम करेगा। इसके लिए राज्य सरकार नेशनल इंस्टीट्यूट ऑफ फैशन टेक्नोलॉजी एंड डिजाइन की मदद ले रही है।

**केंद्र से मिलेगी 12 करोड़ की राशि:** रेडीमेड गारमेंट्स के इन्क्यूबेशन सेंटर की स्थापना की योजना भारत सरकार के वस्त्र मंत्रालय की है। शेष पेज 12 पर

(विस्तृत खबर पढ़ें पेज-2 पर)

## हमारी गारमेंट इंडस्ट्री को मिलेगी पहचान

### ये सुविधाएं मिलेंगी सेंटर में

- » सेंटर 45 हजार वर्गफीट में बनेगा। 15 हजार वर्गफीट के तीन फ्लोर होंगे। एक फ्लोर चुने हुए एक इन्क्यूबेटी को तीन साल के लिए दिया जाएगा। उसे बिजली का खर्च और फिरोफ के रूप में न्यूनतम राशि देना होगा।
- » प्रति उद्यमी 31 लाख रुपए की राशि सरकार मुहैया कराएगी। इसमें 20 लाख रुपए की राशि कर्मचारियों के प्रशिक्षण के लिए रहेगी। शेष राशि में 100 मशीनें उपलब्ध कराई जाएंगी। सेंटर में कॉमन फैसिलिटेशन सेंटर भी होगा।

### ...और शहर को यह फायदा

- » बेहतर क्वालिटी और बाजार: इन्क्यूबेशन सेंटर में वाशिंग, कटिंग मशीन जैसे उपकरण उपलब्ध रहेंगे। इनका लाभ शहर के रेडीमेड गारमेंट उद्योगों को मिलेगा। उनके प्रोडक्ट की क्वालिटी बेहतर होगी। इससे उनके लिए बेहतर बाजार मिलेगा।
- » रोजगार के अवसर: प्रशिक्षण की सुविधा के कारण कुशल कारीगर तैयार होंगे। यानी नए लोगों को रोजगार मिलेगा।
- » रेडीमेड गारमेंट्स के क्षेत्र में पहचान: सरकार की मंशा है कि रेडीमेड गारमेंट्स के क्षेत्र में ग्वालियर की पहचान गुड़गांव, त्रिपुरा और कोयंबटूर की तरह बने।
- » तीन साल बाद तलाशनी होगी अपनी जगह : तीन साल बाद जब उद्यमी इतने सक्षम हो जाएं कि वे अपने दम पर अपना कारोबार स्वतंत्र रूप से कर सकें, तब उन्हें अपनी अलग जगह तलाशनी होगी।

**ANNEXURE: A**  
**AGREEMENT**  
**BETWEEN**  
**Authorized Agency**  
**AND**

.....  
.....

This Agreement is executed on this ..... day of ..... 20..... at .....

BETWEEN

Authorized Agency represented by Commissioner of Industries, Government of Madhya Pradesh which expression hereof includes its successors, administrators and assigns; of the FIRST PARTY

AND

(Herein after called as "Incubatee" which expression shall include unless it be repugnant to the context or meaning thereof mean and include their successors, representatives, assigns, promoters etc.)

The Authorized Agency and the Incubatee are each a "Party" and collectively the "Parties" and any person that is not a signatory to this Agreement shall be referred to as a "Third Party"

**I. PREAMBLE**

Whereas:

- a. Ministry of Textiles, Government of India had sanctioned a "Scheme for Incubation in Apparel Manufacturing" for setting up of Incubation Centers in Apparel Manufacturing in Gwalior, M.P. that would create a holistic ecosystem which would boost entrepreneurship in the sector by systematically addressing the issues of lack of infrastructure and ecosystem linkages.
- b. Under the aforesaid scheme, Apparel Incubation center has been set up in Gwalior, Madhya Pradesh. The incubation center is spread over three floors with the land area of 15,048 square feet each. The state of the art machinery /equipments have been installed at the Incubation Center. Each floor would be given to one Incubatee to execute his/her project. The Apparel Incubation Center shall provide readymade entrepreneurial ecosystem with plug and play facility.
- c. The **Authorized Agency** would provide the Incubatees with ready to use infrastructure with best in class machineries at Apparel Incubation Center, Gwalior to promote Entrepreneurship in Apparel Manufacturing Sector.

- d. The Incubatee would be engaged in the business of apparel/ garment manufacturing.
- e. The Incubatee wishes to avail the Incubation (as defined hereafter) services provided by the Authorized Agency.
- f. NIFT as a Knowledge Partner has scrutinized the application made before it by the Incubatee and has confirmed the acceptance of the Incubatee; agreeing to incubate the Incubatee, subject to detailed terms and conditions of this Agreement.
- g. Accordingly the Parties have agreed to enter into this Agreement for recording the terms on which the Authorized Agency will provide the Incubation Services (as defined hereafter) to the Incubatee.

## II. DEFINITIONS

Unless the Context requires otherwise;

**'Project'** is Apparel Incubation Project sanctioned by Ministry of Textiles, Govt. of India under Scheme for Incubation in Apparel Manufacturing.

**'Authorized Agency'** is nominated by Commissioner of Industries, Madhya Pradesh.

**'Incubatee'** is a person who would run its startup in Apparel Manufacturing domain from the Apparel Incubation Center, Gwalior.

**'Apparel Incubation Center'** is the Incubation Center set up at Gwalior for promoting startups in Apparel Manufacturing.

**'State Government'** is Government of Madhya Pradesh.

## III. OBJECTIVES

Authorized Agency agrees to incubate the \_\_\_\_\_ in the Apparel Incubation Center, Gwalior whereby the purpose of the Apparel Incubation Center will be to:

- a) Create a holistic ecosystem for promoting entrepreneurship in apparel manufacturing by systematically addressing the issues of lack of infrastructure and ecosystem linkages by having Incubation center to develop and nurture entrepreneurship.
- b) Create additional manufacturing capacity
- c) Generate additional Employment opportunities



#### **IV. SCOPE/BRIEF OF THE APPAREL INCUBATION PROJECT**

The scheme to set up an Apparel Incubation Center is specifically designed to successfully initiate and develop start-ups in apparel manufacturing sector. The main objective of the project is to promote emerging innovative ventures that seek the nurturing of ideas from professionals beyond the traditional activities. Such entrepreneurial ideas have fostered and developed in a supportive environment that allows Incubatee to handhold in the initial stages of their project implementation where the lack of certain resources or infrastructure bottlenecks could cause premature closure. Hence the Incubation Centers has been created, to promote and support untapped creativity of individual innovators and to assist them to become successful entrepreneurs.

The Apparel Incubation center at Gwalior would have 3 individual Garment Manufacturing Units having 100 Sewing machines, equipment and furniture items per unit, in 3 separate floors (approx. 15000 sq. ft. area for 1 floor). Each floor would be provided to one Incubatee to execute his/her project. The Authorized Agency would provide the Incubatees with ready to use infrastructure with best in class machineries at Apparel Incubation Center, Gwalior to promote Entrepreneurship in Apparel Manufacturing Sector. The Incubatee would be engaged in the business of apparel/ garment manufacturing for a period of 3 years.

#### **V. TENURE OF INCUBATION**

This Agreement shall enter into force upon signature by the legal representatives (or in the case of the Authorized Agency by the duly authorized representative) of both Parties on the Execution Date and shall continue in force until for a period of 3 (three) years ("Incubation Period"), unless it is cancelled or otherwise terminated in accordance with provisions of this Agreement. It is being clarified that 4 months of mobilization period from date of signing of the agreement will not be counted as part of 3 years; hence 3 years would start after 4 months of signing of agreement.

#### **VI. SERVICES & FACILITIES**

In consideration of the terms and conditions of this Agreement, and payment of the operational and maintenance charges for operating their start-ups from the Incubation Center detailed as per this Agreement, the Authorized Agency hereby agrees to provide the Incubation Services and Facilities, as detailed below to the Incubatee.

Authorized Agency would provide the following services and facilities to the Incubatee:-

- Built-up area of 15000 sq. feet at Incubation Centre Gwalior for a period of 3 years. It is being clarified that 4 months of mobilization period from date of signing of the agreement will not be counted as part of 3 years; hence 3 years would start after 4 months of signing of agreement.

- Ready to use workspace with 100 specialized sewing machines, ancillary equipment/ finishing equipment/ pre operatives, along with other necessary common facilities such as office space, store, toilets etc.(Floor wise list of machines / equipments enclosed as Annexure B)
- Necessary training and mentoring in the areas of Skill Development, Entrepreneurship Development and Product Design Development
- Support in building market linkages
- Support in making financial linkages with the Banks for efficiently managing respective business ventures.

## **VII. REPORTING AND PARTICIPATION**

- The Incubatee agrees to run its apparel manufacturing start-up from Apparel Incubation Center, Gwalior. The scheme SIAM is specifically designed to successfully initiate and develop start-ups in Apparel manufacturing domain. Therefore, it is intended to assist Incubatee in the Incubatee's creation, evolution and successful implementation of its business plan. Therefore, Incubatee agrees to regular oral and written communication with the Authorized Agency and to provide regular written reports and acknowledges that these requirements are reasonably required to support both the aim of the scheme and the Incubatee's achievement of its Business Plan.
- The Incubatee agrees to implement its Business Plan. The Incubatee's progress and participation in the Program will be evaluated in relation to its Business Plan. The Parties agree to work together in good faith to amend Business Plan from time to time in the event that Incubatee and the Authorized Agency mutually agree to changes to the Business Plan.

## **VIII. CONSIDERATION / PAYMENT TERMS**

In consideration of the satisfactory Services & Facilities provided under this Agreement, the Incubatee shall pay/compensate Authorized Agency in the following manner:

- The Incubatee shall pay operational and maintenance charges amounting Rs. 1,10,000/- per month for operating the Apparel Incubation Center, subject to any modification that may be carried out by Authorized Agency.
- The Incubatee shall pay the above mentioned monthly charges by the 7<sup>th</sup> day of the month by wire transfer (national electronic funds transfer (NEFT)/real time gross settlement (RTGS)/cheque/demand draft) that shall be made in the designated account as notified by Authorized Agency.

- On payments not received by the due date ["Delayed Payment(s)"], Authorized Agency will assess, until such time as payment in full is made, a late payment charge/penalty of 4% Interest per annum would be charged on such "Delayed Payment(s)".
- The Incubatee shall also pay advance monthly charges for 2 (two) months to Authorized Agency within 30 days after execution of this Agreement.
- Failure by the Incubatee to pay the monthly charges will not relieve the Incubatee either of its obligation to pay for the Service and Facilities/Additional Facilities (if any) on a timely basis or of its obligation to pay late payment charges in the event of Delayed Payment.
- Authorized Agency may suspend provision of the Services and Facilities/Additional Facilities (if any) on a 15 days' notice for the Incubatee's failure to pay any sums (Incubation Charges and/or Additional Fees (if any) due to Authorized Agency.

## **IX. REPRESENTATIONS AND WARRANTIES**

8.1 Each Party represents to the other Parties hereto that:

- a. Such Party has the full power and authority to enter into, execute and deliver this Agreement and to perform its obligations and the transactions contemplated hereby and, if such Party is not a natural Person, such Party is duly incorporated or organized and validly existing under the Laws of the jurisdiction of its incorporation or organization, having full power and authority to enter into and perform its obligations under this Agreement.
- b. The execution and delivery by such Party of this Agreement and the performance by such Party of its obligations and the transactions contemplated hereunder has been duly authorized by all necessary corporate or other action of such Party.
- c. the execution and delivery of this Agreement by such Party and their promises, agreements or undertakings under this Agreement do not violate any law, rule, regulation or order applicable to such Party or violate or contravene the provisions of or constitute a default under any documents, contracts, agreements or any other instruments to which such Party is a party or which is applicable to such Party.

## **X. OBLIGATIONS OF THE AUTHORIZED AGENCY**

Authorized Agency hereby covenants with the Incubatee that it shall:

- a. Provide one floor measuring 15,000 sq ft. area of the Incubation Center, Gwalior to one Incubatee to execute his/her project.
- b. Provide ready to use workspace with 100 specialized sewing machines, ancillary equipment/ finishing equipment/ pre operatives, along with other necessary common facilities such as office space, store, toilets etc. (Floor wise list of machines / equipments enclosed as Annexure B)

#### **XVI. SEVERABILITY**

If any provision of this Agreement shall be determined invalid, illegal or otherwise unenforceable then that provision shall be severed and deleted from this Agreement and this agreement shall be interpreted and construed as if such invalid, illegal or unenforceable provision had never been contained therein. The remaining provisions hereof shall survive and remain in full force and effect and continue to be binding and shall not be affected except insofar as is necessary to make sense of this Agreement.

#### **XVII. GOVERNING LAW**

This Agreement shall be governed in all respects by the laws of Government of Madhya Pradesh.

#### **XVIII. DISPUTE RESOLUTION; JURISDICTION**

- a. If any dispute arises between the Parties during the subsistence of this Agreement or thereafter, in connection with the validity, interpretation, implementation or alleged breach of any provision of this Agreement or regarding a question, including the question as to whether the termination of this Agreement by any Party hereto has been legitimate, the Parties hereto shall endeavor to settle such dispute amicably.
- b. In case of such failure, any of the Parties to the dispute shall be entitled to refer the dispute to the Commissioner of Industries, Madhya Pradesh for arbitration.
- c. The decision of Commissioner of Industries, Madhya Pradesh will be binding and would become part of this agreement.
- d. The Commissioner of Industries, Madhya Pradesh in consultation with both the parties can issue necessary clarification for faster execution of the agreement.
- e. The Arbitration proceedings shall be governed by the Indian Arbitration Act, 1996. The place of arbitration shall be exclusively Bhopal, Madhya Pradesh and the cost of arbitration shall be shared equally by the parties. The arbitration proceedings shall be conducted in English and the arbitral award shall also be stated in English.

#### **XIX. ASSIGNMENT**

Subject to the provisions contained hereof, the Incubatee shall not, without the prior permission in writing of the Authorized Agency, assigns, either in whole or in part, any rights or transfer to any other person, benefit or the duties and obligations accruing undertaken or incurred under this Agreement.



**XX. WAIVER**

The failure of the parties to enforce at any time the provisions of this agreement or any right in respect thereto shall be in no way be considered to be a waiver of such provisions or rights or in any way to affect the validity of this agreement.

**XXI. EFFECTIVE DATE, DURATION, EXPIRATION**

The Agreement shall come in to force and effect on the date of signing of the contract and shall remain in force for a period of three years thereafter.

**XXII. AMENDMENTS**

For any change, variation or modification of the terms of this Agreement to be binding upon both Parties, the same must be in writing and signed by both Parties.

**XXIII. SERVICE OF NOTICES**

All approvals, consents and notices under this agreement shall be in writing or in electronic format. An authorized email address shall be provided by the Incubatee at the time of signing of the agreement.

IN WITNESS WHEREOF the parties have executed these presents the day and year first above written.

Signed:  
For and on behalf of:

**AUTHORIZED AGENCY**

Signed:  
For and on behalf of:

\_\_\_\_\_  
**INCUBATEE, APPAREL INCUBATION CENTER**

Dated:

Dated:

Witness:

1)

2)

Witness:

1)

2)

## List of Machinery Models

SR NO	MODEL NO	MODEL DESCRIPTION	Supplied Quantity	FLOOR NO 1- SHIRTS- 1500 PCS /SHIFT	LINE 1 & 2 REQUIREMENT	LINE 3 & 4	FLOOR NO 2- TROUSER-1200 PCS /SHIFT	LINE 5 & 6 REQUIREMENT	LINE 7 & 8	LEDIES FASHION FLOOR NO 3	LINE 9 & 10	LINE 11 & LINE 12
1	DDL-8000APMSNBK	JUKI DIRECT DRIVE, HIGH SPEED, 1 -NEEDLE LOCKSTITCH SEWING MACHINE WITH AUTO FOOT/LINTER COMPLETE SET	206	71	35	36	72	36	36	63	32	31
2	LH-3568A SF-7WB/SC920A/CP18A	JUKI TWO NEEDLE LOCKSTITCH SEWING MACHINE COMPLETE SET	20	10	5	5	10	5	5	0	0	0
3	NO-882BD-FFB-50H/SV81DD-CHAIN CUTTER, PLANT COLLECTOR	JUKI DIRECT DRIVE SDM DRY HEAD FIVE THREAD OVERLOCK SEWING MACHINE WITH CHAIN CUTTER & LINT COLLECTOR	34	4	2	2	7	4	3	23	11	12
4	1190MF/KE10A/SM55A/P	JUKI CLASS OF THE ARM INDUSTRIAL SEWING MACHINE COMPLETE SET WITH PULLER	10	5	3	2	5	2	3	0	0	0
5	LBH-1790ANS/MC602KN	JUKI BUTTON HOLE SEWING MACHINE COMPLETE SET	5	5	3	2	0	0	0	0	0	0
6	LK-1903BNSS-301/MC672KN	JUKI BUTTON STITCH SEWING MACHINE COMPLETE SET	5	3	2	1	2	1	1	0	0	0
7	LK-1900BNSS/MC572KN	JUKI BARTACKING SEWING MACHINE COMPLETE SET	5	2	1	1	2	1	1	1	0	1
8	AMS-210ENSL13065Z500D	JUKI COMPUTER CONTROLLED CYCLE STITCHING SEWING MACHINE COMPLETE SET	2	1	1	1	1	0	1	0	0	0
9	MEB-3900CD1-AAI-11	JUKI COMPUTER-CONTROLLED, EYELET BUTTONHOLDING SEWING MACHINE COMPLETE SET WITH STD, ACCS	1	0	0	0	1	1	0	0	0	0
10	MH-380FU	JUKI TWO NEEDLE CHAINSTITCH SEWING MACHINE COMPLETE SET	1	1	1	0	0	0	0	0	0	0
11	KANSAI DFB1412P(1/4)	12 NEEDLE FLATBED CHAIN STITCH MACHINE WITH SMOOTH PULLER FOR PLAIN SEAMS	2	0	0	0	1	1	0	1	1	0
12	NS-47U	NGAI SHING SNAP FASTNERS FIXING MACHINE COMPLETE SET	2	0	0	0	1	0	1	1	0	1
13	HW-40C	HASHIMA THREAD WINDER	3	1		1	1	0	1	1	1	0
14	HP-450MS	HASHIMA FUSING PRESS MACHINE	3	1		1	1	1	0	1	0	1
IN SEWING AREA			299	104	52	52	104	52	52	91	45	46
15	EC-900N	EASTMAN BAND KNIFE CUTTING MACHINE COMPLETE SET	3	1			1			1		
16	EC-3N-L	EASTMAN POWER DRIVEN CLOTH CUTTING MACHINE COMPLETE SET	9	3			3			3		
17	ISM-110	POWER DRIVEN CLOTH CUTTING MACHINE COMPLETE SET	3	1			1			1		
18	ISM-988 8"	ISHARK POWER DRIVEN CLOTH CUTTING MACHINE WITH 1600 WATT POWER SAVING SERVO MOTOR	6	2			2			2		
19	ISM-VT-130/80	VACCUUM IRON TABLE WITH IRON SET	30	10			10			10		
20	ISM-EB-27KW	ISHARKMART -ELECTRIC STEAM GENERATOR	3	1			1			1		
21	ig-170	iShark Brand Ultrawide inkjet Plotter(Cutter width 170 cms with computer system)	1	0			1			0		
22	BLITZ-2253	LABELLING & NUMBERING MACHINE	18	6			6			6		
23	AM-PEL	GERBER ACCU MARK PROFESSIONAL EDITION PATTERN DESIGN GRABBING AND MARKER MAKING SOFTWARE	1	0			1			0		
24	TC-W300-W	WAYKEN HAND SHEARS 12"	350	117			117			116		
25	AVG-T505	AVG AIR COMPRESSOR	3	1			1			1		
26	OPTIPLEX 3070SFF BTX (DELL COMPUTER SYSTEM)	DELL 24 MONITOR E2417H 23.8"	3	0			3			0		
CUTTING AND FINISHING PROCESS			430	142			147			141		
GRAND TOTAL			729	246			251			232		