



WEAVING A FUTURE

The ever-evolving National Institute of Fashion Technology, Delhi, continues to put budding Indian designers on the global map

By Shelly Anand



✓ **BACK TO BASICS**
NIFT Delhi students learn how to weave

YASIR IQBAL

About 70 per cent of fashion designers in the country have graduated from the National Institute of Fashion Technology (NIFT)-Delhi. It was also the only Indian institute to feature in the world's 20 best fashion institutes in 2017. The institute

that has always encouraged creative thinking in its students is today the frontrunner in fashion education.

Established in 1986 under the aegis of the Ministry of Textiles in technical collaboration with the State University of New York's Fashion Institute of Technology, NIFT-Delhi, in its 33 years of presence has not only trained and skilled the best of the best, but also given India some of its top designers. According to Professor Vandana Narang, campus director, NIFT-Delhi, "As we are the oldest NIFT campus, we have the most experienced senior faculty with us who are passionate about their work and have a strong sense of ownership. These are the things that make the institute different and unique from others."

While it is quite easy for any institute to become lax once it gains recognition, NIFT-Delhi refuses to rest on its laurels. It is always in the process of reinventing and re-evaluating itself. A complete overhaul of its curriculum in 2017 is an example of this constant evolution. "We did a disruptive change while reworking the curriculum, keeping in mind the shift in industry and technology, so that our students get to learn what is the need of the hour," says Narang. The new curriculum now offers students of fashion design a chance to minor in courses such as management and technology, besides two general elective courses every semester—ranging from personality development, communication skills, yoga and meditation, languages and cultural studies.

Quick to introduce the latest in the field of technology and include it in its methods of imparting education, the institute has also started working with

TOP 10 COLLEGES >>>	
1	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT) <i>New Delhi</i>
2	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT) <i>Mumbai</i>
3	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT) <i>Bengaluru</i>
4	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT) <i>Chennai</i>
5	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT) <i>Hyderabad</i>
6	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT) <i>Patna</i>
7	PEARL ACADEMY <i>New Delhi</i>
8	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT) <i>Kolkata</i>
9	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT) <i>Gandhinagar</i>
10	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT) <i>Bhubaneswar</i>



BEST COLLEGES >>> FASHION



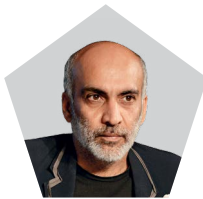
THE X-FACTOR
Students preparing for an upcycle fashion show at NIFT Kolkata

ARINDAM SHIVAANI/GETTY IMAGES

STAR ALUMNI



GAURAV GUPTA (2000)
Known for giving the conventional saree a contemporary makeover



MANISH ARORA (1994)
One of India's most inspiring contemporary fashion designers



RITU BERI (1991)
Has designed for celebrities, such as Madhuri Dixit-Nene, Nicole Kidman and Prince Charles

artificial intelligence and block-chain technology.

"There was the need to change the curriculum and bring in new technology, as we realised that we were teaching 21st century students 20th century techniques and an 18th century curriculum," says Narang. As fashion is constantly reinventing itself and is all about change, new areas of studies have emerged in fashion education. Surface ornamentation is one such niche segment; handmade is another key stream. If khadi fabric is an important trend, then sustainable and slow fashion are on the other side of that spectrum. The institute always ensures that its

TOP 3 COLLEGES WITH THE BEST MALE TO FEMALE RATIO >>>

	COLLEGE
1	IMS DESIGN & INNOVATION ACADEMY, Noida
2	ACHARYA INSTITUTE OF GRADUATE STUDIES, Bengaluru
3	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT), Hyderabad



GURUSPEAK

PROFESSOR VANDANA NARANG
Campus Director, NIFT-Delhi

What sets us apart?

We are the oldest NIFT campus and have the most senior faculty members with us

We constantly reinvent and re-evaluate ourselves

We inculcate creative and critical thinking in our students

New initiatives in the past three years

The curriculum has been completely reworked keeping the needs of the industry in mind and new subjects introduced

One thing I want to improve in the institute

More space to expand the campus

What makes a student shine at NIFT?

Motivation, passion, an eye for detail

Rs 10,000 was the average stipend earned by NIFT students of the 2018 batch during their internships

The Mexican cheese sandwich and paneer Maggi are the most popular dishes at the NIFT canteen

TOP 5 COLLEGES WITH THE LOWEST TUITION FEE >>>

	COLLEGE	TUITION FEE FOR ENTIRE COURSE (₹)
1	KANYA MAHA VIDYALAYA (KMV), Jalandhar	900
2	ACHARYA INSTITUTE OF GRADUATE STUDIES, Bengaluru	30,000
3	SARDAR PATEL MAHAVIDYALAYA, Chandrapur	49,500
4	NEHRU ARTS & SCIENCE COLLEGE, Coimbatore	80,000
5	BISHOP APPASAMY COLLEGE OF ARTS & SCIENCE, Coimbatore	96,000

TOP 5 COLLEGES OFFERING THE HIGHEST SALARY >>>

	COLLEGE	AVG ANNUAL STARTING SALARY (₹)
1	SYMBIOSIS INSTITUTE OF DESIGN, Pune	7,04,000
2	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, (NIFT), New Delhi	5,80,000
3	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT), Bhubaneswar	5,20,000
4	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT), Mumbai	4,85,000
5	NATIONAL INSTITUTE OF FASHION TECHNOLOGY (NIFT), Bengaluru	4,75,000

TOP 5 COLLEGES WITH THE BEST VALUE FOR MONEY >>>

	COLLEGE	RoI*
1	KANYA MAHA VIDYALAYA (KMV), Jalandhar	222.22
2	ACHARYA INSTITUTE OF GRADUATE STUDIES, Bengaluru	6.00
3	NEHRU ARTS & SCIENCE COLLEGE, Coimbatore	1.90
4	DR N.G.P. ARTS & SCIENCE COLLEGE (AUTONOMOUS), Coimbatore	1.83
5	BISHOP APPASAMY COLLEGE OF ARTS & SCIENCE, Coimbatore	1.50

*RoI (return on investment) is calculated based on average annual salary/ tuition fees for the entire course



MY EXPERIENCE AT NIFT-DELHI

PUSHP GUND
3rd year, Bachelor's in Fashion Design

What's unique about life on the campus?

The campus is always brimming with activity. There are frequent industry visits, cultural and extra-curricular events. The international linkages give students enough exposure and a sense of confidence. The several learning opportunities, such as craft cluster visits, during the course, a chance to work with leading lifestyle brands and freedom to experiment and learn first-hand are a few other advantages.

One change I want in my college

I would like a cricket ground on the campus

students stay abreast of such trends during their course and are sensitised about the same.

While motivation and passion are crucial for any student to make it to NIFT-Delhi, some of the other skills required are an unerring eye for detail, a sense of colour and basic drawing abilities. The course is so rigorous that one can see a complete transformation in the students at the end of their course. Four years of their education on the campus, and they step out thoroughly polished and honed. ■



TOP 30 BEST COLLEGES >>> FASHION ●●●

	OVER-ALL RANK 2019	OVERALL RANK 2018	INSTITUTE AND CITY	INTAKE QUALITY & GOVERNANCE	ACADEMIC EXCELLENCE	INFRASTRUCTURE & LIVING EXPERIENCE	PERSONALITY & LEADERSHIP DEVELOPMENT	CAREER PROGRESSION & PLACEMENT	OBJECTIVE SCORE	PERCEPTUAL SCORE	OVERALL SCORE
				180	300	180	240	300	1,200	800	2,000
↔	1	1	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, NEW DELHI	133.5	259.7	128.6	210.3	267.5	999.6	790.1	1,789.7
↔	2	2	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, MUMBAI	132.6	253.9	128.8	185.2	263.7	964.2	765.9	1,730.1
↔	3	3	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, BENGALURU	128.0	251.8	126.0	181.5	226.9	914.2	767.7	1,681.9
↔	4	4	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, CHENNAI	122.1	209.6	127.9	148.4	231.4	839.4	706.6	1,546.0
↑	5	6	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, HYDERABAD	118.5	175.8	128.5	159.5	217.5	799.8	708.7	1,508.5
↓	6	5	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, PATNA	125.5	215.7	149.2	140.8	250.6	881.8	626.1	1,507.9
↔	7	7	PEARL ACADEMY, NEW DELHI	126.4	233.5	104.1	157.4	200.5	821.9	683.7	1,505.6
↔	8	8	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, KOLKATA	122.8	224.4	99.7	122.1	216.7	785.7	708.1	1,493.8
↔	9	9	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, GANDHINAGAR	128.2	233.9	118.8	168.0	204.0	852.9	637.3	1,490.2
↔	10	10	NATIONAL INSTITUTE OF FASHION TECHNOLOGY, BHUBANESWAR	114.2	206.6	139.4	205.5	233.3	899.0	563.4	1,462.4
↔	11	11	PEARL ACADEMY, JAIPUR	111.7	194.9	115.4	202.2	212.8	837.0	611.3	1,448.3
↑	12	13	AMITY SCHOOL OF FASHION TECHNOLOGY, NOIDA	104.5	155.6	106.7	121.2	231.5	719.5	540.9	1,260.4
↓	13	12	J.D. INSTITUTE OF FASHION TECHNOLOGY, BENGALURU	119.1	158.7	94.5	180.7	158.8	711.8	542.8	1,254.6
↔	14	14	SYMBIOSIS INSTITUTE OF DESIGN, PUNE	111.6	150.3	111.3	133.5	153.4	660.1	559.9	1,220.0
↔	15	15	ARMY INSTITUTE OF FASHION & DESIGN, BENGALURU	116.4	147.1	108.3	120.5	207.9	700.2	412.0	1,112.2
↑	16	17	PEARL ACADEMY, NOIDA	100.8	147.9	81.0	118.0	178.5	626.2	414.4	1,040.6
-	17	NP*	NIFT-TEA COLLEGE OF KNITWEAR FASHION, TIRUPPUR, TAMIL NADU	115.8	103.7	96.6	105.3	202.2	623.6	386.2	1,009.8
-	18	NP	IMS DESIGN & INNOVATION ACADEMY, NOIDA	99.8	139.8	107.4	177.3	130.9	655.2	302.3	957.5
↔	19	19	NEHRU ARTS & SCIENCE COLLEGE, COIMBATORE	100.1	126.2	109.9	140.2	164.6	641.0	206.4	847.4
↓	20	18	FASHION & APPAREL DESIGN, T. JOHN COLLEGE, BENGALURU	114.3	139.3	96.0	177.0	162.4	689.0	110.9	799.9
-	21	NP	NORTHERN INDIA INSTITUTE OF FASHION TECHNOLOGY, MOHALI	102.2	164.7	82.1	141.6	172.0	662.6	72.8	735.4
↑	22	27	AMITY SCHOOL OF FASHION TECHNOLOGY, LUCKNOW	102.1	138.1	121.0	86.6	135.9	583.7	143.9	727.6
↑	23	24	B.B.K. D.A.V. COLLEGE FOR WOMEN, AMRITSAR	104.6	108.6	104.2	152.1	131.4	600.9	126.2	727.1
↓	24	21	AXIS INSTITUTE OF FASHION TECHNOLOGY, KANPUR	89.8	146.5	121.9	114.8	138.0	611.0	110.2	721.2
↓	25	23	THE OXFORD COLLEGE OF SCIENCE, BENGALURU	112.7	136.6	118.0	131.4	155.4	654.1	19.6	673.7
↓	26	25	SRI KRISHNA ARTS & SCIENCE COLLEGE, COIMBATORE	104.5	110.7	114.4	147.0	129.8	606.4	14.3	620.7
↓	27	26	DR S.N.S. RAJALAKSHMI COLLEGE OF ARTS & SCIENCE (AUTONOMOUS), COIMBATORE	102.8	111.6	120.2	92.8	143.2	570.6	14.3	584.9
-	28	NP	KANYA MAHA VIDYALAYA (KMV), JALANDHAR	107.9	106.5	106.5	152.9	96.8	570.6	-	570.6
-	29	NP	DR N.G.P. ARTS & SCIENCE COLLEGE (AUTONOMOUS), COIMBATORE	99.7	83.6	96.8	66.3	177.4	523.8	-	523.8
-	30	NP	BISHOP APPASAMY COLLEGE OF ARTS & SCIENCE, COIMBATORE	98.5	121.1	93.2	103.2	105.4	521.4	-	521.4

NP: Not participated

Rankings are based on objective and perceptual survey data. Only colleges that offer a full-time undergraduate programme and submitted their objective data of minimum three graduated batches were ranked. All scores have been rounded off to one decimal place, this may result in rounding-off errors while adding the parameter-wise score. The colleges not ranked during perceptual survey have got nil marks in perceptual score