



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान

(वस्त्र मंत्रालय, भारत सरकार)

**National Institute of Fashion Technology**

Ministry of Textile, Govt. of India

**NIFT Campus, Block 5&6, Govt. Engineering College campus**

**Mota Falia, Varkund, Nani Daman, Daman - 396210**

NIFT/DMN/Estt.II/EOI/Social Media Expert/May-24

Dated: 26-08-2024

## Expression of Interest for Social Media Expert

National Institute of Fashion Technology (NIFT), set up in 1986 by the Ministry of Textiles, Government of India, is a statutory institute by virtue of an Act (2006) of the Indian Parliament with the President of India as "Visitor". NIFT has 19 professionally managed full-fledged campuses including one at Daman.

NIFT Daman hereby invites Expression of Interest (EOI) from interested candidates for the engagement of Social Media Expert on part time basis. The Details of engagement and remuneration are as follows:

Position	Period of Engagement	Honorarium Per Hour	Daily Conveyance
Social Media Expert (Twitter)	1 Year	As per Guest Faculty policy of NIFT	As per GOI Rates
Social Media Expert (Developing reel, short video, Post for the official YouTube Channel)	1 Year	As per Guest Faculty policy of NIFT	As per GOI Rates
Social Media Expert (Developing post, stories, reels, short video etc. required by the Campus for the official Instagram & Facebook page)	1 Year	As per Guest Faculty policy of NIFT	As per GOI Rates

### 1. Eligibility Conditions:

The Candidate must have:

- Graduate in Multimedia Studies/Digital Marketing/NIFT graduate or any other relevant subject.
- Experience in Digital advertising/branding with expertise in use of social media

### 2. Job Responsibility:

- The selected candidate shall have to design and implement social media campaign for NIFT Daman for a period of 12 Months. The engagement is through any mode that is through online/offline.

For the above activities, NIFT Daman shall provide all required financial and administrative support

### 3. How To Apply:

The EOI for nomination must be submitted in the form of CV along with all required documents at [establishment.daman@nift.ac.in](mailto:establishment.daman@nift.ac.in) by or before 01/09/2024. The CV must contain details regarding current address, contact details, certificate of educational qualifications, professional experience, networks etc.



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**Campus,**

### 4. Interview Schedule

If required, interviews of the eligible/shortlisted candidates shall be held. The venue, date & timing of interview shall be informed through mail.

### 5. General Instructions:

- i. The candidate must be a citizen of India.
- ii. NIFT reserves the right to fill or not to fill advertised position or postpone the hiring process of the same at any time without any notice.
- iii. The candidate should ensure that he/she fulfil the eligibility (qualification/experience etc.) requirements. He/She is advised to satisfy him/herself before applying that he/she possess at least the essential qualifications and experience laid down for the post as on the last date of receipt of the applications. No enquiries with reference of eligibility will be entertained.
- iv. Engagement may be terminated at any time by the Competent Authority before the expiry of contract/tenure.
- v. Any suppression or misrepresentation of a material fact(s) shall result in disqualification of the candidate.
- vi. Employment in NIFT shall be governed by the rules and regulations, service conditions, as notified by the Institute from time to time.
- vii. No interim enquiry or correspondence will be entertained. NIFT Daman shall not issue notices regarding recruitment process in newspapers etc. Candidates are advised to visit the NIFTDaman website for updates regularly.
- viii. Decision of the Selection Committee will be final and binding on all the candidates
- ix. All the legal disputes will be subjected to the jurisdiction of Daman Courts in Daman.
- x. For any technical assistance, candidates may contact on +91-9997291357,0260-2994640 or mail us at [establishment.daman@nift.ac.in](mailto:establishment.daman@nift.ac.in).

**Administration Dept.  
NIFT-Daman**