

GLOBAL RETAIL FASHION BUSINESS

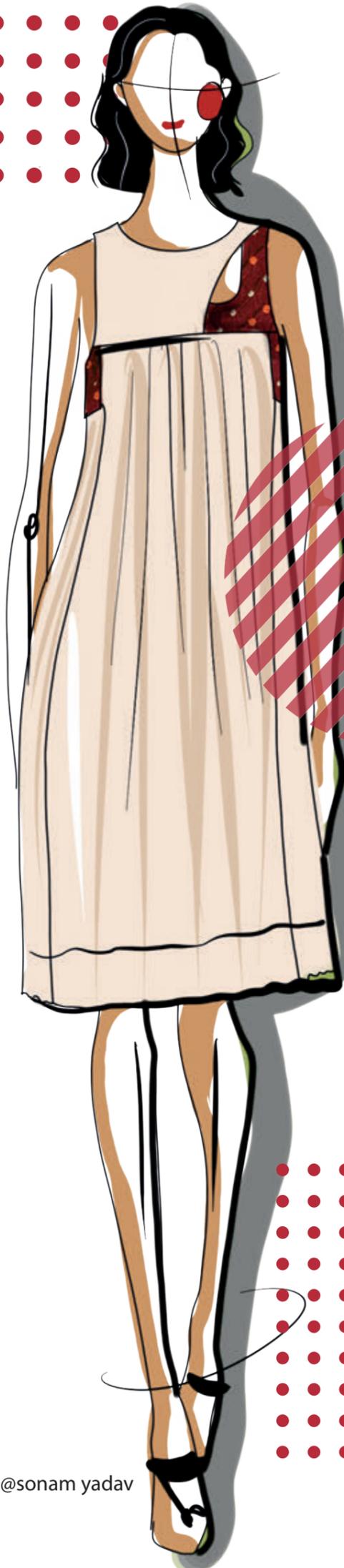
Deepening Specialisation (DS 3)

OVERVIEW OF GLOBAL FASHION BUSINESS (SEMESTER 4)

FASHION MERCHANDISING & STORE ATMOSPHERICS (SEMESTER 5)

SUSTAINABLE & ARTISANAL FASHION (SEMESTER 6)

INCLUSIVE FASHION (SEMESTER 7)



Global retail business is changing fast and with it arises the need for the it's stakeholders to reorient themselves - this deepening specilization focuses on the growing and evolving consumer needs and hones the creative & the analytical skills of the students- to create and engage in changing narratives of the global retail scenario from the front end , product and to setting up of an entrepreneurial venture The students get a holistic understanding of the functioning and the designing in retail fashion business.



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