



National Institute of Fashion Technology, Kangra
Chheb, Kangra, Himachal Pradesh - 176001

NATIONAL CONFERENCE

INDIAN HANDLOOM & HANDICRAFTS: SUSTAINING CULTURAL HERITAGE

5th -6th August, 2022



ABOUT THE CONFERENCE

Handloom & Handicrafts are the true manifestation of India's treasure chest of traditional knowledge in tangible form. These practices are intertwined with everyday life and woven deeply in our society. India's social-scape has the potential to be more equitable and inclusive between the diverse stakeholders of this sector. Sensitisation towards craft communities, practices and their promotion is the need of the present time. NIFT, Kangra invites Research scholars, Academicians & Craft Practitioners on a common platform to exchange ideas on community development, design intervention and new markets.

Convenors

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THEME & SUB THEMES

CONNECTING COMMUNITIES	CURATING CRAFTS	CREATIVE INTERVENTION	CUSTOMISING MARKETS
Challenges faced by the community to continue practising the craft as a means of livelihood.	Sustaining the legacy of the craft, and keeping it alive for future generations.	Craft based product development that amalgamates design intervention and the authenticity of the craft.	Telling the story of Indian craftsmanship and tapping future markets for global expansion.

IMPORTANT DATES



REGISTRATION FEE	BANK DETAILS	FOR SUBMISSIONS
Students - Rs. 1000 Research Scholars- Rs. 1500 Academician- Rs. 2500 Delegate- Rs 3000	Union Bank of India, Kangra NIFT Account Number: 391902050000002 IFSC/RTGS Code: UBIN0539198	Email: conference.kangra@nift.ac.in

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ABSTRACT FORMAT

Paper title (Times New Roman 12 pt all caps, align centre)

Author11, Author22*, Author33 (Times New Roman 12 pt, align right)

1Affiliation,

2Affiliation

*Corresponding author: e-mail (Times New Roman, 12 pt, italics, align right)

Authors are requested to submit an abstract specifying research background, objectives, research methodology, key findings, implications, if any and references not exceeding two pages.

Abstract text format:

Times New Roman 11 pt, justified, 6 pt between paragraphs, between 400-500 words, references [Haward style] after the text, numbered style in square bracket.

Keywords: Minimum 5 keywords in alphabetical order

Please follow these instructions strictly and submit the abstract as attached file with File name name_subtheme (Doc format) via E-mail to conference-kangra@nift.ac.in

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ABOUT NIFT KANGRA

Situated in the picturesque Kangra Valley, overlooking the beautiful Dhauladhar Himalayan Ranges, NIFT Kangra started its journey in 2009. The centre has started playing an important role in contributing to various segments of the textile, apparel, lifestyle accessories and fashion communication industry. The centre aims to become a one-stop solution for all projects related to craft, fashion, textiles, garment technology and fashion business in this region.

NIFT Kangra has undertaken multiple projects in the craft & handloom sector such as Kangra paintings, The United Nations Development Programme project in district Pangi (Himachal Pradesh), Impact assessment study of Chambyal Project on Chamba crafts, Training of ITI instructors in Himachal Pradesh and Design and Technology workshop for bamboo craft in district of Kangra sponsored by DC Handicrafts. The campus is also working on the Revival of Chamba Crafts in a project sponsored by NABARD. NIFT Kangra is also training the youth of Himachal in collaboration with Himachal Pradesh Kaushal Vikas Nigam.

Chief Patron

Shri Shantmanu (IAS),
Director General, NIFT

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