NATIONAL CONFERENCE

INDIAN HANDLOOM & HANDICRAFTS: SUSTAINING CULTURAL HERITAGE

5th -6th August, 2022

ABOUT THE CONFERENCE

Handloom & Handicrafts are the true manifestation of India’s treasure chest of traditional knowledge in tangible form. These practices are intertwined with everyday life and woven deeply in our society. India’s social-scape has the potential to be more equitable and inclusive between the diverse stakeholders of this sector. Sensitisation towards craft communities, practices and their promotion is the need of the present time. NIFT, Kangra invites Research scholars, Academicians & Craft Practitioners on a common platform to exchange ideas on community development, design intervention and new markets.

Convenors

Dr. Paramita Sarkar
Assistant Professor
Email: paramita.sarkar@nift.ac.in

Dr. Babita Bhandari
Assistant Professor
Email: babita.bhandari@nift.ac.in

Ms. Kriti Srivastava
Assistant Professor
Email: kriti.srivastava@nift.ac.in
# NATIONAL CONFERENCE

## INDIAN HANDLOOM & HANDICRAFTS: SUSTAINING CULTURAL HERITAGE

5th - 6th August, 2022

### THEME & SUB THEMES

<table>
<thead>
<tr>
<th>CONNECTING COMMUNITIES</th>
<th>CURATING CRAFTS</th>
<th>CREATIVE INTERVENTION</th>
<th>CUSTOMISING MARKETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Challenges faced by the community to continue practising the craft as a means of livelihood.</td>
<td>Sustaining the legacy of the craft, and keeping it alive for future generations.</td>
<td>Craft based product development that amalgamates design intervention and the authenticity of the craft.</td>
<td>Telling the story of Indian craftsmanship and tapping future markets for global expansion.</td>
</tr>
</tbody>
</table>

### IMPORTANT DATES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abstract submission</td>
<td>July 3, 2022</td>
</tr>
<tr>
<td>Acceptance of Abstract</td>
<td>July 10, 2022</td>
</tr>
<tr>
<td>Opening of Registration</td>
<td>July 10, 2022</td>
</tr>
<tr>
<td>Full Paper/Poster Submission</td>
<td>July 25, 2022</td>
</tr>
<tr>
<td>Last Date of Registration</td>
<td>July 30, 2022</td>
</tr>
</tbody>
</table>

### REGISTRATION FEE

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>Rs. 1000</td>
</tr>
<tr>
<td>Research Scholars</td>
<td>Rs. 1500</td>
</tr>
<tr>
<td>Academician</td>
<td>Rs. 2500</td>
</tr>
<tr>
<td>Delegate</td>
<td>Rs 3000</td>
</tr>
</tbody>
</table>

### BANK DETAILS

- Union Bank of India, Kangra
  - NIFT Account Number: 3919020500000002
  - IFSC/RTGS Code: UBIN0539198

### FOR SUBMISSIONS

Email: conference.kangra@nift.ac.in

---

For more information, contact:

Ms. Kriti Srivastava  
Assistant Professor  
Mob: +91 8879716377

Ms. Akansha Dayma  
Assistant Professor  
Mob: +91 9945695562
NATIONAL CONFERENCE

INDIAN HANDLOOM & HANDICRAFTS:
SUSTAINING CULTURAL HERITAGE

5th -6th August, 2022

ABSTRACT FORMAT

Paper title (Times New Roman 12 pt all caps, align centre)

Author11, Author22*, Author33 (Times New Roman 12 pt, align right)
1Affiliation,
2Affiliation

*Corresponding author: e-mail (Times New Roman, 12 pt, italics, align right)

Authors are requested to submit an abstract specifying research background, objectives, research methodology, key findings, implications, if any and references not exceeding two pages.

Abstract text format:
Times New Roman 11 pt, justified, 6 pt between paragraphs, between 400-500 words, references [Haward style] after the text, numbered style in square bracket.

Keywords: Minimum 5 keywords in alphabetical order
Please follow these instructions strictly and submit the abstract as attached file with File name name_subtheme (Doc format) via E-mail to conference-kangra@nift.ac.in

For more information, contact:
Ms. Kriti Srivastava
Assistant Professor
Mob: +91 8879716377

Ms. Akansha Dayma
Assistant Professor
Mob:+91 9945695562
ABOUT NIFT KANGRA

Situated in the picturesque Kangra Valley, overlooking the beautiful Dhauladhar Himalayan Ranges, NIFT Kangra started its journey in 2009. The centre has started playing an important role in contributing to various segments of the textile, apparel, lifestyle accessories and fashion communication industry. The centre aims to become a one-stop solution for all projects related to craft, fashion, textiles, garment technology and fashion business in this region.

NIFT Kangra has undertaken multiple projects in the craft & handloom sector such as Kangra paintings, The United Nations Development Programme project in district Pangri (Himachal Pradesh), Impact assessment study of Chambyal Project on Chamba crafts, Training of ITI instructors in Himachal Pradesh and Design and Technology workshop for bamboo craft in district of Kangra sponsored by DC Handicrafts. The campus is also working on the Revival of Chamba Crafts in a project sponsored by NABARD. NIFT Kangra is also training the youth of Himachal in collaboration with Himachal Pradesh Kaushal Vikas Nigam.