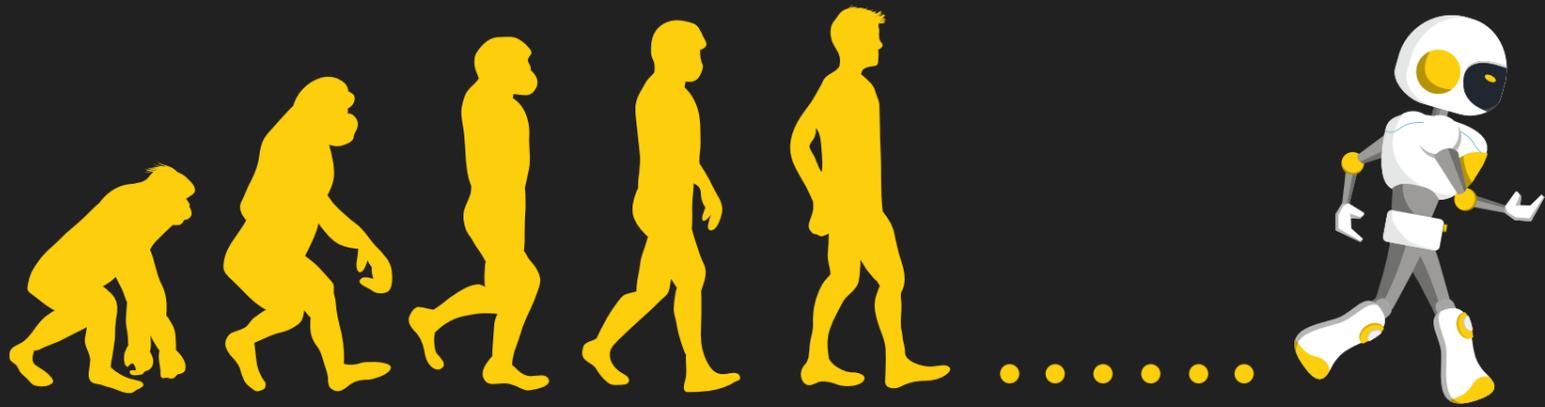


TRENDS AND CULTURE

Inter-disciplinary Minor offered by MDes to other PG disciplines



" Past, Forward , Future Perfect "

Subjects for Semesters



Learning Outcomes

Knowledge

You will be able to understand images-personal, historical, technical, ethical, cultural and critical. You will understand forecast and it's relevance to the market.

Skills

You will learn Image making with aesthetics sensibilities through photographic analysis, reading forecast & capturing images for new trends

Synthesis

Interpretation of images in terms of encoding, decoding & interpreting forecast for specific brands. Classifying, organising and naming of new trends

Career Pathways

After completing this minor you can become.... Media analyst, Visual Semanticist, Fashion Merchandiser, Trends Spotter & Visual Researcher.