



National Institute Of Fashion Technology

28th Annual Report
2013-14



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BOARD OF GOVERNORS

members: April 2013-March 2014

Name Of BOG Members	Address
Smt. Kiran Dhingra, IAS (Retd.) Chairperson BOG NIFT	83 C Village Gancim- Bhatim Post Office Goa Velha Talukh Tisvadi Goa – 403108
Shri N.K Singh, Hon'ble M.P, Rajya Sabha	7, South Avenue, New Delhi
Smt. Priya Dutt, Hon'ble M.P Lok Sabha	C-1/27, Pandara Park, New Delhi- 110 003
Smt. Darshana Jardosh Hon'ble M.P Lok Sabha	59, South Avenue, New Delhi-110 011
Financial Advisor, Ministry of Textiles, ex-officio	Ministry of Textiles, Udyog Bhawan, New Delhi
Joint Secretary, Ministry of Textiles, ex-officio	Ministry of Textiles, Udyog Bhawan, New Delhi
Joint Secretary, Ministry of Human Resource Development, ex-officio	Ministry of Human Resource Development, Shastri Bhawan, New Delhi
Shri Sunil Sethi, President, Fashion Design Council of India	Fashion Design Council of India 209, Okhla Industrial Estate, Phase III, New Delhi – 110020

Name Of BOG Members**Address**

**Smt. Kavita Bhartia,
M/s Ogaan**

2, Amrita Shergil Marg, New Delhi-3

**Shri William Bissell,
Managing Director, Fabindia Overseas Pvt. Ltd.**

Fabindia Overseas Pvt. Ltd.
C-40, Phase-II, 2nd Floor, Dayal Estate,
New Delhi - 110020

**Dr. A Sakthivel,
Chairman, Poppys Knitwear Pvt. Ltd**

Poppys Knitwear Pvt. Ltd.
33 M. P. Nagar, Kangu Nagar Extn.
Tirupur – 641 607 (Tamil Nadu)

Ms. Namita R.L Chowdhary

Roshan Corner,
The Lawrence School, Sanawar,
Tehsil-Kasauli, District-Solan
Himachal Pradesh-173204

**Shri Sabyasachi Mukherjee,
Fashion Designer, Sabyasachi Couture**

Sabyasachi Couture
80/2, Topsia Road South
Maruti Bagan, Kolkata- 700046

**Shri Pradyumna Vyas,
Director, National Institute of Design**

National Institute of Design
Ahmedabad – 380 007

Director General- NIFT, ex-officio

National Institute of Fashion Technology,
Hauz Khas, New Delhi

NIFT OFFICERS

head office

April 2013-March 2014

Sh. Prem Kumar Gera, IAS
Director General

Ms. Neenu Teckchandani
Registrar & Board Secretary

Prof. Dr. Prabir Jana
Head (Information Technology)

Ms. Pramila Sharan, IRS
Director (Administration & Admission)

Prof. Sudha Dhingra
Head(Cluster)

Prof. Sharmila Dua
Head (International & Domestic Linkages)

Ms. Jyoti Mehta, IOFS
Chief Vigilance Officer

Prof. Shalini Sud
Head(Continuing Education & Diploma Programme)

Prof. Vandana Narang
Head(Projects)

Mr. Anand Kumar Kedia, IRS
Director (Finance & Accounts)

Mr. Vijay Kumar Dua
Head (Corporate Communication Cell)

Prof. Dr. Anitha Mabel Manohar
Head (Research)

Prof. Dr. Vandana Bhandari
Dean (Academics)

Prof. Malini Divakala
Head(FOTD, FDP & Bridge Programme)

Prof. Suhail Anwar
Head (Academic Affairs)

Prof. Dr. Sibichan Mathew
Head (Industry & Alumni Affairs)

CHAIRPERSONS of academic departments

April 2013-March 2014

Ms. Varsha Gupta
Department of Design Space

Ms. Bharti Moitra
Department of Fashion Management Studies

Ms. Shinju Mahajan
Department of Leather Design

Ms. Vibhavari Kumar
Department of Fashion Communication

Prof. Dr. Noopur Anand
Department of Fashion Technology

Ms. Savita S. Rana
Department of Textile Design

Prof. Monika Gupta
Department of Fashion Design

Prof. Jomichan S. Pattathil
Foundation Programme

Ms. Preetha Hussain
Department of Fashion & Lifestyle Accessories

Mr. V.P. Singh
Department of Knitwear Design

NIFT OFFICERS

head office

April 2013-March 2014

BENGALURU

Prof. V. Sivalingam
Campus Director

Mr. D. Gopalakrishna
Joint Director

BHOPAL

Mr. U.S. Tolia
Campus Director

Mr. Vasant Kothari
Joint Director

BHUBANESHWAR

Dr. K.C.S Ray
Campus Director

CHENNAI

Prof. Dr. Anitha Mabel Manohar
Director In-charge

Mr. B. Narasimhan
Joint Director

GANDHINAGAR

Prof. Pawan Godiawala
Campus Director (In-Charge)

Mr. N.B. Vaishnav
Joint Director

HYDERABAD

Dr. N.J. Rajaram
Campus Director
Mr. E. Venkat Reddy
Joint Director

JODHPUR

Prof. Dr. A.K. Khare
Campus Director

Mr. Brijesh Deore
Joint Director

KANGRA

Prof. S.K. Bala Siddhartha
Campus Director

Mr. N. S. Bora
Joint Director

KANNUR

Mr. Rajeev Pant
Campus Director

KOLKATA

Prof. B. Banerjee
Campus Director

Col. L.M. Swain
Joint Director

MUMBAI

Ms. Neelima R. Singh
Campus Director

Mr. M. Muthukumar
Joint Director

NEW DELHI

Mr. Arindam Das
Campus Director

Mr. D.K. Rangra
Joint Director

PATNA

Prof. Sanjay Srivastava
Campus Director

Mr. Shankar Kumar Jha
Joint Director

RAEBARELI

Mr. Asish Debnath
Director (Additional Charge)

SHILLONG

Mr. Dorji T. Wangdi
Campus Director (In Charge)

Mr. Robert L. Dkhar
Joint Director

JAMMU & KASHMIR

Mr. Ashutosh Porus
Coordinator

National Institute of Fashion Technology

INTRODUCTION

The National Institute of Fashion Technology came into being in 1986, with a vision to fulfil a growing need for professionals specialised in the field of fashion. Since its inception under the Ministry of Textiles, it has emerged as a prominent leader in the field of professional education, deftly combining design with management and technology..

Today, NIFT is pioneering thought leadership through a network of professionally managed campuses located at Bengaluru, Bhopal, Bhubaneshwar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, New Delhi, Patna, Raebareli and Shillong.

NIFT focuses on creating a multidisciplinary and professional environment for its students. The studios and laboratories are equipped with up-to-date machinery and software at par with the best industrial set-ups. Practical interactive instructions are conducted by trained and experienced faculty. The policy of hands-on, collaborative learning at NIFT encourages Faculty exchange programs and internships. The Institute constantly seeks to share knowledge and expertise with professional and educational organisations.

NIFT has an international presence, encouraging exchange programs with partner institutes, as well as student participation in international events and contests.

NIFT also offers Continuing Education programs, engaging aspiring as well as working professionals in a wide range of focused programs.

For the Institute, being a centre of excellence and innovation is not an end in itself. NIFT upholds and nurtures its values of social responsibility, developing numerous initiatives for collaboration with the crafts sector and skill building among underprivileged segments of the society. The Craft Cluster Initiative is a landmark effort which seeks to connect the students with artisans and weavers from across the country. The initiative has provided a boost to the craft centres, not the least by encouraging the next generation of craftsmen to continue their tradition. Over the years,

NIFT has created a favourable environment for progress and development in its sector. It continues to foster a meaningful dialogue between the youth, the industry and the consumer.

NIFT Vision

“To emerge as a centre of excellence and innovation proactively catalysing growth of fashion business through leadership in professional education with concern for social and human value.”

Strategy

- Regular interaction and constant dialogue with fashion business industry and the craft sector to continuously assess their requirements and challenge
- Responding promptly and qualitatively to the needs of the industry through research, consultancy and restructuring of curriculum
- Integrating NIFT with the global fashion fraternity through linkages with international fashion institutes and business through initiatives like IFFTI
- Promoting Indian design sensibility in order to bring India on the global platform
- Involving alumni proactively in NIFT activities

Organisational Set-up

NIFT functions under guidance of the Board of Governors (BOG) consisting of Parliamentarians, eminent personalities from all walks of life industry, designers, academia and Government Officials. The BOG is deeply involved in the growth and development of NIFT.

The BOG is supported by three sub-committees for decision-making and governance:

1. The Finance & Audit Committee (F&AC) headed by the AS&FA of the Ministry of Textiles provides support to the BOG in matters relating to financial issues.
2. The Standing Committee of the Board on Establishment



Matters headed by Chairman of BOG provides guidance and support for all Establishment matters.

3. The Academic Affairs Committee (AAC) headed by DG-NIFT gives a direction in academic and other related matters. The Senate of NIFT constituted under Section 12 of the NIFT Act is responsible for maintenance of standards of instruction, education and examinations in the institute.

The overall guidance offered by BOG of NIFT helps in developing a value system to build and organizational culture to sustain higher levels of education. The day to day administration of the institute is entrusted with the Director General of NIFT.

NIFT offers following professional programmes:

Undergraduate Degrees - Bachelor Programmes

(4 years)

B.Des. - Bachelor of Design

Specializations:

- Accessory Design
- Fashion Communication
- Fashion Design
- Knitwear Design

- Leather Design
- Textile Design

B.F.Tech. - Bachelor of Fashion Technology

- Apparel Production

Postgraduate Degrees - Masters Programmes

(2 years)

- Master of Design - M.Des
- Master of Fashion Management - M.F.M.
- Master of Fashion Technology - M.F.Tech.

Significant Landmarks And Achievements 2013-14



During the year, 5 new courses were added in Bhubaneswar (2), Kannur (2) & Chennai (1). 3156 seats were offered in Admissions 2013, out of which 2894 seats were filled up in the Under Graduate/Post Graduate Courses. For admissions 2014, NIFT proposes to offer 3300 seats for UG/PG programmes adding to the total NIFT population of 8385 students.

NIFT has played a pioneering role in contributing to various segments of the textile, apparel, lifestyle accessories, leather, knitwear and communication industry. It has been successful in creating a widespread awareness and sensitivity to fashion as a serious business in India and evolving a professional ethos with a distinct signature style on the global fashion map. The NIFT alumni have created a niche for themselves in the top echelons of the fashion Industry and have created a wide network thereby supporting aspiring students to gain ingress into the professional sphere.

NIFT embraces global perspective in academics. The core activities of the institute have enhanced its international visibility and standing. NIFT has strategic agreements and partnerships with about 26 leading international fashion institutes & organizations that share the same academic direction.

Some of the key institutes with whom NIFT has an association are London College of Fashion (UK), Queensland University of Technology (Australia), De Montfort University (UK), Swiss Textile College (Zurich), Mod Art International (Paris), NABA (Milan), School of Art & Design, University of Wolverhampton (UK), Colorado State University (USA), Academy of Arts (San Francisco), Philadelphia University (USA), University of Southampton (UK), Saxion University of Arts (Netherlands), Utrecht School of Arts (Netherlands), Royal Academy of Arts (Netherlands), BGMEA Institute of Fashion and Technology (BIFT), Dhaka, Bangladesh amongst others.

There is a constant exchange of students from Partner institutes. In 2013-14, 68 students went to institutes like London College of Fashion, UK; De Montfort University, UK; Ensait, France; Queensland University of Technology, Australia; Swiss Textile College, Switzerland; Saxion University, Netherlands; BGMEA Institute of Fashion Technology, Bangladesh. 23 students came from these Universities to undertake exchange programme at NIFT.

Student Development Activities



Student Development programme at all NIFT Campuses are initiated to encourage NIFT students to participate in physical, academic and artistic pursuit to make their education at NIFT campus more holistic and complete. Participation in these activities complement and facilitate their academic studies while providing ways to socialize, relax, have fun and be revitalized to face the day to day challenges.

For an overall holistic development the students participated in wide range of activities organized by the following SDA Clubs:

- i. Cultural Club
- ii. Literary Club
- iii. Sports, Adventure & Photography (SAP) Club
- iv. Ethics, Social Service & Environment (ESSE) Club

FASHION SPECTRUM 2014

"Fashion Spectrum" is the much awaited annual festival of NIFT which was held at all Campuses. The event broadly saw the confluence of cultural, social and literary club activities. Design competitions, personality development workshops; street plays; debates; cultural performance; marathon; & various other competitions were some of the activities that marked the event.

Participation in these activities complement and facilitate

student's academic studies while providing them way's to socialize, relax and be revitalized. Students participated with zeal & enthusiasm as it provided a platform for their all round development. Members of the Industry, faculty & students of NIFT and other colleges of repute came together to participate in a variety of activities.

CONVERGE 2013

Converge is an Inter-Campus cultural & sports meet organized in the month of December every year with a view to provide a well-rounded holistic development along with a chance of interaction amongst the students of various NIFT campuses. The preliminary selections at every NIFT Campus ensured that the best of each Campus compete with one another in this event. Students from all NIFT Campuses participated with undying fervor and zest making Converge '13 a big success hosted by NIFT Bangaluru Campus.

The event is a major step in inculcating the spirit of 'ONE' Alma Mater in the students across the campuses of NIFT. 50 students from each of the 15 NIFT campuses participated with zeal and enthusiasm in the event.

NIFT Bangaluru won most of the awards followed closely by NIFT Hyderabad.

NIFT

campuses

BENGALURU

NIFT Campus,
No. 21st, 16th Cross Street
27th Main Road, Sector I
HSR (Hosur Sarjapura Road) Layout,
Bengaluru – 560 102 (Karnataka)
T: (080) 22552565
F: (080) 25632566

BHOPAL

NIFT Campus,
M P Bhoj (Open) University Campus, Kolar Road,
Bhopal-462016 (MP)
T: (0755) 2493636/736
F: (0755)2493635

BHUBANESHWAR

NIFT Campus,
IDCO Plot No-24
Opp. KIIT School of Mgmt.
Chandaka Industrial Estate,
Bhubaneswar – 751024, Odisha
T: (0674) 2305700, 2305701
F: 0674-2305710

CHENNAI

NIFT Campus,
Rajiv Gandhi Salai, Taramani,
Chennai – 600 113, Tamil Nadu
T: (044) 22542759
F: (044) 22542769

GANDHINAGAR

NIFT Campus
Gh-O Road, Behind Info City,
Near DAIICT
Gandhinagar-382007, Gujarat
T: (079) 23265000, 23240832, 23240834
F: (079) 23240772

HYDERABAD

NIFT Campus,
Opposite Hi-tech City,
Cyberabad Post,
Madhapur, Hyderabad-500 081 (AP)
T: (040) 23110841/42/43, 23110630.
F (040) 23114536.

JODHPUR

NIFT Campus,
Old Nagar Nigam Building,
Inside Sojati Gate,
Jodhpur - 342 001
T: 91-291-2640067,
F: 91-291-2640066

KANGRA

NIFT Campus
Chheb, Kangra-176001 (HP)
T: (01892) 263872
F: (01892) 260872

KANNUR

NIFT Campus,
Dharmasala, Mangattuparamba,
Kannur - 670 562 (Kerala)
T: (0497) 2784780-83
F: (0497) 2784785

KOLKATA

NIFT Campus,
Plot No. 3B, Block - LA,
SEC-III, SALT LAKE CITY,
Kolkata-700098 (WB)
T: (033) 23357332
F: (033) 23355734

MUMBAI

NIFT Campus.
Plot no 15, Sector 4, Kharghar,
Navi Mumbai - 410210 (Maharashtra)
T: (022) 27745549, 27747000, 27747100
F: (022) 27745386

NEW DELHI

NIFT Campus
Hauz Khas,
Opposite Gulmohar Park
New Delhi
T: (011) 26867704, 26542148/49/59
F: (011) 26542151

PATNA

NIFT Campus,
Mithapur Farms
Patna -800001 (Bihar)
T: (0612) 2340032

RAEBARELI

NIFT Campus,
Doorbhash Nagar,
Sector - II,
Raebareli - 229 010 (UP)
T: (0535) 2702422/31
F: (0535) 2702423/24/29

SHILLONG

NIFT Campus,
Old NEIGRIHMS Campus
'C' Block, Pasteur Hills,
Lawmali, Polo
Shillong - 793 001, Meghalaya
T: (0364) 2590240 /253
F: (0364) 2590676

ACADEMIC DEPARTMENTS

FASHION *design*



Since its launch in 1987, Fashion Design is the most sought after program of NIFT. With a multi-dimensional approach the curriculum is constantly strengthened, keeping academics relevant to the fashion industry and its identity in design, both Indian and global. The 4 year program supplements theory with many hours of process based lab practice; craft cluster initiatives and the mandatory 8 week internship for industry experience. The department is actively involved in a wide range of activities promoting an intense culture of research, creativity and individualism. This includes vast exposure to students in all aspects of fashion industry including awareness of domestic and international fashion trends. Fashion Design is offered at 13 NIFT campuses, namely Bengaluru, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Kangra, Kolkata, Kannur, Mumbai, New Delhi, Patna, Rae Bareilly and Shillong. The department is very responsive to changes of the growing fashion industry and keeps its curriculum and teaching learning process current and forward-looking. This is done through special lectures, design seminars, factory visits, customized training workshop for both teaching faculty members and students. Through its linkage with the ever-evolving fashion industry, there is consistent effort to provide both design intervention and technologically advanced inputs to the apparel business, maintaining and strengthening mutually beneficial professional relationships. Graduates of the

Fashion Design program pursue careers as Designers, Entrepreneurs, Design Managers, Merchandisers, Fashion Coordinators, Design Consultants Stylists, Fashion and Lifestyle Journalists, Visual Display Experts, Costume designers and Illustrators. They find opportunities both in the domestic and export sector of India and global markets. The alumnas of the Fashion Design department are today leaders in the industry, ushering in an era of professionally run fashion business, creating new opportunities for employment and entrepreneurship.

papers and articles

NATIONAL FORUMS

PAPERS

- "An Innovative Model for Retailing of Sparingly Used Fashion Apparel" in National Conference on Mind & Management conducted by University School of Management Studies, Indraprastha University, New Delhi by Ms. Japjee Kaur Kohli, NIFT Gandhinagar
- "Contouring – an Insight" presented in National Conference on Paradigm Shift in Apparel and Fashion Design organized by Garden City College, Bangalore by Prof. Monika Gupta and Prof. Dr. Noopur Anand, NIFT Delhi

- Paper published in the journal "Indian Journal of Traditional Knowledge" by Ms. Kruti Dholakia

ARTICLES

- "Tangaliya - The lesser known Textile Craft of Saurashtra Gujarat" published in Fiber to Fashion by Prof. Vandita Seth, NIFT Gandhinagar
- "Traditional Costume of Gujarat" based on students craft cluster initiative documents in local newspaper (Gujarat Samachar) by Mr. Ravi Joshi, NIFT Gandhinagar
- "Evolution In Design Of Passapalli Ikkat of Odisha" published in Fiber to Fashion website written by Prof. Monika Aggarwal NIFT, Bhubaneswar and Mr. Patra, Asst. Director of WSC
- "Journey of a Jacket and its Fit " in Fiber2Fashion by Prof. Vandana Narang and Dr. Prof. Noopur Anand, NIFT Delhi

papers and articles

INTERNATIONAL FORUMS

PAPER PRESENTATIONS

- "Nirvana Thro Fashion" was presented in the 16th IFFTI Annual Conference 2014 held at Bunka Gakuen University, Japan by Prof. Kavita Saluja's, NIFT Bengaluru
- 'Smart Textiles & Garments – an innovative approach' was presented in the 16th IFFTI Annual Conference 2014 held at Bunka Gakuen University, Japan by Dr. Sandip Mukherjee, NIFT Kolkata
- 'The Fashion Industry – India & the social responsibility' was presented in the 16th IFFTI Annual Conference 2014 held at Bunka Gakuen University, Japan by Prof. Rebecca Philip, NIFT Mumbai & she has been awarded as a Sr. Faculty
- 'Significance of couture and accoutrements in politics' was presented at an global conference titled "Fashion - exploring Critical Issues" at Harris Manchester College, Oxford University by Ms. Ruhee, NIFT Kolkata
- 'Inculcating sustainability concepts through zero-wastage approach to patternmaking in Indian ethnic apparel' selected for presentation at the Conference on 'Traditional Textile Craft- an Intangible Heritage' organized by Museum of Jordan and Centre of Textile Research Denmark at Jordan by Sr. Prof. Banhi Jha

and Prof. Vandana Narang, NIFT Delhi

- "Proposed global linkages of stakeholders for improvement in artisan livelihood through Development and Promotion of clusters on sustainable fabric like khadi" presented at Fashion Colloquia 2013 held at London College of Fashion, London by Mr. Bharat Jain & Coauthor by Mr. Vishal Gupta, NIFT Gandhinagar
 - Paper presented on Sustainability in 'Reflection 2014' - International Conference on Fashion, Retail and Management held at NIFT Hyderabad by Ms. Seema Kumar, NIFT Chennai
 - Paper presented in 'Reflection 2014' - International Conference on Fashion, Retail and Management held at NIFT Hyderabad by Prof. Malini D, NIFT Hyderabad
 - Paper presentation on Global Fashion for Indian Fashion in 'Reflection 2014' - International Conference on Fashion, Retail and Management held at NIFT Hyderabad by Ms. Fatima Bilgrami, NIFT Hyderabad
 - "Design Management: A Route for Customer Assisted Apparel Product Innovation" presented in 'Reflection 2014' - International Conference on Fashion, Retail and Management held at NIFT Hyderabad by Ms. Japjee Kaur Kohli, NIFT Gandhinagar
 - "Co-Design Initiatives: Linking Crafts and Fashion for Sustainable Practices" published at 'Reflection 2014' - International Conference on Fashion, Retail and Management held at NIFT Hyderabad by Sr. Prof. Banhi Jha and Prof. Vandana Narang, NIFT Delhi
 - Papers presentation in the International Conference on "Trans Generational Entrepreneurship, Economy and Innovation Dynamics for Sustainability" at Christ Institute of Management, Rajkot by Prof. Vandita Seth & Ms. Kruti Dholakia, NIFT Gandhinagar
- #### PUBLISHED PAPERS
- 'Effect of Polyester cross section on Moisture Management properties of knitted fabrics' has been published in International Journal of Scientific and Engineering Research (IJSER) by Ms. G. Sai Sangurai, NIFT Chennai
 - Sustainability in Fashion Education: Zero wastage in Patternmaking' was accepted by the International Conference on Sustainability, Technology and Education, Malaysia by Sr. Prof. Banhi Jha and Prof Vandana Narang, NIFT Delhi

ACADEMIC DEPARTMENTS

FASHION *design*

- "Issues of Emerging Markets in India with reference to Menswear" in International Journal of Scientific Research JHSS by Prof Vandana Narang and Dr. Prof. Noopur Anand, NIFT Delhi

- 'Innovation in Cluster' paper submitted for Encyclopedia Journal www.asiainch.org by Ms. Kundlata Mishra, NIFT Mumbai

POSTER PRESENTATION

"Let us learn to Save the Environment" Poster presentation at 'Reflection 2014' - International Conference on Fashion, Retail and Management held at NIFT Hyderabad by Ms. Panchami Mistry, NIFT Gandhinagar

projects undertaken

FOR GOVERNMENT

- "Boyanika NIFT Design Excellence Award Competition" for Fashion and Textile Design Department students at National level was initiated by Prof. Monika Aggarwal, NIFT Bhubaneswar

- Fashion Show for Andhra Pradesh Tourism Travel Mart by NIFT Hyderabad, showcasing Textiles of Andhra Pradesh

- Fashion Show for the Bihar Pavilion at the India International Trade Fair (IITF)-2013 by NIFT Patna by students of Semester V showcased 8 collections

- Skill up-gradation programme sponsored by DoNER for North East students, CPFDM III Coordinated by Prof. Reenit Singh (FD) & Ms. Ritu Malhotra (FMS), NIFT Kolkata

- Development of Publication material on Tribal Crafts of Gujarat given by Tribal Development Department (TDD) of Gujarat, NIFT Mumbai

- A skill development training programme on "Dress Making" for the Project Affected People (PAPS), sponsored by CIDCO for Women falling below poverty line by NIFT Mumbai

projects undertaken

FOR INDUSTRY

- Designing of Uniform for Air India Crew Members by Ms. Purva Khurana, NIFT Delhi

- Designing of Uniforms for PETRONET by Ms. Nayanika Thakur and Ms. Anuttama Chakraborty, NIFT Delhi

- Designing of Uniforms for CATS by Ms. Anuttama Chakraborty, NIFT Delhi

- Designing of Uniform for Renault Nissan Automotive India Pvt. Ltd., (RNAIPL), Oragadam, Kancheepuram District by Ms. Geetha Ranjini, NIFT Chennai along with M/s. Aravind Mills Team

- Designing of Convocation Robes for South Asian University (SAU) by Sr. Prof. Banhi Jha, NIFT Delhi

- Designing course curriculum for CBSE by Sr. Prof. Banhi Jha & Prof. Vandana Narang, NIFT Delhi

- Fashion show with physically-challenged students of NGO 'Yes We Can' by Sr. Prof. Banhi Jha, NIFT Delhi

- Training programme on Design, Management and Technology for the employees of Future Fashion and Lifestyle (FLF) group) by NIFT Mumbai

student participation

COMPETITIONS AND AWARDS

Students of FD, NIFT have participated in various International, National & Local competitions. Some of the competitions were across centers and some were region specific.

INTERNATIONAL

World of Wearable Art Competition, New Zealand 2013

- Mr. Saurabh Kumar, Mr. Arjun Narang, Mr. Kaushal Kumar Singh, Sem VIII, NIFT Delhi were shortlisted for WOW in 2013



- Mr. Tushar Koche, Sem VIII, NIFT Mumbai won the runner's up award for the First Time Entrant Award 2013
- Mr. Neil and Ms. Akansha, Sem VI and Mr. Saurabh, Sem VIII, NIFT Delhi send entries in 2014
- Mr. Mohit Verma, Sem VIII qualified under two categories, Ms Anamika Vatsa and Ms. Anshika Goyal and Ms. Aswathi Krishnan, Mr. Abhishek Chauhan and Ms. Harshita Fatehpuria, NIFT Mumbai and Ms. Nidhi Kumari, SemVI, NIFT Patna are selected for 2nd round in 2014

Others

- Mr. Saurabh Kumar, Sem VIII, NIFT Delhi participated in ITS competition
- Ms. Ankita Bose, Sem VIII, NIFT Mumbai was a finalist in Bunka Poster Design Competition - Fashion Illustration
- Ms. Nandini Sahay, Sem IV, NIFT Mumbai stood fourth in the Modeconnect International Fashion Writing Competition, and her article would be published in the Textile – the Journal of Cloth and Culture
- Ms. Mekhla and Ms. Neha Jain, NIFT Delhi were selected for the final execution of Design in an open competition organized by a faculty Ms. Casandra Prerost from ModArt Institute, Paris for a Costume Design Project for a music video. The work of Ms. Anukriti and Mr. Siddharth were specially appreciated

NATIONAL

Pattern Making Garment Construction Challenge 2014

National Level Competition for Semester VI & VIII students was organised by NIFT. The finalist were -

- Ms. Ayushi Badhwar & Ms. Shwetha Simran, NIFT Shillong, Mr. Brajesh Kumar & Ms. Janet Mary, NIFT Bengaluru
- Ms. Stuti Kejriwal & Ms. Priyanka Halder, NIFT Kolkata, Mr. Gaurav Anand & Ms. Prachi, NIFT Delhi
- Mr. Brajesh Kumar won 1st prize & Ms. Stuti Kejriwal won 2nd prize

Boyanika 2014

The following students took part in it & were selected for final round -

- Mr. Rishabh Kumar, Ms. Aradhana Srivastava, Ms. Neha Bharti, Ms. Renu Chandan, Ms. Toshin Pandey, Ms. Neha, Sem VIII, Ms. Priyanshu Singh & Ms. Vashali Sem VI, NIFT Patna. Ms. Priyanka Priya, Sem VIII, NIFT Shillong
- Mr. Souvik Bandopadhaya & Ms. Shikha Churiwal Sem VIII, Mr. Sumesh Agarwal, Ms. Sneha Saraf, Ms. Sayani Sinha & Mr. Saikat Mondal Sem VI, NIFT Kolkata, Ms. Anamika Vatsa, Mr. Akash Parida, Mr. Pratik Sarkar, Ms. Shreya Chopra, Ms. Snigdha Singh and Ms. Subhadra Chourasia Sem VI, NIFT Mumbai

ACADEMIC DEPARTMENTS

FASHION *design*

Wills Lifestyle The Debut 2014

The following students of Semester VIII took part in it -

- Mr. Rishabh Kumar, NIFT Patna & Mr. Nikhil Sharma, NIFT Mumbai got selected for Semi-final round
- Mr. Dibyendu Nag, NIFT Shillong, Ms. Stuti Kejriwal, NIFT Kolkata, Mr. Saurabh Kumar, Ms. Sristi Gupta Roy, Ms. Madhavi Singh and Ms. Monika, NIFT Delhi, Mr. Abhinesh Khushwah and Mr. Tushar Koche, NIFT Mumbai got selected for Final Round
- Mr. Saurabh Kumar was the 1st finalist.

Khadi Fashion Design Competition, 2014 Rajasthan

- Ms. Aradhana Srivastava, Mr. Rishabh Kumar, B. Sikandar Naik, Ms. Rupa Choudhary, Mr. Vaibhav Shekhar, Ms. Nikita Rani, Ms. Kumari Jyotsana, Ms. Anindita Datta, Mr. Nilesh Dalvi, Mr. Prashik S. Khandare, Ms. Rashmi, Ms. Renu Chandan, Ms. Sonam & Ms. Neha Designs were selected for Final Show

Others

- Ms. Janet Mary Sem VI, NIFT Bengaluru participated in the "Haute Couture" competition organized by Indian Institute of Management, Bangalore and have won third prize
- Ms. Kumari Shalini, NIFT Bengaluru participated and won 1st prize of a certificate and cash prize worth Rs.5000/- in "Design Drill Competition" organized by "365 Sports" for designing sports apparel for "Women Fitness"
- FD VI & VIII semester students, NIFT Bengaluru participated in the Karnataka Fashion Week which was on Khadi and organized by Mr. Prasad Bidapa
- Ms. Alankrita Srivastava Fashion Design Bhubaneswar got shortlisted for India Fashion Design awards at Jaipur and showcased her design during the Fashion Show
- Students of Bhubaneswar won poster competition, Fashion Show competition and Drama competition at XIMB and KIIT Annual fest
- Mr. Prashik S. Khandare & Ms. Sonam, Sem VIII, NIFT

Patna took part in Style the Diva " Miss India" by Talent house India [Dress up Miss India Competition] Sponsored by Future group and Mr. Prashik S. Khandare got 2nd prize

- 14 Students of Sem - VI, Participated in "bisou bisou competition" organized by NIFT Delhi Center Sponsored by Reliance trend and Ms. Barsha Saikia won the 1st Prize
- Mr. Arjun Narang, Sem – VII, NIFT Delhi participated in Design competition "ELLE Decor Award"
- Mr. Avinash, Ms. Mohini, Mr. Gaurav, Ms. Prachi Sem -VI, NIFT Delhi participated in BE Open Exhibition at IGNTA
- Ms. Subhadra Chourasia, Sem VI, NIFT Mumbai won the national heats of Society of Dyers and Colourists Competition, and represented India in the International heat held in Mumbai
- Mr. Pratik Sarkar, Sem VI, NIFT Mumbai was a finalist in the Green Consortium Competition organised by Madura Fashion & Lifestyle for upcycling of fashion garments
- Ms. Namrata C, Sem-III, NIFT Chennai, attended "Petite Princess" competition organized by "Olhylum Oliyum Entertainment", Chennai and won Miss Exotic award
- Ms. Suzanna George, Ms. Khenza Razack, Ms. Themis Vanessa, Ms. Oyindrila Ghosh, Ms. Aparna Liz Mohan, Ms. Christina D Cruz, Ms. Kavita Kandwal, Ms. Lakshmi Priya VM, Ms. Maria Manakil, Ms. Rageshree Rajmohan, Ms. Risha Unnikrishnan, Ms. Shahina FN, Ms. Sherin Joshy, Ms. Swathy Lakshmi R, Ms. Anusha P.B., Ms. Anjima Rani Boro, Sem VI, NIFT Chennai won first prize in Fashion Show at IIT Annual Fest "Saarang" in IIT, Chennai
- Ms. Ankita Dey, Ms. Bharghavee, Ms. Archi Banerjee, Ms. Divya E Charlie & Ms. Anjima Boro Sem VI, NIFT Chennai won Second prize in Women Christian College Fest- Fashion Show at Chennai
- Ms. Aswathy Joshy, Sem IV, NIFT Chennai has won first prize in Channel V "India Fest" in zonal at Hindustan University and also won second prize in the finals held at Goa

- 17 Students of Sem IV & 8 students of Sem VI, NIFT Shillong participated in Alcheringa Atlantis, organised by IIT Guwahati
- Mr. Abhishek, Ms. Aswathi, Ms. Harshita and Mr. Pratik, NIFT Kolkata participated in the IIT Mumbai, Mood-Indigo fashion competition
- Students of NIFT, Hyderabad participated in IIT, Hyderabad fest and won prizes
- Students of NIFT, Hyderabad also participated in the sports meet at BITS Pilani, Hyderabad Campus

international linkages

EXCHANGE AND TWINNING PROGRAMMES

- Ms. Anchaya Sinha, Ms. Nishtha Luthra, NIFT Delhi and Ms. Shivangi Lahoty, NIFT Mumbai, FD Sem VI, have undergone Dual Degree program at Fashion Institute of Fashion Technology (FIT), New York for from Jul '13 to June '14
- Mr. Mirza Ahmed Mannan and Mr. Wasim Reza Asif from BIFT, Bangladesh were International students for Semester Exchange at NIFT Delhi, for Jan – May Semester 2014

faculty participation

VISITS AND INTERACTIONS

National

- ISO Work Shop conducted by Mr. Raja Ray and Lecture on Corruption and Good Governance delivered by Dr. Chitranjan Das was attended by Prof. Monika Aggarwal, NIFT Bhubaneswar
- National Craft Exhibition at Exhibition ground and Toshali Craft Mela at Janta Maidan Bhubaneswar was visited by Prof. Monika Aggarwal and Mr. Bhaskar Mitra, NIFT Bhubaneswar
- Seminars Cum Workshop on Advocate & Knowledge sharing of Artisans, Weavers, Entrepreneurs SHGE & other associated person; organised by North Eastern Handicraft & Handloom Development Co-operation Ltd. was attended by Mr. Amardeep Rabha, NIFT Shillong
- International Conference on Fashion, Retail and Management, Reflections 2014, NIFT, Hyderabad was attended by Mr. Amardeep Rabha, NIFT Shillong
- Training programme on Fashion Designing, Embroidery, Tie & Dye, & Beauty Culture organized by Jan Shikshan, Silchar, Sponsored by Ministry of Human Resource Development Department of School Education & Literacy, Govt. of India, was conducted by Mr. Govind Kumar Singh, NIFT Shillong
- Indian Fashion Forum & NIFT Alumni meet at Mumbai & Council of Leather Export and Directorate of Industry and Commerce Workshop, was attended by Ms. Rimi Das, NIFT Shillong
- Conference on Skill Upgradation in Handloom and Textiles in Gandhinagar was attended by Ms. Aurineeta Das, NIFT Shillong
- International Workshop on "Natural Dyes" at Hyderabad was attended by Prof. Malini. D, Ms. Fatima Bilgrami, Ms. Shoba Uppe, NIFT Hyderabad
- "The Indian Luxury Expo" exhibition Hyderabad, was attended by the Faculty and Students, NIFT Hyderabad
- Indian Fashion Forum 2014 & NIFT Alumni meet at Mumbai, Forecast by Nelly Rodi, fiber and yarn expo, Kala Ghoda Festival, Training Session of 'Turn it in' Software to curb plagiarism among students was attended by All faculties of FD department, NIFT Mumbai
- Seminar on Society of Dyers and Colorist at Nirmala Niketan on Digital Printing & advanced Pigment Printing was attended by Ms. Shweta Joshi, NIFT Mumbai
- Fashion Show at SNDT, Mumbai was attended by Prof. Rebecca Philip, NIFT Mumbai
- Seminar on Promostyl Forecast of S/S '15 conducted by SOFT, Pune was attended by Ms. Kundlata Mishra, and Ms. Shweta Joshi, NIFT Mumbai
- Workshop on Emerging Menswear Fashion was attended by Ms. Shweta Joshi, NIFT Mumbai
- Mr. Shripati, NIFT Mumbai was called as Jury member to select award for Master Craftsman in the State Level (Commissioner Office of Handicrafts)z

ACADEMIC DEPARTMENTS

FASHION *design*

- International Seminar on “Foundations of trend forecasting, understanding the influencing factors” at NIFT campus by Nelli Rodi Group organized was attended by Faculty of NIFT Bengaluru
- Future Fashion 8th Annual Garment Fair at Chennai Trade Centre, Nandambakkam, Chennai was attended by Ms. C. Seetha and Ms. Geetha Ranjini, NIFT Chennai
- Presented a seminar on Textiles & Uniforms for Hotel Industry at Institute of Hotel Management, Chennai by Ms. Geetha Ranjini, NIFT Chennai
- Workshop on “Creative Waste Management” at Asian Centre for Cross Culture Studies, Chennai was attended by Prof. Matthews Abraham and Dr. Martin J Mathews, NIFT Chennai
- Fashion show was organized at Co-optex to conduct “Dhothy Day” by Ms. Geetha Ranjini, NIFT Chennai
- Design Workshop “Crosslinx 14” for Association of Leather Technologists, at Central Leather Research Institute, Chennai was conducted by Ms. Geetha Ranjini, NIFT Chennai
- Presentation titled “Prakriti Outreach Program- Water Films Screening” at NIFT Chennai with representatives of Prakriti Foundation by Prof. Matthews Abraham, NIFT Chennai
- The Fashion Show of HEPC at Chennai Trade Centre was organized and choreographed by NIFT Chennai coordinated by Dr. Martin J Mathews, Ms. C. Seetha, and Mr. Fabin V Raj, NIFT Chennai
- Ms. C. Seetha, was nominated as Internal Examiner to conduct the Autonomous Board Practical Examination for the subject Computer Application in marker Making, Chemical testing on garments on 20.3.2014 and 24.3.2014 at Dr. Dharmambal Government Polytechnic College for women, Taramani, Chennai
- HT Leadership Summit, ‘6th Global Skills Summit’ organized by FICCI, New Delhi, Workshop-seminar on Colour Splash: A strategic Approach presented by Janet Best, a Colour Management Consultant from UK, organized by NISTI, North East Fashion Show at NSIC, Delhi and North East Expo at Craft Museum attended by Sr. Prof. Banhi Jha, NIFT Delhi
- Conference between International Association of Costume, Japan and NIFT was organized in Delhi center in which paper was presented by Sr. Prof. Banhi Jha on “Contemporary Indian Fashion- New definitions and pathways” and was attended by Ms. Purva Khurana, NIFT Delhi
- A National Conference on Skill Development Organized at Mahatma Mandir, Gandhinagar attended by Sr. Prof. Banhi Jha, Prof. Monika Gupta, Ms. Nayanika Thakur, NIFT Delhi
- National Sizing Seminar of India at Ahmadabad was attended by Prof. Vandana Narang, NIFT Delhi
- Galleria Intima an exhibition on the intimate apparel industry, held at Goa was attended by Prof. Monika Gupta, NIFT Delhi
- A Conference on “Sexual Harassment” and Photoshop Training organized by NIFT Delhi Center was attended by Prof. Monika Gupta and Ms Anuttama Chakraborty
- National Seminar for Handlooms & Handicrafts, New Delhi, International Conference - On Changing paradigms of cluster Development attended by Ms. Nayanika Thakur Mehta, NIFT Delhi
- Exhibition on North Eastern States of India at IGNC, Exhibition on Tex Trends at Pragati Maidan, Be Open Exhibition and talk by Designer at IGNC, Seminar on Trends by Nelli Rodi, Presentation by French designer, Mr. Mossi from Zhen & Mossi, Presentation by Alison Welsh, ‘Resurgence’ an exhibition on revival of embroidery techniques at IGNC, New Delhi, International Trade Fair at Pragati Maidan INDIA Art Fair, Okhla, Kantha embroidery exhibition at Craft Museum India Design Exhibition at NSIC ground, Okhla, Ajarak Exhibition were attended by a number of FD faculty of NIFT Delhi



faculty training

WORKSHOPS AND TOTs

- TOT on "Sustainable Production" conducted at NIFT, Chennai by Prof. Matthews Abraham, one of the trainer
- Ms. Anamika Debnath, NIFT Kolkata, attended TOT on 'E-Commence' at NIFT Gandhinagar and 'Sustainable Production' at NIFT Chennai
- Ms. Patricia Sumod and Ms. Shweta Joshi NIFT Gandhinagar, attended TOT on 'Research Methods' at NIFT Mumbai
- Mr. Shripati Bhat, NIFT Mumbai, attended TOT on 'Fashion Illustration for Fashion Communication' at NIFT Delhi and Elements of Design at NIFT Hyderabad
- Ms. Kundlata Mishra, Mr. Shripati Bhat & Ms. Shweta Joshi, NIFT Mumbai attended TOT on 'Design Thinking & Innovation' at NIFT Mumbai
- Ms. Rimi Das, & Mr. Govind Kumar Singh, NIFT Shillong attended TOT on 'Pattern Making' at NIFT
- Dr. Martin J. Mathews, NIFT Chennai attended TOT on 'Know the facts of IPR' at NIFT, New Delhi
- Ms. C. Seetha, NIFT Chennai attended the TOT on 'Sustainable Production' at NIFT, Chennai

- All faculties of FD department NIFT Mumbai attended a workshop on 'Soft Skills and Development' by Ms. Sabira Merchant, Eminent Personality at NIFT Mumbai

seminars & workshops

BY ALUMNI & INDUSTRY

- Seminar on Menswear by Mr. Gaurav Raheja, Design Collection by Mr. Prasad Bidappa, Mr. Sounak Sen Barat, Co-founder and Creative Director of House of Three Design Studio, Fashion Industry by Ms. Anjali Sharma, Ms. Geetika Singh - Head Designer, Orient Craft, Mr. Sandip Kumar Singh, Marketing & Research Methods by Ms. Anuradha C, Creative Head, Arrow was organized by Ms. T. Rajalakshmi Rao, NIFT Bengaluru
- Seminar on Entrepreneurship Development by Ms. Gulnaz Banu was organized by Mr. Krish Saikant, NIFT Bengaluru
- Seminar on 'Lectra, Colours and 3 D' by Mr. Hari Kenkare, Marketing Co-ordinator, Lectra Technologies India Pvt. Ltd was organized by Mr. C. A. Rayan, NIFT Bengaluru
- Seminar on Craft Cluster by Mr. J. Nayak famous columnist, educationist and literature award winner was by Prof. Monika Aggarwal, NIFT Bhubaneswar
- Seminar on 'How to make flats in a professional way' by Mr. Bhaswatadeep Bhagawati, Senior Fashion Designer at Max Fashion Lifestyle, Portfolio Development by Ms. Neeva Debnath,

ACADEMIC DEPARTMENTS

FASHION *design*

Guest Faculty from U.K. and seminar by Mr. Sandeep Ramudamu, NIFT Alumni, was organized by NIFT Shillong

- Seminar on 'An Introduction on career development and his journey to Industry' by Mr. Arjun Singh, Designer was organized at NIFT Hyderabad

- Seminar on 'Portrait & Fashion Photography' by Mr. Srimallya Maitra, Professional Photographer and 'Cosmetic Surgery' by Dr. Somya Gayen, MBBS MS was organized at NIFT Kolkata. Seminar on "Freedom Cloth" – (Khadi) organized by Craft Council of India & Craft Council of West Bengal at ICCR, Kolkata was attended by students of NIFT Kolkata

- Seminar on Couture Design by Mr. Paras Bairoliya, CEO Geisha Designs, Mr. Abhay Gupta/ Mr. Rajat Bhattacharya, Film Fashion Image by Mr. Karan Singh Parmar, Entrepreneur, Mr. Rohit Dhingra, Portfolio by Mr. Ravi Sharan, CEO, Artifacts India, Ms. Monica, Freelance designer Ms. Gopika Nath, Designer Ms. Gita Bansal, Designer was organized by Sr. Prof. Banhi Jha, NIFT Delhi

- Seminar on menswear by Mr. Saurabh Sharma, CEO Surreal Fashion, Mr. Raguvind Rathore, Designer was organized by Prof. Vandana Narang, NIFT Delhi

- Seminar on Indian Embroideries by Mr. Balkrishan, Craftsmen was organized by Prof. Monika Gupta, NIFT Delhi

- Seminar on Childrenswear by Ms. Priyanka Pandey, Designer, Ms. Monica Kapoor and IPR issues by Mr. Samar Jha, Co-operate Lawyer was organized by Ms. Purva Khurana, NIFT Delhi

- Seminar on Visual Merchandising by Mr. Deepak Chakravarty, ITC VM Head, was organized by Ms. Nayanika Thakur, NIFT Delhi

- Seminar on Virtual Fashion Show by Mr. Ram Sareen, Coach Tuka Tech at NIFT attended by Prof. Monika Gupta and Ms. Purva Khurana, NIFT Delhi

- Seminars on Changing Face of Ecommerce in fashion industry by Mr. Rajeev, CEO-Founder Director of

designerstown.com, Colour Forecast organized by SDC (Society of Dyers and Colourists), Personality Development by Ms. Satya Saran, Ex-Fashion Editor – Femina, Overview of fashion industry by Mr. Aseem Kapoor, Head Designer at Ensemble, Tarun Tahiliani's studio, European fashion industry by Mr. March Philippe Coudeyre, Belgian Designer, Ms. Neeta Lulla, Costume Designers Gavin Miguel & Ms. Niharika Bhasin, Banana fibre - a craft cluster of Hampi by Ms. Shama Pawar, a craft person, Craft, Culture & Business of Fashion by Ms. Shama Pawar, Ms. Chandra Jain, Ms. Srikala Kadidal and Devarmani were conducted for the students of NIFT Mumbai

- Workshop on 'Impact of Design on Human Behaviour' by Ms. Anuradha C, 'Design Process - To create wardrobe solutions via creating an apparel' by Ms. Prithvi Rao, Senior Manager Design, Arrow, Arvind Brands was organized by Ms. T. Rajalakshmi Rao, NIFT Bengaluru

- Workshop on Hair Styling & Makeup by Mr. Robert Naorem, Design Process and Industry Expectation by Mr. Jagdeep organized by Ms. Roopali Rawat, NIFT Bengaluru

- Workshop on Menswear Jacket Making by Mr. Babu, was organized by Mr. C. A. Rayan, NIFT Bengaluru

- Workshop entitled 'Enlightening Creativity Workshop' conducted by Mr. Shailesh Kumar Tiwari, NIFT Alumni and his associate Mr. Huangpiat at NIFT Shillong

- Workshop on Prototype Development & Design Process by Mr. Manas Ranjan Dash, Designer, handloom weaving by Mr. S.K. Patra, Assistant Director Weaver Service Center, Block Printing by Mr. Brajabandu Swain & Mr. Sanatna Bhoi, Artisans of WSC, Photography by Mr. Jugal Debata, Photographer and Film Maker was conducted at NIFT Bhubaneswar

- Workshop on Rabari embroidery & Zari by Artisans of Kala Raksha at Artisans' Gallery, Kalaghoda and Interactive session cum Workshop on fashion writing & related issues for 2 days conducted by Mrs. Meher Castelino, Industry Expert for the students of NIFT Mumbai

initiatives & MoUs

MOU regarding "Boyanika Design Competition" was signed between Boyanika, MD & NIFT Bhubaneswar, Director initiated by Prof. Monika Aggarwal.

Ph.D.

UNDERTAKEN & COMPLETED

Ph. D Completed

Dr. Kruti Dholakia, NIFT Gandhinagar, has completed here PhD from M S University of Baroda on "Prevailing status of Kutch embroideries and artisans: Scope of its sustainability and promotion".

Ph. D Undertaken

From NIFT

- Prof. Vandana Narang, NIFT Delhi, is pursuing her PhD on "Pattern Development for Menswear Using Block Method - A Fresh Approach"
- Prof. Monika Gupta, NIFT Delhi, is pursuing her PhD on "Formulating Contouring Increments for varied Bust Sizes"
- Prof. Vandita Seth, NIFT Gandhinagar, is pursuing her PhD on "A Study of Tangaliya and Single Ikat textile crafts of Saurashtra region of Gujarat – To develop a model for sustainable design intervention"
- Prof. Malini D, NIFT Hyderabad, is pursuing her PhD on "Contemporary articulation on & sustainability of painted textile tradition of South India – A case study on Kalamkari"
- Ms. Rakesh Vidhya, NIFT RaeBareli, is pursuing her PhD on "To standardize body measurements for upper garment of adult mature women in Northern India"

From Other Institutes

- Prof. Monika Aggarwal, NIFT Bhubaneswar is pursuing her PhD from Utkal University of Culture on Handloom textiles of Odisha
- Ms. G. Sai Sangurai, NIFT Chennai is pursuing her PhD from Visveshwaraya Technological University, Belgaum on Comfort Properties of Cotton Lycra Knitted Fabrics
- Ms. Purva Khurana, NIFT Delhi is pursuing her PhD from

Banasthali University, Rajasthan on Ancient Textile Craft of Telia Rumal- Geometric Double Ikat of Andhra Pradesh

- Ms. Kundlata Mishra, NIFT Mumbai is pursuing her PhD from Mumbai University, Mumbai on Protective Clothing for workers in Process based Industries
- Ms. Japjee Kaur Kohli, NIFT Gandhinagar is pursuing her PhD on A study of the skill gaps in apparel industry for developing & updating curriculum of vocational programmes in India
- Mr. Bharat Jain, NIFT Gandhinagar is pursuing his PhD on Denim Innovations

student participation

EXTRA-CURRICULAR

- Fashion Spectrum is NIFT's Annual Fest which is held in the month of February at all centers wherein students organize and display their talents in different competitions. Students of FD department almost in all centers organize a fashion show every year
- Converge is NIFT's Annual Inter Campus Sports event which is held in December at one center each year on rotation. This year it was held at NIFT Bangalore. Students from all center participates in various sports and other competitions
- Other events organized at all NIFT campuses are Fresher's party, Hindi Divas, Craft Mela, Flag hosting at Independence Day & Sarasvati Puja
- Students of NIFT Hyderabad helped with the back stage in a play named Mudra by Sequel by Mr. Ganesh N in association with Dram-anon Hyderabad, Tarun Tahiliani's & Shantanu & Nikhil's Fashion Show
- Students of NIFT Chennai participated as models and backstage helpers for Fashion Show of HEPC held at Chennai Trade Centre and ITC Wills Lifestyle– the Debut 2014 Regional Round held at NIFT Auditorium, Chennai
- Students of NIFT Delhi participated in Fashion show organized by Election Commission of Delhi
- Esthetics'13 Exhibition was organized to show case all FD students' products and explorations of works done was attended by External guests and media

ACADEMIC DEPARTMENTS

FASHION *design*

Continuing Education &

short-term programmes

The following Continuing Education Programmes were offered during the last year-

- Fashion Clothing & Technology (FCT), one of the oldest programme was offered at various center of NIFT like New Delhi, Mumbai (2 Batches), Patna, Kolkata, Hyderabad and Bengaluru
- Fashion Integration for Apparel Industry (FIAI), NIFT New Delhi
- Indian Fashion Apparel & Boutique Management (IFABM), NIFT, Hyderabad
- Design and Pattern Making for Ethnic Apparel (DPMEA), NIFT Bengaluru
- Design Process & Portfolio Development (DPPD), NIFT Mumbai
- Short duration certificate programme in Boutique Management was offered at NIFT, Shillong

craft cluster

INITIATIVE

Each year students of IV semester of Fashion Design Department go for a craft cluster diagnostic study as a part of the curriculum in various states of the country during the month of May – July, In 2013 the Craft was studied for the following regions-

- NIFT Bengaluru studied 'Traditional Painting, Ganjifa Painting and Wood in-lay at Mysore
- NIFT Chennai studied Craft of Ooty, Thiruvanamalai & Vellore in Tamilnadu and Wallaja Pet in Andhra Pradesh
- NIFT Gandhinagar worked in Cluster of Pethapur-Ahmadabad, Bhuj, Ajarakhpur, Dhamadka, Bhujodi, Kutch, Dwarka & Rajkot
- NIFT Hyderabad worked in Craft of Bandarulanka, Narsapuram, Srialahasti and Madhavaram

- NIFT Kangra worked in Craft of Chamba, Bharmour, Gushani, Kullu
- NIFT Kolkata worked in Craft of at Shantiniketan, West Bengal
- NIFT Mumbai studied Craft of Rajkot, Surendranagar, Dharavi, Mumbai, Ahmedabad, Aurangabad & Patan
- NIFT Delhi studied Craft of Jodhpur
- NIFT Patna studied Craft of Muzaffarpur & Madhubani
- NIFT Raebareli worked in Craft of Chikankari in Luchnow
- NIFT Shillong worked on Eri Silk and organic dye in the Craft of lapngar, Meghalaya

industry linkage

VISITS & STUDENT INTERNSHIPS

Every year Internship is done during the month of May-July for 8 weeks duration.

Internship have been arranged with several companies like Gini & Jony, Shara Garments Pvt. Ltd. Lemax, Orient Clothing, Reliance Trends Limited, Bhartiya Fashions, Gaurav Internationals, Norwest Industry Ltd. ITC Ltd., Sarto Bespoke Tailoring Private Limited., TSG Fashions Ltd, Woodland, Swarovski, Wild Craft, Curiosity, UNI Style, Marque Impex, Tangerine, Shoppers Stop Limited, Adigear International, Transact India Exports, DSGN Fashions Pvt. Ltd., Aditya Dugar, Chemistry, Creative Impex, Fractal, Spykar Lifestyles Pvt. Ltd, Creative Garments, Modelama Exports, VK Fashions, Silver Spark Apparel Ltd, ITC Limited, Shantanu Nikhil, Devnil, Arvind Lifestyle Brands Ltd and many more.

Industry Visits

- NIFT Bengaluru took their students to Dhasthakar – Craft Exhibition & Mysore
- NIFT Bhubaneswar took their students to Weavers Service Center, Bhubaneswar, Alok Industry, Quaza & Lakme Fashion Week, Mumbai. They interact with Famous designers Rajesh Pratap, Narender Kumar Ahmed and Manish Malhotra



- NIFT Chennai took their students to KG Denim fabric mill, Coimbatore, Weavers' Service Centre, Chennai, Fashion & Style Designers Showcasing "Melange" Exhibition, Chennai, Craftmela "Dastkar" at Kalashetra, Chennai
- NIFT Hyderabad took their students to Pochampally, Shilparamam, Suryakiran Industries Ltd, GTN Textiles, Shahi Exports Ltd & Rishika Cottons Industry
- NIFT Kolkata took their students to Euro Clothing & Gokaldas Exports (P) Ltd, Bengaluru, Textile Committee & SUTRA, Kolkata & Phulia Weaving Cluster, West Bengal
- NIFT Delhi took their students to Ajarak Exhibition, Weavers Services Center, Crafts Museum, Dilli Haat Surajkund, Wills India Fashion Week, Delhi, Groversons, Manesar, RCJC Denim unit, Gurgaon
- NIFT Mumbai took their students to Quaza Transfers Pvt. Ltd., Punikem Ltd, Chanakya Industry & Exhibition on Gujarat Embroidery organized by Kala Rakshak
- Industry Interaction was arranged with Ms. Surmeet, HR Manager of AND & Ms. Jyoti Chandani, Designer of Global Desi
- NIFT Shillong took their students to Industrial Visit to Markets & Factories in Delhi, Sualkuchi Silk Village, Prime Water, Jorabat, Guwahati, D. C. Apparel, Guwahati, Paragon Apparels, NOIDA, Shree Bharat International, Noida

graduation events

DESIGN COLLECTIONS

The Design Collection is the culmination of various inputs imbibed over 7 semesters ranging from creative exposure and sensitization to technical expertise. In upholding standards of both national and international benchmarking in fashion design, the collection reflects originality, creative flair with in-depth conceptualization and implementation of the design process combined with technical strength.

Fashion Design Semester VIII students design five to seven ensembles suitably accessorized based on a particular theme keeping in mind style, colour, details and overall impact. Each collection is designed for a target market and visualized for a specific occasion with a distinctive look. The collection has a good fit with a clean finish for impeccable design quality.

Each student is guided by a mentor. Students have undergone regular weekly jury followed by Internal & External Jury.

352 students have successfully completed their Design Collection at 11 NIFT Centers this year.

The Graduation Show FASHIONOVA-2014 is a showcase of the final collection of Fashion Design 2010-2014. The various Graduating events witnessed dignitaries from the fashion fraternity, industries and parents of NIFT students cheering together for collections showcased by the students.

LEATHER *design*



The Leather Design Program at NIFT is unique in its structure and application to the Fashion Footwear and Accessories Industry. It focuses on an integrative Design perspective within the Industry requirements. The Department was set up in 1993 at New Delhi and initially focused on Leather Garments. Keeping in view the needs of the Industry and the nature of the department to evolve with changing times we have encompassed the areas of Fashion goods, Personal Lifestyle accessories and Footwear across our four centers.

The program emphasizes the integration of design concepts with material knowledge to respond to the requirements of specific target markets. At present, the Leather Design program is being offered at Chennai, Kolkata, New Delhi & Rae Bareilly. The course is highly structured and focused to the human resource requirement of the Indian Leather Industry and is aimed at developing a holistic professional.

The specialization aims at nurturing social values while shaping the competitive and entrepreneurial spirit of the student. Exposure to the industry through field trips, tannery training, industry internship and graduation projects are an integral part of the curriculum. The multidisciplinary approach strengthens the spectrum of the various product categories being dealt with in the

curriculum. The Leather Design graduates have opportunities in areas of fashion business as Designers, Entrepreneurs, Product Developers, Production Managers, Merchandisers etc. The target industry for our Graduates includes the Export and Domestic Manufacturing, Retail, Buying and Sourcing. Due to the comprehensive nature of the course we have seen successful entrepreneurial developments from our students. The Alumni of the Department are trendsetters in their respective areas and have evolved the modern paradigm of the industry making it an integrated part of the Global Fashion and Lifestyle arena.

papers and articles

NATIONAL AND INTERNATIONAL FORUMS

- Paper titled "Sustainable livelihood through natural Dyeing in Himalayan Region" was presented at the International Conference on Sustainability, Technology and Education (STE 2013) in Kuala Lumpur, Malaysia held during 29 November - 1 December 2013, authored by Mr. Chandra Shekhar Joshi (Assistant Professor - DFT) & Ms Tulika Mahanty (Centre Coordinator – LD, NIFT, New Delhi)

- 'The Virtual Real – Trend Forecast for SS 15' published in Shoes and Accessories in the March 2014, Edition no 03
- The paper titled 'Developing a Universal Footwear Sizing System' by Mr. Sivasakthi E, Associate Professor, NIFT, New Delhi was accepted in the event "Colloquia / IFFTI Research Ideas/ Projects Event - London"September 11 – 12, 2013
- Mr. M. Aravendan, Associate Professor, NIFT Chennai was invited by the Registrar of Geographical Indications Registry (GIR) as an Expert member to attend the Consultative Group Meeting held at Hyderabad on 26.07.2013 to ascertain the following GI Applications for Dharmavaram Handloom Pattu Sarees and Paavadais, Leather Toys of Indore (Logo) and Kolhapuri Chappal
- Mr. M. Aravendan had visited the JSS Kanchipuram and its training centres at Walajabad, Kanchipuram, Chrompet & Pallavaram and conducted the Diagnostic study of the JSS under the NIFT HO Project – MHRD-NLMA – JSS on 20.09.2013
- P. Senthilnathan, Assistant Professor & CC, Mr. M. Aravendan, Associate Professor and Mr. D. Rajashekar, Associate Professor of NIFT, Chennai had attended the 21st annual General body meeting of the Indian Shoe Federation and the 'Special Presentation on Manufacturing and Retailing in India Chennai on 26.09.2013
- Mr. M. Aravendan, is a nominated member representing NIFT in the Panel to co-ordinate the activities of ISO/TC 120, its subcommittees and bilateral programmes, CHD17;P1, constituted by standards (BIS), Govt. of India and also a nominated member for Leather, Tanning Material and Allied Product Sectional Committee CHD17 contributed by Bureau of Indian standards (BIS) Govt. of India. He is an invited subject expert and consultative group member in the office of Geographical Indication Registry, the Intellectual Property Rights office, Govt. of India, Chennai, an invited subject expert and NIFT nominee in the National Occupational Standard Committee member Leather sector skill council under NSDC contributed by Council for leather exports (CLE). He has been nominated by the Registrar-Geographical Indication Registry of Intellectual Property Office of India to participate in the Consultative Group Meeting (CGM) at Guwahati, Assam on 19.11.2013 & 20.11.2013 to examine and ascertain the technical requirements of three GI applications of various handicrafts of Assam

- Mr. P. Senthilnathan attended 48th LERIG – 2014, seminar "GATES – Green & Advanced Technologies for Environmental Sustainability" on 28.04.2014 at CLRI Chennai. He has also attend the 147th COA meeting of the Council of Lather Exports on February 1, 2014 at Chennai. He and Mr. D. Rajashekar, Asso. Prof. of Leather Design Department visited Leather Fair IILF, Chennai from 01.02.2014 to 03.02.2014

- Mr. Sanjib Kumar Das has given a presentation on the topic 'International Design with Khadi' in a workshop & Seminar on Design development of Khadi fabrics organized by West Bengal Khadi Village & Industries Board during MSME Synergy supported by Govt. of West Bengal on 20th of September, 2013. He was also invited as a guest speaker in a Design Awareness Seminar on "The skill Enhancement & ideas on the value addition" organized by Sutanutir Sakhya under Design Clinic Scheme for MSMEs supported by National Institute of Design on 13th of September, 2013

projects undertaken

FOR GOVERNMENT & INDUSTRY

- Ms. Tulika Mahanty (Centre Coordinator, Asst. Professor – LD, NIFT, New Delhi) and Ms. Dolly Kumar (Asst. Professor – LD, NIFT, New Delhi) have undertaken the project on 'Designing of Uniforms & Furnishings for IRCTC Maharajas' Express
- Mr. E. Sivasakthi & Ms. Tulika Mahanty along with Ms. Bhawana Kapoor, Mr. Chandra Shekhar Joshi and Mr. Ashutosh Sahi have undertaken the Training project on "Enhancing Technical Competence in Sourcing and Supply of Textiles, Apparel and Footwear, Ministry Of Defence – Navy"
- From NIFT, Chennai Mr. M. Aravendan, Associate Professor is nominated as Team Leader and Mr. D. Rajashekar, Associate Professor nominated as Member for Filing and Completion of GI Registration Process for 20 crafts of North East India and West Bengal under IPR Project of NIFT, Kolkata
- Mr. M. Aravendan, Associate Professor is the Faculty Coordinator from NIFT Chennai to coordinate the MHRD-NLMA-JSS Project being led by Prof.(Dr).Sibichan. K. Mathew, NIFT HO, New Delhi
- Mr Sanjib Das, NIFT, Kolkata has completed the documentation for Research Sualkuchi Silk Project sponsored by DC Kamrup, Govt. of Assam

ACADEMIC DEPARTMENTS

LEATHER *design*

student participation

COMPETITIONS & AWARDS

- Ms. Apurva Shroff (NIFT, New Delhi) LD, Semester-VIII, had participated in the poster competition titled Rise against Rape organized by Apne Aap Women worldwide. Ms Shroff entry for the same has received a Special mention Award
- Ms. Shampy Chawla, (NIFT, New Delhi) Batch 2009-13 a finalist in the World of Wearable Art Awards (WOW) and her garment, Plasmic Move has been selected to appear in the 2013 Gen-i Creative: Art Forms in Nature section. She had been invited to New Zealand in September '13 to attend the Preview Show
- Ms. Sonal Singh and Aanchal Mittal of Leather Dept, (NIFT, New Delhi) semester-VIII are finalist in the Boyanika-NIFT design competition 2014
- Leather Department (NIFT, New Delhi) students won the 1st prize in Fashion show at Oasis BITS Pilani Campus in November '13 and the 2nd prize in Fashion show at Waves BITS Goa Campus in December '13
- Leather Department students (NIFT, New Delhi) won the 1st prize in Fashion show in NSIT, Dwarka in March '14
- Mr. Sajan Rupani (NIFT, Kolkata) LD Sem – VII, Batch (2010 – 2014) Participated in the regional heats (India) of the International Design Competition- 2013, Pear Academy Student Research Competition New Delhi and Snapper Swatch Development - Mumbai
- Kanistha Saha Choudhury (NIFT, Kolkata) LD Sem – VII, Batch (2010 – 2014) won the Hidesign Bag Design Competition 2013 – Pondicherry
- NIFT, Chennai students had participated and won honours at the Council for Leather Exports Design competition in the following categories:
Best bag Design - First Prize - Ms. Diksha Nayal
Best bag Design - Second Prize - Mr. Harshil Singh
Best Shoe Design - Second Prize - Ms. Akanksha Yadav

faculty participation

FAIRS & SEMINARS

New Delhi Campus:

- India International Lather Fair (IILF) – February 2013- Mr. E. Sivasakthi & Ms. Neeti Banga visited IILF, Chennai from 31.01.14 to 03.02.14
- Mr. E. Sivasakthi along with 30 students of semester- VII visited the Leather Footwear Components and Technology Fair organized at Agra for the related areas of leather held from 15th-16th November 2013
- Ms. Shinju Mahajan, Mr. E. Sivasakthi, Ms. Usha Narasimhan & Ms. Tulika Mahanty attended an seminar organized by CLE on ' Technology & Trends 'dissemination programme in New Delhi (12th Sep 2013)
- Ms. Shinju Mahajan, Ms. Tulika Mahanty & Ms. Dolly Kumar Attended 2nd India Luxury Summit on Friday 7th February, 2014 at Hotel The Leela Palace, Chanakyapuri, New Delhi
- Ms. Tulika Mahanty & Ms. Dolly Kumar Attended IIGF from 27-28th March, 2014 held at Kolkatta

Kolkata campus:

- Mr. Alokesh Ray conducted Students Visit (Semester IV & Semester VI) to International Leather Goods Fair (ILGF) at Kolkata on 28.03.2014. All the faculty from Kolkata centre had also visited the ILGF
- Mr Sanjib Das, Mr Rahul Sethi and Mr Alokesh Ray along with the students of L.D. 6th semester had visited the IILF fair 2014 at Chennai and also visited Leather export units in Chennai

Chennai campus:

- Mr. P. Senthilnathan, Asst. Prof. and Mr. D. Rajashekar, Asso. Prof. of Leather Design Department visited Leather Fair IILF from 01.02.2014 to 03.02.2014 at Trade Centre, Nandampakkam, Chennai
- Mr. P. Senthilnathan attend the 147th COA meeting of the Council of Leather Exports on February 1, 2014 at Chennai Hotel Le Royal Meridian hosted by Executive Director CLE



- Mr. P. Senthilnathan attend 48th LERIG – 2014, seminar “GATES – Green & Advanced Technologies for Environmental Sustainability” at CLRI Chennai
- The LD department arranged a tour programme to Kolkata with LD Semester VI students for International Leather Goods Fair 2014 (ILGF) from 27th & 28th March 2014
- Visited Bata India Ltd, Bata Nagar, West Bengal Kolkata on 26.03.2014

Rae Bareilly campus:

Agra Fair & Industry Visit was attended by LD-IV & VI semester students accompanied and mentored by Mr. Lal Singh, Asst. Prof & CC-LD at Agra from 15.11.2013 to 18.11.2013.

faculty training

WORKSHOPS & ToTs

- Mr Sabyasachi Sengupta, NIFT Kolkata had conducted a three days TOT on Documentary Photography – Art of storytelling in June 2013
- Mr. Sanjib Kumar Das, NIFT, Kolkata: Auto Cad at NIFT Gandhinagar Centre from 24.06.2013 to 28.06.2013 date, Corporate Social Responsibility at NIFT Bangalore centre from 20.06.2013 to 21.06.2013 and on Fashion Illustration for Fashion

Communication at NIFT New Delhi center from 05.06.2013 to 07.06.2013

- Mr. Rahul Sethi and Mr. Sabyasachi Sengupta, NIFT, Kolkata attended the Design Thinking & Innovation subject at NIFT Mumbai Centre from 03.07.2013 to 05.07.2013
- Mr. Tapash Bhattacharay, NIFT, Kolkata attended Fashion Illustration for Fashion Communication subject at NIFT New Delhi center from 05.06.2013 to 07.06.2013
- Mr. Alokesh Ray, NIFT, Kolkata attended workshop on Know the Facts of IPR at NIFT New Delhi Centre from 08.07.2013 to 12.07.2013 and on Research Methods subject at NIFT Mumbai centre from 18.06.2013 to 19.06.2013

seminars & workshops

BY ALUMNI AND INDUSTRY

- Mr. Sanjib Kumar Das NIFT, Kolkata attended a Seminar on How to Start Handicraft EXPORT Business and Small Production Clusters - with Minimum Statutory Compliances at Kolkata on 26.04.2014. He also attended a Seminar on “Promotion of Handicrafts from West Bengal – A Roadmap at Kolkata on 9/04/ 2014
- At the Rae Bareilly Campus on 12.11.2013 Mr. J. Methew, Marketing Manager from Thread India Ltd Kanpur gave special

ACADEMIC DEPARTMENTS

LEATHER *design*

inputs of Technical usages of special threads in leather products and provided various sample of threads to the students for the trial prototype. Mr. Anoop Rana - R&D Head at DIESEL had interaction with the LD students on Design Project, Design communication & Merchandising

interaction

STATE GOVERNMENT AND INDUSTRY

- Ms. Shinju Mahajan, Mr. E. Sivasakthi, Ms. Usha Narasimhan & Ms. Tulika Mahanty attended an seminar organized by CLE on ' Technology & Trends 'dissemination programme in New Delhi (12th Sep 2013)
- Discussions by Mr. Rahul Sethi with SAIL for a Project on Design Intervention towards their CSR related venture "Kiran' at their mines in kiriburu
- At NIFT, Chennai expert lectures was arranged for the student of LD-VII on the subject Advanced Professional Practices, delivered by Mr. G.K. Muthukumaar, Partner, GSM LAW Associates, Chennai on 28.08.2013, Fashion Marketing by Mr. Jeyaraj, Industry Expert LD – VI semester students on 11.02.2014, Surface Development Techniques on 11.04.2014 for LD-IV by the Industry expert Mr. S. Suriya Narayanan and Fashion Marketing on 16.04.2014 LD – IV by the Industry expert Mr. V.S. Kumar

initiatives

- The LD department at NIFT Kolkata has developed and initiated a one year Certificate Programme CPFDD (Certificate Programme in Fashion Design Development) for the students of the North Eastern State of India which is sponsored by the Ministry of DONER. The batch consisting of 40 students have commenced their 1 year programme on November 2013. The programme is being Coordinated by Mr. Rahul Sethi & Mr. Sabyasachi Sengupta
- The LD Department have also been actively involved in taking courses in the other DONER programs Fashion Design

Development (CCFDD) and Fashion Design & Management (CCFDM) being conducted at NIFT, Kolkata sponsored by Ministry of DONER

Ph.D

UNDERTAKEN & COMPLETED

The following faculty member is undertaking their PhD:

NIFT, New Delhi:

- Ms. Shinju Mahajan, Chairperson LD is doing her PhD from National Institute of Fashion Technology (NIFT) and has successfully completed the comprehensive exam. Her topic of research is Atmospheric Pressure Plasma Treatment on Leather
- Ms. Usha Narasimhan, Associate Professor is doing her Phd from Jamia Millia Islamia University
- Mr. E. Sivasakthi, Associate Professor, has take admission for Phd in Mewar University

NIFT, Chennai :

- Mr. M. Aravendan, Associate Professor is doing PhD in the area of Supply Chain Management in Pondicherry University, Pondicherry

student participation

TEAM BUILDING & HOLISTIC DEVELOPMENT

From NIFT, Rae Bareli Leather Department this year we had some strong sports and extra-curricular enthusiast -

- Converge-2014 :GOLD in Table Tennis Individual and Silver in Mixed Doubles for Ms. Payal Kumari and Bronze for Carrom for Ms. Arshiya Satija
- Spectrum-2014:Nilanjan Debnath, LD-VI won the 1st prize in photography, Abhilasha Verma, LD - VI won 1st prize in face painting, Payal Kumari, LD - VI won 1st prize in Table Tennis

Singles and Mixed Doubles and Arshiya Satija, LD-VI was the Runner's up in carom

- From NIFT, Chennai Leather Design Department Naveen Raj and Ashutosh Kumar participated at the Inter College Sports Test (Basket Ball), IIT Madras. Ms. Anupoma Misra & Ms. Riddhi Goel Semester – VI LD have displayed a Fashion installation art from 4th to 10 April 2014 at Art Houz, Chennai

continuing education

AND SHORT TERM PROGRAMMES

- One year CE programme "Creative Thinking and Design Development" with 36 students in September 2013 by LD Delhi Centre
- At Kolkata Campus evening class are running on regular basis for the CE programme (FCT) under the coordination of Mr. Rahul Sethi, Assoc. Prof. (LD) & Prof. Reenit Singh (FD) for Year 2013-14. Completion of FCT Batch Dec 2012 to Dec 2013 and commencement of the current FCT course for 2013 – 2014 in November 2013

craft cluster

INITIATIVE

NIFT, New Delhi

- The students of Leather Dept– NIFT, New Delhi IV visited Jodhpur under craft cluster development project in June 2013 to study the leather craft of the region. 33 students has participated in the course and were guided by Department Faculty mentors: Ms. Tulika Mahanty (CC-LD) and Ms. Neeti Banga (Asst. Professor) who had accompanied them. This year these students will be visiting Jawaja near Ajmer which has a rich source of Leather Handicrafts

NIFT, Kolkata

- LD Semester – IV students have visited Santiniketan Craft Cluster for primary survey work under Academic Craft Cluster Initiative from 12.06.2013 to 21.06.2013.

- Mr. Sanjib Kr. Das, Mr. Rahul Sethi, Mr. Tapash Bhattacharya and Mr. Alokesh Ray had accompanied and mentored the students during the visit. This year they plan Cooch Bihar, Burdwan, Birbhum and West Midnapur

NIFT, Rae Bareil

- In 2013 the Leather students of Rae Bareli had gone for the cluster programs in two groups, one had visited Shantiniketan in West Bengal for Leather crafts and another group had gone to Chamba to study the Leather Chappals handicrafts of the region. This year they plan to visit Jodhpur and Madhya Pradesh

NIFT, Chennai

- In 2013 the LD students from NIFT, Chennai had visited Pondicherry for handicrafts in Terracotta, Papier-mâché, Thanjavur for Doll making, Thanjavur plate and Swami Malai for in Metal Casting

industry linkages

STUDENT INTERNSHIPS & VISITS

The Leather Design Department has had very good relations and interactions with the Industry. Some of the organizations where our students have visited, Interned and undertaken their Graduation Projects include Edcons Exports Pvt. Ltd., Stichwell Exports Pvt. Ltd., Crew Boss Products Ltd. UR Trading, Vogue & Hide, Yami Fashions Pvt. Ltd., Shivmani Exports, Tata International Ltd Super House Pvt. Ltd., Matt Global, Crew Boss Product Ltd., Metropolis Fashions, Samik Exports, P&G Enterprises, Samik Exports, Century overseas, Cheviot, Apollo International, Khimjee Hansraj, Malaga Bags, Bhartiya International.

The LD students have a comprehensive two weeks Tannery training for the students after the completion of their 4th semester. The training is hands on in nature which helps the students to gain the practical understandings and practices related to the materials.



The Textile Design course is designed to produce dynamic design professionals to produce creative and responsible solutions in the field of Textile Design. The four-year programme prepares students for Domestic & International Home & Home Fashion Industry. The Department is distinguished by its unique and innovative approach to Textile design education and its proximity to the Indian Textile Industry. The programme is offered at thirteen NIFT campuses namely, Bengaluru, Bhopal, Bhubaneswar, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Patna, and New Delhi.

Textile Design professionals provide value to multiple areas for the ever changing Fashion Business as Textiles Designers Colorists, Trend Analysts and Stylists in Design Studios, textile mills, Export Houses, Fashion Designer Studios, Buying Houses and Craft Sector.

In the final semester, students undertake Graduation project with an industrial client; export house, designer or a NGO. During this period, the students are required to work on the brief given by the sponsor and develop collections based on home fashion or apparels. These collections are developed through a comprehensive design process of eighteen weeks in the industry

under the guidance of the faculty and industry mentors. The students develop the collections in major textile companies across the country on the basis of trend forecast for the forthcoming seasons. The culmination of the design collections is showcased in their final graduation show – Tantu 2014.

papers and articles

NATIONAL AND INTERNATIONAL FORUMS

- Anindya Chandra, Chet Ram Meena, Abhinav Nathany and R.V. Adivarekar, Cationisation submitted paper “Cotton for low salt dyeing using HE reactive dyes” – part 1, Asian Dyer, Oct-Nov 2013, pp 35-41 and “Cotton for low salt dyeing using HE reactive dyes”- Part 2, Asian Dyer, Dec-Jan 2013-2014, pp 39-43
- Ravi Yadav, Girendra, Chet Ram Meena and R.V. Adivarekar, “Topping of Sulphur Dyed Cotton with Basic Dye”, Asian Dyer, accepted
- Paper titled “Colour and Fastness Properties of Natural Dyed Wool for Carpets: Effect of Chemical Wash” published in

International Journal of Textile Science and a paper titled "Textiles for Plastic Surgery" accepted in Scholarly Journal of Science Research and Essay on 16th February 2014 by Ms. Shruti Gupta, Asst. Prof, NIFT Kangra

- Mr. Saurabh Garg, Asst. Prof, NIFT Kangra, paper published in the proceedings of International Conference recently held at NIT Jalandhar "STUDIES ON ANCHORING OF ²-CYCLODEXTRIN ON COTTON IN WET"

- Ms. Ahana Majumder, NIFT Kolkata presented a paper on "The New Dynamics of Natural Dye with context to traditional and new market segments in India" at TAI conference held at the Kennedy Hall, IJT, Kolkata

- Mr. Sandeep Kidile, Asst. Prof, NIFT Bhubaneswar, research paper "Study on Impacts of spinning process on Fiber characteristics" was published in International Journal of Engineering and Management Research, Volume 3, Issue 6, December 2013, Page No.9 to 14

- TD Bengaluru, faculty Ms. Kakoli Das, Ms. Richa Sharma and Mr. R.Ravikumar submitted research paper to Central Silk Board for 'Silk Mark Vogue' magazine. Topic - 'Craft Cluster Diaries' published in Silk Mark Vogue, CSB SILK MARK INDIA - Jan-March 2014 - Issue

- Ms. Richa Sharma, Assistant Professor had given an introductory speech for "Design Symposium -New Design Perspectives" which was organized by NIFT, Bangalore on 23rd April 2014

- Ms. Sasmita Panda, Assoc.Prof. TD & Ms. Jyothirmai, Asst. Prof., presented paper in Reflections - 2014 at NIFT Hyderabad, 2013

- Ms. Sasmita Panda, Asso.Prof-TD & SDAC, Ms. Jyothirmai. S., Asst. Prof, Co-CC-FP. article "Role of Natural fibres" published in Textile engineering and clothing by Institute of Engineers for Platinum Jubilee Compendium

- Ms. Vishu Arora, Associate Professor, NIFT Gandhinagar presented paper entitled "Thinking back: Redesigning ropes" at the 8th International Conference on Design Principle & Practices at UBC, Roleson Square, Vancouver, Canada, from 16th & 18th January, 2014 and submitted an articles entitled "Sanskrit, Ancient Indian Scriptures and its effect on Indian costumes" in Asian CH Journal – The Journal of Intangible Cultural Heritage Vol. 118 Issue 7, 2013

- A book entitled "Textile Chemistry" was published in 2013 by Ms. Vishu Arora, Associate Professor, NIFT Gandhinagar

- Ms. Sumita Agrawal, Asst. Prof. Gandhinagar, presented paper on "Designs of Patola and Geringsing" at the Scientific Committee of International Conference on Traditional and Technical Textiles on April 11th -12th 2014 in "Oral Session" at NIT, Jalandhar's International Conference, Jalandhar

- Dr. Vandana Sharma, Asst. Prof. published paper on "Anti-Bacterial Assessment of Bamboo-Cotton Fiber Blended Textiles" in Fibre2Fashion on July 19, 2013

- A Student Handbook & practical Manual "Woven Textiles" authored by Ms. Shubhangi Yadav, Assoc. Prof. Gandhinagar & Mr. Mohammad Javed, NIFT, Mumbai and was published by Central Board of Secondary Education, Delhi, 2013 for Class – XI- vocational course in Textile Design

- Dr.M.Vasantha, Assoc. Prof, Chennai has presented a paper on "Tradition and Transition: A Study on Kalamkari of Sri Kalahasti"; co - authored with Prof. Malini Divakala, at the International Conference on Fashion, Retail and Management (ICFRM), National Institute of Fashion Technology, (NIFT) Cyberabad, Hyderabad and also written a book on Garment Construction - Student Handbook & practical Manual Class XI for Central Board of Secondary Education, Delhi, 2013; Co-authored with Prof. Dr. Anitha Mabel Manohar

- Mr. Debojyoti Ganguly, NIFT Bhopal co-author book titled "Textile Science" as a first edition published in October, 2013 by the Central Board of Secondary Education, New Delhi, India; "Enzyme in wet processing" by Prithwiraj Mal & Debojyoti Ganguly Asian Textile Journal Vol 22, No – 5, May 2013, Page 78-81, ISSN No – 0971-3425 ;" Non Conventional Printing Process" by Debojyoti Ganguly & Prithwiraj Mal, Asian Dyer Vol 10, No – 3, June July 2013, ISSN: 09729488, "A Brief Study on Block Printing Process in India" – by Debojyoti Ganguly & Amrita Published by "Man Made Textile in India" SASMIRA – June 2013 Volume XLI No – 6, Page – 197-206, ISSN No -0377-7537

- Paper published by Mr. Arnab Sen, NIFT Bhopal, published an article titled "Weaving for a queen" under the Spotlight section of "Handwoven", ISSN 0198-8212, Vol. XXXV, No. 1, Issue 168, a textile magazine published from Colorado in USA in January - 2014, Contributed in the book titled "Textile Science" published by the Central Board of Secondary Education, first

ACADEMIC DEPARTMENTS

TEXTILE *design*

edition, chapters 3&4, published in October - 2013, from New Delhi, India; published a comment in the cover story "Outlook 2014" titled "Its time to look beyond commodity textiles" in the Indian Textile Journal, ISSN 0019-6436, in the January, 2014 issue, published from Chennai, India

- Prof. Kislaya Choudhury, NIFT Bhopal, co-author book on "Element of Textile Design", Text Book, and practical Manual, for Central Board of Secondary Education– XI standard, Shiksha Kendra, Delhi; Research paper Publication and presentation titled: "Innovation as a prime strategy in Textile Business" at National Summit, SVITS Indore, Textile Association of India – 30 & 31 Aug 2013; "Creative Influences of Digitally printed textiles for futuristic sustainable fashion" International Conference on "Emerging Trends in Traditional and Technical Textiles", Department of Textile Technology, Dr. B R Ambedkar National Institute of Technology Jalandhar (INDIA) - 11th & 12th April 2014; Paper presentation on "Digital Design Thinking" in the forum "Revolution by design" 2014 at Ansal University, Gurgaon, New Delhi, 16 April 2014; Conceptualization and coordination of first Seminar of NIFT Bhopal "Design Strategy and International Marketing" organized in September 2013; Research and Presentation on the topic: "Design as Strategy", Article published: "Embracing Innovation: Indian Home Textile Business" in Home Textile Views – March 2014 Edition, <http://hometextileviews.com/>; Article published: "Indian Summer Trends" in Textile Mirror, MP, March 2014 Edition; article published "Digital Textile Printing: New Business Opportunities" in Textile Mirror, MP, April 2014 Edition
- Paper published by Dr. Anupam Saxena, NIFT Bhopal: Chitrakathi- The forgotten saga of theatrical paintings of Paithan and its contribution in 19th century community entertainment". Research Journal of Social & Life Sciences, Vo. XV II, Dec. 2013
- Dr. Reena Aggarwal - Asst.Prof., NIFT Mumbai, published papers, Importance of Fashion Forecasting, I fashion, July 2013; Apparel view, Knitted fabrics in Home textiles, July - Sept 2013; Home textiles views and Ideal Home linen: an overview, Home

textile views, April– June 2014. Invited to present: Distribution and consumption of Fashion information in the digital age, Paper accepted for 2013 – 2014 edition of the Fashion Colloquia, organized by International Foundation of Fashion Technology Institutes (IFFTI) on 23rd & 24th January 2014 at Amsterdam Fashion Institute, AMFI, Netherland

- Dr. Reena Aggarwal submitted a chapter on "unfair competition" for IPR Text Book titled as "Intellectual Property for clothing and Fashion design Industry – a textbook" specifically catering to the broad field of clothing and the fashion industry by NIFT, Jan- Feb 2014
- Prof.(Dr.) Sudha Dhingra presented paper "Contemporization of Traditional Handlooms" at NIT, Jalandhar, International conference on 'Emerging trends in traditional and technical textiles', 11th & 12th April 14; and at Sushant School of Art and Design, conference "Revolution by Design", 17th April, paper entitled 'Changing iconography in traditional Handloom textiles'
- Ms. Savita Sheoran Rana, Chairperson, Textile Design department anchored, publication of three Text Books and Practical manual; Traditional Indian Textiles authored by Prof. Sudha Dhingra and Ms. Ruby kashyup Sood, Print design authored by Prof. Kripal Mathur and Ms. Savita Sheoran Rana and Dyeing and Printing authored by Ms. Manish Bhargava and Prof. V. Shivilingam and was published by Central Board of Secondary Education, Delhi, 2013 for Class –XII- Vocational course in Textile Design
- Mohammad Javed, NIFT Mumbai, Associate Professor jointly authored a book on "Woven Textiles" for the students of standard IX under Central Board of Secondary Education New Delhi (CBSE). NIFT Delhi HO Project, coordinated by CP-TD NIFT New Delhi
- Prof (Dr.)Sudha Dhingra, Delhi campus gave a presentation on 'The story of Aal (Morinda citrifolia) at an international conference on Natural Dyes on 17th February, organized by Sutra at Kolkata



projects undertaken

FOR GOVERNMENT & INDUSTRY

- NIFT Bhubaneswar has undertaken projects on "Design Development of Bell metal" craft at Kantillo where department faculty contributed as the Key member of project implementation team and worked on mobilizing the resources and documentation of the Project work
- Textile Design department, NIFT Kolkata faculty completed SualKuchi Silk mega project sponsored by Govt. of Assam
- Textile Design department, Bengaluru successfully completed projects on, "Design Intervention for Handloom Weaving for Tribal in Karnataka" for the "Department of Handloom and Textile Government of Karnataka"; "Buti International Design Project" which was conceptualized by NIFT students & Ms. Kakoli Das, Assistant Professor; "KSIC Saree Design Project" which was designed and conceptualized by NIFT students & Textile Design faculty team
- Mr. Manish Bhargava, Assoc. Prof. Gandhinagar, TD Gandhinagar faculty has undertaken and completed, a Uniform Design project for Maharashtra Forest Dept
- Ms. Rupali Pandit, Assoc. Prof. & Ms. Sumita Agrawal, Asst. prof. Gandhinagar are nominated as SME (Subject Matter Experts) for developing E-content for the Subject "Textile Arts and Crafts" under the NME-ICT project, NIFT, Chennai

- TD Chennai faculty, successfully completed the "Development of 500 New Designs in Handloom Saree", a project by Director of Handlooms & Textiles, Tamilnadu. The dept. has undertaken the Project 'Market Survey/Intelligence for Thirumalpur Handloom Cluster' with the Office of Weavers Service Centre, Kancheepuram. The project included diagnostic study and market survey
- TD Department Chennai, designed theme pavilion for HEPC at Chennai Trade Centre from 12.03.14 to 14.03.14; TD & FD Department, Chennai together has organized a fashion show for HEPC at Chennai Trade Centre on 13.03.14
- Ms. Savita Sheoran Rana Chairperson & Associate Prof. and Ms. Purva Khuranna, CC- FD, Associate Prof. completed Air- India project of Uniform design for the crewmembers

student participation

COMPETITIONS AND AWARDS

- NIFT Kannur student namely, Ms. Shilpa Hilariious, Ms. Minakshi Sanjay and Ms. Aishwarya.A of TD-III and Ms. Anugya Saxena of TD-V, NIFT Kannur had participated in a Fashion Show in Raagam, NIT Calicut
- Ms. Pallak Kakkar, Sem. VII, NIFT Kangra was selected in Youth Exchange Programme Jenisys 2.0 (Japan) 1st to 10th Oct

ACADEMIC DEPARTMENTS

TEXTILE *design*

2013

- Ms. Vaishali Arora, TD III semester, NIFT Bhubaneswar participated in Fashion Design Award of India 2013, Jaipur on 20.09.2013, where she displayed her collection on Aura of Vintage and received a trophy. She was also selected for Final Round of DLF Emporio Design Awards at New Delhi. on 16th Feb. 2014. Ms. Shreya Gulati of TD VIII Semester NIFT Bhubaneswar bagged 2nd prize in Clothzy Blog Writing Competition held at All India Level. Ms. Reetam & Mr. Vivek Verma from TD- VI Semester received first prize in Mr & Mrs. "IMIS", Bhubaneswar. Ms. Madhavi Verma, Ms. Salini Sarkar, Ms. Akanksha Sarkar, Ms. Shaily Garg, Ms. Malvika Rastogi from TD VI semester NIFT Bhubaneswar participated in Fashion Designer summit held on 22nd February 2014 at May Fair Convention. Ms. Vaishali Arora from TD-IV semester has participated in " THE FASHION CONTEST 2014" organised by Manish Arora

- Ms. Namami Mondal and Ms. Aparna Singh, 6th semester students of NIFT Bengaluru (Batch 2011-2015) had participated in IIM Bangalore Cultural Fest "UNMAAD" 2014 at IIM Bangalore Campus on 2nd February 2014 and Ms. Swati Priya, 6th semester student (Batch 2011-2015) had participated in Fashion Show held at Reva Institute of Technology and Management Techno Cultural Festival on 5th April 2014

- TD student of Hyderabad campus, semester VI have participated in WOW and Boyanika – NIFT Design Excellence Competition

- TD Bhopal faculty members, coordinated, guided and mentored NIGUM Logo Design competition, where in Mr. Shreyansh Pradhan and Mr. Rajat Katiyar from TD V, 2013, respectively stood first and second and Mr. Shreyansh Pradhan, TD Sem. VI participated in BOYANIKA competition

- Ms. Vishakha Anand Semester - IV Batch-2012-2016), NIFT Mumbai participated in India Competition "Made in India - BE OPEN" Design Competition and had won cash prize of 1500 dollars in Home Fashion Category in May 2014. Mohammad Javed, Associate Professor, Mumbai, mentored Ms. Vishakha for this competition

international linkages

EXCHANGE AND TWINNING PROGRAMMES

- NIFT Kannur students namely, Ms. Sreeja of TD-VI sem. was selected for Semester Exchange Program to NABA (Nuova Accademia Di Belle Arti), Ms. Rishni. S of TD-VI sem. was selected for Dual-Degree program with FIT New York and Ms. Nisha Bairoliya and Ms. Vishakha Ruhela were selected for ERASMUS Semester Exchange Program to DeMont Fort University, UK

- NIFT kangra students namely, Ms. Anchal Kansra, Sem. V went for FIT Newyork 2013, Ms. Anjali Rathod, Semester- VI went for semester exchange programme to Saxion University, Netherlands 2013 and Ms. Pallak Kakkar went for Industry Internship in Holland under famous Textile Designer Claudy Jongstia 2013

- Textile Design IV semester student from NIFT Bengaluru, Ms. Gayathri Kannan, had undertaken semester exchange and twinning programs with Saxion University

- Ms. Visalakshi & Ms. Nivetha Sundar of TD V, Chennai students have undergone Twinning program for six month at University of Wolverhampton

- Ms. Lata Kumari Rana has undergone on exchange to Saxion University-Netherlands, Batch (2011-2015) Sem-VI during Jan-June 2014

faculty participation

FAIRS & SEMINARS

- Faculty of TD, NIFT Kannur attended a Seminar on 'Trends for Heim-textil 2014', organized by HEPC

- Ms. Shruti Gupta, NIFT kangra attended Surajkund fair with TD-IV & VI from 09.02.14 - 10.02.14 and Dharamshala fair with TD-IV on 10.04.14

- A group of faculty from NIFT Kolkatta, Mr. Nidhu K. Mondal

and Mr. Prosenjit Bhadra, with semester VI students visited various industries at Delhi, Panipat and Jaipur from 7th to 16th March 2014 as part of Educational Trip for Industry exposure

- Mr. Sandip K. Samanta, Associate Prof. NIFT Kolkata attended Indian Fashion Forum (IFF) 2014 held at Mumbai exhibition Centre, Goregoan on 17.01.14 & 18.01.14
- Mr. Sandeep Kidile, NIFT Bhubaneswar along with seven students attended the Lakme Fashion week on 24th August 2013 at Mumbai
- TD department faculty member visited the exhibition organized by department of SMSE on 3rd Jan 2014 and interacted with various textile base companies and representatives in and around the vicinity of Bhubaneswar area. TD faculty also visited 13th National Handloom Expo. at IDCO exhibition ground held between 22.01.2014 to 17.02.2014 and also visited Toshali Crafts Mela, dedicated to Handloom and Handicrafts during 15 Dec 2013 to 27 Dec 2013
- Ms. Rakhi Wahee Pratap, Assoc. Prof., CC-TD Hyderabad, visited Home EXPO - an exhibition of home interior for retail export on 15-18th April 2014, with TD VI Sem. students in New Delhi. She also appeared in a TV Interview telecasted for "Maa" TV to promote Design courses at NIFT
- Mr. R. Ravikumar and Ms. Richa Sharma, NIFT Bengaluru gave presentation on 'Design Trends' focusing on Heimtextil 2014, a seminar organized by National Handloom Export Promotional Council, Karur on 30th September 2013
- Ms. Richa Sharma was invited as expert and has visited 'Pause for a Cause- Concern Indian Foundation' at Chitrakala Parishad on 21st February 2014, she as a Committee Member for P3D - Cell Advisory Committee attended meeting on 18th March 2014 at Central Silk Board, Ministry of Textile, Govt. of India. She also had attended "Soul Sante" at ITPL, Whitefield and Bengaluru on 9th March 2014
- Mr. Manish Bhargava, Assoc. Prof. NIFT Gandhinagar along with Mr. Ranjeet Kumar, Asst. Prof. and Mr. Vishal Gupta, Assoc. Prof. has applied for Design patents (four nos)
- Ms. Rupali Pandit, Assoc. Prof, Gandhinagar has undertaken one week module on "Introduction to Textiles" at NID Fashion Design Dept. from 9/12/2013 to 13/12/2013
- Dr. M. Vasantha & Mr. G. Krishnaraj, Chennai have attended

Workshop on Creative Waste-Management conducted by Asian Centre for Cross-Cultural Studies on 26.09.2013 & Dr. M. Vasantha has given presentation on Evolution of Creative Management & Sustainable Design in India

- Mr. V. R. Karthikeyan, Chennai has arranged a work shop for the subject Print Design Project & K. Dakshinamurthy has given Demo and special input in Block Printing on 11.09.2013 to TD V students
- Mr. G. Krishnaraj has given guest lecture on "Employability Skills for Textile Students" given to Textile Technology students of Kumaraguru College of Technology, Coimbatore on 05.10.2013
- Dr. M. Vasantha & Mr. B. Karthikeyan has attended a Seminar on Education: Think Edu. Conclave 2014 conducted by New Indian Express on 30.01.14 & 31.01.14
- Visual Merchandising display was organized during the launch of New Design (500) for Saree Design project on 23.10.13 at Vijaya Mahal, T. Nagar, Chennai, organized by Dept. of Handlooms and Textiles. Dr. M. Vasantha, Assoc. Professor & Mr. B. Karthikeyan coordinated the VM display and Mr. G. Krishnaraj, Asst. Professor was involved in the preliminary work for the display
- Prof. Kislaya Choudhury participated in the 4th International Inkjet Forum, New Delhi (Conference and workshop - self sponsored); India Fashion Forum, Mumbai, Jan 2014, Handicraft Fair - Ravindra Bhavan - Nov 2013; Design Exhibition by Designer Anubhuti Beohar Jan 2014 and Handicraft Exhibition Gauhar Mahal - Jan 2014
- Dr. Reena Aggarwal Asst. Professor, NIFT Mumbai interacted with the following industries for Internship, Graduation Project and Placements; M/s. Punikim Textile Pvt. Ltd, Mumbai, Ms. Deepti Head Designer-Dimora Textiles, Interaction with Ms. Laxmi Bawa-Head HR Textrade Industries Ltd, Mr. Brij Vallabh Udaiwal, owner Shilpi Industries, Jaipur and Ms. Joanita, Designer, Milaaya Embroideries, Mumbai
- Mohammad Javed Associate Professor and G. Rajesh Kumar CC-TD & Associate Professor, NIFT Mumbai as part of the Graduation Project requirement interacted with the industry mentors and visited M/s. Alok Industries Ltd., on 27.2.2014 and interacted with Mr. Adnan Nulwala, Asst. Manager of the company
- Niteen Rangdal Asst. Prof, visited Kala Ghoda, on

ACADEMIC DEPARTMENTS

TEXTILE *design*

09.02.2014, an annual Art Festival at Mumbai

- Mohammad Javed Associate Professor and G. Rajesh Kumar CC-TD & Associate Professor Dr. Reena Aggarwal Asst. Professor and Dr. V. Senthil Kumar attended Home Fashion India Week (HFIW), the 8th edition at Hotel Leela International Mumbai on 06.03.2014

- Mohammad Javed Associate Professor and G. Rajesh Kumar CC-TD & Associate Professor Visited "Usha International Showroom" along with CC-TD and other faculty members of KD and FC on 11.03.2104 for an interaction and live demonstration on new technology development on swing techniques

- Dr.V.Senthil Kumar –Asso.Prof International Technical Textile Exhibition Industry at Goregaon, Technocraft Industry visit at Dhanvali –Murbhad Road on Mumbai

- Mr.Mohammad Javed-Asso.Prof. and Mr.Niteen Rangdal-Asst.Prof. visited Goregaon exhibition Tectextil India on 3.10.2013

- Mohammad Javed Associate Professor, Dr. Reena Aggarwal Asst. Professor and Mr.Niteen Rangdal-Asst.Prof SOFT skill workshop attended Textile Design Dept Faculty 14.01.2014

- Mohammad Javed Associate Professor visited an exhibition of Fiber and Yam 2014 Exhibition organized by Tecoya infotech at World Trade Center (WTC) Cuff Parade Mumbai on 11.04.2104., interacted with the industry representative for internship

- Ms. Ruby Kashyap Sood & Mr.Ashutosh Sahi, Delhi campus visited GTE 2014 fair at NSIC Okhla

- Mr.Ashutosh Sahi & Ms. Ananya Mitra Pramanik Delhi campus visited Suraj Kund 2014 fair at Faridabad Haryana

- Prof. Sudha Dhingra & Mr. Ashutosh sahi visited 'Be open' and 'Made in India' exhibition at IGNC A and 'India Design' Exhibition held at NSCI

- Mohammad Javed Associate Professor and G. Rajesh Kumar CC-TD & Associate Professor visited Punikim Industries to meet Mr.Nimesh Parekh-Director at Lower Parel, Mumbai as

part of Graduation project interaction and regarding award to be instituted

faculty training

WORKSHOPS & ToTs

- Mr. Srikanth Gella, NIFT Kannur attended TOT for CAD for Jacquard from 03/06/13 to 07/06/13

- Ms. Shruti Gupta, Asst. Prof. NIFT Kangra attended Elements of Design-1 TOT from 10.06.13 to 13.06.13 and Advanced Adobe one day training organized by NIFT Kangra on 29.01.2014 and Dr. Anunita Rangra, Associate Prof., NIFT kangra went to Milan (self funded) for a short term programme in "Women's Wear & Design" at Istituto Di Moda Burgo, Italy

- Ms. Supriya. C. Basu, Associate Professor, attended ToT on "Portfolio Development" by Savita Sheoran Rana from 22.07.13 – 26.07.13 at NIFT New Delhi. Mr. Prosenjit Bhadra attended the "Tantavi" exhibition organized by Weavers Service Centre Kolkata at ICCR, Kolkata in April 2014. Ms. A. Majumder, Assistant Professor, NIFT Kolkatta attended ToT on Portfolio Development from 22.07.13 – 26.07.13 at NIFT New Delhi and a three days workshop – Sutra –The Textile exhibition and seminar in February 2014

- Mr. Prosenjit Bhadra, Asstt. Prof., TD Dept. Kolkata organized a "Seminar on Cancer Awareness" in association with SDAC, Kolkata, presented by Dr. S. Mukherjee Eminent Oncologist Cipla Kolkata (Oncology Division) on 19.02.14. Mr. Nidhu K. Mondal attended workshop training for the trainers of Handicrafts organized by Development Commissioner of Handicraft (DCHC) Kolkata. Mr. Sandip K. Samanta, Associate Prof. participated in a seminar entitled "Quality in Services: Initiatives for Improvement" organized by Indian Association for Productivity, Quality and Reliability (IAPQR), Kolkata on 13.01.14

- Mr. Padmcharan Majhi, Asst. Prof. TD Bhubaneshwar, attended TOT on "Portfolio development between 22nd July to 26th July 2013 and Mr. Gautam Bar, Asst. Prof. TD, attended



TOT on "Computer Aided Textile Design" held between 3rd June 2013 to 7th June 2013 at Mumbai

- Mr. R.Ravikumar, Assistant Professor, TD Bengaluru had participated in; "How Designer can use the adobe Creative Cloud to create modern websites" which was held on 21st January 2014, "Dream Weaver Creative Cloud and Phone Gap Build Service" which is held on 28th January, 2014, "What's new in Indesign CC Digital publishing suite" on 4th February 2014, "Creative Cloud for Design update" on 11th February 2014, 'Webinar-Visual studio online overview-webinar (VIR322CAL)' on 12/03/2014 and 'Webinar-cloud load Test (VIR322CAL)' on 18/03/2014
- Ms.Rakhi Wahee Pratap & Ms.Jyothirmai, CC-TD. along with students attended IWND –Workshop on Natural Dyes / Value Chain on Natural Dyes conducted by ANGURU University, Hyderabad from 5th to 7th March 14
- Ms.Rakhi Wahee Pratap, Assoc. Prof, CC-TD, conducted TOT in "Elements of Design" Subject (FP) for four days from 10.6.13 to 13.6.13.at NIFT Hyderabad and she also attended TOT on "Portfolio Development" five days from 22nd to 26th July 2013 at NIFT -New Delhi
- Ms. SumitaAgrawal, Asst. Prof., NIFT Gandhinagar has completed fifteen days Faculty Internship at Neptune House, Ahmedabad and has successfully completed Bridge Programme

for Master of Design

- Ms. Shubhangi Yadav, Associate Prof., Gandhinagar attended TOT in July- 2013 on "Advance Presentation Techniques"
- Prof. Kislaya Choudhury, NIFT Bhopal, coordinated and executed TOT for NIFT Bhopal faculty on "Presentation and Communication Skills" by eminent expert Dr. Pankaj Khare – Registrar IGNOU in March 2014 and "meaning and use of colors" by Prof. Kislaya Choudhury.
- Prof. Kislaya Choudhury conducted a seminar on "Innovations" for faculty member based on Industry internship pursued at Welspun Global Brands Ltd. in August 2013 and attended TOT for "Digital Presentation Techniques- Portfolio Development" organized at NIFT, New Delhi by Savita Sheoran Rana from 22-7-2013 to 27-7-2013

seminars, workshops & expert lectures

BY ALUMNI & INDUSTRY

- Seminar/workshop by alumni, industry and expert lectures
- TD NIFT Kannur, organized, the 'Colour & Trend

ACADEMIC DEPARTMENTS

TEXTILE *design*

Forecasting' workshop on 11th & 12th Nov'2013, the 'Emerging Textile Trends' seminar on 30th Nov'2013, and an Interaction with Ms. Poonam Pandit, designer, owner of 'Kalakar' label with the IV Sem students was organized on 13/03/14

- An Alumni meet of Textile Design alumnus was held on 1st Feb. 2014 at NIFT Kangra
- An interaction session was organized with Ms. Neeva Debnath, Creative Director - 'Neeva D London' and Fashion Design Consultant with the faculty members of TD Department regarding Importance of Textile Design in Fashion Industry on 20.11.13
- An interactive session was organised with Dr. Sanjeev Kumar, Director, National Resource Centre on 28th and 29th November 2013 with the faculty members of TD, Kolkata to provide orientation on online resources and database by various service providers
- Bhubaneswar, TD department faculty members attended workshop on "Presentation and communication skill" by Prof. Sanjay Mohapatra, Xt. Xaviers' Institute of Management on 18.02.2014 by all the department faculty, on "Online Database Usage by Dr. Sanjeev Kumar, Head, NRC, New Delhi and Executive of Berg Fashion Library on 14.02.2014, on "Maintenance aspect of Jacquard and Rug Loom" by Mr. Bob Kruger, President AVL Looms
- At TD Bhubaneswar, a workshop was conducted on "Fashion Illustration and Fabric Rendering" for 4th and 6th Semester student on 17th and 18th Feb 2014 by TD Delhi alumni Ms. Shirin Verma. An expert's lecture and students' interaction was organized between the students on "Online fashion and Marketing strategies" by Mr. Girish Bhat, Assistant Manager, Apparels, Flipkart India Pvt. Ltd. on 14.08.2013. An Expert Lecture was organized on "Tradition, Culture, Art & Craft of Gujarat" – by Sri. Ghanshyam M. Gadhavi, Cultural Scholar, Art Collector, writer & also curator of SAMPADA: A Museum of Folk Heritage & Center for Arts, Gujarat on 15.04.2014
- At TD Bengaluru, Ms. Johna Alisha Pinto, TD-Alumni, NIFT

Bangalore had interacted with 6th Semester students on "Overview of Weaving Design Studio" on 6th February 2014. Ms. Sonam Khetan, TD-Alumni, NIFT Bangalore had interacted with 6th Semester students on "Overview of Weaving Design Studio" on 6th February 2014. Ms. Chetna Mukherjee, TD, New Delhi Alumni had interacted with 6th Semester students on "Professional Ethics" on 7th February 2014. Ms. Julia Raath, RMIT University, Australia had interacted with Textile Design 3rd & 5th Semester students – on topic "Fashion Forecast" on 5th December 2013

- At TD Hyderabad, Dr. Devabratta Paramanik has shown interest towards NIFT academics and had given a lecture on "Print Trends" on 29th Nov 2013 for semester-III & V, Ms. Namisha Bheri, had given a lecture on "Digital Presentation Techniques" on 18.3.14 for VI sem students
- TD Gandhinagar conducted ; One day training on "Macrame technic" as a part of "Stress bursting through hobby" at SPIPA, Ahmedabad by Ms. Kruti Dholakia & Ms. Vishu Arora on 27/05/2013, a workshop by Mr. Errol Pierre Nelson on "Ply – Split Braiding Craft" from 9th to 11th October 2013, "Communication Skills" workshop on 26/12/2013 and 27/12/2013, two days Artisan Workshop on "Patch work and Applique" for Semester - IV, One day Workshop by Ms. Sarmily Sarker, Lecturer, Department of Fashion Design and Technology, Bangladesh University of Fashion and Technology, Bangladesh for "Tapestry Weaving" for Semester – IV
- TD Gandhinagar invited, Mr. Brijesh Yadav- National Manager, ISKO Denims, Turkey for a talk on "Denim- Breaking Boundaries", Mr. Shrikant Pareek- C.O. O. Ashima Group, for a talk on "Fashion Drives Manufacturing - an Industry Experience", Mr. Shailesh Manke and Ms. Grishma Manke- Interior Designers at DE-Frame Design had an interaction with a Semester -7 students under the Common Elective subject "Home Fashion Textile", Ms. SONAL BAID, Director, Aura Herbal Textiles Ltd., Ahmedabad for a talk on "Sustainable Design for Textile Design", Ms. Sarmily Sarker, Lecturer, Department of Fashion Design and Technology, Bangladesh University of Fashion and Technology, Bangladesh-gave a lecture on "Jamdanis and Tangail of Bangladesh", Mr.

Prem Vishwanath, HOD, Quality Assurance at Aarvee Denim Ahmedabad for a talk on "Quality Assurance", Prof. (Dr). Vimal Kumar, Professor & Head, Pharmacognosy, Nirma University, Ahmedabad for a talk on "Research Methodology", Ms. Aditi Ranjan, NID, Paldi, Ahmedabad for a talk on " Ecology of Textiles" and "An Ode to plain weave", Mr. Jalp Lakhia, Graphic Designer, Ahmedabad for a talk on Lay out Design and portfolio Ideation, Mr. Amar Nath Dutta, Consultant, Ahmedabad gave a talk on " Woven Sarees of India"

- Prof.K.N.Chatterjee, Associate Prof. & Head FAE, Chief Coordinator Consultant – TIFAC, DST, Bhiwani, Haryana visited NIFT Chennai on 23.08.13 and have interacted with the Textile Design semester VII students, Mr. Raju was invited for Surface Techniques –I, Mr.Dhakshina Murthy was invited for Print Design Project, Ms.Elizabeth Joseph was invited for Digital presentation Techniques, Mr.Ramani, Entrepreneurship Development Institute was invited for Entrepreneurship Management
- First Seminar at NIFT Bhopal, Sept 2014 on "Design Strategy and International Marketing" six Speakers with interdisciplinary approach presented to students, guests from other universities and industry, Soft Skill and personality development workshop - by Ms. Shailesh, Creatorsink – Industry Expert, Soft skills and preparation for personal interview – workshop by Career Specialitz – Mr. Aditya S Rathore, workshop on Textile Design, Trend and Forecast by Philippines Designer from NCDPD with TD IV students, Delhi Haat, New Delhi, TD – IV Student interaction with Industry expert Ms. Suparna Handa - Design Director, Sarita Handa Exports, 29 April 2014 at New Delhi
- NIFT TD Mumbai, invited Mr. Robin Thomas-Industry Experts for a special session on Professional Ethics & Responsibilities on 28.01.2014 at 9.30 am to 4.00 pm
- Professor (Dr.) Katya Oicherman Head of Textile Department and Ms. Gali Knaani faculty Shankar college of engineering Israel had given presentation on different techniques of weaving to textile design Sem. IV students at Delhi campus.

Ph.D.

UNDERTAKEN & COMPLETED

- Mr. Chet Ram Meena, NIFT Kannur submitted his thesis

for Ph.D (Tech.) on Ecofriendly coloration of textiles

- Mr. Srikanth Gella, Assoc. Prof, NIFT Kannur has applied for Ph.D in NIFT
- Mr. R. Ravikumar, Assistant Professor, TD Bengaluru is pursuing Ph.D from Jain University
- Prof.M.K.Gandhi, Chennai is currently pursuing Ph,D from Hindustan University Chennai
- Mr.G.Krishnaraj, Chennai is currently pursuing Ph,D from Madras University Chennai
- Mr. Debojyoti Ganguly, Bhopal has undertaken Ph.D. Research on the topic "Optimizaton of Wool Silk Blend Dyeing Process by Single Bath Dyeing Method "The research is being undertaken in the Chemical Engineering Deptt., Jadavpur University, West Bengal, under the guidance of Prof. Asim Roy Choudhury, and Dr Chanchal Mondal Associate Professor Chemical Engineering Department Since June 2013
- Mr. Arnab Sen Undertaken Ph.D. Research on the topic "Studies in Effect of Different Parameters on Dyeing of Eco-friendly Polyester Fibres".The research is being undertaken in the Chemical Engineering deptt., Jadavpur University, West Bengal, under the guidance of Prof. Avijit Bhowal, HoD-Chemical Engg. deptt., Jadavpur University, and Prof. S. Datta, Pro-Vice Chancellor, Jadavpur University, West Bengal, since February, 2014
- Prof. Sudha Dhingra acquired Doctorate Degree in the faculty of Home Science

student participation

EXTRA-CURRICULAR

- Ms. Shilpa Hilarious, Ms. Minakshi Sanjay and Aishwarya. A of TD-III and Ms. Anugya Saxena of TD-V, NIFT Kannur had participated in Fashion Show during Converge 2013 and Ms. Rani Ravindra won the Chess Event during Converge'13 and Ms. Arimita Mukherjee, Ms. Srijan Pande, Ms. Anugya Khamtan, Mr. Musaffer Ahmed of TD-VI, NIFT Kannur won the fashion show event in Spectrum'13 at NIFT Kannur campus
- Students of textile design participated in Spectrum 2014, Blood Donation Camp, Durga Pooja, Food Festival & Convocation 2014 and all sports activities held at NIFT Kangra campus

ACADEMIC DEPARTMENTS

TEXTILE *design*

- Students of TD Bhubaneswar, Raj Kishore Pan, TD IV participated in Bollywood quiz and won first prize, Medha Kanjilal, Nidhi Raj TD IV, participated in Ad Mad and won first prize and Jaikant Kumar, TD IV participated in carom and scored first position during Converge 2013

- Students of TD Bengaluru, Mr. Harshit Srivastava, 8th semester student had organized Workshops & Competitions for unprivileged kids and taught them theatre for a grand performance at NIFT Campus during August -September 2013 and had coordinated all the events of NIFT Spectrum 2014 and Cultural Festivals and cultural events of NIFT Converge 2014. Ms. Dravya Satheesan, 4th Semester student had participated in NIFT Converge 2014 and secured 1Gold and 3 Silver medals in athletic and long jump sports events. Ms. Khushbu Rabha 6th Semester student had participated in NIFT Converge 2014 and secured a silver medal in athletic sports events. Mr. Harshit Srivastava, 8th semester student had secured Gold medal in debate competition in cultural events of NIFT Converge 2014. Mr. Akash Agarwal and Mr. Deepak TD -6th Semester students had participated and put up stall in "Soul Santé " which was held on 9th March 2014 at ITPL, Whitefield, Bangalore. Mr. Akash Agarwal, TD-6th Semester student had participated in "Flea 080" on 16th March 2014 at Chitrakala Prashad, Bangalore and also participated in "Canstruckt Festival " on 22nd & 23rd March 2014 at Jayamahal, Bangalore

- The Textile Design department Students from Hyderabad campus actively participated in "Spectrum 2014" held on 15th & 16th Feb 2014 at NIFT, Hyderabad & Converge 2013 at NIFT Bangalore and won the 2nd Prize with the Runner-UP CUP. All III, V, VII semester students, Department faculty and staff have participated in the celebration of 'Teachers Day 'conducted on 5th September 2013 in the auditorium. TD student of semester VI have participated in WOW and Boyanika -NIFT Design Excellence Competition. TD students also participated in Be-Open competition

- Ms. Isha Manchanda, Semester-7 students, NIFT Gandhinagar was selected in Youth Exchange Programme-JENESYS 2.0- Japan. Ms. Isha Manchanda participated in "BE

OPEN- MADE IN INDIA" competition where she has submitted designs based on Indian Grass Craft "MOONJ"

- NIFT TD, Mumbai campus students participated in Spectrum '2014 on 21.02.2014 & 22.02.2014 (Sem-IV & Sem-VI), Sapling Plantation Day on 17th January'2014. Students of Sem IV & VI had participated in Marathan race-social cause for Eye Donation on 12th January'2014 and semester -IV & VI students attended seminar on Road safely on 22nd January'2014

- New Delhi TD students of sixth semester visited Tex Trends 2014. The visit was coordinated by Ms. Ruby Kashyap Sood. Students also provided assistance to HEPC in visual merchandising of different stalls. The display was well appreciated and two stalls received awards for best display, 'Chanderi' received the Golden trophy for the best display put up by Archana Konduru & Gausul Qamar Khan and 'Shantipur Lifeline Handloom Weavers Society' received the Silver trophy for best display put up by Abhishek Gupta, Priya Kumari, Archana Konduru & Gausul Qamar Khan

- Mr. Ashutosh Sahi, Asst. Prof. co-ordinated four groups of TD, New Delhi students from Sem. VI for a Fashion show on 30th March '14 at Central park Connaught Place Delhi organized by Delhi Election Commissioner

- New Delhi TD VI students Mr. Parth, Mr. Vijay, Mr. Utkash and Ms. Rani garments were selected for participation in "WOW international competition".

continuing education

AND SHORT TERM PROGRAMMES

- TD Bhubaneswar launched two short-term summer programmes in the year 2013 -14; Fashion styling and sketching – Duration six days and Computer aided Textile design for printing – Duration seven days

- Textile Design Department, Bengaluru completed one year CEP "Fashion Integration and Marketing Application for Textiles (FIMAT) from April 2013 to March 2014

- Textile Design Department, Bhopal had undertaken two CE programme; Fabric Sourcing and Textile Merchandising and Textile CAD

craft cluster

INITIATIVE

- TD NIFT Kannur as part of Craft clusters activity visited Coir Craft & Natural fiber crafts in Alapuzha, Kora mat weaving, Screw pine & Bronze casting in Thrissur and Coconut craft in Ernakulam & Alapuzha
- TD NIFT Kangra, all faculty members visited craft clusters in Punjab & Jammu, 2013
- The students of Sem. – V, NIFT Kolkata went to Phulia and Sreerampore, West Bengal for Craft cluster activity from 12th July to 23rd July 2013 and successfully completed their study
- For the academic year 2013, department student has taken up the craft cluster activities in Nua Patna, Cutak Distt. – Ikat Weaving, Gopalpur, Jachpur Distt.- Tussar Silk, Ranapur, Nayagadh Distt.- Woven based for Traditional products and Bahapur, Nayagadh Distt. for Apparel Products
- Textile Design Department, Bengaluru had undertaken Craft Cluster Initiatives during July 2013 for Textile Design, 5th Semester students (Batch 2011-2015) at Anekal, Gotigere and Dommasandra of Textile Handloom Weaving Cluster
- Textile Design Department, Hyderabad had undertaken Craft Cluster Initiatives during July 2013– 24. Students of Semester V visited Machilipatnam (Block Printing & Screen Printing), Venkatagiri (Woven Cotton / Silk Sarees), Uppada (Woven Silk Sarees) and Dharmavaram (Woven Silk Sarees / Leather Craft)
- Textile Department, Chennai as a part of Cluster Research & Documentation, Interacted with Assistant Director, Dept. of Handlooms and Textiles and visited various weaving cluster in Kancheepuram & Chennimalai along with the TD Vth semester students for the diagnostic study
- Textile Department, Bhopal students visited Mandsore and Chanderi cluster under the guidance of faculty members in June 2013
- The students of Textile design, NIFT Mumbai, visited

Paithani and Himroo textiles weaving centers situated at Aurangabad and Paithan and studied languishing crafts of Paithani Saree weaving and Himroo shawl weaving at Aurangabad and Paithan. Mr. Mohammad Javed, Associate Professor accompanied the students during this cluster visit. Two groups visited Surendranagar, Gujrat to study the Ikat textiles of the area and were accompanied by Prof. Mrs. Rebecca Philip. While one group went to Sholapur along with Mr. Niteen Rangdal, Asst. Professor to study the Sholapur textiles

industry linkages

STUDENT INTERNSHIPS & VISITS

- TD Kannur students visited Hindustan Textiles, Morazha Weavers society and RMG, Kannur, SITRA, Coimbatore on 24/03/14, Textile Committee on 05/09/13, Cannanore Spinning Mills on 21/08/13, Mascot Industries, Nadukani, WSC, Kannur, Kaliassery Weavers Society, Dharmassala on 07/08/13, Kaliassery Weavers Society, Dharmassala on 05/08/13, Ambadi Enterprises & Mangad Machine Embroidery Unit, Kannur on 26/09/13, Arrakkal Museum & Folklore Academy, Kannur on 12/11/13 and Sargalaya Craft Village, Vadagara
- A study tour to Machilipatnam (Kalamkari block printing), Chennai Kalashetra (Kalamkari Demonstration), Pochampalli (Ikat weaving) from 21/03/14 to 26/03/14 was also organized for TD, Kannur students
- NIFT Kangra, students visited Museum in Dharamshala on 21st October 2013, visited Nourblinga & Mclodgunj on 16th & 21st Nov. 2013 and visited industry at Vardhman in Baddi 21st Nov.13 and JCT Phagwara 29th Nov'13
- Under Mr. Prosenjit Bhadra, guidance, Students of TD – III visited Weavers Service Centre, Kolkata on 21.11.13, TD – V visited RB Enterprise International Pvt. Ltd. on 22.11.13. Under Mr. Nidhu K. Mondal and Ms. Ahana Majumder guidance, students of TD III & V visited Milan Mela Ground for Hasta Shilpa Mela on 29.11.13. Students of semester IV visited an exhibition Fabric Plus on 07.02.14 accompanied by Mr. Sumantra Bakshi, Asstt. Prof
- TD Bhubaneswar, TD-IV semester students visited Jayashree Textiles and Tangail tantugibi Samabay samiti Ltd. at Kolkata on 05.04.2014 and TD –VI Semester students visited

ACADEMIC DEPARTMENTS

TEXTILE *design*

Institute of Textile Technology, Chowdwar on 30.04.2014

- TD Bengaluru, students visited Siera Silks Ltd, Universal Textile Mills, Gopal Krishna Textile Mills, and TUV Rehindia Ltd
- CC-TD, Hyderabad attended a workshop IWND -on Natural Dyes and internship for the students "AVANI" (a Design Studio related to Organic Textiles) was fixed
- TD Gandhinagar faculty members have undertaken students for Industry visit to; Garvi Gurjari National Craft Fair and Summit, Arvind Mills, Ahmedabad, Metro Impresoras, Vatva, Neptune House, Furnishing Pvt. Ltd. and Weaver's Service Center -Ahmedabad
- TD, Bhopal faculty members have undertaken students for a visit to; Bhaskar Denim for TD Sem VI students, April 2014 with Mr. Debojyoti Ganguly, Vardhman Fabrics for TD Sem IV students, April 2014 with Mr. Arnab Sen, Pratibha Syntex-Indore -MFM students, March 2014, NCDPD Product design museum, New Delhi, April 2014, to Sarita Handa Exports, Gurgaon, April 2014, DLF Emporio Mall (International Brands and Designers stores), Delhi Haat, New Delhi, April 2014 with Prof. Kislaya Choudhury
- Mohammad Javed, Associate Professor and Dr. V. Senthil Kumar, Associate Professor arranged industry visit for the TD Sem. IV to "Bombay Rayons" situated at Tarapore MIDC area, Boiser. Mumbai, on 29th March 2014, Bombay Rayon Fashion Ltd, at Boisar & met Mr. Abhay Nair-Head Operation and Intertech Testing Solutions Kanjurmarg, with Sem-VI on 14.02.2014
- A visit was organised to Punikim India limited 3rd April 2014 by Dr. Reena Aggarwal for Textile Design semester VI students to know recent trends of surface manipulation and ornamentation, Paramparik Karigar Exhibition with Textile Design students Sem-IV for Traditional Indian Textiles-II on 18th January'2014 and visited M/s. Kamlesh Hand Block Printer with the students of TD-IV for Block Printing and Screen Printing demonstration on 27.02.2014
- Mr. Mohammad Javed -Asso. Prof. & Mr. G. Rajesh Kumar-

Asso. Prof. CC-TD visited Vapi, Gujarat - Indiatex '2013, Textile Exhibitions-Fibre to Fashion on 19th October'2013 with III rd Sem. and Vth Sem. students

- Exhibition of students work was put up as a part of the classroom exercise under "Print Design Project" mentored by Mr. Mohammad Javed and was displayed as "PRINTS AND PATTERNS 2014-15" for a BOG meeting
- As part of an assignment under the subject 'Surface Design Project' Ms. Ruby Kashyap Sood mentored students to develop wall art, cushions and stoles. The products were displayed at Indian August- a lifestyle store from 2nd to 9th March 2014

graduation projects

INDUSTRY-SPONSORED,

SELF-SPONSORED & RESEARCH

Students of VIII Sem. of Textile design at eleven campuses completed Graduation Project of eighteen weeks duration at the Life Style International, Siera Silk Mills, Hemlines, L R Resources, Raj Soni Apparels, Jaipuria Silk Mills, Asian Fabrics, Cottonex and Eastern Silk Industries, Fabric Plus, Pasari Silk Industries Ltd., R. B. Enterprises International (P) Ltd., Raaga Textiles. Silk Affair Private Limited, Trident Home Furnishing Pvt. Ltd., Kiran Uttam Ghosh & Co., Taurus Home Furnishings Limited, Shilpi Handicrafts, Shilpi Handicrafts, Alps Industries Limited, Logotech, Geeta's Circle, Vishal Fashions (P) Ltd., Nextiles, Jayram Textiles Pvt. Ltd., Paschim Banga Resham Shilpi, Sreepriya Exports Pvt. Ltd., Shree Balaji Textiles Pvt. Ltd. and Bally Exports Pvt. Ltd. and many more.

graduation events

GRADUATION COLLECTIONS

- Graduation Show was held on 24/04/14 at Kannur campus and Ms. Vishakha Ruhela is awarded with Best

Graduation Project – I, Ms. Nisha Bairoliya was awarded with Best Graduation Project – II and Ms. Kavya. S was awarded with Most Creative Collection

- Graduation Show was held at Kangra campus and Ms. Pallak Kakkar was awarded Best Graduation Project I, Ms. Akshat Rana was awarded Best Graduation Project II and Ms. Shilpa Dwivedi was awarded with Most Creative Award
- The Graduation show for Textile Design Department semester VIII students (Batch 2010 - 2014) was organized at Royal Bengal Hall, Salt Lake City, Kolkata on 5th June 2014
- The Graduation show for Textile Design Department, Bhubaneswar, "Tantu 2014" was held in the collage premises on 23rd May and was inaugurated by Ms. Kavita Choudhry, Design Director Jaipur Rugs. Ms. Deepa Kumari, bagged the Best Creative Graduation Project award for her collection, "Luxe- Elegant Impression", where she has developed exclusive prints for apparel. Ms. Surbhi Bhushan received the Graduation Project- I award for her collection "Poise". Ms. Meenu received the Graduation Project- II award for her collection "Inception"
- Textile Design Department, Bengaluru VIII semester (Batch 2009-2013) Graduation Project Tantu Show -2013 was conducted on 24th and 25th May 2013. The static display was the main attraction and industry members appreciated the student's work
- TD department, Hyderabad successfully conducted Graduation Show "Tantu 2014" on 22nd May 2014 at HICC Novotel –Hyderabad. Students displayed their work and were awarded for Academic Awards
- TD department, Bhopal Graduation Project Show "TANTU"2014 was organized in Jehan Numa Palace, Shyamla Hills Bhopal
- Graduation Project "Tantu Show ' 2014 for TD Mumbai students was held on NCPA at Marine lines, Narimon Point Mumbai.

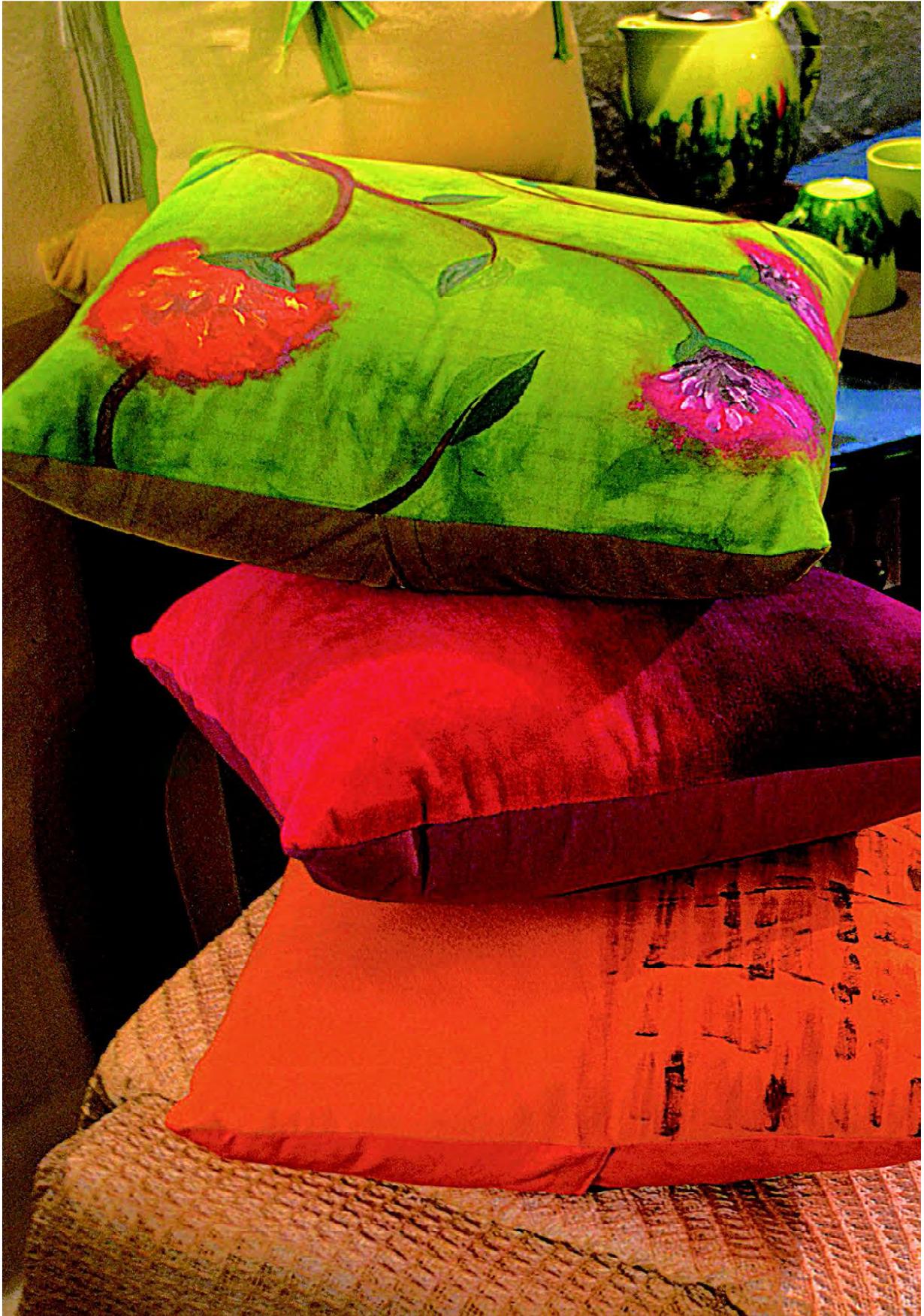
A total of 24 students completed Graduation Project'2014

- Graduation Show of Delhi campus was held on 3/05/14 at IGNCA ground and Ms. Ritika was awarded with Best Graduation Project – I, Ms. Vidhi Khandelwal was awarded with Best Graduation Project – II and Ms. Ritika was awarded with Most Creative Collection

graduation events

CONVOCATION

- The Convocation for Textile Design students' semester VIII (Batch 2010 - 2014) was organized at Royal Bengal Hall, Salt Lake City, Kolkata on 5th June 2014
- Convocation for Bhubneswar campus was held on 23rd May 2014 at KIIT Convention Hall at KIIT Campus in the august presence of Dr. P Naik, Secretary, Textile Committee, Ministry of Textiles, Govt. of India, Shri. Kailash Chandra Meher, Shilpaguru - Padmabhushan & Ms. Kavita Choudhary, Design Director Jaipur Rugs. Mr. Arvind Singh Rathod from TD VIII Sem. received the "Student of the year" award for his overall contribution in co-ordinating various club activities. Ms. Saloni Priya from TD VIII Sem. received the NIFT Extraordinary Achievement Award for her contribution towards spreading the name of NIFT Bhubaneswar by active initiation and encouragement to newcomers for participation in the competitions organised by various national level institutes
- Textile Design Department VIII semester, Convocation 2013 was held at Bengaluru NIFT Campus on 25th May 2013. 28 students of Textile Design Department graduated and 25 graduating students participated in the Convocation
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ACADEMIC DEPARTMENTS

KNITWEAR *design*



Knitwear has always been the backbone for Casual wear, Sportswear and Intimate apparel; but global brands have now embraced knits into other areas of fashion as well, underlining the versatility of this category. The Knitwear design programme at NIFT is structured with know-how and identity close to this very exclusive area of fashion products.

The four year programme is developed towards creating a design professional who can cater to knitted apparel. It aims to provide the students with creative thinking, strong technical skills and a dynamic market orientation. Knitwear Professionals provide value addition to multiple areas for the fashion business; be it knitwear designers, forecasters, stylists, product developers, production managers or merchandisers. The curriculum likewise is multipronged, with a strong design direction. Students apply their classroom learning to industry simulated environments, and undertake an 8 week industry internship for both flat as well as circular knitting to hone their skills. Their design and technical knowledge culminates with a grand design collection at the end of the 8th semester.

papers and articles

NATIONAL & INTERNATIONAL FORUMS

- Research and exploration of innovative thoughts are the key strengths on which the department builds its forward focus. Faculty members of the Knitwear Design department share their thoughts with the academic fraternity across multiple forums. Research publications and presentations in National and International conference contribute to the mosaic of knowledge that makes Knitwear all-inclusive. Some of the papers presented by our faculty are-
- A paper on "Indian Traditional Textiles - Costumes and Textiles of Japan and India", by Prof. Dr. Vandana Bhandari, NIFT, New Delhi on 22nd August 2013
- "Phulkari and Bagh from Punjab", Chapter for book titled - A Passionate Eye- Textiles, Paintings and Sculptures from the Bharany collection by Prof. Dr. Vandana Bhandari. Marg Publications in 15th April 2014 at IIC, New Delhi
- "Fashioning Tradition for Iconic Businesses" published by IFFTI in their book titled: The Business and Marketing of Icons:

5th April 2013 at Los Angeles IFFTI Currently: In press – Jewelled Textiles : Gold and Silver embellished cloth of India by Prof. Dr. Vandana Bhandari

- Leaves of Gold –Danka embroidery - Resurgence exhibition and conference by Prof Dr. Vandana Bhandari, at IGNCA New Delhi on 2nd September 2013

- Presentation on “Varak Printing” by Prof. Dr. Vandana Bhandari at Yarn Club Apparao Gallery New Delhi on 21st September 2013

- Organized and Showcased the craft of Ajarakh in an exhibition titled “All about Ajarakh”. This collaborative project between Craft museum and NIFT provided an opportunity to showcase the students craft cluster initiative by Prof. Dr. Vandana Bhandari, NIFT in April 2014

- “Jewelled Textiles – Gold and Silver embellished cloth of India” by Prof. Dr. Vandana Bhandari at Metropolitan Museum of Art, New York on 09th April 2013

- A paper on “Tribal costumes of Tripura: Witnessing Transformation” was presented by Dr. Nilanjana Bairagi, NIFT Bangalore, and Ms. Paramita Mazumdar in the Third Asian Conference on Asian Studies (ACAS) 2013, held at Osaka, Japan, 24th to 26th May 2013

- A Research Paper titled “A study of color Psyche as Happiness Quotient” was presented by Nithya Venkataraman, Assistant Professor, NIFT Bangalore, at the 16th IFFTI Annual conference at Bunka Gaunken University, Tokyo. Japan. The conference was held from 27th to 31st January 2014

- A paper on “Traditional textiles, identity and emotional attachment: A study on the traditional textiles of the tribal community of Tripura India” was authored by Dr Nilanjana Bairagi and co-authored by Ms. Paramita Mazumdar for the 30th Biennial National Conference on 100 years of Home Science Retrospect and Prospects—2013, The M.S University, Baroda held during 19th-21st Dec 2013 at Baroda, India

- “Designing criteria for functional nurses uniform in India” – was authored by Dr. Nilanjana Bairagi and Priyanka Gupta, published in the Conference Proceedings of the 27th National Convention of Textile Engineers held during 20-21st Feb 2014, Salem TN, India

- Dr. Nilanjana Bairagi presented a paper on “Designing of clothing for special needs” in the National Conference on Fashion

Designing in Indian Context – An Environmental & ethical view on 22/2/2014 at PSG college of Technology, Coimbatore

A project for upgrading skills of underprivileged woman was undertaken by Dr. Vandana Bhandari with Global March - Bachpan Bachao Andolan. The chairperson of Global March has been awarded the Nobel Peace prize for 2014 and it was a privilege to be associated with the organization

- Mr. Mohan Kumar, Asst Professor, NIFT Bangalore, presented a paper on “Design Process in Fashion Industry” in the National Conference on Fashion Designing in Indian Context – An Environmental & ethical view on 22/2/2014 at PSG college of Technology, Coimbatore

- A paper on “Design Development of therapeutic clothing for the treatment of Vitiligo in India” was authored by Nilanjana Bairagi and Kamalpreet Kaur for presentation in the International conference on emerging Trends in Traditional & Technical Textiles during 11/4/2014 at Jalandhar

- Ms. Bhawana Dubey, NIFT Mumbai published her article on the “Effect of toxic chemical of textile industry on environment” in the Journal- Knitting view

- Mr. Sridhar Amanchy, Assistant Professor & SDAC, NIFT Chennai, published the article titled “The Value is in the detailing” in the Magazine: Teacher Plus on December 2013

- A paper on “Winding Check Points for Uniform Yarn Package Quality” was published in the August 2013 issue of Textile Asia, Honk Kong, by Mr. Sumantra Bakshi, NIFT Kolkata

- A Paper on “Salt Free Dyeing of Sericin Modified Cotton with Reactive Dyes” was published in the March 2014 issue of Journal of Textile Institute, U. K by Mr. Sumantra Bakshi, NIFT Kolkata

- Mr. Prithwiraj Mal Assistant Professor – NIFT Hyd & Mr. Debjyoti Ganguly Assistant Professor – NIFT Bhopal published an article on “Enzyme and Its Importance in Textile Wet Processing” Asian Textile Journal May 2013

- Mr. Prithwiraj Mal Assistant Professor – NIFT Hyd & Mr. Sumantra Bakshi Assistant Professor – NIFT Kolkata published an article on “Winding Check Points for Uniform Yarn Package Quality” Textile Asian – August 2013

- Mr. Prithwiraj Mal Assistant Professor – NIFT Hyd & Mr. Debjyoti Ganguly Assistant Professor – NIFT Bhopal published

ACADEMIC DEPARTMENTS

KNITWEAR *design*

an article on "Non-Conventional Printing Process on Textile Material" ASIAN DYER June – July 2013

- Mr. Sumantra Bakshi delivered a guest lecture to students of Michigan University, U.K. at Department of Jute & Fibre Technology, University of Kolkata
- Ms. Sreenanda Palit, NIFT Kolkata, presented a paper on "Recycle Textiles – A Trend in Upcycle Fashion" at TAI conference held at the Kennedy Hall, IJT, Kolkata
- Ms. Sreenanda Palit, NIFT Kolkata, attended a workshop at the Synergy MSME 2013 programme organized by West Bengal State Export Promotion Society. She also made a presentation on Diversification of Jute Product at there on 19th September 2013
- Mr. Prithwiraj Mal & Dr. Shakeel Iqbal Assoc. Prof – NIFT Hyderabad Contributed an article on "Chromic Materials on Textiles" during International Conference on "Fashion Retail & Management" –in NIFT Hyd
- Dr. I. Rajitha Assistant Professor – NIFT Hyderabad Co-authored a paper on "Indian women's clothing pattern and preferences" presented by Ms. Vidya Rakesh Asst. Professor, FD Dept, NIFT, Raibareli during international Conference "Fashion Retail & Management" - in NIFT Hyderabad

projects undertaken

FOR GOVERNMENT & INDUSTRY

The department also coalesces strongly with other organizations, sharing expertise that may benefit industry, craftsmen or development centres, through projects undertaken by the faculty. The following are some projects which are currently under execution –

- Mr. Shivanand Sharma, Asst. Prof & CC – KD, NIFT Hyderabad, completed a project on "Designing a Reflective Jacket/ Raincoat-Project" for the Cyberabad Traffic Police Hyderabad.
- A Certificate Programme in Costume Jewellery –sponsored by SUDA has been initiated at NIFT Kolkata from 11th March 2014. This project is aimed for skill development for unemployed

youth – especially women of different municipalities of West Bengal. The objective is to train the beneficiaries for improvement of their livelihood. The trainees are being given design and technique inputs in various types of costume jewellery. The project is being coordinated by Ms. Jayati Mukherjee and Ms. Sreenanda Palit of Knitwear Design Department

- A Certificate programme in Design and Tailoring Women's Wear has been initiated from 11th March 2014 at NIFT Kolkata. This trains youth of municipal towns / cities for their livelihood promotion through skill development programme in the area of women's wear making, thereby achieving the goals of poverty reduction and vulnerability. The project is being coordinated by Mr. Pramod Kumar of Knitwear Design Department

- A Certificate Programme in Knitwear Design & Manufacturing, has commenced with registration of students from different North eastern states like Assam, Meghalaya, Nagaland, Mizoram and Tripura. The project is being jointly coordinated by Ms. Jayati Mukherjee, Ms. Sreenanda Palit and Mr. Sumantra Bakshi of Knitwear Design Department

- Mr. Mohan Kumar, NIFT Bangalore, conducted a Management Development Program (MDP) for M/s. Shahi Exports

- Dr. Nilanjana Bairagi, NIFT Bangalore, and carried out a project on "Designing of Uniform for East Delhi Municipal Corporation Employees" sponsored by EDMC (Delhi) Mrs. Upinder Kaur, NIFT, Knitwear Design, Delhi

- Mr. Imran Shah RA.KD, NIFT Bangalore, had successfully conducted a training program on capacity building on Pattern making and Garment construction (Men's & Women's wear) for Resource Persons of Jan Shikshan Sansathan (Department of Elementary Education & literacy, Government of India), Tumkur district, Karnataka

- Mr. P. Mohan Raj, Associate Prof, NIFT Chennai, submitted a project proposal to Directorate General of Employment & Training, Ministry of Labor Employment, Government of India

- Mr. K. Nandakumar, Asst. Prof, NIFT Chennai, organized a seminar facilitated by "Ability Foundation", a Chennai based



non-government organization for semester V & VII students on 27th November, 2013 at NIFT, Chennai

- Mr. Sridhar Amanchy, Asst. Prof & SDAC coordinated and conducted a Fashion Show on account of 'Dhothy Day' to promote the Tamil traditional dress among today generation with 8 sequences on 07.01.2014 at Co-optex, Chennai
- Mr.K.Nandakumar, Asst. Prof organized a workshop facilitated by "Ability Foundation", a Chennai based non-government organization for semester VI students on 26th March, 2014 at NIFT, Chennai
- Mr. Dhanraj Survase, NIFT Mumbai, completed the MSSIDC Khadi Project under Knitwear Design department
- Mr. Dhanraj Survase also presented a project proposal for the CIDCO project PAP -2014
- Mr. Rajeev Kumar designed a Brochure in two Languages - English & Marathi for a Joint Project with CIDCO namely PAP (Project Affected People)

student participation

COMPETITIONS AND AWARDS

Students are the backbone of the department, and it is through their laurels that Knitwear Design has grown over these years. Academic and Non-academic success share equal platform,

with our students shining across various events and competitions ; in and outside the institute.

- Students from NIFT Mumbai, batch – 2011-2015 participated in the Vogue Honors Competition -2013 at Mood Indigo- IIT,Mumbai on 21.12.2013 and won the first Prize
- Ms. Sonali Sethi – batch -2009-2013, NIFT Mumbai, got selected to represent India in ENTRAMADOS IN Madrid
- Mr. Sabyasachi Jana, NIFT Mumbai took part in competitions in Accessories Design to make his way for a feature in Vogue
- Ms. Akshaya, Ms. Sanjana. S. Bhadur, Ms. Zaina Fathima Nizyaz, Mr. Jayendra Krishna Joshi, Mr. Zeeshan Ahmed, of NIFT Chennai, participated in "Raymond Group Apparel Trade Show" on the 17th – 22nd August 2013 at Color Plus Office, Ambattur, Chennai
- Students of KD- Delhi batch 2012-15 co-ordinated exhibition on Ajrak Print at Craft Museum, New Delhi
- KD – New Delhi has taken initiatives on Newsletters, Social Club & other yearly events organized & managed by 3 KD students (Presidents: Social club, Literary club & Secretary social club)
- Ms. Gouri. S Sankar, Ms. Prachi Jain, Ms. Suganya.S, Mr. Varun Leo from NIFT Chennai participated in "The Hindu - Bridal Mantra Fashion Show on 29-08-2013 & 30-08-2013

ACADEMIC DEPARTMENTS

KNITWEAR *design*

organized by The House of Neeta Lulla Fashions Limited", at The Leela Palace, Chennai

- Mr. Kalyanasish Panja (KD 2009-13 batch) Alumni of NIFT, Chennai won the weekly prize of a contest conducted by "AIR FRANCE" in collaboration with Manish Arora on 15th September 2013. His design project was a part of Creative Design & Development subject in semester VII
- Ms. Sanjana S. Bahadur – NIFT Chennai won the silver medal in Solo Dance & Group Dance during Converge 2013 held at NIFT, Bangalore during 22nd – 24th December, 2013
- Ms. Akshaya, Ms. Zaina Fathima Niyaz, Ms. Sanjana.S. Bahadur, Ms. Tanya Batra & Ms. Ritwika Mukherjee from NIFT Chennai participated in Milan '14 – SRM University, Cultural Inter college Fashion Show and won the first prize with Cash Prize of Rs. 20,000/- on 26.01.2014
- Ms. Sakshi Rathore & Ms. Sonalika of NIFT Chennai participated in the Fashion Show (Event "Fashion Parade") – Inter Collegiate Cultural Festival – Galaxy Institute of Management, Chennai and won the first prize with Cash Prize of '20,000/- on 23.02.2014
- Mr. Anmol Thapar, Ms. Poorvaja.M, Ms. Sarthika Jingle Singha participated for "Ragam-2014" Annual cultural fest organized by NIT Calicut on 13.03.2014 & 14.03.2014
- Ms. Kandalam Sindhuja participated in the National Level competition "Chrysalis 2014" organized by Army Institute of Fashion & Design, Bangalore & won the second place with cash prize of Rs.25000/- on 08-10 April 2014
- A group of students from NIFT Bangalore (Deepanshu Khanwar, Divya and Riya Kedia) received the 2nd prize in the Fashion Show competition organized by IIM, Bangalore on 2nd Feb 2014. "Haute Couture" UNMAAD 2014
- Ms. Kshipra Singh participated in the Modeconnect International Fashion Writing Competition organized by Wool Mark Company, Polly King & company and Laurance King Publishing
- Ms. Sugandha Tomar, Ms. Athira Dev Akkara and Mr. Amod Kumar Participated in the Fashion Show, IISc, and won the First prize

- The students of Knitwear Design Department, NIFT Kolkata, participated in FBB style Makeover held at Big Bazar Kolkata from 26th to 30th September 2013. The picture of their work was also published in the Telegraph T2

- Knitwear Design Students, NIFT Kolkata, participated in the Fashion Show contest "Glitterati" organized by the prestigious BITS Pilani, Hyderabad on 8th March 2014; and won the Best Designer Award and Second best Collection Award

- Ms. Jahnavi Polina of NIFT Hyderabad participated in the "Hyderabad Fiesta" Fashion Show organized by Retro Events and stylez at the Radisson Blue hotel on 07/09/2013. She showcased her collection based on the theme "Nature" and won the best creative collection

international linkages

EXCHANGE AND

TWINNING PROGRAMMES

NIFT has benefitted immensely from strategic partnerships with International institutes. The Knitwear Design department has also been symbiotic in the development of exchange programmes

- Mr. Mohan Kumar (Nodal Officer STC), NIFT Bangalore successfully conducted a 3 week exchange program with the Swiss Textile institute, during Jan 2014

- The faculty members from NIFT Bangalore interacted with the International trend presentation firm "Nelli Rodi Group" on 12/3/14

- Ms. Visalakshi K & Ms. Nivetha Sundar, students from NIFT Chennai, attended an exchange programme with the University of Wolverhampton - July - Dec 2013

- Ms. Shamini, a student from NIFT Chennai, attended an exchange programme with the Fashion Institute of Technology (FIT), Newyork - July - Dec 2013

- Ms. Suzan Noby Kurian, NIFT Chennai attended an exchange programme with Queensland University Australia - January – June 2014



- Mr. Nikhil Sharma & Ms. Sukriti Gupta, students from NIFT Chennai, attended an exchange programme at the University of ENSAIT, France - January – June 2014
- Ms. Vijayashree & Shruti Gera, students from NIFT Chennai, attended an exchange programme at Saxion University, Netherlands - January – June 2014
- Ms. Ashitha Thomas & Ms. Aakriti Sood, students from NIFT Chennai, attended an exchange programme at FIT for the AAS Program - 2013-2014
- Ms. Mamatha Mathew, a student from NIFT Chennai, attended an exchange programme at the Nuova Accademia Di Belle Arti (NABA), University of Milano, Italy - January – June 2014
- Mr. Vidur Adlakha, NIFT Mumbai, went to the Fashion Institute of Technology (FIT) State University of New York
- Ms. Tulika Tandon, NIFT Mumbai, attended the 9th India International Textile Machinery Exhibition - ITMA – 2012 at Bombay Exhibition Centre, Goregaon
- Ms. Tulika Tandon also attended the Aadishakit Master Classes at Pondecherry on 24th January 2014 to 30th January 2014, NIFT Mumbai
- A Personality Development Seminar conducted by Ms. Sabina Merchant was attended by Ms. Bhawana Dubey & Ms. Tulika Tandon
- Mr. P. Mohan Raj, Assoc Prof, NIFT Chennai, organized an Industry Visit for KD semester IV students to Tirupur on 18th to 20th April 2013 and also visited the 36th India Knit Fair
- Mr. Sridhar Amanchy, Assistant Professor, NIFT Chennai visited the 37th India Knit Fair at Tirupur and gathered useful contacts for fabric suppliers. Trims & sources for Graduation Project & Internship on 11.10.2013
- Ms. Sreenanda Palit visited the Lakme Fashion Week at Grand Hyatt, Mumbai from 13th to 16th March 2014, on behalf of the department to study the latest trends in fashion
- Mr. Sumantra Bakshi and Mr. Pramod Kumar accompanied students of KD IV & VI for visit at various Knitwear Industries

faculty participation

FAIRS & SEMINARS

The faculty members, also empower themselves with knowledge and skill through participation in International events, seminars, exhibitions and fairs. Many of our faculty benefitted from such partnerships, some of them being

ACADEMIC DEPARTMENTS

KNITWEAR *design*

faculty training

WORKSHOPS AND TOTs

Since Knitwear is a field which evolves continuously with upgradation in technology, it becomes important for the faculty to be abreast with the latest knowhow. The department invests in Training and workshops for its members.

- Mr. Jonathan Madison (Makeup artist) delivered an expert lecture for NIFT Hyderabad on "Personal Grooming"
- A. Abdul Shahir / Founder & Director at Maitrise language essential Pvt Ltd delivered an expert lecture for NIFT Hyderabad students on "Resume & Interview Skills"
- Mr. Parashuram / Documentary Films, Ad- maker delivered an expert lecture for NIFT Hyderabad on "Film Appreciation"
- Ms. Namita Mathur (Textile Designer – Freelance) delivered an expert lecture on the "Importance of Fit & Style for evening wear", "Design Ideas for different Body Types" and "Effective Performance during Personal Interview"
- An interaction with French Consul General was made on 31st October 2013 with the faculty members of KD Department, NIFT Kolkata
- An interaction with Ms. Neeva Debnath, Creative Director - 'Neeva D London' and Fashion Design Consultant. with the faculty members NIFT Kolkata, highlighting the Importance of Textile Design in Fashion Industry on 20.11.13
- An interaction with Dr. Sanjeev Kumar, Director, National Resource Centre was made on 28th and 29th November 2013 with the faculty members of KD Department to provide orientation on online resources available in NIFT by database service providers
- A Seminar and interaction session at the state workshop conducted by banglanatak.com in collaboration with UNESCO and department MSSET, Govt. of West Bengal to develop 10 rural craft hubs was held for NIFT Kolkata
- Faculty from the department, NIFT Kolkata Participated in the lecture series on Changing Scenario of Supply Chain

Management in the European Fashion Industry on 30.01.14

- Ms. Geetika Singh, Head Designer, Orient Craft. Delhi, interacted with faculty and students at NIFT Bangalore
- Mr. Bhomeia Bandi, Freelancer (Apparel design & Product Development) Course Coordinator ICAT, interacted with faculty and students at NIFT Bangalore on development of technical specifications
- Mr. VP Singh CP-KD, delivered a session on Sweater pattern making for NIFT Bangalore students
- Mr. K. Arul, Assistant Professor,, Ms. Sunitha Vasan, Associate Professor, Ms. G. Sivasankari, Assistant Professor & SDAC and Mr. Sridhar Amanchy, Assistant Professor, NIFT Chennai, attended "Future Fashion – 8th Annual Garment Fair" at Chennai Trade Center on 15.07.2013 organized by Chennai Apparel Association
- Ms. Sunitha Vasan, Asso Prof, & Mr. Nanda Kumar, Asst. Prof, NIFT Chennai attended a training programme on TUKAcad software by M/S. Tukatech on 17,18,& 19th of July 2013
- Mr. P. Mohan Raj, Associate Prof, NIFT Chennai participated in Chennai Retail Summit on 26.07.2013 at Hotel Hyatt, organized by RAI
- Mr. Nandakumar, Assistant Professor, NIFT Chennai attended a Seminar for Hair Colouring, Advanced Hair cuts, Hair Straightening, Hair Treatments by Streak Pro at Hotel Kanchi, Egmore, Chennai on 20.08.2013
- Mr. Sridhar Amanchy, NIFT Chennai, participated as a part of 3 day workshop at Institute of Hotel Management Catering Technology, Applied Nutrition, Ministry of Tourism Govt. of India, TTTI – Taramani, Chennai to give a Lecture on "Textile and Uniform Designing" on 27.08.2013
- Mr. K. Arul, Asst. Prof. & CC, Mr. S. Senthilvel, Asst. Prof. & Ms. G. Sivasankari, Asst. Prof. & SDAC, NIFT Chennai, attended a Technical Seminar on Sewing Threads by M/s. Amman Sewing Embroidery & Threads Pvt. Ltd., Chennai on 11.09.2013
- Mr. Sridhar Amanchy, Assistant Professor, NIFT Chennai, was invited as a Judge for a Fashion Show organized at Chettinad

Medical College, Kelambakkam – Chennai as a part of annual event “Fusion Chettinad” 2013 on 14.09.2013

- Mr. Sridhar Amanchy, Assistant Professor visited ‘VIDYASAGAR’ an organization for spastic people for discussion to conduct a workshop for Youth Skill Programm on 24.09.2013

- Mr.K.Arul, Asst.Prof. & CC attended Workshop on Creative Waste-Management conducted by Asian Centre for Cross-Cultural Studies on 26.09.2013

- Mr. Sridhar Amanchy, Assistant Professor, NIFT Chennai, was invited as a panel member for conducting the interview at the chamber of the Additional Chief Secretary, Higher Education Department, Government Secretariat, Thiruvananthapuram on 26.09.2013

- Mr. Sridhar Amanchy, Assistant Professor conducted a one day workshop for underprivileged kids (11 – 14 year) of TARA TRUST, Goa as a part of joy of giving week celebrations on 07.10.2013

- Mr. Sridhar Amanchy, Assistant Professor visited the 37th India Knit Fair at Tirupur gathered useful contacts for fabric suppliers. Trims & sources for Graduation Project & Internship on 11.10.2013

- Mr. K. Nanda Kumar, Asst. Prof organize the workshop for the subject “Image & Fashion Styling (Topic – Make up)” conducted by an eminent expert Ms. Mahalakshmi. G, Business Development Manager has taken class on 25.10.2013 for the semester KWD VII

- Ms. Sunitha Vasan, Asso. Prof & COE-Incharge & Ms. G.Sivasankari, Asst. Prof & SDAC attended Research Methodology workshop during 14th – 16th November 2013 at Asian Centre for Cross-Cultural Studies, Chennai.

- Ms. Bhawana Dubey -Assistant Professor, NIFT Mumbai, completed her Faculty Internship in Summer Break 2013 with Suditi Industries Limited

- Ms. Meher Castelino - free lance fashion consultant, interacted with faculty and students at NIFT Mumbai on the Fashion Scenario in India & its growth from its inception

- 4th Semester students from NIFT Mumbai visited an Exhibition - National Handloom Expo at Bandra with Ms. Bhawana Dubey

- Ms. Tulika Tandon visited the Indian Fashion Forum - seminar

- Ms. Tulika Tandon visited an Exhibition of Handi Craft organized by Indian Handi Craft at Malad, Mumbai

- Ms. Manish Singh-Associate Professor and CC-KD and Mr. Dhanraj Survase, NIFT Mumbai visited Lakme Fashion Week on dated 27th August 2013

- Ms. Tulika Tandon, NIFT Mumbai visited the Kalaghoda festival at Mumbai

Ph.D.

UNDERTAKEN & COMPLETED

The Knitwear Design department boasts of exemplary qualification, backed by rich industry and research experience. This is evidenced by the large number of Ph.D holders as well as pursuants.

- Mr. P. Mohan Raj, Assoc. Prof, NIFT Chennai, enrolled for PhD Programme

- Ms. Sunitha Vasan, Assoc. Prof, NIFT Chennai completed her course work for PhD

- Ms. Yashodha Kumari, NIFT Mumbai is pursuing her Ph.D from VTU, Bangalore

- Mr. Sumantra Bakshi, NIFT Kolkata, is pursuing Ph.D. in Engineering and Technology from Chemical Engineering Department Jadavpur University

- Mr.Prithwiraj Mal, Assistant Professor – KD, NIFT Hyderabad, is pursuing his Phd from Jadavpur University Kolkata

continuing education

AND SHORT TERM PROGRAMMES

The department also runs various short-term programmes to benefit aspirants who may not be able to be a part of our regular streams. The expertise of our faculty is engaged in programmes which have been hugely successful, like-

- Contemporary Ethnic wear –Design & Development (One year programme) – Proposed NIFT Hyderabad

- Casual Apparel Design and development (Women's wear) six month programme- Proposed NIFT Hyderabad

ACADEMIC DEPARTMENTS

KNITWEAR *design*

- Proposed CE Programme on Fashion Knitwear and Production Technology (FKPT) for the academic year 2013-14, NIFT Chennai
- Creative Pattern Making (currently running) by Mr. Dhanraj Survase, NIFT Mumbai
- Creative Fashion Styling (currently running) Ms. Tulika Tandon, NIFT Mumbai

Design Development for Indian Ethnic wear by Dr. Vandana Bhandari & Ms. Smita Ghosh, NIFT Delhi

craft cluster

INITIATIVE

NIFT takes its commitment towards development of grassroots arts and crafts, very seriously. In continuation with this directive, the Knitwear Design department runs its Cluster development programme, not merely as a curriculum based assignment, but as an endeavour to provide diagnostic inputs and Design interventions for various products. Students work closely with artisans, in the process being sensitized to the issues faced by our Craftsmen. Some cluster initiatives taken are:

- Knitwear Students of NIFT Hyderabad visited 3 different clusters (Crochet lace park Narsapur, Kalamkari & block printing Machlipatnam, Ikat Pochampally) in different groups
- Students from NIFT Kolkata went to Begampur, West Bengal for their Craft cluster from 12th July to 23rd July 2013 and successfully completed their study
- 33 students from NIFT Bangalore were sent for Craft Cluster & Documentation to Ramanagaram District to study the silk processing and weaving industry of the cluster
- Mr. K. Arul, Asst. Prof & CC & Mr. K. Nanda Kumar, Asst. Prof, NIFT Chennai identified places for "Craft Research Documentation and Presentation" at Kerala (Mural Painting & Puppet Making), Assam (Bamboo, Shital Pati, Metaka, Jute, Eri Silk), Shillong (Bamboo Craft Craft), Andhra Pradesh (Crochet), Tirunelveli (Crochet) for the period of 3rd to 13th June 2014

● Students from NIFT Mumbai completed their cluster project on Goa and Goan Handicrafts

● Students from NIFT Kannur identified five places for their cluster programme- Pooram craft – Thrissur, Wood craft - near Kuthattukulam, Thrissur, Traditional Stone carving– Paravoor in Ernakulam district, Cane and basket weaving - Kodungaloor in Thrissur district and Bronze casting- Kothamangalam, Ernakulam district

graduation projects

GRADUATION COLLECTIONS

The Finale' of each student at Knitwear Design is the Design collection, or the Graduation project. This year the students had an option of choosing either, to showcase their expertise. The show culminates as " KnitModa", which was successfully held across all centres offering this programme.

- Students Graduated from NIFT Delhi and showcase their DC / GP Knit moda's14 collection at IGNC A – Delhi
- Mr. Dhanraj Survase coordinated with Mr. Rajev Sud (Optitex) which sponsored an amount of Rs. 1 Lakh for KnitModa, NIFT Mumbai. 26 students successfully graduated from this batch. An award was also given for the best use of Viscose filament yarns in their final collection
- 25 students graduated from NIFT Chennai and displayed their Design Collection/Graduation Project as a Thematic Display & Exhibition. The Best 3 winners presented their DC/GP collection in Fashion Show 2014 at Chennai Trade Centre
- 8 final semester students of NIFT Bangalore presented their design collection in the fashion show, while 17 students presented their Graduation projects.
- The Graduation show for Knitwear Design Department, NIFT Kolkata (Batch 2010 - 2014) was held at Royal Bengal Hall, Salt Lake City, Kolkata on 4th June 2014.
- 23 students graduated from NIFT Hyderabad as part of KnitModa 2014.



ACADEMIC DEPARTMENTS

fashion & lifestyle **ACCESSORIES**



The one of its kind programme in the country, Accessories Design has a well- defined curriculum for developing integrated expertise in design methodology, materials and production process, consumer behavior and market dynamics, trends and forecast interpretations, business practices and project management in the field of fashion and lifestyle accessories. A strong industry orientation is reflected in its credo 'Design for Business' with the most successful industry education interface in student learning.

The programme has gradually evolved to address the entire spectrum of accessories and lifestyle products, precious and costume jewellery, leather goods, footwear, watches, giftware, tableware, silverware, crystal ware, office furniture, consumer interface design, & retail environment design.

Each NIFT campus is expected to provide national leadership in the area of its specialization. This will enhance the intensity and the depth of each category of specialization and will address design, management, marketing and technological issues within specific product category.

papers and articles

NATIONAL FORUMS

- Paper Presentation & Publication by Ms. Preetha Hussain (Associate Professor) & CP – F&LA at Reflection International Conference on Fashion, Retail and Management (ICFRM) conference at NIFT Hyderabad on 9th January 2014
- Ms. Preetha Hussain (Associate Professor) & CP – F&LA invited as Design expert for Asian Paints Colour forecasting workshop and panel member for discussion on Fashion Forecasting at India Design Forum
- Presentation of Trends & Forecasting, Visual Merchandising workshop for HEPC, Kannur, Kerala on 9th October 2013 by Mr. Kaustav Sen Gupta, Associate Professor & CC- F&LA
- A premier on GI – Toys case study” Techniques for product protection, Confederation of Indian Industries & KSHDC, Bangalore, June 2013
- Mr. Sanjeev Kumar, Associate Professor’s an Article selected for Colloquia/IFFTI ‘Nurturing Research Workshop” which was scheduled on 11th & 12th Sep 2013. The topic selected “The need for good design teaching: an alternative approach”

- "Management of GI (Toys) as an effective tool for Business excellence" Techniques for product protection, Confederation of Indian Industries & KSHDC, Bangalore, June 2013
- Mr. Anupam Rana, CIC & Assoc. Prof. published an article titled 'Tiara' in Fashion Journal "Fibre2Fashion.com"
- Mr. Kaustav Sengupta, Associate Professor & CC- F&LA has presented a paper at the Creative Waste Management workshop arranged by Asian Society of Cross cultural studies in Panayur on 27.09.13
- Mr. Kaustav Sengupta, Associate Professor & CC- F&LA Article published at the EdEx, The New Indian Express ' Think beyond engineering and MBA'
- Article published at the The Hindu Education Plus ' The Fashionistas'
- Mr. Kaustav Sengupta, Associate Professor & CC- F&LA was panelist at the "Titan Industries Paradox Panel" to discuss and publish white paper on the AIOs of Millennial youth in India(May 2013 and Feb 2014).
- Mr. Kaustav Sengupta, Associate Professor & CC- F&LA has attended the "Asian Paints Color Next – Color Conference" in Bangalore on 17.09.13
- Presentation of Trends & Forecasting, Visual Merchandising workshop for HEPC, Kannur, Kerala on 9th October 2013 by Mr. KaustavSengupta, Associate Professor & CC- F&LA
- Mr. Kaustav Sengupta, Associate Professor & CC-F&LA has invited as Jury member for the Images Fashion Award 2014 held at Mumbai on 18.01.14
- Mr. Kaustav Sengupta, Associate Professor & CC-F&LA has conducted the workshop at Images Fashion Forum on Trend & Forecasting in India held at Mumbai on 18.01.14
- Mr. Kaustav Sengupta, Associate Professor & CC-F&LA has attended the workshop of Ability Foundation as a part of their series of workshops for Design Development Project for Specially Challenged People. This workshop has conducted by NIFT in association with Ability Foundation at NIFT, Chennai on 29.01.14
- Mr. Kaustav Sengupta, Associate Professor & CC-F&LA was the speaker at TNIE ThinkEdu14 Conclave in Chennai on 30.01.2014

- Mr. Sanjeev Kumar, Associate Professor got approval for the faculty industry attachment with M/s Marque Impex, Moradabad during the period of 16th June to 28th June 2014.
- Mr. Beeraka Chalapathi Assistant Professor has attended the Creative Waste Management workshop arranged by Asian Society of Cross cultural studies in Panayur on 27.09.13.
- Mr. Beeraka Chalapathi, Assistant Professor has visited Bioara, Madhya Pradesh from 04.01.14 to 07.01.14 for the Project with M/s. Caravan Craft Retail Pvt. Ltd - the department will impart skill development training to the artisans.
- Mr.G. Chiranjeevi Reddy, Asso. Prof participated in International Conference Reflection 2014, Paper presentation topic is "Current realities and emerging trends of fashion education in India A comprehensive study on undergraduate programmes" at NIFT Hyderabad.
- Mr. G. Chiranjeevi Reddy, Asso. Professor & Mr. Avinash Raipally participated in International conference Reflection 2014, paper presentation topic is "Environmental Friendliness in manufacturing of traditional handicrafts a new prospective" at NIFT- Hyderabad
- Mr. Avinash Raipally participated in International Conference Reflection 2014, paper presentation topic is "Creating Value from post product waste & its dimensions in Indian context" at NIFT- Hyderabad

papers and articles

INTERNATIONAL FORUMS

- Mr. Sanjeev Kumar, Associate Profesor & Ms. Anshoo Rajvanshi, Assistant Professor, had presented paper at conference Eight International Conference on Design Principle and Practices : "Design as collective Intelligence, From 16-18 January 2014 at Vancouver, Canada (Subject of Paper : Perceptions to Possibilities: An approach to Design)
- Mr. Kaustav Sengupta, Associate Professor & CC- F&LA has presented research project Presentation on 'usage of social media in creative education' at Fashion Colloquium in London College of Fashion from 11th to 13 September 2013
- Mr. Kaustav Sengupta, Associate Professor & CC-F&LA, NIFT, Chennai has published the paper (Color Emotion and

ACADEMIC DEPARTMENTS

fashion & lifestyle ACCESSORIES

Colour Image Association of Black & White: A Study among Indian urban youth) at 12th International AIC conference on Color (<http://aic2013.org/>) dated 8th July 2013, Newcastle England

- Mr. Uthaman.M.K. Asst.Prof was selected for paper presentation of "Analysing the history of the narratives of fashion design in India: The Perspective on power of Representation and paradigm shifts in pre- modern Kerala state of India, IFFTI-2014, Japan

projects undertaken

FOR GOVERNMENT & INDUSTRY

- NIFT, Rae Bareilly executed an 8-weeks skill up-gradation programme sponsored by the District Urban Development Authority, Raebareilly, and training programme was also successfully accomplished training SC students of Raebareilly district in Fashion Boutique Design

- NIFT Delhi had undertaken a project of ID card for ex-Governor M. H. A. (Ms. Anshoo Rajvanshi and Mr. Shakti Sagar Katre)

- GI-Filing of IPR projects is under process. The project co-coordinators are Mr. Sanjeev Kumar, Mr. K Murugan, Ms. Anshoo Rajvanshi and Mr. Shakti Sagar Katre

- Two day training program conducted for resource persons of Jan Shikshan Sangathan District centers (4 centers) by Dr. Yathindra L, Associate Professor, F&LA NIFT Bengaluru

- 'SRIJAN' a craft cluster project in the turned wood lacquered craft at Budhni, District Sehore, M.P., sponsors MPHSVN was undertaken in 2013-14 year by faculty and students of NIFT Bhopal

- Organized the event 'Trend Forecast Pavilion & Workshop for Craft Based Articles' for National Craft Fair: Gujarat State Handloom & Handicraft Development Corporation Ltd, Industrial Extension (Indext-C), Govt. of Gujarat. As a part of this project, F&LA Department put up a special display of student's work at the Pavilion

- Successfully completed Maharashtra Forest Uniform and Accessories Design Project for personnel of Maharashtra Forest Department Government of Maharashtra

- Project on "Skill development training program for the artisans of Bioara, Madhya Pradesh In Lifestyle Accessories" with Caravan Craft Retail Private Limited. Project Coordinators : Mr. KaustavSengupta, Associate Professor& CC-F&LA & Mr. BeerakaChalapathi, Assistant Professor- F&LA, NIFT Chennai

- Co-optex Dhoti Day Fashion Show which was held on 08.01.2014, Government of Tamil Nadu

student participation

COMPETITIONS AND AWARDS

- The Students participated in DORSET Door Handle Design Competitions held in September 2013. Winner is Ms. Priya Choudhary, AD, IV semester, Ms. Melvin P Josy, Sem VII – 1st Prize, Mr. Mehtab Malik, 2nd prize, Mr. Palaash Choudhary, Sem VII – 3rd Prize and Ms. Susan Noby Kurian, III Semester Student got the consolation award

- Ms. Priya Jyoti, NIFT Kangra visit to Japan fully sponsored visit of Jenenex NIFT Kangra

- Students participated in the "Intuce Design Contest Sep-Oct 2013". Ms. Preet Sethi, AD, Sem VI, Ms. Simran Bahmania, AD, VI and Ms. Monika Rai, AD, VI

- Best Service Idea 2nd Runner- up award for participating in Bengaluru Service Jan 2014 held from 7th – 9th March by Ms. Daniya Faisal, AD VIII

- 7 Students of F&LA, Sem IV & VI had participated in All India Gems & Jewellery Trade Federation competition. Ms. Ayushi Patni & Ms. Vasundhara Gaur, AD Semester IV students have won the National Jewellery Award – 2014

- Mr. Anshuman Kumar, F&LA, NIFT Bengaluru 2009-13 batch, Packaging design classroom work featured in the International Packaging Trends Magazine



- Student Award: Ms. Gunjan Pathak 1st prize in badminton at sport test organized by National Law Institute University in Bhopal
- Ms. Gunjan of VIth Semester won First Price at Inter College Badminton Tournament VIRUDHKA held at National Law University in 2013
- Mr. Vishwesh Bandarkar of Batch: 2010-2014 got best CGPA award in the convocation ceremony on 23.5.2014 at NIFT Hyderabad
- Mr. Vishwesh Bandarkar attended Genesis 2.0 by JICE (Japan International Corporation Center) Conference in Japan from 1/10/2013 to 09/10/2013 that was sponsored by NIFT
- Ms. Sannidhi Bapna, Student of AD-III Semester won the Silver medal in the Group Dance of Converge 2013 was held in NIFT, Bangalore
- Ms. Noopur Mishra, Student of AD-III Semester won the Silver medal in the 'Photography' which is the part of Literary & ESSE Events of Converge 2013 was held in NIFT, Bangalore
- Ms. Sooriya Tharayil AD-VII (Batch: 2010-14) Youth Exchange Programme JENESYS 2.0 from 30.09.2013 to 09/10/2013 conducted by JICE (Japan International Cooperation Centre)
- HIDESIGN Best out of Recycle competition (NIFT Shillong)
- Akanksha Anirudh Gore, AD-VI, NIFT Gandhinagar won First Place and the "Fan Favorite" award at the Genesis FIT

Jewelry Design Competition organized by Fashion Institute Technology (FIT), New York

- Manasi Akre and Niyati Mendapara, AD-VI won "National Jewelry Awards 2014" - The Best Jewelry Design for Students Award – West Zone, organized by All India Gems & Jewelry Trade Federation, Mumbai
- Ms. Purwa Kumari, AD-VII (Batch: 2010-14) won both the Judge's Award and People's choice Award at DLF Emporio DESIGN AWARDS 2013-14. Her work was featured in Vogue.in and many other online publications
- Ms. Sooriya Tharayil, AD-VII participated in Youth Exchange Programme JENESYS 2.0 conducted by JICE (Japan International Cooperation Centre)
- Ms. Susan Noby Kurian has got the consolation award in Dorset Door Handle 2013 Design Competition for F&LA Students across NIFT Centres

international linkages

EXCHANGE AND TWINNING PROGRAMMES

- Ms. Apurva Goyal, NIFT Delhi Batch 2011-2015 has been selected for the Dual Degree Program in FIT, New York for a year i.e, Sem 5 & 6. and Ms Taarini Goyal, Sem Vi, Batch 2011-14 has selected for the international exchange opportunities, QUT, Brisbane Australia

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- Ms. NinonKersbergen, Saxion University, Netherlands had come for an exchange program to AD Sem V (Session: Jul – Dec 2013) from NIFT Bengaluru
- Ms. Sadhu Vasavi, went on twinning programme for 6 months at Queensland University of Technology, Australia. (NIFT Hyderabad)
- Ms. Srushti Vinod Kumbhare, NIFT Bhopal has been selected amongst various applicants for year exchange at FIT, New York for 2014-15 session
- Ms. Akanksha Anirudh Gore, of AD-V, NIFT Gandhinagar is studying at The Fashion Institute of Technology (FIT), USA
- Ms. Krishnan Varsha of AD-III has been selected for exchange programme at Queensland University of Technology, Australia
- Ms. Susan Noby Kurian, NIFT Chennai was selected the semester exchange programme for the session January-June 2014 in Queensland University of Technology, Australia

faculty participation

VISITS AND INTERACTIONS

- Trade Fair Gift and Handicrafts Fair, NOIDA, Surajkund Mela visited by all the faculty members along with students
- Interactive presentation at India Innovation Growth Programme by FICCI & Department of Science & Technology, Govt. of India on 9th January, 2014 held at Hotel ITC Gardenia, Residency Road, Bangalore by Dr. Yathindra L, Associate Professor, F&LA
- Lecture on “Packaging Techniques” for artisans of “Artistic Pottery Craft” during their Training to trainers & Master crafts persons programme on January 22, 2014 held at Office of the Development Commissioner (H), Victoria Road, Bangalore Dr. Yathindra L, Associate Professor, F&LA
- Lecture on “Design Aspect in Artistic Pottery Craft” for artisans of “Artistic Pottery Craft” during their Training to trainers &

Master crafts persons programme on January 24, 2014 held at Office of the Development Commissioner (H), Victoria Road, Bangalore Ms. Shipra Roy, Assistant Professor & Centre Coordinator, & Mr. Girinath G, Assistant Professor, F&LA

- Accessory Design faculty participated in Forecast and Trend presentation carried out by “Nelli Rodey group”
- Mr. G. Chiranjeevi Reddy, Asso. Professor has given an expert presentation on “Product Design & Development of Technology with special relevance to handicrafts items” at two day regional level AHVY view work shop on 17th April 2013 at NIMSME, Yousufguda, Hyderabad
- Mr. G. Chiranjeevi Reddy, Asso. Professor has given an live program as a career guidelines at DD8 Television, Hyderabad
- Mr. G. Chiranjeevi Reddy, Asso. Professor has given an expert presentation on “Stress Free Education” at MNR Junior College, KPHB, Hyderabad
- The Heart of Women -an art exhibition by women artists 8th -17 march 2013. Participated by Prof. R. Lakshmi Reddy
- Mr. Avinsh Raipally visit to Exhibition: Trade Fair- 2014 Feb 8th to 16th at New Delhi
- Seminar on Millennium Alliance, Inspiring Innovation. Sharing Solutions organized on 29th November, 2013 at Hotel Marriott, Bhopal. The seminar was organized by FICCI
- National Bamboo workshop on exploring the best practices in Bamboo Management organized on 24th & 25th January, 2014 at Academy of Administration, Bhopal. The workshop was organized by M.P. Forest Deptt, M.P. State Bamboo Mission and National Bamboo Mission, New Delhi
- Organized visit of students and faculties on 11th January, 2014 to Book Fair by Bhaskar Group in Bittan Ground, Bhopal
- Organized trip for student and faculties to Bamboo Fair in Bhopal Haat, Bhopal, on 26th January, 2014
- Mr. Sunil Kumar, Asst Professor along with Students of AD VI visited the prominent jewellery industries of Jaipur e.g Amrapali, Derewala World Jewellery and Vaibhav Gems in February 2014

- Mr. Sunil Kumar, Asst Professor visited the Bamboo Fair, Bhopal

faculty training

WORKSHOPS AND TOTs

- Attended IPR summit – Conference on Innovation and IPR “Interfacing Innovation and IPR for Business Success” 13th & 14th Feb 2014 at Hotel JS by Dr. Yathindra L, Associate Professor & Ms. Shipra Roy, Assistant Professor & Centre Coordinator, F&LA
- Ms. Rumpa Reshmi Munshi, Assistant Professor, F&LA attended “Ergonomics and User Centered Design” on 18th to 20th September 2013 at National Institute of Design, Ahmedabad
- Mr.G. Chirenjeevi Reddy, Asoc. Professor is conducting ToT in Hyderabad on Technical Studies
- Mr. Shakthi Sagar Katre was attended TOT (Design Thinking – 3days) in Mumbai NIFT
- Mr.K.Murugan conducted the TOT (Technical studies) at NIFT Hyderabad from 16th July to 19th July 2013
- Mr. Dorji Wangdi, Assoc Prof: Enrolled for Bridge program Research paper for Bridge program: Design education in North East
- Ms. Tshering Dolkar, Asst Prof: Enrolled for Bridge program Research paper for Bridge program: Influence of Culture and Market on fashion in Shillong
- Mr. Ashish Kaithwas: attended ToT for Technical Studies-II, Autocad knows the facts of ‘IPR’. He also attended Training for Online admission system for Nodal Officer
- Faculty members attended ToTs on Visual Merchandising & Technical Studies
- The Centre organized four Training of Trainers workshops with the objective of skill building, strengthening of pedagogical tools and standardization of content across all the NIFT centers for a number of subjects in the summer break. The workshops were conducted in the subject areas of “e-commerce”, “Advanced Presentation Techniques”, “Auto CAD” and “Pattern Making”. AD faculty members underwent few of these TOT workshops
- A two-day informative workshop was conducted by

representatives of EBSCO and Proquest to familiarize the faculties and students with the vast scope and usage of online database accumulators

- TOT workshop on Seminar on Presentation and Communication Skills attended by Mr. Abhishek Sharma, Associate Professor & CC-AD, Mr. Anupam Rana CIC & Associate Professor, Mr. Ranjeet Kumar Assistant Professor on 26th & 27th December 2013
- Mr. Abhishek Sharma, Associate Professor & CC-AD Mr. Anupam Rana, CIC & Associate Professor Mr. Sunil Kumar, Assistant Professor was Attended an Interactive session with the faculty members of NID to discuss education, integrity, upcoming challenges and taking it to the higher level on 31st January 2014
- Mr. Abhishek Sharma, Associate Professor & CC-AD Mr. Anupam Rana, CIC & Associate Professor was attended Under NIFT- NID Collaborative efforts for Design Educators – Presentation done for a Group on 10/2/2014
- Mr. Abhishek Sharma, Associate Professor & CC-AD Mr. Anupam Rana, CIC & Associate Professor Mr. Ranjeet Kumar, Assistant Professor Mr. Sunil Kumar, Assistant Professor Presentation on Protection from malware functions & other IT related problems faced by the Faculty and students by Ms. Esakkiammal, Computer Engineer on 07th & 18th February 2014
- Mr. Abhishek Sharma, Associate Professor & CC-AD Mr. Anupam Rana, CIC & Associate Professor Mr. Ranjeet Kumar, Assistant Professor Mr. Sunil Kumar, Assistant Professor an interactive session by Mr. Taore Mossi, French Fashion Designer, exposed the AD students and faculty to international fashion ideas and thinking on 19th March 2014

seminars & workshops

BY ALUMNI & INDUSTRY

- Ms. Isha Priya Singh, Jewellery Designer cum Manager of Fancy Start Diamonds, Dubai conducted an online seminar for AD students through Skype. Ms. Kamal Kapur, renowned industry expert conducted a workshop on Soft Skills for final year students of the Institute. (NIFT Raebareli)
- Ms. Suchi Mathur conducted a workshop on Design and Form Evolution for AD students, NIFT Raebareli

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fashion & lifestyle ACCESSORIES

- Seminar was conducted on Trends & Fashion Forecasting by Ms. Paridhi Sahi, NIFT alumni 1999 batch, expert in Jewellery (NIFT Delhi)
- Mr. G. N. Sheikh, Managing Director, Rubicon was invited to give expert lecture on Leather Goods design in the month of August 2014 in NIFT Bengaluru
- Mr. Sukumar, Bag Sampling Master was invited to give expert input in pattern making, stitching and bag construction in the month of August 2014 in NIFT Bengaluru
- Mr. Pushpanjali Kumar, Business Development Officer, Intuce was in NIFT to give lecture on Online Design Social Commerce Evolution in the month of August 2014 in NIFT Bengaluru
- A Color Next 2014 Creative Studio Workshop was organized for students of AD Semester V, NIFT Bengaluru on September 19, 2013 with Centre for Knowledge Studies (CKS)
- Mr. Manoj Thandassery, Co-Founder & Mr. Vinod Abraham, Co-Founder, Curiosity Learning Solutions Pvt. Ltd., did a presentation on Design Intervention in the area of Education & Toys for AD semester IV & VI students in the month of October 2014 in NIFT Bengaluru
- Ms. Rashmi BV, Animator was invited to give expert lecture input for 3DS Max class for AD V in the month of November 2014 in NIFT Bengaluru
- Ms. Shama Pawar, Founder Kiskinda Trust, Anegundi was invited to give expert Talk on institutionalization of craft on 6th Feb 2014 for AD semester IV & VI students NIFT Bengaluru
- Ms. Arunima Bhaumik, Design Head, Ganjam conducted Workshop on Presentation Techniques on Feb 26, 2014 for AD Semester VI students NIFT Bengaluru
- Ethnographic and User research study conducted by Ms. Shama Russell, Senior UX Designer at NOKIA on February 6th 2014 for AD semester IV & VI students NIFT Bengaluru
- One day workshop conducted by Mr. Dorji Wangdi, Associate Professor, NIFT Shillong along with Council of Leather Exports, attended by Mr. R.Ramesh Kumar I.A.S Executive Director, Council of leather Exports
- The speaker for the occasion was Mr. Tapan Nandi, Regional Chairman (East) Council of leather Exports. The workshop was attended by leather producers, local craftspeople and students of the Dept (NIFT Shillong)
- On 28th April, 2014 a Workshop entitled Enlightening Creativity Workshop at NIFT, Shillong conducted by Mr. Shailesh Kumar Tiwari (NIFT alumni, Guest faculty NIFT Bangalore) and his associate Miss Huangpi rani Gogoi, Nift Shillong Alumni from the first batch
- Mr. Serkan, faculty at Kadir Haas University in Turkey, with the Industrial Product Design Dept. was to NIFT, Shillong where he delivered a guest lecture on "Design Practice and understanding Design systems
- A workshop on Art of Mental Health & Physical Fitness was conducted in NIFT Bhopal. The workshop aimed at de-stressing the students from their daily work pressure and organizing their activities in an orderly manner
- Faculty Seminar was organized on "Nitty Gritties and integrities of Fashion Education" by Mr. G. Chiranjeevi Reddy in NIFT Bhopal
- Conducted the workshop in Clay Modeling by Mr. V.K. Munusamy, Master Craftsman from Pondichery (National & State Awardee) and mentored by Mr. Beeraka Chalapathi, Assistant Professor, NIFT Chennai on 05.08.13 & 06.08.13 for the subject Material Manipulation for the Semester AD-III
- Conducted the workshop in Paper Mache by Mr. V.K. Munusamy, Master Craftsman from Pondichery (National & State Awardee) and organized by Mr. Beeraka Chalapathi, Assistant Professor, NIFT Chennai on 21.08.13 & 22.08.13 for the subject Material Manipulation for the Semester AD-III
- Conducted the Acrylic workshop by Mr. M.P. Manohar, Sr. Designer of NID and organized by Mr. Beeraka Chalapathi, Assistant Professor, NIFT Chennai on 27th & 28th of November 2013 for the subject "Material Manipulation



- Metal Etching workshop will be conducted on 17.02.14 & 18.02.14 for the students of AD-IV Sem. by Mr. R. Balasubramanian, Senior Artist & National Awardee and it will be organized by Mr. Beeraka Chalapathi, Assistant Professor, NIFT Chennai
- NIFT Chennai conducted the workshop on Soft Toy Design with M/s. Pal Plush International (International Designers from China) Tada, A.P
- NIFT Chennai was Plan to conduct the workshop on Ceramic/ Glass Blowing & Metal Casting workshops as per the curriculum
- Visit to Central Institute of Plastic Technology for the subject of Technical Studies-I by Mr. Beeraka Chalapathi, Assistant Professor, NIFT Chennai
- Visit to Ennore Foundries for the subject of Technical Studies-I by Mr. Beeraka Chalapathi, Assistant Professor NIFT Chennai
- A workshop was conducted by alumni Mr. Abhishek Anand on VM and impact on sales
- Mr. Bharat Jain, Assistant Professor (FD) Mr. Abhishek Sharma, Associate Professor & CC-AD, NIFT Gandhinagar interactive Visit to NID Paldi for a session with Incubation Centre and to understand Design Clinic Scheme, for the subject Design Management on 4th October 2013
- Ms. Sumita Agrawal, Assistant Professor (TD) Mr. Abhishek Sharma, Associate Professor & CC-AD, NIFT Gandhinagar was attended Expert workshop on Graphic Design using software "Adobe Indesign" for lay-out design and documentation for the subject "PCDT: Professional Communication and Documentation Techniques" on 12th February 2014
- Mr. Abhishek Sharma, Associate Professor & CC-AD, NIFT Gandhinagar Mr. Anupam Rana, CIC & Associate Professor, NIFT Gandhinagar Mr. Ranjeet Kumar, Assistant Professor, NIFT Gandhinagar SDAC Activity (Spectrum- 2014)- Faculty Coordination Spectrum Club Activity First time ever launched photo booth and cooking competition on 15th & 16th February 2014
- Mr. Abhishek Sharma, Associate Professor & CC-AD, NIFT Gandhinagar an interactive Brain Storming session - To encourage students to participate in the National and International Design competitions on 03rd February 2014
- Mr. Abhishek Sharma, Associate Professor & CC-AD, NIFT Gandhinagar an interactive Brain Storming session regarding Infrastructure, Machine and workshop of AD Dept on 05th February 2014
- Mr. Abhishek Sharma, Associate Professor & CC-AD, NIFT Gandhinagar and Ms. Sonia Agarwal, Founder & CEO of Whitenife was invited to conduct an interactive session with the students of Accessory Design Dept, to share the inspiring story of the Brand

ACADEMIC DEPARTMENTS

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“Whitenife” and to hold a seminar on “Exploring new materials and methods as a source of inspiration to create a unique Brand Positioning” on 7th March 2014

initiatives & MoUs

- The MOU of NIFT with NID has opened new avenues for coordination between the members of the premier institutes. Expert sessions were scheduled in both the institutes where in senior faculties from NID and NIFT were invited to interact with the students and share their knowledge and expertise. (NIFT Gandhinagar)
- The Faculty of F&LA Department was part of design educators’ forum, a joint initiative by NID NIFT Gandhinagar
- AD Faculty attended a special session conducted by Mr. Pradyumna Vyas, Director NID focused on design issues and concepts
- Mr. Bhavin Kothari, Associate Senior Faculty, NID was invited to conduct an interactive session on Advance Professional Practices with the students of AD VI, NIFT Gandhinagar

Ph.D.

UNDERTAKEN & COMPLETED

- Mrs. R. Lakshmi Reddy is pursuing her PhD from Hyderabad Central University (to be submitted by the end of the semester – It is on aesthetics in Iconography & Art)
- Ms. Preetha Hussain, Associate Professor – undertaken Ph.D from June 2014 onwards at South Asian University, Delhi
- Mr. Sanjeev Kumar, Associate Professor – undertaken Ph.D from 26/03/2014 onwards at Mewar University
- Mr. Kaustav Sengupta, Associate Professor is pursuing Ph.D. in the area of Fashion & Socio Psychology at National Institute of Fashion Technology
- Ms. Rumpa Reshmi Munshi, Assistant Professor, F&LA has undertaken Ph.D from July 2011 at NIFT

- Mr Shakti Sagar Katre, Assistant Professor, undertaken his Ph.D from 26/03/2014 onwards at Mewar University

student participation

EXTRA-CURRICULAR

- Best Department Award-Stage Appearance in Fashion Show held during NIFT Spectrum on 25th Feb 2014, NIFT Delhi
- NIFT Delhi Successfully Conducted a Ramp Show on 30th March 2014 at Central Park, Connaught Place, for Election Commission of India
- Paper Presentation done and Workshop attended by Ms. Daniya Faisal, F&LA Department, NIFT Bengaluru 7th Semester at the Conference of Harvard Project for Asia & International Relations, Dubai conducted by Harvard Business School, at JW Marriott Hotel, Dubai on 23 August, 2014
- Vishwesh Bandarkar Attended Genesis 2.0-by JICE (Japan International Corporation Center) Conference in Japan from 1/10/2013 to 09/10/2013 that was sponsored by NIFT Hyderabad
- Sem VII students initiated the idea of a college magazine and collectively worked at it to launch it in Sept 2013 in the presence of Mr. David Laitphlang, President of the Shillong Press Club. The magazine was titled “Yatra” to signify the journey of each student to Shillong and a professional career in Design
- VII sem students also participated in a Workshop organized by Biodiversity Research & Development Centre, Upper Shillong, Directorate of Agriculture, Govt. of Meghalaya
- Students of 4th semester, NIFT Shillong Accessory Design participated in making a float for the Republic Day celebration
- Students of 6th semester F&LA dept, NIFT Shillong participated in an awareness program for waste disposal and cleanliness at Police Bazaar and made installations
- The participation of students in Spectrum’14 & Converge was overwhelming. Mr. Ravala Sunder Karuna Kumar Sem-VI won Third Prize in Chess in Converge 2013, NIFT Bhopal

- Ms. Gunjan Pathak of Sem-VI, NIFT Bhopal won First Prize at Inter College Badminton Tournament- VIRUDHKA held at National Law University in 2013

continuing education

AND SHORT TERM PROGRAMMES

- Creative 3D model making, 1 month by Mr. K Murugan & Mr. Sanjeev Kumar
- Costume Jewellery, 3 months, by Mr. Sanjeev Kumar & Mr. K Murugan
- Creative Fashion Drawing, 3 months, by Mr. Shakti Sagar Katre, Assistant Professor & Mr. Sanjeev Kumar, Associate Professor
- High Fashion Bags, 3months, by Mr. Shakti Sagar Katre, Assistant Professor & Mr. Sanjeev Kumar, Associate Professor

craft cluster

INITIATIVE

- As a part of the curriculum, students of fifth semester from F&LA Department, NIFT Raebareli visited Bareilly to study the cane and bamboo craft cluster
- For the cluster surveyed, the assigned group of students compiled the findings in a Document which was presented before a panel of External Jury Experts. The presentation also included a display of innovative products developed and reproduced by using the same traditional techniques by students, NIFT Raebareli
- Craft Cluster and Craft Based Design Project was conducted Sem V students NIFT Delhi at Pilkhwa. UP understand the craft skills and developing new products
- NIFT faculty and students undertook design development workshop in Channapatna cluster for AD VI semester students, NIFT Bengaluru
- The students of Batch: 2012-2016 will be conducting Craft Based Design Project in the areas of Toys, Nirmal, Lacquer Bangles – Hyderabad, Brass Craft – Pambarthi, Silver Filigree - Karimnagar

- The F&LA Dept undertook a project in collaboration with Tripura Bamboo Mission. 21 students travelled to various Bamboo clusters in different districts of Tripura and conducted a diagnostic survey of the crafts work and were collated into a document with design development opportunities in the particular sector

- NIFT Gandhinagar has been instrumental in documenting and providing design interventions to various crafts of Gujarat with dedicated field visits and research by the students of the institute. 30 students of Accessory Design Department visited Khambhat, Vadodara, Kutch (Zura), Patan, Koteswar (Ambaji) and Jasdan (Rajkot) to conduct Design Development workshops in the following six craft clusters: Agate Stone, Bead Work, Copper Coating Bell, Terracotta, Stone Carving and Wooden Pata. The six Design Development workshops were sponsored by Development Commissioner (Handicrafts)

industry linkage

VISITS & STUDENT INTERNSHIPS

- Students of Batch 2010-2014 of F&LA in their 6th Semester, successfully underwent 8 weeks of Industry Internship in companies like Design Co., Moradabad (UP), TATA Industrial Ltd. (Madhya Pradesh) Stoneman Craft, Agra (UP), Pooja International Pvt.Ltd., Moradabad (UP), Fume Bangalore, Signature Jewery, New Delhi etc
- Students of F&LA Department has visited various industrials units i.e. Metal Handicraft Service centre Moradabad (UP), Design Co. Moradabad (UP), Pooja Glass work Pvt. Ltd. Firozabad (UP), Stoneman craft for marble engraving and Inlay work and production of kitchen and bathroom accessories, Leather Accessory, Delhi & Handicrafts & Gift fair, Delhi etc to gain valuable practical exposure
- Industry visit of Semester VI, M/s Marque Impex Moradabad Uttar Pradesh accompanied with Mr Sanjeev Kumar and Mr. K Murugan
- The students of F&LA Delhi visited of semester IV to O.K. Play Haryana State, India International Trade Fair, Pragati Maidan, Delhi & Suajkund Mela
- Students have been offered/taken Industry Internship in major brands like NEXT, Mahi Fashion Jewellery, Hitaishi KK, Clay Craft, Aggarwal Jewellers, R.R. Industries, Awk Steelwares,

ACADEMIC DEPARTMENTS

fashion & lifestyle ACCESSORIES

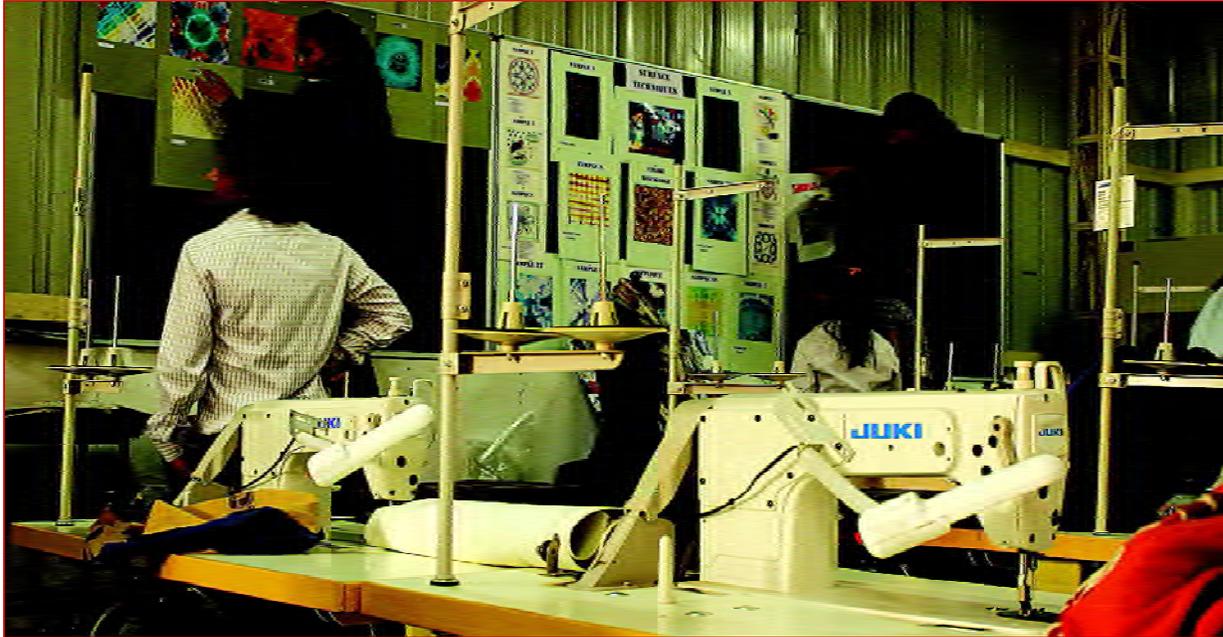
Inline Studio, Indian Inc, Tata Retail Enterprises, Awkenox, Venus India

- Students were taken to M/s Apine Leathers for industry visit
- Accessory Design students visited the prominent jewelry industries of Jaipur in February 2014. e.g Amrapali, Derewala World Jewellery and Vaibhav Gems in February 2014
- Mr. Abhishek Sharma, Associate Professor & CC-AD NIFT Gandhinagar for the Subject "Form Studies" Mr. Nilesh Kumar, Assistant Professor (TD) for the Subject "Photography" Visited to Kamla Nehru Zoological Garden, Kankaria, Ahmedabad on 11th October 2013
- Mr. Ranjeet Kumar, Assistant Professor (AD), NIFT Gandhinagar for the subject "Consume Interface Design" visited Alpha One Mall, Ahmedabad on 15th October 2013
- Mr. Sunil Kumar, Assistant Professor (AD) NIFT Gandhinagar for the Subject "Craft Based Design Project" visited Vadodra and Khambhat on 17th October 2013
- Mr. Sunil Kumar, Assistant Professor (AD) NIFT Gandhinagar for the Subject "Craft Based Design Project" visited Patan and Koteswar on 19th October 2013
- Mr. Sunil Kumar, Assistant Professor (AD) NIFT Gandhinagar for the Subject "Craft Based Design Project" visited Jasdan (Rajkot) on 21st October 2013
- Mr. Sunil Kumar, Assistant Professor (AD) NIFT Gandhinagar for the Subject "Craft Based Design Project" visited Zura (Kutch) on 24th October 2013
- AD V NIFT Gandhinagar Students for the Subject "Craft Based Design Project" visited Vadodra, Khambhat, Patan, Koteswar, Jasdan (Rajkot) and Zura (Kutch) on 27th November to 11th December 2013
- Mr. Anupam Rana, CIC & Associate Professor NIFT Gandhinagar and Mr. Abhishek Sharma, Associate Professor & CC-AD NIFT Gandhinagar visited Vadodra for Beads Craft Cluster, Baroda on 2nd December 2013
- Mr. Anupam Rana, CIC & Associate Professor NIFT Gandhinagar and Mr. Abhishek Sharma, Associate Professor & CC-AD NIFT Gandhinagar visited Khambhat for Agate Cluster, Khambhat on 3rd December 2013
- Mr. Abhishek Sharma, Associate Professor & CC-AD NIFT Gandhinagar visited Open House session in Bhuj, Kutch Gujarat on 11th January 2014
- Mr. Sunil Kumar, Assistant Professor NIFT Gandhinagar Students industry Visit to Jaipur regarding the subject Technical Studies-I on 25th to 27th February 2014
- Mr. Abhishek Sharma, Associate Professor & CC-AD NIFT Gandhinagar Students visit to the "Trend Forecast Pavilion for Craft Based Articles for National Craft Fair-2014, Ahmedabad on 26th February 2014

graduation events

GRADUATION PROJECTS

- 27 students of NIFT Raebareli Batch 2010-14 of F&LA Department has completed their Graduation Project in various Industries i.e. Sirjana Singnature Jewery, Fashion Club Globle-Delhi, K2India-New Delhi, Kohli Intercontinental Explore of fashion Jewelleries, Accessories, Gift and Handicraft – Delhi, Sangeeta Enterprises Passion for Fashion-New Delhi, Fume Designs-Bangalore, ABC Lethers-Haryana, Design Concept, creative Studio- New Delhi, Sehajimpex-New Delhi, Earthen Symphony Design Studio-Bangalore, Sanjeev Kahali-Jodhpur, Dziine-New Delhi, The Accessory Meera Mahadevia Handi crafted bags-Mumbai, Filamingo Design Studio, New Delhi, in trading Pvt.Ltd.-Rajasthan, Rachana Reddy Accessories-Bangalore, Amrapali Design Studio-Jaipur, Navrattan Exterprises-New Delhi, Converge I, Studio-New Delhi, Derewala-Jaipur Kays Jewels Pvt. Ltd. Noida(UP), Gemco Design-Jaipur, A Cube Inc. Design Studio-Ahmedabad
- The 33 Nos student of F&LA Delhi batch 2010-14 have made 2 collections of products in the industry and documented



their research and products developments in the form of documents and submitted to the department

- An active linkage with various industries ensured sponsored graduation projects for all the students of NIFT Bengaluru. These projects were not only beneficial to students but also gave new product directions to industries. All the projects received very good feedback from the sponsors and they showed their inclination in continuing with the projects in the future. Many students also joined the industries to pursue their career where they had carried out the project or allied areas

- Total 25 students of NIFT Hyderabad have successfully completed their Graduating project in various industries like Jewelry, Interior Products, bags, furniture etc.

- 20 students graduated out of F&LA dept NIFT Shillong. Sponsoring industries were Tanishq, Shoppers Stop, Woodland, Bluestone online jewellery, Hemant & Nandita, Giftease, New Leather Belt company, Tangerine Footwear, Apollo leathers, Akiva Technology, Rangсутra, Rabia Leather, Satyani Fine Jewels, Pallavi Dodeja jewelry, Curiositi etc. 10 of the above mentioned companies have already given placement offers to our students who were doing their Graduation projects with them. The rest of the 10 students will be sitting for placements

- List of company for GP placement NIFT Bhopal: Titan Industries Limited, Silver Emprium, Sangeeta Chudiwala, Parallax

Design Studio, Rubbabu Toy's Iseo chemdis, Amrapali Corporate Office, Designer Magppie International Ltd., Dream Factory Pvt. Ltd., Varnam Pvt. Ltd, MAATTI Design, Accessories by Nupur, Indus Creed Lifestyle Marketing Pvt. Ltd., Dorset India, Samsonite South Asia Pvt Ltd, Metal Tech Design Pvt. Ltd., Jayanita Exports Pvt. Ltd., Amanora town center, R.R. Industries, Pink City Jewel House Pvt. Ltd., Mahi Fashion Jewellery, Creative Functional Art, Sambhav Gems pvt. Ltd., Smart Plus India, Dwarka Gems Ltd., C2C Invent (P) Ltd., Silver Emporium, Benetton India Private Limited, Tata International, Bothra International, KuSe, Khadims, Rubbabu Toys, etc.

Pre Placement Offer: More than 50% of students gone for GP received pre placement offers

- New F&LA Department NIFT Chennai started from August, 2013 and had no Graduation project batch

- 27 no of Student's completed their Graduation Project from NIFT Raebareli centre, they worked in a companies like Sirjana Singnature Jewery, Fashion Club Globle-Delhi, K2India-New Delhi, Kohli Intercontinental Explore of fashion Jewelleries, Accessories, Gift and Handicraft – Delhi, Sangeeta Enterprises Passion for Fashion-New Delhi, Fume Designs- Bangalore, ABC Lethers-Haryana, Design Concept, creative Studio- New Delhi

- 34 no of Student's completed their Graduation Project from NIFT Delhi centre, they worked in companies like Swarovski/

ACADEMIC DEPARTMENTS

fashion & lifestyle ACCESSORIES

Gitanjali, Titan – Tanishq, Derewala Jewellery Ind. Pvt. Ltd., PC Jewellers, Shimera Lightings, Zen Design, Ranvik Exports, Adidas, Michael Foely, Dileep Cermics-Jaipur, Jharkhand Ind., Delhi Interaction with industries for the Graduation Project and Industry Internship of Batch 2010-2014

- 25 no of Student's completed their Graduation Project from NIFT Bengaluru centre, they worked in companies like Tata Elxsi, Episode, BM Jewellers, Rachna Reddy Design, Tanishq, Arvind Brands, Madura, Feather Lite, Caravan Craft, Fab India, Happily Unmarried

- 25 no of Student's completed their Graduation Project from NIFT Hyderabad centre, they worked in companies like Jewellery, Interior Products, bags, furniture etc

- 30 no of Student's completed their Graduation Project from NIFT Bhopal centre, they worked in companies like Titan Industries Limited, Silver Emprium, Sangeeta Chudiwala, Parallax Design Studio, Rubbabu Toy's Iseo chemdis, Amrapali Corporate Office, Designer Magppie International Ltd., Dream Factory Pvt. Ltd., Varnam Pvt. Ltd, MAATTI Design, Accessories by Nupur, Indus Creed Lifestyle Marketing Pvt. Ltd., Dorset India, Samsonite South Asia Pvt Ltd, Metal Tech Design Pvt. Ltd., Jayanita Exports Pvt. Ltd., Amanora town center, R.R. Industries

- 20 no of Student's Completed their Graduation Project from NIFT Shillong centre, they worked in companies like Tanishq, Shoppers Stop, Woodland, Bluestone online jewellery, Hemant & Nandita, Giftease, New Leather Belt company, Tangerine Footwear, Apollo leathers, Akiva Technology, Rangсутra, Rabia Leather, Satyani Fine Jewels, Pallavi Dodeja jewelry, Curiosity etc

- 28 no of Student's Completed their Graduation Project from NIFT Gandhinagar centre, they worked in companies like Satyani Fine Jewels, Firestar International Pvt. Ltd., Caravan Craft Retail Pvt Ltd, Kantilal Chhotalal, Whitenife, BlueStone Jewellery and Lifestyle Pvt. Ltd., Santosh Jewellers, Pallavi Foley Boutique Jewels, Gehna, Ganjam

graduation events

CONVOCATION

27 students of batch 2010-14 have passed out as Accessory Designers in May 24th, 2014.

Total 33 nos of students of batch 2010-2014 are going to be graduated.

25 students were awarded their degrees in design at the end of their studies at NIFT, Bangalore in the field of accessory design during the convocation.

The Convocation event 2014 has taken place at NIFT Auditorium on 23.5.2014.

Total 25 students received their convocations.

Students have taken the Convocation certificates from the Honorable Chief Guest.

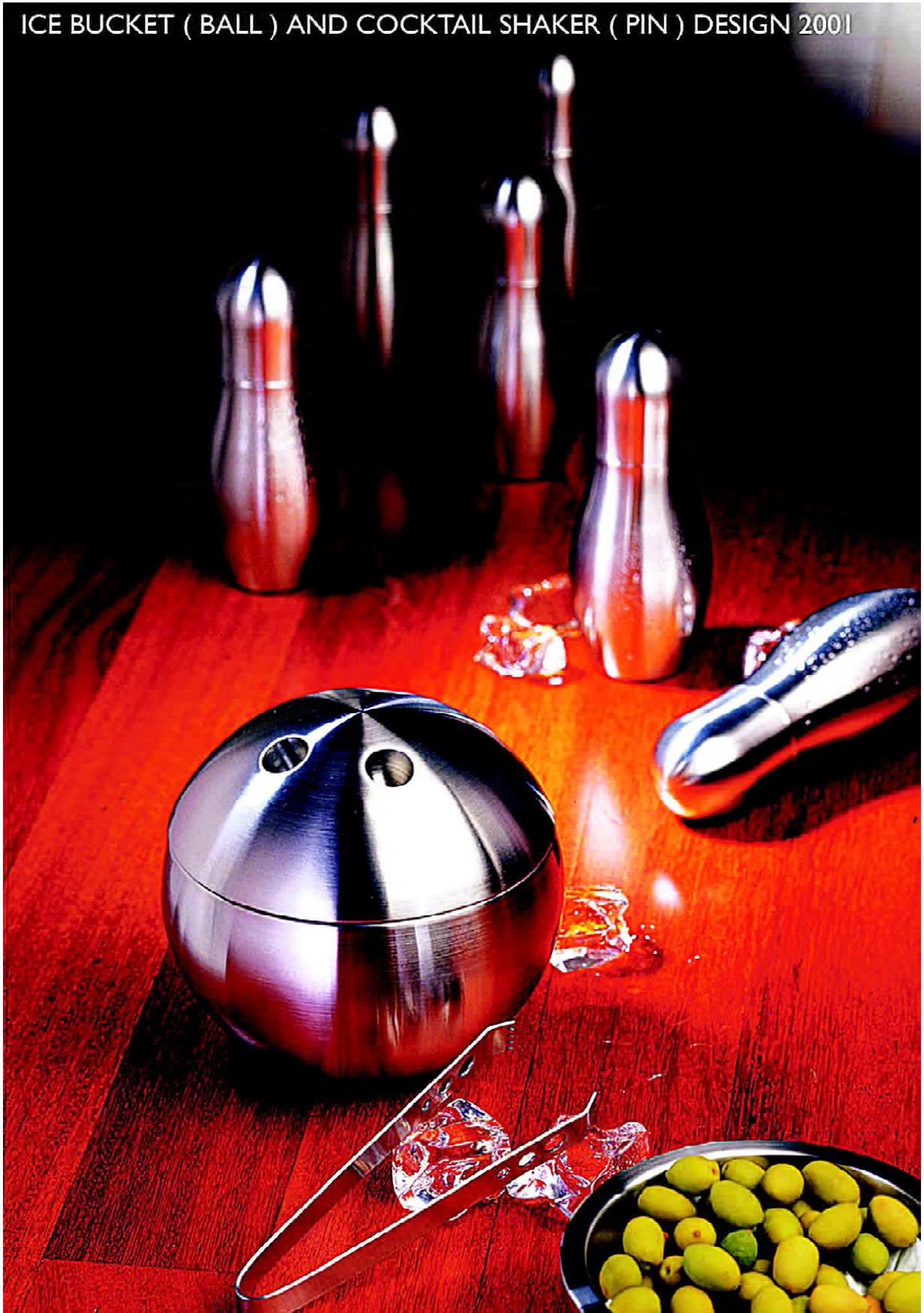
Out of 4 Convocation awards 3 were bagged by F&LA students:

NIFT Student of the year: Ms. Shubhneet Kaur

Best Academic Performance Award: Mr. Bhavya Gupta

NIFT Extraordinary Service Award: Mr. Sahil Mathur.

ICE BUCKET (BALL) AND COCKTAIL SHAKER (PIN) DESIGN 2001



ACADEMIC DEPARTMENTS

fashion **COMMUNICATION**



Fashion Communication is one of the newest, most exciting avenues to open up in the fashion and lifestyle industry. With a multitude of domestic and international brands, companies and designers exploding into the Indian retail scenario, it has become essential for each of them to develop a unique brand identity, and maximize its visibility. This is made possible by fashion communication professionals, who excel in extending the design strategy beyond the domain of the product, to include all aspects of communication design. This encompasses areas such as visual merchandising, styling, graphic design, display and exhibit design, advertising and public relations, and creative writing, specific to the fashion and lifestyle industry. At the exit level therefore, equipped with an intensive skill, knowledge and concept base, fashion communication students emerge as dynamic professionals qualified to offer the most effective and financially viable communication solutions for the fashion and lifestyle industry.

papers and articles

NATIONAL FORUMS

- Ms. Vibhavari Kumar Asso Prof. from FC Bengaluru presented a paper at the venue on 29th Jan 2014, in IFFTI Annual Conference, 2014- conducted by Japan-Tokyo; the topic

of her presentation was "A study of colour psyches as a happiness quotient in Fashion"

- Outreach Presentation as Craft cluster was conducted by Mr.K.C.Prashanth, on 31st August 2013
- Publication of Research Paper titled 'Study of Sensitivity towards importance of Geographical Indication Registry' in International Journal of Research in Commerce Economics and Management by Mr.Deepak Joshi, Asst.Professor- from FC Kangra in July 2013
- Mr. Deepak Joshi presented and published research Papers on 'Impact of Hindi in Promotion Mix Space in Northern India' & in International Conference organized by FDDI-Rohtak (Ministry of Commerce and Industry) in September 2013. His Paper titled, "An Empirical Study of Perception towards Traditional Wear in Kumauni Region" was published in conference proceedings of the 5th International Conference on Management & Business Research respectively in November 2013
- Ms. Apla Associate Professor from FC Kangra, gave a presentation on Fashion Forecasting at BPS Mahila Mahavidyalaya, Khanpur Sonipat organized by UGC on 7th March 2014

- Ms. Rupa Agarwal Asso Prof. & Ms. Sushmita Das Pal Asst Prof from FC Mumbai had presented a paper on a study of Post colonial Indian Fashion – creation of new identity in Design History conference at NID, Ahmedabad on 5th & 6th Sept. 2013. The paper would be published soon by NID
- The article of Mr. Ravi Joshi Asst. Prof from FC Gandhinagar, on 'Traditional Costume of Gujarat' based on students craft cluster initiative got published in local newspaper, Gujarat Samachar on 27th November 2013

papers and articles

INTERNATIONAL FORUMS

- Mr. B. Raja Asst. Prof. from FC Bengaluru presented a paper on "Women Empowerment Global perspective", in an International conference on Women Empowerment Global Perspective which was conducted by East Environmental Advisory for Sustainable Trust, in Tirunelveli on 27th & 28th September 2013
- Ms. Vibhavari Kumar Asso. Prof. from FC Bengaluru, presented a paper in International conference on Material Culture, conducted by Jain University & Exter University on 11th to 13th April 2014. She presented a paper on "Material Culture" at the venue in Jain University
- Ms. Vibhavari Kumar also presented a paper on "A Study of Socio-Cultural changes in Fashion & Retail due to Global Exposure in the suburbs of Bangalore along the Metro line" at NIFT-Hyderabad in International Conference on Fashion, Retail and Management (ICFRM) which was conducted by NIFT Hyderabad on 9th, 10th and 11th January, 2014
- Ms. Dimple Bahl Asst. Prof from FC Delhi published a Paper titled "Untangling the Gridlock" in the International Journal of Liberal Arts & Social Sciences, UK in Nov 13
- Professor Dr. Manish Verma from Department of Fashion Communication NIFT Kangra, has actively participated as a keynote speaker in the Ninth International Public Relations Symposium organised by International Public Relations Association (IPRA) at Tehran (Iran) October 2013"

projects undertaken

FOR GOVERNMENT & INDUSTRY

- Mr. Ravi Joshi Asst. Prof. from FC Gandhinagar, worked on Future Trend Forecast Pavilion 'TRANS TRADITIONAL TRENDS' at Garvi Gurjari National Craft Fair and Summit – 2014
- Ms. Maulshree Sinha, Asst. Prof, from Department of Fashion Communication Kangra, worked on the project of Logo Design for Himachal Transport in May- June 2014
- Ms. Sushama Saitwal Asso. Prof. from FC Mumbai worked on designing a stall, of HGH Trend Pavilion, during HGH Trade Fair at Bombay Exhibition Centre, Goregaon in July 2013, for fund raising project of Graduation Project 2014
- Ms. Rupa Agarwal Asso. Prof., from FC Mumbai designed a NIFT Stall during HGH Trade Fair, at Bombay Exhibition Centre, Goregaon, Mumbai, from 9th July to 11th July 2013
- Department of Fashion Communication Mumbai brought Fund raising Project for Graduation Show 2013 from Arts Beads Pvt. Ltd. Ms. Sushama Saitwal Asso. Prof & Mr. Vinesh Tapre Asst. Prof. worked as Design coordinators for a Stall Design & its execution for the sponsor at NCPA Mumbai in May 2013
- Department of Fashion Communication Mumbai, worked on a project of Maharashtra Theme Pavilion Design, IITF 2013 for MSSIDC. Ms. Sushama Saitwal, Asso. Prof., Mr. Vinesh Tapre, Asso. Prof & Ms. Susmita Das Pal, Asst. Prof. worked as design co-coordinators from the Department along with FC students. Ms. Sushama Saitwal, Asso. Prof., Mr. Vinesh Tapre, Asso. Prof had also done supervision of the execution of the pavilion design at Pagati Maidan New Delhi

student participation

COMPETITIONS AND AWARDS

Department of Fashion Communication Bengaluru students have participated in various competitions:

- The "Impetus-14" conducted by New Horizon Collage of engineering, on 09th April 2014. Ms. Divya. R.V (FC-IV) participated in Photography & Face painting & won First Prize. Mr. Jithin (FC-IV) won First Face prize in painting

ACADEMIC DEPARTMENTS

fashion COMMUNICATION

- UNMAAD Fashion Show Conducted in IMM-Bengaluru College, on 26th Feb 2014. Students participated in Fashion Show. Ms.Prandhi Gupta (FC-VI) & Ms.Shuchita Grover (FC-VI) won 3rd Prize in Competition

- Collaboration poster- Conducted by IFFI, (Internation Film Festival of India), on 22nd Jan 2014. Four students participated in collaboration poster

Delhi :

- Sports Parka, Australia: Logo Design competition - won by Mr. Arnold David & Ms. Shreepriya, students from SemV

- Film making competition - NIFT secured 1st position in the National level Film making competition 'Metamorphosis' at Oasis 2013, the 43rd annual cultural festival of BITS PILANI, Rajasthan. The activity was coordinated by Mr. Vishesh Azad from FC Department

Kangra :

- Mr. Rajdeep Pithani FC IV Gold Medal in Photography in Converge 2013

- Ms. Rohini Bharti FC IV Silver Medals in 200 mtr. Race and Kho-Kho in Converge 2013

- Mr. Rahul Pandey FC VI Illustration Featured in Creative Gaga Magazine - Jan. 2014

- Mr. Rohan Singhal FC IV Volunteer in DIFF (Dharamshala International Film Festival)

- Prizes won in Cinematography and Post Production for the following films by Mr.Lokesh Khatri FC VIII: -Saarathi (Fiction) 08:00 mins. Awards Won Best Film- IP College, Delhi University 2014, Best Film- BITS Pilani, Rajasthan 2013

international linkages

EXCHANGE AND

TWINNING PROGRAMMES

- Ms.Sannerustenburg Student from Saxion Institute

Netherland on Exchange Programme at FC Bengaluru

- Ms. Ridhima FC Delhi semester V student went to FIT New York in Exchange Programme 2013/14

- Mr. Sidharth Arora student from FC Kangra went to FIT New York in Exchange Programme 2013/14

- Ms. Nishika D'silva & Ms. Miloni Seth students from FC Mumbai went to FIT New York in Exchange Programme 2013/14

- Ms. Vandita Sahu, student of FC Mumbai went to FIT New York in Exchange Programme 2013/14

faculty participation

VISITS AND INTERACTIONS

- Mr. Vennimalai CC-FC Chennai, Ms. Anupreet CC-FC Delhi, Mr. Ravi Joshi CC-FC Gandhinagar, Ms.Apla CC-FC Kangra, Mr Deepak Joshi Asst Prof from FC Kangra, Mr. Abhilash Balan P. CC-FC Kannur, Mr. Sudip Ghose CC-FC Hyderabad, Ms. Priyama B. CC-FC Kolkata, Mr. Raja B. CC-FC Bengaluru, Ms. Sushama Saitwal Asso. Prof & Mr Vinesh Tapre CC-FC Mumbai, visited to India Fashion Forum 2014 at Mumbai on 17th & 18th Jan 2014

- Asst. Professor. Ravi Joshi conducted Artisans training workshop to sensitize artisans to be able to use trend forecast at Future Trend Forecast Pavilion 'TRANS TRADITIONAL TRENDS' at Garvi Gurjari National Craft Fair and Summit – 2014

- Ms. Susmita Das Pal, Asst. Professor FC Mumbai had gone to SOFT Pune for Audit on 12th May 2013

- Ms. Sushama Saitwal, Asso. Prof. & Mr. Vinesh Tapre CC-FC & had visited to IITF 2013 at Delhi for Photo documentation & Promotion of NIFT stall in November 2013

- Mr. Vinesh Tapre CC-FC Mumbai had visited to Folk Art Fair/Workshop at Bharati Vidyapeeth, Belapur on 29th Nov. 2013. FC department faculties had visited to Urban Haat for Gandhi Craft Mela on 3rd Feb. 2014



- Mr. Vinesh Tapre, CC-FC Mumbai had attended Regional Selection Committee Meeting for Selection/Nomination for Ship Guru Award – 2012 on 4th Feb, 2014

faculty training

WORKSHOPS AND TOTs

- Prof. Anupam Jain from FC Delhi, have conducted TOTs on Visual Merchandising & Design Methodology in June July 2014
- Ms. Maulshree Sinha had attended TOT on Visual Merchandising
- Mr. Sudip Ghose CCFC Hyderabad, had attended ToT in New Delhi on Visual Merchandising
- Two days TOT on 'Research Methodology' was conducted successfully by Ms. Rupa Agarwal, Associate Professor from FC Mumbai from 18/6/13 to 19/6/13 at NIFT Mumbai Centre. Ms. Rupa Agarwal also conducted four days TOT on 'Design Thinking' with other two faculties at NIFT Mumbai from 5th July to 8th July 2013.
- Mr. Vinesh Tapre has attended the Fashion Illustration TOT in Delhi from 5th June 2013 – 7th June 2013.
- Asst. Professor. Ravi Joshi from FC Gandhinagar attended Two days Training on Communication & Presentation

Skills by industry experts, sessions arranged by NIFT Gandhinagar

seminars & workshops

ALUMNI & INDUSTRY

Department of Fashion Communication Bengaluru had arranged "Outbound Workshop" which was conducted by Guru Freddy's Nature Awareness and adventure Academy on 08th to 10th Feb 2014 for Students of Semester –IV. Department Of Fashion Communication Bengaluru also arranged a Work Shop on Hair Styling for FC-VI on 4th Oct 2013 the Fashion Styling Subject, which was conducted by Mr. Robert Naorem

Department of Fashion Communication, Delhi have invited various eminent Industry Experts to conduct workshops & to give additional inputs for the subject:

- Mr. Ashmit S Alag (Director, Academy of Applied Arts.)
- Ms. Deeksha Varma (Free lance Design Consultant)
- Ms. Lina Singh (Empanelled Designer in Minister of Textiles.)
- Mr. Niloy Sen (Industry Expert)
- Mr. Henri Arthur Fanthome (Principal Architect-Henri

ACADEMIC DEPARTMENTS

fashion COMMUNICATION

Fanthome Office for Architecture)

- Mr. Naveen Varma (Group M Owasar Media Ltd., National Creative Director)
 - Ms. Usha Prajapati (National Crafts Position- Craft Design Consultant Council of Sri-Lanka, Colombo)
 - Mr. Abhishek Chaswal (Creative Director, Brand New World Order)
 - Ms. Kriti Monga (Independent Visual artist and Graphic Design expert)
 - Ms. Gayatri Singh (Director - NID Cell, New Delhi)
 - Mr. Vineet Mahajan from O&M (for inputs in advertising)
 - Mr. Sumit Kumar (for graphic design inputs)
 - Ms. Puja Khurana (for inputs in advertising)
 - Mr. Prasun Mazumdar (for inputs in Design Management)
 - Mr. Mayank Kela (for inputs in Introduction to Marketing)
- FC Delhi also arranged various workshops:
- Two days Calligraphy Workshop anchored by Mr. Anis Siddiqui, National Award winner for students of Sem III
 - Colour Psychology Workshop – Mr. Anupam Jain conducted a two day workshop for students of Sem IV
 - Three days out bound workshop was conducted for students of Sem IV
 - Paper engineering Workshop was conducted for students of Sem V
 - Hair & Makeup Workshop – Ms. Anita Kaushik anchored the two days workshop for students of Semester VI
 - Department of Fashion Communication Kangra have invited various eminent Industry Experts to Conduct workshops & to give additional inputs for the subject:
 - Color Psychology workshop- Mr.Gaurav Mandal NIFT Delhi

- Hair & Make up workshop – Ms.Sumita Goel
- Expert Lecture on creative advertising by Mr. Rakesh Ranjan NIFT Delhi
- Expert Lecture on Design software by Ms.Charu Manga a FTII Post Graduate
- FC Kangra have also organized various workshops for students:
- Students of Semester 4(Batch:2012-2016) participated in the 3 days workshop on Colour Psychology conducted at Gallery Space as per the Course Curriculum from 31st January to 2nd February.Expert lecture is given by V.Hanumantha Rao and A.M.Murali

Department of Fashion Communication Mumbai have invited various eminent Industry Experts to conduct workshops & to give additional inputs for the subject:

- Workshop on “Importance of Voice Modulation” in communication in hindi & conducted by
- Mahendra Modi, Retiredd Asst. Director, Vividh Bharati for Hindi Pakhwada- 2013
- 10 students of sem- III had attended Lakme Fashion Week- 2013 Students attended a workshop on Indian Textile on the occasion of International Textile day
- Workshop on Presentation Techniques was done successfully by Mr. Sheel Desai on 3rd Sept. 2013
- Workshop conducted by Mr. Bharat Santhalia on 3D Max level II on 6th Sept. 2013
- Mr. Laxminarayan Bajjal was invited for Introduction to Advertising on 6th sept. 2013
- Workshop conducted by Ms. Meher Castelino on 11th & 12th Sept. for the subject Fashion Journalism, Sem –V & sem - VII students
- Workshop was conducted by Ms. Sharmila Sinha on

Design Methodology, Sem –III students on 16th Sept. 2013

- Mr. Mahendra Patel has conducted Typography workshop on 30th Sept. 2013 & 1st Oct. 2013 for sem – III students
- Photography Workshop was conducted by Canon for Sem – III students on 4th October, 2013 to discuss basic techniques of Photography
- Well known industry expert Ms. Priya Kapoor for hair & make-up workshop on 22nd Oct. 2013 Workshop was conducted by Mr. Vishal Bajpai for the subject System Thinking on 24th Oct. 2013 for Sem- V students
- Workshop by Ms. Sathya Saran on Fashion Journalism, Sem –V & VII on 14th & 15th Nov. 2013
- Workshop conducted by Mr. Vinaay Parade on Photography, Sem –III on 16th Nov. 2013
- Workshop conducted by Ms. Sathya Saran on Fashion Basics, Sem –III on 18th Nov. 2013
- Workshop by Mr. Robin Thomas on Professional Ethics & Responsibilities, Sem – VII on 25th Nov. 2013
- Workshop by Mr. Sheel Desai on Personality Development for Sem VI students on 9th Jan 2014
- Workshop conducted on Product Styling by Ms. Shreya Gupta on 15th Feb. 2014
- FC students had attended seminar on Kidswear buying and product lifestyle at Benetton conducted by Ms. Deepali Jain on 26th Feb 2014
- Workshop on Photography for Sem – IV students by Mr. Vinaay Parade on 20th March 2014
- workshop on Design Strategy for Sem – VI students by Mr. Francis Xavier on 21st & 22nd March 2014
- Out bond programme was arranged for FC Sem –IV students at Matheran on 28th March to 30th March 2014

initiatives & MoUs

Asst. Professor. Ravi Joshi was a member of team in collaboration with National Institute of Design, Ahmedbad to initiate dialogue among design academicians and teachers to search,

adopt and implement an Indian pedagogy for design education in India

Ph.D.

UNDERTAKEN & COMPLETED

- Ms. Vibhavari Kumar Asso. Prof & Mr. Raja B Asso. Prof. from FC Bengaluru, are currently undertaking their doctoral studies
- From Department of Fashion Communication Delhi, Prof. Anupam Jain, Asso.Prof. Vijay Dua & Asst. Prof. Dimple Bahl are currently undertaking their doctoral studies
- Mr Deepak Joshi from FC Kangra, is pursuing Ph.D from Sunrise University, Haldwani, expected to complete in 2014
- From Department of Fashion Communication Mumbai, Ms. Rupa Agarwal, Asso. Prof. is pursuing Ph.D. from Industrial Design Centre (IDC) at IIT Bombay. Ms. Sushama Saitwal, Asso. Prof. is pursuing Ph.D. from SNDT University

student participation

EXTRA-CURRICULAR

Hyderabad:

- Students of Semester-6 participated in converge-13.
- Astha Vidyarthi got Gold in Shot Put, Silver in Disc Throw and Silver in Throw Ball
- Sonal Pawa got Bronze in Photography and Silver in Stage Play
- Kavinnila.S got Gold in Koko and Silver in Throw Ball.

Mumbai:

- Students participated in Sapling Plantation Day on 17th Jan 2014
- Students had participated & done display work in Spectrum 2014
- Sem IV students Visited to Upavan Art Fest 2014 at Thane on 10th Jan 2014
- Students of Sem – IV & VI, had participated in Marathon race social cause for Eye Donation on 12th Jan 2014

ACADEMIC DEPARTMENTS

fashion COMMUNICATION

- Sem – IV & VI students attended Seminar on Road Safety on 22nd Jan 2014
- Sem – IV students attended workshop on Art of Living conducted by Ms. Riddhi Mapxenkar in zero hrs on 29th Jan 2014
- Sem -VI students had attended Typoday conference being held at Symbiosis Institute of Design, Pune on 28th Feb 2014 and 1st Mar 2014
- Sports Parka, Australia: Logo Design competition - Won by FC Delhi students Mr. Arnold David & Ms. Shreepriya, students from Sem V

continuing education

AND SHORT TERM PROGRAMMES

- Department of Fashion Communication Mumbai had run a CE Programme on Visual Merchandising & completed successfully with 22 students. The programme was co-ordinated by Ms. Sushama Saitwal Asso. Professor & Mr. Vinesh Tapre CCFC from FC Department

craft cluster

INITIATIVE

- Department of Fashion Communication Bengluru has arranged craft cluster internship in the town of Honnavar and its nearby places, to document the crafts, details about the artisans and the shortcoming they face, if any. Students came up with possible solutions for the shortcomings
- Students of FC Delhi have gone to Gujarat to cover the craft of Rogan Art & Mata ni Pachadi. Craft Cluster work based on 'Rogan' & 'Mata Ni Pachedi' crafts was presented to the industry by Department of Fashion Communication Delhi
- Fashion Communication Kangra students covered cluster and craft of Printing technique of Jaipur, Mane Stone, Thangka

Painting, Mud Craft Lingscy Shawl of spiti, Weaving, wood craft, Metal craft of Kinnaur, Chambarumal, shawl & Cap of chamba, Coconut shell craft of Kerala

- FC Hyderabad students had covered various crafts in Andhra Pradesh & Karnataka. Silver Filigree in Karimnagar, Andhra Pradesh, Wooden Toys, Nirmal, Adilabad, Andhra Pradesh Bidir (Black Metal), Karnataka, Leather Pupets, Nimalkunta, Andhra Pradesh were studied by students
- FC Mumbai students went for Craft Cluster to Pune & Mumbai and covered Metal craft, Jari Jardozi & Patva Craft

industry linkages

STUDENT INTERNSHIPS & VISITS

- Department of Fashion Communication Bengaluru, strengthened their Industry linkage by organizing various Industry visits for the students. Along with departmental faculty member, FC students visited to Renya offset, Champion Packaging, Nylo film, & Reprography, Chitrakalaparishath for Graphic Arts, Chitrakalaparishath for Demonstration of Print Making, Cattedral walks in east Bangalore & NIMHANS Conention Centre
- Field visit to India Art Fair was organized on dt. 30/1/2014, for the students of Sem-4 and Sem-6, Field Visit to Dastkar Haat, on dt 27/1/2014 for students of Sem-4 was organized by Department of Fashion Communication Delhi. Delhi students of Sem V also visited to a Printing Press on 27th Nov 13
- Ms Apla and Ms Maulshree have taken FC Kangra students of FC III & FC V to WLIFW in Oct 2013. FC Kangra students were taken to Delhi for market exposure and PR agency by Asst Prof. Ms.Maulshree
- Department of Fashion Communication Mumbai have organized various visits for students along with faculty to Industry, Market, fairs, Museums etc for additional inputs in the subject & to strengthen industry Interaction. Students of Sem- IV visited to Chatrapati Shivaji Maharaj Vastu Sanghralhalaya on 10th January

2013 for the subject Costume and Textile Appreciation. Students of Sem-III had gone for visit at Weaver's Service Centre on 22nd August 2013. Students of Sem VII had gone for Industry visit at Jayna Packaging, Kurla on 21st Oct, 2013 for the subject Exhibition & Display design. Sem VI students Visited to Bombay Paperie printing press at CST on 23rd Jan 2014. Visit was arranged for Sem VI students at Jayna Packaging, Kurla on 29th Jan 2014. Visit was arranged for Sem – IV students at Jahangir Art Gallery & Modern Art Gallery on 30th Jan 2014. Sem – IV students visited to Kala Ghoda Art Fest, 2014 on 4th Feb. 2014. Sem – VI students visited to Kala Ghoda Art Fest, 2014 on 5th Feb. 2014. Sem – VI students visited to Bora Bazar on 18th Feb, 2014. Sem – IV students visited to Sir. J.J. School of Art for Annual Exhibition for Applied Art, Fine Art on 18th Feb, 2014. Sem –VI students visited to Printing House on 20th March 2014

- FC Sem - VI Students team had done Photography, Documentation, Concept and Design, Brochure Development in Navi Mumbai International Film Festival 2014 between 31st Jan, to 2nd Feb, 2014
- After VI semester students of Fashion Communication did their internship in various industries in order to gain hands-on experience & to get work experience. Students worked in various fields like Visual merchandising, Graphic design, Fashion Photography, Styling, Journalism, and other design fields

graduation events

GRADUATION PROJECTS

Final semester students of Fashion Communication Department did their Graduation Project in various industries in order to gain work experience of live projects. Since the project is realistic in all its aspects the industry collaboration jointly developed with students a specific brief based on which the students worked out a detailed project proposal indicating working methodologies, approaches and schedules with a clear definition of the project outcome & ensured smooth functioning and professional outcome of the project. Students worked in wide spectrum of fields like Visual merchandising, Graphic design, Fashion Photography, Styling, Journalism, Set Design, Advertising, Design Research

Projects, Copy writing, Promotional short film making, User Interface Design and other design fields. Students have done their Graduation Project in various companies like Travel Secrets, Shoppers Stop, HUL, Madura, Wizcraft, 5 Que, Raymond's, HT Media, Vogue, Adobe, O & M, Harper Bazar, India Today Group etc. Students also worked on self initiated projects. NIFT Kangra student Mr. Hemant Kumar worked on Project titled. 'Relevance of Hindi Based support Material for students from Hindi Dominant States'. Mr. Hemants Design Projects /Diploma Project got approved by the competent authority for assistance under Design Clinic Scheme.

graduation events

SHOWCASE

Students of Fashion Communication Department have successfully completed Graduation Project in diverse fields, like Visual Merchandising in Madura Garments, Feature writing in Harper Bazar, India Today group, advertising in Lowe- Lintas, Photography exhibition in Brand Bee etc. After successful completion of the Project, students gave the most effective and financially viable communication solutions for the fashion and lifestyle industry. The extract of their work was displayed in an Exhibition during Graduation Event.

graduation events

CONVOCATION

Convocation of NIFT Kangra was organized on 24th May at Tanda Medical College & was telecasted live on internet on VS World.com. Chief Guest for the event was Dr Anil Chauhan Principal, Tanda Medical College & Hospital.

The Convocation event 2014 of NIFT Mumbai has taken place at NCPA, Nariman Point on 25.5.2014. Students have taken their Degree certificates from the Honorable Governor of Maharashtra. Smt. Shabana Azami, Prof Vikas Satwalekar, Shri I.B. Peerzada were other Guest of honor for the event.

NIFT Hyderabad Convocation event 2014 has taken place at NIFT Auditorium on 23.5.2014.

ACADEMIC DEPARTMENTS

FASHION *technology*



Garment manufacturing industry has played a significant role in Indian economy and is predicted to grow substantially on export as well as on domestic front. The definitive trends towards consolidation and creation of larger manufacturing facilities will require techno-managers to lead the enterprises towards global success. This need of the apparel industry is catered to by the Department of Fashion Technology (DFT).

Department of Fashion Technology over the last 25 years has drawn its strength from industry responsive course curriculum, highly experienced faculty members, state-of-the-art infrastructure and continuous interaction with apparel industry.

The department has 78 faculty members in DFT across 10 NIFT campuses.

Programmes

Department offers two specializations at bachelor and masters level. Bachelor program is offered in 10 campuses of NIFT Bengaluru, Chennai, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai and New Delhi. Masters program is offered in 4 campuses of NIFT - Bengaluru, Chennai,

Gandhinagar, and New Delhi

- Bachelor Programme in Fashion Technology (B.F.Tech)

BFT is a four-year multidisciplinary technology-oriented program, designed keeping in mind the core apparel manufacturing technology, with emphasis on its best practices. The students learn about equipment and processes through hands-on training in laboratory, classroom sessions and industry exposure. The integrated nature of all eight semesters' inputs and its analytical and engineering contents give the students a professional edge and enable them to deliver in competitive field of apparel manufacturing. There are 820 students in the program this year

- Master Programme in Fashion Technology (M.F.Tech)

MFT is one of the flagship programmes offered by NIFT. The programme is exclusively designed for engineers and aims to develop young dynamic talent capable of providing techno-managerial solutions to the industry with a balanced amalgam of operation and strategic thinking capabilities. At the end of first semester students have options to select specializations in either of the following areas of Apparel Manufacturing – 'operations' or 'strategy'. The students with 'operation' specialization are equipped

with tactile / hands-on knowledge of the apparel sector and those with 'strategy' specialization are trained to look at the world-wide best practices and apply that knowledge in apparel manufacturing scenario. There are 140 students in the program this year.

INDUSTRY INTERACTION

The department works closely with industry and is constantly in touch with them through various departmental activities like lectures, talks, workshops, juries, industry meets etc.

seminars & workshops

BY ALUMNI & INDUSTRY

Experts from the industry are invited for talks, discussions, workshops or seminars with objective of sharing their knowledge and experience with students.

Knowledge sharing seminar happened on varied areas like mass customization, entrepreneurship management, global marketing, sizing and fit, HR practices in apparel manufacturing, RFID, digital marketing, E-commerce, work study for apparel manufacturing, apparel production planning & control, costing of apparel products, ergonomics in system design, technical textile control of production process, lean manufacturing, CSR, quality of apparel products, ERP, international business, joint venture & acquisition etc.

Discussions were conducted to make students aware about current concerns or newer venues being explored by the cut sewn industry like garment manufacturing in neighbouring countries vis-à-vis india; issues in global fashion industry, employee attrition, block printing for export market, design and selling of fashion, discussion of labour management in garment manufacturing, opportunity & challenges in apparel industries, scope of luxury manufacturing in india, productive improvisation, knitted fabrics & its challenges, small & mid segment players in apparel export industry, retail supply chain management and importance of logistics, challenges in manufacturing kids garments, automization in shirt manufacturing etc.

Some workshops and special lecture were conducted to give students hands on experience of core areas of apparel manufacturing like deskilling the labour using work aid and attachments, conflict management (learning from Indian

scriptures), calculation on the cost of various machinery capital and other infrastructure, entrepreneurial business plan development, merchandising cycle in domestic retail etc.

This year approximately 200 experts have been invited in all DFT campuses to share their experiences with the students.

July Dec

Name of Eminent speaker with designation	Topic of lecture
Bengaluru	
Mr. Brahmadeep, R&D Engineer, Ensait, France	Mass Customization
Ms. Pooja Bagati, Freelance Designer, Merchandiser Manager, Reid & Taylor	Over View of Global Fashion Industry
Mr. Praveen, Edison Consultant	Entrepreneurship Management
Mr. Mukesh Jha, GM, Production, Shahi	Cutting Room & Production
Ms. Rashmi Singh, HR, Laguna Clothing	Human Resource Management
Mr. Sagar HR, Texports Syndicate	Human Resource Management
Ms. Vishnu Priya, NEN Consultant	Entrepreneurship Management
Mr. Amit Shankar Verma, Kolor Concepts	Plant Layout
Prof. Sandya Ravi, Principal, K.L.E's Institute of Fashion Technology and Apparel Design College, Bangalore.	Dyeing & Printing
Mr. Manish Bajpai, VP- Marketing, Shahi	Global Marketing
Mr. Devaraju. C, Senior Manager Industrial Engineering, Aquarelle India Pvt. Ltd	Work Study
Mr. Simon Fernandes, Regional Director, United Kingdom Southern Europe South Asia, alvanon UK, Ltd	Global sizing and Fit
Mr. Manish Kumar Sinha, Head-Plant Operation, Laguna Clothing Pvt. Ltd., Bangalore	Start ups of apparel units

Name of Eminent speaker with designation	Topic of lecture
Mr. Abhishek Anand, Manager (BD) Fashion & Lifestyle at Trade	Calculation on the cost of various machinery capital and other infrastructure
Mr. Ganesh V Sastry, Business Architect at Simbus Technologies, Bangalore	IT Intervention in Garment Industry
Chennai	
Mr. Kalai Chelvam, Senior Pattern Master M/s. Pearl Global Ltd., Chennai	Skirt, Jacket
Dr. V.Subramaniam, Director-Textile Dept.Jaya Engg. College, Chennai	Dyeing & Printing
Mr. N. Ramesh, CAD Manager M/s. Tukatech.com	Apparel CAD
Mr. B. Subash Working in BS & B Technologies, Chennai As Lead Engineer	Auto CAD
Mr. S. Illangovan, Director M/s. Smartline Enterprises Pvt. Ltd., Chennai	Operations (POM)
Mr. Madhukar Reddy, Vice President - Operations, M/s. Roverco, Chennai	Issues in Global Fashion Industry
Mr. Madhukar Reddy, Vice President - Operations, M/s. Roverco, Chennai	Quality feedback
Delhi	
Dr. Mike Fralix President, TC2.com	Size India
Mr. Prasenjeet	PLM in Apparel Industry
Mr. J.D Giri, HR Head Shahi	Employee Attrition
Mr. Anoop Chaturvedi	Fabric Studies
Mr. Surinder Popli	Fabric Studies
Mr. D.P.Singh	Finance Management
Mr. Mukesh Mishra	RFID

Name of Eminent speaker with designation	Topic of lecture
Gandhinagar	
Mr. Shobhit Tyagi	HR practices in Garment Industry
Prof. Vindo Pillai, Assistant Prof., M.C.A, College, GNR	Payment Gateway
Mr. Vivek Priyaranjan	Garment Manufacturing in Neighbouring Countries vis-à-vis India.
Mr. Narendar Mahajan, CEO, NineteenApparels Ltd.	E-Commerce
Mr. Swami Brahmviharidas	Work shop on Conflict Management (Learning from Indian Scriptures)
Mr. Shrikant Pareek, CEO, Arvind Group	Fashion Drives Manufacturing an Industry Experience
Mr. Brijesh Yadav, National Sales Manager – India, Sri Lanka and Bangladesh, Sanko Tekstil Holdings (Brand Name ISKO) – Turkey Based Corporation	Denim
Mr. Rahul Bhaduriya, Vice President,	Opportunity & challenges in Apparel Industries
Mr. Amit Mittal, Ex-CEO	Digital Marketing
Mr. Niran Banker, C.A.	Land Finance Management (Plant Machinery Utility/ Duty Structure)
Prof. P C Patel,	Technical Textile.
Dr. P Nag, Retired Director, NIOH.	Ergonomics in System Design.
Mr. Ketan Trivedi, Manager Continuous Improvement, Arvind Mills	Lean Manufacturing
Mr. Manoj Pandey, Director, Cross stitch Apparels	Sewn Products Machinery & Equipments

Name of Eminent speaker with designation	Topic of lecture
Hyderabad	
Mr. Ramana Gudipati, Director, Ramana Associates	Industrial Structures
Kannur	
Mr. Manoj Pandey, Director, Cross stitch Apparels	Sewn Products Machinery & Equipments
Kolkata	
Mr. B.C.Gaj, ManagerMaasis Interfashion Pvt. Ltd.	Technique used in Dyeing & Printing
Mr. Aditya Rungta, Proprietor Satyam Garments, Kolkata	Apparel Quality Management standard for garment industry
Jodhpur	
Mr. Vikram Joshi, Entrepreneur and Promoter, Rangtori	Block printing for Export Market
Mr. Raghvendra Rathore, Designer	Design and selling of Fashion
Mr. Rajil Mittal, Manager Production, Maam Arts, Jaipur	Deskilling the labour using work aid and attachments.
Mr. Arun Kumar, HR Manager, Traditional Gallery (p) LTD, Jaipur	Discussion of Labour management in Garment manufacturing
Mr. Kishore, Director, Space Fashion, Ludhiana	Discussion of Finishing and Quality issues in knits Garments
Mumbai	
Mr. Rahul Bhaduria, Vice President-Banswara Garments	Productive Improvisation

Jan June

Name of Eminent speaker with designation	Topic of lecture
Bengaluru	
Ms. Veena Sudheesh Venkatesh, Apparel Consultancy and Training	Fabric & Garment Finishing
Ms. Veena Sudheesh Venkatesh, Apparel Consultancy and Training	Costing of Apparel Products
Mr. Amit Shanker Verma, Manager Production Planning and Control, Kolor Concepts International	Apparel Production Planning & Control
Ms. Udyapana, Technical support executive, ISSS(FastReact)	Computer Aided Production Planning
Ms. Vishnu Priya, NEN Consultant	Entrepreneurship Management
Mr. Devaraju. C Senior Manager Industrial Engineering, Aquarelle India Pvt. Ltd	Work Study for Apparel Manufacturing
Mr. Praveen Edison Consultant	Entrepreneurship Management
Mr. Amit Shankar Verma, Kolor Concepts	Plant Layout
Prof. Sandya Ravi, Principal, K.L.E's Institute of Fashion Technology and Apparel Design College, Bangalore.	Dyeing & Printing
Ms. Veena Sudheesh Venkatesh, Apparel Consultancy and Training	Dyeing & Printing
Ms. Geetanjali, Visual Merchandiser	Apparel Marketing & Merchandising
Ms. Geetanjali, Visual Merchandiser	Control of Production Process
Mr. Brahmadeep, R&D Engineer, Ensait, France	Mass Customization
Mr. Manish Bajpai, VP- Marketing, Shahi	Global Marketing
Mr. Simon Fernandes Regional Director, United Kingdom Southern Europe South Asia, alvanon UK, Ltd	Global sizing and Fit

Name of Eminent speaker with designation	Topic of lecture
Mr. Manish Kumar Sinha, Head-Plant Operation, Laguna Clothing Pvt. Ltd., Bangalore	Start ups of apparel units
Mr. Ganesh V Sastry, Business Architect at Simbus Technologies, Bangalore	IT Intervention in Garment Industry
Chennai	
Dr. V. Subramaniam, Director - Textile Department, Jaya Engineering College, Chennai	Dyeing & Printing
Ms. Pooja Shrivastava, B.Com & C.A. Auditor Prime Waterhouse Coopers, Kolkata	Costing & Product development
Mr. D. Chandramouli Senior Manager Unit Bank of India Adyar, Chennai	Prepare a Entrepreneurial Business Plan
Ms. Pooja Shrivastava, B.Com & C.A., Auditor, Price Waterhouse Coopers, Kolkata.	Prepare a Entrepreneurial Business Plan
Officials from M/s. Datatex, Bangalore Mr. Sashidhara K.L.Senior NOW Consultant	Enterprise Resource Planning (ERP)
Mr. Subash, Designer, Auto CAD	Auto CAD
Mr. S. Illangovan, Director M/s. Smartline Enterprises Pvt. Ltd., Chennai	Training & Development of Supervisors
Ms. Poojitha Varadharajan Consultant, M/s. Technopak, Chennai	Control of Production Process
Ms. Poojitha Varadharajan Consultant, M/s. Technopak, Chennai	Plant Layout & Facility Design
Ms. Neela Pillay Consultant, Chennai	Apparel Marketing & Merchandising
Ms. Poojitha Varadharajan Consultant, M/s. Technopak, Chennai	Productivity & Work Study

Name of Eminent speaker with designation	Topic of lecture
Delhi	
Mr. Ram Sarin	TUKA CAD
Mr. Avi Bedi	Digital Printing
Mr. Prakash.R (Amann Threads)	SPME
1. Mr. Ashish Pratap Singh 2. Ms. Reema Agarwal 3. Ms. Divya Jyoti	Corporate Social Responsibility
Mr. Pankaj Kumar, Fastreact	Computer Aided Production Planning
Mr. Shiv Kumar Choudhary	Enterprise Resource Planning
Mr. Gaurav Kohli	Joint Venture, Costing in Apparel Production
Mr. D.P.Singh	Costing in Apparel Production
Mr. Pratap Mohanty	International Business
Mr. Nitin Gupta	International Business
Mr. Charan Singh, Chairman AATC	Garment processing
Gandhinagar	
Mr. Ketan Trivedi	Lean Management - Vision for Textile & Apparel Industry
Mr. Aamir Akhtar	Scope of luxury manufacturing in India
Mr. Jyotiprakash Mahapatra	Knitted fabrics & its challenges
Mr. Rahul Kaviya	Small & mid segment players in apparel export industry
Mr. Uday Malik	Surat textile industry
Mr. Malik	Role of Technology in Textile & Apparel Industry
Dr. P R Roy	Green Denim
Mr. Nalin Kumar.	Control of Production Process.

Name of Eminent speaker with designation	Topic of lecture
Mr. Nalin Kumar	Productivity and Work Study.
Mr. Prakash Chawla	Research Methodology (QTRM)
Mr. Pramod Athaley	Maintenance Engineering.
Dr. A K Mairal. Prof. M S University Baroda.	Recent Development in chemical processing.
Mr. A G Raol. Retired Professor, Govt Polytech	Different types of Printing
Mr. Nirav Banker, Senior Consultant CA firm.	Different types & Methods of Costing.
Mr. Bhaskar Aiyar. Prof. HOD, Architecture, Govt, Polytechnique, Vadanagar.	Effect of Plant layout on Building Typology
Dr. Rajiv P Joshi Prof. EDI, Gandhinagar.	Entrepreneurship
Ms. Sandhya Anantani, Trainer	Presentation Technique
Mr. Subrato Bagchee, Motivational Speaker	Entrepreneurship
Mr. Narendar Mahajan, CEOMs. Archana Gulia	EMBPD-Ecommerce & Entrepreneurship
Mr. Nishant Parashar, Merchandiser	Role of Merchandiser
Dr. P.C. Patel, Sr. Reader in Textile Engineering	Developments in Technical Textiles
Dr. Pranav Kumar Nag, Retd. Director, NIOH	Ergonomics & System design
Mr. Rahul Bhaduriya, Vice President,	Opportunity & Challenges in Apparel Industry
Mr. Amit Mittal, Ex. CEO	Digital Marketing
Mr. Nirav Banker, CA	Land Finance Management (Plant & Machinery Utilities / Duty Structure

Name of Eminent speaker with designation	Topic of lecture
HR Manager, Silver Spark Apparel.	The labour turnover in Apparel Industry. The social and legal compliance in Apparel Export House.
Mr. P R Rathod, Director, Sales & Marketing, Peter England, Madura Fashion Lifestyle	Retails Supply Chain Management and importance of Logistics.
Mr. Tyagrajan, Brand Manager, Madura Fashion Lifestyle	The Merchandising cycle in Domestic retail.
Mr. Kumar Harshit, Lifestyle Product Manager at LP Sport (Louis Philippe), Madura Fashion & Lifestyle	Knowledge Management Studio and product development & innovation in Fabric, trims & Apparel.
Mr. Rohit, Manager – Head Lean Initiative, Laguna Clothing	Implementation of Lean tools & Value Stream Mapping in Apparel Manufacturing Unit.
Mr. Vikas Srivastav – Quality Manager, Laguna Clothing	Quality System in Apparel Manufacturing Unit.
Hyderabad	
Mr. Pawan Kumar	Production Planning
Mr. Pawan Kumar	Quality Management
Mr. Sudershan Chakravarthula	SME / MSME Policies
Ms. Divya Kaushal	Machines (Apparel Production)
Ms. Divya Kaushal	Production Planning
Ms. Swetha jain	Auditing
Jodhpur	
Mr. Pankaj Kumar, Consultant, Fast React (sewing System)	Computer Aided Production Planning
Mr. Rahul Bhadauria, Vice President, Banswara Garments	Manufacturing Process of Trouser
Mr. Paul Collyer, Consultant	Apparel Production Planning & control

ACADEMIC DEPARTMENTS

FASHION *technology*

Name of Eminent speaker with designation	Topic of lecture
Mr. Muneem Meena, Manager Production, Gini & Jony Ltd.	Challenges in manufacturing kids garments
Mr. Deepak Jain, Vice President, Vardhaman Nishimbo Pvt Ltd	Automization in Shirt Manufacturing
Kannur	
Mr. Raghav Balu, Founder, Angi Clothing Pvt. Ltd, Chennai	Entrepreneurship Management
Kolkata	
Ms. Asmita Banerjee, Manager Export, Mallcom (India) Limited	Apparel Standards, Specifications & Quality Control, Fabric & Garment Finishing

Name of Eminent speaker with designation	Topic of lecture
Mr. Gayan Ruhunage, President (Apparel Manufacturing)	Apparel Standards, Specifications & Quality Control, Fabric & Garment Finishing
Dr. P.Chakraborty, Director, National Productivity Council (NPC)	Apparel Quality Standard
Mumbai	
Mr. Subodh Kanani, Consultant	Entrepreneurship management.
Mr. Virendra, Production Manager from Banswara garments.	Apparel Production Planning & Control
Mr. Kirit P., Guest Faculty	AutoCAD

industry interaction

JURIES

DFT has a system of inviting experts from the industry as jury members to give feedback to the students on various projects and assignments undertaken by them in many skill based subjects and research projects. This constructive interaction with the industry gives students perspective into the real life situation in apparel manufacturing set ups. This year more than 200 experts were invited in DFT campuses as jury members.

industry interaction

RESEARCH PROJECTS &

GRADUATION PROJECTS

As part of the course curriculum students of the department in their final year undertake research project in various areas of apparel production. The purpose of the project is to integrate the learning of the students of the last semesters through research/ experimentation in the chosen area by the applications of technology in apparel manufacturing. Students may take up

projects within the scope of fundamental research or applied research. Fundamental research is an activity designed to broaden scientific and technical knowledge not directly linked to industrial or commercial objectives. Applied research is designed for the purpose of producing results that may be applied to real world situations. Some of the areas of research are productivity measurement and improvement techniques, fit analysis, quality measurement and improvement methods, implementation of any production or quality system, product development, product/process re-engineering, sizing, technical evaluation and/or implementation of mis/erp/cad systems, software design and development, system analysis and design, retail / vendor management, merchandising, human resource management, corporate social responsibility, E-commerce, process automation for productivity and/or quality improvement etc.

The work of students is shown in graduating shows. Local industry is invited for the show to give them flavour of the researches which are being undertaken in the department.

NIFT, Delhi conducted seminar on 'Innovations in technology changing paradigm in fashion' as part of the graduating show.

Dates of the graduation show across DFT campuses were as follows

Campus	Date	Campus	Date	Campus	Date
Bengaluru	25.05.2013	Hyderabad	24.05.2013	Kolkata	28.05.2013
Chennai	23.05.2013	Kangra	23.05.2013	Mumbai	25.05.2014
Gandhinagar	19.05.2013	Kannur	23.05.2013	New Delhi	23.05.2013

industry interaction

STUDENT INTERNSHIPS & VISITS

To reiterate the theoretical classroom teaching with the real life scenario students undertake internships and visits to apparel industry. These internships and visits give students exposure to the prevalent practices in apparel manufacturing. There were more than 50 visits undertaken at DFT campuses for the students in apparel manufacturing setups and allied sectors textile mills, testing labs, trim manufactures, processing houses, weavers service centres, it sector serving apparel industry etc. DFT students have also undertaken 12-14 weeks of apparel internship in production houses, 2 weeks in textile sector and 2 weeks in allied areas.

Campus	Visit details
Bengaluru	Bangalore Knits, Bomanahalli
Bengaluru	Celebrations, Hoskote
Bengaluru	Bombay Rayon Industry, Dodaballapur
Bengaluru	Laguna Clothing, Kanakpura
Bengaluru	Bangalore Knits, Bomanahalli
Chennai	Young Brand Apparels Ltd., Chennai
Chennai	Textile Committee, Chennai
Chennai	Roverco Apparel Company Ltd.,
Chennai	Imperial Exports, Chennai
Chennai	Naidu Hall and Tritan Leathers, Chennai
Chennai	White House, Nagari, A.P.
Delhi	ITPO 2013
Delhi	Creative Dying & Printing, Faridabad
Delhi	Garmentech 2014
Delhi	Gupta Exim (Palwal Haryana)

Campus	Visit details
Delhi	Shahi Export
Delhi	TCNS Noida
Kangra	IIGF, New Delhi
Kangra	Garment Technology Expo
Kangra	Kareri Lake: Regional Mountairing Centre, Mcleodganj
Kangra	Himalya Training Centre Dharmashal, H.P.
Kolkata	Satyam Garments
Kolkata	Maasis Interfashion Pvt. Ltd.
Gandhinagar	Arvind Mills
Gandhinagar	Akshay Patra Foundation, Artex Apparel, Tarasafe Apparel, Komal Texfeb, Asarwa Mills
Gandhinagar	L. T. Karle International, Gokal Das Images, Silver Sparks, Ever blue Apparel, Laguna Clothing, Madura Lifestyle warehouse, Madura Lifestyle corporate office, Celebration Apparels, Raymonds.
Hyderabad	Hafiz Prints, Banjara Hills Hyderabad
Hyderabad	Shahi Exports, Nacharam Hyderabad
Hyderabad	Weavers Service Center – Nampally
Hyderabad	Textile Committee
Hyderabad	Outbound Programme at Anantgiri
Hyderabad	GTN Industry
Jodhpur	Traditional Gallery P Ltd, RIICO Industrial area, Jaipur
Jodhpur	Maam Arts, Sitapura Industrial Area, Jaipur
Jodhpur	Space Fashion, Ludhiana
Jodhpur	Suntax Exports, Ludhiana
Jodhpur	Krishana Exports, Ludhiana

ACADEMIC DEPARTMENTS

FASHION *technology*

Campus	Visit details
Jodhpur	Vardhaman Nishimbo Apparels Ltd, Ludhiana
Jodhpur	Vardhaman Spinning & weaving Mills, Ludhiana
Jodhpur	Banswara Garments, Daman
Mumbai	Shirt Company - Navi Mumbai
Mumbai	1. Banswara Garment, 2. Killer Jeans Garment unit, 3. Siyaram in Daman, 4. Killer Jeans washing unit in Vapi
Kannur	Textiles Committee, Kannur
Kannur	Unifront Textile Processors Pvt. Ltd., Perundurai, Tamilnadu
Kannur	Sri Bhavani Textile Processors Pvt. Ltd., Gobichetti Palayam, Erode, Tamilnadu
Kannur	Greetings Knitwear, Tirupur, Tamilnadu
Kannur	SGS Textile Testing Laboratory, Tirupur, Tamilnadu
Kannur	Spencer Dyeing, Tirupur, Tamilnadu
Kannur	NIFT-TEA, College of Knitwear Fashion, Tirupur, Tamilnadu
Kannur	AMT Sizing Mill, Palladam, Tamilnadu
Kannur	Sri Vishnu Textiles, Palladam, Tamilnadu

student participation

COMPETITIONS AND AWARDS & EXTRA-CURRICULAR

Students of DFT are given all round exposure to make them a well rounded professional. They are given opportunity to participate in extra-curricular activities, workshops and international student exchange programs.

Students are encouraged to participate in various extra-curricular activities like sports, athletics, singing, music, debate etc organised by NIFT ('Spectrum' & 'Converge') or

intercollegiate competitions. Students are also given opportunity to participate in workshops organised by other institutes and organisation.

Bengaluru

- Mr. Manuraj, BFT, won silver medal in volleyball, basket ball and badminton during Converge and Spectrum 2014
- Ms. Srishty Shaleen, BFT won 1st prize in Ad-Mad and 2nd prize in Debate
- Mr. Manuraj, BFT won 1st prize in volleyball during Spectrum 2014
- Ms. B. Veena BFT presented paper on 'Use of Super Critical Fluid for Textile & Dyeing' during Aaruush 2013 National level Tech Management festival conducted at SRM university

Chennai

- Mr. Dhruvkumar Brahmbhatt MFT-II won the 1st prize in All india student project competition 2014 on Emerging Trends and Innovations which was organised by Pearl Academy, Delhi
- DFT students attended a one-day workshop on 'Creative Waste Management' at Asian Centre for Cross-Cultural Studies, Chennai
- Mr. Karthik V. & Mr. Dhruv Kumar Brahmbhar MFT have submitted a poster in International Conference at Reflection organized by NIFT, Hyderabad
- Ms. Sharanya Gopinath, BFT, has participated and won awards in various singing competitions like Saarang 2014 Vox - western solo (2nd), Power Chords vocalist(1st), Decibels – Band (1st), Acoustics (1st); SRM – Milan, Octavia 2013 (inter-college music competition) at MCC and won in Electronic band (2nd), and Acoustics band (2nd), 'Jam For Justice' organized by The International Justice Mission and won best vocalist & band
- Mr. Sugandh Kumar, BFT won gold medal in high jump during Converge 2013, NIFT, Bangalore
- Mr. Varun Sanadhya, BFT - Bronze medal in 800 m walk during Converge 2013, NIFT, Bangalore

- Mr. Gowtham P, BFT, won bronze medal in Sudoku during Converge 2013, NIFT, Bangalore
- Mr. Kishore Patel, MFT won various sports award during Converge like Shot-put (gold), Discus (gold), Javelin (bronze)

Gandhinagar

- Ms. Dhruva Bipinbhai Vaghela student of MFT Sem.II participated in poster making competition at Nirma University, Amedabad

Jodhpur

- BFT student participated in Garment Construction & Pattern Making Skill Competition held at Delhi

international linkages

EXCHANGE AND TWINNING PROGRAMMES

Department in order to give international exposure to the students and to create synergy between the international and national best practices, offers semester exchange / twinning programs to the students.

- More than 20 students have benefited from this exchange as summarized below
- 2 BFT students from Kannur and Kangra participated in Swiss Textile College (STC) summer programme
- 2 MFT students from Gandhinagar undertook semester exchange at BGMEA University of Fashion and Technology (BUFT)
- 15 BFT students from Kannur, Hyderabad, Bengaluru, Gandhinagar, Jodhpur, Mumbai, Delhi & Chennai went to ENSAIT, France for semester exchange
- 1 BFT students from Chennai undertook semester exchange at Saxion university, Netherlands
- 2 Students from BFUT & Amsterdam Fashion Institute (AMFI) undertook semester exchange at DFT New Delhi
- NIFT-BFT/MFT students who have undertaken semester exchange programmes in year 2013 - 2014

Summer Prog	Name of University	Name of Student	Sem.	Dept.	Campus
Summer Programme	Swiss Textile College (STC)	Soumyadip Mallick	IV	BFT	Kannur
Summer Programme	Swiss Textile College (STC)	Neetek Kumar	IV	BFT	Kangra
Semester Exchange	Name of University	Name of Student	Sem.	Dept.	Campus
January-June 2013	BIFT	Nihal Khan			
		Shamsuddin Sirajbhai	III	MFT	Gandhinagar
January-June 2013	BIFT	Sapna Devi	III	MFT	Gandhinagar
January-June 2013	ENSAIT	Adrita Biswas	V	BFT	Kannur
January-June 2013	ENSAIT	Tanya Verma	V	BFT	Kannur
January-June 2013	ENSAIT	Noopur Singh	V	BFT	Hyderabad
January-June 2013	ENSAIT	Ankur Thakuria	V	BFT	Bengaluru
January-June 2013	ENSAIT	Ramesh K Karuppiah	V	BFT	Bengaluru
January-June 2013	ENSAIT	Gomez Gaurav	V	BFT	Gandhinagar
January-June 2014	ENSAIT	Ranjak Kavadiya	V	BFT	Jodhpur

January – June 2014	ENSAIT	Supriya Nanda	V	BFT	Hyderabad
January – June 2014	ENSAIT	Vaishnavi Singh	V	BFT	Hyderabad
January-June 2013	ENSAIT	Ms Vishaka Chopra	VI	BFT	Mumbai
January-June 2014	ENSAT	Ms. Anjali Narayan	VI	BFT	Delhi
January-June 2014	ENSAIT, France	Mr. Nikhil Sharma	VI	BFT	Chennai
January-June 2014	ENSAIT, France	Ms. Sukriti Gupta	VI	BFT	Chennai
January-June 2014	Saxion University, Netherlands	Ms. Vijayashree	VI	BFT	Chennai
January-June 2014	ENSAIT	Roshni Rajendra Nambiar	VI	BFT	Bengaluru
January-June 2014	ENSAIT	Manjulika Poddar	VI	BFT	Bengaluru

International students who have come to dft on semester exchange programmes in year-2013 -2014

S No.	University	Name of the student	Academic Semester	Department applied for	Semester applied for	Centre applied for
1	BIFT	Mohd. Mahbub Khan	Jan-June 2013	BFT	VI	New Delhi
2	AMFI	Elena Thyssen	July-December 2013	BFT	V	New Delhi

REVENUE GENERATION

DFT department undertakes many projects and continuing education programs in an attempt to generate revenue as well as provide service to the apparel sector.

continuing education

AND SHORT TERM PROGRAMMES

DFT offers CE programs designed for professionals at various stages of their career to spur professional growth. DFT generated revenue of approx rs.61,05,000/- In this year through only CE programs.

Summary of the same is underneath

Campus	Name of CE Program	Duration	Total revenue generated in INR
Gandhinagar	Garment Production Technology & Apparel Design (GPTAD)	1 Year	2375450
Gandhinagar	Fashion Designing and Apparel Technology (FDAT) Sutat Sub Centre	1 Year	3836150
Delhi	Clothing Production Technology (CPT)	1 Year	910000
Bengaluru	Garment Export Merchandising and Management (GEMM)	1 Year	420000
Mumbai	Apparel Costing & Fashion Merchandising Management	6 months	11,50,000
Kolkata	Clothing Production Technology (CPT)	1 Year	1740000
Chennai	Clothing Production Technology (CPT)	1 Year	1560000
Hyderabad	Product Development in Ladies wear	3 months	1235000

projects undertaken

FOR GOVERNMENT & INDUSTRY

Some of the projects and MDP programs undertaken by the DFT to fulfill its commitment to provide service to apparel sector and provide customised training to the manpower to make them more competent are listed underneath. There has been more than 10 projects undertaken at DFT this year.

Some of projects MDP & workshops are listed underneath

- Chennai - Conducted MDP for faculty for fashion institute.
- Kangra - Conducted workshop on Cut & Sew workshop for District Rural Development Association

Kannur -

- Conducted skill development programme on Pattern making and garment construction for Government Institute of Fashion Design, Kerela
- Industrial Pattern Making And Apparel CAD for Government Polytechnic College, Kerela
- Pattern Making and Garment Constructions for trainees from hosiery factory, Kalpeni, U.T. of Lakshadweep

Jodhpur

- Conducted skill development program on -Fashion boutique management

Mumbai

- Undertook project on Textrade sampling for IKEA

Kolkata

- Undertook project of the Directorate General of Civil Aviation (DGCA) online pilot examination
- Training project on clothing production and information technology for Development of North Eastern Region(DONER)

Delhi

- Project on assessment of merchandisers performance - Coles (Australia) Buying Services
- Training of merchants of Coles (Australia) Buying Services on production and fabrics
- Conducted workshop on World Skill Ccompetition 2014 on Pattern Making and Garment Construction

Other key activities

Participation of the department faculty in fairs and exhibitions

For all round development of the faculty members and to keep them abreast with the recent developments in the field of textile and apparel the faculty members are encouraged to participate in national and international fairs and exhibitions. This valuable exposure to the faculty is subsequently brought into the classroom which enhances the range and quality of academic inputs.

National fairs

Some of the national fairs and exhibitions in which faculty participated are Garment Technology Exhibition (GTE); India Knit Fair (Tirupur); Fashion Galleria 2011, Garment Fair (Chennai); Brother Sewing Machinery Show (Chennai); Garment Technology Expo'14(Delhi); India International Garment Fair, (Delhi) etc.

ACADEMIC DEPARTMENTS

FASHION *technology*

International fairs

DFT organised sponsored visit for 10 faculty members (one faculty from each DFT campus) to participated in China International Sewing Machinery Association Fair (CISMA) Shanghai, China fair. This exposure sensitized them to newer technologies available for apparel production which in return enriched their class room lectures and projects.

faculty training

WORKSHOPS AND TOTs

With the objective of orienting the faculty to changing trends in fashion business and to keep them abreast with fast changing pace of the industry faculty is given training in core areas to refresh their knowledge. DFT offered more than 10 national and 1 international training for trainers.

Some of the training of trainers programs floated by the department are as follows:

- Sustainable Production
- Auto CAD
- Enterprise Resource Planning
- Ergonomics in Garment Industry
- Pattern Making & Fit Appraisal for Mass Manufacturing
- Entrepreneurship Management
- Research Methodology
- Apparel CAD & Grading
- E-commerce
- Advance Presentation Technique
- Corporate Social Responsibility

International training

Specialized training by international expert Mr. Paul Coyller on the area of apparel production planning and control was

organised by DFT. 90 Students of Chennai and Jodhpur campus and 25 faculty members of all DFT campuses benefited through this exposure.

Faculty attachment

Four DFT faculty members from NIFT Chennai (2), Jodhpur(1) & Kangra (1) undertook faculty attachment in apparel industry to update their working knowledge of the industry at micro level and have holistic understanding of the industry and its interrelationship so as to be able to disseminate the same to the students.

faculty participation

CONFERENCES & SEMINARS

Faculty of the department undertakes useful researches in field of textile and apparel. Some of these researches are presented as research papers in national/ international seminars and conferences. Department has more than 50 research paper and publications in national international conferences and journals this year.

Summary of some such work is underneath:

Conference international

Bengaluru

- Ms. Sudha Singh presented paper on 'Best Practices in Apparel Electronic –Commerce' in the International Conference On Best Organisational Practices in AMET University, Chennai

Chennai

- Dr. Divya Satyan presented paper on 'Value Addition In Apparel - A Case Based Study of the Factors Affecting Common Value Added Processes' in International Conference on Fashion, Retail And Management organised by NIFT, Hyderabad
- Prof. Russel Timoty presented paper on 'Influence of Apparel Brands on Consumer's Buying Behaviour Among



Women' in International Conference on Fashion, Retail and Management organised by NIFT, Hyderabad

Delhi

- Mr. C. S. Joshi presented paper on 'Sustainable Livelihood through Natural Dyeing in Himalayan Region' in Sustainable, Technology and Education, Malaysia
- Dr. Noopur Anand presented paper on 'Indian Anthropometry and Relevance of Size India in Current Scenario' in conference on Cotton Textile and Apparel Value Chain in Africa (CTA 2014) at IOTEX, Bahirdar University (in absentia)
- Mr. Deepak Panghal presented paper on 'Selection and Modelling of Bending Die Components: A KBS Approach' at the Conference on Industrial Engineering, SVNIT, Surat
- Mr. Deepak Panghal presented paper on 'Determination of Bend Sequencing: Bend Grouping Method' at the Conference on Industrial Engineering, SVNIT, Surat
- Prof. Dr. Prabir Jana presented paper on 'Smart Work Study' by at the OGTC International Conference of Home Textiles & Technology, New Delhi
- Ms. Suruchi Mittar presented paper on 'Weaving the Human Thread in the garment industry' on HR practice at OGTC International Conference of Home Textiles & Technology, New Delhi

Gandhinagar

- Prof. Pavan Godiwala presented paper on 'Skill Quantification of Shop Floor Supervisors of Garment Industry' in International Conference on Fashion, Retail and Management organised by NIFT Hyderabad

Hyderabad

- Dr. Shakeel Iqbal presented paper on 'Chromic Materials in Textiles' In International Conference on Fashion, Retail and Management organised by NIFT Hyderabad

Jodhpur

- Prof. Dr. Raghuram Jayaraman presented paper on 'Knowledge Management Practices in Apparel Retailing – A Study' in Contemporary Management 2014 in Sri Lanka
- Mr. Manoj Tiwari presented paper on 'Indian Anthropometry and Relevance of Size India in Current Scenario' in Conference on Cotton Textile and Apparel Value Chain in Africa (CTA 2014) at Iotex, Bahirdar University

Conference National

Bengaluru

- Ms. Sudha Singh presented paper on 'Virtual fitting room solution on cloud can boost apparel electronic –commerce' in JRN RV University, Udaipur

ACADEMIC DEPARTMENTS

FASHION *technology*

Chennai

- Dr. Divya Satyan presented paper on 'FDI in Retail – what is the future of the Apparel sector?' in UPUA Annual organised by Awadh University, Faizabad

Delhi

- Dr. Noopur Anand presented paper on 'Challenges of Size India' in National Sizing Standard for India organised by NID

Kangra

- Mr. Saurabh Chaturvedi presented paper on 'Emerging Trade in Textile' in J.N. College Sundernagar, H.P.
- Mr. Mohammad Umar presented paper on 'Textile & Non Woven' in NIT Jalandhar (Punjab)
- Mr. Kamaljeet Singh presented paper on 'Textile & Non Woven' in NIT Jalandhar (Punjab)

Gandhinagar

- Prof. Pavan Godiawala presented paper on 'Challenges of Size India' in National Sizing Standard for India organised by NID

Jodhpur

- Prof. Dr. Raghuram Jayaraman presented paper on 'Private Public Partnership: Role of Rural Universities in Rural Retailing' in public private partnership for rural development Gandhigram Rural University, Tamil Nadu
- Mr. Ankur Saxena published presented paper on 'Development of Green Manufacturing System in Indian Apparel Industry' in National System Conference-2013

Publication

Paper Publication and articles by faculty in leading international and national journals and apparel magazines are testimony to their ongoing research. Department has more than 50 research paper and publications in national international conferences and journals this year.

Some such work published by the faculty is as follows:

International Publications of DFT faculty members

Bengaluru

- Mr. Joseph Regy published paper on 'Optimization of Man-Machine Ratio In Garment Industry' in International Journal of Human Resource Management
- Ms. Sudha Singh published paper on 'Millennials and Apparel E-Commerce: The Online Apparel Shopping Behavior of Millennials' in The Experiment Journal

Chennai

- Mr. A.O. Abdul Salam Sait published paper on 'Composites from Natural Fibres' in International Journal of Research in Engineering & Technology (IJRET) in Issue 05, Volume 03

Delhi

- Mr. Deepak Panghal published paper on Paper on 'A Low Cost Knowledge- Based System Framework for Design of Bending Die' in the International Journal on Key Engineering Materials, Vol. 549
- Dr. Noopur Anand published paper on 'Issues of Emerging Markets in India with reference to Menswear' in International Organization of Scientific Research
- Dr. Archana Gandhi published paper on 'Ergonomically designed workstation for pregnant women workers in apparel industry' in International Organization of Scientific Research
- Dr. Noopur Anand published paper on 'Sky-lighting- A solution to reducing energy consumption in Apparel Sector' in International Journal of Scientific and Research Publications
- Dr. Noopur Anand published paper on 'Ergonomically designed workstation for pregnant women workers in apparel industry' in International Organization of Scientific Research
- Mr. Panghal published paper on Paper on 'A Low Cost Knowledge- Based System Framework for Design of Bending Die' by published at the SheMet'13, International Conference on

Sheet Metal, University of Ulster, Belfast, North-Ireland

Jodhpur

- Prof. Dr. Raghuram Jayaraman published paper on 'Apparel Manufacturing: A strategic advantage' in Asian Textile Journal

Hyderabad

- Dr. Shakeel Iqbal published paper on 'Tensile properties of 83.3 Tex fancy multicounty yarn' in Melliand-China

National publications of DFT faculty members

Chennai

- Mr. Amit Kumar Anjaneepublished paper on 'Competitive Advantages of Business Intelligence in Apparel Manufacturing' in Asian Textile Journal

Delhi

- Dr. Prabir Jana published article on 'Information Technology in Apparel Manufacturing' in StitchWorld magazine
- Dr. Prabir Jana published article on 'Smart Work Study: New Thinking' in StitchWorld magazine
- Dr. Prabir Jana published article on 'Autopsy of the Stitchless Shirt' in StitchWorld magazine
- Dr. Prabir Jana published article on 'Automation for Sewing Room – I Button Sewing & Buttonholing Indexer' in StitchWorld magazine
- Dr. Prabir Jana published article on 'Pintucking: Journey towardsAutomation' in StitchWorld magazine
- Dr. Noopur Anand published article on 'Peerless World of Brassier' in Fiber2fashion.com
- Dr. Noopur Anand published article on 'Journey of Jacket and its Fit' in Fibre2 fashion.com

Jodhpur

- Mr. Ankur Saxena published paper on 'Reduction of throughput time in sewing room by operation research' in Indian textile Journal Dec 2013

- Mr. Janmay Singh Hada published paper on 'The Handcrafted Elegance :Kota Doria' in Fibre 2 fashion
- Mr. Ishwar Kumar published article on 'The Handcrafted Elegance :Kota Doria' in Fibre 2 fashion
- Mr. Manoj Tiwari published article on Ethiopia: The Next Destination of Garment manufacturing in Stitch world
- Mr. Bikas Agrawal published article on 'Hum, Aap Aur Fashion' in Nation Samvad

Ph.D.

UNDERTAKEN & COMPLETED

In pursuit of academic excellence many of DFT faculty have registered for doctoral degree. 05 faculty members have completed doctoral degree this year.

- Professor Raghuram Jayaraman
- Ms. A. Shanthi, Associate Professor
- Ms. Divya Satyan, Associate Professor
- Mr. Shakeel Iqbal, Associate Professor
- Ms. Archana Gandhi, Associate Professor

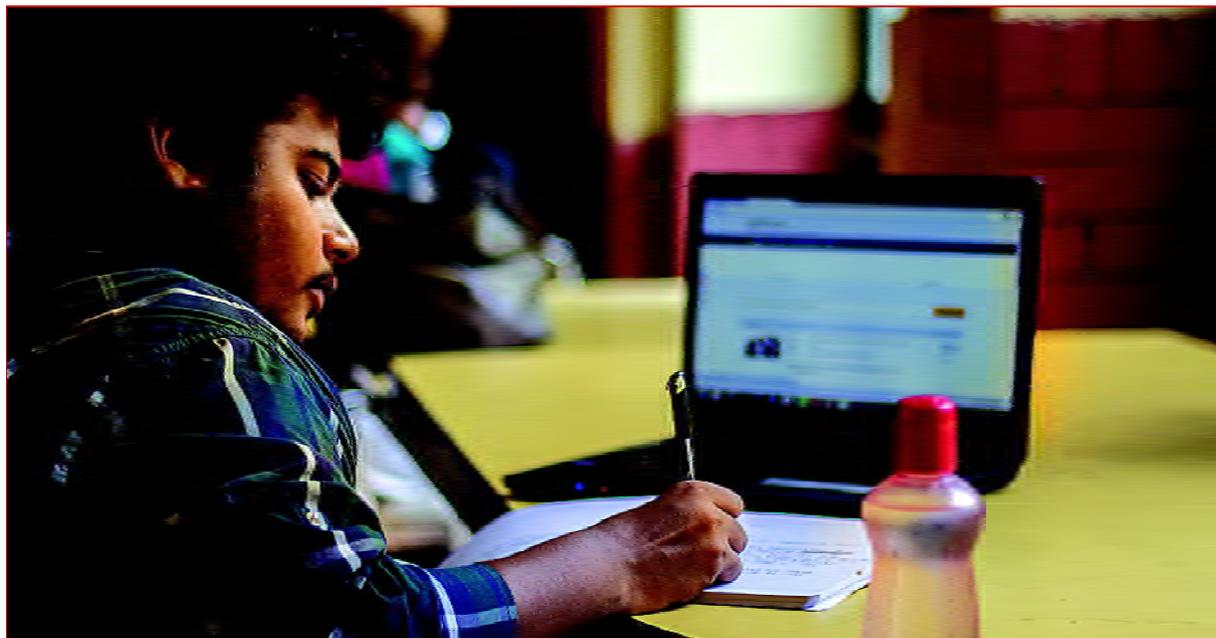
Patent

Dr. Noopur Anand and Mr. Deepak Panghal with 2 students have applied for patent on self defense wearable. A garment which protects wearer from unsolicited contact by use of electric shock.

Convocation

Students of NIFT receive their degrees in Convocation every year.

This year More than 309 students received their degrees. 210 students of BFT and 80 students of MFT passed out from DFT this year



Department of Fashion Management Studies, often referred to as left-brained Department in a right brained institute, envisages the critical value adding management activities of Marketing & Merchandising including retailing in an international fashion business context.

Masters of Fashion Management at NIFT focuses on training professionals in Marketing, Merchandising and Retailing, best suited to the requirements of the Garment Export and Fashion Retail Sectors. As the part of the education, it is important for them to have an understanding of how Fashion / Retail/ Export industries function in terms of infrastructure and organizational set up, various aspects of production and quality control and finally the marketing and costing in the context of management.

The vision of the department revolves around developing such professional leaders with the knowledge, skills, the right attitude and creativity to handle the new value frontiers of the Fashion Industry in a global context.

presentations, papers and articles

NATIONAL FORUMS

- Dr. Goutam Saha, Associate Professor, Dr. B.B. Jena, Associate Professor & Mr. Amit Das's, (MFM Student) NIFT, Bhubaneswar paper titled 'Luxury Market Segmentation in India: An Empirical Approach' has been accepted for publication by Knowledge Hub, a recommended journal of NIFT in Vol 8, No. 2.
- A research paper of Mr. Santosh Tarai, Assistant Professor of NIFT, Bhubaneswar titled "Challenges and Opportunities of Apparel Exports SME cluster in Okhla: A Case Study" published on TRANS Asian Journal of Marketing & Management Research in the month of September 2013.
- Dr. Goutam Saha of Bhubaneswar research paper titled "A Study on Evolution of Salwar Kurta's Fashion Trend (1960-2010): An Analytical approach" & Mr. Satya Shankar Banerjee's research paper titled "Segmenting & Targeting Indian Consumers

Based on Facebook Usage: An Empirical Approach”, selected for Contemporary South Asian Youth Cultures and Fashion Symposium (LCF) which is to be held on 25th September 2014 in London, UK

- An article of Mr. Satya Shankar Banerjee, Assistant Professor, NIFT, Bhubaneswar titled “ABC of the Number Game” published on www.retailangle.com, a recommended journal by NIFT

- A research paper contributed by Mr. Santosh Tarai, Assistant Professor & Dr. B.B. Jena, Associate Professor, NIFT, Bhubaneswar titled “ Entrepreneurial Development in Handloom & Handicraft sector through effective strategy: An Empirical study” has been accepted for presentation in National Conference on Industrialisation & Economic Reforms in India which is scheduled to be held on 22nd & 23rd August 2014 at Utkal University

- Mr. Deep Sagar Verma, Asst. Professor of Chennai submitted a paper on “Fashion: An element of Image Management” published on 26/04/2014 at Theerthankar Mahaveer University, Moradabad.

- Paper Presentation by Dr. Sibichan K. Mathew : FMS Department NIFT Delhi centre.

(i) International and National Seminars on Integrated Value chain Development of Eco-Friendly Coir Fibre & Pith (November 25-28,2013) at Plenary Hall, Vigyan Bhavan, N.Delhi

- Dr. Sibichan K Mathew of Delhi centre published a case study on “Start up of an export house by an entrepreneur” in Journal of Professional management, Volume-11, Issue 1 bearing ISSN No. 0972-8686, listed in Ulrich Periodical Directory by Pro Quest, USA published by NDIM and published a paper on “Creativity in Service sector by an entrepreneur in India” in MERI- Journal of Management & IT, Volume-7, Number-1 bearing ISSN No. 0974-2093, published by Management Education & Research Institute

- A case study by Mr. Mansih Nangia of Delhi on “Start up of an Export House by an Entrepreneur” was published in Journal of Professional Management, Volume 11, Issue 1 bearing ISSN No. 0972-8686 listed in Ulrich Periodical Directory by Pro Quest, USA published by NDIM

- Mr. Manish Nangia Delhi centre presented a paper on

“Creativity in Service Sector by an Entrepreneur in India” in MERI – Journal of Management & IT, Volume 7, Number 1 bearing ISSN No.0974- 2093 published by Management Education & Research Institute

- Mr. Manish Nangia of Delhi centre presented a paper on “Encouraging Future of E-Marketing in India for Banks” in a book entitled “Social Aspects in Marketing Management for 21st Century” bearing ISBN No. 978-93-83192-13-7, published by Thematics Publications Pvt. Ltd.

- A paper entitled “Risky venture by an Entrepreneur while Launching a New Retail Store” by Mr. Manish Nangia, NIFT, Delhi was accepted for presentation and publication for ICBTS 2013 Conference” which was held in University of London, United Kingdom from 07/08/2013 to 10/08/2013

- Mr. Manish Nangia of Delhi centre presented a case study on “Entrepreneurial Charm of an Exporter” in 4th International Case Conference organized by IMT Nagpur in GOA from 24/09/ 2013 to 26/09/2013

- Mr. Annaji Sharma of Hyderabad centre submitted a Paper at conference Reflections-2014 on “Visual Merchandising of a Fashion Store and its impact on Consumer Behaviour in emerging markets like India”

- Mr. A. Rajya Lakshmi of Hyderabad Centre submitted a Paper in Private equity in India; Issues & Challenges on 14th & 15th March (Inabsentia)

- Mr. A. Srinivasa Rao Hyderabad presented a Paper at BITS Pilani, Hyderabad campus as part of a National Conference title “Policy Conundrum in SEZS”

- Mr. Gaurav Ashesh of Jodhpur presented a research paper at the UGC National Conference on Management: organized on 7-8 Feb., 2014.

- Ms Ruchika of Jodhpur Presented a paper at National Conference on “Social Aspects in Marketing Management for 21st Century” at KSWU on “Compensatory Consumer Behaviour- A Case Study”, on 21st and 22nd Nov., 2013 in Dr. B. R. Ambedkar Bhavan, Jnana Shakthi Campus, Torvi, Bijapur (Karnataka) sponsored by ICSSR, New Delhi, Presented a paper on “Cloud Commerce (Scaled Up Version of E-commerce Industry)” at AICTE sponsored Two-Day

ACADEMIC DEPARTMENTS

fashion MANAGEMENT STUDIES

International Conference on "Advancement in Mobile Technology and Cloud Computing" (ISAMTCC 2014) at JRNRV University, Udaipur held on 08-09 March 2014 and Published a paper at International Conference on «Cognitive Dissonance-Its applicability in Purchase Behaviour» at the bi-annual: VIEWPOINT- An International Journal of Management and Technology (ISSN- 2229-3825) of Teerthanker Mahaveer Institute of Management and Technology, TEERTHANKER MAHAVEER UNIVERSITY, Delhi Road, NH-24, Moradabad-244001, U.P., INDIA

- Ms. Ritu Malhotra, Associate Professor of NIFT, Kolkata presented Doctoral Research Paper, 'the Antecedents and Consequences of Corporate Brand Personality: A review' at the International Conference on Emerging Markets Conference Board held at Indian Institute of Management (IIM) Lucknow, Noida campus between 9th and 11th January 2014. The extended abstract has been published in the Conference proceedings titled, 'Listening to Consumers of Emerging Markets'; ISBN: 978-81-928560-0-1

- Ms. Ritu Malhotra, Associate Professor of NIFT, Kolkata was invited as Speaker for the Seminar conducted by Amity Law School, Noida (under Amity University) in the area, "A review of Tourism Laws relating to India" on 6th August 2013. Her topic was "Review of Tourism Shopping Behaviour and Hedonic Consumption." An audio-visual recording of the presentation was sent by Ms. Malhotra in absentia as she could not attend the seminar due to prior engagements at NIFT Kolkata

Contribution of Dr. Sougata Banerjee, Assistant Professor and C-I&DL, NIFT, Kolkata

Case developed/presented:

- Kundu, S, Banerjee, S and Das G (2013), "The Behavioural Sensitivity of Consumers Shopping": A Case on the Organised Agri-Food Retail Business" at ICMC 2013, BIMTECH and George Mason University, December, 2013.

Paper Presentation:

- Presented a Paper written by Ms. Jagriti Mishra and Dr. Sougata Banerjee, on "Extraction of Store Attributes affecting the Buying Behaviour of Indian Luxury Consumers using Factor Analysis" at International Conference on "Recent Trends in Business Management and Tourism" organised by Adarsh Group of Institutions, Bengaluru. The paper and the presentation were sent by the Authors both in soft and hard copies in absentia as they could not attend the seminar due to prior engagements at NIFT

Paper Publications:

- Banerjee, S., & Agarwal, N. (2013). Cluster and Conjoint Analysis of the Entry Level Brands in Casualwear Market in India w.r.t. Product Attributes. *Journal of Marketing & Communication*, 9 (1), 44-51

- Banerjee, S., & Agarwal, N. (2013). Perceptual Mapping and Variance Analysis of Behavioral Aspects Of Consumers With Regard To Branded Entry Level Casual Wear Market. *SS International Journal of Business and Management Research*, 3 (4), 98-113.

- Banerjee, S., & Pawar, S. (2013). Predicting Consumer Purchase Intention: A Discriminant Analysis Approach. *NMIMS Management Review*, 23 (4), 113-129.

- Banerjee, S., & Pawar, S. (2013). Segmentation of Kidswear Market in India through Cluster Analysis — An Analytical Study. *Paradigm*, XVII (1 & 2), 1-10.

- Kundu, S., Banerjee, S., & Das, G. (2013). "Understanding the scope of private labels": A case of the organised agri-food retail business. *Journal of Agricultural Economics and Development*, 2 (10), 384-387.

- Contribution of Mr. Dibyendu Bikash Datta, Associate Professor and CC-FMS, NIFT, Kolkata



Paper Publications:

- Authored a research paper entitled "Simultaneous dyeing and finishing of silk fabric with natural color and itaconic acid" published in Clothing and Textiles Research Journal.
- Authored a research paper entitled 'Concurrent dyeing and finishing of cotton fabric with natural colour and maleic anhydride' has been submitted to The Journal of the Textile Institute.
- Invited to speak at a seminar titled "Comprehensive Value Added Integrated Workshop on Design, Technology, Market Development & Export Promotion" organised by WBKVIB in the Synergy MSME Business Conclave, 2013 on September 21, 2013.
- Invited to speak at a seminar organised by Indian Institute of Packaging - Kolkata on "Quality aspects of Handicrafts and Packaging" on March 22, 2014.
- Invited to speak at a seminar organised by Export Promotion Council for Handicrafts - Kolkata on "Jute, Natural Fibres, Silk, Rayon and Cotton – New Fashion Fabrics" on March 29, 2014.

Contribution of Dr. Anannya Deb Roy, Assistant Professor, NIFT, Kolkata

- Nominated to be the National Level Recognised Trainer

by the Department of Personnel and Training, Government of India and successfully completed the Recognised Trainers Development Program (RTDP) on Experiential Learning Tools (Adult Learning Methods) from 5th to 18th January, 2014. Achieve the eligibility to conduct training for the Govt. Executives at various Administrative Training Institutes in India.

- Completed the Training of Trainers (TOT) Certificate course on Designing of Training (DOT) conducted by Department of Personnel and Training, Government of India from 10th to 14th March, 2014.
- Completed the Training of Trainers (TOT) Certificate course on Direct Trainer's Skills (DTS) conducted by Department of Personnel and Training, Government of India from 25th to 29th November 2013.
- Completed the Training of Trainers (TOT) Certificate course on Training Needs Analysis (TNA) conducted by Department of Personnel and Training, Government of India from 15th to 26th July 2013.
- Mrs. Jaya Mathew and Dr. Hir Vyas, Assistant Professors (FMS), NIFT, Kannur presented paper at Reflections – International Conference organized by NIFT, Hyderabad in January 2014.
- Mr. M. Krishnakumar, Associate Professor, FMS, NIFT,

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Kannur published one articles in National Journals.

- Mr. Sushil Raturi, Associate Professor from Mumbai centre submitted research paper on “Private label impact on footfall” in journal of BVIM, Mumbai
- Mr. Sushil Raturi, Associate professor from Mumbai centre submitted research paper at Vallore Institute of Technology (VIT) University, Vallore, Tamilnadu
- Dr. G.H.S Prasad, CP-FMS has published the following research articles:
 - Factors Influencing the Buying Behavior of a Selected Apparel Retailer’s Customers. Published in “Annual Research Journal of Symbiosis Centre for Management Studies” January, 2014 (ISSN:2348-0661)
 - A Study on Tenants’ Experience and Expectations of a Shopping Mall. Published in “Consumer Behavior: Emerging Issues and Perspectives”, May,2014 (ISBN: 978-93-5104-481-9).

presentations, papers and articles

INTERNATIONAL FORUMS

- An Article titled “Perception of loyalty Programme & their Influence in Purchase Behaviour - Store Attractiveness & Loyalty” was published in “International Journal for advances in Management and Economics (JAME)” by Ms. Krithika G.K., Asst. Prof FMS Dept., Bengaluru
- Ms. Gulnaz Banu & Ms. Krithika G.K of Bengaluru have presented a paper on “Assessing the Management of Retail Reverse Logistics Dimensions & Branded apparel”, in the 3-day International Conference (9th - 11th jan-14) on Fashion, Retail and Management held at NIFT Hyderabad.
- A research paper of Dr. Goutam Saha, Associate Professor, NIFT, Bhubaneswar titled ‘Designing College T-Shirts:

An Empirical Approach’ was presented and published at the International Conference on Fashion, Retail and Management (ICFRM) at NIFT, Hyderabad held on 9th, 10th & 11th of January 2014.

- A research paper of Mr. Santosh Tarai, Assistant Professor of Bhubaneswar campus titled ‘Perception of Apparel Exporters in Indian SME towards Export Growth :An Empirical Study’ was published and presented at the International Conference on Fashion, Retail and Management (ICFRM) at NIFT, Hyderabad held on 9th, 10th & 11th of January 2014.
- A research proposal of Dr. Goutam Saha, Associate Professor of Bhubaneswar campus titled ‘Designing Office Shirt: An Integrated Approach with combining consumers’ and designers’ views & Sustainable Sourcing’ has been accepted for Fashion Colloquia organized by IFFTI and & London College of Fashion. The proposal has been presented in absentia on 11th September, 2013.
- Ms. B. N. Malarselvi, Assoc. Professor of Chennai submitted a paper titled - Influence of Global Apparel Brands in the Society (Indian Context), which was published at ICOM2014 (Srilanka).
- Mr. Deep Sagar Verma, Asst. Professor of Chennai centre presented a paper on “Paradigm Shift in E – Commerce – an Indian Perspective” at International Conference on “REFLECTIONS 2014” 09th -11th, January, 2014 at NIFT, Hyderabad.
- Mr. Deep Sagar Verma, Asst. Professor of Chennai participated in poster presentation – “Social Media: Changing the face of Fashion Business” at International Conference on “REFLECTIONS 2014” 09th -11th, January, 2014 at NIFT, Hyderabad
- Ms. Jagriti Mishra, Asst. Prof. (FMS) from Gandhinagar centre presented a paper titled ‘Consumer Perception about Sustainable Luxury Apparel’ in International Conference on

Sustainability, Technology and Education at University of Putra, Malaysia in December 2013

- Ms. Harleen Sahni, Asst. Prof. & CC (FMS) of Gandhinagar centre presented a paper titled 'Evaluating Customer Experience Management as a tool for customer centricism and its impact on loyalty' in Reflections 2014, International Conference on Fashion, Retail and Management at NIFT Hyderabad in January 2014.
- Ms. Jagriti Mishra, Asst. Prof. (FMS) & Ms. Jyotika Singh (student MFM- III) from Gandhinagar published a paper titled 'Viral Marketing Through Social Networking as a Promotional Tool for Apparel' in Reflections 2014, International Conference on Fashion, Retail and Management at NIFT Hyderabad in January 2014.
- Ms. Priti Gadhavi, Asst. Prof. (FMS), Mr. Shivmurat Pal (student MFM-II) & Ms. Sheetal Gautam (student MFM-II) from Gandhinagar published paper titled 'Children's Influence on family Purchase of Food Items in Ahmedabad' in Reflections 2014, International Conference on Fashion, Retail and Management at NIFT Hyderabad in January 2014.
- Abstract titled 'Bottom of the Pyramid: Perception towards Fashion & Fashion Products' was submitted by Mr. Bhaskar Banerjee, Assoc. Prof. (FMS), NIFT, Gandhinagar for Amsterdam Fashion Colloquia, Amsterdam, Netherlands in January 2014.
- Abstract titled 'Analyzing Customer Experience Management as Determinant of Fashion Consumption' was submitted by Ms. Harleen Sahni, Asst. Prof. & CC (FMS), NIFT, Gandhinagar for Amsterdam Fashion Colloquia, Amsterdam, Netherlands in January 2014
- Ms. Harleen Sahni, Asst. Prof. & CC (FMS) & Ms. Priti Gadhavi, Asst. Prof. (FMS), NIFT, Gandhinagar co-authored paper titled 'Creating Sustainable Fashion Using Innovative Approaches for Apparel Life-Stages' published in GTU's International Conference on Management of Globalized Business; Emerging Perspectives at Marwadi Education Foundation's Group of Institutions, Rajkot in February 2014.
- Ms. Harleen Sahni, Asst. Prof. & CC (FMS) & Ms. Priti Gadhavi, Asst. Prof. (FMS) co-authored from Gandhinagar centre paper titled 'Innovative Packaging Design – A Step Towards

sustainability' for NID-CII Design Summit 2014

- Paper titled 'Fast-fashion: Innovative and Invigorating! a comparative study of Zara and H&M', authored by Ms. Harleen Sahni, Asst. Prof. & CC (FMS) was published in GCEMP 2K14, International Conference organized by Ganpat University, Mehsana (Gujarat) in February, 2014.
- Paper titled 'Catching them young! A study of captivating marketing strategies of children wear brands' authored by Ms. Priti Gadhavi, Asst. Prof. (FMS) was published in GCEMP 2K14, International Conference organized by Ganpat University, Mehsana (Gujarat) in February, 2014.
- Mr. Shiv Kumar Belli of Hyderabad centre submitted Research proposal at IFFTI & LCF Research Colloquia-London, hosted by London College of Fashion.
- Mr. Sanjay Kumar Asst Professor of Jodhpur published an article on "Post shipment analysis - a strategic tool for fashion export house", Bangladesh Textile Today International Journal in March 2014.
- Ms. Shikha Gupta, Asst. Professor of Jodhpur published a Paper Titled "Marketing Strategies for Entrepreneurship in Indian Textiles" in International Journal for Multidisciplinary Educational Research in December 2013.
- Mr. M. Krishna Kumar, Associate Professor, FMS, NIFT, Kannur published 3 articles in International Journals.
- Mr. Sushil Raturi - Associate Prof. from NIFT, Mumbai published the research paper in International Conference "Reflections 2014" held on 9th, 10th & 11th January 2014 at NIFT Hyderabad.
- Ms. Lipi Choudhury – Asst. Prof from NIFT, Mumbai presented the research paper in International Conference "Reflections 2014" held on 9th, 10th & 11th January 2014 at NIFT Hyderabad.
- Tanmay Kandekar - Asst. Professor of Mumbai presented the research paper in International Conference "Reflections 2014" held on 9th, 10th & 11th January 2014 at NIFT Hyderabad.
- Ms. Lipi Choudhury and Mr Tanmay Kandekar from NIFT, Mumbai submitted abstract for London School of Fashion paper presentation.

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projects undertaken

FOR GOVERNMENT & INDUSTRY

- Dr. Sanjeev Malage & Mr. Prasanth K.C of Bengaluru has organized a 3 days (19th to 21st Aug) MDP Training Programme for the Department of Handloom & Textile Govt., of Karnataka
- Dr. Sanjeev Malage of Bengaluru organized and Completed 3 days MDP Training Programme (4th to 6th Oct-13) on Export Documentation & Procedures for the Department of Handloom & Textile Govt., of Karnataka
- Prof. Sameer Sood of NIFT, Bhopal has undertaken a project on ISDS for which the approval from Ministry of textile awaited. He is expert member for the project on uniform for M.P. Police
- FMS & TD have undertaken a project titled "Market Intelligence Survey on Thirumalpur Handloom Weaving Clusters", sponsored by Weavers Service Centre, Kanchipuram, Tamil Nadu. Diagnostic study and market survey was conducted. The study results were submitted to the Weavers Service Centre, Kanchipuram
- FMS Delhi centre involved in a project on Customized Training Programme for Senior Officials at GAP International Sourcing Pvt. Ltd.
- Ms. Harleen Sahni of Gandhinagar contributed as a team member in making the proposal for involvement of NIFT Gandhinagar in the National Craft Fair that was organized by Dept. of Cottage & Rural Industries, Govt. of Gujarat in Feb. 2014
- The faculty of FMS at NIFT Hyderabad undertook the projects for APCO – Marketing Strategy for Cluster, Lepakshi-suggestion of Franchise model, Branding, Retail strategies, JSS-Guntur-Training and Skill up Gradation, Brandix-Vizag –H.R. Audit
- Mr. Sanjay Kumar Assistant Professor of NIFT Jodhpur

FMS department developed "the Training program for Development of Women of Rajasthan as sales staff" sponsored by Director, Women Empowerment, Department of Women & Child Development, Rajasthan Government. It was the first project successfully completed at NIFT Jodhpur during January and February 2014. The training program was intended for making the women as a skilled staff to work in Fashion retail sector in Rajasthan, The program was very successful as it was very much appreciated by the participants moreover the participants after completing their training from the store got the informal job offers. The programme is expected to be repeated every year. The curriculum was delivered by all FMS faculty members

- Ms. Ruchika, Assistant Professor of Jodhpur is PIT, in JSS project from NIFT-Jodhpur. And also instrumental in designing a logo and 48 T-shirts for the coaches and staff of Shala Krida Sangam Kendra, NIFT-Jodhpur, April 2014
- JSS Project, Ministry of HRD: The Jan Shiksha Sansthan all across the country run certain employment generation programs for the rural population India. This project is funded by the Ministry of HRD. NIFT has tied up with the Ministry to evaluate the current courses, understand the gaps and propose fresh and upgraded courses for betterment and greater employability of the rural folks as well as to help develop more relevant entrepreneurial ventures
- The North East chapter of the same was conducted and coordinated by Mr. Arnab Banerjee, Faculty, FMS, NIFT Shillong. Four of the FMS students were selected for carrying out research work under the project during the month of August '13
- Ms Lipi Choudhury and Mr. Tanmay Kandekar from NIFT, Mumbai co-coordinated the MCED Design clinic workshop at Plastic cluster in Aurangabad in the month of March 2014. The project was divided into two phases; a) Need Assessment Survey to identify the gaps in to processes and infrastructure of the companies in the plastic cluster and b) the design clinic workshop

which was conducted to share the findings with the stakeholders of the plastic cluster and explore possible design solutions for growth of the cluster.

student participation

COMPETITIONS AND AWARDS

- Mr. Vishnu T.K. student of FMS Dept SEM-I, NIFT, Bhopal 1 participated in National Sports event of National Law Institute University, Bhopal
- Ms. Ekta Shah, a student of MFM Batch 2012-14 of Bhubaneswar Campus presented and published a research paper in International Conference on Fashion, Retail and Management (ICFRM) at NIFT, Hyderabad held on 9th, 10th & 11th of January 2014
- Ms. Annapoorani, Ms. Akshitha Ms. Dipika Debnath, Ms. Anuradha, Ms. S.R. Preethi, Ms. Radhika and Ms. Shanmuga Priya – Students of MFM-III, NIFT, Chennai participated in Trade show organized by Raymonds Ltd. (Product promotion of their Colourplus Brands) at Ambattur between 17.08.2013 and 23.08.2013
- Mr. Anup Kumar Indwar and Ms. Ruchi Tilwani of MFM-III, NIFT, Chennai participated in Road Show activity organized by VF Brands (Wrangler) Ltd. at Bengaluru between 24/08/2013 & 30/08/2013
- Mr. Anand Kumar Rana, Mr. Pranav Kotigire, Ms. Sanghamitra, Ms. Vanjul Jain MFM students, NIFT Chennai – participated in the Business Quiz competition “Encounter” organised by T.I.M.E. at Chinmaya Heritage Centre, Chennai on 12.09.2013
- Ms. Akshita Parekh, Ms. Anuradha Ms. Manju Shanmugam, Ms. Preeti SR Ms. Shanmuga Priya and MFM – I students Mr. P. Gokulakrishnan, Mr. Jjwalla S., Mr. Michael Juan Rebeiro Ms. Nivedha R, MFM – III students of NIFT, Chennai participated in the NEN Entrepreneurship workshop for students organised on 26/10/2013 at MOP Vaishnav College for Women, Chennai
- Mr. Pranav Pramod Kotgire & Ms. Sanghamitra Kalita Students of MFM – III, NIFT, Chennai Poster presentation on “Social Media: Changing the face of Fashion Business” held between 09/01/2014 and 11/01/2014 at Reflections 2014, NIFT, Hyderabad
- MFM – III students of NIFT, Chennai, Mr. Gokulakrishnan & Mr. Jjwalla participated in the NEN Entrepreneurship workshop for students organised at Ethiraj College for Women, Chennai on 21/02/2013
- MFM – III students of NIFT, Chennai Mr. Gokulakrishnan & Mr. Jjwalla participated in the NEN Entrepreneurship workshop for students organised at Ethiraj College for Women, Chennai on 21/02/2013
- MFM students of NIFT, Chennai Ms. Parvathy, Mr. Vinay, Mr. Gokulakrishnan & Mr. Jjwalla participated in the “The Launch Pad” The business plan event of Chennai Business School held on 17th March 2014
- MFM student of NIFT, Chennai Ms. Vanjul Jain participated in the “World Camp” conducted by International Youth Fellowship at Anna University between 24 – 26, March 2014
- MFM students of NIFT, Chennai Mr. P. Gokulakrishnan, Mr. Mahizharasu M. & Mr. Michael Juan Ribeiro participated and won the First Prize in the ‘ESTUARY – 14’ – A National Seminar & Management Fest conducted by Indian Maritime University during April 3-4, 2014 at Chennai
- Ms. Harshita Bhansali, MFM- II student, NIFT, Gandhinagar won Inter College Debate Competition in October, 2013 organized by NIFT Gandhinagar
- Ms. Ishita Bhatia student of MFM-II, NIFT, Gandhinagar submitted a poster on the theme “Power of Fashion” for IFFTI Conference 2014
- Ms. Shivangi Bajaj, MFM-II student, NIFT, Gandhinagar submitted her nomination for participation in exhibition titled “Hand made in India” organized by Craft Council of India, Chennai to be held from 7th to 9th August, 2014
- Ms. Rashmi Singh, MFM-II, NIFT, Gandhinagar participated in the Talent Hunt Competition organized by Ahmedabad Mirror, and qualified for the Semi Final round
- Ms. Jishitha Mohan, MFM-II, NIFT, Gandhinagar participated in the Youth Photography Festival 2014 organized

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by The Education Tree. Her picture got selected to be exhibited for two days i.e. 29-30 March 2014 at DLF Place, Saket

- Students of MFM at NIFT, Hyderabad won Inter Department Competition (Kridathon) – Chess (Gold Medal), Cricket (Silver Medal), 60 Mts DashRace (Silver Medal), Discuss Throw (Silver Medal)
- Alcheringa'14 : 10 students from MFM II, Department of FMS, NIFT Shillong Selected for Alcheringa, IIT-G, to represent NIFT Shillong during January'14
- Ms Ketaki Ghadge was one Among top 6 in the Roadies Competition, Alcheringa, IIT-G
- Pioneer Leadership Summit : 12 MFM Students of NIFT Shillong participated in the "Pioneer Leadership Summit" organized by IIM Shillong in collaboration with, Environmentalist Foundation of India during November'13
- Ms Sukanya Baruah won the competition in naming one of a kind, European fashion store of Shillong "Tres Chic" during September'13
- Mr. Sandipan Ghosh and Chhavi Gulati, FMS students of NIFT, Mumbai presented in Research paper Presentation Competition in ICT Matunga, Mumbai on 21st Feb 2014 on "Sustainability in Textile"

international linkages

EXCHANGE AND

TWINNING PROGRAMMES

- Ms. Sugandha Gupta (MFM – II), NIFT, Bengaluru went on exchange program to Mod 'Art International, Paris, France during Jan-March, 2014
- Ms. Nishtha Arora student of FMS Dept. semester-II went on exchange program to Mod- Art University, Paris during the session Jan-June, 2014.

- Ms. Rashmi Ubhe, MFM, NIFT, Gandhinagar batch 2013-15 was selected for exchange programme in Mod Art International University, Paris, France for academic session January - June 2014

- Ms. Ishita Bhatia & Ms. Anisha Sogani (MFM Batch 2013-15), NIFT, Gandhinaar got selected for MoD Art International University, Paris, France for Semester Exchange in July-Dec. 2014. Ms. Ritika Arora & Ms. Supriya Pote (MFM Batch 2013-15) got selected for Swiss Textile College Summer Programme 2014

- Ms. Ayesha Stanley, Ms. Sakshi Bansal form FMS dept., of NIFT, Hyderabad are selected for twinning programme of Saxon university, Netherlands. They joined for GP at Netherlands itself

- Two students of MFM (2013-15) from Jodhpur completed their studies at the Mod' Art International, Paris under the international exchange programme for the current semester

- Two students of MFM (2013-15) from Jodhpur have been selected for studies at the Mod' Art International, Paris under the international exchange programme for the forthcoming semester

- Ms Sukanya Baruah was selected of FMS NIFT, Shillong for the semester exchange program at MOD ART, Paris, France

- Ms. Reshitha, MFM II semester student of NIFT, Kannur has been selected for exchange programme in France

faculty participation

FAIRS & SEMINARS

Mr. Aditya Upadhyay, Asst. Prof. & CC-FMS, NIFT, Bhopal have participated in following Trade Fairs/ Exhibition/ Seminars:-

- Wool-Fab Exhibition organized by National Handloom development Corporation Ltd. from 3rd Jan to 16th Jan, 2014

- National Book Fair 2014, Bhopal on 09th Jan, 2014
- Business Opportunity Show 2014 organized by Indian Franchise Association on 22nd Jan, 2014
- National Bamboo Workshop organized by Madhya Pradesh State Forest Development from 24th Jan to 25th Jan, 2014
- Seminar on "Untapped Market Linkages for Direct Selling of Handloom & Handicrafts Products" at Indore organized by PhD chamber of Commerce and Industries on 27th March, 2014
- Discussion on Radio Mirchi, Bhopal on the topic "Style Quotient of our Politicians" on 28th April, 2014
- Seminar on "Marketing through Internet" Organized by Department of Cottage & Rural Industries and Public Grievances Redressal
- Dr. Binaya Bhusan Jena, Associate Professor of Bhubaneswar campus has appointed by the competent authority as Project Associate for the Textile Industry Development Institute (TIDI) - Ethiopia Project at Addis Ababa w.e.f. 7th December, 2013 for the period of two months
- Dr. B. B. Jena of Bhubaneswar campus was invited by Madhusudan Das Academy of Financial Management, Bhubaneswar for taking two sessions on 'Professional Ethics, Emotion and Mortality' for probationary Judiciary officials on dated 11/09/2013. He was also invited by CET for a talk on "Fashion Industry for the Textiles and Fashion students"
- Dr. Sibichan Mathew of Delhi centre attended as Exhibition at Vigyan Bhawan 7-9 January 2014 (Pravasi Bhartiya Divas 2014)
- Mr. Manish Nangia of Delhi centre attended an exhibition on "Field to Fashion" in British Council by Alison Welsh, Head of the Department of Apparel at Manchester Metropolitan University
- Ms. Jagriti Mishra, Asst. Prof. NIFT, Gandhinagar attended the International Conference on Sustainability, Technology and Education at University of Putra, Malaysia in December 2013
- Mr. Bhaskar Banerjee, Assoc. Professor from Gandhinagar attended workshop on Science, Technology & Innovation Policy in Entrepreneurship Development Institute of India (EDI) in September, 2013
- Ms. Harleen Sahni, Asst. Prof. & CC (FMS), Ms. Priti Gadhavi, Asst. Prof & Mr. Bhaskar Banerjee, Assoc. Prof. from Gandhinagar attended workshop on Communication & Presentation Skills in December, 2013 at NIFT Gandhinagar
- Mr. Bhaskar Banerjee, Assoc. Prof. from Gandhinagar was amongst the jury panel of the Diploma Jury of Strategic Design Management students of National Institute of Design, Ahmedabad in October, 2013
- Ms. Jagriti Mishra from Gandhinagar was nominated as a reviewer for SIU Journal of Management (Shinawatra University, Bangkok). She reviewed a paper titled 'Trade Facilitation and Trading Across Borders: A Case Study of India in 2013'
- Ms. Harleen Sahni, Asst. Prof. from Gandhinagar conducted open house session in Rajkot & Mr. Bhaskar Banerjee, Assoc. Prof. (FMS) conducted the open house session in Surat in December 2013 for NIFT Admissions 2014
- Mr. M. Annaji Sarma, CC-FMS, Associate Professor of Hyderabad centre travelled on official Consultancy Project work to Addis Ababa, Ethiopia from December 2013 to January 2014 end
- Mr. I. Chakrapani of Hyderabad attended seminar at NIMSE on Fashion Entrepreneurships
- Mr. A. Srinivasa Rao Conducted a Training Capacity building for advanced inputs on dress making and of attended Workshop on research methods at IPE
- Mr. Shiv Kumar Belli of Hyderabad centre presented Research proposal at IFFTI, & LCF Research Colloquia at, London hosted by London College of Fashion
- Mr. A. Srinivasa Rao of NIFT, Hyderabad attended German Delegation Meeting at HO - Delhi along with DG
- All department faculty members from Jodhpur centre visited "VASTRA- An International Fair of Apparel & Textiles" at Jaipur 2nd to 6th October 2013
- Arnab Banerjee and S.D Buhroy, Assistant Professor, FMS, Shillong, made a guest address at Sohra youth centre inauguration ceremony on Scopes and Careers with NIFT
- Arnab Banerjee and S.D Buhroy, Assistant Professor, FMS,

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Shillong made a guest address at Chief Post Master General's office in Shillong, at a training session for Postal employees

- Devindra, Assistant Professor, FMS, Shillong conducted Lateral Entry Awareness Programs for Students at Women Polytechnic College and ATI Guwahati
- Devindra, Assistant Professor participated in an exhibition in Job oriented Skill Development Mela at Dimapur (Nagaland) in association with CII and Youthnet
- Outbound Programme was held for students of MFM-I (2012-14), NIFT, Kolkata at Netaji Subhash Chandra Regional Institute of Cooperative Management, Kalyani for three days during December, 2014. Dr. Anannya Deb Roy, Asst. Prof., Dr. Sougata Banerjee, Assistant Professor and Mr. Dibyendu Bikash Datta, Associate Professor accompanied the students for workshop
- Mr. Tanmay Kandekar and Ms. Lipi Choudhury of Mumbai centre actively participated in setting up the trend Publication for HGH on 8th, 9th, 10th & 11th July 2013 at Bombay Exhibition Center
- Ms. Sonali Saldanha of Mumbai accompanied the students of UG&PG in Lakme Fashion week (LFW) on 25/08/2013
- Mr. Sushil Raturi and Mr. Tanmay Kandekar of Mumbai conducted career counseling workshop organized by Times of India, "Mission Admission" at Mumbai and Pune respectively

faculty training

WORKSHOPS AND TOTs

- Ms. Krithika G.K Asst. Prof of Bengaluru has attended for a one day workshop on Communication Skills organised at NIFT Bangalore in the month of Jan-14
- Dr. Goutam Saha, Associate Professor of Bhubanesar centre attended National Conference on Skill Development at Ahmedabad on 25th September 2014

- Mr. Deep Sagar Verma, Asst. Professor – FMS, NIFT Chennai attended "Chennai Retail Summit – CRS 2013" on 26/07/2013 at Hotel Hyatt Regency, Chennai conducted by Retailers Association of India

- Ms. A. Sasirekha, Asst. Professor & CC – FMS and Mr. Deep Sagar Verma, Asst. Professor – FMS, NIFT, Chennai Attended One Day workshop on "Creative Waste Management" organised by Asian Centre for Cross – Cultural Studies in association with NIFT, Chennai at Panayur, Chennai on 26/09/2013

- All the faculty members of FMS department NIFT Chennai attended a training programme on SPSS software on 28.11.2013 at NIFT, Chennai organised by SPSS South Asia Pvt. Limited

- Mr. Deep Sagar Verma, Asst. Professor – FMS, NIFT, Chennai attended conference on "Business Opportunities for MSMEs" on Friday, 14th March 2014 at Hotel Westin, Chennai

- Ms. Harleen Sahni, Asst. Prof. & CC-FMS & Ms. Priti Gadhavi, Asst. Professor from Gandhinagar centre successfully completed their faculty internship at Arvind Ltd., Ahmedabad in June 2013

- Ms. Jagriti Mishra, Asst. Professor from Gandhinagar successfully completed her faculty internship at SEWA, Lucknow in June 2013

- Mr. Bhaskar Banerjee, Assoc. Professor from Gandhinagar centre successfully completed his faculty internship at A.M. Synergy, Ahmedabad in July 2013

- Department of Fashion Management Studies of NIFT-Hyderabad conceived and successfully conducted Reflections-2014, a Three Days' International Conference on Fashion, Retail and Management from 9th to 11th January, 2014. The conference organizing committee was consisting of Dr. N J Rajaram, Dr. G H S Prasad and Shri. Shivkumar M. Belli. The conference was inaugurated by Prof. Debashis Chatterjee, Director, IIM-Kozhikode and Shri. Prem Gera, Director General, NIFT. This conference brought together leading academicians, researchers, business practitioners, consultants, designers and students. The

Conference had participation from professionals in various fields related to textiles, design, fashion and management from well-known institutions including FIT-New York and LCF, London. A total of 84 papers were presented in 6 tracks. There were 4 plenary sessions with over 22 eminent speakers spread over different issues of management, design and technology. An ISBN conference proceeding was also released

- Three Days' International Conference on Fashion, Retail and Management from 9th to 11th January, 2014
- FMS department in association with Head-FOTD conducted a two day workshop on case learning at NIFT, Mumbai campus in the month of February, 2014. The workshop was conducted by CRSI (Case Research Society of India), Ahmedabad



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DESIGN *space*



The 2 year Master of Design program inculcates design thinking towards a concept driven innovation for new business outcomes through higher research. The entire spectrum of 'space' available in the world of design is our playground. A 'one of its kind' program that welcomes aspirants from cross disciplines to bring their existing skill sets and knowledge base to interact with design and develop fresh perspectives. Areas like sociology, art, architecture, economics, biotechnology & sciences interact with design to throw up new perspectives in viewing clothing habits of tribal community, developing microwave friendly Indian terracotta, size sets for petite women, fuel trends for a leading car manufacturer in India, museum design, developing games for children with cerebral palsy, ergonomic issues of in-flight catering system and many more. These projects ensure NIFT's foray into niche industries. At Design Space, user-centered approach to design has led to build bridges with organizations that place research as a key driver for innovation.

This program offers an interdisciplinary focus by understanding that Design is a field of amalgamation of various disciplines, which results in innovative design practices, the outcome of which will be the diverse Design industry projects.

Students graduating from this program are equipped to hold key positions in large design, fashion or corporate houses, and in related fields like accessories, craft, textiles, forecasting, special needs, publications, media, lifestyle products, new product development, graphics among others based on the area of specialization pursued by them. The graduates would be able to contribute in Research and Development in government, non government and private agencies.

papers and articles

NATIONAL FORUMS

- Paper titled Ethical Fashion - Fashion with conscience co-authored by Arindam Das, Pooja Sharma and Varsha Gupta presented and selected for publication in Book of Conference Proceedings at 'Reflections 14, an International Conference on Fashion Retail and Management' held at NIFT Hyderabad in January 2014
- Paper titled, "Evolving Fashion Identity of Indian 'Salwar, Kamiz and Dupatta (SKD)'- A Trend Analysis" authored by Shalini Sud & Dr. Mathew presented at the Apparel Conference 2013:

National Conference on Paradigm Shift in Apparel and Fashion Design, Garden City College, Bengaluru

- Paper titled, 'The Role of International Fashion magazines in promoting Indian fashion', authored by Prof. Shalini Sud presented at one day National Conference on Paradigm Shift in Apparel and Fashion Design, Garden City College, Bengaluru
- Paper titled Development of a Sustainable Model for Cardboard Shoebox Lifecycle, co-authored by Akhilesh Kumar, Varsha Gupta & Shalini Sud selected for presentation for a conference titled Design for Sustainable Well-being and Empowerment, 12-14 June 2014, IISC, Bengaluru
- Paper titled 'Mundu- Whether popularized or transformed' co-authored by Mr. Manuprasad K Mathew, Ms. Jaya Mathew and Dr. Heer Vyas presented at International Conference of Fashion Retail and Management organized by NIFT Hyderabad as part of Reflections 2014
- Fashion Education in India: Reflections of Cultural Ethos and Identity made by Shalini Sud & Varsha Gupta presented and selected for publication in Book of Conference papers, Apparel Conference 2013: National Conference on Paradigm Shift in Apparel and Fashion Design, Garden City College, Bengaluru
- Poster on "Engineering Perception: Approaching the Urban BOP for Provision of Financial Services", co-authored with Sonal Mukhia and Shalini Sud accepted for poster presentation at the conference titled Design for Sustainable Well-being and Empowerment, 12-14 June 2013, IISc, Bangalore
- Paper titled 'Fashion Bloggers: the new Product endorsers' co-authored by Anika Gupta, Varsha Gupta and Shalini Sud presented at 'Reflections 14, an International Conference on Fashion Retail and Management' by NIFT Hyderabad in 2014
- Paper titled "Stereotypical Portrayal of Showgirls in Hindi Cinema", co-authored by Pooja Solanki, Varsha Gupta and Shalini Sud selected for presentation for the conference South Asian Youth Cultures and Fashion to be held on 25th of September 2014 at London College of Fashion

papers and articles

INTERNATIONAL FORUMS

- Poster on 'Indian Bride in White: a visual investigation of colour perceptions in bridal wear' co-authored by Swati Rao and

Shalini Sud, accepted for poster presentation at the AIC Conference in 2013

- Paper titled 'Rise of the Neo- Drape: Redefining the Fashion Identity of India' authored by Swati Rao and Shalini Sud selected for presentation. At 2nd International Non-Western Fashion Conference organized by London College of Fashion, London, 21-22 November 2013
- Paper titled Donning a new Drape: Redefining the Fashion Identity of India authored by Swati Rao and Shalini Sud selected for presentation for a conference titled 2nd Non-Western Fashion Conference, London, 21-22 November 2013
- Paper titled 'Understanding Indian aesthetics: A visual analysis of wedding memories' authored by Swati Rao and Shalini Sud and accepted for the X Colour Conference to be held in Genoa on 11th and 12th, September 2014

projects undertaken

FOR GOVERNMENT & INDUSTRY

- MDP Programme for Future Group FLF titled "Lifestyle Fashion: Business, Design & Process" has been confirmed between NIFT, Mumbai and Future Group. An orientation programme by faculty at Mumbai has already been organized for their employees
- Chendamangalam Crafts Village – Concept Design- A project of total 5 crores from the Directorate of Handlooms, Kerala Government. Mohammed Ansar, Kannur, undertook the project of conceptualizing the design and function of the Village including Museum Design which is a centre of attraction. The project has been completed and concept note handed over
- Ms. Varsha Gupta initiated and accomplished funding for MDs & other students for Dissertation through Design Clinic Scheme. In December, 04 projects received funding of upto 1.5 lakh each and were also displayed at the 13th CII NID Conference and brought in good recognition to students and to NIFT. One of these projects was also selected for the Whitepaper on "Innovations in Textile and Apparel industry" by MOT (A total of 4 projects were selected from NIFT, NITRA & ATIRA). The project is also shortlisted as a Design Project to form part of the case study book by Design Clinic Scheme

ACADEMIC DEPARTMENTS

DESIGN *space*

student participation

COMPETITIONS AND AWARDS

- The Dissertation project by student, Mr Rajish Ravindran, New Delhi, has been selected as a Design Project to form part of the case study book for the best projects of Design Clinic Scheme. This book is being published by NID to showcase the best projects that were funded under the Design Clinic Scheme by MSME
- Students of Sem-I (Batch: 2013-2015) Ms. Dhara Ghadhvi, Ms. Megha Modi, Ms. Bhavya Singh and Ms. Shreepriya participated as stylist and back stage management for two shows in summer fall 2013 collection organized by Central (Future group) from 31.08.13 to 1.09.13

international linkages

EXCHANGE AND

TWINNING PROGRAMMES

- 5 Students from ENSIAT, Rubaix, France attended M.Des (Design Space) semester-II at New Delhi under Student Exchange Programme for the session Jan – Jun 14
- 01 Student from ENSIAT, Rubaix, France attended M.Des (Design Space) semester-II at Kannur under Student Exchange Programme for the session Jan – Jun 14

faculty participation

VISITS AND INTERACTIONS

- Prof Sharmila Dua Visited Bunka University, Tokyo as part of signing an MOU with the university. On her return she shared the best practices of the University with the students and faculties
- Prof. Shalini Sud and Varsha Gupta attended an International seminar for Promotion of Exports of Indian Handicrafts & International Craft Exchange Programme organized by NCDPD on "skill enhancement- Towards

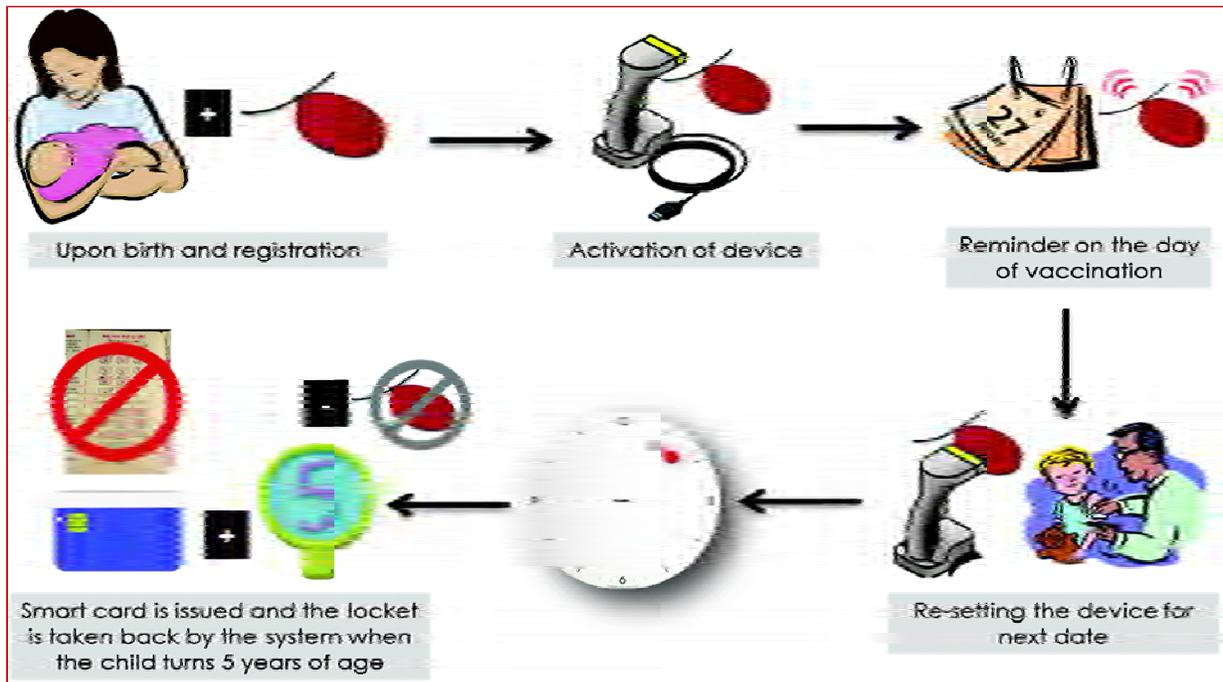
competitiveness in International Market' and "market linkages- National and International' held on 18th September, 2013

- Prof. Shalini Sud attended one day workshop organized by MHRD-IDC, Mumbai along on 6th November, 2013 Re-Thinking Design education on Deconstructing Design
- Prof. Shalini Sud and Varsha Gupta attended 13th CII-NID Design Summit on 26th and 27th November, 2013, "designing the future'
- Prof. Shalini Sud participated as a 'Speaker' in a panel discussion on Color Next Dialogues 2014 to be held on 14th and 15th February as a part of India Design 2014 at NSIC grounds Okhla, a conclave on the social meaning of Indian colour trends and visual directions for 2014, as a part of India Design 2014
- Prof. Shalini Sud attended a two day workshop on 'Mega-Trends, India Nextt 2014' Megatrends and Innovation Strategy for the Indian market-India Nxt - a conference + twin-workshop, organized by Onio Design, India on 27 and 28th February, 2014
- Ms. Disha Gupta attended Adishakti master classes workshop on 'Clothes tell stories' Conducted by Adishakti from 25.01.14 to 30.01.14 at Adishakti Campus, Pondicherry
- Ms. Disha Gupta visited Maharashtra Small Scale Industry Development Commission (MSSIDC) and DCH (Mumbai) for discussion on craft cluster project on 14.02.14

faculty training

WORKSHOPS AND TOTs

- Prof Sharmila Dua & Mr Nitin Kulkarni Organized a Training of Trainers (TOT) on Design Thinking and Innovation
- Prof. Shalini Sud undertook a one day workshop on "Corporate Dressing and Etiquettes" for the 67th Batch of Indian Revenue Service officers (159 officers) at National Academy of Directorate Taxes, Nagpur, India on 29th January, 2014



- Ms. Varsha Gupta conducted a capacity building workshop for the Trainers of JSS on 6th March 2014. NIFT has an active MOU with MHRD and there is a project in progress on the revamping of JSS trades as a part of the MOU
- Mr. Nitin Kulkarni was invited as a Judge for Annual exhibition 2014 at J. J. School of Art, Mumbai on 16.02.14
- Ms Disha Gupta and Ms Rashmi Gulati have attended TOT on Design Thinking and Innovation at Mumbai NFT from 3rd July 2013-5th July 2013

seminars & workshops

BY ALUMNI & INDUSTRY

- A 2 day workshop on Design thinking was conducted by Mr. Francis Xavier for the students of Sem I batch 2013-15 at NIFT Mumbai
- Mr Arun Mascarenhas, Assistant Professor, Kannur coordinated NIFT Weekend Activity- Module on Basic Photography spanning 2 days, undertaken by Darshan Kodashetter and team
- A lecture on 'Design and consumer research integration methods' by Sonal Shrivastava, Alumna M.Des Delhi and working as Lead Design Researcher, Samsung India for Semester 3 M.Des students

- Seminar was organized by the department for students of Sem-III(Batch 2012-2014) on 'Entrepreneurship and ethical fashion in India' conducted by Ms. Neha Shah, M.Des Alumna of Delhi on 5.09.13 at NIFT Mumbai

initiatives & MoUs

- An initiative was taken by Ms. Varsha Gupta to bring funding for M.Des and other students and a total of 4 projects received funding of upto 1.5 lakh each. This was followed up for year 2013-14 and 7 projects have been approved till now for funding under the scheme
- Master of Design Program through Part time mode has been conceptualised for faculty members teaching at NIFT who have done their Undergraduate Level in Design and are keen to upgrade their qualifications
- Successfully accomplished bringing all faculty members together through virtual medium and conducted the first CP-CC and all MDes faculty meeting through Video Conferencing in December. This led to sharing of best practices by all faculty members between Delhi, Kannur and Mumbai. Good project outcomes of the semester, academic visits by students and conferences attended by faculty were shared for collective learning. Accessibility and flexibility of reach to all campuses created enthusiasm for interaction through video-conferencing

ACADEMIC DEPARTMENTS

DESIGN *space*

- As a team worked towards strengthening the program through curriculum upgradation and, based on the current industry requirement, introduced elective subject "Interface Design". This is a new and upcoming area in the field of Design and also at NIFT and has already created a lot of enthusiasm in the students

- Ms. Varsha Gupta successfully coordinated the PG Bridge Program at Delhi Campus. A total of 10 students are registered in the program and the program is running smoothly at Delhi Campus

Ph.D.

UNDERTAKEN & COMPLETED

- Prof Sharmila Dua is registered for PhD at Baroda and has submitted her final thesis "The study of the Tradition and Evolution of ornamentation Styles & Motif Vocabulary of the Printed Textiles of Gujarat" on 9th April 2014

- Prof. Shalini Sud is currently pursuing PhD from NIFT. Her synopsis has been approved by the Committee

- Ms. Varsha Gupta, Associate Professor is currently pursuing PhD from NIFT. Her synopsis (pre-submission presentation) has been approved by the Committee

student participation

EXTRA-CURRICULAR

- Students of Delhi, Mumbai & Kannur have participated in various completions and events organized during spectrum

- Ms. Simran Kaur of Semester II, Delhi had participated in Converge, held in December 2013 at Mumbai

- Student of Semester IV, Delhi performed at the opening ceremony of Spectrum 2014

- Student of Semester II, Delhi made a Walk-thru Installation for Spectrum 2014

- Apurva Chached, Pawan Davesar, Nupoor Kokil, Sukanya Chawla, Karam Dhillon, Ambika, Students of Kannur participated in drama

- Pawan Davesar student of Kannur was awarded Mr Spectrum 2013

continuing education

AND SHORT TERM PROGRAMMES

- Design Thinking Process a CE programme was coordinated by Ms. Kavita Yadav and Md. Suhail. The course aims at developing design awareness required in the Fashion Industry by synthesizing the design abilities of the budding professionals in the area of creative thinking, research and planning to develop a concept design that can connect to a society, contributing to the renewal ideas necessary for communication in a global world

- Designed 3 months program by Design Space Kannur for young entrepreneurs and homemaker women 'Fashioning Space for Design'. The program will start in the month of Aug 2014

craft cluster

INITIATIVE

- The semester III students from Mumbai campus visited the craft clusters of Bidri Craft of Aurangabad, Wooden toys of Sawantwadi, Copperware of Pune, Kholapuri chappal, Silver work of Hupri and Coconut shell craft of Goa

- The semester III students from Kannur campus visited the craft clusters of Aranmula Alloy Mirror Craft in Kerala, Kasaragod Sari Weaving in Kerala and Wooden sculpture work of Kinnal Village, Karnataka.

- The semester III students from Delhi campus visited the craft clusters in Mata-ni-pachedi in Ahmedabad and Rogan Printing at Nirona village in Bhuj.

- As part of identifying potential viable solutions to enhance scope and popularity of handlooms business initiatives the students of Kannur visited Kalliassery Weaver's Society. This resulted in the opening up of possibilities where the Society was ready to invest and experiment in

industry linkages

STUDENT INTERNSHIPS & VISITS

- Mr Nitin Kulkarni did 3 week internship with Onio Design Pune
- Faculty at Delhi through meetings and interactions facilitated internships and dissertation with Future Factory, Vertiver, Jayanita Exports, BhartiWalmart, Pratibha Syntex, Suhasini Paul (Toy Designer), Samsung, Experiential Design Lab, Delhi, 1469, Fashion Forward Trends
- Faculty members at Kannur mentored the students into finding viable internships for students in Design for Special Needs, System and Space Design for Television Series, Product Design Industry and Fashion Design
- Faculty at Mumbai through interactions and meeting facilitated internship in the area of Design research, Visual Merchandising, User experience, styling, crafts etc. Some of the companies where the students are doing their internship are as following: Microsoft, Madura Group, Globus, Jharcraft, Shady Ideas, Kharkhana, Thinking bug etc. The students are been placed with following companies Freedom Tree Design (Mumbai),MMTC Pam Delhi, KathmanduApparels Mumbai
- Prof. Shalini Sud, Ms.Varsha Gupta, Ms. Kavita Yadav accompanied the students of semester I & III of Delhi Campus to an Exhibition "Resurgence" at IGNC A in September 2013
- Prof. Shalini Sud and Ms.Varsha Gupta accompanied the students to a guided tour of "Blind Spot - An Exhibition exploring aesthetics of middle class India" in October 2013
- Prof. Shalini Sud and Ms.Varsha Gupta organized a visit to 'Mela -Phulkari' at IHC of M. Des 2nd semester students to sensitize them to historical and cultural ethos of Punjab documented through 'phulkari', a traditional embroidery
- As part of the classroom project students from Mumbai visited 'Adiv exports Mumbai' to understand the methods of natural dyeing

- Students from Mumbai visited Panipat factories to understand the recycling process of garments
- Ms. Kavita Yadav visited Surajkund Mela and came out with second issue of Newsletter 2
- Mr. Nitin Kulkarni visited CMAI garment fair on 7th of January 2014 at Mumbai Exhibition centre Goregaon east
- Ms. Kavita Yadav attended India Art Fair 2014 at NSIC Grounds Okhla, Phase 1
- Prof. Sharmila Dua along with Students of sem-III (Batch 2012-2014) visited The Prince of Wales Museum on 6.09.13 at CST, Mumbai
- Ms. Rupa Agarwal, Assoc. Prof. along with Students of sem-III (Batch 2012-2014) participated in the event "Earth Dance Mumbai" for the subject Sustainable systems on 20.09.13 at Virar, Mumbai
- Ms. Varsha Gupta along with Students of sem-III (Batch 2012-2014) visited Textile art exhibition by Ms Gayatri Singh
- Ms. Varsha Gupta along with Students of sem-III (Batch 2012-2014) visited Goonj to explain a sustainable model of recycling in a large metro
- Ms. Varsha Gupta along with Students of sem-III (Batch 2012-2014) visited Vertiver to show projects in the field of sustainable design and sustainable system

industry interaction

RESEARCH PROJECTS & GRADUATION PROJECTS

In Mumbai the students have worked in different areas of design like Sustainable design, Design intervention in Crafts, Design and Culture, Design Innovation, Design for special needs & design for social change. We had different projects which were taken under the umbrella of sustainable design and all had different approaches like Mr. Aayush Bharti and Mr. Satyajeet Kumar worked on creating a system to handle different kinds of assignment waste created in NIFT Mumbai, Mr. Deepanshu Setia did a systematic study on laundering of denim jeans from a sustainable aspect, another student Mr. Himanshu worked on recycling of E-waste and developing a business proposal for same. This year special

ACADEMIC DEPARTMENTS

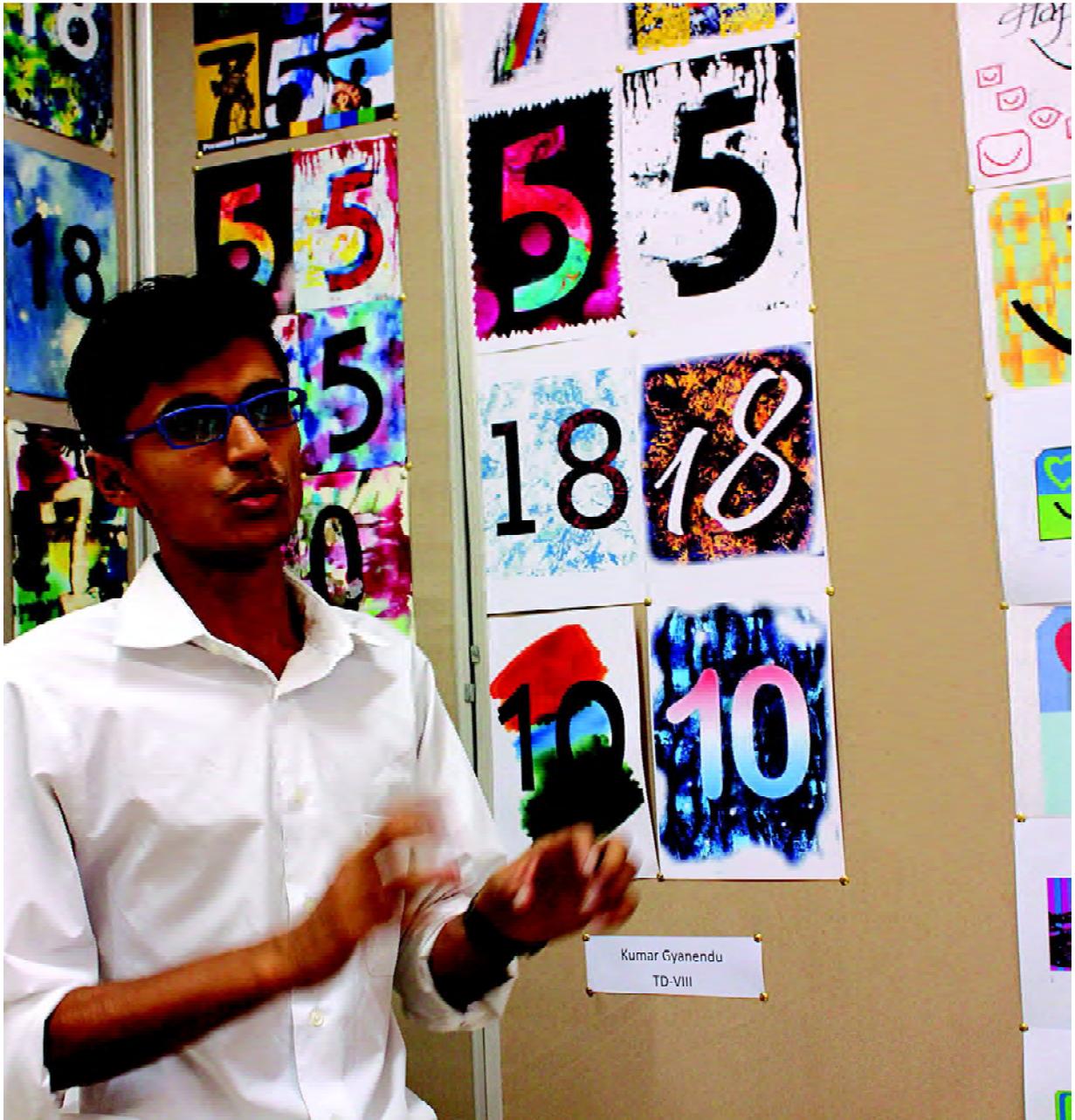
DESIGN *space*

interest was seen in the area design for special needs; Ms Kashika Saini developed a learning aid to strengthen the motor and sensory skills for children and adults with developmental coordination disorder. She is applying to get a patent for the same. Some students took their craft cluster study further into their dissertation projects like Ms. Rakshi Rawat worked on the study of motifs and patterns used on the wooden craft of Sawantwadi, and Ms Aditi worked on the documentation of making and different uses of Bhai khata. Also many students were inspired by their own culture which led to projects like "A study on the motifs, designs and colours of the Traditional Tribal woven textiles of Manipur" by Ms Nivedita Longjam, The jury has appreciated and suggested her to get her research work published as a book.

In Delhi, the Dissertations were majorly in the areas of Fashion, Trends, Sustainability, Visual Culture, Special Needs, and Ergonomics. The topics were, Study of Promotional Tools of PFDC The Boulevard, New Delhi, The impact of lifestyle on the luxury housing & interiors of the Indian HNI, Study of Delhi Airport terminal: Enhancing passenger experience at Delhi Airport, Accessories for Security: Application of Smart Textiles and Wearable Technology, Understanding and influencing behavior pattern: Use of mobile phones before sleeping as a disturbing element, Strivers' perception of luxury brand advertisements, Baluchari sari: To analyze the evolution and the present stand of Baluchari, Developing Adaptive Clothing for Multiple Sclerosis Patients, Relevance of Biomimicry in Design Education for Sustainability, Design for development: Craft intervention for the

growth and sustenance of the Agaria tribe, Functional School Uniform for the Kid's of Age Group (3 - 5 Years) – Learning by Doing, Patterning the factors influencing the Fashion consumption behaviour of female consumers, The Fashion Designer Scenario of Shillong, Consumer Behavior In An Interactive store, Exploring Sustainable Aspects in Use of Dichroic Glass in the Accessories Industry, The study of the assamese folk dance drama Ankiya Nat of Assam, Bollywood's Red Carpet Paraphernalia Determining the Influence of Bollywood's Celebrity Styles on Consumers in North Delhi, Ergonomically designed gardening tools for Differently-abled, Visibility of Directional Road Sign Boards, Graffiti/ Street Art And Its Symbolism: In Context of Delhi and to understand how informal methods of learning work in formal system.

In Kannur, students have undertaken their projects in Design for Special Needs, Branding and Promotion, Retail Space, Cinema Set Design, Furniture Ergonomics and Fashion Forecasting. The companies that have employed them range from Globus, Gokaldas Images, Mahindra Apparels, Handledare Health Services, Integrated Development Trust, Bihar Tourism and Chaitra Studios. The research projects were done on a variety of topics like Formulation of new finishes for denim jeans, Build promotional material based on rich cultural heritage to uplift the pride of Bihar, Design therapeutic socks and stockinets for lower limb amputees and Design solutions on green accessories that can be executed by physically challenged women.



domestic & international LINKAGES

international LINKAGES

The academic strategy of NIFT embraces internationalism. The core activities of the institute have enhanced its international visibility and standing. NIFT has strategic agreements and partnerships with 31 leading international fashion institutes & organizations that share the same academic direction. This integrates NIFT students with the global mainstream of fashion. The international collaborations allow the students to experience 'study abroad' options through exchange programmes. This initiative provides an excellent opportunity to NIFT students, selected for the exchange programme, to interact with students from various geographies, encouraging them to broaden their vision and understand different cultures. The 'study abroad' opportunity can be undertaken by the students across NIFT centres and all course disciplines. To provide an academic gradient, the institute's international linkages allow the students to participate in international competitions / seminars / research and other events.

The strategic alliances encourage academic enhancement at faculty level as well. Faculty exchange and joint research initiatives ensure that the institute's teaching methods and facilities are constantly updated & upgraded to be at par with the best institutes in the world. To facilitate exchange of teaching pedagogy, concepts and professional ideas, the faculty at NIFT participates in academic exchange programmes, international fairs, seminars, exhibitions, conferences and trade shows thereby bringing their substantial experience to the classroom thus enriching the knowledge pool at NIFT. Some of the key institutes with whom NIFT has an association are London College of Fashion (UK), Queensland University of Technology (Australia), De Montfort University (UK), Swiss Textile College (Zurich), Mod Art International (Paris), NABA (Milan), School of Art & Design, University of Wolverhampton(UK), Colorado State University (USA), Academy of Arts (San Francisco), Manchester Metropolitan University (UK), Saxion University of Arts (Netherlands), Utrecht School of Arts (Netherlands), Royal Academy of Arts (Netherlands), Bunka Fashion College, Japan, Donghua

University, China, Fashion Design Institute, Mauritius, BGMEA Institute of Fashion and Technology (BIFT), Dhaka, Bangladesh.

There is a constant exchange of students from Partner institutes. In 2013-14 while – 69 went to institutes like Ensait, France; Queensland University of Technology, Australia; Swiss Textile College, Switzerland; University of Wolverhampton, UK, Saxion University, Netherlands; De Montfort University, UK; Royal Academy of Arts, NABA, Italy; Amsterdam Fashion Institute, Netherlands; 46 students came from these Universities to undertake exchange programme at NIFT.

NIFT students at all centres are encouraged to participate in international events and competitions. The students have participated in several prestigious international competitions like Mittelmoda, Italy; ITS, Italy; World of Wearable Art, New Zealand; Arts of Fashion Foundation USA; ENTRAMADOS, Spain, Gangnam Festival Korea. The institute also attracts international students who come and experience its academic and cultural richness. Through the exchange programmes, students from overseas institutes have developed valuable insight not just into Indian culture, arts & crafts but have also understood the Indian market and its dynamics. The students of Management & Technology have had invaluable exposure to production techniques that cater to high fashion demands of the global marketplace.

dual degree

OPPORTUNITY

NIFT has entered into a strategic alliance with Fashion Institute of Technology, New York, USA. The partnership encompasses a landmark achievement and first of its kind at NIFT. This new international dimension will allow select meritorious students from NIFT, the unique opportunity to obtain a Dual Degree from both NIFT and FIT. Students from NIFT will undertake two years study at the home institute intercepted by one year of study at FIT. 14 students undertook the Dual Degree program 2013-14.

International delegations

who visited NIFT in 2013-2014:

- The International Association of Costume, Japan (IACJ) 22nd August 2013
- De Montfort University, UK, 29th October 2013
- LDT Nagold, Germany, 30th October 2013
- Instituto Europeo Di Design (IED), Italy, 2nd December 2013
- Swiss Textile College, 12th December 2013
- Visit of French Fashion Designer, Mr. Mossi on 11th February 2014
- The University of Northampton, School of The Arts, UK, 2nd April 2014
- NIFT team in meeting with Representatives from ENSAIT France
- Interaction with Polish Fashion Institute

Travel of NIFT Delegation to International Institutes in 2013-2014:

- Faculty members from various NIFT centres - Mr. Kaustav SenGupta, Mr. Vishal Gupta, Mr. Bhaskar Banerjee, Mr. Bharat Jain participated in the LCF Fashion Colloquia at London College of Fashion on 11th & 12th September 2013
- A delegation headed by DG NIFT, Mr. Arindam Das and Dr. Archana Gandhi was invited to Lectra Education Congress held in Milan, Italy from 7th to 8th November 2013
- Indian textiles delegation led by Dr. Kavuru Sambasiva Rao, Minister of Textiles to Japan from 24th November - 27th November 2013 also comprised of DG NIFT and Prof. Sharmila Dua to sign MoU Bunka Fashion College Japan

- Prof. Sharmila Dua visited Singapore to discuss collaborations with fashion schools from 26th November to 28th November 2013
- A delegation comprising of Prof. Rebecca Philip, Prof. Kavita Saluja, Dr. Archana Gandhi, Mr. Sandip Mukherjee, Ms. Nithya Venkataraman, Mr. Uthaman Mangalathu Kochuraman, visited Bunka Fashion College, Japan to attend & present papers during the 16th Annual IFFTI Conference from 27th to 30th January 2014.

domestic LINKAGES

NIFT is committed to excellence in design education in India and for this has been associating with various key organizations/institutes to further this objective.

NIFT has MoUs with the following organizations/institutes:

- National Institute of Design (NID), Ahmedabad - The cooperation between the two institutes is in the areas of - Faculty Sharing for Teaching, as panelists is juries and as guides for Ph.D programmes, Infrastructure sharing, Joint Students Field Trips, Design Education & Promotion
- School of Fashion Technology (SOFT), Pune & Centre for Continuing Education (CCE) Kerala: Curriculum design, semester planning, academic scheduling, examination and evaluation systems, faculty recruitment, conduct orientation program, faculty training/capacity building, establish resource centre, assist in machinery/equipment procurement
- Footwear Design & Development Institute (FDDI) - NIFT signed a MoU with FDDI, Delhi in December 2013. The cooperation between the two institutes is in the areas of - Faculty Sharing for Teaching, as panelists is juries and as guides for Ph.D programmes, Infrastructure sharing, Joint Students Field Trips, Design Education & Promotion

NIFT

national **RESOURCE CENTRE**



The National Resource Centre (NRC) is the nodal body of the network of the Resource Centres of NIFT that aims to create a state-of-the-art knowledge portal for the faculty and students of NIFT. Its activities in 2013-14 were directed to achieve maximum resource sharing and standardisation through collaborative collection development and benchmarking across all NIFT centres.

The integrated collections of materials and print resources of this network of Resource Centres supported teaching and research programmes of the Institute. The Resource Centres also provided information services to the design community, industry and entrepreneurs

activity

HIGHLIGHTS

- Strengthened collections of books in print and digital format pertaining to the academic programmes for all NIFT Centres
- Contributed to development of services, collections and infrastructure of the Resource Centres of new NIFT Centres of Bhopal, Bhubaneswar, Jodhpur, Kangra, Kannur, Patna, Rae Bareli and Shillong
- Renewal of subscriptions of several online databases / services and e-journals such as EBSCO's Business Source Complete, Art & Architecture Complete, Textile Technology Complete; Berg Fashion Library, www.just-style.com, Textile Outlook International were renewed for all NIFT Centres
- NRC continued centralized subscriptions of international forecast services like WGSN and Stylesight.com; and other international print periodicals for all NIFT Centres as an economical measure

CLUSTER DEVELOPMENT *initiative*



As a premier Institute of India, involved in identifying the expectations and fulfilling them for the textiles and the fashion industry, NIFT has an innovative approach to sensitize the students to the realities of craft sector. Through its Cluster Development Initiative, Graduation Projects and other design and technical support projects taken up in craft sector, NIFT faculty, students and alumni play a proactive role in the upliftment of craft sector.

Under the Cluster Development Initiative during the year 2013-14, 1384 NIFT students under faculty supervision, across NIFT campuses, conducted the survey and documentation of handloom and handicrafts in different regions of India from June till December 2013. The objectives and deliverables of the cluster study were framed keeping in view the competency and specialization of each program. Cluster Initiative Coordinator in each NIFT campus selected the craft regions and craft for survey in collaboration with the senior faculty of the respective departments.

Apart from the student's related activities, NIFT faculty conducted cluster related workshops and projects in Cluster development. Some of those are mentioned below:

- Students of F&LA department at NIFT, Gandhinagar conducted Design development workshop at Khambhat, Kutch, Vadodara, Patan, Jasdan and Koteswar in Gujarat. The project was sponsored by Development Commissioner (Handicrafts) Gujarat region
- Faculty and students of Textile design department, NIFT, Gandhinagar visited and documented different crafts of Asavali & Brocade weaving, camel trappings, ikat weaving, sujani craft, tie & dye, zari- zardozi work at Gandhinagar, Surat, Kutch, Ahmedabad, Surendranagar, Patan, Panchmahal, Bharuch and Jamnagar in Gujarat. The project was sponsored by Gujarat State hand loom & handicrafts development Corporation Ltd
- Faculty and students of F&LA & Textile Design Departments at NIFT, Gandhinagar conducted design sensitization workshop for the agate stone artisan, block making, block printing, embroidery and tie & dye artisans at NIFT-Gandhinagar campus, which was sponsored by INDEXT-C, Govt. of Gujarat
- NIFT-Gandhinagar participated and designed trends and forecast pavilion at National craft expo organized by Govt. of Gujarat in February 2014. The project was sponsored by Garvi, Gujarat

NIFT

CLUSTER DEVELOPMENT *initiative*

- NIFT, Chennai conducted diagnostic study of Temple applique which is a languishing craft
- NIFT, Chennai, Textile Design department faculty and students designed 500 Saris for handloom weavers. The project was sponsored by Directorate of Handlooms, Tamilnadu
- Market survey for Thirumalpur Handloom products, Kancheepuram, Tamilnadu was conducted by the students of MFM at Kanchipuram and Pondicherry. They studied Arignar Anna Silk Weavers Society, Varadharajan Silk Weavers Society, Kamatchi Amman Silk Weavers Society, Pallava Silk Weavers Society and Om Shakthi Fine Arts, Pondicherry
- This year many students took up their Graduation Projects in craft Clusters
- Nabomita Das from NIFT Kolkata worked in Shantipur Handloom cluster and designed saris. Her main emphasis was to modernize the traditional jacquard motifs into contemporary form in subtle colour for an apparel line. Another collection was made in Handloom weaving, in earthy tones, for home furnishing
- Sampurna Das from NIFT- Kolkata worked with Pareshnathpur Bandhab Cooperative Weavers Society in Nadia district of West Bengal to design saris and use scrap material to turn into apparel by applique and layering of fabrics
- Poulumi Das from NIFT Kolkata worked in Phulia Handloom cluster and designed a home furnishing collection. Another collection was designed with macramé knotting with combination of different basic knots
- At NIFT Chennai, three students Graduation Projects in Textile Design Department were sponsored by Matsya Crafts, Mumbai, and another one from an organization from Bhagalpur, Bihar and Upasana Design Studio, Auroville
- The 2nd meeting of Textile Sectoral Innovation Council (TSInC) was held at Udyog Bhavan on 1st August, 2013. Textile Secretary chaired the meeting which was coordinated by DG-NIFT as Member Secretary. Presentations were made by the DC (Handlooms), DC (Handicrafts), EPCH, HHEC, CCIC,

Research organizations such as NITRA, WRA, SASMIRA, BITRA, SITRA, TEXPROCIL and many more. NIFT made a presentation on innovative classroom project involving design and technology. Secretary (Textiles) appreciated the effort made by the student and directed for a follow up with DC (HC), CCIC, and SEWA for testing and implementing few of the products

- CICs Workshop was conducted on 2nd and 3rd February in head Office. A presentation was made on the cluster related activities of all the NIFT campuses which included students visit, sponsored projects and graduation projects relevant to craft sector. The theme for the first day deliberations was 'Role of voluntary Organization in Craft Cluster'
- Representatives from Voluntary non-profit organizations were invited as guest speakers to make presentations. The objective was to know about the role played by their organizations in development of craft clusters and to explore collaborative exercises with them
- Ms. Amita Puri, Executive Director of All India Artisans and Craft workers Welfare Association (AIACA), a non-profit organization based in New Delhi, made a presentation. She informed the participants about AIACA's pan-India presence and main activities. Their objectives include policy advocacy, improving standards of living of craft workers and helping producer groups to adopt commercially sustainable models of livelihood. She also elaborated on 'Craftmark' and its impact on marketing of products and livelihoods of artisans
- Ms. Jaya Jaitely, Founder of Dastkari Haat Samiti and an activist in craft sector, talked about the cluster approach in general. She emphasized that cluster approach to produce good quality, inexpensive articles of daily use is equally effective in upgrading livelihoods of artisans. She gave examples of Sri Lanka, Vietnam and Egypt to highlight her point
- Ms. Shivani Modi, Joint Secretary of Delhi Crafts Council (DCC) made a presentation on the marketing outlet 'Kamala'
- Ms. Ritu Sethi, Chairperson of Craft Revival Trust (CRT) presented the activities of their online web forum. CRT provides a

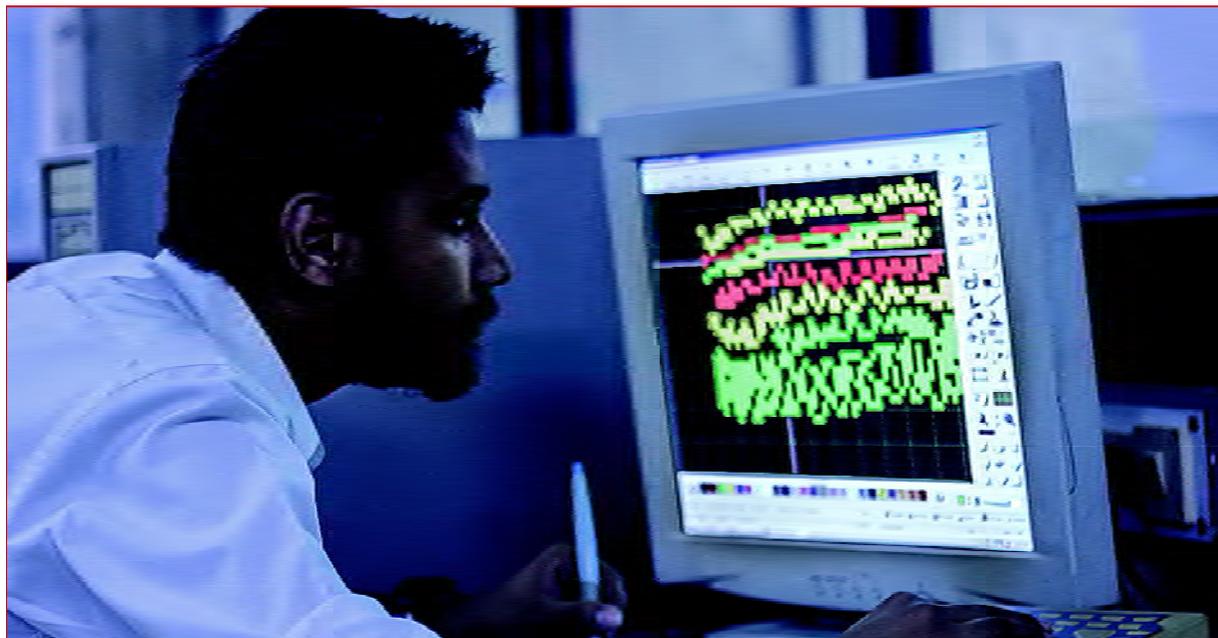


comprehensive data base of craft artisans and also present well researched articles on craft regions, communities and practices. 'Voice' is a section of writings on varied thoughts in craft education. Cluster development and government policies. She also shared the upcoming features of providing their reader's free download of old books manuscript, monographs and archival material

- A visit was organized to view an exhibition at India International Centre on on Narrative arts and crafts for Panchtantra, organized by Delhi Crafts Council. The CICs were requested to notice the format of display; material, framing of art work and other finer details of exhibition. The main aim was to encourage CICs to organize such exhibitions in their respective campuses after the students craft cluster visit

- The forum also provided opportunities to standardize formats for craft documentation and project proposals
- Knitwear Design Department from NIFT- Delhi, showcased the students work done during the craft cluster documentation in Barmer on Ajrakh- block printing at an exhibition 'All about Ajrakh' at Crafts Museum at Pragati Maidan, New Delhi. The exhibition was successful in communicating the efforts made by NIFT as a premier institute to sensitize students to appreciate crafts and the capabilities of NIFT students to study and document crafts at the grass root level

INFORMATION TECHNOLOGY *initiatives*



In the new millennium the success of fashion professionals rests on their ability to integrate fashion and information technology in a meaningful manner. Indeed the IT support provided to academicians at NIFT is an object of envy for all other fashion institutes in India.

The information Technology initiatives ensure an IT-enabled learning environment at the Institute by working in tandem with other departments to integrate IT into the course curriculum.

Each NIFT Campus now has an independent, fully operational Information Technology facility with qualified and experienced IT professionals. The computer labs are equipped with state-of-the-art hardware and software. They are fitted with servers and workstations, personal computer, plotters, digitizers, image scanners, wide format printers, digital cameras, etc. Currently all fifteen NIFT centres are connected with 100Mbps bandwidth connection from National Knowledge Network (NKN)

The CAD software for illustration, pattern making, grading, marker making, knitwear design, textile design, accessory design and layout are extensively used as part of the course curriculum in addition to Graphics Design, Animation, 2D/3D modelling, Photo Imaging and Editing, Statistical Analysis and Market Research. Other computer applications like RDBMS, Windows Programming, Multimedia, ERP, Advanced Planning & Scheduling, Software engineering etc. are also covered during their study at NIFT which enables Technology students to develop the software on different platforms. NIFT provides wi-fi facility to students in all NIFT centres.

NIFT has implemented following IT enabled processes for increasing efficiency of services and transparency of processes.

- A custom developed web based management information system for capturing students' attendance real time, online submission of assignment marks by faculty members, online submission of feedback by students, online submission of feedback by faculty members and profile of academic and administrative staff of NIFT. The system generates reports of employee

experience, student's attendance and student's marks. The system integrates students' attendance records to generate hall ticket of eligible students

- A custom developed web based registration of prospective applicants for Continuing Education (CE) program. Prospective applicants from all over India can access the details of courses offered by different centres from home and apply online by furnishing requisite information

- A custom developed web based decentralized computerized counseling system from academic session 2013. Students chose counseling venue online and appeared for counseling at any NIFT centre nearest to their hometown, students viewed the real time status and have chosen their preferred course and centre based on merit & availability. Centralized seat allocation happened through computer based system with absolute transparency

- A custom developed web based campus placement solution, where students register online to express their willingness to participate in campus placement. Companies willing to recruit students from NIFT campus also register online after due validation. The companies can view and/or shortlist students based on multiple parameters before coming for personal interview

Apart from above initiatives NIFT also initiated the following:

Implementation of class room based Video Conferencing solution across 15 NIFT centres for conducting virtual classes at remote centres. The expertise of the same facility can be used for conducting meeting with officials across NIFT centres. NIFT has engaged TCIL as technical consultant to procure and implement the same. The tender for procurement of the same has already been floated.

CONTINUING EDUCATION *programmes*

The Continuing Education (CEP) offered by NIFT across campuses are planned to nurture self motivated professionals and aspirants to upgrade their knowledge as well as skills to add to their professional growth.

The CEP's are designed with the collective brain storming of experts and academicians at NIFT to offer a wide array of choices to the candidates. The learning environment is structured to provide contextual, interactive and experiential learning with underlying concern for social and human values.

Committed towards raising the benchmark in fashion education, these courses are regularly reviewed and modified to ensure their relevance. The duration of courses planned for 2013-14 ranged from three months to one year and students are awarded certificates on completion of the programmes.

A summary status of CEP for academic year 2013 is as follows:

S.NO	Centre	No. of CE Programmes offered	No. of Programmes converted	Total revenue Generated (in Rs)
1	Bengaluru	8	4	28,05,000
2	Bhopal	7	0	0
3	Bhubaneswar	2	1	4,08,450
4	Chennai	9	2	25,79,000
5	Gandhinagar	4	2	65,32,700
6	Surat (Sub Centre Gandhinagar)	1	1	
7	Hyderabad	8	3	27,64,000
8	Jodhpur	1	1	20,000
9	Kangra	0	0	0
10	Kannur	0	0	0
11	Kolkata	9	2	34,13,200
12	Mumbai	11	9	1,17,72,500
13	New Delhi	13	8	1,80,95,850
14	Patna	0	0	0
15	Raebareli	1	1	1,80,000
16	Shillong	0	0	0
	Total	74	34	4,85,70,700

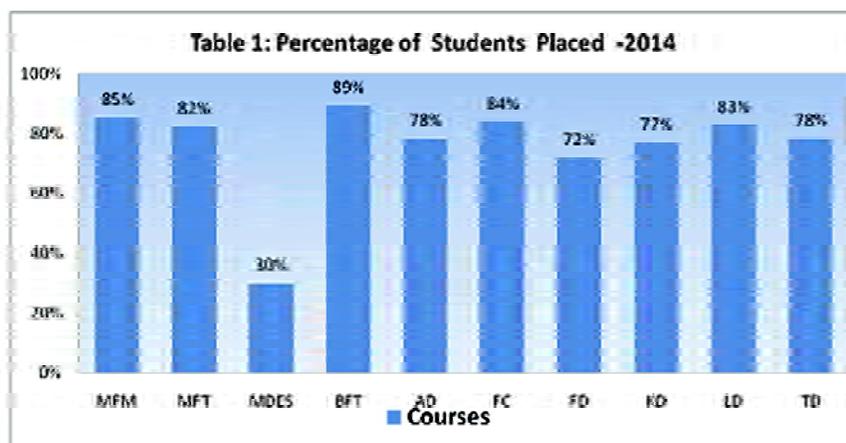
NIFT

campus PLACEMENTS 2014

NIFT Campus Placements 2014 were held at 6 campuses of NIFT viz. New Delhi, Mumbai, Bengaluru, Kolkata, Chennai, Gandhinagar during 26th May 2014 to 18th June 2014, A total of 405 companies registered for campus placements offering 1640 job vacancies.

A total of 1720 students registered for placements, of which 1355 students got placed i.e. 79 percent of the students who registered for the placements got placed through various modes of placements i.e. Pre placement offers, campus placements and off campus placements.

The discipline wise analysis of the placements 2014 is given in Table 1:-

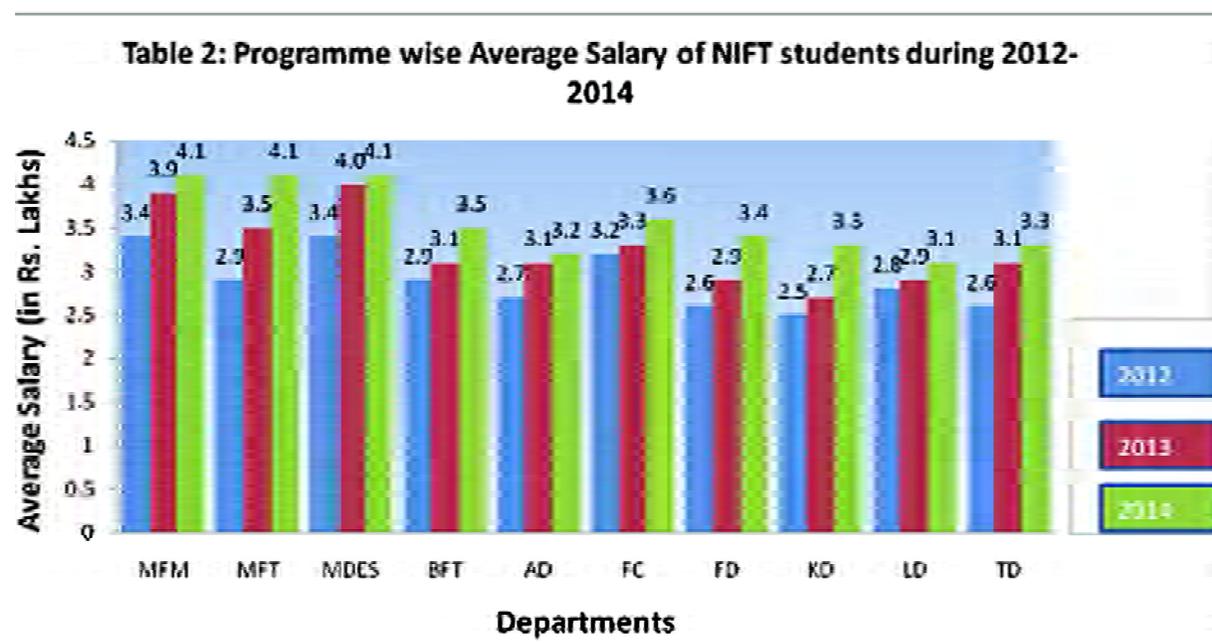


The Average annual salary during campus placements 2014 for the students from Master's program is Rs. 4.10 lakhs per annum whereas that of for the Bachelor's Programme is 3.34 lakhs per annum.

The Average annual salary obtained by students from different programmes during campus placement 2014 vis-à-vis 2013 & 2012 is shown in Table 2:-

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The recruiting companies were from diverse segments like Designers, Manufacturer exporters, Buying Agencies, Consultants, Retailers, Fashion Brands, E-Retailer, Home Furnishings, Technology Solution Providers along with international Brands.

An Alphabetical List of few companies which have recruited NIFT students in campus placements 2014 are:

Ace Turtle Services Pvt Ltd, ACME CORPORATION, Address Home.com, Ambattur Clothing Pvt. Ltd, Amrit Exports Pvt. Ltd., Anjali Traders, Apparel Resources Pvt Ltd, ARCHANA KOCHHAR, Arvind Lifestyle Brands Limited, Arvind Limited, AscendumKps, Authenticity, Avadat Apparels, AVH Associates, Banswara Industries, Biswa Bangla, Bombay High, Break bounce India Limited, Brinil Clothing, CARWALE.COM, CASA Brand India, COTTOSTOWN FASHION, CRAVE CLOTHING CO., Creative Bee, Dcatholone, Derewala Industries Ltd., Dhruv Vaish, Disha Lifestyle Pvt. Ltd., DISHA RETAIL FIXTURES PRIVATE LIMITED, Dorset, Drish Shoes, EARNESTGROUP, Edcons Exports (P) Ltd., Elitify, Fabindia, First Steps Babywear PvtLtd, FREEDOM TREE DESIGN, FRENCH CURVE, FUTURE GROUP, FUTURE LIFESTYLE & FASHIONS LTD.,

Global clothing, Global Exports Corporation, GLOBUS STORES PRIVATE LIMITED, GO GO INTERNATIONAL PVT. LTD, Goldenseam Textile Pvt. Ltd., Hidesign, Home Shop 18, ICONA BLARE, IMPULSE (INDIA) PVT. LTD., INDUSMODE, Inkoniq IT Services Pvt. Ltd., J C Fenasia Exports Pvt. Ltd., J.J Expo Imp, Jade Blue Lifestyle India Ltd., Jaynita Exports, JOLE CLOTHING PVT. LTD (RETAIL-WH), JUST LINEN HOME FASHIONS, JUTE COTTAGE, K MOHAN & COMPANY Exports Pvt. Ltd), Kasum Enterprises, KATHMANDU APPAREL, Kolorkode, Komudi Design studio, KSP India, Laguna Clothing Pvt. Ltd., Lifestyle International, Lime Road, Little Wardrobe, Locomotive, M&B Footwear, Maam Arts, MAATI Design, Madura Fashion & Lifestyle, Malaga, Mumbai, Mangalam Art, Manyavar, Marks and Spencer, Marque Impex, Maruti Suzuki, MASPAR, Meena Bazar', Major Brands, MLK Exports (P) Ltd., Modi Associates, Mohan Clothing Co. Pvt. Ltd. (Blackberry), MONASH, MONDAY VENTURES PVT. LTD., Mrunalin Designer, MUST GARMENT CORP LIMITED, Myntra, Naina Jain, Neerus, Neerus, Nirmal Dying & Printing Pvt. Ltd., NSL Textiles Ltd., Omega Design, Siyaram Ltd, Orient Craft Limited, Pallavi Foley Boutique Jewels, Petals, Purvi Doshi,

RADHAMANI EXPORTS LTD, Rajda Industries & Exports Pvt. Ltd., Raymond Apparel Ltd Mumbai, RBZ Jewellers Pvt. Ltd, Redcastle Events Pvt Ltd, Relevant e-solutions pvt. Ltd., RELIANCE, RELIANCE BRANDS LTD., RELIANCE RETAIL, Roopantran Communications, ROPOSO.COM, RUGS AND RICHES, SBYASACHI COUTURE, Samaavesh, Sanskrut Baby Products, Santosh Jewellers, SAPTA INOVATION DESIGN & CONSULTING PVT. LTD., Saroj Jalan, SCOTTS GARMENT LTD, Shahi exports pvt Ltd, SHEETAL DESIGN STUDIO, Shefcoz, Shoppers Stop, Shyamal & Bhumika, SILVER PEOPLE UBERLIFE CONSULTING PVT. LTD., SIYARAM SILK PVT. LTD, SPRY SOCIAL MEDIA MANAGEMENT Pvt. Ltd, Sreepriya Exports Pvt. Ltd., Studio ABD Design Services Pvt. Ltd., SUDITI INDUSTRIES LTD., TCNS, Technopak Advisors, Teeknits, Tesori Fashions, TEXPORT INDUSTRIES PVT LTD. (KNITS), Texport industries–Woven, The Advantage Raheja, The Circus Entertainment Pvt Ltd, The East India Natural Goods Co., The Sepia Lab (Pankaj & Nidhi), THE VERANADAH, Titan Company Ltd, Tollywood Project, TRIBURG, Tritan Leather Works, Twenty Technologies, Twist Open Innovations, V Mart Retail Ltd, Varun Bahl, WAZIR Advisors, Wildcraft India private Ltd., XL Enterprises Pvt. Ltd., Yashram Lifestyle, Zen Design, ZEN Design Solutions Ltd., Zophop.com

Highlights of the other notable events organized by the industry and Alumni Affairs unit at campuses are :

- NIFT Bengaluru campus conducted Industry interactions with Madura, Decathlon, Tommy Hilfiger and Reliance Trends during the period
- NIFT Bengaluru campus organized a sports session in collaboration with Decathlon for Semester I during the Orientation Program in July 2014
- NIFT Bengaluru campus facilitated 55 companies, that came for campus placements on 30 & 31st May 2014
- NIFT Kolkata campus organized an International seminar with CII on 19th January 2013 on the topic : “Fashion in Global Economy : Emerging Challenges and New Directions”. The eminent speakers and renowned academician from various Institutes from across the globe deliberated on different issues on that day. The participants were from various industries, Institutes, research organization, certification agencies and student

- Director NIFT Patna, along with Regional Industry Coordinator, Asst Prof Vikas Kumar and Coordinator International and Domestic Linkages, Assoc. Prof VinayakYashraj participated in a networking reception organized jointly by CII Bihar chapter and Embassy of Netherlands on doing business with Netherlands. During the interaction with the Director NIFT Patna, the ambassador of Netherlands showed keen interest in giving NIFT Patna an opportunity for showcasing collections during show/ exhibition at the Netherlands Embassy in New Delhi

- Officials from the Consulate of France, Kolkata visited NIFT Patna campus to foster educational and academic ties between institutions of France and Bihar in the month of August 2013. The officials paid keen interest in understanding the academic activities, initiatives and other related issues of NIFT Patna and offered to initiate long term ties with French Fashion institutions and NIFT Patna

- NIFT Patna invited star alumni MrShilpi Sharma, VP, Reliance Brands and MrAnuabhav Sharma, VP, Genesis for delivering a farewell talk to the outgoing batch. MrAnshulRajwansh, Fashion Designer and Mr.UpdeshGautam, President, Parks, Raymonds, were invited to deliver orientation talks during the orientation programme 2014

- NIFT Jodhpur campus organised visits of students of B.F.Tech, MFM and Foundation programme at Jaipur, Delhi, Ludhiana and Daman. The various factories visited by the students were Banswara garments, Gini & Jony, VardhamanNishimbo, Space Fashion, Traditional art & gallery, Cheersagar Exports and Maam Arts. Renowned Designer

- Mr. Raghvendra Singh Rathore visited NIFT Jodhpur campus and interacted with students

- NIFT Jodhpur campus organized an alumni meet on 07th October, 2013 at Jaipur. NIFT Jodhpur participated in the international fair “Vastra” Held at Jaipur from 03rd -06th October

- NIFT Gandhinagar Campus organized Inter Personal Skill /Soft Skill, Communication and CV writing Workshop for the final year student. The workshop consisted of presentation and discussions from academicians and eminent industry experts from fashion field. Alumni meet was organized on 5th October 2013 wherein 101 Alumni registered and interacted with students

From one of the prestigious online retailer Flipkart, Mr. Joy Bandekar-President-Corporate Affairs interacted with students of

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all the courses regarding the possibilities of engaging NIFT students from Design, Management and Technology in various clusters of India under the industry mentors from Flipkart.

Maruti Suzuki – A leading automobile company visited NIFT Delhi campus for recruitment.

Alumni interactions have been conducted at regular interval and more than 20 alumni had interactions with different departments during this year.

NIFT Mumbai organized Retail and Brand workshops for the graduating batch in the month of Nov. 2013. The companies like Future group, Trent Limited, Gini & Jony participated and interacted with students on various issues of retail business

Career counseling and personality development workshops were conducted by Ms Sabira Merchant for the NIFT Mumbai graduating batch of students.

NIFT Chennai campus conducted workshop on 2nd April 2014 on topic “Enlightening Creativity” at NIFT Chennai Auditorium, an initiative started by NIFT ALUMNI with an objective to enhance the interaction of star alumni and creative students of NIFT Chennai of several discipline. The workshop was divided into 6 phases:

Phase 1- Present industry trends and industry expectation from designers.

Phase 2- Scope of designing and brain storming on career perspective.

Phase 3- Personality development as per the organizational requirement.

Phase 4- Entrepreneurship on current prospects.

Phase 5- How to develop an effective portfolio and resume.

Phase 6- Competition to showcase creativity exploration.

NIFT Chennai campus facilitated faculty Industry interaction on 23rd July 2014 with HR team of Adidas India Marketing Pvt. Ltd. to discuss association of NIFT Chennai with Adidas Pvt. Ltd. for student’s internship, project, and placement.

NIFT Chennai campus facilitated Interaction with Mr. Sivaram, MD Classic Polo, Tirupur about Tirupur garment industry and job opportunities for students.

NIFT Bhubaneswar campus organized a “workshop on soft skill development” in the month of August 2013 to prepare students for job interviews and group discussions.

NIFT Bhopal campus organized workshop on an effective resume for the 6th Semester students on 19th Feb. 2014 during zero hours.

NIFT Bhopal campus organized presentation and communication skills workshop on Date, 16 March 2014 and 17 March 2014 by expert Dr. Prof. Pankaj Khare, Registrar IGNOU.

NIFT Bhopal campus organized workshop on Soft skills for Personal Interview by Eminent Speaker “Mr. Aditya S. Rathore”(Career Specialistz) dated 22nd May 2014 in NIFT Bhopal. MFM and Final Year TD & AD students attended the workshop.

Ph. D. Programme: NIFT offers Ph.D. in the areas of design, management and technology as applied with broad reference to textiles, fashion, lifestyle and apparel sectors of the industry. The programme is designed for the purpose of carrying out research in textiles, fashion and the apparel sector to create a body of original knowledge for the use of academia and industry at large.

The admission process for the Ph.D. programme normally starts during the month of April every year with the announcements of results and registration during the month of July. The qualifications eligibility for admission to the Ph.D. programme is specified in the Guidelines for the Degree of Doctor of Philosophy.

Ph.D. Program was launched in 2009 with 7 registered students, followed by 10 students in 2010, 4 students in 2011, 2 students in 2012 and 3 students in 2013. With regard to the time scale of the programme, the candidate is expected to complete the supervised studies within five years, extended to a maximum of seven years by specific approval of the Director General, NIFT.

Research studies being conducted by Ph.D. scholars at National Institute of Fashion Technology

Sr. No.	Name of Scholars	NIFT Centre	Topic of Research
2009 - Batch			
1.	Monika Gupta	New Delhi	Formulating Contouring Increments for Varied Bust Sizes
2.	Pavan Godiawala	Gandhinagar	Development of Daylight Harvesting Device
3.	Priyanka Gupta	New Delhi	Design Development and Functional Finishing of Nurses' Uniform
4.	Shalini Sud	New Delhi	Determinants of Fashion Trends for 'Salwar, Kameez & Dupatta (SKD)': An Indian Perspective
5.	Shinju Mahajan	New Delhi	Design and Development of Footwear for Infant, Toddler and Children- A User Centric Approach
6.	Varsha Gupta	New Delhi	Recycling of Post-Consumer Textile Waste in an identified region of North India: An Integrated Model for Sustainable Development
7.	Vandana Narang	New Delhi	Pattern Development for Menswear using Block Method - A Fresh Approach
2010 - Batch			
8.	Jagriti Mishra	Gandhinagar	Store Attributes of Luxury Brands in India vis-à-vis Customer Purchase
9.	Kaustav Sengupta	Chennai	Impact of Values and Lifestyle (VAL) on Garment Color Preferences and Color Psychology of Youth in Urban India: An Integrative Analysis
10.	Malini D	Hyderabad	Contemporary articulation on & sustainability of painted textile tradition of South India – A case study on Kalamkari
11.	Manoj Tiwari	Jodhpur	Standardization of jeans size chart for Indian youth (Age 18-35 years)
12.	Suhail Anwar	New Delhi	Impact of Information and Communication Technologies (ICTs) on Students' Performance (A case of India's Higher Education in Fashion Design)

13.	Suruchi Mittar	New Delhi	Impact of HR Practices on Organisational Performance in the Apparel Manufacturing for Middle level Managers in Delhi/NCR
14.	Vandana Jaglan	External research scholar	Role of Costume design: A study of select Films since 1950
15.	Vandita Seth	Gandhinagar	A study of Tangaliya and single Ikat textile crafts of Saurashtra region of Gujarat – To develop a model for sustainable design intervention
16.	Vidya Rakesh	Raibareli	To standardize body measurements for upper garment of adult mature women in Northern India
17.	Vikas Kumar	Jodhpur	Role of social media in promoting brands : A consumer decision making perspective

2011 - Batch

18.	Ankur Saxena	Jodhpur	Prospects of Green Manufacturing in Delhi/NCR Apparel Industry
19.	Paramita Mazumdar	External research scholar	A Study on Tribal costumes of Tripura and its Transformation
20.	Rumpa Reshmi Munish	Bangalore	A Research for Designing and development of new products for the contemporary Market – A Channapatna chapter
21.	Yuvraj Garg	Jodhpur	Mapping awareness, availability and acceptability of Environmental friendly clothing

2012 – Batch

22.	Perna Kaushal	External research scholar	Sustainability and Supply Chain
23.	Amit Kumar Anjaneer	NIFT - Chennai	Supply manpower required in garment manufacturing units and role of vocational Institutions in fulfilling the demand

2013 – Batch

24.	Mr. Arindam Das	NIFT – Gandhinagar	Design and structure of Assessment systems in professional design education
25.	Ms. Pooja Sharma	NIFT – New Delhi	"Green Windows" - A study of sustainable visual merchandising practices in retailing
26.	Mr. Jomichan S. Pattathi	NIFT – Mumbai	An analytical study on the problems and prospects of Fashion e-business in India

Policy Interventions:

The Regulations for the Ph.D. programme has been revised to accommodate provisions such as Constitution of Ph.D. Scholar's Progress committee for each scholar to enable Performance monitoring, Joint Ph.D. programme and Leave of Absence (LOA).

Constitution of Ph.D. Scholar's Progress committee (PSPC) for each scholar:

The progress of the research work of the Ph.D. scholars was monitored by submission of progress reports by the end of every semester. However, the reports were not submitted on time and the reports did not effectively reflect the progress of the research

scholars. To effectively monitor the progress of the Thesis work of the Ph.D. scholars, the Research Unit along with the recommendation of SIAC-R have proposed Constitution of Ph.D. Scholar's Progress committee (PSPC) for each scholar.

The academic /research progress of each student will be monitored by Ph.D. Scholar's Progress committee (PSPC) constituted for each student headed by Head (Research).

The Ph.D. Scholar's Progress committee (PSPC) will monitor the progress of the thesis work of the PhD student annually through a Research Progress Seminar (RPS) held latest by 30th June of every year, i.e., end of every even semester, till they submit their thesis

The Modifications of Performance / Progress Monitoring of the Research Scholars was approved in the 12th AAC meeting held on 30.09.2013, vide agenda item no.1209 and it was included in the Guidelines for the Degree of Doctor of Philosophy.

Joint Ph.D. programme:

Many of the International partner universities who have signed MoUs' with NIFT have been approaching the office of I&DL, Head Office, for having a joint Ph.D. programme.

The Joint Ph.D. policy of NIFT as drafted by the office of I&DL including points proposed by Head (Research) has been approved in principle by Director General – NIFT. The Research Unit submitted the NIFT Joint Ph.D. Policy on 13.12.2013 to Assistant Board Secretary as an agenda point to be put up in the forthcoming senate / AAC.

List of Research Papers presentation by NIFT faculty members during the financial year April 2013 – March 2014:

Research Paper Presentation in National and International Conferences:

Sl. No.	Name of the Faculty Member	Title of the Paper	Date of the Conference	Venue of the Conference
1.	Ms. Ruby Kashyap Sood Associate Professor NIFT - New Delhi	Sari the Iconic Attire of India	2 nd to 6 th April 2013	IFFTI Annual Conference, FIDM, USA
2.	Ms. Ashima Tiwari Assistant Professor NIFT - New Delhi	Auspicious symbols representing cultural icons	2 nd to 6 th April 2013	IFFTI Annual Conference, FIDM, USA
	Ms. Amrita Roy Assistant Professor NIFT - New Delhi			
4.	Dr. Vandana Bhandari Professor NIFT - New Delhi	Fashioning Tradition for Iconic Business	2 nd to 6 th April 2013	IFFTI Annual Conference, FIDM, USA
5.	Ms. Jonalee D Bajpai Associate Professor NIFT – Bangalore	Corporate Social Responsibility (CSR) practices in Indian Garment Manufacturing Industry – Case	2 nd to 6 th April 2013	IFFTI Annual Conference, FIDM, USA
	Ms. Anupama Gupta Associate Professor NIFT - Bangalore	Study of Bangalore"		

6.	Mr. Amit Kumar Anjaneer Assistant Professor NIFT Chennai	Knowledge Management as strategy to reduce start up time loss in Garment Manufacturing using Single Minute Exchange of Dies (SMED)	2 nd to 6 th April 2013	IFFTI Annual Conference, FIDM, USA
	Mr. J. Raghuram Associate Professor NIFT – Chennai			
7.	Ms. Harleen Sahni, Assistant Professor NIFT - Gandhinagar	Goonj – Patronizing social commitment & reuse	2 nd to 6 th April 2013	IFFTI Annual Conference, FIDM, USA
8.	Ms. Priti Gadhavi, Assistant Professor NIFT - Gandhinagar	Barbie, the Fashion Icon of Yesterday, Today and Tomorrow	2 nd to 6 th April 2013	IFFTI Annual Conference, FIDM, USA
9.	Ms. Vandana Narang Professor NIFT - New Delhi	Brands and Icons: Beyond Metro Boundaries	2 nd to 6 th April 2013	IFFTI Annual Conference, FIDM, USA
10.	Ms. Sudha Dhingra, Professor, NIFT – New Delhi	Hues from Nature – The Story of Sustainable Dyeing with Aal (Morinda Citrifolia)	5 th April 2013	School of Fashion Technology, to be held at Mumbai
11.	Ms. Jagriti Mishra, Assistant Professor, NIFT – Gandhinagar	Impact of store attributes on purchase decision process for luxury fashion in India	12 th & 13 th April 2013	Nirma University, Ahmedabad
12.	Dr. Nilanjana Bairagi, Assistant Professor, NIFT – New Delhi	Tribal costumes of Tripura: Witnessing Transformation	24 th to 26 th May 2013	Third Asian Conference on Asian Studies (ACAS) 2013, to be held at Osaka, Japan
	Ms. Paramita Mazumder, Assistant Professor, NIFT – Kangra			
13.	Dr. Neha Singh, Assistant Professor, NIFT – New Delhi	Modeling the effects of Vat Dyes and Aloe Vera on the UV properties on Cotton Fabrics	8th to 12th July 2013	AIC 2013, to be held at Newcastle Upon Tyne, England, UK
14.	Ms. Ruhee Assistant Professor NIFT – Kolkata	The significance of Couture and Accoutrements in Politics	9th September 2013	Mansfield College, University of Oxford
15.	Mr. Manish Nangia, Assistant Professor, NIFT – New Delhi	Risky Venture by an Entrepreneur while Launching a new retail store	7th to 10th August 2013	“ICBTS 2013” University of London, United Kingdom
16.	Dr. Archana Gandhi Associate Professor NIFT - New Delhi	Perception Gap between vendors & Buying agencies in the Apparel Industry	9th - 11th October 2013	Ensait, Roubaix, France

17.	Dr. Noopur Anand Professor NIFT - New Delhi	Anti Molestation Jacket	9th - 11th October 2013	Ensait, Roubaix, France
18.	Dr. Neha Singh Assistant Professor NIFT - New Delhi	Sun Protective Wearable Textiles	1st – 2nd October 2013	International Conference on Advances in Fibers, Finishes, Technical Textiles and Nonwovens, to be held at Orchid Hotel in Mumbai
19.	Ms. Jagriti Mishra Assistant Professor NIFT - Gandhinagar	Consumer Perception about Sustainable Luxury Apparel	29th November to 1st December 2013	University of Putra, Malaysia
20.	Tulika Mahanty Assistant Professor NIFT - New Delhi Mr. Chander Shekhar Joshi Assistant Professor New Delhi	Sustainable livelihood through natural dyeing in Himalayan Region	29th November and 1st December 2013.	Kuala Lumpur, Malaysia
21.	Ms. Paramita Mazumder, Assistant Professor, NIFT – Kangra	Traditional textiles and emotional attachment: A study on the traditional textiles of the tribal community of Tripura India	19th to 21st December 2013	M.S. University, Baroda, India
22.	Ms. Shipra Sharma Associate Professor NIFT - Kangra	Social Initiatives for the skill development of Economically weaker section of select Himachal Region	27th to 31st January 2014	Amsterdam Fashion Colloquia, Amsterdam, Netherlands
23.	Dr. Sandip Mukherjee Associate Professor NIFT - Kolkata	Smart Textiles & Garments – an innovative approach in Fashion	27th to 31st January 2014	Bunka Gakuen University, in Tokyo, Japan
24.	Ms. Rebecca Philip, Professor Emeritus, NIFT – Mumbai	The Fashion Industry in India and its Social Responsibility	27th and 31st January 2014	Bunka Gakuen University, in Tokyo, Japan
25.	Ms. Vishu Arora Associate Professor NIFT - Gandhinagar	Thinking back: Redesigning ropes	16-18 January 2014	Vancouver, Canada
26.	Ms. Vibhavari Kumar Associate Professor NIFT – Bengaluru Ms. Nithya Venkataraman, Asst. Prof. NIFT - Bengaluru	A study of color psyche as a happiness quotient in Fashion	27th to 31st January 2014	Bunka Gakuen University, in Tokyo

27.	Anshoo Rajvanshi Assistant Professor NIFT - New Delhi	Perceptionsto Possibilities: An Approach to Design	16-18January 2014	Vancouver, Canada
	Mr. Sanjeev Kumar Jharkhede Associate Professor NIFT - New Delhi			
28.	Ms. Seema Kumar Associate Professor NIFT – Chennai	Color & Clothing for Patients and Well-Being	from 9th to 11th January 2014	Reflection 2014 - NIFT, Hyderabad
29.	Ms. Divya Satyan Associate Professor NIFT - Chennai	Value addition in Apparel - A casebased study of the factorsaffecting common value addedprocess	from 9th to 11th January 2014	Reflection 2014 - NIFT, Hyderabad
30.	Ms. Kavita Saluja Professor NIFT - Bengaluru	The power of fashion forhappiness (Nirvana through Fashion)	27th to 31st January 2014	Bunka Gakuen University, in Tokyo, Japan
31.	Ms. Harleen Sahni, Assistant Professor NIFT - Gandhinagar	Analyzing Customer Experience Management as Determinant of Fashion Consumption	23rd & 24th January 2014	Amsterdam Fashion Colloquia, Amsterdam, Netherlands
32.	Ms. Harleen Sahni, Assistant Professor NIFT - Gandhinagar	Evaluating Customer Experience Management as a tool for customer centrism and its impact on loyalty	from 9th to 11th January 2014	Reflection 2014 - NIFT, Hyderabad
33.	Mr. Deep Sagar Verma Assistant Professor NIFT – Chennai	Paradigm Shift in E Commerce - An Indian Perspective	from 9th to 11th January 2014	Reflection 2014 - NIFT, Hyderabad
34.	Ms. Panchami Mistry Associate Professor NIFT - Gandhinagar	Let us learn to save the environment - Poster	from 9th to 11th January 2014	Reflection 2014 - NIFT, Hyderabad
35.	Ms. Japjee Kaur Kohli Associate Professor NIFT - Gandhinagar	Design management: A route for customer assisted Apparel Production innovation	from 9th to 11th January 2014	Reflection 2014 - NIFT, Hyderabad
36.	Ms. Vandita Seth Professor NIFT – Gandhinagar	The Unaccounted Entrepreneur	24th and 25th January 2014	Christ Institute of Management, Rajkot
	Ms. Kruti Dholakia Assistant Professor NIFT - Gandhinagar			

37.	Ms. Kruti Dholakia Assistant Professor NIFT - Gandhinagar	Textile surface ornamentation: Pathways towards women empowerment, entrepreneurship and economic sustainable development	24th and 25th January 2014	Christ Institute of Management, Rajkot
38.	Chiranjeevi Reddy Associate Professor NIFT- Hyderabad	Management of Multidisciplinary Faculty Competencies in Fashion Education	28th March 2014	National Seminar on Teacher Competency: Mapping and Management, organised by CASE, M.S. University, Baroda

Synopsis Submission:

Sl. No.	Name of the Ph.D. Scholar	Name of the Supervisor	Title of the Paper	Date of Synopsis Presentation
1.	Ms. Vandana Narang Professor NIFT – New Delhi	Dr. Noopur Anand Professor NIFT - Delhi	Pattern Development for Menswear using Block Method - A Fresh Approach	02.01.2014

FACULTY *orientation training & development*

The present dynamic and competitive environment and the dynamics of rapidly evolving fashion business education demands academic and professional standards par excellence comparable with the best in the world. In order to stay ahead, the requisite competencies need to be constantly developed and upgraded through an institutionalized mechanism and process. Training constitutes a critical element of Human Resource Development which not only facilitates the personal /institutional growth and empowerment of academic personnel by providing inter and intra departmental network and linkages amongst NIFT's various Departments and campuses but also instills a feeling of shared vision and goals within the NIFT family

- The following activities address the above objective
- Orientation programmes for newly recruited faculty
- Faculty Capacity Building (FCB) for existing faculty
- The following activities fall within the purview of FCB
- Annual Training of Trainers (ToT) programmes
- Faculty Industry Attachments
- Domestic & International Trainings, participations through attending workshops, seminars etc.
- Documentation of Publications/ Paper Presentations/ Research articles

Orientation programmes for newly recruited faculty

Faculty Orientation programme was held at NIFT, Kannur Campus on December 23 and 24, 2013. 18 newly recruited faculty attended the same. Apart from orienting the faculty towards the overall governance at NIFT, some of the interesting topics covered were Reframing, Role of faculty in NIFT, Design for sustainability, Education and personality development etc.

Some of the sessions were held through Skype. The Orientation Programme was an interesting and important exposure to the newly recruited faculty.

Annual Training of Trainers (ToT) programmes

The main objectives of ToT programmes are to ensure that Campuses remain self-reliant before the beginning of any semester and to minimize the dependency on external resources. TOTs are usually in Subject areas related to NIFT Curriculum. 22 programmes of duration ranging between 2 to 5 days were conducted. A total of 133 faculty were beneficiaries. Some of the niche areas covered were Design thinking and innovation, Documentary – photography – story telling, Corporate Social Responsibility, Pattern Making and Fit Appraisal for mass manufacturing, Sustainable Production and Ergonomics in the Garment Industry, Communication and presentation skills etc.

Faculty Industry Attachments

In order to enable NIFT faculty to update their working knowledge of the industry at micro level or have a holistic understanding of the industry and its interrelation ship, Faculty Industry Attachments are facilitated which exposes the faculty to the latest practices and enables the same to be disseminated in the class rooms.

A total of 23 faculty members undertook Industry Attachments during June – July 2013. The organizations/ companies where the Attachments were undertaken are Arvind Ltd., Ahmedabad, SEWA, Lucknow, Gramshree Women Empowerment (Craftroots), Nepture Furnishings Pvt. Ltd., Ahmedabad, A.M. Synergy, Ahmedabad, Futurebrands, Mumbai/Delhi, Samant Chauhan Design Studio, Onio Design Pvt. Ltd., Suditi Industries Ltd., Mumbai, Sayantan Sarkar Couture, Gokaldas Exports, MEPZ, Chennai, Nithiya & Raj Designs, Chennai, Addon Retail, Mumbai, B.L. International, Noida, Studio 38, Jodhpur, Welspun Global Brands Limited, Mumbai, BASF India Limited, Mumbai and ABC Leathers, Gurgaon.

Domestic & International Trainings, participations through attending workshops, seminars etc.

The need of training in related areas facilitates in broad basing of core areas at NIFT. Liaison with reputed institutes garners benefit in development of newer focal areas, enrichment of skills and up-gradation of knowledge in domestic fashion business.

International training helps in creating awareness about fashion in global context, in addition to developing specialized core areas. Such training can create exposure and awareness contributing to heightened confidence levels in areas related to skill, knowledge, composure and dissemination.

Training programmes in areas such as Case Study writing, Cocoon Technology, Retailing Retail, Design strategy and international marketing, National Conference on Skill Development being organized by Government of Gujarat, Ergonomics and user centred design, Natural Dyes, Design and New Product Development and Design of Training were either conducted in house or were attended by faculty.

Documentation of Publications/ Paper Presentations/ Research articles

A need has been felt to encourage and inculcate a habit of sharing knowledge among the faculty in the form of report writing, publications and/or paper presentations. This includes documenting of work done in areas like trend forecast and analysis,

appraisal of events (conferences, symposiums, Workshops, fairs, exhibitions, industry visits etc.), attended, conducted or visited. Such an activity would help in building a document repository within the institute which would act as an inspiration source for research and development. This would also enable wide recognition of the institute at various fora represented by NIFT faculty. A list of 62 publications/ papers presented/ research articles have been compiled and widely circulated amongst the faculty of all the NIFT Campuses.

Bridge Programme

Prior to the enactment of the NIFT Act of Parliament, No. 28 of 2006, NIFT was empowered to award only Diplomas. After publishing of the NIFT Act in the Gazette of India on July 14, 2006, NIFT acquired powers to award Graduate and Post Graduate Degrees under Section 6 of the Act. The alumni who had passed out from NIFT, before 2006 were at a disadvantage, since they were awarded only Diplomas and were not eligible for further higher and doctoral studies. To address this issue, the Bridge Programme was introduced in the year 2009, as a supplementary programme to allow the NIFT Alumni to convert their NIFT Diploma to Degrees. Bridge Programme was offered only for a period of 5 years i.e. from 2009 to 2014. The duration of the Bridge programme is 6 months for PG diploma holders and 1 year for UG diploma holders. Bridge programmes were conducted at four NIFT campuses namely Delhi, Mumbai, Gandhinagar & Bengaluru.

NIFT

2013 CONVOCATION



Graduating List Student in Convocation 2013

Dept.	Bengaluru	Bhopal	Bhubneswar	Chennai	Gandhinagar	Hyderabad	Jodhpur	Kangra	Kolkata
AD	25	28		31	28	28		23	
FC	38					29		21	
FD	20			31	34	30		21	33
KD	24			28		25			26
LD									28
TD	28	26		25	30	30		26	30
BFT	19			26	21	25		20	22
MoD									
MFM	31		36	32	33	30	30		33
MFT	24				26				
Total	209	54	36	173	172	197	30	111	172



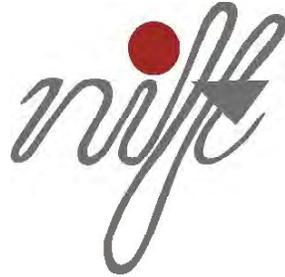
Dept.	Kannur	Mumbai	New Delhi	Patna	Raebareli	Shillong	Total
AD			31		27	17	238
FC		31	27				146
FD		32	33	24	26	27	311
KD		36	30				169
LD			30				58
TD	25	29	36				285
BFT	25	28	26				212
MoD		32	25				57
MFM		34	33	28			320
MFT			29				79
Total	50	222	300	52	53	44	1875

NIFT

admissions 2013



For the year 2013, a total of 2,680 seats were offered in ten courses, across fifteen centres. An estimated 19,346 candidates applied for admissions to NIFT. Out of these, admission was given to 2,571 students, based on merit. Apart from these, 214 NRI seats and 109 domicile seats were also filled up.



NATIONAL INSTITUTE OF FASHION TECHNOLOGY

**Auditors Report &
Statement of Accounts
2013-14**

Separate Audit Report of the Comptroller & Auditor-General of India on the Accounts of National Institute of Fashion Technology, New Delhi for the year ended 31 March 2014

We have audited the attached Balance Sheet of National Institute of Fashion Technology (NIFT), New Delhi as on 31 March 2014 and the Income and Expenditure Account/ Receipt and Payment Account for the year ended on that date under Section 19(2) of the Comptroller & Auditor General's (Duties, Powers & Conditions of Service) Act, 1971 read with Section 21 (2) of the National Institute of Fashion Technology Act, 2006. These financial statements include the accounts of 16 centres of NIFT located at Bengaluru, Bhopal, Bhubaneswar, Chennai, Delhi, Gandhinagar, Hyderabad, Jodhpur, Kangra, Kannur, Kolkata, Mumbai, Patna, Raebareli, Shillong and Srinagar. The preparation of these financial statements is the responsibility of the NIFT's management. Our responsibility is to express an opinion on these financial statements based on our audit.

2. This Separate Audit Report contains the comments of the Comptroller & Auditor General of India (CAG) on the accounting treatment only with regard to classification, conformity with the best accounting practices, accounting standards and disclosure norms, etc. Audit observations on financial transactions with regard to compliance with the Law, Rules & Regulations (Propriety and Regularity) and efficiency-cum-performance aspects, etc., if any, are reported through Inspection Reports/CAG's Audit Reports separately.

3. We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatements. An audit includes examining, on a test basis, evidences supporting the amounts and disclosure in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of financial statements. We believe that our audit provides a reasonable basis for our opinion.

4. Based on our audit, we report that:

i) We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purposes of our audit;

ii) The Balance Sheet and Income & Expenditure Account/Receipt & Payment Account dealt with by this report have been drawn up in the format approved by Government of India.

iii) In our opinion, proper books of accounts and other relevant records have been maintained by National Institute of Fashion Technology, New Delhi in so far as it appears from our examination of such books.

iv) We further report that

Comments on Accounts

A Balance Sheet

A.1 Liabilities

A.1.1 Corpus/Capital Fund (Schedule 1): Rs. 742.35 crore

The above includes Rs. 113.26 crore being Grants capitalized during the year transferred from the schedule 2 Government Grants (Unutilized Government Grants). As per uniform format of accounts for autonomous bodies, the plan funds received from the Government(s) are required to be shown under distinct category, on the lines disclosed in the annual accounts for 2012-13 instead of booking the same in Corpus/Capital Fund.

Out of Rs. 113.26 crore, grants amounting to Rs. 13.50 crore pertained to grants given to Delhi (Rs. 3.50 crore) and Shillong (Rs. 10 crore) Centres for construction activities. However, these amounts were in turn given by these Centres to Delhi State Industrial and Infrastructure Development Corporation Ltd. (DSIIDC) and Meghalaya Government Construction Corporation (MGCC) as advances for deposit work. Pending any construction activity, these amounts constituted unspent balances and should have been treated as

unutilized grants. This was commented upon vide C&AG's Comment no. A. 1.2 on annual accounts of NIFT for 2012-13 also.

Inclusion of above plan grants in Corpus/Capital Fund has resulted in overstatement of Corpus/Capital Fund by Rs. 113.26 crore and understatement of utilised Government Grants by Rs. 99.76 crore and unutilized Government Grants by Rs. 13.50 crore.

A.2 Assets

A.2.1 Current Assets and Loans & Advances (Schedule 7)

A.2.1.1 Loans & Advances: Rs. 83.52 crore

Amount Recoverable from parties & others: Rs. 13.13 crore

A reference is invited to the C&AG's Comment No. A.2.1.1 and Comment No. A.2.3 on the annual accounts of the NIFT for 2011-12 and 2012-13 respectively, which stated that an amount of Rs. 10.67 crore had been shown as recoverable from the Ministry of Textiles in respect of block grant approved by the Ministry on 20 November 2007 for the financial year 2009-10 on account of additional liability towards pay and allowances due to implementation of 6th Central Pay Commission (CPC) Report. Though NIFT has incurred the related expenditure and claimed the amount from the Ministry, the latter had not released the above amount till 31.03.2014, even after lapse of five financial years. This indicated lack of certainty in realization of the amount for which an appropriate provision towards non-realization of the Loans and Advances/Grant should have been created by NIFT. In the absence of this accounting treatment, Loans and Advances and Surplus each have been overstated by Rs. 10.67 crore.

B Income and Expenditure

B.1 Excess of Income over Expenditure transferred to Corpus/Capital Fund Rs. 18.74 crore

A reference is invited to the C&AG's Comment No. B.1 on the annual accounts of the NIFT for 2012-13 which stated that NIFT had charged depreciation on fixed assets created/purchased out of Government Grants to its Income and Expenditure account but did not recognize the corresponding income from Government Grants, which should have been recognized to the extent of depreciation charged on fixed assets created/purchased out of Government Grants. The said treatment is in violation of AS-12.

NIFT has charged depreciation of Rs. 18.73 crore in its books of Accounts for 2013 -14. However, as details of gross book value of Assets in terms of Government Grants and own funds were not available, exact impact of non-recognition of above income could not be ascertained.

C. Significant Accounting Policies and Notes to Accounts (Schedule 21)

C.1 Accounting Policies

NIFT has changed its Accounting Policy No. 2 relating to recognition of Grants from Central/State Government, the impact which has not been disclosed by way of notes to Accounts. This is in violation of Accounting Standard 1 requiring any change in the accounting policies which has a material effect in the current period or which is reasonably expected to have a material effect in later periods, to be disclosed along with impact thereof.

C.2 Notes to Accounts

Vide Note No. 1 it has been disclosed that due to regrouping/clubbing /reclassification etc. figures of 20 12-13 as shown in the Annual Report for 2012-13 are not comparable with the figures of 2012-13 as shown in the current year Accounts. There were substantial differences between the figures of year 2012-13 as appearing in the current year's accounts and as appearing in the Annual report for the year 2012-13 in the three financial statements viz. Balance Sheet, Income & Expenditure Account and Receipt & Payment Account. Reconciliation statement of these figures was, however, not made available to Audit, in the absence of which comparability of financial statements of both the years could not be ascertained.

D Grant-in-aid

Government of India has not given any Plan Grant to NIFT during 2013-14. However, Rs. 49.88 crore remained as unspent balance of previous year. Out of the above Rs. 34.61 crore has been utilized in the current year leaving a balance of Rs. 15.27 crore unutilized as on 31 March 2014. Besides, an amount of Rs. 0.27 crore was also received as non Plan Grant towards balance-amount of 6th CPC arrears. The centres at Bhopal, Jodhpur, Patna, Kangra, Kannur and Bhubaneswar centres had unspent grant amounting to Rs. 26.71 crore as on 31 March 2013. The State Governments have given grants to these centres of NIFT amounting to Rs. 51.73 crore during 2013-14. Out of total grant amounting to Rs. 78.44 crore available with these centres, the grants utilized during the year were Rs. 38.59 crore and Rs. 39.85 crore remained unutilized as on 31 March 2014.

v) Subject to our observations in the preceding paragraphs, we report that the Balance Sheet and the Income and Expenditure Account/Receipts and Payments Account dealt with by this report are in agreement with the books of accounts.

vi) In our opinion and to the best of our information and according to the explanation given to us, the said financial statements read together with the Accounting Policies and Notes to Accounts, and subject to the significant matters stated above and other matters mentioned in Annexure give a true and fair view in conformity with the accounting principles generally accepted in India.

a) In so far as it relates to the Balance Sheet, of the state of affairs of National Institute of Fashion Technology, New Delhi as at 31 March 2014; and

b) In so far as it relates to the Income and Expenditure account, of the surplus for the year ended on that date.

Sd/-
(Suparna Deb)
Principal Director of Commercial Audit &
Ex-Officio Member, Audit Board - II
New Delhi

Annexure to SAR

1. Adequacy of Internal Audit System

The scope of Internal Audit needs to be strengthened so that it is commensurate with the nature of activities at HO and centres of NIFT.

2. Adequacy of Internal Control System

Internal control system is inadequate and not commensurate with the size and nature of the activities of NIFT. The prescribed format of accounts and uniform accounting was not followed by NIFT. The centres of NIFT are making adjustments of grants in their own way without consent/advice/control of HO.

3. System of Physical verification of fixed assets

Physical verification of fixed assets for 2013-14 for NIFT HO and Centres was completed, except Bengaluru centre, which did not reveal major discrepancy.

4. System of Physical verification of inventory

NIFT is not maintaining inventory except a nominal balance at Head Office which belongs to earlier years. Physical verification of inventory was not carried out in 2013-14.

5. Regularity in payment of statutory dues

Details of amount paid against the notice/demand raised for payment of Statutory dues during 2013-14 is as below

Sr. No.	Campus Name	Amount of Interest / Penalty Paid
1	Kangra	Interest & Penalty of Rs. 8,742 is demand raised by Income Tax Department for delay in submission of TDS return.
2	Kolkata	Short Deduction of Rs. 1233.72, Interest on short deduction Rs. 88 and Interest on late payment Rs. 440 are the demand raised by Income Tax Department
3	Patna	Interest of Rs. 2,610 is demand raised by Income Tax Department for late submission of TDS return

Sd/
Director (Insurance)

NIFT

Balance sheet as of 31st March, 2014

Rs. In Lakhs

PARTICULARS	SCHEDULE	MARCH 31, 2014	MARCH 31, 2013
Corpus/Capital Fund	1	74,234.90	62,898.33
Government Grants	2	6,841.54	15,541.02
Earmarked and Endowment Fund	3	17,411.60	14,320.92
Current Liabilities and Provisions	4	7,047.92	9,648.11
TOTAL LIABILITIES		1,05,535.96	1,02,408.38
Fixed Assets	5	48,572.53	38,967.18
Investment	6	-	3.16
Current Assets and Loans & Advances	7	56,963.43	63,438.04
TOTAL ASSETS		1,05,535.96	1,02,408.38

Significant Accounting Policies & Notes to Accounts 21

The schedules referred above form an integral part of the Balance Sheet.

The Balance sheet is compiled from the Books of Accounts & Records produced before us.

For M. C. Jain & Co.
Chartered Accountants
(FRN-304012E)

Sd/-
(CA Deepak Jain)
Partner
(M. No. 520451)

Sd/-
(Abdul Malik)
Dy. Director (F&A)

Sd/-
(Anand Kumar Kedia)
Director (F&A)

Sd/-
(Prem Kumar Gera)
Director General

Place : New Delhi
Date : June 16, 2014

NIFT

Income & Expenditure Account for the year ended 31st March, 2014

Rs. In Lakhs

PARTICULARS	SCHEDULE	MARCH 31, 2014	MARCH 31, 2013
Fees from Students & Others	8	13,739.36	10,469.51
Grant In Aid	9	248.26	385.60
Interest Earned	10	2,399.74	2,820.58
Surplus from Projects & Workshops	11	154.11	188.55
Other Income	12	261.26	190.86
TOTAL INCOME		16,802.73	14,055.10
Academic Expenses	13	2,471.62	2,487.60
Establishment Expenses	14	7,775.41	6,678.37
Other Administrative Expenses	15	2,051.76	1,700.12
Interest & Bank Charges	16	0.62	0.79
Depreciation	17	1,872.52	1,833.19
TOTAL EXPENDITURE		14,171.93	12,700.07
SURPLUS (EXCESS OF INCOME OVER EXPENDITURE)		2,630.80	1,355.03
EXCESS OF INCOME OVER EXPENDITURE EXCLUDING GRANT-IN -AID AND DEPRECIATION		4,255.06	2,802.62
TRANSFERRED TO DDF	20	373.87	279.85
Add : Prior Period Income	18	163.23	(196.12)
Less : Prior Period Expenses	19	546.62	139.05
EXCESS OF INCOME OVER EXPENDITURE TRANSFERRED TO CORPUS/CAPITAL FUND		1,873.54	740.01

Significant Accounting Policies & Notes to Accounts

21

The schedules referred above form an integral part of the Income and Expenditure Account.

The Income and Expenditure account is compiled from the Books of Accounts & Records produced before us.

For M. C. Jain & Co.
Chartered Accountants
(FRN-304012E)

Sd/-
(CA Deepak Jain)
Partner
(M. No. 520451)

Sd/-
(Abdul Malik)
Dy. Director (F&A)

Sd/-
(Anand Kumar Kedia)
Director (F&A)

Sd/-
(Prem Kumar Gera)
Director General

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Place : New Delhi
Date : June 16, 2014

NIFT

Receipt and Payment for the year ended 31st March, 2014

Rs. In Lakhs

RECEIPTS	MARCH 31, 2014	MARCH 31, 2013	PAYMENTS	MARCH 31, 2014	MARCH 31, 2013
Opening Balance			EXPENSES		
a) Cash in hand	2.74	1.62	a) Academic Expenses	1,587.33	1,544.59
b) Bank Balances	13,845.64	12,489.18	b) Establishment Expenses	5,021.83	4,006.30
			c) Other Administrative Expenses	1,748.55	1,597.40
Grants Received			d) CE Programme Expenses	34.02	53.48
a) Grant from Govt. of India	2,074.26	899.95	e) Interest paid	-	-
b) Grant from State Govt.	997.54	2,465.96	f) Prior Period Expenses	15.64	1.57
Income from Investments			Payment towards Earmarked Funds	145.84	24.57
Earmarked / Endowment Funds	518.63	450.22	Payments towards EPF/ GPF & Pension Fund	221.56	38.84
			Purchase of Fixed Assets	6,092.60	4,485.46
Interest Received					
On Bank Deposits and Advances	1,970.32	1,722.93	Current Assets		
			a) Amount Recoverable	46.53	373.89
Fees and Other Receipts			b) Inter Branch Account	1,851.31	2,886.62
From Student & Others	13,192.12	10,152.25	c) Project & Workshops in Progress (WIP)	254.17	5.59
			d) Security Deposit Paid	110.28	3.60
Misc. Receipts	170.96	159.11	e) Loans & Advances	2,007.00	424.28
			f) Investment in Fixed Deposits	17,562.80	26,538.69

Contd..

Received against Proj & Workshops					
a) Completed during the Year	51.28	48.47	Other Payments		
b) In Progress (WIP)	710.79	316.81	a) Project & Workshops (R)	123.41	82.75
			b) Payment against Current Liabilities	3,228.89	3,538.64
Security Deposits and Other Receipts	994.93	2,670.15			
Received against recoverable	1,053.09	2,158.71	Closing Balances		
Received Security Deposit (Refundable)	38.85	20.35	a) Cash in hand	1.71	2.74
Fixed Deposits Matured / Encashed	18,243.80	25,898.94	b) Bank Balances	13,811.48	13,845.64
TOTAL	53,864.95	59,454.65	TOTAL	53,864.95	59,454.65

Significant Accounting Policies & Notes to Accounts 21

The schedules referred above form an integral part of the Receipts & Payment..

The Receipt and Payment account is compiled from the Books of Accounts & Records produced before us.

For M. C. Jain & Co.
Chartered Accountants
(FRN-304012E)

Sd/-
(CA Deepak Jain)
Partner
(M. No. 520451)

Sd/-
(Abdul Malik)
Dy. Director (F&A)

Sd/-
(Anand Kumar Kedia)
Director (F&A)

Sd/-
(Prem Kumar Gera)
Director General

Place : New Delhi
Date : June 16, 2014

NIFT

Schedules attached to and forming part of Balance Sheet and Income & Expenditure Account

Schedule 1 : Corpus / Capital Fund

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Opening Balance	62,898.33	50,939.03
Add: Grant capitalised during the year	11,326.28	11,615.63
Add: Assets purchased out of Endowment / DDF etc.	89.33	9.84
Add/Less : Adjustments and Transfers	(1,952.58)	(406.18)
Add/Less: Net Surplus/Deficit from Income & Expenditure A/c	1,873.54	740.01
Total	74,234.90	62,898.33

Schedule 2 : Government Grants (Unutilised Govt. Grants)

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Opening Balance	14,881.92	17,687.75
Add: Grant Received during the year	5,423.49	7,756.55
Add: Interest on Govt grant	682.26	315.51
Less : Adjustments and Transfers	2,565.17	8.52
Less: Grant refunded to Ministry	-	25.00
Less: Grant adjusted against revenue deficit	254.68	368.13
Less: Capitalised during the year and transfer to Capital Fund	11,326.28	9,817.14
Total	6,841.54	15,541.02

Schedule 3 : Earmarked Fund / Endowment Fund

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
A) NIFT Development Fund		
Opening Balance (Principle Balance)	138.05	137.60
Add: Funds Received during the Year	0.23	0.45
Sub Total	138.28	138.05
Opening Balance (Interest earned)	78.65	62.95
Add: Interest earned during the year	25.00	16.30
Less : Amount disbursed / utilised	7.87	0.60
Sub Total	95.78	78.65
Total (A)	234.06	216.70
B) Activity Fee Fund		
Opening Balance	170.05	136.98
Add: Amount received during the year	127.65	124.28
Add: Interest earned	12.73	-

Contd...

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Less : Amount disbursed/utilised	66.59	91.21
Total (B)	243.84	170.05
C) Departmental Development Fund (DDF)		
Opening Balance	1,836.65	1,622.36
Add: Amount received during the year	616.90	279.44
Add: Interest earned	157.54	0.64
Less : Amount disbursed/ utilised	51.93	65.79
Total (C)	2,559.16	1,836.65
D) Block Grant Endowment Fund		
Opening Balance	10,000.00	10,000.00
Add: Amount received during the year	-	-
Less: Utilised During The Year	-	-
Sub Total	10,000.00	10,000.00
Opening Balance (Interest earned)	1,667.62	352.97
Add: Interest earned	1,406.65	1,314.65
Less : Amount disbursed/ utilised	89.33	-
Sub Total	2,984.94	1,667.62
Total (D)	12,984.94	11,667.62
E) Alumni Association Fund		
Opening Balance	121.41	90.88
Add: Amount received during the year	72.59	35.69
Add: Interest earned	9.92	-
Less : Amount disbursed/ utilised	5.09	5.16
Total (E)	198.83	121.41
F) Campus Development Fund		
Opening Balance	308.49	225.86
Add: Amount received during the year	156.40	94.89
Add: Transferred from DDF-Administration	47.10	-
Add: Interest earned	24.60	0.02
Less : Amount disbursed/ utilised	4.92	12.28
Total (F)	531.67	308.49
G) Building Fund		
Opening Balance	-	-
Add: Amount received during the year	-	-
Add: Interest earned in earlier years	659.10	-
Add: Interest earned during the year	-	-
Less : Amount disbursed/ utilised	-	-
Total (G)	659.10	-
TOTAL (A+B+C+D+E+F+G)	17,411.60	14,320.92

Schedule 4 : Current Liabilities & Provisions

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
A) Current Liabilities		
Payable Account	674.93	659.42
Sundry Creditors	430.39	520.10
Security Deposits	1,405.85	1,200.00
Liabilities towards Project & Workshop	582.27	716.70
Inter Campus Account	-	3,130.57
Other Current Liabilities	367.35	339.33
Total (A)	3,460.79	6,566.12
B) Provisions		
Provision for Capital Items	109.42	251.37
Provision of Building WIP	369.49	482.54
Provision for Retirement Benefits (Gratuity/ Pension and Leave Salary Contribution)	2,531.17	1,989.16
Other Provisions	577.05	358.92
Total (B)	3,587.13	3,081.99
Total (A+B)	7,047.92	9,648.11

Schedule 5 : Fixed Assets

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
A) Fixed Assets		
Gross Block (At Cost)	36,054.22	28,210.06
Add : Additions during the year	4,944.74	7,842.87
Less: Deletions / Adjustments (Trf. to Campus)	128.30	147.00
Less: Accumulated Depreciation	15,406.02	13,411.23
Total (A)	25,464.64	22,494.70
B) Capital Work in Progress		
Building	10,504.58	4,820.03
CPWD Deposit Work	11,918.61	10,712.56
Capital Goods In Transit	235.13	488.72
Others	449.57	451.17
Total B	23,107.89	16,472.48
Total (A+B)	48,572.53	38,967.18

Schedule 5A : Fixed Assets

Rs. In Lakhs

Particulars	Rate of Dep. (%)	GROSS BLOCK					Closing Balance as on 31.03.2014
		Opening Balance as on 01.04.2013 (Audited)	During the year			Deletions / Adjustments	
			Additions Upto 30.09.2013	Additions After 30.09.2013	Total Additions		
1	2	3	4	5	6 = (4+5)	7	8=(3+6-7)
Land	-	129.05	0.01	252.54	252.55	-	381.60
Building	1.63%	18,588.50	2,218.61	830.12	3,048.73	67.65	21,569.58
Class Room Equipment	15%	3,567.22	98.16	140.32	238.48	6.71	3,798.99
Computer Hardware	16.21%	4,370.33	227.87	142.51	370.38	7.60	4,733.11
Computer Software	16.21%	1,833.19	34.14	94.69	128.83	2.89	1,959.13
Electrical Machinery	15%	1,237.56	69.97	204.54	274.51	16.07	1,496.00
Furniture & Fixture & Fittings	6.33%	2,469.87	121.01	142.68	263.69	4.86	2,728.70
Office Equipment	15%	620.76	25.73	24.16	49.89	4.24	666.41
Books	20%	1,323.21	34.65	104.15	138.80	0.20	1,461.81
Resource Centre Collection	20%	42.38	0.10	5.23	5.33	-	47.71
Hostel Equipment	6.33%	68.23	3.68	4.68	8.36	0.56	76.03
Motor Car (Light Vehicle)	9.50%	202.06	-	12.53	12.53	17.47	197.12
Bus (Heavy Vehicle)	11.31%	129.92	17.75	30.14	47.89	-	177.81
RTDC Project	15%	279.91	-	-	-	-	279.91
Books & Periodicals	100%	152.13	6.30	69.38	75.68	-	227.81
Other Assets	15%	1,039.90	4.85	24.24	29.09	0.05	1,068.94
Total		36,054.22	2,862.83	2,081.91	4,944.74	128.30	40,870.66

DEPRECIATION							NET BLOCK
Opening Balance as on 01.04.2013 (Audited)	Depreciation on Opening Balance as on 01.04.2013 (Audited)	Depreciation On Additions Upto 30.09.2013	Depreciation On Additions After 30.09.2013	Total Depreciation For the Year 2013-14	Depreciation on Deductions / Adjustments	Closing Balance as on 31.03.2014	Net Block as on 31.03.2014
9	9A	10	11	12 = (9a+10+11)	13	14 = (9+12-13)	15 = (8-14)
-	-	-	-	-	-	-	381.60
2,041.82	307.63	36.15	6.76	350.54	(35.70)	2,428.06	19,141.52
2,606.53	205.41	14.72	10.59	230.72	6.20	2,831.05	967.94
3,246.03	300.70	36.94	11.57	349.21	29.90	3,565.34	1,167.77
1,215.28	208.07	5.54	7.48	221.09	2.11	1,434.26	524.87
695.10	143.93	6.08	15.16	165.17	10.38	849.89	646.11
1,048.71	127.25	7.65	4.52	139.42	3.88	1,184.25	1,544.45
453.03	43.89	3.89	1.68	49.46	3.92	498.57	167.84
984.36	113.89	6.95	10.88	131.72	0.21	1,115.87	345.94
33.33	1.46	0.02	0.54	2.02	-	35.35	12.36
22.06	4.52	0.23	0.16	4.91	0.46	26.51	49.52
127.55	11.22	-	-	11.22	4.68	134.09	63.03
73.92	10.63	2.01	2.80	15.44	-	89.36	88.45
226.30	13.77	-	-	13.77	-	240.07	39.84
143.79	5.09	6.30	47.46	58.85	-	202.64	25.17
641.72	126.90	0.72	1.36	128.98	(0.01)	770.71	298.23
13,559.53	1,624.36	127.20	120.96	1,872.52	26.03	15,406.02	25,464.64

Schedule 6 : Investment from Earmarked Fund / Endowment Fund

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
U.T.I UNIT GROWTH (at cost)	-	3.16
Total	-	3.16

Schedule 7 : Current Assets, Loans & Advances

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
A) Inventory		
NIFT Shop (Old)- Stocks	2.03	3.45
Total (A)	2.03	3.45
B) Cash & Bank Balances		
Cash in hand (including Cash Imprest, if any)	1.72	2.78
Balances with Scheduled Banks	6,890.85	6,313.47
Fixed Deposits (including interest if any)	41,543.44	42,647.64
Total (B)	48,436.01	48,963.89
C) Loans & Advances		
Advance to Contractors	3,367.36	3,910.03
Staff Advances	60.20	79.33
Other Advances to Staff	36.00	28.44
CPF Advances (Staff)	0.02	0.02
Student Advances	1.13	0.42
Project Advances	29.67	17.38
Interest Accrued on FD & Investment	2,153.43	1,192.16
Amount Recoverable from parties & others	1,313.05	1,360.99
Amount Recoverable from State Govt.	1,391.64	4,699.80
Total (C)	8,352.50	11,288.57
D) Prepaid Expenses	48.38	44.38
E) Security Deposits (Paid)	143.90	116.32
F) Inter Branch Account		
Nift Bangalore	(1,401.85)	3,684.91
Nift Kolkata	(1,137.31)	2,787.75

Contd...

Nift Chennai	109.92	5,567.71
Nift G'Nagar	(892.84)	3,130.64
Nift H'bad	(541.34)	4,436.74
Nift Mumbai	108.84	9,964.89
Nift New Delhi	(2,357.44)	1,051.56
Nift Rae Bareli	110.12	109.30
Nift Bhopal	(200.99)	(264.62)
Nift Kannur	517.21	325.52
Nift Patna	258.22	232.72
Nift Shillong	(113.63)	(228.18)
Nift Kangra	427.45	55.72
Nift Bhubhneswar	110.68	95.89
Nift Jodhpur	332.23	305.15
Nift Srinagar	(198.97)	(250.00)
Nift Project Cell	(18.25)	(14.79)
NIFT HO	4,868.56	(27,969.48)
Total (F)	(19.39)	3,021.43
Total (A+B+C+D+E+F)	56,963.43	63,438.04

Schedule 8 : Fees Etc From Students & Others

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Application Fee	40.15	216.86
Tuition Fee	10,507.57	8,077.62
C E Programme Fee	503.77	452.78
HO Fee Share	-	-
Fee Forfeiture	6.47	57.06
Hostel Fee	1,352.45	1,070.94
Library Fee - Student & Other	416.38	304.57
Bus Fee	72.04	59.29
Other Fee	840.53	230.39
Total	13,739.36	10,469.51

Schedule 9 : Grant In Aid

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Non Plan- State Govt.	171.68	96.22
Non Plan- Central Govt.	76.58	289.38
Total	248.26	385.60

Schedule 10 : Interest Earned

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Interest on Staff Loans	0.46	1.21
Interest on Term Deposits / Savings with Scheduled Banks	2,399.28	2,819.37
Total	2,399.74	2,820.58

Schedule 11 : Surplus From Project & Workshop

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Surplus Received From Project & Workshops	154.11	188.55
Total	154.11	188.55

Schedule 12 : Other Income

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Receipt Other	209.37	162.90
Misc. Receipt Hostel	40.21	15.84
Misc. Receipt Library	4.61	2.62
License Fee-Leased Accomodation	7.07	9.50
Total	261.26	190.86

Schedule 13 : Academic Expenses

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
A) Academic Expenses		
Admission Expenses	207.36	117.30
Advertisement A/A	1.92	67.92
Alumni Association Expenses	5.04	0.19
Classroom Expenses	18.82	21.22
Common Exam Expenses	26.74	31.25
Combined Pg Bridge Course	4.09	5.61
Convocation	77.96	65.93
Hiring of Bus/Car	30.38	24.92
Guest Faculty	142.52	87.88
Hospitality Expenses	0.05	0.01
IILF Expenses	1.83	3.34
Internet Expenses	36.39	56.47
Insurance (Students)	37.97	35.94
Jury Expenses	56.07	52.14

Contd...

Membership Fee	2.50	2.87
Printing & Publication Expenses	18.57	14.44
Repair & Maintenance Computer	52.74	38.41
Repair & Maintenance Class Room Equipment	14.55	29.00
Scholarship & Fee Subsidy	119.95	275.33
Student Welfare Expenses	24.55	17.04
Travelling In India Faculty	95.12	129.93
Conclave/ F.Progr.Student Visits	18.25	16.31
Craft Documentation	43.35	51.41
Placement/Pre-Placement Expenses.	4.76	13.18
Design Collections	21.59	12.97
Diploma Projects/ Graduation Show	75.53	74.02
Foreign Faculty Fees	0.83	-
Training In India (Faculties)	48.55	54.93
Visit To Fair/Seminar Abroad	20.42	18.71
Library Expenses Resource Center (TA/DA Resource)	14.86	13.97
Magazines & Periodicals	83.92	65.91
Resource Center Expenses	12.31	10.88
Head Office Fee Share A/C	-	-
Orientation Programme	17.65	13.00
Display And Exhibition	2.18	5.38
Departmental Meets	15.71	9.33
Promotional Expenses	15.45	18.76
Fashion Spectrum	41.98	40.28
Postage And Telegram	1.98	5.40
Misc Academic Expenses	40.84	60.42
TOTAL (A)	1,455.28	1,562.00
B) Hostel Expenses		
Electricity-Hostel	162.80	140.49
Water Hostel	22.74	21.63
Rent Hostel	114.48	125.46
Repair & Maintenance Hostel	145.74	142.24
Mess Charges	294.47	248.50
Telephone Hostel	3.65	4.29
Others	192.07	149.94
TOTAL (B)	935.95	832.55
C) CE Programme Expenses	80.39	93.05
Total (A+B+C)	2,471.62	2,487.60

Schedule 14 : Establishment Expenses**Rs. In Lakhs**

Particulars	March 31, 2014	March 31, 2013
Salaries & Wages	4,481.17	3,855.83
Allowances & Bonus	1,990.08	1,791.54
Contribution To Provident Fund	542.11	453.87
Staff Welfare Expenses	119.51	116.82
Expenses. On Employees' Retirement	608.18	430.83
EDIL Premium	7.00	5.28
Recruitment Expenses	19.04	20.65
6 CPC Arrear (Pay Commission)	-	1.64
Training In India- Officers/Staff	8.32	1.91
Total	7,775.41	6,678.37

Schedule 15 : Other Administrative Expenses**Rs. In Lakhs**

Particulars	March 31, 2014	March 31, 2013
A) Administrative Expenses		
Insurance Vehicle	5.08	4.60
Insurance Others	1.10	1.74
Repair & Maintenance Equipment	53.91	27.56
Repair & Maintenance Furniture	15.61	12.08
Repair & Maintenance Vehicle	34.70	31.23
Guest House Expenses	13.51	15.03
Running Of Vehicle	63.17	56.70
Postage, Telegram & Telephone	54.70	57.02
Printing & Stationery	103.39	106.27
Travelling In India	83.66	88.70
Travelling Abroad	10.78	9.05
BOG Expenses	7.39	2.13
Statutory Audit Fee (CAG)	4.78	5.80
Internal Audit Fee	17.58	7.97
Hospitality	15.20	10.90
Legal & Professional Charges	17.96	14.27
Advertisement-Admn	36.71	26.72
Security Expenses	330.34	270.09
Misc. Expenses	85.28	61.73
TOTAL (A)	954.85	809.59

B) Building Maintenance Expenses		
Insurance Building	10.83	9.27
Repair & Maintenance Building	234.95	122.07
Repair & Maintenance Dg Set	30.40	24.87
Housekeeping Expenses	280.72	221.78
Property Tax	59.82	56.32
Electricity Expenses and Water Charges	467.60	443.46
Horticulture	12.59	12.76
TOTAL (B)	1,096.91	890.53
Total (A+B)	2,051.76	1,700.12

Schedule 16 : Interest & Bank Charges

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Bank Charges	0.62	0.79
Total	0.62	0.79

Schedule 17 : Depreciation

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Depreciation	1,872.52	1,833.19
Total	1,872.52	1,833.19

Schedule 18 : Prior Period Income

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Prior Period Income	163.23	(196.12)
Total	163.23	(196.12)

Schedule 19 : Prior Period Expenses

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Prior Period Expenses	546.62	139.05
Total	546.62	139.05

Schedule 20 : Transferred To DDF

Rs. In Lakhs

Particulars	March 31, 2014	March 31, 2013
Transferred To DDF	373.87	279.85
Total	373.87	279.85

SCHEDULE 21 : SIGNIFICANT ACCOUNTING POLICIES AND NOTES TO ACCOUNTS

A ACCOUNTING POLICIES

1. The financial statements have been prepared in accordance with Indian Generally Accepted Principles ("GAAP") under the historical cost convention on accrual basis and the applicable accounting standards issued by "The Institute of Chartered Accountants of India (ICAI)". These accounting policies have been consistently applied. The management evaluates the effect of accounting standards issued on a going concern basis and ensures that they are adopted as mandated by ICAI.

2. Recognition of Grants from Central/State Government

Grants from the Central/State Govt. have been accounted following Accounting Standard 12 issued by ICAI i.e. "Government Grants are recognized if it is reasonably certain that the ultimate collection will be made".

3. Fees from Students & Project and Consultancy Fee

Fee from Students

Since the academic year of the Institute is not co-terminus with its financial year, the fees received from students are accounted for in the financial year in which the same are received.

Project and Consultancy Fees

Project and Consultancy fees are recognized on the completion of the project.

4. Investments

The current investments shown on cost or fair market value whichever is lower and the long term investments are shown on cost except when there is permanent decline in value of investments.

5. Fixed Assets and Depreciation

Fixed Assets are stated at their original cost including freight, duties, customs and other incidental expenses relating to acquisition and installation less accumulated depreciation.

(i) The continuing expenditure (including advances for capital expenditure) during the financial year incurred on construction of buildings, interiors, etc. is booked under the head "Capital Work in Progress", if the work is not completed.

(ii) The depreciation is charged at 100% of rate prescribed if an asset is acquired on or before 30th September and 50% of rate prescribed if an assets is acquired after 30th September.

(iii) The depreciation is charged at straight line method at the following prescribed rates:

Particulars	Rate of Dep.
Building	1.63%
Class Room Equipment	15.00%
Computer Hardware	16.21%
Computer Software	16.21%
Electricity Machinery	15.00%
Furniture & Fixture/Fittings	6.33%
Office Equipment	15.00%
Books	20.00%
Resource Centre Collection	20.00%

Hostel Equipments	6.33%
Motor Car (Light Vehicles)	9.50%
Bus (Heavy Vehicles)	11.31%
RTDC Project	15.00%
Books and Periodical	100.00%
Other Assets	15.00%

(iv) The depreciation on fixed assets is provided up to 95% of its gross value and thereafter no depreciation is provided.

(v) The depreciation on sale/deletion/transfer of assets is provided up to the date of sale/deletion/transfer.

6. Employee's Retirement Benefits and Others Benefits

(i) Leave encashment are accounted for on the basis stipulated in Fundamentals Rules and Supplementary Rules (FRs & SRs) for employees on deputation and for regular employees for current year.

(ii) Gratuity is accounted for on the basis stipulated in Fundamental Rules & Supplementary Rules (FR & SR) for current year.

(iii) Interest recoverable from employees on advances such as House Building Advance, Car Advance and Scooter Advance etc. is accounted in the year of recovery.

7. Insurance Claims

Insurance claims are accounted for "as and when settled".

8. Foreign Currency Transactions

Foreign exchange transactions are recorded at the rates of exchange prevailing on the date of transactions. Exchange differences arising on foreign exchange differences settled during the period are recognized in the income and expenditure accounts. Assets acquired against foreign currency are capitalized at the time of transaction.

Monetary current assets and monetary current liabilities that are denominated in foreign currency are translated at the exchange rate prevalent at the date of the balance sheet. The resulting difference is recorded in the income and expenditure account.

B. NOTES TO ACCOUNTS:

1. In the previous year 2012-13, the auditors had pointed out that the annual accounts of NIFT campuses were not in the same formats and had not followed uniform account heads, classification and presentation. Due to which lot of difficulties were faced in compilation / consolidation of annual accounts of NIFT. Therefore, to improve the uniformity and better presentation of annual accounts, uniform formats were finalized and circulated to all campuses. However, due to implementation of uniform formats, the previous year figures in annual accounts of 2013-14 have been regrouped / clubbed / reclassified etc. whenever required. Therefore the figures of 2012-13 as shown in the Annual Report for 2012-13 are not comparable with figures of 2012-13 as shown in current year Accounts. The major regrouping / clubbing / classification are mentioned here as under :-

(i) Grants classification and presentation have been rearranged in Schedule 1 and 2. The Grant Capitalized account as shown in last year Balance Sheet has been merged with Schedule 1 of Balance sheet i.e. Corpus/Capital Fund.

(ii) Grant transferred to NIFT campuses by Head Office up to March 2012-13 either by way of purchase of fixed assets, CWIP or advance given to construction agencies (for which utilization certificates had been issued) were being shown in inter branch accounts of the respective campuses as amount payable to HO. These amounts were being capitalized in the books of HO. As a result the campuses were showing huge amount as payable to HO and very little amount was shown as Capital Fund of the campuses. It was decided to transfer these amounts to Corpus/ Capital Accounts of the campus

through "Adjustment / Transfers" in Schedule 1 Similarly these amounts have been reduced from the capital Fund of HO. The campus wise detail are furnished here as under:-

Campus	Tr. from Inter branch A/cs (Rs. In lakhs)
Delhi	2999.41
Kolkata	3889.01
Mumbai	9016.01
Hyderabad	4971.24
Chennai	4950.00
Gandhi Nagar	4036.28
Bengaluru	4628.33
Total	34490.28

- (iii) In Government Grant (Unutilized Account), the excess utilization certificates (UCs) issued in earlier years amounting to Rs. 1786 lakhs have been reversed and added back to Government Grant (unutilized Account) to match the actual unutilized balance in government account.
- (iv) Fixed assets figures as on 31.03.2013 have been regrouped / clubbed by the campuses to present in uniform / correct heads. This includes transfer of certain fixed assets to CWIP and advances to contractor and vice –versa. Therefore, the figures of fixed assets shown in annual report of 2012-13 may not match with figures of fixed assets for 2012-13 shown in current year 2013-14.
- (v) Similarly the regrouping / reclassification have been made in various items of Current Liabilities and Provision, Current Assets and Loans & Advances, Expenses and Incomes
2. The various state governments have provided land to NIFT campuses either free of cost or at concessional rate for establishment of the campus in their state. The land has been recorded as fixed asset at the amount actually paid or nominal value (say Rs. 1 / Rs. 100 / Rs.1000) whichever is higher following Accounting Standard 10 : Accounting for Fixed Assets issued by ICAI. However, in case of campuses which have recorded the land value at Rs. 1 / Rs. 100, the land is not appearing in their fixed assets Schedule 5A due to rounding off of figures in lakhs. The campus wise detail of land recorded is furnished here as under:-

Campus	Book Value in Rs.	Leasehold / Freehold	Area of Land
NIFT Mumbai	Rs. 25,253,924	-	
NIFT Kolkata	Rs. 9,78,000	Leasehold	
NIFT Chennai	Nil *	Leasehold	7.5 Acres
NIFT Bhopal	Rs. 1	Freehold	
NIFT Hyderabad	Rs. 1	-	
NIFT Bengaluru	Nil **	Leasehold	18067.36 Sq. Mtrs.
NIFT Raebareli	Nil ***	-	
NIFT Jodhpur	Rs. 1	-	
NIFT Gandhi Nagar	Rs. 1	Freehold	20,000 Sq. Meters
NIFT Shillong	Rs. 100	Leasehold	20.13 Acres
NIFT Kangra	Rs. 1	Leasehold	26 Acres

Contd...

NIFT Kannur	Rs. 1000	Leasehold	3.774 Hectares
NIFT Patna	Rs. 210	-	
NIFT Bhubaneshwar	Rs. 1	-	
NIFT Srinagar	Nil	-	Land is not yet in possession of Srinagar Campus
NIFT H.O.	Rs.11926762-	-	-
NIFT New Delhi	Nil	-	In campus of HO

* The land is not recorded as title has not been passed in favor of NIFT Chennai and there is no evidence to show that there is transfer of property from Govt. of Tamilnadu to NIFT, Chennai.

** Land is not allotted / given to NIFT Raebareli so not booked instead NIFT Raebareli is paying premises hire charges.

*** Land is leasehold and lease payments are being made to Bangalore Development Authority.

3. The balances in accounts under current assets and loans & advances, sundry creditors and liabilities are subject to confirmation and reconciliation. The impact, if any, subsequent to the confirmation and reconciliation will be taken upon their confirmation and reconciliation.

4. The grants received and utilized are shown in the Balance Sheet under 'Government Grant' and the corresponding assets purchases out of the grants are depreciated however corresponding adjustment for depreciation is not carried out against the capital grant.

5. In the earlier years most of the campuses had credited the interest earned from investments made out of earmarked funds to Income and Expenditure accounts. However, in current year the accounting policy has been changed. Now interest income on investment of the earmarked/endowment fund is being credited to the related fund. As a result an amount of Rs. 1634.44/- lakhs has been credited to Earmarked Fund and the income during the year is lower by Rs.1634.44 lakhs.

6. In the earlier years the interest earned from investments made out of Government grant was credited to Income and Expenditure accounts. However, in current year the accounting policy has been changed. Now interest income on investment of the Government Grant is being credited to the Government Grant Account. As a result an amount of Rs.682.26/- lakhs has been credited to Government Grant Account, as a result the income during the year is lower by Rs.682.26/- lakhs.

7. In the opinion of the management, the current assets and loans and advances as on 31.03.2014 have a value on realization in the ordinary course of business at least equal to the amount at which they are stated in the Balance Sheet as on that date.

8. All known and ascertained liabilities and all income and expenses relating to the financial year ended on 31.03.2014 have been duly provided/accounted for in the accounts as per the accounting policy consistently followed by the Institute.

9. No provision towards Income Tax is provided for the financial year as the Institute's income is exempt under section 11 of the Income Tax Act, 1961 and other relevant provisions of the said Act.

10. The provision of Gratuity & Leave encasement has not been accounted for on the basis of actuarial valuation as per "AS-15 (Revised) - Employee Benefit". However it has been provided for current year as per FR /SR and as per policy of NIFT.

11. The Institute has capitalized Rs. 11326.28 Lakhs during the financial year 2013-14 in respect of grant utilized out of funds provided by State Government and Central Government. Campus wise grant capitalized is as under-

Campus	Amount in Lakhs of Rs.
Bhopal	58.56
Bhubaneswar	1498.74
Chennai	544.25

Contd...

Gandhinagar	201.25
Hyderabad	60.89
Jodhpur	3442.53
Kangra	46.93
Kannur	161.50
Kolkata	61.34
Mumbai	3570.02
Patna	1389.63
Raebareli	104.12
Shillong	184.72
Srinagar	1.82
Total	11326.28

12. The Current Assets and Loans & Advances (Schedule-7) includes Rs.1067 Lakhs recoverable from Ministry of Textile in respect of block grant recoverable due to implementation of 6th Central Pay Commission (CPC) as per force majeure clause mentioned in the block grant scheme, which is outstanding from the financial year 2009-2010. NIFT management believes that the grant will be realized soon.
13. The balances of inter branch accounts for five campuses amounting to Rs. 24.74 lakhs have been recorded under the head "Schedule 4: Payable A/cs" and the corresponding amount has been reported under the head "Schedule 7: Loans and Advances". The details of breakup of same is mentioned here as under:-

Campus	Amount in Lakhs of Rs.
Bhubaneswar	1.45
Jodhpur	5.47
Kolkata	4.78
Raebareli	10.06
Gandhinagar	2.98
Total	24.74

14. There are 34 legal cases pending in different courts pertaining to different campuses for which contingent liability amounting to Rs. 31.32 lakhs approx. have not been provided for in accounts as NIFT does not anticipate any liability on this account.
15. The figures in balance sheet, income and expenditure, receipts & payment a/c and schedules have been shown in lakhs of rupees. For this purpose the figures have been rounded off in lakhs with two decimal points. In some places an adjustment (addition / deduction) of Rs. 0.01 lakhs has been done to match / tally the figures.

For M. C. Jain & Co.
Chartered Accountants
(FRN-304012E)

Sd/-
(CA Deepak Jain)
Partner
(M. No. 520451)

Sd/-
(Abdul Malik)
Dy. Director (F&A)

Sd/-
(Anand Kumar Kedia)
Director (F&A)

Sd/-
(Prem Kumar Gera)
Director General