

# Mr. Pramod Kumar

Associate Professor, Fashion Design, Panchkula

**Area of Teaching and Research** - Fashion Designing, Export & Visual Merchandising, Knitwear Design, Apparel Manufacturing technology



Pramod Kumar is an Associate Professor with the department of Fashion Design and presently the Centre Coordinator for Foundation Department at Panchkula Campus. He is a post graduate in Design (M. Des.) in Knitwear design from NIFT New Delhi in year 2002. He has been having an experience of more than 18 years in industry / academician. He has worked in the Apparel and Garment industry for seven years before joining NIFT Kolkata campus in year 2009 and had been transferred to NIFT Panchkula and has been posted since year 2019. He has been passionately teaching various subjects related to Design, Visual, Fashion & Export Merchandising, Constructions, Knitting & Apparel Manufacturing technology etc. The area of research is application of warp Knit fabrics in various technical textiles.

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# Ms. Prabha Swati

Assistant Professor, Fashion Design, Panchkula

Area of Teaching and Research - Pattern Making & Garment Construction, Fabric Science, Couture & Bespoke Fashion, Performance Clothing.



Prabha Swati is an Assistant Professor with the Department of Fashion Design.. She is an M.Sc. in Apparel Technology & Management and specializes in Design. She is NET qualified. Passion for teaching brought her to join NIFT in the year 2018 at NIFT, Bhubaneswar. She has worked in the industry and has been an academician now for 8 years. She specializes in Pattern Making, Garment Construction, Fabric Science, Couture & Bespoke Fashion, Performance Clothing. She has written papers in the area of Airdye Technology.

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# Ms. Ruhi Munjial

Assistant Professor, Fashion Design, Panchkula

**Area of Teaching and Research** - Design fundamentals, Creative thinking, Design process and range development, Fashion Styling, Fashion Illustration, Sustainable practices in design.



Ruhi Munjial is Assistant Professor with the department of Fashion Design at National institute of Fashion technology, Panchkula. She has been pursuing her career for the past 14 years in the fashion retail industry, leading the product design and development functions and has successfully run a design based startup, incubated and graduated from Rural Technology business incubator, IIT Madras. She developed keen interest in design teaching with her first stint of teaching at Symbiosis Institute of Design, Pune and hence has been involved in teaching and developing programs at various design colleges in India. The faculty aims to bridge the gap between design education and the requirements of the Industry, while maintaining the sanctity of design processes.

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# Dr. Anunita Rangra

Professor, Textile Design, Kangra

**Title of Dissertation of PhD** - 'Critical study of the frescoes of Dharmakshetra Kurukshetra'

**Area of Teaching and Research** - Fashion Illustration, Surface Embellishment, Material Studies ( Paper & Clay) Drawing & Painting.



Dr. Anunita Rangra is an Associate Professor in Textile Design Department, NIFT Panchkula . She is PhD in Fine Arts and specialised in Fashion Illustration. She has an overall teaching experience of 20 years out of which 12 years of teaching in NIFT. Specialised in Fashion Illustration in Women's Wear from Instituto Di Moda Burgo, Italy, Milan . Paper Presented at Shimla University and Ambala PG College, Haryana . Paper Published in UGC approved International Journal "Vidhya Varta"and also National Journal in 'Hill Quest Pratibha Spandan' approved by UGC, Shimla University. She is a Visiting faculty at National Institute of Design, Kurukshetra and also nominated by Honourable Vice Chancellor as member of Board of Studies in Dept. of Visual Arts, Shimla University.

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# Ms. Bharti Pahuja

Assistant Professor, Textile Design, Panchkula

**Area of Teaching and Research** - Textile Wet Processing, Finishing, Fiber Science, Textile Testing, Textile Technology



Bharti Pahuja is an Assistant Professor with the department of Textile Design. She has done M.Tech in fibers and textile processing technology and specializes in textile wet processing (Dyeing and printing) and finishing. She is UGC-NET and GATE qualified. She joined NIFT in July 2020. She has been an academician now for 8 years. She specializes in Chemical processing of textiles and fiber science. She has publication in the areas of textile finishing and technology in national journal.

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# Dr. Rakhi Wahee Pratap

Professor, Textile Design, Panchkula

Title of Dissertation of PhD - 'Slow Fashion (Banasthali Vidyapeeth)'

Area of Teaching and Research - Sustainable fashion, Design thinking & trend research, Textile design and craft



Dr. Rakhi Wahee Pratap completed her doctoral degree with Banasthali Vidyapeeth in the area of sustainable fashion (Scaffold between fast and slow fashion) after completing Master's Degree in textiles from NIFT, New Delhi. A decade in craft and textile export as a designer and buying agent along with 14 years of academic experience in NIFT conveys her passion for textiles. Her publications are based on sustainable fashion and have included in international conferences in Rome and Florence. IFFTI faculty exchange with RMIT, Australia and professional interaction with leading international brands of home textiles have enriched her inputs during class teachings.

As project leader of many design assignments she has earned recognition for NIFT, time to time along with conducting many cooperative weaver's training program in digital design and trends.

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# Ms. Shruti Gupta

Assistant professor, Textile Design, Panchkula

**Area of Teaching and Research** - She specializes in Textile Processes, Print Design, Material Studies, Surface Techniques and Digital Designing.



Shruti Gupta is Assistant Professor with the department of Textile Design and the Centre Coordinator for TD. She is pursuing her doctoral research from the department of Fabric and Apparel Science, Lady Irwin College, Delhi University. She has done her Masters in Textiles and Clothing from Lady Irwin College, Delhi University and Qualified UGC-NET for Lectureship and JRF. Passion for textiles brought her to join NIFT in the year 2010 at NIFT, Kangra. She has worked in the industry for 8 years and has been an academician now for 10 years. She specializes in Textile knowledge & processes, Elements of Design, Material Studies, Surface Techniques and Computer-Aided Designing. She has several publications in the area of textiles and apparel in national and international journals of repute. My teaching philosophy of textile education provides opportunities for hands-on learning to the students where they can think critically and apply the latest concepts.

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# Ms. Saumya Saxena

Assistant professor, Textile Design, Panchkula

**Area of Teaching and Research** - Print Design, Surface Design, Weave design, Styling, Graphic design



Ms. Saumya Saxena is a NIFT alumnus 2012-16 specializing in the field of textile design with masters in fashion & textiles. She has gained industry experience of more than 3 years with prominent Indian fashion brand, Shingora Textiles, Limited, Ludhiana as Designer. She has also been a writer and reviewer for PSS Central Institute of Vocational Education (Body of NCERT). Ms. Saxena has been associated with NIIFT Mohali as a guest faculty.

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# Dr. Anita Chahal

Assistant Professor, Fashion Communication,  
Panchkula

Title of Dissertation of PhD - Biopics in Hindi Cinema

Area of Teaching and Research - Photography, Storytelling,  
Scripting, Film & Documentary Making, Event Management



Dr. Anita was awarded doctoral degree from Punjabi University, Patiala in 2019. Her thesis titled 'Biopics in Hindi Cinema'. She did Film Appreciation Course from FTII, Pune in 2015. She has been an academician for more than three years. Her interest in art and culture, film and costumes brought her to NIFT. She has presented papers in various national and international conferences and also published papers and book chapters in national and international books and journals. Her research interest lies in the areas of Indian biopics, Indian historical and mythological cinema, partition and cinema, adaptation, diaspora and multiculturalism.

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# Mr. Abhinav Garg

Associate Professor, Fashion Communication,  
Panchkula

Area of Teaching and Research - CAD, Digital Design, IPR, 3D  
Modelling, Publication Design etc



Abhinav Garg is an Associate Professor in Fashion Communication Deptt at NIFT Panchkula. He is B.Tech. in Computer Engg. from UPTU Lucknow and M.Tech. In Information Tech. from IIIT Bangalore. He is currently pursuing Ph.D. in Computer Engg. from Banasthali Vidyapith.

Before he joined NIFT in 2010, he worked as a Software Engineer in ABB at Bangalore and as a Patent Analyst in CPA Global at Noida. Abhinav has recently published four papers in Scopus indexed International Journals and got two Copyrights on his name. At NIFT he teaches various Computer related subjects like 3DS Max, AutoCAD, Photoshop, Corel Draw, InDesign, Illustrator, Flash, RDBMS etc. and other subjects like Intellectual Property Rights, Professional Ethics & Responsibilities.

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# Ms. Marisha Narula

Assistant Professor, Fashion Communication, Panchkula

**Area of Teaching and Research** - Design Fundamentals, User Experience, User Interface, Design Process, Advertising, Graphic Design



Marisha Narula is an Assistant Professor in Fashion Communication Department at NIFT Panchkula. She has done her Masters in Design in Visual Design from IIT Hyderabad. She is a Gold medalist in BFA in Applied Art from Government College of Art Chandigarh from Panjab University. She has qualified UGC-NET and JRF. She is pursuing her PHD in advertising from Lovely Professional University. She has worked with various organisations including Img, Adobe, Marching Ants, IIT Indore, LPU, Chitkara University. She has authored various research papers in national and international conferences.

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# Dr. Shikha Sharma

Assistant Professor, Fashion Communication,  
Panchkula

**Title of Dissertation of PhD-** Surrogacy Representation through  
Hindi Feature Film

**Area of Teaching and Research -** Photography, Storytelling,  
Scripting, Film & Documentary Making, Event Management



Dr. Shikha Sharma is an Assistant Professor with the department of Fashion Communication, NIFT, Shillong. She is Just completed her PhD in 2022 form the department of School of Journalism and Mass Communication, K.R Mangalam University Haryana. She has 12 years of teaching experience in the field of Journalism and Mass Communication. She earlier worked as an Assistant Professor in K.R. Mangalam University, Gurugram and FIMT college affiliated with G.G.S.I.P University, Delhi. She has done Bachelors in Journalism and Mass Communication and Masters in Mass Communication from Guru Gobind Singh Indraprastha University. Her area of specialisation is TV Production, Video Camera Handling, Event Management and Photography in Mass communication. She has also done some short-term online courses from Indian Law Institute and FTII Pune and SRFTI Kolkata. She has presented various research papers in National and International conferences. She also won the Best Paper Presentation Award in 2017 for ELLCIATLS -2017 an International Conference organized by K. R. Mangalam University.

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# Dr. Sonali Srivastav

Assistant Professor, Fashion Communication, Panchkula

**Title of Dissertation of PhD** - 'Video on Demand in Digital Space: A Study of Narratology and Market Dynamics in India'

**Area of Teaching and Research** - Visual arts and communication (Photography, Moving Images, Films, Semiotics etc.)



Dr. Sonali is a PhD in Narratology on Web and was a visiting fellow at the Summer Doctoral Program at the Oxford Internet Institute, University of Oxford in 2018. She specialises in Narratives, Visual communication, Internet Cultures and films. She has been associated with NIFT since 2019. Before that she was working in the media production industry in various capacities such as a camera person, director, scriptwriter etc. She has been an academican now for 7 plus years and is an active researcher with several publications to her credit.

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# Dr. Tulika Sahu

Assistant Professor, Fashion Communication, Panchkula

**Title of Dissertation of PhD** - " Pictorial Movement in Photography viz-a-viz Painting (Between Late 19th to early 20th century)

**Area of Teaching and Research** - Fine Art & Fashion Photography, Advertising and Marketing Research, Anatomical drawing & Illustration.



Dr. Tulika Sahu, Doctorate in Photography has an Industry experience of about 4 years and teaching experience of more than 13 years at Amity University, Lucknow. She has cleared UGC NET twice in 2012.

A recipient of Junior Research Fellowship 2016-17 from Ministry of Culture, Govt. of India she has been conferred with Associateship of Sigma Academy of Photography, Hyderabad, India. She is credited with 15 national and international awards in the field of photography by world-renowned photo salons and clubs of India, America, Singapore, Greece, Arizona, Romania, UAE, UK, etc and more than 200 photographs have been selected in various photo salons.

She is an empanelled artist of Uttar Pradesh Institute of Design & Research, UP.

She has presented 13 papers in international and national conferences/seminars and has guided 5 postgraduate scholars and 22 graduation projects of her field. She has been selected in the top 100 record holders of India in 2016 and her name finds a place in Limca Book of Records 2015 as well as India Book of Records 2016 for being the First woman in India to earn a Ph.D. in Photography.

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# Dr. Akhtarul Islam Amjad

Assistant Professor, Department of Fashion Technology,  
Panchkula

**Title of Dissertation of PhD** - To study the mechanical, physical and comfort properties of sustainable melange products

**Area of Teaching and Research** - Sustainable Textile, Fancy yarns and fabrics, Quality evaluation of textile, Technical Textile, Weave design



Dr. Akhtarul I Amjad is Assistant Professor in the Department of Fashion Technology. He is a Ph.D. in Textile Engineering and specializes in sustainable textile manufacturing. He has more than 4 years of industrial experience with different industries such as Vardhman Group, Nahar Group, and RSWM Ltd. He has worked with India's century-old textile institute UPTTI, Kanpur for more than 3 years as an assistant professor. He has received training on digital pedagogies from IIT Gandhinagar, IIM Indore, and NIT Jaipur. He is a certified auditor for the Quality Management System. His key areas of interest are sustainable textile, technical textile, yarn and fabric manufacturing, and quality evaluation of textile products. He has edited two books and published 6 research papers in international journals. He has presented 13 papers at international and national conferences. He has guided one M.Tech scholar and 13 graduations (B.tech) projects. Students/research scholars have presented more than 40 papers/posters in various international and national conferences under his guidance.

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# Ms. Chavi Goyal

Assistant Professor, Department of Fashion Technology,  
Panchkula

**Area of Teaching and Research** - Research Methodology, Traditional Indian Textiles, Craft documentation and Diversification, Material studies, Research paper writing, Surface embellishment.



Mrs. Chavi Goyal is a Assistant Professor with the Department of Fashion Technology since August 2010. She is Masters of Clothing and Textiles from Maharaja Sayaji Rao University, Vadodara, Gujarat in 2008 and UGC NET qualified in 2007. She is pursuing Ph.D from Banasthali University in the area of “Traditional costumes” and her passion towards Indian handicrafts and costume brought her to NIFT in 2010 . She has an experience of 13 years with specialization in Research Methodology, Traditional Indian Textiles, Craft documentation and Diversification, Material studies. She has many publications in the area of textiles in national journals. She has also contributed to projects of academic deliverance to ITI of H.P. besides academican she also love exploring meditations, healing techniques, astrology and writing poems.

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# Ms. Kanu Priya

Assistant Professor, Department of Fashion  
Technology, Panchkula

Area of Teaching and Research - Computer Science/IT



Kanu Priya is an Assistant Professor with the department of Fashion Technology and the SDAC for the campus. She is a B.Tech (CSE), MTech in Software Engineering . Passion for teaching and design brought her to join NIFT in the year 2020. She has worked in the education industry and has been teaching now for 7 years in NIT Kurukshetra in CSE deptt. She specializes in IT, Databases, Artificial Intelligence, E-commerce and Web. She has several publications in the area of IT.

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# Mohd Vaseem

Assistant Professor, Department of Fashion Technology,  
Panchkula

**Area of Teaching and Research** - Engineering Drawing, Big Data, Apparel Manufacturing System, Optimization of complex system, Warranty and Maintenance



Mohd Vaseem is Assistant Professor in the Department of Fashion Technology. He is M.Tech in Industrial Engineering and specialises in Optimization of complicated systems . He has more than 6 year industrial, Teaching and Research experience with different organizations. He has worked as TEQIP III Faculty on the MHRD Project sponsored by the World Bank to improve the quality of education in Rural areas . He has received training on digital pedagogies from IIT Mumbai. He has published 3 Patents recently for social and economic perspectives. He has authored one book and published 7 research papers in international journals.

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# Dr. Shipra Sharma

Associate Professor, Department of Fashion Technology,  
Panchkula

Title of Dissertation of PhD - 'Analysis of training and development practices in select textile and apparel industry'

Area of Teaching and Research - Apparel operations, Production planning, Research Methodology, Trainings and management development, and Entrepreneurship development



Dr. Shipra Sharma is an Associate Professor with the Department of Fashion Technology. She is a PhD in Management and specializes in Apparel manufacturing operations and management development. Passion for Apparel technology brought her to join NIFT in the year 2005 at Bengaluru centre after working for 07 years with apparel buying houses, apparel consultancy services and educational institutes. With the background of industry and academics, the interest in imparting the knowledge through teaching brought her to NIFT. Dr Shipra has also been the content creator of 'Apparel Quality' for MOOC development under NIFT-NMEICT project. She specializes in Apparel manufacturing, Apparel Quality, Research Methodology, Supply Chain Management, Pattern making & Management Development. Apart from holding various portfolios and administrative responsibilities at Bangalore and Kangra centres of NIFT, she has an academic contribution of various publications in the area of management, apparel manufacturing operations in national and international journals.

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# Ms. Bhawna Chauhan

Assistant Professor, Master of Design, Panchkula

**Area of Teaching and Research** - Social Design, Design for special Needs, Inclusive Design, User experience, Sustainable design, Systems Design thinking.



Bhawna Chauhan is Assistant Professor with the Department of Design Space, since Oct 2021. She received her Master of Design (Design Space) from NIFT, New Delhi, and is now pursuing her PhD in Inclusive Clothing for People with Special Needs at NIFT, New Delhi. She has industrial and educational expertise in fashion design. Her primary areas of interest include design process, trend analysis, social design, inclusive design, system thinking, and user experience.

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# Dr. Ritika Saxena

Associate Professor, Master of Design, Panchkula

**Title of Dissertation of PhD** - Portrayal Of Pseudoreality On Facebook: A Study Of Urban Educated Youth In Delhi Ncr

**Area of Teaching and Research** - New Media, Digital Media applications, User interface, Media Research



Ritika Saxena has done her doctorate on the topic PORTRAYAL OF PSEUDOREALITY ON FACEBOOK: A STUDY OF URBAN EDUCATED YOUTH IN DELHI NCR, she has academic experience of more than 10 years. She has taught in Amity University, Gurugram, K.R. Mangalam University and GGSIP University affiliated institutes in Delhi. She has written and presented research papers in national and international conferences. Saxena has been taking workshops on publishing software in many institutes. She has been editor of a book 'Advertising, Gender and Social Media'. Her research paper was selected in International Association for Media and Communication Research, IAMCR Online 2022, hosted by Tsinghua University - China.

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# Mr. Vinod Bhatia

Assistant Professor, Master of Design, Panchkula

**Area of Teaching and Research** - Design Fundamentals, Geometry form and structure, Design Process, Visual and Design Culture, Popular culture studies, Ethnography, Design History



Vinod Bhatia is an Assistant Professor with the Department of Design Space with National Institute of Fashion Technology, Panchkula. He holds a graduation in fashion from NIIFT, Mohali and a postgraduate degree in Design (M Design) from NIFT New Delhi. He has experience of more than 12 years in academics and industry. He has worked on various design projects with cultural institutions like Khalsa Heritage Centre at Anandpur Sahib, Punjab displaying religious and cultural history of Sikhs. He has curated two exhibitions for the Choumahalla Palace of Nizam in Hyderabad titled- Arts and Crafts of the Nizamshahi dynasty and Photographs of the Nizam, and his primary areas of interest include visual and design cultures, design history and foundation courses in design education.

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# Dr. Vishu Arora

Associate Professor, Master of Design, Panchkula

**Title of Dissertation of PhD** - Contemporary Approaches to sustain Ashavali Brocades

**Area of Teaching and Research** - Surface Embellishment, Sustainable Design, Textile Heritage, Creative Thinking Skills



Dr. Vishu Arora is Associate Professor and currently holds the responsibility of Campus Academic Coordinator at Panchkula campus. She has done her doctoral research on Ashavali brocades. She has been an academican since 2004 and has also served as the campus coordinator for Textile Design Department at NIFT Gandhinagar campus. Her key areas of interest are sustainable design, textile heritage of India, creative thinking skills, handloom, handicrafts, natural dyeing and creative surface embellishment. She has four books to her credit; three as an author and one as a co-author. She has published articles in magazines like Femina, Garland(Australia Council of the Arts), Harigandha (published by Haryana Sahitya Academy)and in local newspapers of Ahmedabad. Academic research papershave been published in various journals of international repute like Indian Textile Journal, BUFT Journal (published by BGMEA University of Fashion and Technology, Dhaka, Bangladesh). She has presented various research papers in national and international conferences.

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# Mr. Deep Sagar Verma

Assistant Professor, Fashion Management Studies,  
Panchkula

Area of Teaching and Research - Fashion Marketing, Global business, Entrepreneurship, Brand Management and Consumer Behaviour



Deep Sagar Verma is an Assistant Professor with the department of Fashion Management Studies and the Centre Coordinator for FMS and Regional Industry Coordinator of NIFT Panchkula campus. An alumnus of NIFT, Hyderabad and UGC-NET (Management) qualified, he believes in “Knowledge has a beginning but no end”. He is highly passionate about learning, knowledge sharing and research. His areas of interests are Fashion Marketing, Communication, Entrepreneurship, Business Analytics and Behavioural Studies. He published many research papers in national and internal conferences and journals. He is interested to study about global issues related to sociology, technology, economics, demographics and behavioural studies. He likes to discuss on current affairs of national and international importance.

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# Mr. Ketan Dhillon

Assistant Professor, Fashion Management Studies,  
Panchkula

**Area of Teaching and Research** - Strategic & Innovation Management, Consumer Behaviour, Entrepreneurship, Operations Management, Supply & Value Chain Management, Leadership & HRM



Ketan Dhillon is Assistant Professor with the department of Fashion Management Studies. He has done his Master Of Fashion Management and specializes in Visual Merchandising & Space Design. Before that he did his engineering, while his heart was in creative thinking. He has worked in the industry with leading fashion retailers and has started his academic career with NIFT last year. He specializes in Strategic Management, Operations Management, Supply & Value Chain Management, Consumer Behaviour, Exhibition Space Design & Fashion Business Research.

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## **Dr. Nikita**

**Assistant Professor, Fashion Management Studies,  
Panchkula**

**Title of Dissertation of PhD** - Study of factors facilitating promotion of green apparel in tier-II cities of north India

**Area of Teaching and Research** - Retail, Sustainable fashion brands, Green Apparel



Holding a doctorate degree in Fashion Management, the faculty has a teaching and research experience of 9+ years at Panjab University. She has taught the subjects of Management, Fashion and Textiles to graduate and post-graduate students. She has mentored students for Dissertation work, Design Collection and Craft Documentation Survey. The faculty has attended a Fashion Photography workshop at Nottingham Trent University, United Kingdom. She has authored various research papers and presented her research work on facilitation of promotion of Green Apparel brands at conferences in India and abroad. She has actively participated in organising seminars, webinars and workshops. Her areas of interest include sustainability and retail.

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# Ms. Sugandha Suneja

Assistant Professor, Fashion Management Studies,  
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**Area of Teaching and Research** - Marketing, Buying Brand Management, Consumer Behaviour, Luxury, Social Media Management, E - Commerce & Digital Business, IPR.



Sugandha Suneja is an Assistant Professor with the department of Fashion Management Studies at National Institute of Fashion Technology, Panchkula. She has been pursuing her career for the past 5 years in the Ecommerce Domain, managing the Digital Business for brands like Kama Ayurveda and the Amorepacific Group. The faculty's main areas of interest include digital marketing, social media research, and electronic commerce.

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