



राष्ट्रीय फैशन टेक्नोलॉजी संस्थान
वस्त्र मंत्रालय, भारत सरकार
सिडको, इलेक्ट्रॉनिक काम्प्लेक्स रंगरेट
श्रीनगर 191132, जम्मू कश्मीर

National Institute of Fashion Technology

Ministry of Textiles, Govt. of India

SIDCO Electronic Complex Rangreth, Srinagar-191132 J&K

16763/NIFT/Sgr/LadakhProject/2021/540

Dated: 15-02-2021

EoI FOR HIRING OF STAFF

National Institute of Fashion Technology (NIFT), Srinagar is conducting “Walk in Interview” through offline/online for contractual engagement of following staff for its craft based project sponsored by Govt of Ladakh.

S.No	Position	Remuneration (INR)	Duration of Engagement	No of Vacancy
1.	Fashion Designer (Trainer)	2.5 to 3 lakh	15 days	01
2.	NIFT Alumni as Assistant Designer	25, 000 per month	6 months	01
3.	Graphic Designer (NIFT Student/Alumni)	2500 per day	14 days	01
4.	Designer (AutoCAD)	2000 per day	14 days	01
5.	Video Camera Person	4500 per day	6 days	01
6.	Video Editor/ VFX artist	800 per hour	10 days	01
7.	Drone Cam Pilot	3000 per day	6 days	01

Eligibility Conditions and Job Responsibilities

S.No	Position	Qualifications/experience/competency	Job Responsibility
1.	Fashion Designer (Trainer)	<ol style="list-style-type: none">1. Must have an experience 15 years in Fashion industry as Designer2. Should have demonstrated required skills in design intervention in Pashmina & Wool based fabric leading to product diversification.3. Designers with national/international awards by organisation of repute shall be given preference.	Designing and administering/conducting a workshop of 10 days in Ladakh (on-site) for developing the range of Pashmina products keeping in mind the rich art of Ladakh and maintaining the look and feel of the product via texture, color and material.
4.	NIFT Alumni as Assistant Designer	<ol style="list-style-type: none">1. Bachelor's degree in Design from NIFT.2. 3 years of experience as designer preferably in crafts of Ladakh.3. Preference shall be given to Ladakh based Designer from NIFT.	<ol style="list-style-type: none">1. Shall assist in data collection, analysis and make observations regarding select crafts of Ladakh2. Shall act as team member of Project



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			<p>Implementation Team of NIFT</p> <ol style="list-style-type: none"> 3. Shall coordinate and assist in visit of NIFT teams to local craft clusters villages of Ladakh 4. Shall be Nodal Official of NIFT for liaison with Ladakh Govt departments, artisans, entrepreneurs, societies etc.
5.	Graphic Designer (NIFT Student Final Year)/Alumni)	<ol style="list-style-type: none"> 1. Bachelor's degree in Fashion Communication or any Visual Communication (Graduated/Final Year). 2. Strong understanding of graphics and their application in strengthening communication 3. The candidates must possess strong skills in Photoshop, Illustrator, Corel Draw or illustrator, InDesign, Adobe XD, Adobe after effects, 2D and 3D animation. 4. Excellent presentation and layout skills. 5. Exemplary communication skills, both visual and textual 6. Proficient knowledge and ability to use computers on both Windows and Mac platforms 7. Exceptional organization skills to prioritize, manage, and implement a variety of competing initiatives, on a concurrent or staggered basis. 	<p>Shall work as a Design team member for:</p> <ol style="list-style-type: none"> 1. Brochure design, Travel Guide, Tour Map design. 2. Outdoor and Indoor signage design. 3. Infographics design 4. Promotional Graphic design and Photo editing 5. Layout design for Project report/ Documents 6. Shall coordinate and assist in visit of NIFT teams for data collection:to map homestays, craft clusters, community centres and facility Centre to develop Travel Guide. 7. Shall have practical knowledge of printing
6.	Designer (AutoCAD)	<ol style="list-style-type: none"> 1. 5 to 7 years AutoCAD experience 2. Proficiency in AutoCAD (Latest version) 3. Strong understanding of Architectural Drawings, Design fundamentals and Practices. 4. AutoCAD MEP or CADWorx Plant software (preferred but not required) 	<ol style="list-style-type: none"> 1. Shall make Architectural Drawings 2. Interior Layout Drawings. 3. Working Drawings 4. Municipal Drawings for Permission



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		5. Strong computer skills (Microsoft Word, Excel, PowerPoint, Knowledge of AutoCAD Scripts, VBA & Lisp functions)	
7.	Camera Person	<p>1 - At least 5 years of experience of working on various projects as camera person .</p> <p>2- Having in depth knowledge of equipment across various brand of equipment.</p> <p>3- Knowledge of Prime, Cine, Amorphic etc Lenses is a must.</p> <p>4- Knowledge if sync sound is also desirable.</p> <p>5- Should be able to do relevant lighting for the shoot.</p> <p>6- A qualified/ experienced person with relevant experience at highest level.</p> <p>7- Showreel of 5 projects is needed.</p>	<p>1- The desirable person will be responsible for shooting the videos and films.</p> <p>2- Will be overlooking the Audio.</p> <p>3- Will archive the footage and maintain a log for the shoot.</p> <p>4- Knowledge of Multi-Cam set-up is desirable.</p> <p>5- Will work closely with the Project Producer/ Film Project Head.</p>
8.	Video Editor/ VFX Artist	<p>1- At least bachelor's in fashion , visual communication or computers.</p> <p>2- A person with at least 8 yrs of experience having in depth knowledge of post-production software and tools .</p> <p>3- Must have worked on Final Cut Pro and Premiere Pro .</p> <p>4- Knowledge of Video Graphics software like 3dx max and Maya.</p>	<p>1- The desirable person will be responsible for editing video and films.</p> <p>2- Will be responsible for mastering the final output.</p> <p>3- Will be doing colour grading for the films.</p> <p>4- Will work closely with the Project Producer/ Film Project Head.</p>



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		5- Knowledge of color grading is a must. 6- A Showreel of best 5 projects with reputed organisations will be needed.	
9.	Drone Cam Operator	1- A person with at least 3 years of experience on flying film drones. 2- Relevant qualification/ experience. 3- A show reel of 3 recent projects is a must.	1- A person will be required to fly, choreograph and handle drone based shoot. 2- Will work closely with the Project Producer/ Film Project Head.

Interview Schedule

S.No	Position	Date & Time
1.	Fashion Designer (Trainer)	18.02.2021 (10:30 am to 01:30 pm)
2.	NIFT Alumni as Assistant Designer	18.02.2021 (02:00 pm to 03:30 pm)
3.	Graphic Designer (NIFT Student Final Year)/Alumni)	18.02.2021 (03:30 pm to 05:30 pm)
4.	Designer (AutoCAD)	19.02.2021 (10:30 am to 01:30 pm)
5.	Camera Person	19.02.2021 (02:00 pm to 04:30 pm)
6.	Film/Video Editor & VFX artist	20.02.2021 (10:30 am to 01:30 pm)
7.	Drone Cam Pilot/Operator	20.02.2021 (02:00 pm to 04:30 pm)

General Instructions:

1. NIFT reserves the right to fill or not to fill any/all the positions advertised or postpone the recruitment process of the same at any time without any notice.
2. Maximum age, for applying for the above mentioned position (55 years as on date of advertisement)
3. The candidate should ensure that they fulfill the eligibility (qualification/experience etc.) requirements.
4. Eligible Candidates are advised either report to NIFT Srinagar Campus at Industrial Estate, Rangreth, Srinagar or appear online as per above schedule.
5. Candidates reporting at Campus must bring along with them a copy of self-attested CV and supporting documents/certificates. They shall be allowed to appear in interview as per above schedule after ascertaining their eligibility. In-eligible candidates shall not be allowed to appear in the interview.
6. Candidates intending to appear through online mode should get themselves registered for interview by writing an email to projectdivision.srinagar@nift.ac.in at least two hours before the start of



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interview. They must send scanned copy of CV and other documents/certificates through email on above mentioned email. On successful registration and after checking their eligibility, link for online interview shall be sent on their email. For any technical assistance, they may contact on 9622521706, 0194 - 2300 994, 2300 995.

7. Candidates reporting late shall not be allowed to appear in interview.
8. Scrutiny of the CVs will be done to ascertain the eligibility and suitability of the candidates and only shortlisted candidates will be considered / called for the further selection process/interview.
9. The candidate called for further selection process/interview are required to bring originals of the educational and experience certificate for verification at the time of interview.
10. No fare will be reimbursed for attending the interview.
11. If required, intimation/ information shall be sent to the E-mails of the candidates.
12. **SELECTION WILL BE BASED ON PORTFOLIO ASSESSMENT, CORE COMPETENCIES AND PERFORMANCE OF THE INTERVIEWS AND SUITABILITY OF THE CANDIDATE FOR THE PROJECT.**

Sd/-

**Director
NIFT Srinagar**

Dated: 15.02.2021