



राष्ट्रीय फैशन प्रौद्योगिकी संस्थान

(वस्त्र मंत्रालय, भारत सरकार)

National Institute of Fashion Technology

Ministry of Textiles, Govt. of India

NIFT Campus, Block 5 & 6, Govt. Engineering College

Campus, Mota Falia, Varkund, Nani Daman, Daman -

396210

NIFT-Daman/Admin/SMF/ 2023/003

Dated: 12-05-2022

Expression of Interest for the Engagement of social media Expert

National Institute of Fashion Technology (NIFT), set up in 1986 by the Ministry of Textiles, Government of India, is a statutory institute by virtue of an Act (2006) of the Indian Parliament with the President of India as "Visitor". NIFT has 18 professionally managed full-fledged campuses including one at Daman.

Daman hereby invites applications for engagement of social media expert in part time basis. Details of engagement and remuneration is as follows

Position	Duration of Engagement	Honorary per hour	Daily Conveyance
Social Media Expert	Short term Contract For 03 Months	As per Guest Faculty po	As per GOI Rates

A. Eligibility Conditions;

1. Graduate in Multimedia Studies/ /Digital Marketing or any other relevant subject.
2. Experience in digital advertising/branding with expertise in use of social media.

B. Assignment:

The Selected Candidate shall have to design & implement social media campaign for NIFT Daman for a period of Three month ie from 23 May - 23 August. The engagement is through any mode ie online or offline.

General Instruction:

- 1) The Candidate must be citizen of India
- 2) The Candidate should ensure that they fulfill the eligibility criteria (Qualification/ Exp etc)
- 3) Decision of the selection committee will be final & binding on all candidates
- 4) Engagement can be terminated at any time by the competent Authority before the expiry of the contract.
- 5) Any misrepresentation of a material fact shall result in disqualification of the candidates

1. General Instructions;

1. The candidate must be a citizen of India.
2. Applicants reporting for Walk-in- Interview must bring copy of CV, Educational qualification, Experience & other relevant documents. The CV must contain details regarding current address, contact details, educational qualifications, professional experience, projects undertaken etc.
3. The candidate should ensure that they fulfill the eligibility (qualification/experience etc.) requirements.
4. Candidates reporting late (after 2:00 pm) shall not be allowed to appear for interview.
5. Decision of the Selection Committee will be final and binding on all the candidates.
 - a. Engagement may be terminated at any time by the Competent Authority before the expiry of contract.



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- 6) Engagement may be terminated at any time by the Competent Authority before the expiry of contract.
- 7) Any suppression or misrepresentation of a material fact(s) shall result in disqualification of the candidate.
- 8) All the legal disputes will be subjected to the jurisdiction of Daman.
- 9) NIFT reserves the right to fill or not to fill the positions advertised or postpone the hiring process of the same at any time without any notice.
- 10) Interested Candidates may send their details CV along with certificate of educational qualification at admin.daman@nift.ac.in by before 21 May-2023(11:55) P.M

Assistant Admin
NIFT-Daman