

Mr. Dharmendra Kumar

Assistant Professor, Fashion Design, Patna

Area of Teaching and Research - Couture, Bespoke, Pattern making, Garment construction and craft research.



Dharmendra Kumar is an Assistant Professor with the Department of Fashion Design NIFT Patna. An award-winning alumna from NIFT New Delhi along with more than 12 years of experience in fashion industry, academics and craft research. He has worked with renowned Indian fashion designer Manish Arora. He specializes in apparel design, bespoke, couture, pattern making and garment construction.

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Ms. Mitali Kapoor

Assistant Professor, Fashion Design, Patna

Area of Teaching and Research - Design Process, User-Centric Research, Design Thinking, Sustainable Design, Zero Waste, Draping, Trend Forecast & Analysis, Interdisciplinary Design, Surface Ornamentation, Conceptual Illustrations.



Mitali Kapoor is an Assistant Professor in the Fashion Design Department at the National Institute of Fashion Technology, Patna. She has pursued her Masters from NID in Apparel Design and graduated in Fashion Design from NIFT, Hyderabad. With varied industry experience, she has worked with export houses, design houses, retail & e-commerce brands, and academia, wherein she has contributed to the team in various roles as a designer, a leader, a faculty, and a primary stakeholder. She has also been engaged with craft clusters like Kalamkari of Srikalahasti and Jute craft of Jharkhand for design interventions and craft promotion. As a design educator, her specialization lies in the design process, design thinking, draping, print development, conceptual illustration, business management, trend forecasting, interdisciplinary design, and experiential design. Her approach towards teaching is to make sure the students communicate and collaborate, as these lay the foundations of good design. She tries to encourage young minds to understand the basic concepts to the core, where they can implement their learning and explore with a multi-disciplinary approach. She firmly believes that students must learn to implement design thinking to develop effective and efficient solutions incorporating solid research, empathy, and entrepreneurship in this competitive world. She is currently planning to pursue Ph.D. in the design field.

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Ms. Prerna Narayan

Assistant Professor, Fashion Design, Patna

Area of Teaching and Research - Use Centric Research, Handicraft, Textiles Development, Fashion Studies.



Prerna Narayan is an Assistant Professor with the department of Fashion Design at NIFT, Patna. She is pursuing her PhD in Handicrafts sector and specializes in Textile Design. Passion for design and teaching brought her to join NIFT, Patna in the year 2022. She has worked in the industry for nearly 4 years and has been an academican now for more than 03 years. She specializes in Textile Design, Design Space, Visual Merchandising, Handicrafts, R&D, etc. She has publications in both national and international journals.

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Dr. Sanjay Shrivastava

Professor, Fashion Design, Patna

Title of Dissertation of PhD - Problem and Prospects of Handloom Clusters in Bihar- A case study with reference to Bhagalpur District

Area of Teaching and Research - Design, its representation and Research related subjects



From being a Founder faculty member of NIFT Hyderabad, to becoming the anchor academic resource person for NIFT PATNA He has been the Director of NIFT PATNA from 2012 -2023 and as Director [I/C] for NIFT Bhubaneswar from 2017 -2019. He was the Chairperson -FD for a period of 9 Months and during that period framed and executed the first NIFT-Boyanika Fashion Awards. He has deliberated on many a platforms for quick and effective change and improvement, with key areas in visualizing, designing and executing business process reengineering in sync with the global requirements in fashion education. As a key note speaker in various capacities to the likes of Mumbai University, IFF 2013 and other universities, forums and conferences national and international like WELF 2016 Korea. He has presented at various world coordinates in Shanghai, Singapore and California and today he is proud to be associated with TEDx. He has championed creative pursuits of students and faculty and scores of them under the umbrella of the programs which he has coordinated, have won prestigious national and international awards. He has positioned NIFT PATNA on the Global Map by leading his students through world Skills and numerous national and International competitions. He has curated shows and displays. He is now a TedX Speaker who carries with him a huge association with the alumni and has completed 27 wonderful years at NIFT.

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Dr. Satyendra Kumar Mishra

Associate Professor, Fashion Design, Patna

Title of Dissertation of PhD - "Reviving the lost motifs of Baavanbuti sari"

Area of Teaching and Research - Design based subjects and Craft research



Dr. Satyendra Kumar Mishra is an Associate Professor with the department of Fashion Design and the Centre Coordinator for FD. He is PhD in Design and specializes in apparel design and craft research. Inclination towards design education encouraged him to join NIFT in the year 2008 at NIFT, Patna. He has worked with apparel industry, craft clusters and has been an academician from 15 years. He specializes in Apparel design, Craft research, User-centric collaborative design and innovation. He has several publications in the area of collaborative design and different Indian crafts in national and international journals.

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Ms. Sweta Rajan Sharma

Associate Professor, Fashion Design, Patna

Area of Teaching and Research - Design mentoring, Training & development- Craft, Research- Fashion & Gender issues, Pattern Making.



An alumna of NIFT Delhi (2001) and LSR (1998), Sweta Rajan Sharma has worked with the apparel industry for more than 8-years. She is associated with the Department of Fashion Design, NIFT Patna since 2009 and has held positions of SDAC, CC FP and CC FD.

Sweta specializes in Pattern Making, Portfolio Development, Design Process, Fashion illustration, Fashion Styling amongst many other subjects. She enjoys integrating new technology with the traditional pedagogy in her classroom delivery. A much sought after mentor, her students have won several international design competitions.

A Post Graduate in Women and Gender Studies, she is currently pursuing PhD in Design on socio-economic relation between rural women and crafts. By nature, she is a social worker and has been working closely with several NGOs.

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Mr. Bishwajeet Kumar

**Assistant Professor, Fashion and Lifestyle Accessories,
Patna**

Area of Teaching and Research - Drawing, Visual Communication Design, Digital Design, Photography, Craft Workshop and Geometry.



Bishwajeet Kumar is an Assistant Professor associated with the Department of Fashion and Lifestyle Accessories. He has done B.F.A from Patna University and M.F.A. from Mahatma Gandhi Kashi Vidyapith, Varanasi. Currently, He is enrolled for Ph.D. at Manipur International University. His passion for teaching, innovation, and design made him join NIFT, Patna. Before NIFT, He started his career as an academic and worked as Assistant Professor in a Teacher training college, Sheikhpura, and as an Art trainer in Navodaya Vidyalaya, Madhepura, Bihar. He has received many awards in photography and painting at the state to national levels.

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Mr. Dhananjay Kumar

**Assistant Professor, Fashion and Lifestyle Accessories,
Patna**

Area of Teaching and Research - Industrial Product Design, Critical Thinking and Analytical Approach, Strategy Design, User Experience, Problem Solving Product, (Functionality and Aesthetics).



Dhananjay Kumar is an Assistant Professor in the Fashion & Lifestyle Accessories Department at NIFT, Patna. He specializes in multi-functional space-saving product design, user-centric research, product development, bathing, lighting, and the luggage industry. He pursued his master's from the National Institute of Design, Ahmedabad, in Industrial Design and graduated from the National Institute of Fashion Technology, Shillong specializing in Accessory Design. He has worked with core product design companies like JAQUAR & COMPANY PVT. LTD., SHIMERA PROJECT LIGHTING, VIP INDUSTRIES LTD. He holds an industry experience of 8.5 years in India and overseas. He enjoys traveling and exploring various cultures and traditions, adding versatility and indigenous touch to his work. He follows the ideology, "Never lose an opportunity to learn or educate" as said by Prof. M.P Ranjan.

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Mr. Rajesh Kumar

**Associate Professor, Fashion and Lifestyle Accessories,
Patna**

Area of Teaching and Research - Material studies, Manufacturing process, Geometry, Technical Drawing, App Ergonomics, craft Research, and Design Thinking



Rajesh Kumar currently works as an Assistant Professor with the Department of Fashion and Lifestyle Accessories and currently holds the position of responsibility and CIC. He is alumni of IIT Bombay. He has done M.Tech in Mechanical Engineering and specializes in Design Engineering. Passion for teaching, innovation and design brought him to join NIFT in the year 2016 at NIFT, Patna. Prior to NIFT, he has worked with BHEL, a Maharatna PSU for more than two years in the capacity of research and product design engineer and has been an academican now for more than 5 years. He specializes in Material Studies, Manufacturing Process, Geometry, Technical Drawing, Applied Ergonomics, Craft Research and Documentation, User Centric Design and Design Thinking. He is currently pursuing Ph.D. in Mechanical Engineering.

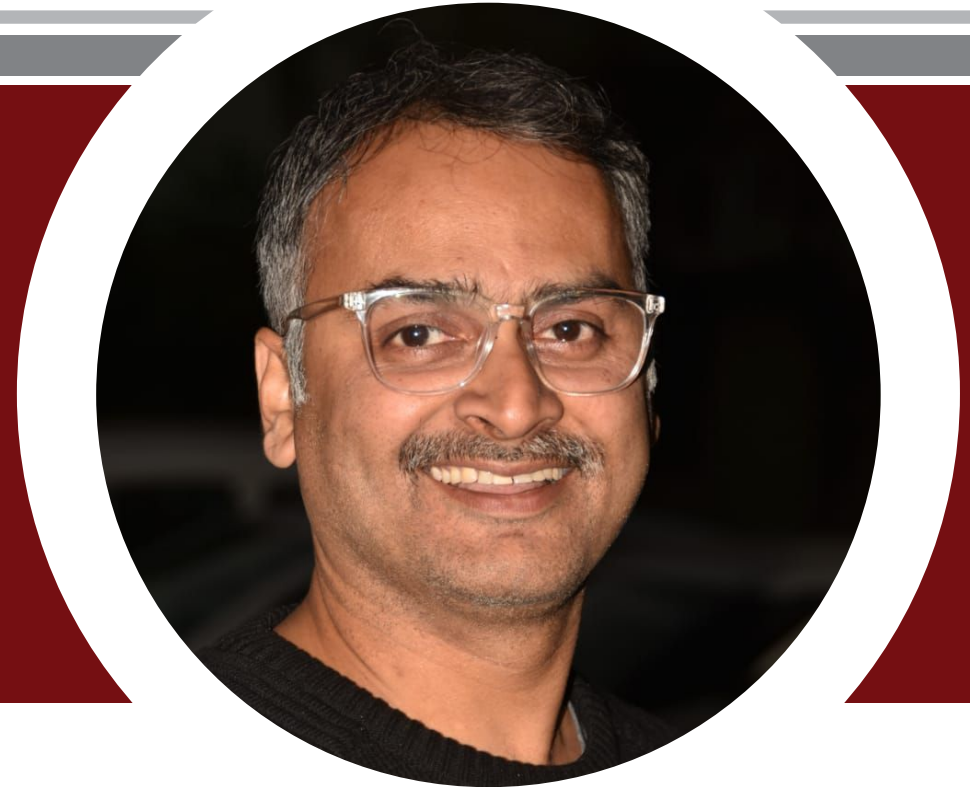
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Dr. Vinayak Yashraj

**Associate Professor, Fashion and Lifestyle Accessories,
Patna**

Title of Dissertation of PhD - (Un)dressing the Feminine I-dentity of Neoliberal Women in Select Hindi Films: A Postfeminist Perspective

Area of Teaching and Research - Interdisciplinary Design Research, Fashion-Films-Feminism, Fashion Forecasting, Design process, Creative Thinking Skills



Vinayak Yashraj is an Associate Professor with Department of F&LA. He is pursuing his interdisciplinary PhD blending aspects of Design, Fashion, Films and Literature from IIT Patna. He joined NIFT in 2010 at NIFT Patna and is the Campus Academic Coordinator and held other positions like Centre Coordinator F&LA, Coordinator International & Domestic Linkages earlier. He has worked in the industry in key profiles like Head “ VM, Merchandiser, in the Luxury and Fashion Retail Industry in India with high-end Indian and foreign brands. An alumnus of NIFT Delhi he has done his further studies from IED, Milan. He specializes in Interdisciplinary Design Research, Fashion Forecasting, Design Process and has publications in these areas including one in Scopus indexed journal. His interdisciplinary research area includes Design, Films, Fashion, Humanities and Society.

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Mr. Jayant Kumar

Assistant Professor, Textile Design , Patna

Area of Teaching and Research - Visual Communication Design,
Digital Design, CAD and Crafts Design



Jayant Kumar is an Assistant Professor in the Textile Design Department. An alumnus of SPA Bhopal and NIFT Mumbai, his areas of interest are Visual Communication Design, Digital Design, and CAD. He has been practicing Fashion and Graphic Design since 2006, and he has been a Guest Faculty member with many Fashion Design colleges. He joined NIFT Patna in 2013. Here, he was actively involved in setting up the Textile Design Department. He held other responsibilities like Resource Centre- In-charge, Academic Coordination for Foundation Program (CC-FP), UI-ERP, and Link-RIC. He has contributed to some Government projects too. Some of the subjects he teaches are Digital Design and Communication, CAD Print, Craft Design Project, Portfolio Design, and Publication Design. He is motivated to instill an individualistic mindset among the learners and encourage innovative thinking to meet future challenges.

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Mr. Lokesh Kumar

Assistant Professor, Textile Design , Patna

Area of Teaching and Research - Surface Embellishment, World textile, Craft base Design project, Geometry, Integrated Design project , Craft research and documentation.



Lokesh kumar is an assistant Professor in the Textile Design department. And aluminous of Nalanda Open University and award winning alumna of NIFT, Gandhinagar, his area of interest is Indian Craft, Surface Embellishment, Pattern making and garment construction, Natural dyeing and Printing process. He worked for different fashion industry as designer and senior designer and worked as academican for twelve years. He joined NIFT, Patna in 2022,he has also published more than two book chapter on sustainability and Design process.

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Ms. Ragini Ranjana

**Associate Professor, Fashion and Lifestyle Accessories,
Patna**

Area of Teaching and Research - Indian oral-pictorial tradition,
Narrative and storytelling, and new media applications.



Ragini Ranjana is an Assistant Professor at NIFT, Patna. She joined NIFT in 2022. She graduated from NIFT, New Delhi, and has done her M.des from IIT Bombay with a specialization in Film and Animation Design. Currently, she is pursuing her PhD from the Department of Design, IIT Hyderabad. She worked with industry and academics and gained experience in various communication design manifestations. Her research interests include Indian oral-pictorial tradition, Narrative and storytelling, and new media applications.

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Dr. Pintu Pandit

Assistant Professor, Textile Design, Patna

Title of Dissertation of PhD - Value Addition And Performance Enhancement of Textile Material

Area of Teaching and Research - Fibres to Fabric, Sustainability, Natural dyeing, Textile Weaving and Processing.



Dr. Pintu Pandit is an Assistant Professor with the Department of Textile Design and RIC at NIFT Patna campus. He is a Ph. D. Tech in Fibres and Textile Processing Technology from ICT Mumbai on topic Value Addition and Performance Enhancement of Textile Materials. Passion for design in textile and fashion brought him to join NIFT in the year 2018 at NIFT, Patna. He specializes in Sustainability, Natural dyeing, Fibres and Textile Processing Technology. He has several publications in the area of natural dyeing, multifunctional finishing, best from waste, sustainability in textile and fashion in national and international Scopus indexed journals. He has also published more than 60 book chapters; edited 6 books with Wiley, CRC; Elsevier publisher. Dr. Pandit awarded with Young Engineers Award 2020 from Institute of Engineers (India), Young Educator & Scholar Award 2021, Winner of 8th National Young Talent Search 2018, Qualified GATE 2011 with AIR 15 and received 1st Prize in Professional category on Covid-19 topic in 2020.

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Ms. Sneha Jha

Assistant Professor, Textile Design, Patna

Area of Teaching and Research - Woven Design, CAD for textiles, Design Process, Indigenous Textile Traditions and craft clusters.



Sneha Jha is an award winning Textile Design graduate from Nift - Bengaluru with a masters in Journalism and mass communication. She has over a decade of experience in woven design and e-commerce platforms. As a craft enthusiast, she has been actively involved in craft clusters like Arni, Ilkal, Chintamani, Bhagalpur, etc. Her academic expertise includes subjects like art and design, design process, wovens, computer aided designing for textiles and craft heritage. She has also worked on various projects at NIFT in collaboration with other organizations like USTTAD and SIDBI. She believes in design for social impact and bringing a change at the bottom of the pyramid through design thinking.

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Mr. Sidharth Mallick

Assistant Professor, Textile Design, Patna

Area of Teaching and Research - Weave Design, Prints, Ethnic and Indigenous Textiles, Contemporary Textiles.



Sidharth Mallick is an Assistant Professor with the Department of Textile Design. A textile Graduate from NIFT Kolkata and graduated in Packaging Technology from IIP Mumbai, did Post Graduation in Appreciation of Indian Art from K.K Sanskrit University and Masters in Design Management from Jaipur National University, currently pursuing PhD from the Department of Design, Banasthali Vidyapith. Has a 14 years' experience in textile industry and Academics, worked with Export market, mass market, weave clusters, home furnishing house, knitwear industry as designer and also have been associated with academic institutes delivering knowledge and skill in the field of Design. The research interest bend towards the traditional textiles moving through the analytical study.

Keep a keen interest in fine arts specially working on Indian miniature Painting.

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Ms. Rajni Srivastava

Assistant Professor, Textile Design, Patna

Area of Teaching and Research - Print Design, Resist Dyeing, Indigenous Textile Traditions, Design for Social Impact.



Rajni Srivastava is an Assistant Professor with the Department of Textile Design. An alumna of the National Institute of Design Ahmedabad, she has 17 years of experience in designing, teaching and consulting needs of the Craft Sector. She has worked with Fabindia, as Senior Designer. Rajni has also worked as Design Consultant for skill training at Aga Khan Foundation for the Nizamuddin Urban Renewal Initiative, New Delhi. Rajni has keen interest in binding with technology and designed the first hand embroidered interactive quilt for the Eternal Gandhi Museum Exhibition at the Birla House, New Delhi. This project got a special mention in the Domus Design Magazine. She joined NIFT Kangra in 2009 and now teaches at NIFT Patna. She has penned her research paper for the International Shibori Symposium 2016 on Natural Dyeing and Pit Loom Weaving of the Bastar Region, India. At NIFT Patna, she is coordinating the Usttad Project for Bhagalpur Handlooms for skill training, product diversification.

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Mr. Ashwini Kumar

Assistant Professor, Fashion Communication, Patna

Area of Teaching and Research - Advance Fashion Illustration, Motion Graphics, Product and Set Design, 2D-3D Animation, Photography, Film making, Sound Editing, Digital Marketing, Branding and Promotion, Communication Research



He is pursuing a PhD at Banaras Hindu University and has a Master's Degree in Mass Communication. He graduated from Birla Institute of Technology, Mesra with a Bachelor's degree in Animation and Multimedia, and holds the UGC NET in Mass Communication. He has over ten years of experience in industry and academia.

Prior to joining NIFT in 2022, he was associated with the IIT-BHU, International School of Business and Media, IIIT-Allahabad. He has created and delivered content for a variety of government projects and platforms, including the MHRD-epgPathsala(Women and Gender Studies), the Odisha State Open University (Visual Communication and Cinema), and the Maharashtra Knowledge Corporation Limited (MS-CIT), the NTPC etc. He has had articles published in numerous national and international journals.

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Mr. Jasheer Shihab T V

Assistant Professor, Fashion Communication, Patna

Area of Teaching and Research - Machine Learning, Deep Learning, Reinforcement Learning, Data Analytics, Cryptography.



Mr. Jasheer Shihab T V is an Assistant Professor with the department of Fashion Communication at NIFT, Patna. His passion for teaching and technology made him join NIFT in the year 2022. He is pursuing PhD in Reinforcement Learning from National Institute of Technology, Calicut. He did his M. Tech in Computer Science and Engineering with specialisation in Information Security and B. Tech in Computer Science and Engineering. He started his career as an academic and worked as Assistant Professor in Computer Science and Engineering at Islamic University of Science and Technology, Jammu and Kashmir. His interests include Machine Learning, IoT, Data Science, Cryptography, Data Structures and Algorithms etc.

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Mr. Kumar Vikas

Associate Professor, Fashion Communication, Patna

Area of Teaching and Research - Drawing, Fashion Illustration, Design Process, Visual Merchandising



Kumar Vikas is a Associate Professor with the department of Fashion Communication and the Centre Coordinator for Foundation Programme Design & Technology. His specializes in fashion illustration. Drawing, Design Process, Visual Merchandising, Passion for design Teaching brought him to join NIFT in the year 2009 at NIFT, Shillong. He has worked in Fashion Design department in its inception year 2009-2012 & in Patna 2012-2015. after that he was worked for Fashion Communication Department as Centre coordinator till 2018 & Now he is Serving NIFT as centre coordinator for FP (Design & Technology) almost completed 12 years. He has several publications in the area of Design and apparel Craft in national and international journals.

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Mohammad Shadab Sami

Assistant Professor, Fashion Communication, Patna

Area of Teaching and Research - Photography- Fashion, Product, Product & E-commerce, Digital Design, Storytelling and Narratives, Still, video and Film Cameras, Studio Lighting



Mohammad Shadab Sami is an Assistant Professor with the department of Fashion Communication and the Centre Coordinator for FC. He has applied for a PhD and specializes in fashion photography. Passion for design brought him to join NIFT in the year 2016 at NIFT, Patna. He has worked in the industry and has been an academician now for 15 years. He specializes in Cinematography and Studio Photography. He was associated with the Mumbai film and entertainment industry for more than 7 years. Got associated with top notch production houses of the country like, UTV, Balaji Telefilms, Yash Raj Films, Fremantle Media, Colosseum (network18), Contiloefilms , Key light and Miditech. During his contribution to the Indian television industry at Mumbai he got associated with popular shows like Mahabharata, Kayamath, Kasturi, KisDesh Mein, Savdhan India, Kaun Banega Crorepati, IGT, DID, Femina Miss India, Indian Idol and television channels like Star plus, Sony, Colors, Zee TV, Zoom, Life Ok, Star News, Sahara Samay.

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Ms. Monika

Assistant Professor, Fashion Communication, Patna

Area of Teaching and Research - Artificial Intelligence, Machine Learning, Web Designing, Natural Language Processing, Computer Vision, Image/Video Processing, UI/UX, ARVR, Design Research.



Ms. Monika is pursuing PhD from Department of Electrical Engineering, Chulalongkorn University, Thailand. She has 6+ years of teaching experience and 8+ years of research experience, along with it she works with various firms as Academic Consultant. Her interest area includes Digital Image Processing, Video Processing, Surveillance System, Computer Vision, Machine Learning, Soft Computing, Pattern recognition, and similar fields. She has filed three patents in the field of security and published 15+ paper in peer-reviewed journals/conferences and one book in international publisher.

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Ms. Rashmi Thakur

Assistant Professor, Fashion Communication, Patna

Area of Teaching and Research - Fashion, Culture and Costume, Styling, Fashion Trends and Forecast



Rashmi Thakur is an Assistant Professor in the Fashion Communication Department. An award-winning alumna from NIFT Mumbai. She successfully ran her design consultancy, undertaking varied projects ranging from bridal trousseau, fashion, and celebrity styling and designing the seasonal collections for fashion brands. With more than a decade of experience working as a Fashion Designer, Stylist, and Educator, she joined NIFT Patna full-time in 2016. She was an SDAC and has successfully coordinated multiple cultural, sports, and literary events at the state and national levels. She teaches various subjects like Fashion Trend Studies, Fashion and Product Styling, Fashion Culture and Costume, Design fundamental, Material Exploration, Garment Construction, and Draping. She has a keen interest in working on surface developments & ornamentations. She practices Mithila Painting as a hobby. She also enjoys exploring India's varied and rich art & craft culture.

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Ms. Abhilasha Singh

Assistant Professor, Department of Fashion Technology,
Patna

Area of Teaching and Research - Additive Manufacturing, Mechatronics, Industry 4.0, Product Development, Merchandising, Garment Construction and Pattern Making, Research Methodology



Abhilasha Singh is an Assistant Professor with the Department of Fashion Technology. She is currently pursuing her Ph.D. in the area of Additive Manufacturing from NIFT, Delhi. She is a NIFT Delhi and Gandhinagar alumna. She has industry experience of 5 years prior to joining NIFT, Patna as Assistant Professor. A keen interest in research and development has led her to take and complete various research of national and international repute. Her paper presented in QUT, Australia on ASRS was recognized globally and applauded by the Confederation of Indian Textile Industry (CITI). She has also filed two patents.

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Mr. Jayant Kumar

**Assistant Professor, Department of Fashion Technology,
Patna**

Area of Teaching and Research - Apparel Quality, Production, IE,
Product development and Lean Manufacturing



Jayant Kumar, is an Assistant Professor with the Department of Fashion Technology and the Center Coordinator for BFT. He has done his masters in Journalism and mass communication, and graduation in Fashion Technology. He has a passion for production, quality, product development, IE and lean manufacturing. He has worked in the industry for 10 years, before joining NIFT in the year 2016, at Patna. He has an expertise in production activities, quality, lean manufacturing, IE and Retail. He has written chapters in book and published a paper in Journal. He loves teaching and taking up projects.

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Mr. Navanendra Singh

**Assistant Professor, Department of Fashion Technology,
Patna**

Area of Teaching and Research - Plant Layout, Apparel Manufacturing Management, Project on designing a manufacturing setup, Apparel Quality Management



Navanendra Singh is an Assistant Professor with the Department of Fashion Technology. He joined NIFT in Oct-2021 at Patna campus. He is having an Industry experience of 12 years in Men's woven. His experience is majorly in production and quality of men's casual and formal suits. He has works with some reputed brands like Silver Spark- Bangalore, Cantabil- Bahadurgarh.

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Ms. Nilima Topno

**Associate Professor, Department of Fashion Technology,
Patna**

Title of Dissertation of PhD - Development of smart Camouflage fabric for Military Personnel.

Area of Teaching and Research - Technology. Management and Design



Nilima, is an Associate Professor with the Department of Fashion Technology, NIFT, Patna. She joined NIFT in 2009 and is a graduate of GMT NIFT New Delhi (2000). She has contributed at the Kolkata campus and NIFT Patna. Ms. Topno has recently submitted her thesis in Design from IIT Kanpur on Development Smart Camouflage fabric for Military Personnel. With a strong academic career, she also has gained vast Industry experience by working in esteemed buying and production houses, Triburg, Sportswear, TMS, Indonesia and Shahi. In NIFT, she teaches a wide spectrum of topics from Fashion Orientation, Merchandising, Sewing Production Machines Equipment, Draping, Research Methodology, Human Resource Management, Managerial Economics, Data Analytics, Geometry and Sustainable Production etc. Moreover, she has published several papers in national and international Journals and is a reviewer in the prestigious Common Research Ground Network, Illinois USA. Nilima has interest in vocals and a great badminton player. She believes that life should be lived with a pinch of salt.

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Dr. Omkar Singh

**Assistant Professor, Department of Fashion Technology,
Patna**

Title of Dissertation of PhD - QoS Routing in Wireless Sensor Networks

Area of Teaching and Research - Wireless Sensor Networks, Mobile Adhoc Networks, Database Management Systems, Cloud Computing, Internet of Things and Machine Learning.



Dr. Omkar Singh is working as an Assistant Professor in National Institute of Fashion Technology, Patna, India. He has 08 years of teaching and research experience. He received his Bachelor of Science from MJP Rohilkhand University, Bareilly, India in the year 2007. He received Master of Computer Application with honor's from Gautam Buddh Technical University, Lucknow, India in the year 2011 and received his Ph.D. in Computer Science and Information Technology from MJP Rohilkhand University, Bareilly in the year 2021. He also qualified UGC-NET exam in the subject 'Computer Science and Applications' in the year 2012. He has published more than 30 research papers in various reputed journals/conferences and 05 patents into his credit. He is reviewer/guest editor of many journals/conferences. His research interest includes Wireless Sensor Networks, Mobile Adhoc Networks, Vehicular Networks, Cloud Computing, Internet of Things and Machine Learning.

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Mr. VINOOTH R

**Assistant Professor, Department of Fashion Technology,
Patna**

Area of Teaching and Research - CAD Modelling, Engineering
Mechanics, Engineering Graphics



Vinoth R is an Assistant Professor in the Department of Fashion Technology. He joined NIFT in Oct-2021 in NIFT Patna as Assistant Professor. Previously he had six years working experience as Assistant Professor in the department of Mechanical Engineering at Tamilnadu. He had handled various roles as Class Incharge, CAD Modelling lab Incharge and Part of Admission process in administration.

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Ms. Archana Shephali Kongari

Assistant Professor, Fashion Management Studies, Patna

Area of Teaching and Research - Management Papers



Archana Shephali Kongari is an Assistant Professor with the department of Fashion Management and SDAC. She specializes in Marketing. She associated with NIFT in the year 2020 at NIFT, Patna. She has worked for 11 years in the Handloom & Handicrafts industry and has recently joined as an academician.

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Mr. Kislay Kashyap

Assistant Professor, Fashion Management Studies, Patna

Area of Teaching and Research - Statistics and Business Analytics, Operations Research, Finance and Accounting, Fabric Science



Mr. Kislay Kashyap is an Assistant Professor and has been associated with NIFT Patna since 2009. A graduate from University of Delhi and a Post Graduate from NIFT Bangaluru, Mr. Kashyap comes with an experience of over a decade in industry and academia. He has held various positions in organisations like V.F. Arvind Brand and Omega Designs prior to NIFT. His area of interest and teaching include Quantitative Techniques for Decision Making, Data Analytics, Finance and Economics. Mr. Kashyap had also been involved in some government projects and has held various academic and administrative profiles like CC-FMS, CIC, Hindi Officer, DVO. Mr. Kashyap is currently pursuing Ph.D. from the Department of Economics IIT Patna.

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Mr. Rajesh Kumar Choudhary

Assistant Professor, Fashion Management Studies, Patna

Area of Teaching and Research - Marketing, Entrepreneurship and Sustainable Business, Omni Channel, International Business, Social Media and E-commerce, Big Data Analytics



Rajesh Kumar Choudhary is Assistant Professor with the department of Fashion Management Studies. Currently he is perusing Ph.D. from Rajiv Gandhi Institute of Petroleum and Technology. Graduated in Computer Science & hold a Bachelor in law Degree (LLB). He has also completed his MBA in Marketing from National Institute of Technology –Durgapur .He also hold UGC NET Certification in Management, NCFM certification in Financial Management by (National Stock Exchange Board of India), PG Diploma in Cleanliness, Hygiene and sanitation Education from NICER. He has worked in the industry for 7 years and joined NIFT as faculty in year 2016 and since then has been an academicians for over 5 years. His interest area lies in Marketing, International Business , Big Data Analytics , Digital Media Marketing & E- Commerce. He has held responsibility such as Centre Coordinator, SDAC, and Member of Technical committee during his tenure at NIFT.

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Dr. Rishikesh Kumar

Assistant Professor, Fashion management studies, Patna

Title of Dissertation of PhD -

Area of Teaching and Research - Management Papers



Dr. Rishikesh Kumar is an Assistant Professor with the department of FMS and the CIC. He is a Ph.D. in Management with the title “Psychology of Branding with special reference to Consumer Products” and specializes in Marketing Management. He has authored a book on Advertising and Consumer Psyche. He has taught in several institutions and Universities as a visiting faculty member before joining NIFT Patna. He has an experience of more than 10 year of teaching Management papers like Consumer Behaviour, Services Marketing, Brand Management, Luxury Management and Human Resources. He has presented several papers on different platforms.

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Mr. Toni Sharma

Associate Professor, Fashion Management Studies, Patna

Area of Teaching and Research - Entrepreneurship, Export Merchandising, International Business, Sustainability, Labour Economics (Handloom, Handicrafts)



Alumnus of NIFT Delhi and BHU, his experience in apparel exports spans more than a decade. He specialises in export merchandising, documentation and international business. Having taught Entrepreneurship for more than a decade and mentored many start-ups, his new found passion now includes incubators and accelerators.

He has held various positions like CC-FMS, RIC, DVO at NIFT. His current profile includes CI&DL - NIFT Patna, Nodal Officer- KEA Copenhagen and Nodal Officer – SCED ISRAEL. He was Principal Coordinator - Bhagalpur Handloom Mega Cluster project commissioned by the Ministry of Textiles. Currently, he is pursuing Ph.D. in Economics from IIT Patna. He loves his role as a motivational speaker. A social worker and activist at heart, he strives to 'bring social change through sports'. He is currently mentoring a start-up based on post consumer textile and clothing sustainability model in the state of Jharkhand.

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Dr. Vikas Kumar

**Associate Professor, Fashion management studies,
Patna**

Title of Dissertation of PhD - Influence of Social Media in Promoting Sportswear Brands and Consumer Decision Making

Area of Teaching and Research - Omni channel Retail, Fashion Marketing, Strategic Management



Dr. Vikas Kumar is an Associate Professor and Center Coordinator of Fashion Management Studies (FMS) department at NIFT, Patna. He has been with NIFT since 2009 and has over 12 years of experience as an academician. He is Ph.D. in Fashion Management from NIFT and his topic of research was "Influence of Social Media in Promoting Sportswear Brands and Consumer Decision Making." He specializes in Fashion marketing and his interests include Fashion merchandising, Consumer behaviour, Consumer experience management, Omni channel retail and Strategic management. He has published his researches in various national and international journals. He has been associated with various projects, sponsored by the state government as well as central government. On International level he has developed courses sponsored by USIEF and delivered at University of North Texas and other international Universities. He also manages incubation cell at NIFT Patna supported by Bihar State start-up policy, 2017.

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